



# The U.S. Commercial Service Aerospace, Defense and Security Trade Mission to Greece

## Looking to Expand Your Sales in Europe and the Middle East?

Greece, Turkey and Israel are each investing heavily in their respective country's defense and homeland security and are actively looking to source a broad range of aerospace, defense, and safety and security products and services.

To provide market entry or increased sales in these markets for U.S. firms, the U.S. Commercial Service is leading a trade mission to Athens, Greece with an optional stop in Tel Aviv, Israel. The mission will coincide with Defendory 2008 in Athens, where U.S. participants will meet with both Greek and Turkish business contacts.

## Best Prospect Sectors

**Greece:** It is estimated that U.S. firms could capture up to \$2 billion in business as Greece modernizes its armed forces. Best prospects include new frigates, helicopters, missiles, fighters and "new generation" trainer aircraft as well as smaller defense equipment, and a broad range of safety and security products and technology.

**Turkey:** Potential defense procurements by Turkey in 2008 include frigates, submarines, coastal surveillance radars, tactical wheeled

## REGISTER NOW. SPACE IS LIMITED.

**DATES:** Greece: October 7–10, 2008  
Tel Aviv, Israel: October 5–6, 2008 (Optional)

**PRICE\*:** \$3,000 USD per company for the first person, \$300 for each additional company representative.  
Optional Tel Aviv Stop: \$735 for the first day of appointments, \$360 for the second day

**REGISTRATION:** [www.buyusa.gov/seattle/defendory.html](http://www.buyusa.gov/seattle/defendory.html)

\* The participation fee does not include the cost of travel, lodging, and most meals.

vehicles, satellites, and air defense systems. Also, safety and security best prospects include physical security services, biometrics, closed circuit systems (CCTV), access detectors, and X-ray equipment.

**Israel:** The United States sells approximately \$2 billion in defense items to Israel annually. Best prospect sectors include high-quality and sophisticated detection and screening systems, CCTV, sensors, biometric solutions, x-ray systems, and non-lethal weapons.

## An Incredible Business Opportunity

Trade mission participants will spend five days in Athens where they will meet one-on-one with Greek and Turkish distributors, agents and other qualified business partners at the Defendory show site ([www.defendoryinternational.gr/](http://www.defendoryinternational.gr/)

[home.htm](#)). You may participate in an optional mission stop in Tel Aviv, Israel, where the Commercial Service will arrange one-on-one appointments with potential Israeli customers and/or business partners and provide briefings on the Israeli market. Hotel and airport transfers will be provided. Additionally, interpreters will be available as needed.

**Don't miss this exciting opportunity. Space is limited to the first 10 qualified applicants. Register now at [www.buyusa.gov/seattle/defendory.html](http://www.buyusa.gov/seattle/defendory.html)**

