

**Workforce Information Grant Plan
Annual Performance Report
Program Year 2004
Georgia Department of Labor
Workforce Information & Analysis**

Accomplishments Compared to Plan

ALMIS Database:

Planned customer outcomes and milestones

Product: Internet *QuickStats!* (Now known as *Georgia Labor Market Explorer*)

- Continue with full utilization of version 2.2 of the ALMIS Database resource to meet national, state and local customer information needs.
- Populate designated core tables in accordance with ALMIS Database Workgroup guidelines.
- Database maintenance, database structure and population additions updated timely to reflect most recent publications and data releases.
- Maintenance and updating of occupational licensing data, populating the license.dbf and licauth.dbf database files required every two years.
- Submit licensing data through the National Crosswalk Service Center (NCSC) for inclusion on America's Career InfoNet (ACINet) site.

Achieved customer outcomes and milestones

- Continued with full utilization of version 2.2 of the ALMIS Database resource to meet national, state and local customer information needs.
- Populated designated core tables in accordance with ALMIS Database Workgroup guidelines.
- Database maintenance, database structure and population additions were updated timely to reflect most recent publications and data releases.

- Maintenance and updating of occupational licensing data, populating the license.dbf and licauth.dbf database files was updated during PY 2003.
- Submitted licensing data through the National Crosswalk Service Center (NCSC) for inclusion on America's Career InfoNet (ACINet) site.

Aggregate expenditures: \$175,000

Industry and Occupational Employment Projections:

Planned customer outcomes and milestones

Product: State and sub-state industry and occupational employment projections.

- Produce and disseminate industry and occupational employment projections using methodology, software tools and guidelines developed by the Projections Workgroup and the Projections Management Partnership.
- Continue focusing on refining sub-state historical NAICS industry database to be used in the projections process.
- Develop sub-state projections for the 2002 to 2012 period, and statewide for the 2004 to 2006 period. Production of sub-state long-term projections and statewide short-term projections to be the primary activity for PY 2004.
- Disseminate and populate ALMIS Database with 2002-2012 long-term projections data and statewide 2004-2006 short-term projections data.

Achieved customer outcomes and milestones

- Produced and disseminated industry and occupational employment projections using methodology, software tools and guidelines developed by the Projections Workgroup and the Projections Management Partnership.
- Continued focus on refining sub-state historical NAICS industry database to be used in the projections process.
- Developed sub-state projections for the 2002 to 2012 period, and statewide for the 2004 to 2006 period. Produced sub-state long-term projections and statewide short-term projections during PY 2004.
- Disseminated and populated ALMIS Database with 2002-2012 long-term projections data and statewide 2004-2006 short-term projections data.

Deliverable Milestones:

- Produced sub-state short-term projections for 2003 to 2005 in the third quarter, 2004.

- Produced sub-state long-term projections for 2002 to 2012 in the fourth quarter, 2004.
- Produced statewide short-term projections for 2004 to 2006 in the second quarter, 2005.

Aggregate expenditures: \$145,000

Occupational and Career Information Products:

Planned customer outcomes and milestones

Products: Occupational and career information products incorporating related information such as occupational projections; demand occupations and supply indicators by geographic area; wages by occupation; career ladder information and skills and education requirements.

- Internet-based data dissemination of occupational and career information products.
- Internet wage and occupational demand database populated and updated.
- Produce employment estimates for each of Georgia's 20 workforce investment areas.
- *Georgia Career Planner* –A guide for career exploration providing information on overall job prospects and annual job openings in 21 broad occupational areas of interest. High demand jobs for each area of interest are spotlighted and classified by personal skills and abilities required, work characteristics and level of education and training required. Annual job openings and average wages for each of the high demand occupations are also included. The guide is most useful when making career decisions prior to selecting a course of study or considering retraining.
- *Georgia Workforce Trends in Brief* -A booklet-style report providing an overview of long-term trends for various occupational fields. Lists the fastest growing occupations in Georgia as well as those with the largest declines. It also features annual openings anticipated for the fastest growing fields, broken out by level of education or training required. The publication is commonly used in conjunction with the Georgia Career Planner to assist in career decision-making.
- *Georgia Area Workforce Trends* -A condensed view of economic and occupational trends published biennially for each of Georgia's 20 workforce investment areas. Each booklet lists regional economic highlights with charts and graphs of the fastest-growing occupations, occupations with the most numerical growth, occupations with the most projected annual job openings, and the occupations with the most employment declines in the area. The booklets can be used as starting points for generating lists of demand occupations, which can then be compared to job openings and data on active job applicants to identify local trends for customized workforce development plans.

