

Building Bridges in Support of Low-Income Nutrition Education

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“Nutrition Education”

Any combination of educational strategies designed to facilitate voluntary adoption of food choices and other food and nutrition-related behaviors conducive to health and well being. Nutrition education is delivered through multiple venues and involved activities at the individual, community, and policy levels.” Isobel Contento, 2007

Building Bridges

- **FSNE Program Development Team and Social Marketing Goals**
 - Support states in making informed decisions about whether or not to consider a social marketing plan for FSNE
 - Create opportunities for learning more and developing collegial relationships through involvement with ASNNA or the Society for Nutrition Education's Social Marketing Division.

Building Bridges

- **EFNEP Multi-State Evaluation Research Objectives**
 - **Complete a thorough review of the literature to identify all existing valid and reliable methods appropriate for measuring dietary quality among EFNEP participants, and develop qualitative and quantitative criteria to use in the evaluation and selection of the best dietary quality assessment(s) for EFNEP, considering sensitivity to change and burden on the participants.**

Building Bridges

- **EFNEP Multi-State Evaluation Research Objectives, continued**
 - Through qualitative, quantitative, and biomarker research, test the most promising of these measures for use with EFNEP audiences, evaluate them using the criteria in Objective 1, and select the best measure(s).
 - To determine which quality of life constructs are affected by EFNEP for both participants and paraprofessionals

Building Bridges

- **State and community efforts**
 - **ASNNA**
 - **SNE – Social Marketing Division**
 - **SNAP**
 - **EFNEP & FSNE**
 - **Others**





