

National Food Stamp Nutrition Education Conference:
A Vision, A Journey, A Partnership

March 15-17, 2004
Columbus, Ohio

**Hosted by: Cooperative State Research,
Education and Extension Service (CSREES),
U.S. Department of Agriculture and
Land-Grant University Partners**

National Food Stamp Nutrition Education Conference: A Vision, A Journey, A Partnership

March 15-17, 2004
Hilton Columbus • Easton Town Center
Columbus, Ohio

Monday, March 15, 2004

11:00 am • Registration begins • Foyer Easton A
11:00 - 1:00 pm • Poster Setup • Easton B
1:00 - 5:00 pm • General Session • Easton A
5:00 - 6:00 pm • Poster Session • Easton B

General Session

1:00 - 5:00 pm

**Food Stamp Nutrition Education
Present and Future Directions (3.5 hours*)**
• Easton A

Inputs

FNS will provide information on the FSNE 2005 Guidance, the Agency's vision for the future, including initiatives, priorities, resources under development, and the role of FSNE in the context of broader community and state nutrition education efforts.

Process (Outputs)

Presentation followed by question and answer period.

Desired Outcomes

Participants will:

- be better able to prepare or review FSNE plans according to FSNE 2005 Guidance.
- have a better sense of the direction FNS is taking with FSNE, understand their opportunities to be part of the initiative process, and draw from insights gained in guiding state and local planning.
- have a better understanding of the FNS/Food Stamp Program and its relationship to FNS with respect to FSNE.

Facilitator – Joyce McDowell, M.S., Interim Assistant Director, Family & Consumer Sciences, Ohio State University Extension.

Welcome & Introductory Remarks • Easton A

Welcome

Joyce McDowell, M.S., Interim Assistant Director, Family & Consumer Sciences, Ohio State University Extension

Introductory Remarks: Setting the Stage

Keith L. Smith, Associate Vice President, Agricultural Administration and Director, OSU Extension, The Ohio State University; Associate Dean, College of Food, Agricultural and Environmental Sciences, The Ohio State University; and Chair, Extension Committee on Organization and Policy, National Association of State Universities and Land-Grant Colleges

Food Stamp Nutrition Education Present and Future Directions

Alberta Frost, M.S., Director, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service (FNS), U.S. Department of Agriculture

Break • Foyer A & B
2:30 – 3:00 pm

FSNE:

Present and Future Directions, continued

Poster Session

(1.5 hours*) • Easton B
5:00 - 6:00 pm

Presenters will be available to discuss posters with participants.

*Continuing education hours have been applied for with the American Dietetic Association and the American Association of Family and Consumer Sciences. The actual hours awarded may differ from those listed.

Poster Session

Inputs

State cooperators will visually share FSNE highlights/successes at the level of implementation through direct, indirect, and social marketing interventions with the food stamp audience. May emphasize process, outcome, or both.

Presenters (state cooperators and others) will share FSNE resource information.

Process (Outputs)

Peer-reviewed posters/displays available for viewing during the first 1.5 days of the conference. Presenters available to visit informally with participants at designated times.

Desired Outcomes

Participants will:

- gain insights on what leads to success at the implementation level.
- network with each other and with presenters in exploring ways to strengthen FSNE effectiveness and efficiency for specific projects and programs.
- explore potential cooperative or collaborative efforts to strengthen FSNE among projects/states.

Monday Evening

On own or with others, as desired. Interested persons can meet together to share a meal or participate in informal activities.

Tuesday, March 16, 2004

7:00 - 8:15 am • Registration • Foyer Easton A

7:30 - 8:30 am • Executive Buffet Breakfast • Easton C, D & E

8:00 - 8:30 am • Poster Session • Easton B

8:30 - 10:15 am • General Session • Easton A

10:15 - 10:45 am • Break • Easton B

Posters • Easton B

10:45 - Noon • Concurrent Sessions

Noon - 1:30 pm • Lunch Buffet

1:30 - 3:15 pm • General Session • Easton A

3:15 - 3:45 pm • Break • Foyer Easton A

3:45 - 5:00 pm • Concurrent Sessions

Registration • Foyer Easton A

7:00 - 8:15 am

Late registrants can pick up packets.

Executive Buffet Breakfast • Easton C, D & E

7:30 - 8:30 am

Posters • Easton B

8:00 - 8:30 am

See description of inputs, process (outputs) and desired outcomes above. Presenters will be available to discuss posters with participants.

General Session

8:30 - 10:15 am

Education/Learning (1.75 hours*) • Easton A

Inputs

Presenters will address the sensitive balance that exists in maximizing program/project efficiency, effectiveness, and capacity, and will identify how to seek an appropriate balance for a given project/program.