- *Georgia Jobs, 2004-2005* –(New publication) A brochure-style publication listing the jobs expected to be in the highest demand over a given two-year period from a statewide perspective. The data takes into account new job openings and job replacement openings. Wages from the most current *Georgia Wage Survey* are also provided for each occupation.
- *WIA Area Jobs, 2004-2005* –(New publication) A brochure-style publication listing the jobs expected to be in the highest demand over a given two-year period for each of Georgia's 20 WIAs. The data takes into account new job openings and job replacement openings. Wages from the most current *Georgia Wage Survey* are also provided for each occupation
- *Georgia HOT Jobs* -(New publication) A listing of the faster growing jobs in the state based upon a set criterion that includes available jobs with at least 100 annual openings and a growth rate higher than the state average. The publication also lists jobs with a significant wage base.
- *Georgia Wage Survey* -A bi-annual survey of employers reports the average, median and middle hourly wage ranges for occupations in all industrial classifications, except agriculture. Data are produced for Metropolitan Statistical Areas and Georgia's 20 workforce investment areas. The publication includes appendices, which give a brief description of each occupational title, along with a conversion table for wages paid on other than an hourly basis.
- *Georgia Area Occupational Wages* -Pamphlet-style publications updated annually to provide fair market wages for occupations in each of Georgia's 20 workforce investment areas. The pamphlets can be used for identifying pay rates for demand occupations and are useful for tailoring local workforce development services to the needs of jobseekers and employers.
- *Licensed and Certified Occupations in Georgia* -Provides information about occupations that require licensing or certification in Georgia. The directory includes occupational descriptions, job requirements and a list of related occupations. Listings include contact information and web addresses for the licensing or certifying agency as well as information on fees, examinations and professional associations.
- *Occupational Staffing Patterns/Unpublished* -Unpublished staffing pattern data can be requested to estimate the distribution of employees by occupation for selected industries in the state and workforce investment areas. Data are beneficial for determining the types of jobs required by employers in specific industries and can be used to enhance target industry analyses for business retention and recruitment as well as for preparing re-employment strategies for employees of firms announcing closures or staff reductions.
- *Georgia Area Labor Profiles* -A comprehensive collection of various data published for each of Georgia's 159 counties and includes data for each county's labor draw area. Labor draw areas consist of the primary county and each of its contiguous counties. Data series included are: Labor Force, Population, Industry Mix, Top Employers, Commuting Patterns, Education Levels, Annual High School Graduates, Technical Institutes and Graduates, Employment Profile and Active Applicants registered at the local area career center. The reference period of the data varies from series to series, but most are for the latest calendar year available. It is best used as a tool for assessing the overall economic and labor market climate for a local area.

- *Georgia - Atlanta Economic Indicators, Quarterly and Historical* -A compilation of data on labor market and economic activities, which are indicators of workforce trends in Georgia and Metro Atlanta, are published quarterly. It includes recent data on employment by industry, weekly manufacturing earnings and workweeks, unemployment insurance data, new business charters, new motor vehicle sales, construction permits, rapid transit passengers, hotel occupancy and rates and state revenues. Tables are augmented with accompanying charts and graphs. An expanded annual publication is produced in the early part of each year, highlighting activities for the previous calendar year. These data are best used as an analytical tool for gauging current and future economic conditions.

Achieved customer outcomes and milestones

Internet-based data was produced and disseminated. Internet wage and occupational demand database was populated and updated. Employment estimates for each of Georgia's 20 workforce investment areas was produced and disseminated.

