



What is EducationUSA?

EducationUSA is the official name for U.S. Department of State affiliated educational advising centers overseas. Each year EducationUSA centers receive millions of contacts from students all over the world. Centers are staffed by professional advisers, many of whom have studied in the U.S. and/or have received State Department-funded training about U.S. higher education and the advising process. Advisers represent all accredited U.S. higher educational institutions.

EducationUSA information is located at:
<http://www.educationusa.state.gov>

Who are REACs?

Regional Educational Advising Coordinators (REAC) provide adviser training, organize workshops and conferences and serve as the chief resource to centers on educational issues. They are a resource for U.S. institutions on trends and student flows from their respective regions.

REAC contact information is located at:
<http://educationusa.state.gov/centers/reats.htm>

Where are EducationUSA Advising Centers located?

EducationUSA Advising Centers are located in U.S. Embassies and Consulates, Fulbright Commissions, bi-national centers, non-governmental organizations, libraries, and universities.

Center contact information is located at:
<http://www.educationusa.state.gov/centers>

What do EducationUSA Advisers do?

Advisers provide students accurate, impartial information about the full range of accredited higher education institutions in the U.S. and help them find the best options to meet their educational and professional goals.

This includes:

- *Choosing an institution*
- *Identifying financial aid opportunities*
- *Understanding the admissions process*
- *Applying for a student visa*

Some Centers also provide specialized services such as:

- *Essay writing workshops*
- *Translation/document verification*
- *Pre-departure orientation*

Advisers are not agents or recruiters.

How does EducationUSA help U.S. colleges and universities?

EducationUSA Advisers are valuable resources for U.S. admissions personnel and foreign student advisers. Not only do advisers provide information about U.S. schools to prospective international students, but they also help answer your questions about recruitment opportunities, financial aid and scholarship, student mobility trends, local educational systems, and much more!

Tips on recruitment/retention of international students are located at:
<http://exchanges.state.gov/education/educationusa/unitips.htm>



How can my institution partner with EducationUSA?

EducationUSA Advisers and REACs are available to assist you in identifying prospective international students. E-mail is the easiest way to communicate with Advisers and REACs.

To contact Advisers and REACs, please visit:

<http://educationusa.state.gov/center.htm>

Advisers can share information about your accredited institution by displaying your catalogs, CDs and DVDs, videos, and international student financial aid/scholarship information.

If you plan overseas travel, be sure to contact the EducationUSA Adviser in advance to arrange a meeting, join a group advising orientation or participate in a college fair or other special event at the advising center.

If you cannot include travel in your budget, be sure to send information on local alumni who can represent your college or university at special events.

Tips for recruiting via your website are located at:

http://exchanges.state.gov/education/educationusa/int_web.htm

It is also useful for advisers to have information about international students on your campus and the resources and services available to them.

Finally, be sure your prospective international students are aware of the EducationUSA centers in their country. EducationUSA Advisers can help your prospective students prepare for the visa interview, identify sources of financial aid, and assist in academic

and cultural pre-departure preparation. We encourage accredited U.S. colleges and universities to host the EducationUSA link on their websites.

A former overseas educational adviser now working at American University includes the EducationUSA logo along with a short statement encouraging prospective students to visit the closest EducationUSA advising center.

For more information please see:

<http://admissions.american.edu/>

Click on international/admission requirements

To request permission to use the EducationUSA logo on your institution's website, please send a message to Coleen Gatehouse at GatehouseCN@state.gov

How can I help EducationUSA Advisers?

Please consider becoming a Campus Host for advisers participating in U.S. based training programs so advisers may learn about your institution first-hand. For more information on how to become a Campus Host, please send an e-mail to: educationusa@state.gov

Campus Host information is located at:

<http://exchanges.state.gov/education/educationusa/unihost.htm>

You may also wish to include EducationUSA Advisers when submitting proposals for conference sessions. Advisers often have opportunities to participate in international education conferences such as NAFSA, AACRAO, CIS, NAGAP, NACAC, and OACAC. Advisers can make presentations on the EducationUSA network and provide specific information about the educational system in their country.