Examples will be shared of teaching strategies that work and decisions made to achieve the best results in reaching food stamp recipients, potential for changed behaviors, and program/project efficiency and effectiveness.

Process (Outputs)

Keynote and panel presentations with question and answer period.

Desired Outcomes

Participants will:

- better understand counterbalancing factors important to program/project success, and will be able to better assess their own programs/projects, accordingly.
- consider how lessons learned from other systems would benefit their own program/project efforts.

Facilitator: Kathy Volanty, Ph.D., Associate Director, Human Sciences, Texas Cooperative Extension

FSNE: Finding the Proper Balance

Jane Voichick, Ph.D., Professor Emerita, Department of Nutritional Sciences, University of Wisconsin Madison, and President of the Society for Nutrition Education

Panel Presentation • Strategies that Work

- **Paraprofessional Model:** **Linda Melcher**, M.S., R.D., Cent\$ible Nutrition Program Director, University of Wyoming Cooperative Extension Service
- **Professional Model:** **Susan Beeman**, M.S., R.D., CD/N Family Nutrition Program Coordinator, University of Connecticut
- **Families First: Nutrition Education and Wellness Systems (FFNEWS – an 1890 Institution Cooperative Endeavor):** **Gina Eubanks**, Ph.D., F.C.S., Vice Chancellor for Extension, Southern University Agricultural Research and Extension Center
- **Intertribal Council Model:** **Cheri Nemec**, R.D., C.D., Family Nutrition Program Director, WIC Project Nutritionist, Great Lakes Inter-Tribal Council, Inc.
- **Nutrition Network Example:** **Doris Montgomery**, M.S., R.D., L.D., Iowa Nutrition Network Coordinator
- **Food Bank Example:** **Ruth Stemler**, M.S., R.D., L.D., Director of Nutrition Services, Houston Food Bank

Break & Posters • Easton B

10:15 – 10:45 am

Concurrent Sessions:

Promising Practices

10:45 am - Noon (2.5 hours*)

Inputs

State cooperators will share FSNE highlights/successes at the level of implementation through direct, indirect, and social marketing interventions with the food stamp audience. May emphasize process, outcome, or both.

Process (Outputs)

Two sets of concurrent breakout sessions (5 each) for presentations. Topics based on themes that emerged from peer reviewed abstracts and cooperator identified needs.

Desired Outcomes

Participants will:

- gain insights for addressing program/project specific concerns.
- network with each other and with presenters in exploring ways to strengthen FSNE effectiveness and efficiency for specific projects and programs.
- explore potential cooperative or collaborative efforts to strengthen FSNE among projects/states.

Concurrent Session • Partnerships • Juniper A

Facilitator: **Wanda Lincoln**, M.Ed., Eat Well Nutrition Education Program, State Coordinator, University of Maine, Cooperative Extension

Co-Facilitator: **Kris Saunders**, M.S., FSNEP Coordinator, Utah State University.

- **Food Stamp Nutrition Education Partners with Aging & Adult Services to Provide Nutrition Education to High-Nutritional Risk Seniors.**
Shelly Johnson, M.S., District 1 ENP Administrator, University of Idaho Extension
- **Acquiring Local Food Resources to Improve Recruitment and Retention of Target Audiences**
R. Jeff Olson, Extension Specialist and Director, West Virginia Family Nutrition Program, West Virginia University

**Concurrent Session •
Social Marketing • Juniper B**

Facilitator: Michelle Lombardo, D.C., Wellness Incorporated, State Nutrition Network, Georgia

Co-Facilitator: Leslie Beckstrom, M.S., R.D., Nutrition Network Coordinator, Colorado Department of Food Sciences and Human Nutrition, Colorado State University

• **“Give Me Five” Social Marketing Campaign**

Richard Poorbough, *Coordinator, Pennsylvania Nutrition Education Network*

• **Adopt a Food Stamp Office**

Melinda Johnson, M.S., R.D., *Arizona Nutrition Network Partnership Development Specialist, Arizona Department of Health Services*

**Concurrent Session • Curricula/Educational
Materials • Juniper C**

Facilitator: Sondra Parmer, M.S., Project Manager, Nutrition Education Program, Alabama Cooperative Extension System

Co-Facilitator: Jill Gromberg, M.S., R.D., L.D., C.D.E., Program Coordinator, Nutrition Education Programs, FSNE/EFNEP, University of Minnesota, College of Human Ecology

• **Health by Design: A Dialogue Learning Curriculum**

Meredith Pearson, Ph.D., *Food Stamp Nutrition Education Director, Maryland Cooperative Extension*

• **Eatsmart: A Multi-state Web-based Designed Certification Program for Nutrition Educators**