The following occupational and career information products were produced during PY 2004:

- *Georgia Career Planner*

NOTE: Since a sufficient number of these publications remained from an earlier second printing and the data did not change significantly, it was decided not to produce these this program year, but to continue to use the ones already on hand.

- *Georgia Workforce 2012* (New publication).

NOTE: At this years' National Association of State Workforce Agencies' conference, *Georgia Workforce 2012* won the first place award for excellence in innovative research.

- *Georgia Jobs, 2004-2005* (New publication)
- *Georgia WIA Area Jobs, 2004-2005* (New publication)

NOTE: At this years' National Association of State Workforce Agencies' conference, *Georgia Jobs, 2004-2005* and *Georgia WIA Area Jobs, 2004-2005*, won the first place award for excellence in disseminating industry and/or occupational employment projections.

- *Georgia Workforce Trends in Brief*

- *Georgia Area Workforce Trends*
- *Georgia HOT Jobs* -(New publication)
- *Georgia Wage Survey*
- *Georgia Area Occupational Wages*
- *Licensed and Certified Occupations in Georgia*
- *Occupational Staffing Patterns/Unpublished*
- *Georgia Area Labor Profiles*
- *Georgia - Atlanta Economic Indicators, Quarterly and Historical*

Aggregate expenditures: \$105,000

Workforce Information and Support to Workforce Investment Boards:

Planned customer outcomes and milestones

Products: WIB planning, analysis, policy development and program operations supporting the strategic vision of the SWIB and needs of LWIBs.

Achieved customer outcomes and milestones

Georgia LMI provides information and support to Workforce Investment Boards through a variety of products, publications and services. A variety of information and training opportunities are provided ranging from standardized presentations, which are built around a list of data items that are of general interest to all state and local boards, customized topics specified for a distinct interest of a group/geography and assistance with preparation of presentation materials and data for use by others. Working closely with various boards has provided a good line of communication in the compilation and creation of one standard presentation that can be offered to all boards. This type of presentation can be continually developed and scripted as each board addresses their individual labor market conditions.

Survey instruments have been implemented to capture state and local interests and needs regarding new LMI products and publications. Results of board surveys requesting feedback on state and local needs and areas of emphasis were presented at the Georgia Workforce Conference. This information gathering survey afforded Georgia LMI the opportunity to market LMI products and services. One result of the survey was the distinction that usage of web-based products increased as a result of the survey and presentation of the results. Pilot board presentations have been developed in coordination with local boards as a

result of these particular survey/results. Also, several sessions that include information on economic development and youth related programs were developed.

Several board-related functions were attended by both our Division Director and Assistant Director. Our Assistant Director was part of the Georgia delegation that attended state/local WIBs Economic Development and Education Conference in Orlando, Florida. Our Director and Assistant Director attended all state WIB meetings, taking the opportunity to present as part of the program on three separate occasions. Structural unemployment and dislocated worker data for local areas was developed as a result of Georgia LMI leveraging with Atlanta University on the creating of these data. The staff at Georgia LMI will continue to maintain approachability and availability to our state and local WIBs and their staff to be of the utmost resource to state and local boards.

Aggregate expenditures: \$75,000

Maintain and Enhance Electronic State Workforce Information Delivery System:

Planned customer outcomes and milestones

Products: Provide electronic public access to the information in the state's ALMIS Database through Internet applications.

- Information on electronic delivery updates provided to data users through e-mail notification.
- Internet version of *Georgia QuickStats!* updated monthly.
- *Georgia-Atlanta Metropolitan Economic Indicators* updated quarterly, with an annual update published.
- *Georgia Area Labor Profiles*, profiling each of Georgia's 159 counties, updated three times annually.
- *Georgia Wage Survey* updated on a semi-annual basis.
- *Georgia Area Occupational Wages* updated on a semi-annual basis.
- *Georgia Jobs* updated on an annual basis.
- *WIA Area Jobs* updated on an annual basis.
- *Georgia HOT Jobs* updated on an biennial basis.
- *Georgia Career Planner* updated on a biennial basis.
- *Georgia Occupational Trends in Brief* updated on a biennial basis.
- *Georgia Area Occupational Trends in Brief* updated on a biennial basis.
- *Licensed and Certified Occupations in Georgia* updated on a biennial basis.
- Customized demand occupation & wages integrated into the Department web site.

