

UNITED STATES OF AMERICA
DEPARTMENT OF AGRICULTURE
NATIONAL ADVISORY COMMITTEE ON MEAT AND POULTRY
SPRING MEETING

FRIDAY, JUNE 17, 2005

The meeting came to order at 8:30 a.m. in the USDA South Building Cafeteria Conference Room, Mary Cutshall, Moderator, Presiding.

PRESENT:

DR. BARBARA MASTERS	ACTING ADMINISTRATOR, FOOD SAFETY AND INSPECTION SERVICE
MARY CUTSHALL	MODERATOR
DR. GLADYS BAYSE	MEMBER
DR. DAVID CARPENTER	MEMBER
DR. JAMES DENTON	MEMBER
MR. DARIN DETWILER	MEMBER
MR. KEVIN ELFERING	MEMBER
MS. SANDRA ESKIN	MEMBER
MR. MIKE FINNEGAN	MEMBER
MR. MICHAEL GOVRO	MEMBER
DR. JOSEPH HARRIS	MEMBER
DR. JILL HOLLINGSWORTH	MEMBER
MR. MICHAEL KOWALCYK	MEMBER
DR. CATHERINE LOGUE	MEMBER
MR. MARK SCHAD	MEMBER

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1 P-R-O-C-E-E-D-I-N-G-S

2 (8:44 a.m.)

3 DR. MASTERS: Rumor has it that we had
4 good fruitful discussion as usual last night. I hear
5 some of the groups deliberated well into the evening.

6 So I appreciate as usual the hard work that always
7 goes on.

8 As I said yesterday, I'm always amazed how
9 we give you these questions, and you go off and you
10 have these deliberations, and I always think, what are
11 we going to see tomorrow? And you always come back,
12 and you always have these nice, thoughtful, well laid
13 out options and deliberations for us. So I look
14 forward to hearing those this morning.

15 I apologize. The good-new-bad-news of
16 having the worst-case scenario of being here
17 yesterday. I thought it was a small room. I thought
18 it was the heat. And I apologize, by being here my
19 bosses know where I'm at, and I couldn't even sneak
20 out gracefully.

21 So I apologize that I had to depart
22 yesterday a couple of times, and I appreciated Dr.

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1 James being able to step in.

2 So I do plan to be here this morning to
3 hear the reports. But just as a recap for those of
4 you who weren't with us yesterday, we're going to be
5 hearing back from our groups.

6 We're going to hearing back on three
7 issues that we presented to the committee. And the
8 subcommittee report outs are going to be on new
9 technology.

10 In particular, we're looking at - we have
11 been working at getting new technology. And we've got
12 some that we've gotten back, and we're going to be
13 getting more.

14 And we're looking in particular how to
15 transfer that new technology, and how to get it out to
16 the small and very small plants in particular.

17 The second group that is going to be
18 reporting out, we in particular want to make sure on
19 test-and-hold on the guidance material on how to get
20 that out to small and very small plants in particular.

21 And then finally on risk-based sampling,
22 the question we posed to the subcommittee was, how

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1 would we best do that, and in particular, to small and
2 very small plants?

3 And we shared with that group how we've
4 been approaching that for *Listeria monocytogenes*, and
5 we wanted to look at going beyond that, and we posed
6 those particular questions to that subcommittee, and
7 we're looking for some guidance and feedback on how we
8 could approach that for small and very small plants.

9 So that's what we'll be hearing back from
10 the groups this morning. And so with that, we'll get
11 back to the groups and hear some feedback from the
12 deliberations that we had yesterday.

13 So thank you.

14 MS. CUTSHALL: I would like to start with
15 subcommittee number one. And I believe, Mr. Elfering,
16 that was your group on how we're going to look at new
17 technologies for small and very small plants.

18 MR. ELFERING: Well, Dr. Masters, after
19 that introduction, I hope we live up to having the
20 thoughtful presentation.

21 We had first thought that the best way to
22 do this was just to have everybody call Mary Cutshall,

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1 and she could get all the information out.

2 But knowing that Mary is only one person,
3 we decided that maybe we needed to look a little bit
4 further.

5 I'd like to thank the committee, first of
6 all, Dr. Denton. And we had - where is all our
7 committee members? Mike and Catherine - who else was
8 on the committee last night? I think that's probably
9 pretty much it. Oh yeah, Dr. Leech.

10 And we also had some representation from
11 Bobby Tippens and Miguel Castellanos, and Dr. Patel,
12 Dr. Syed, and also Andrea Warfield from American
13 Association of Meat Processors.

14 They also provided some guidance and some
15 good forethought and information.

16 I think one of the things that we looked
17 at first of all is probably using the onsite
18 inspectors as using them to get the initial
19 information out. And this would be both FSIS
20 inspectors and from state inspection programs.

21 After that we will be looking at utilizing
22 country extension agents. And actually we should

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1 probably change that to county extension educators,
2 because that is really is more their - the focus of
3 their positions is education, and that's truly what we
4 would be looking at.

