



# America**Saves**<sup>®</sup>

*You Can Build Wealth*

*America Saves Week*  
February 24 – March 2, 2008

## A Guide for Extension Educators: Grants

This working paper was prepared by a team of Cooperative Extension professionals and the *America Saves* team at the Consumer Federation of America. To access the most current version of this document on-line, go to [http://www.csrees.usda.gov/nea/economics/fsll/edu\\_saves.html](http://www.csrees.usda.gov/nea/economics/fsll/edu_saves.html)

July 2007

**For further information and questions, contact**

Nancy Register, Director, *America Saves*, [nregister@consumerfed.org](mailto:nregister@consumerfed.org) or  
Jane Schuchardt, National Program Leader, CSREES, USDA, [jschuchardt@csrees.usda.gov](mailto:jschuchardt@csrees.usda.gov)

***America Saves Week Extension Leadership Team***

**Southern Region**

Jennifer Abel [jabel@vt.edu](mailto:jabel@vt.edu)  
*Virginia Cooperative Extension, Arlington County*  
Elaine Courtney [ecourtney@co.okaloosa.fl.us](mailto:ecourtney@co.okaloosa.fl.us)  
*University of Florida Extension, Okaloosa County*  
June Puett [jpuett@utk.edu](mailto:jpuett@utk.edu)  
*University of Tennessee Extension*

**Northeast Region**

Barbara O’Neill [oneill@aesop.rutgers.edu](mailto:oneill@aesop.rutgers.edu)  
*Rutgers Cooperative Extension*

**Western Region**

Patti Wooten-Swanson [pwswanon@ucdavis.edu](mailto:pwswanon@ucdavis.edu)  
*University of California Extension*

**Central Region**

Caezilia Loibl [loibl.3@osu.edu](mailto:loibl.3@osu.edu)  
*Ohio State University Extension*  
Carol Young [cyoung@oznet.ksu.edu](mailto:cyoung@oznet.ksu.edu)  
*Kansas State University Extension*

**The following pages provide extension educators with the following resources and tools for a successful *America Saves Week*:**

Item	Page
Planning and Implementation Grants for the <i>America Saves Week</i> .....	3
<i>America Saves</i> Campaign Coordinators.....	4

## Planning and Implementation Grants for the *America Saves Week*

Provided by: George Barany, Consumer Federation of America

To: America Saves  
1620 I Street, NW, Suite 200  
Washington, DC 20006

For questions contact: Nancy Register, nregister@consumerfed.org  
Maximum grant: \$1,200

**Deadline for submission: November 30, 2007, with funding based on availability**

This grant is being made available to assist in the planning and implementation of *America Saves Week 2008* to reach desired goals and numbers. A final report will be required as a stipulation of this grant that includes specific numbers to measure impact. Due date for the final report is March 29, 2008.

### **Grant procedures**

Please submit no more than a two-page proposal to America Saves that includes the following:

#### 1) Goals for *America Saves Week*

Examples:

- Number and types of organizations, not for profit and for profit that will participate
- Projected number of people taking financial action: opening or adding to a savings account; starting or adding to a 401k or other deferred compensation program; opening an IRA, 529, etc.
- Number of Savers to be enrolled
- Number of people to be reached directly through classes, events, presentations
- Number of people to be reached indirectly through marketing and media

#### 2) Monthly objectives to reach goals

#### 3) Tasks to achieve objectives

#### 4) Budget

## *America Saves* Campaign Coordinators

Prepared by: George Barany, Consumer Federation of America

As of June 2007, more than 50 *America Saves* campaigns were in place across the United States. If there is a campaign operating in your locality, please contact the appropriate coordinator to work together on *America Saves Week* activities.

