

Middle Atlantic Region

Region 1

Quarterly Report

May 1, 2008 – July 31, 2008

New York University Langone Medical Center

Date submitted: August 4, 2008

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Executive summary

Staff Changes

Kathel Dunn, Associate Director, submitted her resignation on July 7, 2008. Her last day of work will be August 4, 2008. Ms. Dunn is taking a position as the Associate Fellows Coordinator at the National Library of Medicine. An interim Associate Director will be appointed.

Major accomplishments

Marketing of Strategic Plan

Sue Hunter, Planning and Evaluation Coordinator, recognizing that engaging network members is a critical element in the proposed network member participation in the Strategic Plan process, developed a Marketing Plan for the Strategic Plan. The Marketing Plan included the development of a booklet (abbreviated) and a poster of the Strategic Plan. The booklet was printed and made available at the launch of the Strategic Plan at the Medical Library Association meeting in Chicago in 2008. Approximately 20 network members attended the launch and received copies of the Plan. The booklet copy of the Strategic Plan was also distributed at the RML Directors' meeting at MLA.

In June 2008, MAR staff mailed the booklet brochure and poster, with an introductory letter from Karen Brewer, Director of the NN/LM MAR to all network members. MAR staff have also taken the opportunity to discuss the Strategic Plan at formal and informal meetings with librarians in the region.

Challenges

The immediate challenge in the first quarter of year 3 is the resignation of Kathel Dunn, Associate Director. Ms. Dunn was a key part of the planning team in NYU's competition for the RML contract and subsequently spearheaded the start-up of NYU as the new RML in the Middle Atlantic Region. The early days were an intense work-out of activities from teaching classes to presenting to exhibiting, all while on a steep learning curve. Ms. Dunn's recruitment of a top-notch staff leaves the RML office in excellent hands. The projects Ms. Dunn was working on: identification of unique and Historical Collections, Regional Emergency Preparedness Planning and overall management of the awards program, have been transitioned to staff or put on hold. Ms. Dunn will continue as a committee member on the Value of Libraries Planning study.

Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter*
Network members – full	463	458
Network members – affiliate	297	289
Libraries providing services to unaffiliated health professionals	211 (46%)*	210 (46%)*
Libraries providing services to public users	228 (49%)*	227 (50%)*
Average fill rate for resource libraries	80%	81%

*Include in parentheses the percentage of full Network member members providing services to unaffiliated health professionals and public users. This can be computed as:
% providing services = (count of libraries providing services)/(count of full Network members)

Regional Advisory Committee (RAC) activities

No RAC activities in this quarter.

Needs assessment and evaluation activities/data

Guest instructor, Cindy Olney taught an online class, Clever Evaluation, through Adobe Connect to network members on May 6, 2008.

Sue Hunter provided a consultation on developing a strategic plan with a full network member.

Sue Hunter attended Evaluation Liaisons' monthly teleconference on June 24, 2008 and July 22, 2008.

Outreach

TABLE 2. All newly funded awards and projects

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type*
3/25-10-22/08	Delaware State Fair- Healthy Kids Day at the Fair	Delaware Academy of Medicine	Grier	2000.00	Exhibit
3/14/-8/9/08	Delaware Library Association Annual Mtg	Delaware Academy of Medicine	Grier	3000.00	Small Projects
4/7-7/7/08	Web-based educational tutorial development	Albany Medical College	Geyer	\$775.54	Small Projects
4/5-10/15/08	Introduction to NLM Online Research Databases	Pacific College of Oriental Medicine	Meyman	1000.00	Small Projects

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type
4/15/-7/15/08	Take-home Resources and A side of Knowledge	Delaware Division of Substance Abuse & Mental Health Medical Library	Ingle	\$444.03	Small Projects
4/18-10/18/08	Basic Research for Nursing Students: A Bilingual Elearning website	Eastern Univeristy Warner Memorial Library	Puterbaugh	1000.00	Small Projects
4/22-7/22/2008	Drug Information Resources for the Public Library	Albany College of Pharmacy	Mitchell/Iwanowicz	210.00	Small Projects
5/2-8/2/2008	How to do a Literature Search/Locating Health Info online	Paoli Hospital-Medical Library	Sanford	1000.00	Small Projects
5/14-8/14/2008	Cancer Library publications	Christiana Care Health System	Henry	799.00	Small Projects
7/8-9/6/2008	Community Health Fairs	NYC Dept. of Health & Mental Hygiene Public Health Library	Pozo	1000.00	Small Projects
4/9-12/31/2008	Health Information, outreach and training to school health professionals	Aaron Health Sciences Library-Kaleida Health Libraries Buffalo General Hospital	Schwartz	999.99	Small Projects