Achieved customer outcomes and milestones

- Information on electronic delivery updates are provided to data users through e-mail notification.
- Internet version of *Georgia Labor Market Explorer* (formerly *Georgia QuickStats!*) has been updated.
- *Georgia-Atlanta Metropolitan Economic Indicators* are updated on a quarterly basis (most recent update being second quarter 2005).
- *Georgia Area Labor Profiles*, profiling each of Georgia's 159 counties and 15 MSAs, are updated annually (most recent update being summer 2005).
- *Georgia Wage Survey* is updated on an annual basis (most recent update being spring 2005).
- *Georgia Area Occupational Wages* are updated on an annual basis (most recent update being spring 2005).
- *Georgia Jobs, 2004-2005* are updated on an annual basis (most recent update in 2005)
- *WIA Area Jobs, 2004-2005* are updated on an annual basis (most recent update in 2005).
- *Georgia HOT Jobs* are updated on a biennial basis (most recent update 2005).
- *Georgia Career Planner* updated on a biennial basis.

NOTE: Since a sufficient number of these publications remained from an earlier second printing and the data did not change significantly, it was decided not to produce these this program year, but to continue to use the ones already on hand.

- *Georgia Workforce Trends in Brief* is updated on a biennial basis (most recent update in 2005).
- *Georgia Area Workforce Trends in Brief* is updated on a biennial basis (most recent update 2005).
- *Licensed and Certified Occupations in Georgia* is updated on a biennial basis (most recent update 2005).
- Customized demand occupation & wages are integrated into the Department web site.

Aggregate expenditures: \$90,000

Support State Workforce Information Training Initiatives:

Planned customer outcomes and milestones

Products: Customized Training available on each LMI publication, product and service for those individuals and/or groups requesting assistance. Training handled on a case-by-case basis, ranging from involved one-on-one assistance via telephone or in person to full day training sessions to meet a group's specific needs. Standardized presentations include:

Economic Trends: Addressing the basic economy in an area
Career Planning Resources: Geared toward Youth
Career Planning Resources for the Career Planning Specialist
A Complete Overview of LMI Resources

Achieved customer outcomes and milestones

Georgia LMI serves many customers through a variety of training opportunities ranging from standardized presentations and training classes, customizing a particular topic for an individual group and/or geography, as well as providing assistance with the preparation of presentation materials and data for others to use, including WIA board members, WIA staff and other workforce partners. Each request is handled on a case by case basis to best serve the customers.

The suggested topics for standardized presentations from our initial grant plan included: Economic Trends: Addressing the basic economy in an area, Career Planning Resources: Geared toward youth, Career Planning Resources for the Career Planning Specialist and A Complete Overview of LMI Resources. Over the past year, these session topics have evolved into the session titles listed below.

- *Yesterday, Today and Tomorrow: Economic Trends* - addressing the workforce, economy and resources of an area.
- *Education Rocks!, Basic Edition* - This introductory edition of this session offers a demonstration of a scripted PowerPoint presentation detailing the many different career planning resources available to WIA boards, their staff, education partners and career guidance specialists via the Education Rocks! Resource CD.
- *Education Rocks!, Teacher's Edition* – This session includes all the features of the session above, along with a Teacher's manual and a five day plan to maximize the resources available on the Education Rocks! Resource CD.
- *LMI 101* – An overview of all data products and services offered through Workforce Information and Analysis. This session ranges from 3 hours to a full day.

While training classes are promoted as “standardized”, it is rare that the presentation remains unchanged for the audience, especially with economic development related presentations and training sessions. These presentations are built around a list of data items that are generally of interest to the workforce development professionals in an area. Additionally, training sessions related to each existing LMI publication, product or service are developed for those individuals and/or groups requesting

assistance. Training is handled on a case-by-case basis and ranges from involved one-on-one assistance via telephone or in person to full day training sessions to meet a group's specific needs.