Ann Berry  
Extension Agent  
University of Tennessee Extension  
6183 Adamson Circle  
Chattanooga TN, 37416  
423-855-6113  
423-855-6115 fax  
aaberry@utk.edu  
Tennessee Saves

Suzanne Badenhop  
Family Economics Specialist  
University of Kentucky  
242 Scovell Hall  
Lexington KY, 40546 0064  
859-257-7485  
859-257-7792 fax  
ahcsbb@pop.uky.edu  
Kentucky Saves

Jeri Ajayi  
Colorado Saves Director  
CCCS & Money Management International/  
Colorado Center for Financial Education  
10375 E. Harvert Avenue Suite 300  
Denver CO, 80231  
303-632-2280  
303-632-2101 fax  
jeri.ajayi@moneymanagment.org  
Colorado Saves

George Barany  
Director, Financial Education  
Consumer Federation of America  
1620 Eye Street, N.W. Suite 200  
Washington DC, 20006  
216-458-0250  
216-458-0257 fax  
gbarany@consumerfed.org  
America Saves

Steve Ayers  
Extension Agent  
University of Illinois Extension  
801 N. Country Fair Drive Suite D  
Champaign IL, 61821  
217-333-7672  
217-333-7683 fax  
srayers@uiuc.edu  
Champaign County Saves

Wendy Bauman  
President  
Wisconsin Women's Business Institute  
Corporation  
2745 N. Dr. M.L.K., Jr. Drive  
Milwaukee WI, 53212  
414-263-5450  
414-263-5456 fax  
wendy@wwbic.com  
Milwaukee Saves

Lisa Beall  
Coordinator  
Wheeling Saves  
1310 Market Street  
Wheeling WV, 26003  
304-234-9221  
304-231-1217  
beall@wesbanco.com  
Wheeling Saves

Nikki Beare  
Extension Agent  
Havana Learning Center  
7858 Havana Highway  
Havana FL, 32333  
850-539-5040, ext. 539  
850-539-5346 fax  
Nikkibeare@aol.com  
Gadsden Saves

Beth Bell  
Cooperative Extension Service  
605 Lewis Street  
Dyersburg TN, 38024 5119  
317-262-1700  
731-286-6143 fax  
bbell3@utk.edu  
Tennessee Saves

Cathy Faulcon Bowen Ph.D.  
Consumer Issues Specialist Pennsylvania  
State University  
Department of Agricultural and Extension  
323 Agricultural Administration  
University Park PA, 16802  
814-863-7870  
814-863-4753 fax  
cbowen@psu.edu  
Pennsylvania Saves

Elizabeth Braun  
Colorado Saves Assistant  
CCCS & Money Management International/  
Colorado Center for Financial Education  
10374 E. Harvert Avenue Suite 299  
Denver CO, 80230  
303-632-2279  
303-632-2101 fax  
Elizabeth.Braun@moneymanagement.org  
Colorado Saves

Stephen Brobeck  
Executive Director  
Consumer Federation of America  
1620 Eye Street, N.W. Suite 200  
Washington D.C., 20006  
202-387-6121  
202-265-7989 fax  
sbrobeck@consumerfed.org  
America Saves

Alethia Calbeck  
Grant and Program Director  
CCCS of Delaware Valley  
1515 Market Street Suite 1325  
Philadelphia PA, 19102  
215-563-5665, ext. 3321  
215-563-7020 fax  
acalbeck@cccsdv.org  
Philadelphia Saves

Isaac Chappell  
County Extension Agent  
Alabama Cooperative Extension System  
Auburn University  
1702 Noble Street Suite 108  
Anniston AL, 36201  
256-237-1621  
256-238-8630 fax  
ichappel@acesag.auburn.edu  
Calhoun County Saves

Althea Chavis  
1141 Kelly Drive, Lot #2  
Hinesville GA,  
912-767-9693  
912-767-344 fax  
Althea.Chavis@stewart.army.mil  
Army Saves

Preston Cochran  
Executive Director  
AAA Fair Credit Foundation  
230 West 200 South, Suite 3104 Post Office  
Box 3808  
Salt Lake City UT, 84110  
801-483-0999, ext. 356  
801-364-8885 fax  
PrestonC@aaafaircredit.org  
Utah Saves

Kelli Conley  
Coordinator  
Building United of Southwestern  
Pennsylvania  
1111 Wood Street  
Wilkinsburg PA, 15221  
412-731-7180  
412-731-7183 fax  
kwconley@busp.org  
Faith Saves

Elaine Courtney  
Extension Agent IV  
University of Florida Extension Okaloosa  
County  
5479 Old Bethel Road  
Crestview FL, 32536  
850-689-5850  
850-689-5727 fax  
ecourtney@co.okaloosa.fl.us  
Okaloosa Saves