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type
4/9-8/9/2008	Document Delivery Improvement Project	Kennedy Memorial Hospital Cherry Hill Division/Barney A Slotkin Memorial Library	Silverman	249.99	Small Projects
4/3-10/3/2008	Library Technology Improvement: The Children's Institute of Pittsburgh	Children's Institute	Liljequist	799.00	Small Projects
4/11-12/31/2008	Video Conversion Project	Our Lady of Lourdes School of Nursing Library	Soultoukis	200.00	Small Projects
6/24-9/24/2008	Promotional Bookmarks	Catskill Regional Medical Center Health Information Library	Farley	1000.00	Small Projects
7/8-9/28/2008	Supporting Clinical Care: Enhancing Evidence-based Clinical Practice	Medical Library-Hackensack University Medical Center	Reich	1000.00	Small Projects
7/14-12/30/2008	Fall Into Your Library	VA Medical Library Northport	Glazer	1000.00	Small Projects
3/18-11/18/2008	Building Instructional Capacity	Touro-Harlem Medical Library	Warwick	3918.73	Technology Innovation
07/10-11/10/2008	Flash Screen Network	Columbia University-Augustus C long Health Sciences	Purcell	12,961.00	Technology Innovation

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type*
		Library			
4/11- 5/11/2009	Software Upgrade Promotes Enhanced Research	John F Kennedy Medical Center Medical Library	Feld	10,075.0 0	Technology Innovation
4/14- 12/14/2008	Projecto Salud	St. Francis Medical Center	Figorito	14,960.2 2	Technology Innovation
04/14- 06/14/2009	CLIC-on Health Online Outreach to Refugees	University of Rochester Medical Center	Berryman	15,000.0 0	Technology Innovation
06/24- 11/1/2008	Grantham Memorial Library Computer Workstations Upgrade	Lourdes Medical Center of Burlington County	Murtaugh	2388.74	Technology
6/23-1/1/2009	Tablet Technology Competency Development	Albany Medical College	Geyer	7500.00	Technology
6/23-1/1/2009	Our Lady of Lourdes Medical Center Consumer Health Information Project	Our Lady of Lourdes Medical Center	Cleveland	5331.00	Technology
06/24- 10/1/2008	1 st State, First Rate: Improving the DSAMH Medical Library	Delaware Division of Substance Abuse & Mental Health	Ingle	5232.00	Technology
6/23- 10/1/2008	Mercy Hospital Library Improvement Project	Mercy Hospital	Di Virgilio	4895.00	Technology
6/24- 11/1/2008	Updating Computers in Health Sciences library	Western Pennsylvan ia Hospital Forbes Regional Campus	Patterson	3000.00	Technology
6/23-4/1/2009	Assistive Technology Workstation	Geisinger Health System	Ulmer	4858.10	Technology
6/23-1/1/2009	Information Access improvement Project	St. Elizabeth Medical Center Medical Library	Liszczyński	2903.97	Technology
6/23-1/1/2009	NYS Nurses Association Technology Upgrades to Public	NYS Nurses Association	Hawkes	2362.00	Technology

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type*
	Reference Network	Library			
6/23-6/1/2009	Web-based Library Management Software to Improve Library Operations	St. Barnabas Medical Center	Reusing	7500.00	Technology
6/24-11/1/2009	Improve Library Staff Online Workflow	Harold Fink Memorial Library-Coney Island Hospital	Tursi	7500.00	Technology
6/24-1/1/2009	Added workstations & upgraded scanner for enhanced library patron service	Matheny Medical & Education Center	DeVone	2870.00	Technology
6/24-10/1/2008	Upgrading Computers for Patient and Family Education Center	Western Pennsylvania Hospital	Patterson	1876.36	Technology
6/24-9/24/2008	Promotional Bookmark	Catskill Regional Medical Center	Farley	1000.00	Small Projects

*Suggested project type values: outreach project, express award, exhibit award, technology improvement award, library improvement award, Internet connectivity award, information technology/policy awareness conference, other (please specify)