5 I think there needs to be a strong
6 emphasis on simplicity for these small and especially
7 very small plants.

8 For example the sanitizing handle that we
9 discussed yesterday seemed to be a pretty inexpensive
10 piece of equipment that could be easily assembled,
11 buying the materials at a local home store. And that
12 certainly is something that a very small plant would
13 be able to utilize. And with no additional training
14 or special training.

15 Again, what technology could be adopted by
16 certain plants? Very small plants certainly are not
17 going to be able to use technology that has been
18 developed for very large processing plants.

19 But I think we have to identify the
20 technology, or at least the FSIS needs to identify the
21 technology, and then apply it where it best fits, if
22 it applies to the small plants, or very small.

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1 And I think the focus on these is having
2 first of all the outreach to clients. Building an
3 element of trust I think is an important part. And
4 then also the technology costs.

5 So then with that sort of a preamble, we
6 get to the questions themselves, and the best way is
7 to get the information out is, first of all, we have
8 to identify the audience. Who are they? Who are the
9 various small and very small plants?

10 And I think that we'd be able to do that
11 either getting information from the performance-based
12 instruction system, or through district offices, and
13 also from state directors.

14 We'd also be able to identify those
15 facilities through trade organizations, country
16 extension educators, and also technology providers.

17 Also being able to use USDA ARS and
18 universities to be able to not only be able to
19 identify who some of these facilities are, but to
20 assist in doing some of the - a lot of the education.

21 If we go to the second page, for those of
22 you who - I believe you have a copy of the report -

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1 the information should be available on the web, CD
2 ROM, directly from FSIS, and state programs.

3 But it could include -- Dr. Leech brought
4 this up, in a lot of these small communities that have
5 small town newspapers are willing to print just about
6 anything someone gives them, especially if it comes
7 from an agency, or especially from county extension.

8 So that would be another method of being
9 able to get information out.

10 An up-to-date resource website, and I do
11 applaud USDA, because they really do keep their
12 website up to date, and that needs to continue.

13 I think it really has to be consistent,
14 having the same information from USDA, and also state
15 inspection programs. So that it's a good consistent
16 message, because there are times when some of these
17 facilities eventually go under federal inspection that
18 had been under state inspection or vice versa.

19 Dr. Patel I think brought up possibly - or
20 Dr. Syed brought up a technology weekly report that is
21 information that is disseminated to district offices.

22 DR. SYED: District offices and --

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1 MR. ELFERING: So that would be also
2 another method of getting information out.

3 The district office role would be getting
4 that information to front line supervisors, inspectors
5 in charge, and also consumer and safety inspectors.

6 The next question is, how does FSIS
7 present scientific information? It has to be simple,
8 powerful messages in layman's terms. You have to have
9 resource contact information, and then also, have
10 research demonstration with colleges and universities.

11 One of the things perhaps for future
12 cooperative agreements, collaborators should be
13 required to assist in disseminating the information on
14 their new technology, so that that would actually be
15 part of their grant proposal that they're submitting
16 is, they would have to demonstrate how they're getting
17 that information out.

18 And then also to communicate the new
19 technology to inspectors, more as a benefit in helping
20 them make their job easier.

21 And I think that we talk that the
22 information has to come as directly to the inspector

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1 as possible. I think that people are always going to
2 probably take information perhaps from their
3 supervisor rather than from the administrator. So it
4 needs to trickle down to that supervisory level to
5 really make it that this is something not only for
6 food safety, but can help the inspector do their job
7 much better too.

8 The last question is, how does FSIS access
9 the very small establishments that don't belong to a
10 trade organization?

11 I think some of the things, first of all,
12 that's why we thought first, the front line inspector
13 can get the best information out, and they can get it
14 to every plant regardless if they belong to a trade
15 organization.

16 One thing, we could provide this
17 information to other inspection agencies. Have it
18 posted on state or university websites, information
19 with county extension agents; and I think also, to
20 include the HACCP coordinators in contacts that every
21 state has a HACCP coordinator and contact.

22 One thing that I kind of skimmed over a

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1 little bit on this is should this - and maybe we
2 talked about this - should this be focused only on
3 plants that are under continuous inspection? Or
4 should this information also be going out to those who
5 are operating under custom exemptions?

6 We kind of looked at this as not
7 necessarily an inspection issue but rather a food
8 safety issue. And also some retailers, there are
9 retail operations that produce a considerable more
10 amount of product than very small plants that are
11 under continuous inspection. And if we would be able
12 to identify some of those and get the same information
13 out to them, especially when it comes to, some of
14 these stores may have a central kitchen where they
15 produce sausage products and then distribute to their
16 other retail stores which are exempt from inspection.

17 We do have a footnote on there that FSIS
18 should utilize the existing information to assess
19 technological needs. You already have the technical
20 services center that I'm sure many calls come in from
21 plants that want to know if there is some technology
22 available, if there is any kind of a log kept on what

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1 kind of technology is really needed out there.