Bill Crim  
Director, Center for Economic Opportunity  
& Public Policy  
United Way of Salt Lake  
175 S. West Temple Suite 30  
Salt Lake City UT, 84101  
810-736-7771  
bill@uw.org  
Utah Saves

Brenda Cude  
Professor  
University of Georgia, Housing &  
Consumer Economics  
215 Dawson Hall  
Athens GA, 30602  
706-542-4857  
Georgia Saves

Linda Culligan Bruce  
Bruce Family Living Educator  
University of Wisconsin  
Douglas County  
1313 Belknap Street  
Courthouse Room 107  
Superior WI, 54880  
715-395-1363  
715-395-1399 fax  
linda.bruce@ces.uwex.edu  
Northland Wisconsin Saves

Marilyn Furry  
Family Resource Management Specialist  
Pennsylvania State University  
323 Agricultural Administration Bldg.  
University Park PA, 16802  
814-863-7428  
814-863-4753 fax  
mfurry@psu.edu  
Pennsylvania Saves

Larry Garcia  
President  
El Paso Affordable Housing CUSO  
4707 Montana Avenue Suite 202  
El Paso TX, 79903  
915-838-9608  
915-838-8085 fax  
epaffordablehousing@sbcglobal.net  
El Paso Saves

Jane Gault  
Extension Agent  
University of Tennessee Extension  
800 Second Avenue North Suite 3  
Nashville TN, 37201 1083  
615-862-5995  
615-862-5998 fax  
jgault@utk.edu  
Tennessee Saves

Jan Golden  
Family Life Education Supervisor  
Family Counseling Services/Consumer  
Credit Counseling Service  
1639 Atlantic Boulevard  
Jacksonville FL, 32207  
904-396-2228, ext. 114  
904-398-6649 fax  
jang@fcsjax.org  
Jacksonville, FL Saves

Angelo Gonzalez  
Project Director, Economic Independence  
Cuban American National Council  
1223 SW 4th Street  
Miami FL, 33135  
305-642-3484  
305-642-7463 fax  
agonzalez@cnc.org  
Miami Saves

Patricia Hasson  
President  
Consumer Credit Counseling Service of  
Delaware Valley  
1515 Market Street Suite 1325  
Philadelphia PA, 19102  
215-563-5665, ext. 3310  
215-563-8754 fax  
phasson@cccsv.org  
Philadelphia Saves

Rebecca Haynes-Bordas  
Extension Educator  
Purdue Extension Marion County  
6640 Intech Boulevard Suite 120  
Indianapolis IN, 46278 2012  
317-275-9305, ext. 254  
317-275-9309 fax  
haynesar@purdue.edu  
Indy Saves

Richard Hill  
Director of Member Education  
Langley Federal Credit Union  
721 Lakefront Commons Suite 400  
New Port News VA, 23606  
800-826-7490  
757-596-2312 fax  
Rhill@Langleyfcu.org  
Langley Saves

Shirley Hill  
Program Coordinator  
Jefferson County Saves  
1200 Tuscaloosa Avenue, S.W.  
Birmingham AL, 35211  
205-320-7020  
205-320-7027 fax  
shill@JCCEO.org  
Jefferson County Saves

Elizabeth Hilton  
Executive Director  
Cleveland Saves  
3631 Perkins Avenue 3rd Floor  
Cleveland OH, 44114  
216-325-0556  
216-325-0558 fax  
ehilton@clevelandsaves.org  
Cleveland Saves

Maureen Keown  
Marketing Director  
Consumer Credit Counseling Service of  
Delaware Valley  
1515 Market Street Suite 1325  
Philadelphia PA, 19102  
215-563-5665, ext. 3338  
215-563-8754 fax  
mkeown@cccsdv.org  
Philadelphia Saves

Jinhee Kim  
Assistant Professor and Extension Specialist  
Department of Family Studies  
University of Maryland  
1204 Marie Mount Hall  
College Park MD, 20742  
301-405-3500  
301-314-9161 fax  
jinkim@wam.umd.edu  
Maryland Saves

