

**Middle Atlantic Region**

**Region 1**

**Quarterly Report**

**May 1, 2007 – July 31, 2007**

**New York University Medical Center**

**Date submitted: August 14, 2007**

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## **Executive summary**

### ***Major Accomplishments***

From May through June 2007, MAR saw a fruition of months of work and “start-up” time: staff exhibited at a national meeting in Philadelphia, offered and held a second round of online classes, provided in-person training, awarded training and technology awards announced in Spring 2007 and then announced availability of additional awards in July 2007. In addition, staff developed and taught three new online classes:

Creative Commons  
DOCLINE: Reports, Routing Tables and More  
PubMed MyNCBI

Gregg Headrick, Technology Coordinator  
Miguel Figueroa, Network Services Coordinator  
Arpita Bose, Outreach and Communication  
Coordinator and Miguel Figueroa

On June 25, 2007, MAR was gratified to meet one of its program objectives for its second year, when Temple University joined the NN/LM MAR as a Resource Library. Its Director is Mark-Allen Taylor.

### ***Challenges***

The continuing challenges for the Middle Atlantic Region RML staff are in learning about the NN/LM, the region and in reaching out to network members.

### ***Staff Changes***

On June 25, 2007 Janet Nunez-Mitra joined the staff as a part-time Financial Assistant. Janet will also assist with the awards and funding process and record-keeping.

## Network infrastructure

TABLE 1. Quarterly infrastructure data

	<b>Current quarter</b>	<b>Previous quarter*</b>
Network members – full	468	466
Network members – affiliate	345	352
Libraries providing services to unaffiliated health professionals	226 (48%)*	228 (49%)*
Libraries providing services to public users	257 (55%)*	257 (55%)*
Average fill rate for resource libraries	80%	83%

\*Include in parentheses the percentage of full Network member members providing services to unaffiliated health professionals and public users. This can be computed as:  
% providing services = (count of libraries providing services)/(count of full Network members)

### Regional Advisory Committee (RAC) activities

The RAC project, the Value of Libraries Planning Study, proceeded with a meeting of several of its members at the Medical Library Association. The meeting was an opportunity to discuss the purpose of the study, who the study would reach and have an impact on and what methodologies should be taken to achieve the results. Web pages have been created for the study, along with the minutes of meetings, timelines and notes. Pages are at: <http://nml.gov/mar/about/value.html>

MAR also hosted a meeting of the RML consultants at MLA. Coordinated by Miguel Figueroa, the RML Consultants are representatives from the Resource Libraries, as well as other interested network members, who would like to be further involved and informed with MAR activities and in turn, inform MAR as to what is of regional interest and of regional needs.

### Needs assessment and evaluation activities/data

The Needs Assessment Task Force, chaired by Karen Brewer and staffed by Sue Hunter, has begun analyzing the regional needs assessment questionnaire data. The data will inform the proposed regional Strategic Plan.

## Outreach

TABLE 2. All newly funded awards and projects

<b>Start/end dates</b>	<b>Title of award/project</b>	<b>PI institution</b>	<b>PI last name</b>	<b>Funding amount</b>	<b>Project type</b>
5/2/07-7/31/07	Health Literacy: Tools for Improving Health Communications	New York Medical College	Cunningham	12,000	Outreach Conference
6/5/07-9/30/07	Replacement Reader/Printer and Microfiche Scanner	Kennedy Memorial Hospital-Barney Slotkin Memorial Library	Silverman	2,954	Technology
6/5/07-	White Nights	Swedish	Meyman	2946.51	Technology

