## **Rob Blake** VP, Domain & Taxonomies XBRL US, Inc. BIO

As Vice President of Domain & Taxonomies for XBRL US, Inc., Rob helps define the strategic direction and detailed plans for building XBRL (Extensible Business Reporting Language) taxonomies for U.S. public and private sectors. Rob is responsible for assembling and leading interdisciplinary teams and maintaining strong and productive relationships with international partners and the vendor community. Rob is a founding member of XBRL International, having participated in its very first public meeting held in October 1999, and has held previous leadership roles at both the US and XBRL International level.

Prior to joining XBRL US, Rob helped launch Rivet Software, a Denver, CO -based provider of interactive software applications built on XBRL. Rob also served for 9 years with Microsoft in a variety of roles including XBRL Global Lead and Director of Product Strategies for Microsoft FRx (formerly FRx Software).