

SPECIAL APPLICATIONS: ENERGY STAR INSULATION PRODUCTS GRAPHIC

EPA has developed the ENERGY STAR Insulation Products Graphic **1** to identify insulation products that qualify for ENERGY STAR. Only insulation manufacturers who have signed a Partnership Agreement may use the graphic.

The Insulation Products Graphic must appear directly on qualified insulation products or, where appropriate, **2** on product labels or packaging that is attached to or contains the actual insulation product. The insulation products graphic should never appear in advertisements or other promotional materials, print or electronic.

The preferred color for the Insulation Products Graphic is ENERGY STAR Blue (100% Cyan). Alternate versions in black or reversed out to white are allowed. The reversed out white version may only be used on top of a dark background.

EPA must approve use of the Insulation Products Graphic, as well as program facts that feature the ENERGY STAR name, prior to final production or printing. The submitted materials will be reviewed for consistency with these guidelines within five (5) business days of receipt of the materials. Materials should be submitted to your primary program contact.

1



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energystar.gov

Seal and Insulate with ENERGY STAR

Insulation saves energy when installed
according to ENERGY STAR guidelines.

2

