

# THE WATER SPOT 2006

PROGRAM INFORMATION FROM THE  
HAWAII SAFE DRINKING WATER BRANCH OF  
THE HAWAII STATE DEPARTMENT OF HEALTH

Volume 9, Issue 4

June 2006

Phone: (808) 586-4258

FAX No: (808) 586-4351

## ***YOU ARE INVITED TO ATTEND THE CRISIS AND EMERGENCY RISK COMMUNICATION CONFERENCE AND HEALTH & WATERWORKS EMERGENCY RESPONSE AND COMMUNICATION EXERCISE***

The Department of Health Communications Office would like to formally invite you to attend the **Crisis and Emergency Risk Communication Conference** and participate in a **Health and Waterworks Emergency Response and Communications Exercise: A facilitated discussion, on Wednesday, June 21, 2006**, as part of the Crisis and Emergency Risk Communication Conference to be held June 19-21, 2006 from 8:30 a.m. to 4:30 p.m. at the Renaissance Ilikai Waikiki Hotel.

This event will focus on emergency crisis communications and critical public information issues during a large scale emergency in Hawaii, and how these issues are handled in a Joint Information center (JIC).

Because participation in the roundtop & functional exercise are by invitation only and space is limited, we ask that you confirm participation by returning the attached confirmation form via email (preferred) by **Tuesday, June 13, 2006** to [kurt.tsue@doh.hawaii.gov](mailto:kurt.tsue@doh.hawaii.gov) or fax **586-4417**.

We encourage you or your public information officer to attend. This event is sponsored by the Hawaii State Department of Health. **Lunch and refreshments will be provided at no cost.** Parking will be available at the Renaissance Ilikai Waikiki Hotel for \$3. A draft of the meeting agenda and description of the Joint Information Center (JIC) functional exercise is attached. This session has been approved for 0.65 CEU-10s.

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Indicate if you or other staff from your agency will be attending the exercise and/or the general conference session. Please provide name, title, and contact information.

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

Yes	No	Monday, June 19, 2006	Joint Information Tabletop & Functional Exercise
Yes	No	Tuesday, June 20, 2006	Crisis Emergency Risk Communication General Session
Yes	No	Wednesday, June 21, 2006	Health & Waterworks Emergency Response & Communication Exercise

\_\_\_\_ Please check here if you would prefer a vegetarian meal.



**Tentative “DRAFT” Agenda  
CRISIS and EMERGENCY RISK COMMUNICATION  
CONFERENCE:**

Monday, Tuesday and Wednesday, June 19-21, 2006  
Renaissance Ilikai Waikiki Hotel  
Pacific Ballroom  
Honolulu, Hawaii  
8:30 a.m. - 4:30 p.m.

**Monday, June 19, 2006**

Joint Information Center (“JIC in the Box”) Functional Exercise

**Tuesday, June 20, 2006**

General Session

**Wednesday, June 21, 2006**

Health and Waterworks Emergency Response and Communications Exercise

**Monday, June 19, 2006**

8:30 a.m. - 4:30 p.m.

Joint Information Center (“JIC in the Box”) Functional Exercise

**Tuesday, June 20, 2006**

8:30 - 9:00 a.m.

**General Session  
Registration/Continental Breakfast**

9:00 - 9:30 a.m.

**Welcome and Introduction**  
Chiyome Leinaala Fukino, M.D.  
Lt. Governor Duke Aiona

9:30 - 10:00 a.m.

**DOH Communications Office Update**  
Janice Okubo

10:00 - 11:00 a.m.

**Pandemic Flu Update - Overview of Pandemic Flu Working Meeting  
Conference Held on June 14, 2006**  
Dr. Sarah Park

11:00 - 12:00 p.m.

**Overview of Day 1 Exercise - “JIC in a BOX”**  
Bret Atkins, Ohio Department of Health, Office of Public Affairs

12:00 - 1:00 p.m.

**Lunch**

1:15 - 2:15 p.m.

(A) **Virtual JIC Presentation**      **Tentative – Pending confirmation**  
Ed Texeira, State Civil Defense  
(B) **Kauai JIC Presentation - Kaloko Dam**  
Mark Marshall, Kauai Civil Defense

2:15 - 3:30 p.m.

(A) Panel Discussion - Virtual JIC  
(B) Panel Discussion - JIC

3:30 - 4:00 p.m.

Overall Evaluation/Closing Announcements

**Wednesday, June 21, 2006**

8:30 a.m. - 4:30 p.m.

Health and Waterworks Emergency Response and Communications Exercise



## HEALTH AND WATERWORKS EMERGENCY RESPONSE AND COMMUNICATIONS EXERCISE: A FACILITATED DISCUSSION

This facilitated discussion is intended to enable participants from public and private water utilities, public health, hospitals and other emergency response agencies to review and test agency, group and individual communications skills to prepare for and respond to a public health emergency.

