UNITED STATES DEPARTMENT OF AGRICULTURE NATIONAL ADVISORY COMMITTEE ON MEAT AND POULTRY INSPECTION

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SPRING MEETING

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STANDING SUB-COMMITTEE NUMBER 2

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TEST AND HOLD

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THURSDAY,
JUNE 16, 2005

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The Sub-Committee convened in Room 1160 of the South Building of the Department of Agriculture, 1400 Independence Avenue, S.W., Washington, D.C., at 3:00 p.m., Mark Schad, Chairperson, presiding.

SUB-COMMITTEE MEMBERS PRESENT:

MARK SCHAD
DAVID CARPENTER

SANDRA ESKIN

JOSEPH J. HARRIS

Schad Meats, Inc.

Southern Illinois University

School of Medicine

Public Policy Consultant

Southwest Meat Association

Montana Department of

Livestock

MIKE FINNEGAN

NEAL R. GROSS

USDA STAFF PRESENT:

CHARLIE GIOGLIO Director, Inspection and

> Enforcement Initiatives Staff, Office of Policy, Program and

Employee Development

MARY CUTSHALL

FSIS

MURRAY PENNER

FSIS

WANDA HAXTON

FSIS

ALSO PRESENT:

LYNN MORRISSETTE American Meat Institute

ANNE RAZOR

P-R-O-C-E-E-D-I-N-G-S

2	(2:45 P.M.)
3	CHAIRPERSON MARK SCHAD: This is Sub-
4	Committee Number 2 on test and hold products. If it's
5	okay with you guys, there was a few of us in the sub-
6	committee that we're talking about, and between you,
7	Joe Harris, and Charlie, give an update on these
8	guidelines, so that we're all on the same page.
9	First of all, I thought we'd go around and
LO	everybody introduce themselves, so we've got that on
L1	the record. My name is Mark Schad, with Schad Meats,
L2	in Cincinnati, Ohio.
L3	MR. FINNEGAN: Mike Finnegan, Montana
L4	State Meat Inspection.
L5	DR. HARRIS: Joe Harris, with Southwest
L6	Meat Association.
L7	DR. CARPENTER: David Carpenter, with
L8	Southern Illinois University School of Medicine.
L9	MS. ESKIN: Sandra Eskin, I'm a Public
20	Policy Consultant. I do a lot of food safety work for
21	groups like AARP, CSPI, and other acronyms.

MR. GIOGLIO: I'm Charles Gioglio, from

1	FSIS. Some of my staff is here, Mark, too, to help
2	facilitate.
3	CHAIRPERSON MARK SCHAD: Shall we
4	introduce them?
5	MR. GIOGLIO: Murray, would you please
6	state your name for the record.
7	MR. PENNER: Murray Penner, I work for
8	Charlie.
9	MS. JEFFERSON: Val Jefferson, I also
LO	work for Charlie.
L1	MS. HAXTON: Wanda Haxton. I also work
L2	partially with Charlie.
L3	MS. MORRISSETTE: We're public. I don't
L4	know if you want us to
L5	CHAIRPERSON MARK SCHAD: Yes, go ahead.
L6	MS. MORRISSETTE: I'm Lynn Morrissette,
L7	I'm with the American Meat Institute.
L8	MS. RAZOR: Anne Razor, I'm with the North
L9	American Meat Processor's Association.
20	CHAIRPERSON MARK SCHAD: Unless there's an
21	objection, you two are welcome to sit here at the
22	table.

1	Anybody object to that?
2	(No response.)
3	Okay. Join in.
4	Charlie, Joe, one of you guys want to give
5	us a synapsis?
6	DR. HARRIS: I'd be glad to. You heard a
7	little of my spiel earlier in the day. Maybe just to
8	add to that, I think there are at least four
9	organizations of the eight on the cover of that thing,
10	there, at least four of them represented in this room.
11	Mark, I believe you were Did you attend the
12	meetings?
13	CHAIRPERSON MARK SCHAD: I did not attend
14	the meetings. I
15	DR. HARRIS: Someone did, I don't remember
16	who did.
17	CHAIRPERSON MARK SCHAD: Yeah, I don't
18	know whether it was Jay or not. I'm on the board.
19	DR. HARRIS: I know Jay was there.
20	CHAIRPERSON MARK SCHAD: Yeah.
21	DR. HARRIS: I think there was one of your
22	members, because we did try to emphasize not having

1	association members develop this document. We wanted
2	this document to be developed by people out there in
3	the field doing this stuff.
4	CHAIRPERSON MARK SCHAD: Just so everybody
5	knows, I'm on the board of AAMP, and I saw these draft
6	guidelines, I'm guessing, two or three weeks ago, and
7	sent my comments to Carrie Harris. I've seen them
8	before. The FSIS guidelines, I have not seen until
9	today.
10	MS. ESKIN: Joe, when did that process
11	start? When did the
12	DR. HARRIS: March.
13	MS. ESKIN: The decision was made
14	collectively that this would be really useful?
15	DR. HARRIS: Well, it started either late
16	in the fall last year, or maybe even in January of
17	this year, whenever we had some discussion with the
18	Agency regarding their draft. They produced their
19	draft before we did. Frankly, we had some real
20	concerns with some of the things, business related
21	functions, logistics, of some of the recommendations.

MS. ESKIN: The FSIS?

DR. HARRIS: And that's when we decided that it might be appropriate to get industry people that live with this stuff every day, to get their input on -- we use the Agency's document as a starting point, because we did not want to just, you know, throw out their efforts, because they had some very legitimate needs and things that needed we accomplish as well, and we wanted to try and make sure to preserve those.

MS. ESKIN: Right.

DR. HARRIS: We felt that it would be appropriate for industry to develop a set of voluntary guidelines for a couple of reasons, not the least of which is, when they are finished and able to be disseminated, we can do more arm twisting than the Agency can when we send these things out. We can send them with a cover letter to establish, for instance, hey guys, ignore these with your own peril, here's what you could be faced with. The Agency can't be quite so blunt when they send out a set of voluntary quidelines.

MS. ESKIN: Sure.

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DR. HARRIS: And, frankly, with the amount 1 2 of regulation particularly the small plants deal with on a day-in, day-out basis, when they get a document 3 from FSIS that is labeled voluntary, they tend to 4 They say, believe me, if I have to do 5 ignore it. 6 this, they'll tell me that I have to do this. 7 There's that problem and, the other issue that we saw is, when the Agency issues documents, you 8 9 have some plants -- most plants are doing a good job 10 of holding the products. We were concerned that the 11 same ones that don't hold the products, are the same ones that would ignore voluntary guidelines --12 13 Guidelines, yes. MS. ESKIN: DR. HARRIS: -- from the Agency. 14 So there The other side of that coin is, 15 was that concern. 16 inspection field staff tends to view anything 17 writing that comes from the Agency as being a new 18 regulation, regardless of how many times the word voluntary appears in our guidance. 19 20 In our quidance, yes. MS. ESKIN: 21 HARRIS: So there were all of those 22 things, and qot together as of

1	associations, and each invited several of our members
2	to get together, and this is the document that has
3	been developed.
4	MS. ESKIN: I only read it rather quickly
5	at lunch, but is it all of your view that these
6	guidelines are useful for any size plant; in
7	particular, small and very small? I know throughout
8	it it talks about you have to make it fit your
9	operation, et cetera, et cetera, but you are all
10	pretty confident that a small processor will look at
11	this and say, oh, okay?
12	DR. HARRIS: Absolutely. We had I've
13	definitely had I'm thinking about the members that
14	I took, were definitely all small processors.
15	MS. ESKIN: All small processors. Well,
16	maybe.
17	DR. HARRIS: There were some large ones
18	involved in the development as well.
19	CHAIRPERSON MARK SCHAD: I'm just going to
20	make one comment on that, and this is as a very small
21	operator.
22	MS. ESKIN: Yes.

CHAIRPERSON MARK SCHAD: I'm going to be honest, I don't know whether that's still in what we got today, but the ones that came from Carrie two or three weeks ago, there was that part about putting your product in cold storage, if you didn't have much space.

In the real world, the reality of it is controlling product in a rented cold storage facility is very difficult to do, and it is expensive for a small processor.

MS. ESKIN: Right.

CHAIRPERSON MARK SCHAD: So, to me, the practicality of that is not there. For a large processor it is, but for a small processor, that is not there.

MS. ESKIN: Now, the other thing that -Maybe this is a FSIS figure and, Joe, I don't know if
you all can agree with it. It talks about the
majority of plants actually do hold product, and that
there is yet a significant number of establishments
that do not. Any sense of how those translate again
with some sort of number?

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1	DR. HARRIS: Yeah, as I was saying
2	earlier, from looking at the data that was on the
3	amount of samples we've collected and how many were
4	held, it seems that possibly up to about 20 percent of
5	those samples are not held.
6	MS. ESKIN: The product lots associated
7	with those
8	DR. HARRIS: Right. That's not pound
9	exact lots.
10	MS. ESKIN: Right.
11	DR. HARRIS: Yeah, that's not poundage.
12	MS. ESKIN: Which doesn't address poundage
13	or who is producing it?
14	DR. HARRIS: Right. These are just
15	numbers. Let me just throw out the numbers. It's
16	true that I did not calculate them out, so the 20
17	percent is real quick.
18	MS. ESKIN: I have a calculator here.
19	DR. HARRIS: In 2004 we took 7684 samples
20	for Listeria Monocytogenes. 6208 of those were
21	indicated as held in our data base.
22	MS. ESKIN: That's the companies that

1	the plants held them while the sample was
2	DR. HARRIS: That's right. The plants
3	held those samples until the testing came back. What
4	we do is, it is actually on the form itself that the
5	inspector fills out when he or she takes you know,
6	sends into the lab for a sample. We do have them
7	indicate whether or not the establishment is holding
8	the sample. That's really for our purposes,
9	practically, because I used to have that job at one
10	time as the director of the recall staff. Now my good
11	friend Dr. Sidrak has that job.
12	If you know the product is held, if there
13	is a positive, your blood pressure remains a little
14	bit lower until, you know, while you're verifying
15	things than if it's not held. You know, you react a
16	while lot more quickly. That's why I said, quick and
17	dirty, that looked like about 20 percent.
18	MS. ESKIN: That still had the
19	DR. HARRIS: Or it seemed like about 20
20	percent or so are not held.
21	MS. ESKIN: Again, that's lots.
22	DR. HARRIS: Those are product lots, yeah.

Let's make that clear. Somebody on the committee 1 2 made that point pretty well earlier, that the vast 3 majority of product volume is held. MS. ESKIN: Right. 4 DR. HARRIS: Okay. A lot of these recalls 5 6 and a lot of these production lots, they may be a few 7 hundred pounds, some as small as 40, 50 pounds, and -but those are the ones that are still -- they are 8 9 still problematic, put it that way. Whether it's 40 50 pounds of chicken salad or frankfurters, 10 11 whatever it is, it's still obviously a problem for the plant, a problem for the agency, and much more so, a 12 13 problem for the public if that problem is adulterated. We want to prevent the illnesses that can come from 14 15 that. 16 MS. ESKIN: Does FSIS or, for that matter, 17 industry trade associations, or whoever, have 18 sense of that 20 percent, how much of that are lots produced by small or very small plants? 19 I would venture to say that 20 DR. HARRIS: 21 it is approaching 100 percent.

Okay.

So

MS.