Alonzo Knox  
President and COO  
Institute of Community Development  
13315 Ector Drive  
Baker LA, 70714  
504-554-1323  
aknox@i-c-d.org  
Louisiana Saves

Keli Loga  
Project Coordinator  
University of Wisconsin Extension  
932 S. 60th Street  
West Allis WI, 53214 3346  
414-290-2406  
414-290-2424 fax  
milwaukeeesaves@ces.uwex.edu  
Milwaukee Saves

Angela Christ  
Program Coordinator  
OSU Extension, Hancock County  
7868 CR 140 Suite B  
Findlay OH, 45840  
419-422-3851  
jslytle@ag.osu.edu  
Hancock County/ Ohio Saves

Marjorie Major  
Director, Financial Literacy Training &  
Development  
Kansas City Neighborhood Alliance  
3101 Broadway Suite 101  
Kansas City MO, 64111  
816-753-8600, ext. 1022  
816-753-6397 fax  
mmajor@kcna.org  
Kansas City Saves

Steven Malin  
Co-Director NYC Saves  
FRB-NY  
33 Liberty Street  
New York City NY,  
212-760-6141  
steven.malin@ny.frb.org  
New York City Saves

Gayle Rose Martinez  
Extension Educator  
517 Court Street Room 104  
Neillsville WI, 54456  
715-743-5121  
715-743-5129 fax  
GayleRose.Martinez@co.clark.wi.us



Valerie McWilliams  
Directing Attorney  
Land of Lincoln Legal Assistance  
Foundation  
1817 S. Neil Street Suite 203  
Champaign IL, 61820  
217-356-1351, ext. 119  
217-356-7621 fax  
vmcwilliams@lollaf.org  
Champaign County Saves

Jennie Meehan  
President/CEO  
Silicon Valley Economic Development  
Corporation  
1155 N. First Street Suite 107  
San Jose CA, 95112  
(408) 298-8455 EX26  
jmeehan@sved.org  
Silicon Valley/South Bay Saves

Carrol Neal  
President and CEO  
Members First Federal Credit Union  
7215 Riverport Plaza Drive  
Louisville KY, 40258  
502-719-1228  
502-719-1231 fax  
cneal@membersfirst.com  
Louisville Saves

Cynthia Nevels  
Junior Finance Literacy Academy  
1707 S. Lamar Street  
Dallas, TX, 75215  
214.426.1106  
info@texassaves.com  
Texas Saves

Jackie Ogden  
County Coordinator/Family and Consumer  
Science Agent  
Chatham County Extension Service  
Post Office Box 9866  
Savannah GA, 31412  
912-652-7981  
912-652-7989 fax  
jogden@uga.edu  
Georgia Saves

Julia Ogden  
Director  
Arizona Saves  
6633 N. Black Canyon Highway 2nd Floor  
Phoenix AZ, 85015  
602-246-3510  
602-246-3512  
jogden@arizonasaves.org  
Arizona Saves

June Puett  
Extension Agent  
University of Tennessee Extension  
6183 Adamson Circle  
Chattanooga TN, 37416  
423-855-6113  
423-855-6115 fax  
jpuett@utk.edu  
Tennessee Saves

Mary Quinn  
Executive Director  
Charlotte Saves  
1142 Eastview Drive  
Charlotte NC, 28211  
704-556-1260 cell 704-965-0764  
704-571-7526 fax  
cltsavesmary@bellsouth.net  
Charlotte Saves

Jeannie Realaford  
Army Community Service Specialist  
Fort Stewart  
55 Pony Soldier Street Building 253  
Hinesville GA,  
912-767-8889  
jeannie.relaford@stewart.army.mil  
Army Saves

Nancy Register  
Associate Director  
Consumer Federation of America  
1620 Eye Street, N.W. Suite 200  
Washington D.C., 20006  
202-387-6121  
202-265-7989 fax  
nregister@consumerfed.org  
America Saves

Ellen Richardson  
Director of Public Programs  
N.C. Department State Treasurer  
325 N. Salisbury Street  
Raleigh NC, 27603  
919-508-5164  
919-508-5167 fax  
ellen.richardson@treasurer.state.nc.us  
North Carolina Saves