2 Plus I'm sure that there's trade
3 organizations that have come to FSISes wanting to know
4 what technology is available for these very small
5 plants to accomplish certain things.

6 And any other information that's gathered
7 by the agency, to be able to utilize what you've
8 already gathered.

9 So I would leave the rest open for
10 comments from the rest of the committee.

11 MS. CUTSHALL: Do we have any comments or
12 questions from the committee on the first report out?

13 Dr. Harris.

14 DR. HARRIS: Just very briefly.

15 First thing, I did not receive copies of
16 the first two reports. I got the subcommittee on
17 risk-based sampling, but I didn't get the other two.

18 But my question is, the state HACCP
19 coordinators - and this is probably more a question
20 for the agency than it is this subcommittee - but is
21 that group, is there ongoing communication between the
22 agency and that group? Or is - I don't hear much

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1 about it on a day-to-day basis, so I guess I'm
2 curious, is that thing being maintained fairly current
3 and in an ongoing dialogue back and forth?

4 MS. CUTSHALL: The answer to that is yes.

5 We generally tend to have conference calls with all
6 the contacts and coordinators, including the district
7 managers, and federal-state relations staff here in
8 Washington, usually on a quarterly basis.

9 We send out invitations, we send out an
10 agenda, we ask for issues that different contacts or
11 coordinators may have, and we try to keep an open
12 dialogue.

13 We also, whenever we have a series of
14 workshops or any of that type of thing, we also have a
15 conference call. We usually do a mass mailing to let
16 them know what we have, make sure they have that
17 information.

18 We try very hard to make sure that those
19 contacts and coordinators be maintained on an ongoing
20 basis.

21 And if there is anything that we can do
22 that you could suggest to make it better, we would

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1 certainly be glad to do it.

2 DR. MASTERS: Mr. Finnegan.

3 MR. FINNEGAN: Yeah, one thing that worked
4 good for us was, when big issues come up like the BSE,
5 and the initial start of HACCP was at an awareness
6 meeting. And there was kind of a form, I remember
7 some kind of a form where the inspectors - now this
8 was just under inspected plants, state and federal -
9 where after the awareness meeting had to sign off on
10 them, and then we know that that plant got all this
11 information, and that it was clearly authorized.

12 Wasn't there some kind of a form, don't
13 you remember, called the BSE - the SRM's.

14 DR. MASTERS: Barb Masters, yes.

15 At the time we did the BSE, we had our
16 inspectors in charge work with the plant and just had
17 the plant memorandum of the interview that they had in
18 fact discussed that information to ensure that there
19 was that exchange of information.

20 MR. FINNEGAN: That seemed to work very
21 well. That way we knew that everyone of our plants at
22 least had that information.

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1 MS. CUTSHALL: Mr. Alfred.

2 MR. ELFERING: Yes, I was going to add to
3 Joe's comments, I think one of the things with the
4 HACCP contacts and coordinators, if they start getting
5 this information, it's going to get them more engaged
6 in the whole process too. Because I think the more
7 information you can get out to them on new
8 technologies is going to be beneficial to them. And
9 they are going to feel like they - as a HACCP contact
10 or coordinator, I think sometimes they think they've
11 been lost. And this would help get them more engaged
12 in the process.

13 MS. CUTSHALL: Okay, thank you..

14 Dr. Masters.

15 DR. MASTERS: Did you all talk - I like
16 the idea of the small town newspaper. But did you all
17 talk in any specific detail about what that article
18 might be? And did you give any thought to how that
19 article might be presented as far as, would it be an
20 article that would demonstrate like, going into the
21 sanitizing halo (phonetic), obviously it's a real-life
22 technology, but what would that article look like in

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1 your subcommittee's mind to how it would attract the
2 business person to actually read the article and know
3 to get to that technology?

4 MR. ELFERING: Yes, I think one of the
5 main things that we talked about, and I think the more
6 we talked the one group that came up almost each and
7 every time was extension educators.

8 And I think every extension educator that
9 has a newspaper column that they submit to local
10 newspapers. And I think that's right where it could
11 come from. It could be included in their either
12 weekly or monthly column.

13 DR. LOGUE: And remember one thing,
14 remember Catherine, though, you want that simple
15 message going out there, so that's the kind of thing
16 that maybe somebody like that will do better.

17 MS. CUTSHALL: Thank you. Are there other
18 questions or comments on the subcommittee's report
19 out?

20 MR. ELFERING: Did we live up to the
21 standards, that's what I would like to know?

22 MS. CUTSHALL: I would actually like to

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1 answer the question as well. I appreciate your
2 comments, Kevin, on trying to keep the contact
3 coordinator network viable, and I would ask the
4 subcommittee if they have any suggestions in addition
5 that would help us ensure that not only do we have an
6 existing contact coordinator network engaged, but how
7 we could draw in additional people. I would certainly
8 love to hear your comments on that.