The Education Rocks! Program, including the scripted PowerPoint presentation and other resource materials, have been distributed to 341 education and workforce professionals across the state of Georgia. These individuals will teach in over 1,800 classes, impacting close to 68,000 students. Efforts to expand the use of this program across the state will continue over the next year. Education Rocks! represents a good example of leveraging not only our monetary assets but our time as well, assisting WIA boards serving the youth labor market. This has been especially true as many of our local boards saw decreases in their grant monies for youth services. This resource has helped many local boards fill in those gaps. We will continue to offer this concept to other WIBs for their consideration for future youth activities.

A number of pilot WIA Local Board Presentations were developed in coordination with local board staff over the last year. These presentations included several sessions concerning economic development and youth related sessions for a local board's Youth Summit Conference. Working closely with the different boards has offered us a good starting place for the compilation of one standard presentation to offer to all the boards. Based on feedback from the boards, we are continuing to develop and script a local presentation for each board to address their labor market conditions.

In addition to training CDs, we offered a data compilation CD to local boards to assist them with their local planning efforts. The "Data Tools" CD was well received by our local boards' staff. Each data CD included a mini training session, delivered as a self-running PowerPoint presentation to provide basic information about the data series included and their usage. Staff remained available via telephone and email to assist local staff with any data questions or needs occurring while they were working on their plans. Leveraging our training dollars by preparing CD-ROMs containing scripted/self-running training sessions and other data resources allows us to provide greater assistance to our WIA customers and to disseminate the data to a greater number of individuals.

Customer assessment surveys have been included on each CD distributed. Additionally, feedback is requested from each training session and presentation demonstration delivered. We receive feedback from formal Customer Satisfaction Surveys and Training Evaluations distributed at training sessions/presentations and meeting opportunities as appropriate. Additionally, we receive opportunities to obtain feedback from our returning customers, customers requesting assistance and from workforce partners as they refer others to our office for assistance.

Based on previous customer feedback and high marks in training evaluations, members of LMI staff were repeatedly asked to make appearances at conferences across the state and to develop and lead independent training sessions. These sessions include

presentations at several statewide conferences associated with the Department of Education both statewide and local events, Technical and Adult Education Conference, the Annual “Tech-Prep” State Conference, the University of Georgia’s Small Business Development Center training for new members of the economic development authorities, the Georgia Workforce Conference, the Northeast Georgia WIB Youth Summit and many others.

The results from the Customer Satisfaction Training Surveys indicated that 52% of training participants are currently using LMI products in their jobs. 48% of them use the website and 20% have contacted our office directly for assistance. 55% of all participants list their product satisfaction level as “Satisfied”. While no participant listed their level as unsatisfied, the remaining 45% did not list a satisfaction level as a result of not using the products originally. In the comments from the survey many participants said they hoped to implement the products in the future as a result of the training they attended.

The results from the Summary of all Training Evaluations gave very high marks to the sessions individuals attended. For all trainings combined, the “Overall Training” score, using a scale of “A, B, C, D, or F”, resulted in 95% of participants rating the session as an “A” or “B”. A score of “C” or “D” was given by the remaining 5% of the participants. 84% of participants would recommend the training to others. The general comments provided on the survey forms were overwhelmingly positive and appreciative of our efforts and our products

Aggregate expenditures: \$75,000

Secondary Products and Services

Local Employment Dynamics

Planned customer outcomes and milestones

Product: Local Employment Dynamics

Georgia is one of 39 state partners in the Local Employment Dynamics (LED) consortium with the Census Bureau. We hope to enter into a memorandum of understanding with the Census Bureau in the near future that will allow us to begin production of LED products. Specifically, this project integrates state administrative data (UI wage records and QCEW data) and Census data to fill critical gaps in local labor market information.

States receive three key products from the Census Bureau: (1) quarterly workforce indicators (QWI) providing information about the economy at a detailed industry and geography level, (2) enhanced UI data, and (3) information about changes in economic entities (successor/predecessor firms). State partners also receive periodic reports on customized research done in collaboration with the Census Bureau.

