



# National EFNEP Conference

March 10 – 13, 2008

## Agenda



### MONDAY, MARCH 10, 2008 – Training for New and Relatively New Coordinators

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- 7:00 am**      **Registration & Continental Breakfast**
- 8:00 am**      **Welcome, Introductions, Setting the Tone**  
*Helen Chipman, National Program Leader, CSREES & Conference Committee Members*
- 8:30 am**      **National Elements – Establishing a Foundation**
- Legislation and Policy – Program Basics  
*Helen Chipman, National Program Leader, CSREES*
  - Program Planning – Letter of Intent/Annual Update  
*Stephanie Blake, Program Specialist, CSREES*
- 10:00 am**      **Morning Break**
- 10:15 am**      **State Decision-Making**
- Personnel Management – Hiring, Supervising/Coaching, Evaluating/Reporting:  
*Robin Orr, Director of Programming, University of Illinois; & Easter Tucker, Associate Professor – Nutrition, University of Arkansas*
  - Content Management  
*Donna Vandergraff, Extension Specialist - EFNEP Coordinator, Purdue University; & Siew Sun Wong, Assistant Professor/Extension Nutrition Specialist, Utah State University*
  - Financial Resource Management  
*Easter Tucker, Associate Professor – Nutrition, University of Arkansas; & Siew Sun Wong, Assistant Professor/Extension Nutrition Specialist, Utah State University*
  - Relationship Management – Internal (Institution) & External Partners  
*Robin Orr, Director of Programming, University of Illinois; & Donna Vandergraff, Extension Specialist - EFNEP Coordinator, Purdue University*
- 11:45 am**      **Lunch – on your own**
- 1:15 pm**      **State Decision Making Session Resumes (see above)**
- 3:15 pm**      **Afternoon Break**
- 3:30 pm**      **Decision-Making Elements – Knowing what and who to ask, & Tool-box Wrap-up**  
*Conference Committee Members*
- 4:00 pm**      **Putting it all Together – Training Wrap-up**
- Concepts Learned, Next Steps  
*Helen Chipman, National Program Leader, CSREES*
  - Closure - Celebrating You!  
*Leslie Speller-Henderson, Assistant Professor, Tennessee State University*
- 5:00 pm**      **Training Ends**
- 5:05 pm**      **National Office & NASULGC Available to Answer Specific Questions**
- 5:30 pm**      **Opening Reception**

**\*\* Times are approximate**

**Crystal City Marriott @ Reagan National Airport, Arlington, VA**

## MONDAY, MARCH 10, 2008 – Opening Reception for all Coordinators

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5:30 pm      **Opening Reception**

## TUESDAY, MARCH 11, 2008 – National Conference

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7:00 am      **Registration & Continental Breakfast**

8:00 am      **Welcome, Introductory Remarks, Setting the Tone**

*Helen Chipman, National Program Leader, CSREES & Conference Committee Members*

8:30 am      **National Requirements and Developments**

- EFNEP & CSREES  
*Dan Kugler, Interim Deputy Administrator - Families, 4-H and Nutrition, CSREES*
- Data Collection  
*Cynthia Reeves Tuttle, Director - Nutrition, Family and Consumer Sciences, CSREES*
- Formula Grant Opportunity (FGO) – Reporting through Grants.gov  
*Jason Hitchcock, Director of Information Policy, Planning, and Training, Information Systems and Technology Management, CSREES;*  
*Barry Sims, Staff Accountant, Office of Extramural Programs, CSREES;*  
*Helen Chipman, National Program Leader, CSREES; &*  
*Stephanie Blake, Program Specialist, CSREES*
- Legislation and Policy  
*Helen Chipman, National Program Leader, CSREES*

TBD          **Morning Break – midway through the National Requirements and Developments session**

12:00 pm    **Lunch – provided**

1:00 pm      **Program Elements**

- Generational Trends: What's Age Got to do with it?  
*Brent Elrod, Program Specialist, CSREES (see p.5 for bio);*  
*Amanda Scott, EFNEP Coordinator, Texas A&M University; &*  
*Mary Wilson, Extension Nutrition Specialist, University of Nevada, Reno*

2:45 pm    **Afternoon Break**

3:15 pm      **Program Elements**

- Physical Activity in EFNEP: What are the Questions? Who has the Answers?  
*Jean Anliker, Associate Professor & Extension NEP Director, University of Massachusetts;*  
*Phyllis Dennee, EFNEP Coordinator/Nutrition Education Specialist, Montana State University;*  
*Carol Giesecke, Nutrition Consumer Economics, Health Specialist, Director Didactic Program in Dietetics, Delaware State University;*  
*Peggy Martin, EFNEP/FNP Coordinator, Iowa State University;*  
*Amanda Scott, EFNEP Coordinator, Texas A&M University; &*  
*Mary Kay Wardlaw, Director - Cent\$ible Nutrition Programs, University of Wyoming; &*  
*De'Shoin York-Friendship, Assistant Specialist - Nutrition, FF News State Coordinator, and EFNEP Director, Southern University*

5:00 pm      **Evening on your own**

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**WEDNESDAY, MARCH 12, 2008 – National Conference**