ESKIN:

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can

that one

1	therefore deduce that maybe one of the major issues
2	here is not evil excuse me, bad word but not
3	people intentionally meaning to subvert the whole
4	system, but just practically speaking, there are real
5	obstacles to them being able to just test and hold?
6	DR. HARRIS: Yeah. I think that
7	CHAIRPERSON MARK SCHAD: I think the key
8	word is practical.
9	MR. GIOGLIO: It's not because they are
10	trying to, you know
11	MS. ESKIN: No.
12	DR. HARRIS: To give you an example, a
13	story I heard from a real live company. One of my
14	members called me, because I was talking to him about
15	this whole issue, about how he needs to hold products
16	when they are being tested for an adulterant. He
17	said, "Look, I make about 500 pounds of ground beef a
18	day. My policy is, if you order by 10 a.m., you get
19	it by 2 p.m."
20	He said, "When they tell me I'm going to
21	take a sample, I can't, you know" He said, "I'm
22	shipping my product just to the local community here,

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1	to restaurants. By the time I get the results back,
2	those products have been cooked and consumed."
3	He said, "You know, I understand the risk
4	I'm taking if they find a positive, I'm going to have
5	to recall everything. You know, it's just a risk I'm
6	going to have to take."
7	MS. ESKIN: Right.
8	DR. HARRIS: So I don't know if you'll
9	ever get to a company like that in terms of
10	MS. ESKIN: How could you? I mean,
11	practically speaking.
12	DR. HARRIS: And we worked with him in
13	trying to come up with And we're still working with
14	him, by the way, and we've about got him convinced, I
15	think. It has taken a long time to work with him on
16	developing a means of doing that.
17	MS. ESKIN: Of actually holding it, or at
18	least tracing being able to identify that lot.
19	DR. HARRIS: Actually holding all the
20	implicated product.
21	MS. ESKIN: And if it's out the door
22	before you get the test results back in, is that

1	DR. HARRIS: Well, what we were able to do
2	is, by communicating better with FSIS inspection
3	personnel, and him getting enough advance notice to
4	where he can make a small batch, they can pull their
5	sample, he can stop, clean up, change to a different
6	raw material supplier, and go on and produce the rest
7	of the day and still
8	MS. ESKIN: And stick the rest of that
9	batch where? In a freezer?
10	DR. HARRIS: Sure. We're talking about a
11	very small amount in this case.
12	MS. ESKIN: And if it's negative release
13	it.
14	DR. HARRIS: Release it.
15	MR. FINNEGAN: I think what you just said
16	is the key, here, to give enough advance notice. I
17	mean, you yourself, you want some advance notice where
18	you can hold it.
19	CHAIRPERSON MARK SCHAD: Yeah, and I think
20	that's where FSIS's role is key.
21	I'm trying to I guess that was you,
22	Charlie, that said the policy is there for the

inspector to give prior notification.

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MR. GIOGLIO: Yes. Right.

CHAIRPERSON MARK SCHAD: But it does not always take place in the field. It has happened to me, and it has happened to several, you know, plain operators that I know.

MR. GIOGLIO: That was one of the things, because the question, I think, from the committee came up, what are some of the barriers, or whatever, and those are some of the things that we have heard from industries that -- although the directives now sampling do instruct the inspectors to provide adequate notification to the establishment so that they can hold the entire lot back, or the entire production that's represented by that sample. There are times, possibly, that that has not happened in the past.

What we've attempted to do, and we still are attempting to do now, is through the IKE scenarios, and so forth. Continue to get that word out to the inspectors, and give them some better understanding of how to have that communication

1	happen. We actually have them document that
2	communication with the establishments. Okay. So, you
3	know, that is something that we recognize and we're
4	doing all that we can, you know, to make sure that
5	that happens.
6	MR. FINNEGAN: The thing is, you can't
7	allow too much time, because I'm just thinking of some
8	small grinding operations that grind their own burger.
9	If you, you know, say today, this is Thursday, say
10	we're going to take a sample Friday afternoon, that
11	plant owner is going to take use Conagra, use IBP,
12	use Tyson, or if you give them too much time the
13	key is to give enough notification, but not enough to
14	where they alter their process, you know.
15	MR. GIOGLIO: That is exactly right. And
16	that is the way the instructions are set up. In other
17	words, we could not inspect We've instructed
18	inspectors to turn back the sample if the
19	establishment has changed the production processes
20	just for the sampling purposes.
21	MR. FINNEGAN: Sure.
22	MR. GIOGLIO: That, all of a sudden, they

intervention that they never are taking some did 1 2 before. 3 MS. ESKIN: And won't ever again. MR. GIOGLIO: And may not ever again. 4 MR. FINNEGAN: Won't do it again, yes. 5 The instructions are 6 MR. GIOGLIO: Right. 7 that the sample is to in fact represent the process as it normally happens. 8 9 MR. FINNEGAN: Right. 10 MR. GIOGLIO: Okay. And not do 11 extraordinary measures that would alter -- that would 12 give a skewed result, so to speak. 13 DR. HARRIS: In an idea world that works very well, and most of the time, I will tell you that 14 In an ideal world, what we ask companies to 15 it does. try to do, is to have that communication long before 16 17 the inspector ever receives that notice that he's 18 supposed to pull a sample, so that he knows on an ongoing basis enough about the production practices to 19 company needs in terms of notice 20 know what that 21 again, small companies just present because,

unique issues.

If they are only grinding a small amount
of product, and yet there are buying combos full of
trimmings, these huge containers, they may be using
out of the same combo over four or five days in a row.
So if Thursday of that week the inspector says Say
Wednesday night the inspector says, "I've got to pull
a sample tomorrow," well, they've already beer
grinding those raw materials for a couple of days and
shipping product. Now, you know, then that's a
dilemma for everybody involved. So that's why we try
to get companies and inspectors to communicate before
he's holding a sample for them, saying, "I need to
take a sample," so that he understands enough about
how they operate day to day, that maybe he knows
that I understand that when an inspector gets a
notice, he's got a window of opportunity, a 30 day
window to take that sample

MR. GIOGLIO: Yes.

MR. FINNEGAN: That's right.

MS. ESKIN: Now I understand the scenario you just explained before that one way for a small plant to respond is to have a very small product lot

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1	from which the sample is taken. I mean, what else
2	would be Again, the presumption is they can't
3	arguably continue to take their product lot and stick
4	it for some place eight days, maximum. So what else,
5	in addition to smaller lots, are things that small
6	companies can or have done, to adequately, basically
7	effectuate whatever test and hold
8	DR. HARRIS: Well, they just, you know,
9	produce the same size lot they always produce, but
10	just hold it, is obviously one option.
11	MS. ESKIN: Obviously, yes.
12	DR. HARRIS: I don't know, help me out
13	here, guys.
14	CHAIRPERSON MARK SCHAD: Okay. Well, when
15	it happens to me, you know, I got the 30-day window.
16	MS. ESKIN: Right.
17	CHAIRPERSON MARK SCHAD: I know when the
18	sample is there, because the mail comes to me and it
19	says, "To FSIS Inspector," but you can tell by the
20	envelope, you know what it is. I say, "Look,
21	inspector, you're going to take another sample from
22	me." He goes, "Yeah, I know, I can tell by looking at

it." So he'll open it up and it's not like 30 days from the time we receive it. There's a date in there, and he says, "Well, we've got to take the sample within the next 30 days." So we'll sit down with him and say, "Okay, can we do it on this day when I'm making this product here that is, to me, a small volume." Let's take it from that one. Because when I make hams, I'll make 136 hams at a time. For me, that is a lot of money to tie up. So I'll say, "Can we take it from ham shanks or Canadian bacon? Let's do it from that, which I just got a few pounds tied up."

MS. ESKIN: Right.

CHAIRPERSON MARK SCHAD: One thing that's fortunate for me, all these different items I make are basically the same product. I'm curing them and I'm curing them, and I'm fully cooking them, and I'm smoking them.

MS. ESKIN: The same materials, right.

CHAIRPERSON MARK SCHAD: It's all the same process, so there's never any question there. So he takes a sample from that small lot, and I hold that until I get the tests back.

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MS. ESKIN: Right.

CHAIRPERSON MARK SCHAD: And the other thing that I do, that I've tried to talk to small processors -- but this has only to do with listeria. You know, every time you do a -- I don't want to get too much off on tangents, but I'm trying to think of ways to help small processors.

MS. ESKIN: Right.

CHAIRPERSON MARK SCHAD: Whenever the FSIS inspector comes in to take his sample for finished product --

MS. ESKIN: Right.

CHAIRPERSON MARK SCHAD: See, I'm taking a food contact service sample once a month. I'll do that out of the same lot, so I'm not holding two lots a month instead of one.

MS. ESKIN: Right. Now, again, the question is, you say your products are basically made from the same raw materials. What happens, I guess, in a situation where you have a small processor, I assume it happens, who produces a number of different products that maybe have different levels of risks. I

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1	mean, that is problematic because, again, the product
2	that winds up being the one that's tested may not be
3	the one I mean, the ultimate goal is to get to risk
4	base, but it actually may not be the one, right?
5	CHAIRPERSON MARK SCHAD: Doesn't the
6	sample say for a specific type of process based on the
7	HACCP plan, or
8	MR. GIOGLIO: The sample requests, I mean,
9	they are different for the, you know, ready to eat and
10	the ground beef, 40157H7, but we do have different
11	programs for, let's say, ready to eat products, but
12	the inspectors are instructed to decide randomly which
13	products they are going to select. We have other
14	programs, and they may have been speaking a little bit
15	about risk.
16	You know what some of the other other
17	programs are, you know, more targeted that may not
18	be the exact word we're using right now, but are to
19	the higher risk products.
20	MS. ESKIN: Right.
21	MR. GIOGLIO: Based on the alternatives
22	that they're following in that plant to control

Listeria Monocytogenes, and so forth. So within those programs that the inspectors would be directed to pull those samples, then they are supposed to choose the more risky products, and then the times and so forth of the sampling should be random. Okay.

But that doesn't preclude the inspectors from providing enough advanced notification, depending on I think what Joe said earlier that the really important piece is the inspector obviously needs to know the processes that are going on in that plant, and there does need to be -- from my thought anyway -- that up front communication between the establishment, management and the inspector, so that the inspector may be able to inform the plant on a Monday, let's say, sometime this week I'm going to pull a sample, and I've chosen I'm going to pull this sample on Thursday, kind of thing, you know.

MS. ESKIN: Right.

MR. GIOGLIO: He's made that random selection that he's going to pull the sample on Thursday, which may give you adequate time, then, to either look at your process to either make what

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1	adjustments that would not change the process, but in
2	the production lot size, or whatever, to be able to
3	hold a smaller amount.
4	MS. ESKIN: Joe, what's the time table, or
5	at least the groups thoughts with your guidelines,
6	taking FSIS aside for a minute and just you all? Are
7	you now circulating this for people to comment on, or
8	have people already commented on it?
9	DR. HARRIS: It has been circulated to all
LO	of those associations listed for comment.
L1	MS. ESKIN: Okay.
L2	DR. HARRIS: All those comments have been
L3	received, implemented. We are within days of
L4	finalizing this document and ready to disseminate it,
L5	you know, as widely as possible.
L6	MS. ESKIN: What are some of those
L7	dissemination plans? Again, how are you going to get
L8	to all of those little operations?
L9	DR. HARRIS: I don't know that we have
20	formalized our plans on that yet, and some of the
21	other associations presently wish to comment.
22	MS FSKIN. Right

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DR. HARRIS: Obviously, the first step is posting it on our website, disseminating it to our members.

MS. ESKIN: Right.

DR. HARRIS: I will tell you, our hope is that we can get to a point where we have a single document that FSIS can endorse or support in some form or fashion, that we can say, look, FSIS has had input into this as well and, you know, we can disseminate it widely and even, you know, most of us as associations, you know, our members tend to be the ones that are better about holding their products.

We are not very proprietary when it comes to disseminating this kind of information, and we'll do everything we can do to get it to every small plant out there. We don't care if they are a member. They don't have to be a member to call us and ask us questions about it.