Participants will review and test their procedures for working as a group to collect, prepare and release critical information about the emergency through combined agency procedures.

This discussion presents a realistic analysis of a **massive outbreak of cryptosporidium infection transmitted through the public water supply** triggering a waterborne public health crisis and guides participants through the process of executing an effective communications campaign.

### Goals of the exercise

- This exercise will help participants identify policy issues that need to be considered when responding to a public health emergency or other large-scale crisis.
- The scenario enables participants to identify and understand gaps that may exist in those policies or in operational procedures.
- Although the primary goal of this exercise is to address agency-wide policies, procedures and issues, it also offers participants an opportunity to assess their own preparedness and identify individual needs for information or training.

### Objectives of the workshop

- Participants will understand the structure and role of exercises as part of an overall preparedness process.
- Participants will have familiarity with items in (and those that should be in) a crisis communication plan.
- Participants will understand the various phases of a crisis from a communications function.
- Participants will understand the crucial role media play during the various phases of a crisis.
- Participants will be able to demonstrate use of communications tools to effectively and rapidly create and distribute crucial messages to stakeholders.

**DATE:** Wednesday, June 21, 2006  
**TIME:** 8:30 a.m. - 4:30 p.m.  
**LOCATION:** Renaissance Ilikai Waikiki Hotel, Pacific Ballroom  
1777 Ala Moana Blvd.  
Honolulu, HI 96815  
(808) 949-3811  
**REGISTRATION:** Limited Space Available. Please Reply by June 13, 2006.  
**CONTACT INFO:** Hawaii State Department of Health, Communications Office  
Kurt Tsue  
Phone: (808) 586-4402 Fax: (808) 586-4417  
Email: kurt.tsue@doh.hawaii.gov

or

Kymm Solchaga  
Phone: (808) 586-4418 Fax: (808) 586-4417  
Email: kymm.solchaga@doh.hawaii.gov

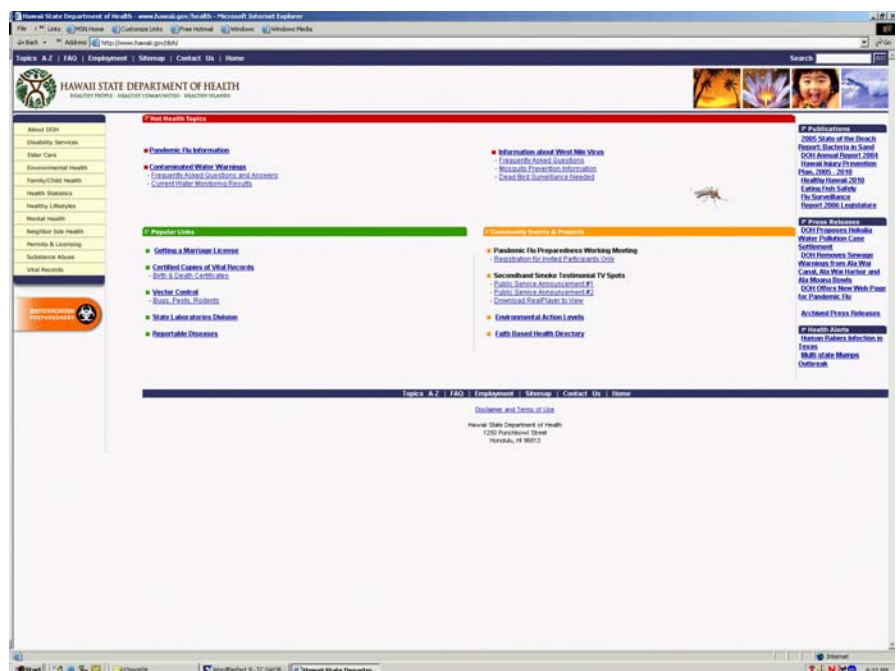
## AGENDA

- 9:00 a.m. Welcome, Introductions and Announcements
- 9:15 a.m. Purpose of exercises
- 9:30 a.m. Differences between types of exercises (orientation, drill, tabletop, functional, full-scale)
- 9:45 a.m. Roles of communication respondents (public works, private sector, media)
- 10:00 a.m. Importance and role of communications planning and plans
- 10:15 a.m. The stages of a crisis from a communications viewpoint
- 10:30 a.m. Break
- 10:45 a.m. Communications tools (initial statement, key messages, talking points, message maps, bridging statements)
- 11:45 a.m. Facilitated discussion Part One: Overview of the event and roles
- 12:00 p.m. Lunch
- 1:00 p.m. Facilitated discussion Part One: Initial Response Efforts
- 2:00 p.m. Facilitated discussion Part Two: Maintenance Efforts
- 2:45 p.m. Break
- 3:00 p.m. Facilitated discussion Part Three: Recovery and Preparation Efforts
- 3:45 p.m. Conclusion and discussion