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- 7:00 am**      **Continental Breakfast**
- 8:00 am**      **Program Elements**
- Shall We Dance? Creating and Developing EFNEP Partnerships
    - I. Dance Basics  
*Linda Drake, Nutritionist & EFNEP Director, University of Connecticut; Bev Phillips, EFNEP/FSNE Coordinator, University of Wisconsin; & De'Shoyn York-Friendship, Assistant Specialist - Nutrition, FF News State Coordinator, and EFNEP Director, Southern University*
    - II. Dancing with Partners at other Agencies or with other Programs  
*Lorelei Jones, EFNEP Coordinator, North Carolina State University; Wanda Lincoln, State Program Coordinator, University of Maine; & Robin Orr, Director of Programming, University of Illinois*
    - III. Dancing with Partners within our Universities  
*Karen Martin, Program Leader, FSNE/EFNEP, Michigan State University; Carolyn Nobles, Program Leader – FCS, Prairie View A&M University; & Sandy Proctor, EFNEP Coordinator, Kansas State University*
- 10:45 am**      **Morning Break**
- 11:00 am**      **Program Elements – Facilitator Led Roundtable Sessions**
- Program/Research Interface
  - Programming to Hard to Reach Audiences
- 12:30 pm**      **Lunch – on your own**
- 2:00 pm**      **Launching a Cool New Tool—The MyPyramid Menu Planner**  
*Brian Wansink, Executive Director, Center of Nutrition Policy and Promotion (CNPP)*
- 2:30 pm**      **Demo of SRS5**  
*Stephanie Blake, Program Specialist, CSREES*
- 3:30 pm**      **Afternoon Break**
- 4:00 pm**      **EFNEP: Our Changing Landscape – Considering the Present & Creating the Future**  
*Helen Chipman, National Program Leader, CSREES*
- 4:30 pm**      **Ultimately ... It's All Local – Sharing about EFNEP in the American Samoa and Pacific Rim Territories**  
*Siaunofu Logologo, F4-HN Program Manager, American Samoa Community College*
- 5:00 pm**      **Evening on your own**
- 5:05 pm**      **National Office Available to Answer Specific Questions**

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**THURSDAY, MARCH 13, 2008 – National Conference: Training led by NASULGC**

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**7:00 am**      **Plated Breakfast**

**8:00 am**      **Informing Stakeholders**

- How to Reach Congressional Leaders – Hill visits and other approaches  
*Linda Kay Benning, Associate Director, NASULGC;*  
*Linda Drake, Nutritionist & EFNEP Director, University of Connecticut; &*  
*Barbara Sutherland, Program Director – EFNEP, University of California - Davis*
- Organizing within Institutions and Across States  
*Evelyn Crayton, Extension Assistant Director, Family & Community Programs, Auburn University; &*  
*Mira Mehta, Director - Maryland EFNEP, University of Maryland – College Park*
- What to Focus on and how to Increase Visibility  
*Linda Drake, Nutritionist & EFNEP Director, University of Connecticut; &*  
*Barbara Sutherland, Program Director – EFNEP, University of California - Davis*

**10:30 am**      **End Conference – allow time for Hill visits, state networking, other meetings**

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## Appreciation – Conference Training and Conference Planning Committees and NASULGC

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We would like to express our appreciation to the Conference Training and Conference Planning Committee members and to NASULGC for all of the time and energy they committed to making this conference a success!

- **Thank you, Conference Training Committee:**

Robin Orr, *Director of Programming, University of Illinois*  
 Leslie Speller-Henderson, *Assistant Professor, Tennessee State University*  
 Easter Tucker, *Associate Professor – Nutrition, University of Arkansas*  
 Donna Vandergraff, *Extension Specialist - EFNEP Coordinator, Purdue University;*  
 Siew Sun Wong, *Assistant Professor/Extension Nutrition Specialist, Utah State University*

- **Thank you, Conference Planning Committee:**

Phyllis Dennee, *EFNEP Coordinator/Nutrition Education Specialist, Montana State University*  
 Linda Drake, *Nutritionist & EFNEP Director, University of Connecticut*  
 Wanda Lincoln, *State Program Coordinator, University of Maine*  
 Bev Phillips, *EFNEP/FSNE Coordinator, University of Wisconsin*  
 Amanda Scott, *EFNEP Coordinator, Texas A&M University*  
 Mary Wilson, *Extension Nutrition Specialist, University of Nevada, Reno*  
 De'Shoyn York-Friendship, *Assistant Specialist - Nutrition, FF News State Coordinator, and EFNEP Director, Southern University*

- **Thank you, NASULGC:**

Linda Kay Benning, *Associate Director, NASULGC*  
 Sandra Garner, *Staff Associate, NASULGC*

## Speaker Bio – Brent Elrod, Program Specialist, CSREES

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**Brent Elrod** is a Program Specialist in Family Science and provides support to National Program Leaders in the Nutrition and Family Sciences Section of the USDA's Cooperative Extension, Research, and Education Service. Prior to joining CSREES, Brent served as Program Director with Generations United where he administered Seniors for Kids, a campaign engaging older adults in support of high quality early learning for children. In addition, he managed GU's website and online resource center, and coordinated GU's International Intergenerational Conference.

Brent has over twenty-five years of experience developing and leading programs related to civic engagement, healthy aging, strengthening grandfamilies, family safety and preservation, child custody, and substance abuse prevention.

Before moving to Washington, D.C. in 2004, Brent was the statewide coordinator for the Florida Kinship Center at the University of South Florida. His degrees include a Master of Theological Letters and a Bachelor of Social Work.

### **Brent Elrod**

*Program Specialist - Family Science*

[www.csrees.usda.gov/familyscience.html](http://www.csrees.usda.gov/familyscience.html)

*Families, 4-H and Nutrition*

*USDA, Cooperative State Research, Education and Extension Service (CSREES)*

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