



Bring the ENERGY STAR Challenge to Your Community



Show Leadership

Lead By Example

Plan an ENERGY STAR Challenge in Your Community

Support Community Energy Efficiency Initiatives

Recognize Success Along the Way

As communities strive to save energy, save money, and fight global warming, efforts to increase the energy efficiency of our nation's commercial buildings are spreading rapidly at the local level. Cities and counties are leading by example in their own facilities. However, with city or county operations accounting for less than 5 percent of national greenhouse emissions on average, it is essential to engage the private sector to meet local climate protection goals.

Through ENERGY STAR, EPA provides a platform that local government leaders can leverage to promote energy efficiency throughout the community. Use the process below to employ ENERGY STAR tools and resources in your community's energy improvement efforts, and follow along with Louisville, KY, at each step for real-world examples of a community active in the fight against global warming.

STEPS TO SUCCESS:

- ✓ Show Leadership
- ✓ Lead by Example
- ✓ Plan an ENERGY STAR Challenge in Your Community
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ENERGY STAR® Resources & Templates

- [Take the ENERGY STAR Challenge](#)
- [Become an ENERGY STAR partner](#)
- [Guidelines for Energy Management](#)
- [Portfolio Manager](#)
- [Target Finder](#)
- [Service and Product Provider Directory](#)
- [ENERGY STAR Challenge Toolkit](#)
- [Celebrate your success with ENERGY STAR \(pdf\)](#)
- [Certificates of participation](#)
- [News release templates to reach out to local media](#)
- [Buildings that have earned the ENERGY STAR](#)

Louisville, KY New York, NY

Follow Along with Louisville



As an early signatory of the U.S. Mayors Climate Protection Agreement, Mayor Jerry E. Abramson and the City of Louisville, KY, have committed to the fight against global warming. In 2007, Mayor Abramson signed on as an [ENERGY STAR partner](#) and took the [ENERGY STAR Challenge](#) to reduce energy use in Louisville by 10 percent or more by the year 2010. The city encouraged local businesses and organizations to participate, and by mid-2008, almost 150 local businesses, utilities, and organizations had signed on as ENERGY STAR partners. The city has also incorporated the Challenge as part of its Go Green Louisville campaign, an initiative to "go green and save green" by adopting sustainable practices. ...

In Practice: Louisville Resources

- ✓ **Show Leadership**
 - ▶ [Louisville's Partnership letter](#)
- ✓ **Lead By Example**
 - ▶ **Louisville's Kick-off Meeting Invitations**
 - o [City staff invitation](#)
 - o [Private sector invitation](#)
 - o [Mayor's Invitation List from](#)
 - o [Mayor's Invitation Letter](#)
- ✓ **Plan an ENERGY STAR Challenge in Your Community**
 - ▶ **Louisville's ENERGY STAR Challenge Meetings**
 - o [For City staff](#)
 - o [For Private sector](#)
- ✓ **Support Community Energy Efficiency Initiatives**
 - o [Louisville Energy Alliance Web Site](#)
 - o [Louisville Commercial Real Estate Luncheon agenda](#) ...