MS. ESKIN: But, again, they are inspected by either the State or the Federal. A small plant somewhere in this country is theoretically inspected by somebody. So, ideally, if you could get guidelines

to whoever that person is who walks in the door, that 1 2 person can then hand them to the plant operator. CHAIRPERSON MARK SCHAD: And if I could 3 speak AAMP, on an issue such as this, of this 4 significance, I'm going to go out on a limb, here, 5 6 because I haven't discussed it with the rest of the 7 board members, here. Like I say, on the issues such as this, we won't say, well, we're just not going to 8 9 send it to just our members, because we've got mailing 10 lists that go out nationwide to non-members, too. 11 MS. ESKIN: Right. 12 CHAIRPERSON MARK SCHAD: And it's good for us, too, you know, look what our association is doing. 13 DR. HARRIS: Comment back there. 14 15 CHAIRPERSON MARK SCHAD: State your name, please. 16 17 MS. MORRISSETTE: Lynn Morrissette, with the American Meat Institute. I just wanted to add 18 that we have had some conversations with Charlie and 19 his staff and with Barb. I've heard Masters and her 20 staff, about getting a list of the State inspection 21 22 heads, essentially, and also working through AAMP,

1	because they have some good connection at that level
2	as well with some of those people. We're going to try
3	to get it out that way. Also through AMSA, the
4	American Meat Science Association, has a huge data
5	base that keeps up with their local extension people,
6	and things like that. They have also said that they
7	would be more than happy to help us disseminate the
8	documents.
9	CHAIRPERSON MARK SCHAD: AMI is one of the
10	groups?
11	MS. ESKIN: Yes.
12	CHAIRPERSON MARK SCHAD: I just wanted to
13	be sure. Okay.
14	Do we kind of feel like we're all on the
15	same level of playing field, here?
16	MS. MORRISSETTE: Yeah, I think so.
17	MS. ESKIN: Yes.
18	DR. CARPENTER: Yes. I just want to make
19	sure that when your members saw these guidelines and
20	then saw FSIS, that there was consensus, that they
21	were all on the same page. Is that kind of what
22	MS. ESKIN: Well, it sounds like yours, s

1	you indicated, started with FSIS, but provided more,
2	from your view, more detail and more direction for
3	companies.
4	DR. HARRIS: We did.
5	MS. ESKIN: Has FSIS seen this document?
6	MR. GIOGLIO: Yes.
7	MS. ESKIN: Earlier in the process?
8	MR. GIOGLIO: No. Essentially, I think
9	this document that you have here is what was presented
10	to us.
11	MS. ESKIN: Have you all commented on it
12	formally or informally?
13	MR. GIOGLIO: No.
14	MS. ESKIN: Again, you all started the
15	process first?
16	MR. GIOGLIO: Correct.
17	After we presented the issue at the last
18	meeting, and so forth, and I think the time line, Joe,
19	was sort of laid out before and is about right. I
20	think it was about, you know, December or January
21	where we had that first draft. The document that you

have now is substantially different from that and has

been -- has gone through a number of different stats 1 2 within FSIS. MS. ESKIN: Your document, right? 3 MR. GIOGLIO: Our document. Right. 4 It has not been cleared through the Agency 5 6 yet for -- that's something that the Administrator 7 would sign off and we would post on our website, or anything like that, but it is getting closer to that 8 9 point. We basically got it ready for discussion here 10 at this meeting. 11 will say regarding the they probably are fairly close as far as the substance, 12 13 because there are only so many ways, you know, that you can look at this problem, and we both sort of came 14 up with a lot of the same thing. Ours focuses on a 15 16 little bit more on maybe the control of product. 17 MS. ESKIN: Right. 18 MR. GIOGLIO: Because that's really important for us, as Joe was saying earlier. 19 20 comment, I think the industry documents does a good 21 job with giving people practical -- there's sort of

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the forms that they give you, and other things, which

1	we don't have in ours, but it gives them worksheets
2	and forms that they can sort of use to help them
3	through the process.
4	CHAIRPERSON MARK SCHAD: I'm wondering now
5	how we should approach this, when we have some
6	questions, here, and we need an answer.
7	MR. GIOGLIO: I guess, from my
8	perspective, if you can go back, Mark, and look at
9	just really try to look at the questions were posed
10	and see if And what other subcommittees have done
11	in the past is simply looked at each question and try
12	to answer each question with a bullet, or a couple of
13	bullets, whatever it is. That's sort of the way I
14	think you all approached it in the past.
15	MS. ESKIN: But yet in your situation,
16	they sort of all collapsed into one sort of policy
17	statement, in which you say that we think they need
18	guidelines and here's where they should come from, and
19	here's how they should be distributed.
20	MR. GIOGLIO: Yeah, and that's perfectly
21	fine with us.
22	CHAIRPERSON MARK SCHAD: Yeah, I think we

1	do have to start after we answer these questions. Do
2	we want to form just one or two questions? I mean,
3	that's fine with me.
4	MS. ESKIN: Maybe it would be useful just
5	to talk a little bit before we start word smithing,
6	only if we get a consensus as far as Yeah, go
7	through the four questions and then we'll get a
8	consensus of how it will fit together.
9	CHAIRPERSON MARK SCHAD: Okay.
LO	Should the Agency issue it's guidelines
L1	for holding products when sampling?
L2	I slowed down there because I was thinking
L3	maybe that shouldn't be the first question.
L4	MS. ESKIN: Right.
L5	CHAIRPERSON MARK SCHAD: Because it seemed
L6	like the first question should be number three, should
L7	the Agency and Industry issue their guidelines
L8	simultaneously?
L9	MS. ESKIN: Right. Or, there's another
20	way to ask that question, should they work together to
21	issue one set of guidelines?
22	CHAIRPERSON MARK SCHAD: Is that just for

1	the small operator, the small operators that I know,
2	you get two things out here and you're just going to
3	cause confusion, you're not going to aid anybody.
4	FSIS says this and the Trade Association says this, or
5	should I call FSIS if I'm reading this one, and I'm
6	not sure. I think everybody knows what I mean.
7	MS. ESKIN: Right.
8	DR. HARRIS: What Charlie is saying, he's
9	got to get the secretary to endorse the industry
10	document, and that will be like
11	CHAIRPERSON MARK SCHAD: Is that a big
12	hurdle, Charlie?
13	MR. GIOGLIO: No, no, I did not say that.
14	I did not say that.
15	MR. FINNEGAN: Are you going to sign off
16	immediately, as soon as
17	MR. GIOGLIO: No, that's not what I'm
18	saying.
19	DR. CARPENTER: Their own guidelines,
20	that's what he meant.
21	MR. GIOGLIO: Our own guidelines.
22	I guess what I was saying, Dr. Carpenter,

is that our guidelines, okay, although they have worked through a number of different staffs at sort of my level. I mean, between my staff and some of the folks here that drafted them, Mary's staff, Mary Cutshall's staff, has looked at them because of the small plant implications, and us disseminating that information. The recall staff, to give us some practical and some technical insight as to what are the kinds of things that we need to deal with in these documents.

So that's what I was saying. They have not gone beyond that level to be cleared -- when I say cleared through FSIS, that means all of the assistant administrators and then, ultimately, Dr. Masters, the acting administrator, clearing the document to say, okay, you can now post this up on your website. Okay. We do work through that internal process, here, as I'm sure every other government agency does.

DR. CARPENTER: But does that exacerbate what Mark's talking about, having two documents to work with. Having the industry in its hand and then eventually FSIS having one on the website?

1	MR. GIOGLIO: That's really one of the
2	questions, and that, essentially, is question number
3	five.
4	MS. ESKIN: Right. Well, it's
5	problematic. I'm thinking of a totally different
6	context in which I was involved in a process that
7	developed voluntary guidelines. In the process were
8	all various stakeholders. The regulatory agency, FDA,
9	was involved in the process in terms of providing
10	advice and some guidance, but did not sanction the
11	guidelines, did not doesn't even enforce them.
12	I said a minute ago, well, shouldn't the
13	agency and the industry work together cooperatively
14	under all these guidelines, but perhaps that's not
15	appropriate because you all are the enforcers,
16	ultimately. You enforce the law.
17	MR. GIOGLIO: Right.
18	MS. ESKIN: These are voluntary
19	guidelines. I know practically speaking FSIS, USDA's
20	name is on them, anybody is going to look at it as
21	regulatory. While, personally, that may not be a
22	problem for me, I understand that's really not the way

it is. So maybe what we have to do is start at four and propose -- let the industry put out their quidelines.

Perhaps FSIS could at least in some that capacity comment on them, because would least -- if there were real problems with them, that would be addressed, but let the industry put them out, see how they go and, after a certain period of time, if FSIS has concerns, then there are other options. understand -- asked the question, well, can't you compel test and hold, and the answer was, if we issued a rule, but that takes a long process. But either you do that or you don't. Meaning, you know, either you enforce or you wait and see, I guess, is my point.

MR. GIOGLIO: Right. However, I mean, just to follow on with what you're saying, I think that FSIS is in the position to say if we can effect this through a voluntary means a lot quicker than going through whether it's a rule, or however we need to publish it in the federal registry notice, and all the process that we need to go through there.

MS. ESKIN: Right.

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We think the sooner the MR. GIOGLIO: 1 2 better we get the voluntary cooperation. 3 MS. ESKIN: Right. But, the issue here is Is it your "this," or is it the what is this? 4 industry's "this"? 5 That's the question. 6 MR. GIOGLIO: 7 on, on other types of guidance in years past, FSIS and the industry have followed a model, sort of what 8 9 you're suggesting. MS. ESKIN: Collaborative --10 MR. GIOGLIO: The industry developed --11 I'm thinking in terms of -- and I don't know if 12 anybody here was involved in it, but maybe 10 years or 13 so ago, the industry trade associations developed 14 guidelines for producing dried and fermentive sausage, 15 okay, to control 40157h7. 16 17 MS. ESKIN: Right. MR. GIOGLIO: Okay. And that 18 was something, ultimately, the Agency did look at 19 then was able to not sanction as an FSIS document, but 20 21 did say, yeah, this should control it and we will. 22 It's consistent with good science and good policy, and

1	good practice, and we think this is something that you
2	all should recommend to your members.
3	MS. ESKIN: And either in effect, or still
4	in effect, I assume, these guidelines?
5	MR. GIOGLIO: Yeah. That's still is in
6	effect, and a number of plants are relying on those.
7	CHAIRPERSON MARK SCHAD: It sounds like
8	we're leaning towards the voluntary guidelines, but it
9	reminds me of a tough question I want to ask. From
10	the FSIS standpoint, say we did that. Say this
11	subcommittee recommended that.
12	MS. ESKIN: The industry guidelines.
13	CHAIRPERSON MARK SCHAD: The industry
14	guidelines, and the committee agreed.
15	MS. ESKIN: Start there.
16	CHAIRPERSON MARK SCHAD: How would FSIS
17	grade this?
18	MR. GIOGLIO: How would we grade
19	CHAIRPERSON MARK SCHAD: Okay. Say the
20	industry went out with the voluntary guidelines and
21	the industry started to follow these guidelines.
22	What

1	MS. ESKIN: How would you assess their
2	effectiveness?
3	CHAIRPERSON MARK SCHAD: Yeah. What
4	percent drop
5	MR. GIOGLIO: I think, yes. I don't know
6	that I would, sitting right here, put a percentage
7	drop on it. But if we see we obviously want to get
8	down to zero, all of us do.
9	CHAIRPERSON MARK SCHAD: Yes.
LO	DR. HARRIS: Right.
L1	MR. GIOGLIO: I don't know that I have a
L2	percentage, but if we see a dramatic drop in the
L3	numbers of these types of recalls, and we look at just
L4	even the amount of product that's held when we sample,
L5	and that really is a dramatic drop, we think we're
L6	getting some success. I think what Joe is I don't
L7	know
L8	MS. ESKIN: Right. Could you break it
L9	down to the small plant and very small plant? Do you
20	see a
21	MR. GIOGLIO: We probably could cut the
22	data that way, ultimately, to look at it a little bit

1	differently.
2	DR. HARRIS: Just as maybe for some
3	perspective. This number has I guess it was
4	mark that looked at it over the last several years.
5	This 33 percent number that's floating out there
6	now
7	MS. ESKIN: Right.
8	DR. HARRIS: was at almost 70 percent
9	about four years ago.
10	MS. ESKIN: Again, that's of the products
11	that were tested.
12	DR. HARRIS: Recalls that were
13	attributable to companies not holding their products.
14	So progress has been made.
15	MS. ESKIN: Right.
16	DR. HARRIS: What our goal would be, is
17	for us to issue our guidance, try to really force feed
18	it to those out there that haven't come on board with
19	doing this, and just see how much progress we can make
20	before FSIS gets too serious about considering rule-
21	making.

MS. ESKIN: Would it be reasonable -- and

1	I guess we can suggest whatever we feel like
2	suggesting, and maybe it doesn't have to be listened
3	to, but if we were to endorse using these industry
4	guidelines to recommend or suggest an industry track
5	as best they can amongst themselves. You know, sort
6	of the effectiveness of these guidelines?
7	DR. HARRIS: I will say that there are
8	some effectiveness measures built into the guidelines.
9	I know one of the things that one of our early
10	discussions with Barb, she had indicated that she
11	really needed to be sure, as we developed these, that
12	we thought about ways of measuring effectiveness.
13	MS. ESKIN: Okay.
14	DR. HARRIS: Now it's a little bit
15	challenging, other than just seeing how many recalls
16	are attributed to companies not holding products.
17	MS. ESKIN: Right.
18	DR. HARRIS: I don't really know how else
19	to truly measure success.
20	MS. MORRISSETTE: I'll just add that,
21	really, you know, the best way to do it is, we don't
22	have the right to look at companies and watching to

2	MS. ESKIN: I understand.
3	MS. MORRISSETTE: So that 20 percent
4	number that Charlie mentioned could change, without us
5	actually seeing too much change in the amount of
6	actual recalls that occur. In addition to that, we
7	had talked about that that was one of the positives
8	about having worksheets in our guidelines, that we
9	could possibly survey people, or do additional follow-
LO	up work in the future to find out how many people are
L1	using those work sheets, and things like that, to see
L2	if they are actually putting the ideas into practice.
L3	MS. ESKIN: It's cumulative data. You're
L4	not identifying individual plants and all the specific
L5	information?
L6	MS. MORRISSETTE: Right. Probably.
L7	MS. ESKIN: I mean, again, this is a
L8	question of
L9	MS. MORRISSETTE: But, generally, we know
20	from our members, from surveying our members, that we
21	have about I want to say about 98 percent of our
22	members are already holding the product.

see whether they held the product or not.