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**FOR MORE INFORMATION ON PANDEMIC FLU, WEST NILE VIRUS, BIOTERRORISM PREPAREDNESS, AND OTHER PUBLIC HEALTH INFORMATION, VISIT THE HAWAII DEPARTMENT OF HEALTH WEBSITE AT:**

**[www.hawaii.gov/health](http://www.hawaii.gov/health)**



## RESULTS OF THE AWWA "22<sup>nd</sup> ANNUAL ONO WATER" CONTEST

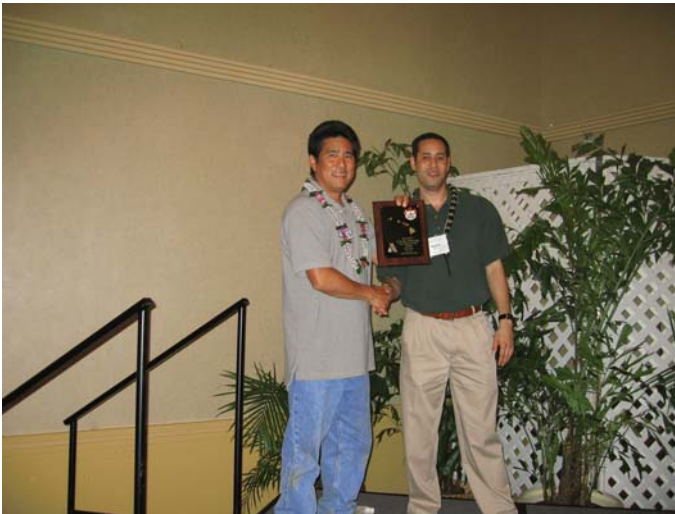
The 22<sup>nd</sup> Annual "Ono" Water Contest was held on May 10, 2006 at the Ilikai Hotel as part of the Hawaii Section - American Water Works Association (AWWA) Annual Conference. The category for this year's contest was County Water Systems.

The five guest judges were: Nilakish Kothari (AWWA National President-Elect), Betty Shimabukuro (Honolulu Star-Bulletin Features Editor), Lyle Fujioka (Fujioka Wine Times), Roberto Viernes (Southern Wines and Spirits), and Michael Victorino (County of Maui, Board of Water Supply). The Master of Ceremonies was the comedian, Rodney Villanueva, who as usual kept the audience fully entertained with his unique blend of local humor.

The results of this year's contest are as follows:

- 1<sup>st</sup> Nonou Well C, Lihue-Kapaa Water System, Kauai Department of Water
- 2<sup>nd</sup> Waialeale Well P-1, Waialeale-Sunset Beach Water System, Honolulu Board of Water Supply
- 3<sup>rd</sup> Manoa Well II, Honolulu-Windward-Pearl Harbor Water System, Honolulu BWS

A big "Mahalo" to the four county water departments for participating, and to all those who attended.



**Top Left:** SDWB staff preparing water for "Ono Water" Contest.

**Top:** Contest Judges Roberto Viernes, Lyle Fujioka, and Betty Shimabukuro with Contest Co-Chairs Kumar Bhagavan and John Topliss.

**Right:** Carl Arume, Kauai Department of Water, receiving contest winner's plaque from Kumar Bhagavan.



*DOH NOTES*

**Congratulations to Trenton Zane (son of Safe Drinking Water Branch's Compliance Supervisor Ann Zane), and Jamie Yoshino (daughter of Thomas Yoshino of the Honolulu Board of Water Supply), on receiving AWWA Hawaii Section Scholarships at the 2006 AWWA Hawaii Section Annual Conference.**



*Please send your suggestions, ideas, questions or comments to:*

**THE WATER SPOT 2006  
Safe Drinking Water Branch  
State Department of Health  
919 Ala Moana Blvd., Room 308  
Honolulu, Hawaii 96814**

*Fax us at (808) 586-4351,  
Attn: "THE WATER SPOT 2006"*

**SDWB WEB SITE:**  
<http://www.hawaii.gov/health/environmental/water/sdwb>



**LINDA LINGLE  
Governor of Hawaii**

**CHIYOME LEINAALA FUKINO, M.D.  
Director of Health**

**LAURENCE K. LAU  
Deputy Director for  
Environmental Health**

*We provide access to our activities without regard to race, color, national origin (including language), age, sex, religion, or disability. Write or call our Affirmative Action Officer at Box 3378, Honolulu, HI 96801-3378 or at (808) 586-4616 (voice) within 180 days of a problem.*

**The Water Spot 2006 (June 2006)  
Safe Drinking Water Branch  
Environmental Management Division  
Hawai'i Department of Health  
919 Ala Moana Boulevard, Room 308  
Honolulu HI 96814**