Annrose M. Guarino, Ph.D., R.D., *Principal Investigator, Food Stamp Nutrition Education, Louisiana State University*

**Concurrent Session •
Diverse Audiences • Magnolia Room**

Facilitator: Amy Ressler, M.S., Program Director, Better Living for Texans, Texas Cooperative Extension

Co-Facilitator: Teresa Pieper, R.D., Extension Assistant, FNP, South Dakota State University Cooperative Extension Service

• **The Connecticut Family Nutrition Program for Infants, Toddlers and Children: Why Research and Evaluation Matter**

Rafael Perez-Escamilla, Ph.D., *University of Connecticut*

• **Use of Assistance Programs by Minority Families**

Karen Varcoe, Ph.D., *Human Resource Program Leader, University of California*

**Concurrent Session • Evaluation
• Lilac Room**

Facilitator: Nancy Fey-Yensan, Ph.D., R.D., University of Rhode Island, Department of Food Science and Nutrition

Co-Facilitator: Nichole Burnett, M.S., R.D., Project Coordinator, Nutrition Education Program, University of Nebraska

• **Cost-benefit analysis of the Food Stamp Nutrition Education Program in Colorado**

Jennifer Anderson, Ph.D., R.D., *Professor and Extension Specialist, Colorado State University*

• **CX³ – Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention: A New Way to Brand (and Administer) the Community Arm of Comprehensive, Diverse State Nutrition Campaigns**

Susan Foerster, M.P.H., R.D., *Director of California Nutrition Network, California Department of Health Services*

**Lunch Buffet • Easton C, D & E
Noon – 1:30 pm**

**General Session
Applied Research & Evaluation
• Easton A • 1:30 - 3: 15 pm (1.75 hours*)**

Inputs

Presenters will articulate the important interface between research and teaching – how research contributes to more successful programs/projects. Presenters will discuss difficulties of finding/applying reliable and valid evaluation measurement instruments and share ways to improve reliability and validity of such measures for the target audience.

The Economic Research Service (ERS), U.S. Department of Agriculture will share FSNE goals, agency evaluation activities underway, resources under development, and opportunities for state/project involvement.

Process (Outputs)

Presentations followed by question and answer period.

Desired Outcomes

Participants will:

- better comprehend how research strengthens program/project delivery and understanding of the target audience.
- better understand their role of delivering research-based education within the context of the FSNE Guidance.
- better understand how to choose appropriate inputs, track outputs, and access impacts, based on extant or new research and resources.
- better understand how to develop or identify appropriate evaluation measures for their target population.
- understand the ERS role in relationship to FSNE.
- have improved knowledge of ERS research and evaluation resources under development.
- be able to identify opportunities for state and local involvement in ERS activities under way.
- be able to provide feedback to ERS on research and evaluation activities.

Facilitator: Kathleen Manenica, State *Food Sense* Coordinator, Program Development & Marketing, Washington State University, Cooperative Extension

Strengthening FSNE Outcomes: Linking Applied Research to Nutrition Education

Ann M. Ferris, Ph.D., R.D., Professor, University of Connecticut and Co-Director, University of Connecticut Public Health Institute

Evaluation Instruments: Validity and Reliability with the Food Stamp Audience

Debra Palmer-Keenan Ph.D., Director, New Jersey Food Stamp Nutrition Education Program, Rutgers, the State University of New Jersey

Economic Research Service (ERS) and Food Stamp Nutrition Education • Present and Future Directions.

Eileen S. Stommes, Ph.D., Senior Sociologist, Food and Rural Economics Division, Economic Research Service (ERS), U.S. Department of Agriculture

Break • Easton A Foyer

3:15 – 3:45 pm

Concurrent Sessions

Promising Practices, continued

3:45 - 5:00 pm

Concurrent Session • Partnerships

• Juniper A

Facilitator: Peggy Gunter, M.Ed., FNP Business Manager, Office of Nutrition Education, Mississippi State University Extension

Co-Facilitator: Linda Wells, M.A., ICAN Nutrition Program Coordinator, Dept. of Extension Home Economics, New Mexico State University

• Food and Household Resource Management Program

Sue Figaro Grace, Cornell Cooperative Extension Monroe County, and **Kathy Dischner**, Cornell Cooperative Extension Onondaga County, and **Sandra Borrelli**, New York State Food Stamp Nutrition Education Coordinator, Office of Temporary & Disability Assistance

• Modeling Success: A Replicable Program for Combating Obesity in Low-income Schools

Michelle A. Lombardo, D.C., Wellness Incorporated, Brent Fountain, Mississippi State University Extension Service, and **John Alford**, Executive Director, Mississippi Food Network, Inc.