TABLE 3. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
5/1/2008	Bose	Free Medical and Scientific Resources from National Library of Medicine	Pittsburgh, PA	12	In-person
5/5/2008	Bose	PubMed for the Rest of Us	New York, NY	16	In-person
05/06/2008	Figueroa	DOCLINE for Beginners	New York	2	Distance
05/06/2008	Figueroa	DOCLINE Reports, Routing Tables, and More	New York	6	Distance
5/7/2008	Bose	Will Duct Tape Cure My Warts? Examining Complementary and Alternative Medicine	New York, NY	6	In-person
5/13/2008	Dunn	Innovative Health Information Programs for Spanish speakers (Webjunction; online)	New York, NY	10	Distance
5/17/2008	Bose	ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers	Chicago, IL	13	In-person
5/19/2008	Hunter	Beyond an Apple a Day	Geneva, NY	35	In-person
05/20/2008	Headrick	Geeks Bearing gifts – presentation at Libraries for the Future	Geneva, NY	35	In-person
5/22/2008	Bose	Caring for the Mind: Providing Reference Services for Mental Health Information	Tarrytown, NY	10	In-person
05/22/2008	Figueroa	LinkOut Update	Highland, NY	15	In Person
05/28/2008	Headrick	Free Productivity Tools	Online	10	Distance
5/29/2008	Bose	Making PubMed Work for You	Pittsburgh, PA	8	In-person
6/3/2008	Bose	Caring for the Mind: Providing Reference Services for Mental Health Information	Lancaster, PA	7	In-person
6/3/2008	Bose	Caring for the Mind: Providing Reference Services for Mental Health Information	Lancaster, PA	5	In-person
6/4/2008	Bose	Caring for the Mind: Providing Reference Services for Mental Health Information	Lancaster, PA	5	In-person
6/5/2008	Bose	Beyond an Apple a Day: Providing Consumer Health Information at Your Library	Monessen, PA	7	In-person
6/5/2008	Bose	Will Duct Tape Cure My Warts?: Examining Complementary and Alternative Medicine	Monessen, PA	7	In-person
6/10/2008	Bose	¿No Comprende? Spanish Health Information Resources for English Speaking Librarians	New York, NY	11	In-person

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
6/11/2008	Bose	ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers	Clark, NJ	17	In-person
06/11/2008	Figueroa	Copyright and ILL	New York	20	Distance
6/12/2008	Bose	ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers	Freehold, NJ	9	In-person
6/17/08	Bose	ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers	Voorhees, NJ	8	In-person
06/17	Figueroa	SERHOLD	Saratoga Springs, NY	43	In-Person
6/18/08	Bose	ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers	Hackensack, NJ	11	In-person
06/19	Figueroa	LinkOut Update	New York	7	Distance
6/23/08	Bose	PubMed Training for Incoming Residents and Fellows	Paterson, NJ	40	In-person
06/24	Bose/Figueroa	PubMed MyNCBI	New York	12	Distance
06/24	Figueroa	DOCLINE SERHOLD: Searching, Updating, and Reporting	New York	10	Distance
6/26/08	Bose	Nursing on the Net: Health Care Resources You Can Use	Albany, NJ	15	In-person
7/8/08	Bose	Introduction to TOXNET	New York, NY	6	Distance
07/09	Figueroa	Summer DOCLINE Tune-Up	New York	17	Distance
07/09	Figueroa	DOCLINE Reports, Routing Tables, and More	New York	11	Distance
7/15/08	Dan Wilson	Service Continuity Planning	New York, NY	47	Distance
7/16/08	Bose	PubMed for Experts	Plymouth Meeting, PA	13	In-person
7/16/08	Bose	TOXNET: Toxicology & Environmental Information	Plymouth Meeting, PA	7	In-person
07/16	Figueroa	RML Update	Silver Lake, NJ	35	In-Person
7/16/2008	Hunter	Introduction to RML Services	NY, NY	5	Distance
7/23/08	Bose	ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers	New York, NY	19	In-person
7/24/08	Bose	ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers	Tarrytown, NY	5	In-person
7/31/08	Bose	ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers	New York, NY	7	In-person
7/31/2008	Dunn	Making PubMed Work for You	Albany, NY	6	In-person