9 We've tried a number of things just to get
10 people engaged, and get new people engaged. If you
11 have any suggestions for us, I would certainly love to
12 hear those as well.

13 Dr. Harris.

14 DR. HARRIS: One suggestion that I might
15 make is, rather than limit these kinds of discussions
16 to the state coordinators, maybe you develop an
17 informal email network of interested people, let's
18 just say, in maintaining an ongoing - if you get
19 something interesting, something you can share with
20 the rest of the group, almost maybe even like a list-
21 serv situation so that it's not just limited to one or
22 two people per state.

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1 MS. CUTSHALL: That would be great. How
2 could we find those people initially who would be
3 interested, and how could I get the word out to say,
4 if you'd like to belong to this email group or
5 initiation group, let us know?

6 I know Kevin says my name is bandied about
7 everywhere. Maybe not enough.

8 DR. HARRIS: I think most interested
9 people do read constituent updates, and a little blurb
10 in there might be a good way. If you've got an
11 interest here's a contact.

12 MS. CUTSHALL: Thank you. Appreciate it.

13 Any other comments? Questions? Okay,
14 thank you very much.

15 We're going to move on then to
16 subcommittee number two. And Mr. Schad, if you would
17 like to discuss your report out. I actually sat in
18 the group on the subcommittee's deliberations.

19 (Simultaneous voices.)

20 MS. CUTSHALL: Mr. Schad did tell me he
21 was not a fan of long meetings, so we have to make
22 sure that they reach consensus as rapidly as possible.

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1 MR. SCHAD: Well, again, first of all, I
2 would like to thank the subcommittee for their work.
3 That was besides myself, that was Mike Finnegan, Joe
4 Harris, David Carpenter and Sandra Eskin. And also,
5 besides, as a catch-all, Charley Gioglio sat in on the
6 discussion, what's involved in the discussion.

7 First of all what we did is at the
8 subcommittee, because some of us had read the industry
9 and the agency guidelines before. Some of us had not.

10 Joe gave us an update or a synopsis of the industry
11 guidelines, and then Charley helped out and gave us an
12 FSIS synopsis. So we were all kind of on the same
13 playing fields. We were all getting started with the
14 same amount of knowledge or update.

15 After that we were assigned with four
16 questions for the subcommittee, but the questions were
17 so interwoven that we decided that basically there was
18 really just one question to answer, and that was, are
19 we in the subcommittee going to ask for guidelines?
20 And if so, which ones are we going to recommend?

21 So basically we ended up with this
22 recommendation. The subcommittee recommends that,

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1 first of all, FSIS refrains from issuing its own hold
2 and test guidelines at this time, but instead, review
3 the industry guidelines to ensure that they conform
4 with the applicable laws and regulations and policies.

5 DR. ESKRIN: It should be test and hold,
6 not hold and test.

7 (Laughter.)

8 DR. ESKRIN: It's test and hold, not hold
9 and test, in that first bullet. And there should be a
10 period at the end of that bullet. Anyway.

11 MR. SCHAD: The second bullet reads,
12 industry issues and guidelines. After FSIS completes
13 them, and he works with the agency to ensure
14 widespread distribution of the guidelines, especially
15 to small and very small plants.

16 And as a suggestion or ways of
17 disseminating this information, industry associations,
18 universities, EIAOs, and directors of state meat and
19 poultry inspection programs should be involved in that
20 dissemination process.

21 FSIS should monitor the effectiveness of
22 the industry guidelines on an ongoing basis, taking

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1 any appropriate action in response to the findings of
2 the evaluations, raising for recommendations for
3 improving the guidelines informal agency action.

4 And on that last point, if I could just
5 kind of explain more what the discussion there was.
6 It was a thing I was kind of concerned about. I was
7 kind of wanting the agency to kind of look at the -
8 assume that we're going to go with the industry
9 guidelines, kind of grade how industry was doing on an
10 ongoing basis, and give feedback to the industry, and
11 give them the option of maybe they could tweak the
12 guidelines to make them work better, and not let set a
13 certain date, okay, if it's not working at this date,
14 therefore, we need to take agency action.

15 And then there was also discussion of what
16 we really mean by informal agency action. And we're
17 not saying there necessarily that we're talking about
18 formal rule making.

19 MS. CUTSHALL: But it could be.

20 MR. SCHAD: But it could be. But there
21 was quite a discussion on that.

22 FEMALE VOICE: Does anyone have anything

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1 to say about that?

2 DR. HARRIS: Not at this point.

3 MR. SCHAD: So that's pretty much what we
4 came up with.

5 DR. ESKRIN: I just wanted to follow up on
6 what Mark just said. Again, when we have discussions
7 in the subcommittee about sort of - the question I'd
8 ask I think to the whole group yesterday, and asked
9 again, was, what is the agency's position? Do they
10 have the authority to mandate if they so chose test
11 and hold guidelines?

