



United States Department of Agriculture



**Cooperative State, Research, Education
and Extension Service**

Establishing a Foundation: Legislation and Policy

**Helen Chipman, National Program
Leader, Food & Nutrition Education
EFNEP National Conference
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History

- 1969 – First year of EFNEP
- 1980s – Program Policy
- 1990s – Data Collection
- 2000s – Nesting of EFNEP within other Systems



Program Policy Guidelines

Starting Point



United States
Department of
Agriculture

Extension
Service

October 1963

Expanded Food and Nutrition Education Program Policies

EFNEP Policy

Key Points - Legislation

- Part of Smith Lever funding
- To enable low-income individuals and families to engage in nutritionally sound food purchasing and preparation practices



EFNEP Policy

Key Points - Legislation

- To provide for the employment and training of professional and paraprofessional aides to engage in direct education of low-income families and in other appropriate nutrition education programs
- To the maximum extent practicable, such aides shall be hired from the indigenous target population.



EFNEP Policy

Key Points - Legislation

- Part of Smith Lever funding
- Low-income individuals and families
- Nutritionally sound
- Food purchasing and preparation practices
- Employment and training of professional and paraprofessional aides
- Direct education
- Other appropriate nutrition education programs
- Hired from indigenous target population



EFNEP Policy

Key Points - Objectives

- Assist low-income families & youth in acquiring knowledge, skills, attitudes, and changed behavior
- Nutritionally sound diets, improvement of total family diet and nutritional welfare
 - Diet Quality and Physical Activity (Dietary Guidelines)
 - Food Resource Management (select, purchase, prepare, food budgets)
 - Food Security (other supporting resources)
 - Food Safety (Fight BAC!, etc.)



EFNEP Policy

Key Points - Audience

- Low-income adults responsible for planning/preparing family's food
 - Emphasis on family
- Low-income youth
- Non-discrimination



EFNEP Policy

Key Points – Subject Matter

- Nutritional needs and cultural heritage
- Research (evidence) based
- Reflecting USDA recommendations, current knowledge, and other relevant information
- Should meet the objectives
- Referrals to other resources/programs



EFNEP Policy

Key Points - Delivery

- Direct teaching – group and one/one
- Mailings/telephone – complement; not replace
- Mass media – raise awareness & involvement
- Use of volunteers
- Referrals
- Other innovative ways
 - Constrained resource
 - Expand contacts
 - Improve knowledge retention

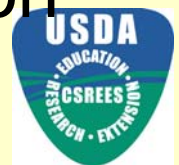


EFNEP Policy

Key Points – Funding Allocation

- Formula-based*
- University contact – Extension Director/Administrator
- Specific amount determined after Appropriation Bill has been passed
- At least 60% of total Federal Appropriation to be used for paraprofessionals and their support

*Current allocations based on recent legislation not captured in 1983 Program Policy document



EFNEP Policy

Key Points – Use of Funds

- Appropriate Use of Funds
 - Professionals – proportionate to time spent on EFNEP
 - Paraprofessionals – primarily to teach participants; seek minimum travel and maximum efficiency in recruitment and teaching
 - Secretarial/clerical support
 - Other – new administrative officers' handbook



EFNEP Policy

Key Points – Reporting

- History – Major developments in 1990s and early 2000s
- Office of Management and Budget (OMB) approved ERS4-NEERS5
 - Working on re-approval at this time
 - Discuss in more detail next two days
- Other periodic requests