Concurrent Session • Social Marketing

• Juniper B

Facilitator: Sue Nicholson Butkus, Ph.D., R.D., Extension Nutrition Specialist, Washington State University

Co-Facilitator: Patti Landers, Ph.D., R.D./L.D., Oklahoma Nutrition Network Coordinator, University of Oklahoma, Health Sciences Center

• Pick a Better Snack—A Social Marketing Campaign for Iowa

Doris Montgomery, M.S., R.D., L.D., Iowa Nutrition Network Coordinator, and **Carol Voss**, M.Ed., R.D., L.D., Iowa Department of Public Health, Bureau of Nutrition

• Take it from Me, Bobby B: Arizona Nutrition Network Social Marketing – Impact and Results

Sharon Sass, R.D., Arizona Department of Health Services

**Concurrent Session •
Curricula/Educational Materials
• Juniper C**

Facilitator: Cindy Frederick, Project Coordinator – Cent\$ible Nutrition Program, Department of Family and Consumer Sciences, University of Wyoming

Co-Facilitator: Diane Murrell, FF-NEWS Coordinator, University of Arkansas at Pine Bluff, Cooperative Extension Program

• **Effective Regional Programming—A Win-Win Situation**

Marcia Scheideman, M.S., R.D., C.F.C.S., Regional Coordinator New York State Western Region, Cornell Cooperative Extension and **Sandy Borrelli**, New York State Food Stamp Nutrition Education Coordinator, Office of Temporary & Disability Assistance

• **Learning through Giving: A “Gifts from the Kitchen” Nutrition Curriculum**

Deilee Calvert-Minor, Cornell Cooperative Extension of Oneida County and **Sandy Borrelli**, New York State Food Stamp Nutrition Education Coordinator, Office of Temporary & Disability Assistance

• **Improving Efficiency through the Use of a Web Site for Online Data Collection and for Sharing Relevant Nutrition Materials**

Judy Gromis, Evaluation Associate, Pennsylvania Nutrition Education Program and **Elise Gurgevich**, Project Coordinator, Penn State Nutrition Links

**Concurrent Session • Diverse Audiences
• Magnolia Room**

Facilitator: Mary Kershaw, Ph.D., Project Manager, Ohio Family Nutrition Program, Ohio State University Extension, The Ohio State University

Co-Facilitator: Ruby Cox, Ph.D., R.D., EFNEP/FSNEP Coordinator, Virginia Cooperative Extension, Virginia Tech

• **Reaching Disabled Adults with Nutrition Education**

Leslie Beckstrom, M.S., R.D., Colorado Nutrition Network Coordinator, Colorado State University

• **Enhancing and Expanding a Newsletter Targeted to Seniors**

Jennifer Anderson, Ph.D., R.D., Professor and Extension Specialist, Colorado State University

**Concurrent Session • Evaluation
• Lilac Room**

Facilitator: Lydia Medeiros, Ph.D., R.D., Associate Professor & Extension Specialist, Dept. of Human Nutrition, The Ohio State University

Co-Facilitator: Phyllis M. Dennee, M.S., C.F.C.S., Nutrition Education Specialist / FSNE Principal Investigator, Montana State University Extension

• **What Can We Learn Using the Stages of Change to Evaluate FNP?**

Jean Anliker, Ph.D., R.D., L.D.N., Director, UMass Extension Nutrition Education Programs

• **Evaluation Approaches, Methods, Measures and Outcomes in the “Outer Spheres of Influence” by State Social Marketing Networks: 2004 status report**

Susan Foerster, M.P.H., R.D., Director California Nutrition Network, California Department of Health Services

Tuesday Evening

On own or with others. Interested persons can meet to share a meal or participate in informal activities.

Wednesday March 17, 2004

7:30 - 8:30 am • Executive Buffet Breakfast • Easton A
8:30 - 9:30 am • Concurrent Sessions
9:30 - 10:30 am • Concurrent Sessions
10:30 - 10:45 am • Break • Easton B
10:45 - Noon • General Session • Easton B

Concurrent Sessions

Facilitated Topic Discussions

8:30 - 9:30 am

&

9:30 - 10:30 am

(2 hours*)

Inputs

Participants will meet together around topics of mutual interest or concern to share ideas, develop strategies, and/or seek clarification.

Participants will provide input for national consideration. Training for online reporting using the CNE Logic Model will be given for participants from CES/the Land-Grant University System and other interested persons.

Process (Outputs)

Facilitated discussions among conference participants on topics of common interest/concern; themes to be recorded for subsequent national consideration.

Demonstration of online reporting system for CES/Land-Grant University System.

Desired Outcomes

- Participants will gain insights/strategies for program/project development/management in areas of specific interest or concern.
- Communication will be enhanced among state, regional, and national leadership.
- Participants will leave this session with the possibility of new collaborative relationships and enhanced knowledge of new ideas as they pertain to reaching and teaching the food stamp recipient.
- Participants within the CES/Land-Grant System and other interested persons will have an opportunity to provide input during the developmental process and will be better prepared to complete state reports using online format.