1	MS. ESKIN: Right.
2	MS. MORRISSETTE: So, generally, we know
3	where those numbers are coming from, and see
4	whether
5	MS. ESKIN: Sure. But, again, there is
6	this other two percent who are, you know, either
7	within your membership or all those other small and
8	very small plants that maybe are not members of AMI.
9	MS. MORRISSETTE: Right. Exactly.
LO	CHAIRPERSON MARK SCHAD: Because AMI, just
L1	so you know, that's the big packers.
L2	MS. ESKIN: I know that.
L3	MS. MORRISSETTE: I have to correct that.
L4	MS. ESKIN: Oh, okay. Good.
L5	MS. MORRISSETTE: We do have actually
L6	80 percent of our membership is small and very small
L7	establishments. We do represent the big packers, but
L8	if you actually look at the number of plants that we
L9	represent, more than 80 percent are
20	MS. ESKIN: Can you divide that 80 percent
21	between the small and very small?
22	MS. MORRISSETTE: Probably the majority of

1	those are about
2	MS. ESKIN: Because that small is a pretty
3	big number.
4	MR. GIOGLIO: Yes, that can go up to 500.
5	MS. ESKIN: Yes.
6	MS. MORRISSETTE: Probably the majority of
7	those are small. I mean, I know we have several
8	members, and I brought some of them to our meeting
9	that we hosted. The group that has 10 employees or
LO	fewer. You know, one has only two employees.
L1	MS. ESKIN: Right.
L2	MS. MORRISSETTE: I mean, we do have quite
L3	a few very small plants.
L4	DR. HARRIS: I was going to say, she's not
L5	going to let that go by, Mark.
L6	CHAIRPERSON MARK SCHAD: I've got say,
L7	I've got to be corrected by women at least once a day.
L8	DR. HARRIS: I knew that wasn't going to
L9	fly.
20	MS. ESKIN: So, again, Joe, you said that
21	you all, in the development of these guidelines did
22	talk about Maybe Barb is the one who suggested

1	building in ways to determine effectiveness.
2	DR. HARRIS: And I had to look back
3	through here to refresh my memory, because we talked
4	about it, and I'll be honest, we never really came up
5	with a good consensus, other than the kinds of things
6	Lynn just talked about.
7	MS. ESKIN: Right.
8	DR. HARRIS: It's hard for a company by
9	company approach to measure effectiveness. I mean,
10	they either held it or they didn't.
11	MS. ESKIN: Right.
12	DR. HARRIS: Again, the Agency is probably
13	the one to best answer those questions, because they
14	do get those forms back that say from the
15	inspectors when he sends the sample in was the
16	product held or wasn't it.
17	MS. ESKIN: And then to work backwards
18	with the recall. The product was recalled from where,
19	what procedures did they follow? Okay.
20	MR. FINNEGAN: Ray, if we go along with
21	the industry, the field force of the Agency, they'll
22	be out of it, really. Is this what we're talking

1	about, rather than the inspectors?
2	MS. ESKIN: Well, what do the
3	inspectors You're saying the inspectors won't be
4	able to check on this?
5	MR. FINNEGAN: Right. You know, if it's
6	an industry guideline, are we yeah. Can the agency
7	be involved, if this comes right from the industry, is
8	what I'm asking, Joe.
9	CHAIRPERSON MARK SCHAD: Wouldn't their
LO	position remain the same as we encourage you to hold
L1	product?
L2	MS. ESKIN: Yes.
L3	MR. GIOGLIO: Yes, I think that's true.
L4	MS. ESKIN: An inspector notes whether or
L5	not the product is held, but there's no
L6	MR. GIOGLIO: The inspector does not
L7	enforce, and would not enforce
L8	MR. FINNEGAN: Right.
L9	MS. ESKIN: Even your guidelines.
20	MR. FINNEGAN: Right. Okay.
21	MR. GIOGLIO: It strongly encourages the
22	establishments to do so, to have a plan to do so and

so forth, and I think both sets of quidelines do go in 1 2 and sort of provide instruction to the plants to have 3 those conversations up front so that, you know, both sides know exactly what's going to be what. 4 And so we would still have 5 MR. FINNEGAN: when they checked their little box 6 7 product held? MR. GIOGLIO: Yeah. 8 9 MR. FINNEGAN: That would not change? MR. GIOGLIO: 10 Yeah, our process would not change. 11 12 MS. ESKIN: It doesn't change. 13 Exactly. Our process would MR. GIOGLIO: not change in that regard. 14 15 MR. FINNEGAN: Okay. 16 DR. HARRIS: Maybe I ought to ask this 17 question of Charlie. One of the things we've got a 18 little experience with, when they initiated the CSO, now EIAO reviews, one of the things that an EIAO would 19 do during this assessment if he was visiting a company 20 21 that he thought needed some help, he had a list of

resources that he could refer that company to.

1	as part of the EIAO assessment the Agency can take a
2	look at whether or not they are holding products when
3	they are tested and, if they are not, can refer them,
4	possibly, to a set a guidelines such as this. Is that
5	a reasonable recommendation?
6	MR. GIOGLIO: I think that's yes.
7	DR. HARRIS: You know, frankly, we've had
8	some very good results, I think, from EIAO referring
9	small plants to specific resources that are available
10	to help them.
11	MR. GIOGLIO: You're saying not Agency
12	documents, but documents that were developed by
13	universities and so forth?
14	DR. HARRIS: I mean, there was some of the
15	EIAOs in Texas, I would get calls from companies that
16	said the EIAO gave me your name and said you would
17	help me even if I'm not a member, and they are right.
18	I've never turned a firm away that called for help,
19	regardless of
20	CHAIRPERSON MARK SCHAD: Could you please
21	kind of help Murray put a few words up there on the
22	MR. PENNER: Yeah, I think I got it.

1	CHAIRPERSON MARK SCHAD: So we don't
2	forget that one.
3	DR. HARRIS: Because these are the types
4	of questions that the EIAOs are asking them anyway, as
5	far as the procedures and practices that they are
6	following on a day to day basis.
7	CHAIRPERSON MARK SCHAD: So are we on the
8	consensus that we would recommend that we go with the
9	industry guidelines prior to the agency issuing
10	guidelines?
11	MS. ESKIN: Yes. And I would just want to
12	put specific language in. If I say that, I'm sure
13	that if I say that, I need to draft it, that USDA, as
14	it happened with the dry sausage situation, officially
15	comments or whatever, blesses, that's probably not the
16	right word, these guidelines.
17	MR. GIOGLIO: Reviews them.
18	MS. ESKIN: Reviews them and makes sure
19	that they are consistent with the law and that they
20	are based on sound science, whatever. We can talk
21	about a standard, but I'd be comfortable with that if,
22	in fact, we have that industry official Agency

1	review.
2	CHAIRPERSON MARK SCHAD: So you're saying
3	that it can be a link to question number four?
4	MS. ESKIN: Yes. I would support that,
5	starting there, as long as the Agency
6	CHAIRPERSON MARK SCHAD: Does anybody have
7	a problem with that or not?
8	DR. HARRIS: Are you I just want to
9	clarify, are you opposed to them be disseminated
10	before that review is complete?
11	MS. ESKIN: I think it would be better to
12	have the review beforehand, just to make sure there
13	are no problems. I don't know what type of time table
14	is feasible, here, for the FSIS review. We can say it
15	has to be done in a timely manner. I would be
16	concerned because, ultimately, what I want to make
17	sure is, everything is consistent with the law.
18	DR. HARRIS: That type of review probably
19	wouldn't take that long, would it?
20	MR. GIOGLIO: I don't believe it would be
21	that long.
22	CHAIRPERSON MARK SCHAD: We're talking

1	about the Agency reviewing these and not sanctioning
2	them or endorsing them, or making them somehow an
3	Agency document, but reviewing to make sure they are
4	consistent with the law and any policies.
5	MS. ESKIN: And any policies.
6	CHAIRPERSON MARK SCHAD: That they are not
7	saying something that is outside Agency policy
8	presently. Yes. I don't think, given this document,
9	that that would take very long.
10	MS. ESKIN: Yes, and we can talk about an
11	expeditious review.
12	MR. FINNEGAN: It's just like a HACCP
13	plan. We're not approving their HACCP plan, but we're
14	just making sure that
15	MR. GIOGLIO: Correct. I think, you know,
16	if there were something, I would think we would go
17	back and say this is something that we see as
18	problematic, and how can you folks address it?
19	MS. ESKIN: Right.
20	MS. MORRISSETTE: Charlie, just a quick
21	question. If you guys did in fact do that and the
22	industry went ahead and disseminated these guidelines

1	and a cover letter would be acceptable to the Agency,
2	then, do you think they'd say these guidelines have
3	been reviewed by the Agency for
4	DR. HARRIS: Consistency?
5	MS. MORRISSETTE: Consistency with board
6	policy, or something of that nature?
7	DR. HARRIS: Yeah, I think that's a good
8	question. We need some kind of wording that the
9	Agency is comfortable with so the industry knows,
LO	well, it actually mean something.
L1	MR. GIOGLIO: Let me say this.
L2	DR. HARRIS: I'm not trying to put you on
L3	the spot.
L4	MR. GIOGLIO: No, I understand. I think
L5	that's something that you all can recommend. I'm not
L6	in a position right now to say exactly what the Agency
L7	is going to do, but that is something that you folks
L8	can recommend.
L9	MS. ESKIN: Yes, what that's going to look
20	like.
21	I'm also wondering, if not in the dry
22	sausage situation, there may be some other situation

1	where language like that, whether it's an opinion
2	letter, or whatever, there's language that's pretty
3	much boiler plate, that would
4	MS. MORRISSETTE: We've done it in the
5	past, perhaps without their knowledge.
6	MS. ESKIN: Whoops. They haven't objected
7	to these and they've been out here for a long time.
8	MS. MORRISSETTE: We've had conference
9	calls, and things like that, where there's a question
10	and answer session, we'll say, you know, these were
11	given by the Agency, you know. We always send it to
12	them and say, does this reflect what your thoughts
13	were, before we send it out, you know.
14	MS. ESKIN: Sure.
15	MS. MORRISSETTE: But they don't actually
16	have
17	MS. ESKIN: Yes.
18	DR. HARRIS: And there is other precedent
19	within the agency from you know, they had
20	several the Agency on its website, I assume still
21	has a lot of guidance documents in its HACCP
22	implementation, and there were several industry

1	produced documents that they provide on their website.
2	The ground beef document, I'm pretty sure was there,
3	the animal handling that you guys did was there.
4	MR. GIOGLIO: All right.
5	MS. ESKIN: So there's some sort of
6	language clarifying FSIS's the scope of FSIS's
7	review?
8	MR. GIOGLIO: There's some type of
9	disclaimer around it.
10	DR. HARRIS: That's what Mary and I were
11	conferring on here a minute ago.
12	MS. ESKIN: The language or hanging up the
13	map?
14	DR. HARRIS: No, not hanging up the map.
15	Yes, but being able to Was it possible to
16	MS. ESKIN: Again, this is not a new
17	situation.
18	DR. HARRIS: While we're talking about
19	maps, I can't help but observe that we have a map that
20	lists inspected establishments and nuclear plants.
21	Why those two go together, it's beyond me.
22	MR. PENNER: It's for irradiating meat, I

1	guess, I don't know.
2	MR. FINNEGAN: There you go. Good answer.
3	MR. GIOGLIO: We are, as was mentioned
4	this morning, we are very much concerned in this
5	Agency about food defense and recall and national
6	security.
7	DR. HARRIS: I've just never seen a map of
8	that particular content that's
9	MS. ESKIN: So I guess one of the next
10	questions is if we're all sort of in agreement as far
11	as striving for Agency guidelines, then what's next?
12	Those Agency guidelines are out there. I was asking
13	earlier, assuming they've been reviewed, if there's
14	any way to monitor or measure or assess the
15	effectiveness, I guess FSIS would do that from that
16	function, as would probably the industry that supports
17	these? I mean, is there any language we should put in
18	our recommendation regarding monitoring or measuring
19	effectiveness of the guidelines?
20	CHAIRPERSON MARK SCHAD: To answer your
21	question, yes. Now, what is that language? That's my
22	opinion anyway.