12 And the response is, yes, but it would
13 require a notice and comment rulemaking proceeding.

14 And I can support this recommendation with
15 the idea that if the guidelines don't work that
16 rulemaking option remains out there.

17 And we did talk about the issue of how the
18 ongoing evaluation should be conducted, or should
19 there be some sort of periodic report. I think at
20 this point we really have to leave it open to the
21 agency and see when the guidelines themselves get
22 distributed, and given some time to work.

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1 But the idea being, it's not going to be
2 open-ended in terms of evaluation..

3 MS. CUTSHALL: Dr. Harris.

4 DR. HARRIS: I would like to comment, but
5 not probably on what you thought I was going to.

6 Regarding the dissemination part of this,
7 and how to best get this information out to small and
8 very small plants, we copped out on that one.

9 We thought that the new technology group
10 was going to be talking a lot about disseminating that
11 anyway, so we thought we might piggy-back along with
12 some of their work, and we assumed that they would
13 come up with some outstanding recommendations that
14 could be applied to this one as well.

15 MS. CUTSHALL: Thank you.

16 Dr. Hollingsworth.

17 DR. HOLLINGSWORTH: Just an idea that I
18 had. I was not on the committee, but I'll throw it
19 out for consideration. And that is, whichever
20 guideline is used, and if we're using the industry
21 one, which by the way I think is really a nice piece
22 of work they put together, I wonder if it might be

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1 useful for the agency to come up with a very short,
2 even if it's on a card, that just said, since they are
3 all pre-notified when a sample is being taken, at the
4 time of prenotification, that every facility is given
5 some type of a little reminder card that would just
6 say, remember it is in your best interests to make
7 arrangements to hold the product that we are going to
8 be sampling tomorrow or the next day or whatever, and
9 on the back just have a few bullets about how maybe to
10 proceed to hold, and then say, for more information
11 see this guideline.

12 So that every time you sample - or a
13 company knows they're going to be sampled, they would
14 have a constant reminder that they should consider
15 holding it.

16 MS. CUTSHALL: Thank you. Mr. Kowalcyk.

17 MR. KOWALCYK: Yes, Michael Kowalcyk. I
18 was not on this subcommittee either. And I had a
19 couple of questions. Going into the presentation we
20 saw yesterday by Mr. Gioglio, about 20 percent of the
21 samples roughly, that was his quick estimate, were not
22 held.

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1 Did the subcommittee discuss any of the
2 issues that surround that figure as far as are there
3 certain types of plant that are more likely not to
4 hold product because of their size and location? And
5 what can FSIS do to make it so that it is more
6 manageable for them to hold product? And how can the
7 guidelines be set up to assist those plants?

8 Because it seems to me without looking at
9 any hard figures, but my gut tells me that a recall
10 costs a heck of a lot more to a company than the
11 agency than arranging for holding product. And you
12 know, public health issues aside, which is the
13 ultimate concern, the financial impact on that
14 organization if they have a recall I imagine would be
15 much more significant than holding the product.

16 And also I'm wondering if the subcommittee
17 discussed issues as far as what new technology there
18 is. And this kind of flows with Joe's comments about
19 sending information about new technology, as far as
20 testing is done, and what types of technology is out
21 there for more rapid testing that would give you a
22 result that would tend to be negative quicker, and

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1 that the agency is confident in as to the science.

2 I'm not necessarily saying that you've got
3 to test very quick, that you're not comfortable with
4 the methodology. But I'm just wondering if those
5 issues were discussed on the subcommittee.

6 MR. SCHAD: That was kind of a long
7 question so I'll try to do the best I can. We
8 discussed that as far as what are the problems going
9 to be, or what are the biggest problems with not
10 holding the product. And it really is on fresh ground
11 beef. That's the tough one. Especially for small,
12 very small plants.

13 It's their niche. They take an order,
14 they go to work early that morning, they take an
15 order, and that product is delivered the same day.
16 And a lot of times it'll be consumed by noontime.

17 And like I said, that is their niche to be
18 able to sell this very fresh ground beef. And in that
19 situation I had come up with an answer on really how
20 to hold that product.

21 If I could make another comment here, and
22 I don't know whether it's helped you out or not, Mike,

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1 a lot of the success - in my opinion, a lot of the
2 success on whether this works or not is the agency and
3 industry working together, like Jill said, about maybe
4 on something like Jill said about maybe a card or
5 something.

6 The communication needs to get down to the
7 IIC that the plant is entitled to prior notification.

8 And I'm not sure this is the agency's responsibility,
9 or it's the industry's responsibilities, but it is in
10 the best interests of the plant to hold the product,
11 not only from a safety standpoint but from a business
12 standpoint.