EFNEP Policy

What about Other Questions



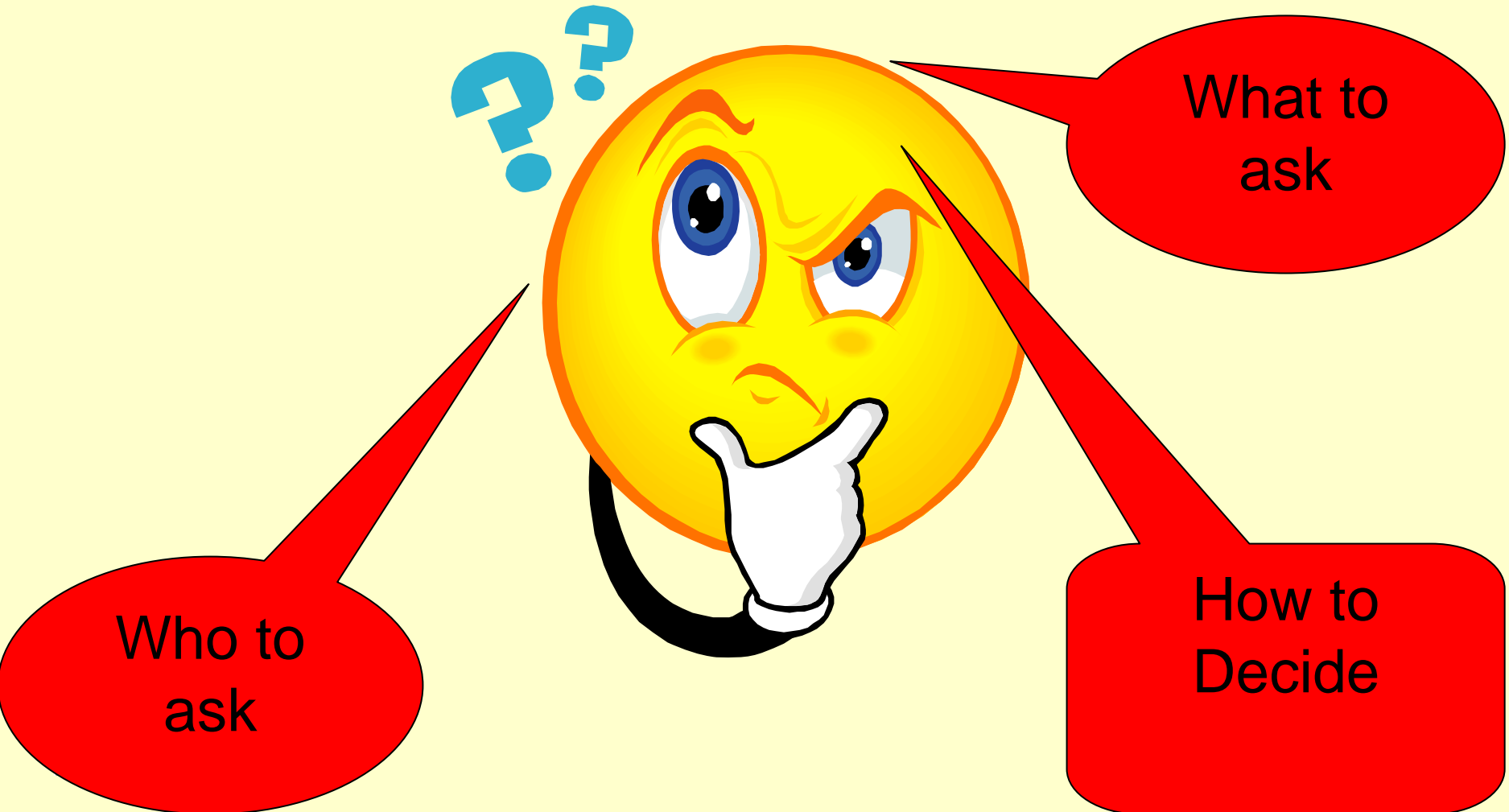
Federal Guidance

- Provide broad brush strokes
- Recognize that legislation and policy exist on multiple levels
- Respect Partner integrity and wisdom
- Need Systems to demonstrate fiscal and program accountability and transparency
- Determine details at State/Institutional level
 - Good ideas still need to fit within policy



EFNEP Policy

What about Other Questions

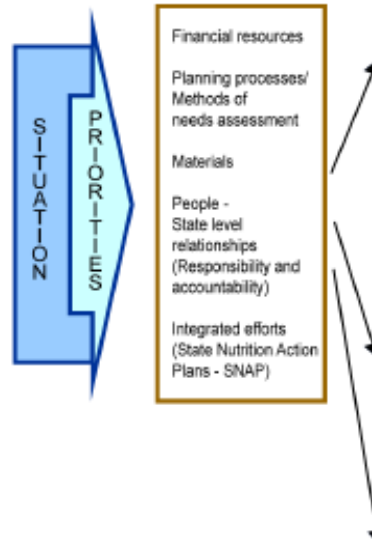


Program Planning and Management

- Stephanie Blake – National Guidance for Program Planning
- Planning Team – Program Inputs
 - Fiscal management
 - Curricula resource management
 - Personnel management
 - Relationships (Partner) management

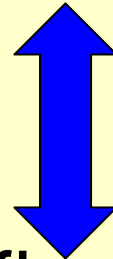


The Community Nutrition Education (CNE) Logic Model, Version 2 – Overview

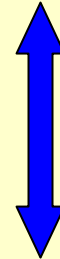


Additional Questions

State Team and/or Informed Mentors



Fiscal Office and/or
FCS Leaders (Administrators)



CSREES (Program &/or Fiscal Units)