MS. ESKIN: Right. 1 2 CHAIRPERSON MARK SCHAD: You're talking 3 about industry monitoring? MS. ESKIN: Yes. Either or both. 4 MARK SCHAD: Т think 5 CHAIRPERSON 6 discussed that a little bit already, that it's kind of 7 difficult for industry to monitor it, but we would be behind FSIS --8 9 DR. HARRIS: And also we're blending roles 10 a little bit, here, in terms of what we can as a 11 committee recommend, even though we're about recommend -- it sounds like we're on the road to 12 recommending that we let industry issue the guidelines 13 I don't know that we 14 and see how they go. 15 instruct -- As a committee we can't really instruct 16 industry how to monitor, but I think that's --17 We can suggest that FSIS MS. ESKIN: 18 monitor the effectiveness, and maybe have pretty openis, 19 ended language because that you're right, 20 ultimately their role, and if they determine after two 21 three years five years that or or

quidelines -- or less -- that these quidelines are not

1	working, then there are other options, not simply
2	CHAIRPERSON MARK SCHAD: Well, and it
3	might take some tweaking. If the Agency keeps on
4	giving feedback to the trade association, well, we've
5	got a good start, but maybe what if we changed this or
6	that as a step, rather than, well, this is not
7	Industry's guidelines aren't working so, therefore, we
8	have to go.
9	MS. ESKIN: No, it's not that simple. It
10	doesn't go right there.
11	CHAIRPERSON MARK SCHAD: No, I'm saying
12	maybe it doesn't necessarily need to be. Maybe we can
13	tweak the industry's guidelines.
14	MS. ESKIN: So the FSIS has a rule to
15	monitor.
16	DR. CARPENTER: But if the industry is not
17	going to cooperate, I mean, how should this
18	recommendation of ours say FSIS should augment the
19	activity of the industry so that, you know, the
20	monitoring function is valid or complete? I mean, how
21	are you going to get industry to share the data?
22	DR. HARRIS: Well, the data is whether

1	did they or didn't they hold the product? FSIS
2	collects that data every time they pull a sample.
3	DR. CARPENTER: Okay.
4	MS. ESKIN: Yes.
5	DR. HARRIS: So they are collecting that
6	data already. The idea being, hopefully, as a result
7	of what we're trying to accomplish. The number of
8	companies holding their product goes from 80 percent
9	to, ideally, 100 percent.
10	MS. ESKIN: And the document is what gets
11	us there. The theory is that you distribute it
12	widely, small and very small plants, figure out what
13	to do. The other piece of the data, as we were
14	talking about before, is that you take the recall
15	information and try to figure out how that matches the
16	hold, not hold.
17	MR. GIOGLIO: Right. And that's exactly
18	what we want to get down to, zero recalls that are
19	triggered this way.
20	DR. CARPENTER: Right.
21	MR. GIOGLIO: Or any other way, for that
22	matter, really.

1	MR. FINNEGAN: What's important to me is
2	just the word guidelines instead of regulation.
3	MS. ESKIN: Right.
4	MR. FINNEGAN: Guidelines, and it's got to
5	be done as soon as possible. That's the key, the
6	guidelines. We wouldn't want to regulate that.
7	DR. CARPENTER: Putting guidelines in
8	place will prevent regulations from being implemented,
9	or slow it down.
LO	MR. FINNEGAN: We hope.
L1	DR. CARPENTER: Well, it will slow it
L2	down.
L3	MS. ESKIN: Rather than say prevent, they
L4	will be effective in reaching our goal.
L5	CHAIRPERSON MARK SCHAD: So if we do state
L6	that I'm thinking about what Sanders said before,
L7	really just one question. Once we if we do state
L8	that we recommend that we go with the industry
L9	guidelines, we've pretty much answered all the
20	questions, haven't we?
21	MS. ESKIN: Just so we do, I think that
22	adding the issue about monitoring makes it clear that

1	FSIS is not merely abdicating its role. In fact, it
2	has an active role. Number one, to review it.
3	CHAIRPERSON MARK SCHAD: And the fact that
4	we're going to ask the Agency to review it.
5	MS. ESKIN: And monitor it.
6	CHAIRPERSON MARK SCHAD: And comment on
7	it.
8	MS. ESKIN: Then it obviously always
9	retains the right that we can say this or don't have
10	to state it to take action.
11	MS. CUTSHALL: Can I just say a quick
12	thing, here.
13	CHAIRPERSON MARK SCHAD: Yes, go ahead,
14	Mary.
15	DR. CARPENTER: It sounds like you have
16	come to consensus on the fact that you want to go with
17	industry guidance and deal with that, and I've heard a
18	couple things from Joe and some other folks. When you
19	say you've answered the questions, my next question to
20	you is, you've come to consensus that this is probably
21	the way you want to go with FSIS's assurance that it
22	is in meeting of all policy procedure and is not in

1	conflict. How are you effectively going to get it out
2	there?
3	MS. ESKIN: We had asked that initially to
4	Joe, it might have been before you came in, I don't
5	remember, but he was talking about there was a website
6	or, Joe, were there some other avenues?
7	DR. HARRIS: Everything from a lot of
8	us have mailing lists that go well beyond our mailing
9	lists. Probably all of us do as associations. We
LO	will disseminate that, and I think there's been some
L1	discussion with the Agency, correct, about
L2	MS. MORRISSETTE: We thought that you were
L3	going to help us with that.
L4	MS. CUTSHALL: Is that okay?
L5	MS. MORRISSETTE: Actually, they
L6	volunteered you.
L7	MS. CUTSHALL: I know I get volunteered.
L8	I get volunteered all the time. Charlie and I had
L9	been working together on some ideas of some ways to
20	get it out. I think that's something that I'm
21	bringing the issue up, because I think it's something
22	that should be part of your recommendations as well.

1	The one thing that we found and I had a concern and,
2	maybe to try to pick your brain and get creative is,
3	we've talked about a number of ways that we could
4	disseminate information, that we could get information
5	out, the website, web cast, workshops, mass mailings,
6	but we know from experience that there's a part of the
7	population out there that is not
8	MS. MORRISSETTE: Getting the information?
9	MS. CUTSHALL: getting it. They may
10	get it and from the instant that it comes from a trade
11	association, they may look at it and
12	MS. MORRISSETTE: It goes in the trash.
13	MS. CUTSHALL: Exactly. The same thing
14	that they do when sometimes we send things out. Oh,
15	my lord, it's another thing from FSIS. I'll round
16	file it. So I would just kind of challenge you to
17	maybe define it sounds like you have an agreement,
18	so maybe define a little bit more about ways that you
19	think we can effectively get it out because, if we
	l I

measurement in place, how are we going to make sure

If we do proceed that way and we have some

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that everybody possible is getting the word, because when Charlie was talking in some of the conversations that we had, we know, particularly, that small and very small are the ones that are having a problem holding product. Particularly, a lot of the very small, and they are some of the hardest folks to reach.

You know, what would -- I'm just throwing it out there for you all to talk about. What are some ideas that you can give to us about ways --

DR. HARRIS: I think we also need to piggyback on what the other subcommittees is talking about, the very issue of disseminating information to small and very small, or the technology. So we might want to link with that subcommittee report, to some extent. I heard this morning suggestions about extension, district offices.

MS. ESKIN: Right.

DR. HARRIS: Mary's office. She does a tremendous job of getting materials out there, and has ever since HACCP implementation started, and I didn't really think about it, prior to just now, but you have

disseminated a lot of things that weren't necessarily Agency documents over the years.

MS. CUTSHALL: We have done a number of things where we talk about cooperative agreements that emphasizes cooperating. In those instances, yes, what we've done is provide some portion of funding and some input in the same input in the same kind of thing in making sure it's in keeping with industry policy and procedures and everything else. From that perspective, it's not a new concept. It would be something that would be sort of in keeping with a lot of the things we have done.

When we did the generic models, we went back out to industry and we said, you know, get together some groups and lets make these better. Of course that came out the emphasis of the tour on it, but it's the same kind of collaborative type of effort, and I don't think it's precedent-setting for us to do something like that. Obviously, from our perspective, we would have to say, no, this is not regulatory. We can't enforce it, but it's something that we strongly encourage you to make use of. We're

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1	going to be tracking progress, et cetera, et cetera.
2	MS. ESKIN: Mark, since you obviously have
3	a small plant, do you have any thoughts as far as I
4	mean, you belong to an association?
5	CHAIRPERSON MARK SCHAD: Yes.
6	MS. ESKIN: Obviously, there are a lot of
7	small and very small plants that don't. Yet there is
8	at least in a local or regional level some
9	interaction. Do you have any thoughts about how these
10	can trickle down to these small and very small plants?
11	CHAIRPERSON MARK SCHAD: I wish I could
12	very easily answer that question, because that is a
13	tough one. I know through AAMP, and the AAMP office
14	tracks these more than I do. When we see a recall,
15	I'm always curious, boy, I wonder if that guy's a
16	member of AAMP.
17	MS. ESKIN: Right.
18	CHAIRPERSON MARK SCHAD: AAMP has just one
19	or two instances, never found any of those members
20	subject to a recall.
21	MS. ESKIN: Yes.
22	CHAIRPERSON MARK SCHAD: So we kind of

decided, well, how do we reach those members that aren't, those plants that aren't members of the trade association. So that's a tough one. So I think -- Joe, you've got a good point there, like you need to kind of piggyback with that other committee and some of their ideas, because what Kevin was coming up with this morning, I thought he had some good ideas, too, on how to reach these ideas that I had never thought of before.

DR. HARRIS: Obviously, we need to reach to the State inspection --

MS. ESKIN: Isn't that the issue? I was saying this before that every one of these plants, small or huge, has an inspector walk in, whether it's a State inspector or a Federal inspector. Not that you should put extra burdens on that person, but they are a resource as well as an enforcer, so to speak.

MS. CUTSHALL: From a resource perspective, and I can't speak for Bill Smith, I would attempt to speak for Bill Smith, I might get in huge trouble, but I think he might say from a resource perspective that maybe having the in plant inspector

_	do bomeening time ende may not be the mobe effective
2	way. We talked about the EIAOs and a lot of the work
3	that the EIAOs do. They may be a good resource
4	because they're not directly connected to the day to
5	day in plant types of activities.
6	MS. ESKIN: The enforcement.
7	MR. FINNEGAN: Yes.
8	MS. CUTSHALL: They have a different type
9	of training.
10	MS. ESKIN: And they go into plants every
11	day?
12	MS. CUTSHALL: They are out there, they
13	are doing different things. They have exposure to a
14	number of things. They go out and give talks to
15	groups, and they may be a good resource to be able to
16	sit there and for us to effectively I mean, we can
17	do workshops, we can do some of these other things,
18	but to really get down to some of the grass roots
19	level, use some of the EIAOs and give them some
20	training, give them some expertise in what it is.
21	CHAIRPERSON MARK SCHAD: What about

bringing that EAIO into a -- like a -- I'm from Ohio,

so I'll just use Ohio State as an example, where Lynn Knipe could -- He does this for all types of issues, especially when new regulations come out. He'd say, well, if you want to know more about the new regulations, come out to the campus and we'll talk about it, while the EIAO spoke to the -- And they are usually pretty well attended.

MS. ESKIN: Did the little small plants take the time and go to these things?

CHAIRPERSON MARK SCHAD: Oh, yes. If they are convinced it's worth while, and that's part of the tough part of it. They are usually very well attended.