Concurrent Sessions:

Facilitated Topic Discussions

8:30 – 9:30 am

Training-CNE On-Line Reporting System • Easton B

Facilitator: Deborah M. Little, Ed.D., FNP Accountability Manager, Mississippi State University.

Trainer: Stephen Green, M.S., FNP Technology Administrator, Mississippi State University

Facilitated Discussion-Administrative/Management Issues • Regent 3

Facilitator: Bonnie Tanner, Ph.D., Assistant Director for Family and Consumer Sciences, Cooperative Extension Service, University of Kentucky

Facilitated Discussion - State Food Stamp Representative Session • Easton C

Facilitator: Jody Cornwell, Assistant Deputy Director, Missouri Family Support Division, Department of Social Services, President, American Association of Food Stamp Directors

State agency contacts to have opportunity to meet on items important to them.

Facilitated Discussion-Teaching Content (Promoting Healthy Diets and Active Lifestyles, Reducing Risks for Diet Related Diseases) • Easton D

Facilitator: Gayle Coleman, M.S. R.D., Interim State Leader, Family & Consumer Sciences, Michigan State University Extension

Facilitated Discussion-Evaluation/Reporting • Easton E

Facilitator: Lisa Sullivan-Werner, M.S., L.D.N., Family Nutrition Program Leader, University of Massachusetts, Extension

**Concurrent Sessions:
Facilitated Topic Discussions (continued)
9:30 - 10:30 am**

Training-CNE On-Line Reporting System (repeated) • Easton B

Facilitator: *Bev Phillips, M.S., WNEP Program Coordinator, University of Wisconsin Extension*

Trainer: *Stephen Green, M.S., FNP Technology Administrator, Mississippi State University*

Facilitated Discussion-Partnerships (Contractors and Implementers/Cooperators) • Regent 3

Facilitator: *John Frassinelli, M.S., R.D., Nutrition Consultant I, Connecticut Department of Public Health, Bureau of Community Health*

Facilitated Discussion-Targeting Food Stamp Audiences (outside the school setting) • Easton C

Facilitator: *Beverly R. Howell, Ph.D., C.F.C.S., State Program Leader, Family and Consumer Sciences, Mississippi State University Extension Service*

**Facilitated Discussion-Social Marketing
• Easton D**

Facilitator: *Jo Britt-Rankin, Ph.D., Associate Dean, Human Environmental Sciences (HES) Extension, Administrative Director, Family Nutrition Education Programs (FNEP), University of Missouri Extension*

Facilitated Discussion—Research and National Issues of Concern—ties to FSNE • Easton E

Facilitator: *Lynda Harriman, Ph.D., Associate Dean/Assistant Director Cooperative Extension-Family & Consumer Sciences Oklahoma State University*

Break • Foyer Easton B • 10:30 – 10:45 am

**General Session
Partnerships (1.25 hours*) • Easton B
10:45 - noon**

Inputs

Presenters will share their role with respect to FSNE - contributing partners, collaborators, and front line for accountability - what FSNE means from their perspective at the state and local level, and what is necessary for successful management/implementation.

The Cooperative State Research, Education and Extension Service (CSREES), U.S. Department of Agriculture, will

share FSNE goals, agency evaluation activities underway, resources under development, and opportunities for state/project involvement.

Process (Outcomes)

Presentation followed by brief question and answer period.

Desired Outcomes

Participants will:

- better understand FSNE from the perspective of partners, cooperators, and contractors.
- leave motivated to work closer with their state partners and legislators for enhanced communication across systems and among persons involved in FSNE.
- have increased knowledge of CSREES efforts underway, their potential for input/involvement/ leadership, and application in state and local planning.
- have a better understanding of CSREES and its role with respect to FSNE.

Facilitator: *Candance Gabel, M.S., R.D., Associate State Nutrition Specialist, University of Missouri—Outreach and Extension*

Nutrition Education From a State Food Stamp Agency Perspective: Why the Investment?