<b>Start/ end dates</b>	<b>Title of award/ project</b>	<b>PI institution</b>	<b>PI last name</b>	<b>Funding amount</b>	<b>Project type</b>
9/30/07		Institute College of Health Science			
6/5/07- 9/30/07	Get the Picture? Improving Graduate Training w/ DVD	Lenox Hill Hospital- Health Science Library	Hendler	919.92	Technology
6/5/07- 12/31/07	Going Electronic	Holy Name Hospital	Boss	7,500	Technology
6/5/07- 9/30/07	2007 Technology Project	St. Peter's University Hospital Medical Library	Creazzo	7012.67	Technology
6/5/07- 9/30/07	Lending Laptops in Group Study Rooms/ UPS for Library's servers	D. Samuel Gottesman Library- Albert Einstein College of Medicine	Glassman	5056.53	Technology
6/5/07- 8/31/08	Riverview Medical Center's Mobile Computer Lab	John V. Movelle, M.D. Medical Library Riverview	Edwards	7492.89	Technology
6/5/07- 10/31/07	Portable Interlibrary loan/ document delivery scanning station	Levy Library- Mt. Sinai School of Medicine	Bakker	7500	Technology
6/5/07- 9/30/07	Patron Computer Access in the Harold Fink Memorial Library/Reorganization and Increase	Coney Island Hospital - Harold Fink Memorial Library	Tursi	7247.14	Technology
6/5/07- 9/30/07	Reading Room Wireless Project	New York Academy of Medicine Library	Xu	7500	Technology
6/5/07- 9/30/07	St. Francis Medical Library Printer Grant	St. Francis Hospital	Figorito	2773.65	Technology
6/5/07- 1/31/08	Improvement of Knowledge Based Information Access Services	Edward & Esther Polisher Research Institute Library	Resnick	5178.88	Technology
6/5/07-	Mobile Computer	Hunter-	Chartrand	7032.81	Technology

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type*
9/30/07	Technology Initiative	Rice Health Sciences Library- Samaritan Medical Center			
6/8/07- 12/31/07	MedlinePlus, PubMed, TOXNET and Clinical Trials.gov "Summer School" classes	Rochester Regional Library Council	Ciambor	500	Training
6/8/07- 12/31/07	What can the 21 <sup>st</sup> Century Library Offer to Mental Practitioners in Rural Areas?	SUNY Upstate Medical University –Health Sciences Library	Luft	500	Training
6/8/07- 12/31/07	How to evaluate health information on the Internet	Northland Public Library	Shea	500	Training
6/8/07- 12/31/07	What can the 21 <sup>st</sup> Century Library Offer to Mental Practitioners in Rural Areas?	SUNY Upstate Medical University –Health Sciences Library	Long	1000	Training
6/8/07- 12/31/07	Using Wikis in Education	Richard M. Johnston Health Sciences Library- The Western Pennsylvan ia Hospital	Dorsey	625	Online Training Development

\*Suggested project type values: outreach project, express award, exhibit award, technology improvement award, library improvement award, Internet connectivity award, information technology/policy awareness conference, other (please specify)

Update of ongoing major projects (funded at ≥ \$15,000)

N/A

TABLE 3. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
5/3/07	Figueroa	Getting Started with LinkOut (second half)	New York, NY	13	Distance
5/3/07	Hunter	Beyond an Apple a Day	Elizabeth, NJ	9	In-person
5/3/07	Hunter	From Snake Oil to Penicillin	Elizabeth, NJ	10	In-person
05/08/07	Headrick	Geeks Bearing Gifts Presentation	Dover, DE	35	In-person
5/15/07	Bose	What's New in PubMed	New York, NY	10	Distance
5/17/07	Bose	Resources for Answering Patron Questions, The Human Genome Project: Librarian Training	New York, NY	29	In-person
6/11/07	Bose	Keeping Up with NLM's PubMed	Albany, NY	16	In-person
6/14/07	Bose	Keeping Up with NLM's PubMed	New York, NY	14	In-person
6/14/07	Bose	PubMed for Experts	New York, NY	10	In-person
6/15/07	Figueroa	DOCLINE Explained	New York, NY	8	In-person
6/15/07	Figueroa	Getting Started with LinkOut	New York, NY	7	
6/19/07	Bose	Introduction to PubMed	New York, NY	70	In-person
6/21/07	Bose	Introduction to PubMed	Paterson, NJ	65	In-person
06/25/07	Headrick	Creative Commons: What is it?	New York, NY	8	Distance
6/28/07	Dunn	NN/LM Funding: an Overview	New York, NY		Distance
7/16/07	Bose	What's New in PubMed	New York, NY	13	Distance
7/17/07	Bose	PubMed MyNCBI Part I	New York, NY	10	Distance
07/23/07	Headrick	Creative Commons: What is it?	New York, NY	8	Distance
7/24/07	Dunn	NN/LM Funding: an Overview	New York, NY		Distance
7/31/07	Bose	MedlinePlus and Basics for Grant Writing	New York, NY	9	In-Person

TABLE 4. Exhibits. Note that separate exhibit reports should not be included with the RML quarterly report.