CUTSHALL: And Ι think Joe MS. was mentioning, and we talked about it earlier, that we do have a lot of contact with the University, with the University Extension folks. They do a lot activities for FSIS on different types of training, where we say we really can't go out and train people. We partner with these folks, so they actually go out and do training. In fact, I think this year just starting, we had a couple of universities that are

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1	looking at doing some courses on recalls. If we had
2	something that would serve as a real consistent piece,
3	that they could deliver the message as well as the
4	EIAOs, then you've got something that you can really
5	get your hands around.
6	MS. ESKIN: We do have multiple sources.
7	MS. CUTSHALL: And I think you really have
8	to look at as many sources as you can because
9	CHAIRPERSON MARK SCHAD: Can you start
10	listing those, Mary, before they forget them all?
11	MS. ESKIN: EIAOs, universities.
12	MS. CUTSHALL: One of the things that we
13	do with the university extension folks, and you've
14	probably seen this, the materials that we develop in-
15	house, or whatever, we provide those to the
15	house, or whatever, we provide those to the universities so that they've got a consistent piece
16	universities so that they've got a consistent piece
16 17	universities so that they've got a consistent piece that they can be talking from, and we don't have Penn
16 17 18	universities so that they've got a consistent piece that they can be talking from, and we don't have Penn State doing one thing, K State doing something else,

from Ohio than any place else. Ohio State is in

1	Columbus, so it's centrally located within the State.
2	So it's just, you know, anywhere from the State you
3	can drive two hours or less, and you're there. It's a
4	one-day thing, it's not an overnight thing, or
5	anything like that.
6	DR. HARRIS: Right.
7	MS. MORRISSETTE: Do the EIAOs go into the
8	State inspected facilities?
9	MS. CUTSHALL: The EIAOs do not go in the
10	State inspected facilities.
11	MS. ESKIN: So that would leave something
12	else. Well, unless they come to them.
13	MS. CUTSHALL: I would have to check,
14	because I think Charlie, you may know better than
15	I, but I think some of the states have started sending
16	some personnel to EIAO training.
17	CHAIRPERSON MARK SCHAD: I know Ohio State
18	inspector does.
19	MR. FINNEGAN: In fact, I have to go in
20	November.
21	MS. CUTSHALL: So I think there is some
22	cross

1	MR. FINNEGAN: But to reach all the state
2	plants, what is there, 28 states?
3	MS. CUTSHALL: Yes.
4	MR. FINNEGAN: To just have to hit the
5	state directors, they are going to cover all of
6	their And I know they will. They are going to
7	cover all of their plants with the 28 state directors.
8	They're the only ones that do any sampling, either
9	federal or state. Retail, they are not sampling, are
10	they?
11	MS. CUTSHALL: Well, we sample in retail.
12	MR. FINNEGAN: Oh, you do.
13	DR. HARRIS: I would tell you, these
14	guidelines are probably not very well suited to retail
15	operations. I don't know that they are necessarily
16	ill-suited, it's just that retail operations were not
17	the focus of developing those.
18	MR. GIOGLIO: And, actually, the data that
19	I was talking about earlier and so forth, was really
20	from the inspected plants, not including retail.
21	DR. HARRIS: Lynn's probably going to
22	disagree with me.

1	MS. MORRISSETTE: No. I was just going to
2	mention that we did have conversations about trying to
3	put reverse pressure on these processors as well by
4	hitting the retail stores with these guidelines and
5	saying, are you purchasing from people that are doing
6	this? And trying to hit them back that way, too,
7	which probably works, but it generally will get to,
8	again, the small and large companies. A lot of these
9	real little guys sell to independent grocerers, which
10	of course could provide it to their association, but
11	it's still going to be hard to hit those real little
12	guys that are selling to local restaurants and things
13	like that. But it was another avenue.
14	MR. FINNEGAN: Well we're just keying on
15	inspected plants with this policy.
16	CHAIRPERSON MARK SCHAD: I guess we need a
17	couple more at least. We'll get a copy of what we got
18	down so far, then we can go over that.
19	Let's see, extensions, universities. Any
20	other ideas as far as out reach?
21	MS. CUTSHALL: I think you mentioned
22	partnering in some workshops and doing things like

that. Sometimes the face-to-face -- I mean, I know we all like technology, and I like technology as well, but sometimes the face-to-face is where you're really going to get folks. I think in talking to the industry and the associations, you would be folks that could help target where would be places that would be the best places to go. Normally, when we would plan workshops or things like that, we look at the --

CHAIRPERSON MARK SCHAD: Oh, we need Charlie.

MS. CUTSHALL: That could be something you could help us with, particularly involving meetings that you hold for the members, and other things that we do. Newsletters, and things like that would be other avenues that you could start getting the word out. We did what we call a promo piece, so it's actually a piece that's -- here's why you need to pay attention to this. It's something else that you can take as sort of a -- here's a tactic where we want to get your attention, and people will start paying attention to what you're saying, because they have some vested interest in paying attention to you.

1	DR. HARRIS: I don't know, but maybe if we
2	could plant some editorials in a trade press. There's
3	a lot of ways you could disseminate information.
4	MS. MORRISSETTE: Maybe the envelope that
5	it's in can say, you know, open this envelope to
6	receive a chance for a four-year membership.
7	MS. CUTSHALL: Do like Publisher's
8	Clearinghouse. Do little pennies in the window box.
9	MS. MORRISSETTE: You could. That's
LO	right.
L1	DR. HARRIS: The membership is nearly free
L2	already.
L3	CHAIRPERSON MARK SCHAD: How much is it?
L4	DR. HARRIS: Oh, it depends on how big you
L5	are. Anywhere from What do you got? What can you
L6	afford?
L7	CHAIRPERSON MARK SCHAD: Well, I think
L8	we've answered the question with the first bullet, and
L9	now we've got a series of questions. I think we need
20	more statements than questions.
21	DR. HARRIS: Yeah, I think some of those
22	questions need to be turned into statements. So how

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would the agency assess -- Go ahead.

MS. ESKIN: No, in response to it, I was just trying to rephrase the whole thing. For example, I would take the first bullet and slightly change it into more of a statement. The subcommittee recommends that the industry issue its guidelines on test and hold, whatever the proper terminology is here, after FSIS review, or timely FSIS review, if we're concerned about that.

Then responding to one of the other points under here, under the second bullet, FSIS would make clear -- I don't know what the correct phraseology is here -- would make clear that it has not approved the guidelines and would not enforce them. That may not be proper wording, but that's to make clear it's simply review and not approval.

CHAIRPERSON MARK SCHAD: That's fine.

MS. MORRISSETTE: What was the last statement again?

MS. ESKIN: I said FSIS would make clear that it is only reviewing the guidelines for consistency with law and policy, and is not approving

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1	them.
2	CHAIRPERSON MARK SCHAD: I would just
3	You don't have to answer this, I was just trying to
4	think of something more positive, instead of not
5	approving.
6	MS. ESKIN: Okay.
7	CHAIRPERSON MARK SCHAD: I know you don't
8	like endorse, or those kind of words.
9	MS. ESKIN: I'm not sure how you can say
0	that, because it is a disclaimer. I mean, there's no
.1	way to say it not negatively.
L2	MS. CUTSHALL: You could just say that
L3	FSIS has reviewed this and has no serious objections
4	or believes it complies with law and policy.
L5	MR. GIOGLIO: Or unless you say that we
L6	would review it to make sure that it does in fact
L7	conform with policy.
L8	MS. ESKIN: So then let's take that first
9	sentence. At the end it says right now, after FSIS
20	review to ensure that it conforms with applicable laws
21	and policies, period?

MR. GIOGLIO: Yes, that will work.

1	MS. ESKIN: Okay. Then we'd have a second
2	sentence which would capture the second part of that
3	first bullet, as far as Agency assessment. You
4	know Well, let's talk before that even. We want to
5	talk about distribution, right? That was the point
6	that Mary was making again?
7	The industry should work with the agency
8	to ensure widespread distribution of the guidelines,
9	especially to small and very small plants, period.
10	Then we can capture
11	CHAIRPERSON MARK SCHAD: I.e., or for
12	example.
13	MS. ESKIN: Yes, another sentence. Let's
14	see, let me think.
15	DR. CARPENTER: Probably something about
16	every avenue and personal interaction with industry
17	and association's interaction with industry.
18	MS. ESKIN: Industry associations,
19	universities, EIAOs, state directors. Is that
20	specific enough.
21	MR. FINNEGAN: State inspected plants.
22	MS. ESKIN: State inspected plants.

1	MR. FINNEGAN: If you say directors of
2	State's Department of Agriculture, do we want to get
3	that wordy?
4	MS. ESKIN: Yes, we'll have to be. All
5	should be involved in the distribution process or
6	distribution and
7	MS. MORRISSETTE: Dissemination process.
8	MS. ESKIN: Thank you. Dissemination
9	process. That's sort of explaining to them more than
10	anything else. That captures workshops, because
11	workshops could be run by any one of those entities,
12	right, and it would also, arguably, capture trade
13	publications, because they would be, in most cases,
14	sponsored by trade publications.
15	MR. FINNEGAN: Yes.
16	MS. ESKIN: Then I think the next point is
17	the issue of Agency monitoring. All right. You could
18	add a sentence. Joe, you were mentioning before about
19	working with the new technology work group to use sort
20	of the same avenues. I don't know how we can phrase
21	that, but
1	1

DR. HARRIS: Yes.

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Something about the

1	Agency should also consider subcommittee one's
2	recommendations for new technology dissemination as a
3	possible avenue for this as well, because I don't know
4	what their recommendations are going to be yet.
5	CHAIRPERSON MARK SCHAD: Although we
6	might the right opportunity to add that might be
7	tomorrow when we
8	MS. ESKIN: That's a good idea. Then we
9	can just add a sentence. We'll do it tomorrow.
10	MS. JEFFERSON: Am I adding a sentence?
11	MS. ESKIN: We'll do it tomorrow.
12	MS. JEFFERSON: That first one, the
13	subcommittee recommends, that very first one?
14	MS. ESKIN: The first and second should
15	still be there. I think we were starting on a third.
16	MS. JEFFERSON: Right. I wanted you to
17	repeat the first one.
18	MS. ESKIN: The very first one?
19	DR. HARRIS: The very first bullet?
20	MS. ESKIN: Why don't you read it back to
21	me and see what you have.
22	MS. JEFFERSON: I have the subcommittee

1	recommends that the committee
2	MS. ESKIN: This is the very, very
3	beginning?
4	MS. JEFFERSON: Yes.
5	MS. ESKIN: Oh. Okay. The subcommittee
6	recommends that the industry issue its guidelines
7	after FSIS reviews them for consistency with agency
8	laws and policies. That would be
9	MS. JEFFERSON: After FSIS reviews to
10	ensure
11	MS. ESKIN: Consistency with applicable
12	laws
13	MS. JEFFERSON: Applicable laws and
14	policies.
15	MS. ESKIN: Applicable laws and policies,
16	period. And then the second sentence is the one about
17	distribution dissemination.
18	MS. JEFFERSON: The industry should work
19	with the Agency to ensure widespread distribution of
20	the guidelines to small and very small plants. The
21	industry associations should work with universities,
22	EIAOs, directors of State Department of Agriculture,

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2 MS. ESKIN: Actually, the part I thin
3 the industry associations it's a whole list. It'
4 industry, associations, comma, da, da, da, da, shoul
5 all work towards dissemination of the guidelines. S
6 the sentence is structured as a list. Then th
7 thought is maybe we'll add something else if the ne
8 technology subcommittee has anything.
9 Then the issue of FSIS, I guess
10 monitoring of the effectiveness of the guidelines
11 would be the next point.
12 CHAIRPERSON MARK SCHAD: So we need t
make that as another statement.
MS. ESKIN: As another statement.
15 CHAIRPERSON MARK SCHAD: And now we'r
going to say with feedback to the trade associations?
MS. ESKIN: Or working with industry.
18 CHAIRPERSON MARK SCHAD: Working wit
19 industry?
MS. ESKIN: I mean, obviously, there ar
21 limitations on both sides but, you know, FSIS shoul
22 work with industry to Well, I guess FSIS shoul

and also be involved in --

1	monitor the effectiveness of the industry guidelines.
2	Now we can add some clause about working the
3	industry, but that's almost self-evident, because
4	monitoring would be data that you all get, that they
5	get?
6	MR. GIOGLIO: It may be data from both,
7	but I think it would be probably our data that we
8	would evaluate and make that known to the, you know,
9	the industry, what we were looking at. I think the
10	question, really, was getting at then that would come
11	back if we find for one reason or another that all the
12	efforts I don't think this would be the case, but
13	that all the efforts were ineffective, then we'd have
14	to go back and say, okay, we'll continue along the
15	line of our, you know, to issue a more formal policy,
16	or take some other tack here.
17	MS. ESKIN: Or tweak the policy.
18	CHAIRPERSON MARK SCHAD: Yes.
19	MS. ESKIN: There's a whole range of
20	options, here.
21	CHAIRPERSON MARK SCHAD: Right.
22	MR. GIOGLIO: Exactly.