Achieved customer outcomes and milestones

Georgia, as one of 39 state partners in the Local Employment Dynamics (LED) consortium with the Census Bureau, entered into a memorandum of understanding with the Census Bureau and furnished historical data necessary to begin production. Quarterly LED data should become available during PY 2005. Specifically, this project integrates state administrative data (UI wage records and QCEW data) and Census data to fill critical gaps in local labor market information.

Aggregate expenditures: \$10,000

Business Employment Dynamics

Planned customer outcomes and milestones

Product: Business Employment Dynamics

Business Employment Dynamics is a quarterly series of gross job gains and gross job losses statistics generated from the Quarterly Census of Employment and Wages (QCEW) program. These data track changes in employment at the establishment level, and thus provide a picture of the dynamics underlying aggregate net employment growth statistics. Currently, these data are only available at the national level but the USDOL/BLS plans to begin producing state data in 2005.

The quarterly data series includes the number and percent of gross jobs gained by opening and expanding establishments, and the number and percent of gross jobs lost by closing and contracting establishments. The data also include the number and percent of establishments that are classified as openings, closings, expansions and contractions.

These data can help economists, policy-makers, and the business community develop a more complete understanding of the dynamics of employment over the business cycle. Specifically, it will enable researchers to examine the relationship between the pace of gross job gains and gross job losses and the net employment changes observed over the business cycle.

Achieved customer outcomes and milestones

Business Employment Dynamics is a quarterly series of gross job gains and gross job losses statistics generated from the Quarterly Census of Employment and Wages (QCEW) program. These data track changes in employment at the establishment level, and thus provide a picture of the dynamics underlying aggregate net employment growth statistics. The USDOL/BLS began producing state data during CY 2005. QCEW analysts have been reviewing the data and offering suggestions regarding data formatting. Georgia LMI plans to implement the use of Business Employment Dynamic data at the beginning of CY 2006.

Aggregate expenditures: \$5,000

Additional Activities:

LMI Publications

Product: Printing and dissemination of all LMI products for PY 2004.

Aggregate expenditures: \$50,000

AS&T Charges

Product: Total AS&T and indirect charges accessed against the total project grant during PY 2004.

Aggregate expenditures: \$90,000

Grand total costs for PY 2004: \$820,000

Customer Satisfaction Assessment

Based on previous customer feedback and high marks in training evaluations, members of LMI staff were repeatedly asked to make appearances at conferences across the state and to develop and lead independent training sessions. These sessions include presentations at several statewide conferences associated with the Department of Education both statewide and local events, Technical and Adult Education Conference, the Annual “Tech-Prep” State Conference, the University of Georgia’s Small Business Development Center training for new members of the economic development authorities, the Georgia Workforce Conference, the Northeast Georgia WIB Youth Summit and many others.

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The results from the Summary of all Training Evaluations gave very high marks to the sessions individuals attended. For all trainings combined, the “Overall Training” score, using a scale of “A, B, C, D, or F”, resulted in 95% of participants rating the session as an “A” or “B”. A score of “C” or “D” was given by the remaining 5% of the participants. 84% of participants would recommend the training to others. The general comments provided on the survey forms were overwhelmingly positive and appreciative of our efforts and our products

Recommendations for Improvements or Changes to Core Products

As stated in the Workforce Information Grant Plan for program year 2004, the initiative of Georgia's Labor Market Information division was to develop and provide specific data products, information and services targeted to generate more demand-driven current and local forms of workforce information in order to provide deeper analysis and interpretation that will further enhance the department's existing comprehensive system of information delivery..

For the most part, accomplishments compare quite favorably when measured up to plan. Many LMI data products, information and services were expanded, providing a better overall product, from a local perspective. As a whole, customer satisfaction depicts positive feedback regarding LMI products and services. Publications and data made available through the workforce information delivery system, particularly those providing data in the area of employment; occupation, industry and wage data, were most popular among data users.

