

THE PROCESS OF PROGRAM EVALUATION

Step 1

Statement of objectives in operational terms



Step 2

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Change in techniques, procedures or services necessary to accomplish objective

Step 5

Interpretations

- 1. have changes occurred
- have objectives been met
 what are implications for service

Step 3

Selection of characteristics or variables measures of problem measures of process measures of outcome

Step 4

Strategy of data collection choice of method design of study

- before and after study
 program comparison
- 3. controlled trial