1	MS. JEFFERSON: How does the sentence read
2	right now, that last sentence, emphasize
3	CHAIRPERSON MARK SCHAD: It has to do with
4	measuring the effectiveness of the guidelines.
5	MS. JEFFERSON: FSIS should monitor the
6	effectiveness of the industry guidelines
7	MS. ESKIN: And take any appropriate
8	action
9	MR. GIOGLIO: Okay. And take appropriate
10	action in response to the findings of the evaluation.
11	MS. ESKIN: Including recommending
12	revisions to the industry guidelines, or issuing it's
13	own guidelines, or other action.
14	MR. GIOGLIO: Right. Can I say as maybe
15	just a suggestion, that it can range from, you know,
16	making suggestions to
17	MS. ESKIN: Revising the guidelines.
18	MR. GIOGLIO: Up through the more formal,
19	you know, rule making.
20	MS. ESKIN: Taking action.
21	CHAIRPERSON MARK SCHAD: Could it involve
22	periodic reports, though? I mean, you're putting

1	aren't you putting these reports together already or
2	not?
3	MR. GIOGLIO: No, I'm not sure what
4	reports. I mean, it could be that we would look at it
5	periodically.
6	CHAIRPERSON MARK SCHAD: I mean, like, Joe
7	in the Southwest Meat Association, wants to know,
8	Charlie, we've had these guidelines out here for six
9	months, how we doing, is the question?
10	MS. ESKIN: Are you suggesting that we
11	specify do an evaluation six months, a year after
12	the
13	CHAIRPERSON MARK SCHAD: I'm not sure it
14	should be that specific, just periodically, or
15	something. I don't want it to be, okay, industry,
16	you've got a one shot chance at this.
17	MS. ESKIN: How about on-going, is that
18	okay?
19	MR. GIOGLIO: Okay. On-going evaluation.
20	That essentially is what we would do anyway. We
21	would keep looking to make sure, hey, are they
22	working? As long as we keep seeing improvement, I

1	think we're happy as long as we keep seeing that
2	improvement. See, Val was real good at writing the
3	guidelines, but taking the dictation, she's not
4	She's a good staff officer, not
5	MS. JEFFERSON: FSIS should monitor the
6	effectiveness of the industry guidelines on an on-
7	going basis. And take any appropriate action in
8	response to the findings of the evaluation, including
9	recommending revisions of the guidelines.
10	MS. ESKIN: And we can say everything
11	from phraseology?
12	MR. GIOGLIO: You could say ranging from
13	recommendations to improve the guidelines through
14	formal regulatory action, or formal rule making, or
15	whatever. Rather not regulatory action, because that
16	sounds like taking action against the plant. Rule
17	making.
18	MS. ESKIN: Or rule making.
19	MR. GIOGLIO: Right.
20	MS. JEFFERSON: FSIS should monitor the
21	effectiveness of the industry guidelines on an on-
22	going basis and take any appropriate action in

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1	response to the finding of the evaluations, ranging
2	from recommendations and improving the guidelines and
3	formal rule making.
4	MS. ESKIN: Yes. Is that okay?
5	DR. HARRIS: I guess that's good.
6	MR. FINNEGAN: It works.
7	CHAIRPERSON MARK SCHAD: Is that yes or
8	no, Joe?
9	DR. HARRIS: I don't know. I just hate to
LO	attach my name to anything that mentions rule making.
L1	CHAIRPERSON MARK SCHAD: Well, can we
L2	change it somehow?
L3	MS. ESKIN: We can
L4	DR. HARRIS: I would prefer to leave it
L5	more open-ended. How about take more appropriate
L6	action.
L7	MS. ESKIN: How about more formal agency
L8	action?
L9	DR. HARRIS: That's okay.
20	MS. ESKIN: That's our word.
21	DR. HARRIS: That's right. I don't want
22	to go on record recommending rule making.

1	MS. ESKIN: Formal Agency.
2	DR. HARRIS: Right.
3	MR. GIOGLIO: I don't think that's what
4	you're doing. You're recommending that we continue to
5	evaluate.
6	MS. ESKIN: Discomfort.
7	DR. HARRIS: Yeah. Seriously, because,
8	back to the original question that started all of
9	this, that withholding the marks of inspection, that
10	to us was very scary stuff.
11	MS. ESKIN: Is it officially not At
12	what point in the process is it attached, is it put
13	on?
14	DR. HARRIS: Right. That's the challenge.
15	After the industry has completed the pre-shipment
16	review. After they have reviewed all of their
17	MR. GIOGLIO: All the documents.
18	MS. ESKIN: For each lot.
19	DR. HARRIS: But, logistically, it's
20	preprinted on the packaging material. So you got a
21	situation, though, where now you've got product in the
22	plant that very much bears the mark of inspection, but

1	is not inspected. That would become a huge that
2	would give me the heebee geebees.
3	MS. ESKIN: Right. Because it would be in
4	violation.
5	DR. HARRIS: Yeah, so we're very scared of
6	that kind of an approach, so that's why I'm kind of
7	hesitant to put that word in there.
8	MS. ESKIN: Okay.
9	CHAIRPERSON MARK SCHAD: Anybody else need
10	a copy?
11	MR. PENNER: If you want it put on a disk,
12	I have a disk in my little in case you want to have
13	a disk with that on it to play with later.
14	MS. ESKIN: Is industry capitalized?
15	MS. JEFFERSON: No.
16	MS. MORRISSETTE: Do you have a CD?
17	MR. PENNER: There should be a cd or a
18	disk. Either/or is in my little
19	MR. FINNEGAN: This part, here, Department
20	of Agriculture, that's all good, but what I was
21	referring to was Directors of State Meat Inspection.
22	MR. GIOGLIO: Some states will be Ag

1	Department and others will be Meat Inspection.
2	MS. ESKIN: Relevant state officials, is
3	that generic? I'd defer to you, Mike.
4	MR. FINNEGAN: If we had state meat
5	inspection, you know, we know who that is. There's 28
6	of them, Directors of State Meat Inspection Programs.
7	MS. ESKIN: Meat Inspection Programs?
8	MR. FINNEGAN: Programs, exactly. Meat
9	and Poultry, I guess.
10	MR. GIOGLIO: Right. Correct.
11	MS. ESKIN: A couple grammatical things in
12	the first sentence. Review to ensure that it. I
13	think that we should consider the guidelines plural
14	and just say that they conform with applicable laws
15	and policies. Then in the last sentence, the third
16	from the last line, it says, appropriate action in
17	response to the findings of the evaluation. I'd put a
18	comma between evaluations and the word ranging.
19	DR. CARPENTER: And change the second from
20	to a for.
21	MS. ESKIN: Where is the second from at?
22	CHAIRPERSON MARK SCHAD: I don't guess I

1	could talk you into a period after evaluations, and
2	then just leave it at that.
3	MS. ESKIN: What was that?
4	CHAIRPERSON MARK SCHAD: I said I don't
5	suppose I could talk you into just ending after the
6	word evaluations?
7	MS. ESKIN: Nope. Nope. Recommendations
8	for. It should be the second to the last sentence.
9	From recommendations for improvement, not from. I see
10	it.
11	DR. CARPENTER: Joe, maybe to satisfy you,
12	in stead of formal agency actions, perceived possible
13	formal agency actions.
14	CHAIRPERSON MARK SCHAD: I mean, bottom
15	line is, the Agency is going to take whatever action
16	it deems appropriate, whether we recommend that they
17	do that or not.
18	MS. ESKIN: That is right. True, but
19	having it there makes other stakeholders more
20	comfortable.
21	MS. JEFFERSON: I can note your objection
22	for the record.

1	CHAIRPERSON MARK SCHAD: This may be a
2	small thing but I'm wondering, we've kind of got this
3	bunched together and, just to make it more readable,
4	make all of these sentences bullets.
5	MS. ESKIN: So maybe after the first
6	heading, it should say, subcommittee recommends that
7	industry issue its guidelines so we know what you're
8	talking about. No, forget it.
9	CHAIRPERSON MARK SCHAD: Yeah, I think it
10	should say industry issue.
11	DR. HARRIS: Or should or recommendation
12	be directed specifically to the agency that we the
13	subcommittee recommends that the Agency review the
14	guidelines and allow them to disseminate them, and
15	then help in evaluating their effectiveness.
16	MS. ESKIN: Not to be negative, just to
17	say that the FSIS not issue its own regulations at
18	this time.
19	DR. HARRIS: It's own guidelines.
20	MS. ESKIN: I meant that. I didn't say
21	regulations, did I? Guidelines at this time, and
22	instead review the industry the draft industry

2	DR. HARRIS: I mean, I hate to start
3	rewriting this thing now, I just think our advice
4	needs to go to the Agency since that's what our task
5	is.
6	MS. ESKIN: No, no. Yes, you're
7	absolutely right. Right.
8	So the subcommittee recommends that, and
9	the first bullet is: FSIS not issue its own, I guess,
LO	hold and test guidelines at this time but, instead,
L1	review the industry guidelines to ensure that they
L2	conform with applicable laws and policies, period. I
L3	guess with the second bullet being the next sentence.
L4	Does that make sense, Mark?
L5	CHAIRPERSON MARK SCHAD: I'm looking for
L6	it real quick. I mean, yeah, I guess that's what I
L7	was thinking. I was thinking making each sentence a
L8	bullet.
L9	MS. ESKIN: A bullet, yes.
20	MR. FINNEGAN: Right.
21	CHAIRPERSON MARK SCHAD: That's just a
22	thing with me, make it very easy reading.

guidelines.

1	MR. FINNEGAN: Right. You have to do the
2	reading.
3	CHAIRPERSON MARK SCHAD: Yes.
4	MS. ESKIN: Val, if it's a bullet, you can
5	take out the should, I think. The subcommittee
6	recommends that the industry work with the agency to
7	ensure widespread distribution of its guidelines.
8	Make that clear. Especially
9	MS. JEFFERSON: Could you repeat that real
LO	quick?
L1	DR. HARRIS: Gosh, we've already worn out
L2	one reporter. Scared her completely away. She did a
L3	good job drafting the guidelines.
L4	MS. ESKIN: Well, can you please reread
L5	the first bullet?
L6	MS. HAXTON: The subcommittee recommends
L7	that FSIS not issue its own hold and test guidelines
L8	at this time, but instead
L9	MS. ESKIN: reviews the industry
20	guidelines to ensure that they conform.
21	MS. HAXTON: With applicable laws and
22	policy.
1	

1	MS. ESKIN: Right. And then we said the
2	second bullet
3	DR. CARPENTER: Wait a minute. Am I the
4	only one with a "not" in the first sentence?
5	MS. HAXTON: Should not issue its own hold
6	and test guidelines.
7	MS. ESKIN: Okay. Then how are you going
8	to say they shouldn't
9	DR. CARPENTER: Consider refraining from
10	issuing, something like that.
11	MS. ESKIN: The FSIS refrain from
12	CHAIRPERSON MARK SCHAD: No, I think we
13	ought to just tell them don't do that.
14	MS. ESKIN: I don't
15	DR. HARRIS: Like I say, am I the only one
16	that prefers the "not" in there?
17	MS. ESKIN: Issuing its own hold and test
18	guidelines instead, is that okay?
19	MS. HAXTON: But instead use industry
20	guidelines to ensure that they conform with applicable
21	laws and policies.
22	MS. ESKIN: And then the next bullet would

1	be, I think the industry
2	MS. HAXTON: The industry issues its
3	guidelines after FSIS reviews them.
4	MS. ESKIN: And works with the Agency to
5	ensure widespread distribution of the guidelines,
6	comma, especially to small and very small plants.
7	Then all the same bullet, this next sentence, or do
8	you want a separate bullet?
9	CHAIRPERSON MARK SCHAD: Yeah, I think you
10	can do it in the same bullet.
11	MS. ESKIN: The same bullet, you continue.
12	Do you see the sentence that follows: Industry,
13	associations, universities, EIAOs, and directors of
14	State Meat and Poultry Inspection Programs.
15	MS. HAXTON: Okay.
16	MS. ESKIN: Should be involved in the
17	dissemination process.
18	MS. HAXTON: Okay.
19	MS. ESKIN: And then the final bullet
20	would be that last sentence.
21	MS. HAXTON: FSIS should monitor the
22	effectiveness of the industry guidelines on an on-