13 Is there something I didn't answer?

14 MR. KOWALCYK: No, that helps. Those are
15 certainly issues that I think are important that I
16 think needs to be addressed. And I don't think Dr.
17 Hollingsworth's comment about that through the
18 inspector, some type of notification form. And to
19 your point about some of the small processors were -
20 if that product is going to go out because they have
21 no place to store it, and it's consumed the same day,
22 to me one of the other issues that came up was making

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1 sure that the plant being tested is aware of where
2 that lot came from.

3 A lot of these grinders are getting raw
4 product from several suppliers, and if product cannot
5 be held, there is some means for the agency to
6 efficiently track back that product.

7 There are instances where small plants get
8 burned because there is a disconnect there, and time
9 goes by and you've got a serious problem.

10 MR. SCHAD: And I think that's where prior
11 notification is the key, not to give the plants an
12 option to change their process or anything like that.

13 Just so they can minimize the number of suppliers in
14 any particular instance so if there was a problem, if
15 they had two suppliers or five suppliers or something
16 like that.

17 It did come up in the subcommittee, at
18 least I brought up the question, should we take the
19 time on class night to look at the industry guidelines
20 as something we can make better? Like right now, and
21 we decided that was outside the realm of what we could
22 do.

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1 But as to why we did have some discussion,
2 we would like an ongoing feedback from FSIS, how are
3 we doing? Are the number of recalls going down, and
4 are they going down significantly.

5 DR. MASTERS: And this is Barb Masters,
6 and I want to comment a little bit to what Mr.
7 Kowalcyk is commenting on.

8 And I have not looked at the industry
9 guidance material, but something we encourage the
10 industry as they're putting this together, and
11 something we've commented on for a long time, because
12 this is of significant concern to us, and something we
13 will be evaluating very closely, because we do have
14 means to put out notice and comment in rulemaking, and
15 we'll do that if need be.

16 Because this is something that we have to
17 be looking at as a means of addressing public health.

18 Something we ask them to look at in
19 particular with a small, very small plants is, there
20 are ways for them to address this. We do provide
21 prior notification. That is part of our way of
22 notifying the plant we're going to take a sample.

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1 Suppliers is the way that we are looking
2 at ground beef in particular when we look at ground
3 beef. If we had to look at - if there was a positive
4 sample, and we looked at the need to notify a plant
5 that they asked them to volunteer to recall that
6 product, we would be looking it from the supplying
7 establishment or producer.

8 What we encourage them to do is look
9 creatively - and that's my understanding of what the
10 industry tried to do in putting together their
11 guidance material - could they work collaboratively if
12 they had an order that they needed to fill, to work
13 collaboratively to have somebody else help them fill
14 that order so they can hold that product and not lose
15 that customer base?

16 And those kind of creative means to ensure
17 that they can hold that product, those are the kinds
18 of things we've asked them to do with their guidance
19 material.

20 Because we believe that they have to have
21 means to maintain their customer base, and to maintain
22 the public health and food safety in this country.

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1 So that's what I'm hoping is addressed in
2 the guidance materials.

3 MS. CUTSHALL: Mr. Govro.

4 MR. GOVRO: Just a minor grammar
5 suggestion here. I think - correct me if I'm wrong -
6 it should read that FSIS - the subcommittee recommends
7 that FSIS refrain --

8 MS. CUTSHALL: Yes.

9 MR. GOVRO: And then on the reviews in the
10 second line, that should also read, review. And under
11 the second bullet, it would be issue.

12 MS. CUTSHALL: Right.

13 MR. GOVRO: Issue.

14 MS. CUTSHALL: Right.

15 MR. SCHAD: This question is for Dr.
16 Masters. I'm not sure I understood what you were
17 saying. Are you talking about using like another
18 process in place to fill an order? I heard that
19 before. I'm just speaking as an owner-operator, as
20 far as an option, that would be like the very bottom
21 of the list. That's like asking a competitor to
22 oversee it.

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1 DR. MASTERS: I'm only encouraging you to
2 consider all viable options to ensure that you can
3 maintain public health and integrity and ensure that
4 you're not shipping adulterated products into
5 commerce, and that we will allow you the option to put
6 guidance material out there - and I don't know what's
7 in it. I'm just asking you to ensure that you're
8 considering all options.

9 We'll evaluate the effectiveness of those
10 options, but we are looking to see that those options
11 are effective. And I'm just saying that I know there
12 are some ways to do that, and that's one of the things
13 that we said might be effective.

14 MS. CUTSHALL: Mr. Elfering.

15 MR. ELFERING: Maybe just to add to that,
16 one of the things that we've encouraged our clients,
17 and most of them do this, is, if we take a ground beef
18 sample, and they all decide that they're going to make
19 that into patties and freeze them. And then they take
20 other source materials to fill their order for that
21 particular day.

22 So what they do is, they automatically

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1 switch, freeze it, and that way they hold the product
2 until we get the results.

3 DR. MASTERS: And we've had some suppliers
4 who say we only have one source, so if you only have
5 one source, then we're just saying, that's the only
6 source material you have, then we're just asking folks
7 to look at all viable options.