Jody Cornwell, Assistant Deputy Director, Missouri Family Support Division, Department of Social Services, President, American Association of Food Stamp Directors

Supporting State Food Stamp Program Goals Within a Community Context—Complementing, Reinforcing, Not Duplicating

Dianne Radigan, M.S., R.D., L.D., Chief Operating Officer, Children's Hunger Alliance, Columbus, Ohio

Nutrition Education From a State Legislator's Perspective

Ray Miller, M.A., State Senator, Ohio

Cooperative State Research, Education and Extension Service (CSREES) and Food Stamp Nutrition Education: Present and Future Directions

Mary M. Gray, Ph.D., Deputy Administrator, Families, 4-H, and Nutrition, Cooperative State Research, Education and Extension Service (CSREES), U.S. Department of Agriculture

Closing Remarks

Helen Chipman, Ph.D., R.D., L.N., National Coordinator, FSNE, CSREES/USDA

FSNE Poster Presentations

Available For Viewing

Monday, March 15, 2004

2:30 – 3:00 pm

5:00 – 6:00 pm (presenters present)

Tuesday, March 16, 2004

8:00 am – 8:30 am (presenters present)

10:15 – 10:45 am

Curricula/Educational Materials

Stretch Your Food Stamp Benefit—Look What \$10 Can Buy! *Sandra Borrelli*, New York State FSNE Project Director, Office of Temporary & Disability Assistance and *Kathy Dischner, R.D.*, FSNE Project Director, Cornell Cooperative Extension, Onondaga County

The Thermy Campaign: Turning Up the Heat on Food Thermometer Use. *Julie Garden-Robinson* and *Barbara Holes-Dickson*, FNP Coordinator, North Dakota State University Extension Service

WV-FNP Newsletter: Enhancing Staff Profiles in Our Local Communities. *R. Jeff Olson*, Extension Specialist and Director, West Virginia Family Nutrition Program, West Virginia University

Grazin' the Food Guide Pyramid With Marty Moose. *Linda Melcher, M.S., R.D.*, Food and Nutrition Specialist/FSNE, and *Cindy Frederick, B.S.*, Project Coordinator Senior/FSNE, University of Wyoming

Shakin' and Bakin' with Silly Hat Sam. *Carrie Scharmach*, Cornell Cooperative Extension of Erie County and *Marcia Scheideman, M.S., R.D., C.F.C.S.*, Regional Coordinator New York State Western Region, Cornell Cooperative Extension

Eatsmart: A Multi-State Web Based Designed Certification Program For Nutrition Educators. *Annrose M. Guarino, Ph.D., R.D.*, *Heli J. Roy, Ph.D., R.D.*, *Catrinel E. Stanciu, M.S.*, Family Nutrition Program, Louisiana State University Ag Center Research and Extension

The Pumpkin Post and Banana Beat: Innovative Newsletters for FNP Families. *Jean Anliker, Ph.D., R.D., L.D.N.*, Director, University of Massachusetts Extension Nutrition Education Programs [Authors: Anliker J, Thompson L, Hubbard C, Sullivan-Werner L, Curcija, L., and Miller W.]

Youth are Cooking Up Fun! *Patricia Thonney, M.S.* and *Carole Bisogni, Ph.D.*, Division of Nutritional Sciences, Cornell University, and *Helen Howard, M.S., R.D.*, Cornell Cooperative Extension of Tompkins County

Social Marketing

Family Fun with New Foods – Encouraging Low-Income Parents to Offer New Foods to their Preschool-aged Children. *Jennifer Anderson, Ph.D., R.D.*, Director Colorado Nutrition Network, *Laura Bellows, M.P.H., R.D.*, Youth Initiatives Coordinator, and *Kathleen Menkhaus, M.S., R.D.* Colorado State University

Partnerships

Food Friends – Partnering with other Federal Food Assistance Programs to Reach Colorado's Preschoolers. *Jennifer Anderson, Ph.D., R.D.*, Director Colorado Nutrition Network, *Laura Bellows, M.P.H., R.D.*, Youth Initiatives Coordinator, and *Leslie Beckstrom, M.S., R.D.* Network Coordinator, Colorado State University

Evaluation

Be Retrospective When Evaluating Behavior Changes. *Martha Raidl, Ph.D., R.D.*, Extension Nutrition Education Specialist, *Shelly Johnson, M.S.*, *Kali Gardiner, B.S.*, *Kris Spain, R.D.*, *Rhea Lanting, M.S.*, *Cammie Jayo, B.S.*, *Audrey Liddil, M.S.*, *Karen Barron, B.S.*, *Marty Denham, M.S.*, University of Idaho

The Impact of the Better Living for Texans/Food Stamp Nutrition Education Program on Selected Food and Nutrition Behaviors Among Food Stamp and Food Stamp Eligible Audiences. *Jenna D. Anding, Ph.D., R.D., L.D.*, *Scott R. Cummings, Dr. P.H.*, *Alice Kirk, M.P.H.*, *Amy Ressler, M.S.*, *Peggy Van Laanen, Ed.D., R.D., L.D.*, C.F.C.S., Texas Cooperative Extension

Diverse Audiences

A Bi-Lingual Nutrition Education Calendar. *Patti S. Landers, Ph.D., R.D., L.D., Oklahoma Nutrition Network Coordinator*

