



OPERATION CHANGE OUT MILITARY CHALLENGE

Sample Press Release

For Immediate Release
Contact: [Name, Phone]

ENERGY STAR® *OPERATION CHANGE OUT* – THE MILITARY CHALLENGE A joint project of the U.S. Departments of Defense and Energy

[LOCATION] [Date] [Base commanding officer] today launched ENERGY STAR *OPERATION CHANGE OUT* – THE MILITARY CHALLENGE at [base name and location]. This national campaign, a joint effort between the U.S. Department of Defense (DoD) and the U.S. Department of Energy (DOE), is encouraging servicemen and women to save energy, money, and protect the environment by replacing their inefficient, incandescent light bulbs with ENERGY STAR qualified bulbs.

At [base name] our goal is to change out [numeric goal] inefficient, incandescent light bulbs with ENERGY STAR qualified compact fluorescent light bulbs (CFLs). This effort will save [custom savings number here] kilowatt hours of electricity, [custom savings number here] on energy bills, and prevent [custom savings number here] pounds of carbon dioxide emissions, over the lifetime of the bulbs.

[quote from base commander, base champion, base energy manager, or military housing provider representative]

[summary of plans, including partners as appropriate]

Changing just one incandescent light bulb to an ENERGY STAR qualified CFL in every on-base housing unit across the U.S. would cut nearly \$7 million in energy costs over the lifetime of the bulbs – enough money to purchase more than a dozen mine-resistant, ambush-protected armored vehicles – and prevent the emissions of more than 95 million pounds of carbon dioxide – the equivalent of taking nearly 1,500 cars off the road.

If interested in participating or for more information, please visit www.energystar.gov/OCO or contact OperationChangeOut@drintl.com.

ENERGY STAR is a joint program of the U.S. Department of Energy and the Environmental Protection Agency, helping us all save money and protect the environment through energy-efficient products and practices. The U.S. Department of Energy's overarching mission is to advance the national, economic, and energy security of the United States; to promote scientific and technological innovation in support of that mission; and to ensure the environmental cleanup of the national nuclear weapons complex.

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