Through the use of measuring instruments designed to provide a means for consulting with customers; informal and group discussions, publication and presentation surveys and voluntary feedback from data users, Georgia's Labor Market Division was able to identify areas where change may be necessary to improve the overall data products, information and services provided. More localized data incorporated with service delivery and continued expansion and diversification in order to provide LMI products to principal customers, including employers, job seekers, the business community, workforce development professionals and State and Local Workforce Investment Boards, will continue to be the primary goals of the division.

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Sep 2005	305	273	17	8	1919	1551224	156	331	5196	5800
Aug 2005	307	288	13	8	3447	2723090	252	428	8948	9535
Jul 2005	277	253	10	5	3363	2708803	175	331	7850	8606
Jun 2005	337	317	11	6	3479	2679061	200	330	9524	10128
May 2005	278	265	10	5	2878	2017792	173	317	8242	8639
Apr 2005	266	250	9	5	3001	2105098	171	294	7502	8002
Mar 2005	359	343	18	6	3074	2390272	190	560	10651	11147
Feb 2005	296	279	11	6	2993	2088910	179	324	7836	8293
Jan 2005*	120	117	2	1	400	289911	16	33	1527	1565
Totals						18554161	1512	2948	67276	71715
January – June Totals						11571044	929	1858	45282	47774

* Software transfer to Webalizer in the last half of January. This accounts for lower numbers that month. Generally hits are within an 80-90 point spread for daily average.

Beginning in January 2005, hit counting software for the FTP server became available. Over a six month period (January – June), approximately 1,000 new users accessed our data on the FTP site. This is indicated on the **Webalizer** as “visits”. The number of “hits” for six months is almost 48,000. This accounts for any request made to our FTP site. There were slightly over 45,000 files listed. The number of files indicates data returned as a result of the “hit”. However, it only counts as a “file” once. The first time a user requests a certain item it is counted as a file. Subsequent visits to the same data item are simply counted as a “hit”. Therefore the difference between the “hits” and the “files” is a good indicator for the number of frequent users.

Level of Demand for Labor Market Information Products and Services, July 2004 -June 2005										
State: Georgia										
Table 1. Web Sites										
Web Site Name and URL	Target Groups (mark all that apply)						Web Metrics			
	A	B	C	D	E	F	1	2	3	4
	Job Seekers, Job Counselors	Businesses, Business Service Reps	Researchers, Economists, Economic Developers	WIA Administrators, Planners, Policy Makers	Students, Teachers, Counselors	WIA Partners, Media, Other Govt. Users	Number of New Visitors	Number of Hits Made	Number of Files Returned	Number of Pages Requested
http://www.dol.state.ga.us/ This is the DOL homepage.	X	X	X	X	X	X				
http://www.dol.state.ga.us/js/ This is the "Job Seeker" page.	X				X	X				
http://www.dol.state.ga.us/em/ This is the "Employer" page.		X				X				
http://www.dol.state.ga.us/wp/ This is the "Workforce Professional" page.	X	X	X	X	X	X				
ftp://quicksource.dol.state.ga.us/ This link is connected to the Workforce Professional page.	X	X	X	X	X	X	929	47,774	45,282	1,858
http://65.202.70.16/analyzer/startanalyzer.asp This link is connected to the Workforce Professional intention page.	X	X	X	X	X	X				
Totals							929	47,774	45,282	1,858

Level of Demand for Labor Market Information Products and Services, July 2004 -June 2005