Dates	Organization name	Meeting name	Location (city, state)
<b>RML NATIONAL EXHIBITS</b>			
5/28/07-5/30/07	American Academy of Physician Assistants	Annual Conference	Philadelphia, PA

<b>RML REGIONAL/STATE/LOCAL EXHIBITS</b>			
5/8/07	Delaware Library Association	Annual Meeting	Dover, DE
<b>SUBCONTRACTED NATIONAL EXHIBITS</b>			
<b>SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS</b>			
6/12/07-6/13/07	Pennsylvania Office of Rural Health	2007 Rural Health Conference, Roots of Change	State College, PA
6/22/07	Organization of Nurse Executives of New Jersey	Research Day	Princeton, NJ

Actionable feedback received from exhibit visitors

From 2007 Rural Health Conference, Roots of Change (Pennsylvania Office of Rural Health):  
 “Great resources...We’ll try PubMed...Good consumer health information...Good toxicology info.”

From Organization of Nurse Executives of New Jersey’s Research Day:

“I don’t know where we would be without librarians.”

“Librarians are fundamental to the practice of nursing.”

“No one is better at finding an article than a librarian – I don’t care who you are.”

Several of the nurses mentioned their librarians by name and referred to them as “invaluable”.

MedlinePlus Go Local

On June 19, 2007 Kathel Dunn discussed with Julie Kuchta of Carnegie Library, the possibility of Carnegie being involved in a MedlinePlus Go Local for western Pennsylvania.

On July 19, 2007 an announcement was made on the MAR listserv, blog and on regional listservs about MedlinePlus Go Local funding. The listserv announcement generated two responses: one from Micki McIntyre, of HealthyNJ; and the other from Barbara Epstein, at the University of Pittsburgh.

**Other staff activities**

TABLE 5. Publications and resources developed by RML staff

<b>Date completed/published</b>	<b>Last name of staff responsible</b>	<b>Title</b>	<b>Medium (e.g., journal article, newsletter article, brochure, online tutorial)</b>	<b>Submitted to Clearinghouse (“yes” or “out of scope”)</b>
5/25/07	Hunter	NN/LM MAR news update	Pittsburgh Pulse (Pitt. MLA chapter) newsletter	Out of scope



In May, all staff continued calling network members to finish the renewal process. As of late May, 590 of 822 members had renewed.

On May 4, 2007 Miguel Figueroa represented NN/LM MAR at the Queens College Career Day.

On May 4, 2007, Arpita Bose attended the Spring Meeting of the Health Sciences Librarians of Brooklyn, Queens, Staten Island, Manhattan, and the Bronx (BQSI/MB), where she presented an RML update.

On May 18, 2007, all staff attended the RML Directors meeting in Philadelphia, PA in conjunction with the Medical Library Association meeting. The Frederick L. Ehrman Medical Library of New York University Medical Center, kindly hosted a breakfast for all NN/LM and NLM staff.

On May 17 – 23, 2007, Karen Brewer, Kathel Dunn, Arpita Bose, Miguel Figueroa, Gregg Headrick, Sue Hunter attended the Medical Library Association meeting. At the meeting, Miguel Figueroa, along with the NN/LM MAR staff also hosted a meeting of the RML Consultants for the Middle Atlantic Region.

On May 30, 2007, Kathel Dunn and Arpita Bose attended the Health Literacy Conference in Valhalla, NY hosted by New York Medical College and NorMET (Northern Metropolitan Hospital Association) and funded in part by NN/LM MAR. The day-long conference garnered 194 attendees and received extremely positive evaluations.

June 1 – 6, 2007 Miguel Figueroa attended the Special Library Association annual meeting in Denver, Colorado.

On June 6, 2007, Karen Brewer, Kathel Dunn and Arpita Bose hosted a luncheon and meeting of the Internal Advisory Board from New York University Medical Center. At the meeting, the Internal Advisory Board – comprised of Gustavo Cruz, DDS, Francesca Gany, MD, Lewis Nelson, MD, and Joel Oppenheim, PhD – discussed regional outreach issues and potential partners for MAR.

On June 6, the Southeast New York Library Resource Council, using the MLA Webcast “Survival of the Fittest” lent by the NN/LM MAR, viewed the DVD with four librarians attending.

On June 6, 2007, Kathel Dunn and Arpita Bose hosted an online discussion with MLA Chapter, program and CE Chairs as well as representatives of other local health sciences associations to discuss partnership opportunities and how to involve MAR in program and CE planning. Arpita Bose hosted a second online discussion with other program and CE Chairs in the region on July 13, 2007.