Phil Schlachtenhaufen  
Executive Director  
Northwoods Saves  
3375 Airport Road, Lower Level  
Rhineland WI, 54501  
715-365-2752  
715-365-2760 fax  
nwsaves@newnorth.net  
Northwoods Saves

Nancy Schwartzmiller  
Executive Director  
Georgia Consortium for Personal Financial  
Literacy  
4601 Club Valley Drive  
Atlanta GA, 30319  
404-240-0790  
fnjm@msn.com  
Georgia Saves

Jay Seaton  
Chief Operating Officer  
Consumer Credit Counseling Services of  
Central Ohio  
2800 Euclid Avenue, Suite 510 The Inner  
Belt Building  
Cleveland OH, 44115 2418  
216-781-8725  
216-781-8554 fax  
jseaton@cccservices.com  
Cleveland Saves

Sarah Shirley  
Consumer Federation of America  
5 Laguna Street #302  
Fort Walton Beach FL, 32548  
850-855-4883 CELL 850-217-3597  
sshirley@consumerfed.org  
Military Saves

Susan Shockey Ph.D.  
Executive Director  
OSU Extension, Franklin County  
2105 S. Hamilton Road Suite 100  
Columbus OH, 43232  
614-866-6900, ext. 206  
614-868-8280 fax  
shockey.3@osu.edu  
Columbus Saves

Shayna Simpson Hall  
The IDA and Asset Building Collaborative  
of North Carolina, Inc.  
Post Office Box 27386  
Raleigh NC, 27611-7386  
919-875-3685  
919-212-1086 fax  
sshall@ncidacollaborative.org  
North Carolina Saves

Bridget Sloan  
Project Coordinator  
Ohio State University Extension Franklin  
County  
2105 S. Hamilton Road Suite 100  
Columbus OH, 43232-4145  
614-866-6900, ext. 209  
614-868-8280 fax  
sloan.32@osu.edu  
Columbus Saves

Jerilyn Stowe  
Community Impact Manager  
United Way of Salt Lake  
175 South West Temple Street  
Salt Lake City UT, 84101  
801-736-7710  
801-736-7800 fax  
jerilyn@uw.org  
Utah Saves

Patti Wooten Swanson  
Nutrition, Family, and Consumer Advisor  
University of California Cooperative  
Extension  
5555 Overland Avenue,  
Suite 4101 Mailstop 018  
San Diego CA, 92123  
858-694-2850  
858-694-2849 fax  
pwsanson@ucdavis.edu  
San Diego Saves

Sharra Thomas  
Offica Coordinator  
Cleveland Saves  
3631 Perkins Avenue 3rd Floor  
Cleveland OH, 44114  
216-325-0556  
cleveland@clevelandsaves.org  
Cleveland Saves

Rev. Samuel Ware  
Director  
Building United of Southwestern  
Pennsylvania  
1111 Wood Street  
Wilkinsburg PA, 15221  
412-731-7180  
412-731-7183 fax  
clergyunited@yahoo.com  
Faith Saves

Cheri Wilson  
Assistant Vice President  
CoVantage Credit Union  
Post Office Box 365  
Crandon WI, 54520  
715-478-5100, ext. 4223  
715-478-5103 fax  
cwilson@covantagecu.org  
Northwoods Saves

Dena Wise  
Family Economics Specialist  
University of Tennessee Extension  
218 Morgan Hall  
Knoxville TN, 37996-4512  
865-974-8792  
865-974-5370 fax  
dkwise@utk.edu  
Tennessee Saves

Robert Wynn  
Director  
Asset Builders of America, Inc.  
P.O. Box 46202  
Madison WI,  
608-322-4423  
wynn\_r@sbcglobal.net  
Milwaukee Saves

Carol Young  
Financial Management Specialist  
Kansas State University Extension  
3904 Westbank Court  
Manhattan KS, 66503

785-587-8124  
785-587-8428 fax  
cyoung@oznet.ksu.edu  
Kansas Saves

Betty J. Zeedyk  
Benefits Manager  
Parkland College  
2400 West Bradley Avenue  
Champaign IL, 61821  
217-351-2491  
bzeedyk@parkland.edu  
Champaign County Saves