State: Georgia									
Table 2. Publications and Products									
	Target Groups (mark all that apply)						Product Format and Volume		
Publication or Product Name	A	B	C	D	E	F	Print	Electronic	Total
	Job Seekers, Job Counselors	Businesses, Business Service Reps	Researchers, Economists, Economic Developers	WIA Administrators, Planners, Policy Makers	Students, Teachers, Counselors	WIA Partners, Media, Other Govt. Users	Number of printed copies distributed	Number of downloads	Total
Affirmative Action		X					800	1,200	2,000
Area Labor Profiles	X	X	X	X	X	X	800	1,200	2,000
Career Planner	X				X	X	16,380	24,570	40,950
Civilian Labor Force Estimates	X	X	X	X	X	X	15,700	23,550	39,250
Dimensions	X	X	X	X	X	X	6,600	9,900	16,500
Education Rocks! Resource CD	X	X		X	X	X	341	0	341
Georgia Area Occupational Wages	X	X	X	X	X	X	45,000	67,500	112,500
Georgia-Atlanta Economic Indicators		X	X	X		X	5,600	8,400	14,000
Georgia Employment & Wages	X	X	X	X	X	X	900	1,350	2,250
Georgia Regional Trends in Brief	X	X	X	X	X	X	9,310	13,965	23,275
Georgia Trends in Brief (see Note 1)	X	X	X	X	X	X	4,188	6,282	10,470
Georgia Wage Survey	X	X	X	X	X	X	1,500	2,250	3,750
Georgia's HOT Career to 2012	X				X	X	35,000	52,500	87,500
Governors Report		X	X	X		X	440	0	440
Licensed & Certified Occupations	X	X	X	X	X	X	400	600	1,000
Pocket Card		X	X	X		X	6,000	0	6,000
QuickSource	X	X	X	X	X	X	0	47,774	47,774
Website	X	X	X	X	X	X	0	0	0
QuickStats!	X	X	X	X	X	X	0	0	0
UI Stats - Monthly Claims			X	X		X	1,500	2,250	3,750
Totals							150,459	215,517	413,750

Level of Demand for Labor Market Information Products and Services, July 2004 -June 2005								
State: Georgia								
Table 3. Training Activities								
Name of Training	Target Groups (mark all that apply)						Level of Activity	
	A	B	C	D	E	F	1	2
	Job Seekers, Job Counselors	Businesses, Business Service Reps	Researchers, Economists, Economic Developers	WIA Administrators, Planners, Policy Makers	Students, Teachers, Counselors	WIA Partners, Media, Other Govt. Users	Number of Sessions	Number of Participants
Education Rocks!	X	X		X	X	X	31	830
Addressing LMI Needs for WIA Boards (given to State WIB)		X		X		X	1	50
Economics for College Grads	X			X	X		1	50
21st Century Workforce and Industry Needs		X	X	X		X	2	80
Workforce/Economic Development Training sponsored by State WIB		X	X	X		X	1	40
LMI Needs for WIA Boards	X	X	X	X	X	X	2	200
Creative Career Planning Resources - panel discussion/presentation	X	X	X	X	X	X	3	300
Hot Jobs in Georgia	X				X	X	5	60
Economic Development Authority New Member Training		X	X				2	60
LMI 101 (Full day)	X					X	1	10
What, When, Where & Why of LMI	X			X	X	X	1	40
Economic Development/Outlook		X	X	X		X	9	400
Area Economic Snapshots	X	X	X		X		2	50
LMI for Existing Industries		X	X			X	1	30
Labor Market Explorer Training/Dem						X	2	20
LMI for South Metro Employer Committee		X	X			X	1	25
Totals							65	2,245

Level of Demand for Labor Market Information Products and Services, July 2004 -June 2005								
State: Georgia								
Table 4. Other Activities								
	Target Groups (mark all that apply)						Level of Activity	
Name of Activity	A	B	C	D	E	F	Number of Sessions or Events	Number of Participants
	Job Seekers, Job Counselors	Businesses, Business Service Reps	Researchers, Economists, Economic Developers	WIA Administrators, Planners, Policy Makers	Students, Teachers, Counselors	WIA Partners, Media, Other Govt. Users		
Job/Career Fairs (see Note 1)	X	X			X		59	26,990
e-mail alerts		X	X	X	X	X	1,522	1,522
LMI Requests received by phone, e-mail, fax	X	X	X	X	X	X	3,997	3,997
Workforce Investment Board presentations				X			18	900
Conference exhibits, presentations, workshops	X	X	X	X	X	X	9	1,600
Phone call assistance given to employer requests for form completion and survey collection questions (202 and OES)		X					1,400	1,400
IGR Sponsored Workshops	X	X			X	X	30	7,500
Special Data Requests	X	X	X	X	X	X	20	2,500
Totals							7,055	46,409