1	going basis, and take any appropriate action in
2	response to the findings of evaluations, ranging from
3	recommendations for improving the guidelines, to a
4	formal Agency action.
5	MS. ESKIN: It works for me.
6	MR. FINNEGAN: Could you put a time line
7	on this? Is that a customary thing? How do you
8	MS. ESKIN: Meaning, in terms of
9	MR. FINNEGAN: Three months. Is that a
10	customary thing? I don't know.
11	MS. ESKIN: Probably not in this
12	situation. I mean, sometimes there is a specific
13	MR. FINNEGAN: It won't end up on a shelf
14	anywhere because, obviously we'll be there.
15	DR. HARRIS: You know, I think in six
16	months, I can think of examples where we have used
17	terms like expeditiously or, you know, as soon as is
18	feasible. I don't think we've ever suggested a
19	specific time line.
20	MS. MORRISSETTE: We're going to badger
21	them.
22	DR. HARRIS: We'll keep pestering them

1	until
2	MS. ESKIN: That's fair. Even when the
3	statutes are very specific on when the government
4	should issue guidelines in three years or two years,
5	and the deadline passes, for practical purposes,
6	there's really no sort of penalty. It's really near
7	to impossible.
8	We'll make sure it's on all of your guys'
9	websites once they are finalized.
10	DR. HARRIS: It will be. You can count on
11	it will be probably on the front page.
12	MS. ESKIN: Is there any reason why FSIS
13	couldn't put those on their own website?
14	MR. GIOGLIO: No. I'll defer to my
15	colleague, but
16	MS. ESKIN: Have they done that in the
17	past? Maybe just a link to
18	MS. CUTSHALL: Well, the link is
19	problematic.
20	MS. ESKIN: Okay.
21	MS. CUTSHALL: When we do links, I know
22	Joe is shaking his head because he knows what I'm

1	going to say. When you link to someone else's
2	website, it's tacit
3	MS. ESKIN: Endorsement.
4	MS. CUTSHALL: endorsement of
5	everything that's on the website.
6	MS. ESKIN: Bad idea. Okay.
7	MS. CUTSHALL: I think with something like
8	this, if we have reviewed it and say that there is
9	nothing in there that would conflict with our
10	regulations, laws, policies, that certainly we would
11	be willing to put it up on our website or the
12	disclaimer that says this is not official.
13	DR. HARRIS: Yeah, the links to outside
14	sites are not a good thing, usually.
15	MR. FINNEGAN: Would you e-mail this to
16	all 7000 field officers and stuff?
17	MS. CUTSHALL: To our inspection program
18	personnel?
19	MR. FINNEGAN: Right.
20	MS. CUTSHALL: That, I would have to talk
21	to field operations about and see how they wanted to
22	approach that. Now, one of the things that we do have

1	that is up and running now is our intranet.
2	MR. FINNEGAN: Your what?
3	MS. CUTSHALL: Our FSIS intranet.
4	MR. FINNEGAN: Oh, right.
5	MS. CUTSHALL: Which is an internet base
6	for all our folks.
7	MR. FINNEGAN: Yes.
8	MS. CUTSHALL: On that intranet, part of
9	that is a resource center, where we put up a lot of
10	the materials that CFL has done, that we have done for
11	small and very small plants. And that we do for the
12	personnel without having to do a mass mailing. So I
13	would just need to check up on that.
14	MR. FINNEGAN: Sure. Just see if we can.
15	MS. ESKIN: There's a couple of places
16	that are duplicative. And also here, too.
17	CHAIRPERSON MARK SCHAD: You guys help me
18	out as far as tomorrow. Do we want to state that,
19	well, we took the four questions and put it down to
20	one, or do we at least list all the four questions
21	and
22	MR. GIOGLIO: I don't think you're locked

1	into a given format for reporting now.
2	CHAIRPERSON MARK SCHAD: Okay.
3	MR. GIOGLIO: But you've addressed, I
4	think, all of our questions.
5	MS. ESKIN: And all those questions are
6	interwoven. They are not discrete. Sometimes they
7	are very discrete in the reports.
8	MR. GIOGLIO: That was more, really, to
9	get this discussion going and let you know the kind of
10	advice we needed.
11	MS. ESKIN: Is there anything we didn't
12	address that you felt we should have, since you're the
13	one who asked the question?
14	MR. GIOGLIO: No, I guess the question of
15	the focus, I guess, but I think we talked about that
16	some, and that's probably going to come out in the
17	evaluation process. Even before, even in the review,
18	if we see a problem.
19	CHAIRPERSON MARK SCHAD: This is a
20	question I have, I don't know if the rest of the
21	subcommittee can tell me this. This has to do with
22	this IKE scenario, which is interesting to me. Near

1	the beginning of the meeting I was saying I understand
2	the Agency's policy of the inspector encouraging and
3	informing prior notification. I shouldn't use the
4	word encouraging informing prior notification and
5	the IKE scenario seems to work at communicating that
6	to the inspectors.
7	MR. GIOGLIO: Correct.
8	CHAIRPERSON MARK SCHAD: I want to just
9	ask this question of the subcommittee, do we want to
10	comment on that? Do we want the Agency to do more of
11	this, or do you think that's outside this discussion?
12	MR. GIOGLIO: That is outside the That
13	was your recommendation Not your recommendation,
14	Mark, but the subcommittee's recommendation the last
15	time, and we did follow up on that, and that is part
16	of
17	CHAIRPERSON MARK SCHAD: Okay.
18	MR. GIOGLIO: That's what I was trying to
19	get across this morning, that we took the committee's
20	recommendation and
21	CHAIRPERSON MARK SCHAD: I guess what I'm
22	getting at is, we could get these industry guidelines

1	out there. Say we did a very good job of getting the
2	industry guidelines out there, and I just wanted to
3	make sure that the Agency kept on doing everything it
4	could do to get the policy information out to the
5	inspectors in the field, so that the plants say, okay,
6	these are good guidelines, I want to follow them, but
7	I've got this problem, here, with the inspector giving
8	me prior notification. I wanted to make sure that the
9	Agency kept on working very hard at that. That's why
10	I was asking the subcommittee, do we want to say
11	something about that or not?
12	MR. GIOGLIO: That's your call, Mark?
13	CHAIRPERSON MARK SCHAD: I guess I'm
14	asking the question, Joe?
15	MS. ESKIN: You could draft some language
16	and we'll look at it. That's really what it comes
17	down to.
18	CHAIRPERSON MARK SCHAD: Do I say that the
19	subcommittee recommends that FSIS continue its policy
20	of communicating to the inspectors in the field the
21	plant's right to prior notification?
	II

MS. ESKIN: Again, is that a problem right

1	now?
2	CHAIRPERSON MARK SCHAD: I experience it.
3	I experienced it just last week.
4	MS. ESKIN: Okay.
5	CHAIRPERSON MARK SCHAD: It surprised me,
6	but it happened.
7	MR. GIOGLIO: I mean, it is our policy for
8	prior notification. If you want to make that
9	recommendation, I don't think that's
10	MS. ESKIN: Well, that's not really a test
11	and hold right.
12	MR. GIOGLIO: a problem.
13	MS. ESKIN: It's the test part of the test
14	and hold part.
15	CHAIRPERSON MARK SCHAD: The only thing
16	I'm saying is, it's related to the subject, but it's a
17	little bit different.
18	MR. GIOGLIO: I hear what you're saying,
19	and we know as an Agency what you're saying.
20	CHAIRPERSON MARK SCHAD: Okay. I'm not
21	trying to bring any personal stuff in.
22	MS FSKIN. I think I'd rather not include

1	it, because it raises a lot of other questions in my
2	mind.
3	CHAIRPERSON MARK SCHAD: Okay.
4	MS. ESKIN: Unless anyone else feels
5	DR. HARRIS: Well, I don't disagree with
6	the concept. I don't know that we have to do it in
7	this particular forum. Believe me, we feel your pain.
8	I know others that have experienced that.
9	CHAIRPERSON MARK SCHAD: You were asking
10	about how long it takes to get analysis, and what
11	happened was, I did not get prior notification, and
12	the inspector pulled a sample on Friday, which he
13	wasn't supposed to do, so that added three more days
14	to my holding time.
15	MS. ESKIN: That can ruin your whole day.
16	MR. FINNEGAN: What are you testing for in
17	hams?
18	CHAIRPERSON MARK SCHAD: Listeria and
19	salmonella.
20	MR. FINNEGAN: Is it generic listeria or
21	LM?
22	CHAIRPERSON MARK SCHAD: LM.

1	MS. ESKIN: Are we all set?
2	MR. FINNEGAN: Now is this ready to hand
3	over to FSIS, or are you going to review this again?
4	DR. HARRIS: I suspect FSIS already has
5	it.
6	MS. ESKIN: Right. But do you have to
7	formal does everybody have to agree amongst
8	yourself, I guess, all those organizations?
9	DR. HARRIS: All those organizations have
10	already reviewed and
11	MS. ESKIN: No, no. I don't think anybody
12	would object to FSIS as we recommended they do
13	formally review them, or informally.
14	DR. HARRIS: No. I mean, I think we wrote
15	those with the full anticipation that they were going
16	to be reviewed by the Agency, and it was our desire
17	that it be reviewed by the Agency.
18	MR. FINNEGAN: Okay. I was just wondering
19	if we could hand it over?
20	DR. HARRIS: Yes.
21	MR. FINNEGAN: Even though they got it.
22	CHAIRPERSON MARK SCHAD: So is this in a
	1

form it is in right now. MR. FINNEGAN: Okay. So you don't have to readjust anything in here? CHAIRPERSON MARK SCHAD: There were some comments today about communicating to the small and very small business of the economic and business advantage of doing this, rather than the food safety, too. DR. HARRIS: And we may do that outside the scope of the guidelines. MS. ESKIN: Yes, in the promotional material. DR. HARRIS: Yeah, exactly. Convincing them why they need to read the guidelines. That may be it. That may be where we CHAIRPERSON MARK SCHAD: I've been holding products for ten years, and that was my first reason,	1	form that you think is ready to hand over to FSIS now?
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	19	CHAIRPERSON MARK SCHAD: I've been holding
was the economic and business sense that made me do	20	products for ten years, and that was my first reason,
	21	was the economic and business sense that made me do
22 it.	22	it.

1	MS. ESKIN: Totally.
2	CHAIRPERSON MARK SCHAD: I'll work with
3	Wanda because there was some rewording or repetition,
4	here, and
5	MS. ESKIN: Well, I just gave her my
6	revisions and Charlie did, too.
7	CHAIRPERSON MARK SCHAD: Oh, okay.
8	MS. ESKIN: Just a couple commas, and
9	there was a repetition in the second paragraph and at
10	the end. Otherwise, it was fine.
11	CHAIRPERSON MARK SCHAD: Everybody on the
12	subcommittee is happy with it?
13	DR. HARRIS: Yes.
14	MS. ESKIN: You don't have to say wildly
15	happy, you can just say happy.
16	CHAIRPERSON MARK SCHAD: We got the R word
17	out of there.
18	DR. HARRIS: Yes.
19	CHAIRPERSON MARK SCHAD: Joe's like,
20	please step away from the "R" word.
21	MR. FINNEGAN: I agree, and I'm a
22	regulator. I have no problem with that.

1	MR. GIOGLIO: And Wanda was the one
2	writing, so
3	MS. HAXTON: Yes. Anything that goes into
4	the Federal Register, I'm in the office that writes
5	it, so and this is one of my topics.
6	MS. ESKIN: All right. So we are back in
7	at 8:30 tomorrow morning?
8	MS. HAXTON: Correct.
9	CHAIRPERSON MARK SCHAD: Thank you, very
10	much.
11	DR. CARPENTER: You make a nice
12	presentation.
13	CHAIRPERSON MARK SCHAD: If anybody thinks
14	of anything between now and tomorrow morning. Let me
15	know if you think of something while you're drinking a
16	beer or something.
17	MS. ESKIN: Because that's the first thing
18	that comes to mind, food safety.
19	CHAIRPERSON MARK SCHAD: Okay.
20	(4:32:22 p.m off the record.)