8 MS. CUTSHALL: Do we have any other
9 questions or comments on the report out from the
10 second subcommittee?

11 I thank you, Mr. Schad, and I thank the
12 second subcommittee.

13 We're going to move right along to the
14 report out from subcommittee number three, which is
15 chaired by Mr. Detwiler and they had some very
16 spirited discussions, so I think you will find their
17 report quite interesting.

18 MR. DETWILER: For subcommittee number
19 three, this is Darin Detwiler, first off I'd like to
20 thank the great talent and expert showmanship of Dr.
21 Gladys Bayse, Mr. Michael Govro, Mr. Charles Link, and
22 Dr. Jill Hollingsworth.

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1 And I'd like to thank Dr. Engeljohn and
2 Heather Quesenberry and the other fine people, and
3 good handful of other people that were in the room
4 with us.

5 Initially, too, we thought this would be
6 one of those things we'd be able to come up with a
7 quick response. But unfortunately, the high level
8 shall I say caliber of the people in that room
9 prevented us from being brief.

10 And I was only the facilitator.

11 The task of this subcommittee was to
12 provide guidance to the FSIS on how to more
13 effectively develop risk-based verification testing
14 programs addressing the unique considerations
15 associated with small and very small plants.

16 Question number one was, are any risk
17 factors FSIS presently used as in designing risk-based
18 sampling more important when addressing the concerns
19 of small and very small plants?

20 While the FSIS recognizes that small and
21 very small plants present unique considerations, this
22 subcommittee believes that all five risk factors

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1 presently used in designing risk-based sampling, such
2 as the type of control measures, product type,
3 compliance history, validation systems, and volume of
4 production, apply to all plants regardless of size.

5 So technically the answer to question
6 number one is, no.

7 Number two, are there - number two - well,
8 unfortunately, this is where the educator steps in.
9 If you want more detail on the response, don't ask a
10 question that the answer is either yes or no.

11 Number two, are there additional factors
12 unique to small and very small plants that FSIS should
13 consider in the design of risk-based sampling?

14 The subcommittee also believes that there
15 are a number of factors which need to be taken into
16 consideration beyond the five that are already in use.

17 Additional factors are not necessarily unique to
18 small and very small plants when the FSIS designs a
19 risk-based sampling system, but instead, provide a
20 more targeted focus for a data collection analysis.

21 Such factors could include, but are not
22 limited to, employee turnover, ratio of number of

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1 employees to volume of production, number of
2 production steps, seasonal production, amount of
3 ongoing good sound data collection by the plant, a
4 niche or cultural specialty related to the product or
5 the process employed, and finally, physical geography
6 such as altitude, climate, humidity, and distance to
7 customer base, et cetera.

8 So the answer for number two is yes, kind
9 of.

10 Number three, how can FSIS conduct risk-
11 based sampling more effectively in small and very
12 small plants? One suggestion by the subcommittee as a
13 way that FSIS can conduct risk-based sampling more
14 efficiently in all plants, not just in small and very
15 small plants, but in all plants, is to refine the risk
16 criteria by creating categories or scores that utilize
17 the above additional risk factors.

18 This new set of factors should not focus
19 on plant size, but rather on weighted risk factors
20 including data from the industry - that being plant-
21 specific data; FSIS including sampling results and
22 generic industry data; and the CDC, that being public

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1 health data.

2 This will ensure that the agency uses a
3 complete set of risk factors to develop verification
4 protocols.

5 Question number four: What are examples
6 of the unique business practices of small and very
7 small plants that should be considered in designing
8 and implementing risk-based sampling for - and then
9 four different pathogens are listed.

10 The subcommittee is not necessarily aware
11 of any unique business practices of small and very
12 small plants that relate to specific pathogens.
13 Rather, the subcommittee recommends that the agency
14 focus on risk sampling related to pathogens of public
15 health concern.

16 The agency should consider the inclusion
17 of an expand list of factors. To further implement
18 this more targeted sampling, A, the subcommittee urges
19 the agency to seek approval to obtain additional
20 information from all plants in order to more
21 effectively focus its risk-based sampling efforts
22 using an expanded quantity of risk factors such as

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1 those listed earlier.

2 Likewise, there needs to be a system in
3 place to maintain the confidentiality of the
4 information collected. For example, the FSIS should
5 consider data acquisition through a third party or a
6 land grant university.

7 B, create a communication plan to ensure a
8 clear understanding that the data collection and even
9 the risk category of an establishment is not an
10 indication of compliance or a lack of compliance, but
11 rather, the overall categorization of a set of risk
12 factors for analysis and sampling frequency
13 consideration.

14 For example, a plant might require a
15 higher frequency of sampling because of the type and
16 volume of its product, even though it has an excellent
17 history of food safety compliance.