Optimizing Use of a Bilingual Interactive Multimedia Nutrition Education Program, La Cocina Saludable, by Persons with Limited Resources. *Jennifer Anderson, Ph.D., R.D., Director Colorado Nutrition Network, Karen Cox, M.S., R.D., Implementation Coordinator Alternative Strategies of Nutrition Education, and Susan Martin Gould, Ph.D., R.D., Coordinator Alternative Strategies of Nutrition Education, Colorado State University*

Speakers

Jody Cornwell, as Assistant Deputy Director with the Missouri Family Support Division, has responsibility for the Food Stamp Program. She has worked in a variety of positions for the State agency for 29 years, being first hired as a caseworker to determine Food Stamp Program eligibility. Ms. Cornwell has a bachelor's degree from Central Missouri State University. She is currently president of the American Association of Food Stamp Directors.

Alberta Frost is the Director of the Food and Nutrition Service's Office of Analysis, Nutrition and Evaluation. OANE conducts program analysis and assessment that informs policymaking and management of Federal nutrition assistance, and serves as the Agency's coordinating point for program-related nutrition policy and services. Ms. Frost has over 30 years experience with the Food and Nutrition Service and has served as the Director for each of the FNS programs - Food Stamps, Child Nutrition, Food Distribution and WIC - at some point in her career. She has also served as Deputy Administrator for Management of USDA's Food Safety and Inspection Service. She has a BA from the University of Colorado in Political Science and a Master of Science in Human Resource Development from American University in Washington, D.C.

Mary McPhail Gray serves as Deputy Administrator for Families, 4-H, and Nutrition in the Cooperative State Research, Education and Extension Service (CSREES), U. S. Department of Agriculture. In this capacity, Dr. Gray provides leadership and policy direction in research, education and extension programs for human and community nutrition, parenting and family strengths, consumer science, and 4-H Youth Development. Prior to her appointment at CSREES, Dr. Gray was the Associate Director for Cooperative Extension at Colorado State University and a tenured professor in the Department of Human Development and Family Studies in the College of Applied Human Sciences. From 1994 to 1997 she served as the Assistant Extension Director for Family and Consumer Sciences, and Associate Dean, College of Human Ecology, at Kansas State University. Dr. Gray was the State Leader for 4-H and Family and Consumer Sciences at West Virginia University and a State Specialist in Human Development and Family Science at the University of Missouri-Columbia. She also served on the faculty at Michigan State University. She served in the Peace Corps in Ethiopia after beginning her Extension

career as a county agent in Oswego, New York. Dr. Gray has served the university system in a number of leadership roles, including Co-Chair of the Extension Committee on Organization and Policy/Board on Human Sciences Liaison Team on Resource Support for the Expanded Food and Nutrition Education Program (EFNEP) and Co-Chair of the Family and Consumer Sciences Extension National Program of Work Impact Task Force. Dr. Gray earned a B.S. in Home Economics/Textiles and Clothing Design from Iowa State University, a M.A. in Child Development, and a Ph.D. in Family Ecology from Michigan State University.

Ann M. Ferris has served the Department of Nutritional Sciences at the University of Connecticut at all academic ranks as well as Department Head from 1990-1995. She holds joint professorial appointments with the Schools of Medicine (Community Medicine and Public Health) and Allied Health Professions and serves as co-director of the newly formed, University of Connecticut Public Health Institute. She currently heads a multidisciplinary research and program team addressing the problems of childhood anemia and childhood overweight in Connecticut as well as heading the multi-program Family Nutrition Program. She teaches a large undergraduate class on nutrition and development, graduate classes in Community Nutrition. She received her B.S. degree from Simmons College in Boston, MA and both her M.S. and Ph.D. in Food Science and Nutrition from the University of Massachusetts, Amherst.

Debra Palmer Keenan is a Nutrition Specialist for Rutgers Cooperative Extension, at Rutgers University. In her role as Nutrition Specialist, she is housed in the Department of Nutritional Sciences. Her goals are to provide links to research-based information, which flows to the public; to share advances in nutrition education; and, to identify opportunities for Cooperative Extension to increase its nutrition outreach efforts to limited resource audiences. Dr. Keenan holds two Masters of Education degrees, one in Community Health Promotion, and the other in Nutrition Education, both from the University of Cincinnati. She also holds a doctoral degree in Nutrition Education from Penn State University. Dr. Keenan's primary research area surrounds issues related to the effective delivery and evaluation of nutrition education for limited resource urban audiences. Dr. Keenan has had several publications in this area, including papers regarding effective multi-cultural education, and two

papers on the effective measurement of food security and dietary quality in nutrition education interventions with limited resource audiences. Additionally, Dr. Keenan teaches Community Nutrition for the Department of Nutritional Sciences and serves as the State EFNEP Coordinator and the Director of the New Jersey Food Stamp Nutrition Education Program and its corresponding statewide Network.