TABLE 4. Exhibits. Note that separate exhibit reports should not be included with the RML quarterly report.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
RML REGIONAL/STATE/LOCAL EXHIBITS			
5/3/08	Plainfield Public Library	Health, Wellness, and Fitness Fair	Plainfield, NJ
SUBCONTRACTED NATIONAL EXHIBITS			
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			
6/13/08	Organization of Nurse Executives of New Jersey - ONE/NJ	6 th Annual Research Day	Princeton, NJ

Actionable feedback received from exhibit visitors

MedlinePlus Go Local

UMDNJ submitted a proposal to be a Go Local site for New Jersey! Hooray!!! UMDNJ received conditional acceptance of their proposal from National Library of Medicine, pending a few changes in the proposal and budget.

Rochester Regional Library Council indicated that they would submit a proposal to be a Go Local site for New York (upstate) in June. As yet no proposal has been submitted. MAR staff will follow-up.

Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/ published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
Spring/Summer 2008	Dunn	Service Continuity in Libraries	Newsletter article	No

On May 5, 2008, Karen Brewer, Kathel Dunn and Arpita Bose attended the NY-NJ Chapter of MLA's Annual Spring Dinner in Brooklyn, NY. The NN/LM MAR supplied all 35 attendees with an NN/LM pedometer. They were well-received.

On May 6, 2008, Kathel Dunn conducted a site visit at the NYC Department of Health and Mental Hygiene's Library. She met with the director, Gloria Wilson, and was introduced to staff.

On May 7, 2008, Gregg Headrick attended the "Next Generation Library Technology" Conference in Hyde Park, NY sponsored by the Southeastern New York Library Conference.

On May 7, 2008, the Executive Committee held a teleconference to discuss the letters of interest for the Library Space and Its Impact award.

On May 9, 2008, Kathel Dunn attended the New York Technical Services librarians' dinner at the Princeton Club in New York City.

May 13-16, Arpita Bose attended the Medical Library Association CE Institute in Chicago, IL. The CE Institute helped participants in learning how to use Moodle to convert an in-person class to an online, asynchronous class. Arpita plans to adapt the NN/LM class "PubMed for the Rest of Us" to a Moodle platform.

On May 14, 2008, Sue Hunter and Kathel Dunn attended Healthy People 2020 in New York, NY. Diana Cunningham, a Resource Library Director, also attended the meeting and prepared a summary of the meeting for the MARquee.

On May 18, 2008, MAR hosted the formal launch of its "Strategic Program Plan for Member Participation" at the MLA annual meeting in Chicago on Sunday, May 18, 2008.

On May 19, 2008, Kathel Dunn presented at the Medical Library Association on, *Claudius Mayer and Frank (Brad) Rogers: the End of the Index-Catalogue and the Origins of the Modern Index Medicus, a Personal History*.

On June 16-17, 2008, Miguel Figueroa attended NYLINK's Zen and the Art of Local Holdings Maintenance: A Summit in Saratoga Springs, NY. He was also an invited presenter.

On June 19, 2008, Kathel Dunn and Miguel Figueroa hosted a conference of Hospital Library Services Program coordinators from New York State and Chris Martire, of PALINET to discuss MAR support for a group purchase of discounted electronic resources from PALINET.

On June 20, 2008, Miguel Figueroa visited Northport VA Medical Center (NYUVNN), Northport, NY, to provide LinkOut training to the library staff.

On June 25-June 27, Miguel Figueroa attended ALA's Spectrum Institute, Anaheim, CA. He presented "Generation Next: Tips on Making It and Moving Up from New Leaders in the Profession" with Alexia Hudson, Leslie Monsalve-Jones, and Annabelle Nuñez on June 25, 2008. He participated in the Professional Options Fair on June 26, 2008.

On June 28-July 2, Miguel Figueroa attended the ALA Annual Conference, Anaheim, CA.

On July 1, 2008, Kathel Dunn met with Anne Seymour, University of Pennsylvania and JoAnne Sparks, Memorial Sloan Kettering Cancer Center, to discuss funding and network membership participation from Pennsylvania.

On July 2, 2008, Kathel Dunn conducted a site visit at Long Island Jewish Medical Center on Long Island, New York.