On June 11, 2007 Miguel Figueroa attended the NISO Electronic Licensing Course in Philadelphia, PA.

On June 15, 2007, Kathel Dunn attended the MEDLI (Medical Librarians of Long Island) meeting in Old Westbury, NY.

On June 19, 2007, Kathel Dunn attended the Spring Dinner of the NY-NJ Chapter of MLA.

On June 20 – 24, 2007 Miguel Figueroa attended the American Library Association annual meeting in Washington, DC.

On June 29, 2007, Arpita Bose, Kathel Dunn, and Karen Brewer attended the annual meeting of the Hospital Library Services Program of Metropolitan New York Library Council (METRO).

On July 3, 2007, Kathel Dunn, Arpita Bose and Miguel Figueroa attended a meeting with Maureen O'Connor, Al Piedra and other library staff, as well as Robin Osborne of Westchester Public Library System (and Find First web site) at Queens Public Library, to discuss with them how best to reach out and connect with public libraries in New York and throughout the region.

On July 13-14, 2007, Miguel Figueroa attended the Trejo Foster Foundation Conference, Salud se Puede in Tucson, AZ.

On July 17, 2007, MAR announced a new round of awards, exhibit and microawards available to network members on a rolling basis, until funds are depleted.

**Photographs:**



Left to right: C.Ferber, Library Assistant; T.Bardyn, Librarian; C.Janick, Social Worker; and D.Elleman, Social Worker, promoting the Winter 2007 issue of NIH MedlinePlus at Bellevue Hospital Center on April 26, 2007 in the Bellevue Hospital Center Atrium in New York City



The Health Sciences Library Association of New Jersey (HSLANJ) sponsored a table display at the Organization of Nursing Executives of New Jersey (ONE/NJ) Research Day held on June 22, 2007.

Front Row, left to right: Lia Sabbagh, Patti May, Robin Siegel, Jenny Pierce, and Erica Moncrief; Back Row, left to right: Michelle Brewer, Jeannine Creazzo, Robb Mackes, and Jan Skica

**Attachment 1**  
**Quarterly OARF summary data:**  
**RML staff activities**

# Outreach Activities Conducted by MAR RML Staff

RML Q1, 2007-2008

Generated: Tuesday, August 14, 2007

20 Total Outreach Activities

*The following information is based on outreach reports of training activities.*

## Activities Summary

Total number of estimated participants:	388 participants
Average number of participants:	19.40 per activity
Average length:	1.85 hours
Under 1 hour:	0 activities
Between 1 and 2 hours:	14 activities (70.00%)
Over 2 hours:	6 activities (30.00%)
Hands-on practice:	9 activities (45.00%)
Conducted remotely:	9 activities (45.00%)
Offering continuing education:	6 activities (30.00%)
Significant number of minorities:	2 activities (10.00%)

## Type(s) of Organization(s) Involved in Activities

Health sciences library:	13 activities (65.00%)
Public library:	10 activities (50.00%)
Government agency:	0 activities
Hospital:	5 activities (25.00%)
Clinical/Health care:	0 activities
Academic Institution:	7 activities (35.00%)
Community-Based:	1 activity (5.00%)
Faith-Based:	0 activities
Public Health Agency:	0 activities
Other:	1 activity (5.00%)

## Session Content

PubMed:	9 activities (45.00%)
MedlinePlus:	5 activities (25.00%)
ClinicalTrials.gov:	1 activity (5.00%)
NCBI:	1 activity (5.00%)
NLM Gateway:	0 activities (0.00%)
TOXNET:	0 activities (0.00%)
Other technology content:	7 activities (35.00%)
Other, non-technology content:	4 activities (20.00%)

## Significant Minority Population Present

( $\geq 50\%$  of participants)

African American:	2 activities (10.00%)
Alaska Native:	0 activities (0.00%)
Asian and Pacific Islander:	1 activity (5.00%)
Hispanic:	0 activities (0.00%)
Native American:	0 activities (0.00%)

108 Participants Completed Participant Information Sheets

*The following information is based on Participant Information (PI) sheets collected during training activities.*

## Participants Summary

Activities at which PI sheet collected:	50.0%
Health care or service providers:	3 participants (2.78%)
Health science library staff members:	54 participants (50.00%)
Public Health worker:	0 participants
Public/Other library staff members:	48 participants (44.44%)
Members of general public:	7 participants (6.48%)