Senator Ray Miller was overwhelmingly elected to the Ohio Senate on November 5, 2002. Prior to his election, he was the Dean of the Ohio House of Representatives, having served 16 years as a member of that body. In addition, he serves as the President and CEO of Professional Employment Services of America, the largest minority owned executive search firm in the State of Ohio. Senator Miller is the chief sponsor of some of the most significant health care, human services and education legislation ever enacted in the State of Ohio. Such legislation includes the creation of the Ohio Department of Alcohol and Drug Addiction Services, Ohio Commission on Minority Health and the Community Mental Health Act of 1988. He is known as the “Father of Head Start Funding” in Ohio because of his sponsorship of legislation that established the nation’s first state-level funding for the Head Start Program. Miller is highly regarded as an expert in the development of public policy on health, education, and human service issues. His accomplishments are numerous and he is the recipient of more than 300 civic and community awards. Miller holds a Bachelor of Arts degree in Political Science and a Master of Arts degree in Public Administration from The Ohio State University. He and his wife, Marty, have one son, Ray III.

Dianne A. Radigan is the Children’s Hunger Alliance’s Chief Operating Officer, a position she has held since 1995. She raises over \$2,000,000 annually through foundation, faith-based, United Way, government, and corporate grants. Her program management responsibilities encompass the management of all agency direct service programs including all regional office activities in Cleveland, Dayton and Canton; programs providing meals to more than 10,000 children daily; and programs offering educational and enrichment opportunities to children and caregivers. She develops statewide partnerships with other human service agencies, government, service groups, and state legislators to further impact the hunger issue and for managing the work of Child Care Works, an independent agency that provides resource and referral services in 10 counties in

southwest Ohio. In addition she recruits, trains, and develops a staff of 40+ FTEs, plus 8 VISTAs, and 17 AmeriCorps members for the Children’s Hunger Alliance. She holds a Bachelors of Science degree and a Master of Education degree and is a registered dietician and licensed dietician.

Keith L. Smith became the Director of Ohio State University Extension and Associate Dean of the College of Food, Agricultural, and Environmental Sciences at The Ohio State University on July 1, 1992, was reappointed on July 1, 2000. On July 23, 1998, Dr. Smith was named as Associate Vice President for Agricultural Administration. As Associate Vice President for Agricultural Administration, Dr. Smith extends his duties beyond the College as he interacts with the University and community at large as a representative of the Vice President. As Director, Dr. Smith is responsible for the entire operation of the organization, including budget development and management, legislative contacts on resources and programs, personnel policy development, and coordination with other agencies. A native of Utah, Dr. Smith received his bachelor’s and master’s degrees in Agricultural Education from Utah State University in 1974 and 1976, respectively, and his Ph.D. degree in Agricultural Education from Iowa State University in 1980. In 1989, he became Associate Director for Extension. Dr. Smith is a professor in the Department of Human and Community Resource Development at The Ohio State University. He has authored/co-authored numerous refereed articles and papers in the areas of leadership, teaching and program development. He has served on numerous university, college, professional, regional and national committees. Dr. Smith was nominated and received the National Distinguished Service Ruby Award, Epsilon Sigma Phi (The Cooperative Extension Professionals’ Organization). He is presently serving as chair for the Extension Committee on Organization and Policy (ECOP).

Eileen S. Stommes is a Senior Sociologist in the Food and Rural Economics Division of ERS, focusing on food assistance issues, with a particular emphasis on FSNE. Previously, she worked on rural transportation issues as they affect rural access and mobility. Prior to her position at ERS, she served in several different capacities in the Transportation and Marketing Program at the Agricultural Marketing Service, USDA. At AMS, she managed research and technical assistance programs in agricultural transportation and wholesale and alternative marketing. Previously, she worked on rural transit and surface

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Education and Behavior. Her professional experiences include Manager of Wisconsin Hunger Prevention Grant Program for the State of Wisconsin; Professor of Nutritional Sciences, University of Wisconsin-Madison and the University of Wisconsin-Extension; State Program Leader, Family Living Education University of Wisconsin-Extension; and Acting Deputy Administrator, Food and Nutrition Unit, Science and Education and Administration Extension Service, United States Department of Agriculture. Her academic training includes a Ph.D. from the University of Wisconsin, Madison, WI (Nutritional Sciences Major, Biochemistry Minor), an M.S. from the University of Wisconsin, Madison, WI (Nutritional Sciences), graduate work at Boston University, Boston, MA, and an AB from Oberlin College, Oberlin, OH (Psychology).

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