On July 9, 2008, Kathel Dunn, Karen Brewer and the Value of Libraries Planning Study Group (Julie Sollenberger, University of Rochester, PI; Susan Cavanaugh, UMDNJ Camden Campus, Sharon Easterby-Gannett, Christiana Care Health System, Mary Lou Klem, University of Pittsburgh, Lynn Kasner Morgan, Mt. Sinai School of Medicine and Joanne Marshall, University of North Carolina at Chapel Hill met to discuss a draft proposal, survey and next steps.

On July 16, 2008, Miguel Figueroa attended the HSLANJ 2008 Board Retreat in Silver Lake, NJ.

On July 15, 2008, Kathel Dunn met with Angela Ruffin, National Network Office, to discuss transition issues related to Ms. Dunn's departure.

On July 17, Miguel Figueroa provided LinkOut training for Lancaster General Hospital (PAULNR), Lancaster, PA.

On July 23, 2008, Kathel Dunn conducted a site visit at Beth Israel Medical Center (New York, NY) and at St. Luke's Roosevelt Hospital (New York, NY).

On July 28, Miguel Figueroa provided DOCLINE training for St. Francis Hospital (DEUZSX), Wilmington, DE.

On July 31, Kathel Dunn conducted a site visit at Albany Medical College.

Optional photographs with captions

Sue Hunter, Diana Cunningham (New York Medical College), and Kathel Dunn attended the Healthy People 2020 Regional Meeting in NYC on May 14, 2008.





Karin Suero, Senior Library Administrative Associate at New York Public Library, stands in front of *Portrait of a Young Reader*, an artwork depicting a young person's DNA sequence, at Bronx Library Center.

Arpita Bose, MAR Outreach and Communications Coordinator, taught a class at Bronx Library Center on July 31, 2008 on “ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers.”

Attachment 1
Quarterly OARF summary data:
RML staff activities

Attachment 2
Quarterly OARF summary data:
Subcontractor activities

Digital golf scopes and flash cards?
Wednesday, June 4th, 2008

Twila Snead is using her Micro-Award grant from NN/LM-MAR to increase the number of physicians registered to use St. Luke's Cornwall Hospital's Virtual Medical Library and to get resource evaluation and feedback from those already using the extensive array of electronic resources. Physicians who participated chose a 256k credit card style flash drive or digital golf scope both imprinted with the library logo and URL. Her initial effort in conjunction with a physician's seminar resulted in thirteen new physician's registering to use the library website and fifteen physician's responding to the three question survey.

Surprisingly many of the physician's stated that the resources they normally use are already available through the website. Other significant results were that 13 of the 15 physician's expressed a desire to order articles directly through PubMed. Twila will follow up with individual office visits to set them up and review procedures for Loansome Doc use.

Snead, Twila. St. Luke's Cornwall Hospital, Newburgh, NY.

Saint Peter's University Hospital 2007 Technology Project
Wednesday, June 4th, 2008

Saint Peter's University Hospital is a 458-bed teaching hospital located in central New Jersey. It is fully accredited by the Joint Commission and was the tenth hospital in the nation to be certified as a Magnet hospital by the American Nurse Credentialing Center. Saint Peter's has been an academic affiliate of Drexel University College of Medicine since 2005. *Saint Peter's University Hospital's Medical Library's mission is to support the clinical research and educational requirements of hospital staff and personnel through the maintenance of a comprehensive and current collection of medical, nursing, and allied health databases, books, journals and multimedia materials.* Patients and visitors may request simple health-related reference questions. Due to the size of the memory (256 MB) the computers did not work to their fullest potential. Three staff workstations have standard monitors, which limits the amount of workspace. The award money was used to purchase five new staff computers (Reference Desk, Circulation Desk, Interlibrary Loan Desk, Manager's Office, Medical Librarian's Office.) as well as two computers for patron use. The computers were ordered in December 2007, with installation completed in February 2008. There have been no desktop requests made to the IT helpdesk since the computers were installed. Staff is able to open PDF's without delay, as it was time consuming in the past. Feedback from the patrons has been 100% positive. They appreciate the upgrade and the additional workstation space the new computers provide. The project has allowed both staff and patrons to work effectively, saving both time and sanity. The Middle Atlantic Region (MAR) of the National Network of Libraries of Medicine for the opportunity to apply for this award. Without the funding, our library would not have been able to purchase new computers.

Creazzo, Jeannine. Saint Peter's Univeristy Hospital, New Brunswick, NJ.