18 C, FSIS and CDC should continue to pursue
19 attribution data through Food Net to aid in targeting
20 resources, to ensure pathogen reduction/control and
21 improvement in overall public health.

22 And finally D, FSIS should focus resources

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1 on the pathogen of most public health significance.
2 Using health people goals will allow the agency to
3 identify where to focus its efforts on sampling for
4 pathogens.

5 Two levels of sampling could be
6 established, for example, at the maintenance level,
7 where a healthy people goal is achieved, and a higher
8 level for pathogens that have not met the goal
9 reduction.

10 And with that, we submit our paper for
11 risk-based sampling.

12 MS. CUTSHALL: Thank you, Mr. Detwiler.

13 Are there any questions, comments? Dr.
14 Harris?

15 DR. HARRIS: First, I want to compliment
16 you guys on doing a very thorough job. You've got
17 some excellent information in here.

18 I do have a question for the subcommittee,
19 because I'm assuming that as you developed these lists
20 that there was significant discussion.

21 I'm curious as to how the agency would or
22 could consider employee turnover relative to a risk-

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1 based sampling program, and how the agency would even
2 have an idea about a company's employee turnover.

3 And maybe more specifically, how employee
4 turnover might be related to the risk.

5 MR. DETWILER: If anyone on the
6 subcommittee is willing to comment on that, I greatly
7 would appreciate that at this time.

8 MR. GOVRO: This is Mike Govro.

9 The reason we thought that might be an
10 important consideration is that employee turnover is
11 usually related to less experience on the job, the
12 need for more training, and that might affect the
13 procedures that take place at the plant.

14 So that might affect the safety of the
15 product produced.

16 In terms of how the agency would get that
17 data, that was one of the things we had a discussion
18 about and made a recommendation in number four that
19 the agency would need to request permission to collect
20 that sort of data, and this would I grant you probably
21 be problematic, and you might get some push back from
22 the industry about that type of information.

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1 So this was sort of a brainstorming list
2 of things that might be useful in focusing the
3 sampling, and not necessarily something that we'd be
4 able to do. Kind of a wish list, maybe.

5 DR. HARRIS: I guess my comment to that
6 is, I don't necessarily disagree with what you've
7 said, but it's a fairly complex issue, and day to day
8 turnover - take a large processing plant, especially a
9 large slaughter fab plant, they may be turning over 25
10 - 30 employees a day. And generally I would say
11 almost without exception those are not going to be
12 employees that are in food safety critical positions.

13 Obviously everybody has a role to play in
14 food safety. I'm not saying they don't. But the guy
15 who's working in the tripe scalding room probably is
16 not as critical to the overall food safety as the
17 HACCP coordinator.

18 So I think employee turnover is just a
19 difficult thing to get your arms around, I'm a little
20 concerned that we are asking the agency to try to
21 incorporate that into their risk assessment.

22 DR. HOLLINGSWORTH: If I could add a

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1 little bit more to that, one of the things that
2 brought that particular item up was a discussion about
3 the general assumption by some that small or very
4 small operators don't have as good or as efficient a
5 program as a big company.

6 And what we were saying is that it may be
7 just the opposite. What we were trying to capture
8 there, and one of the things that come out in details,
9 we actually talked about the plants being allowed to
10 give FSIS information about its profile. And one of
11 its own profiles might be, we're a small family owned
12 company. We have the same employees here for 10
13 years. They're highly trained, highly experienced,
14 and that might actually give you a tick more for less
15 risk as opposed to a big company that says, we have
16 continuous employment turnover. We have 2,000
17 employees, and then you don't the little tick for the
18 extra reduction of risk.

19 So it was more looking at a company's
20 profile that they provided to help give them maybe a
21 little advantage or incentive when it came to looking
22 at how risky was their operation.

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1 MS. CUTSHALL: Mr. Kowalcyk.

2 MR. KOWALCYK: Michael Kowalcyk.

3 I like Joan would like to compliment the
4 subcommittee on a really thorough report. It covered
5 a lot of things I had questions about when I left
6 yesterday.

7 In the last bullet point you discuss two
8 levels of sampling, and I think that's a very good
9 idea. Also, did the subcommittee discuss the current
10 sampling that's done on a random basis where the
11 agency randomly selects establishments to do the
12 verification testing.

13 Is the thought here and I don't know if
14 the subcommittee would want to add it, as far as
15 maintaining that sampling regimen? Because in my
16 experience, in my profession in economics, and
17 database marketing, it's very nice to have a control
18 to compare against when you're developing some type of
19 model when you're using data.

20 So did the subcommittee discuss that as
21 far as maintaining a certain level of random sampling
22 so that they have a snapshot in any given year of what

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1 is going on across the industry, and then they can
2 compare that to what their finding is, the
3 prioritization through the risk model?

4 MR. LINK: Charles Link.

5 We did talk about that. I think one of
6 the - when you look at the public - or the healthy
7 people goals, the first thing that pops out is there
8 were about seven goals that have already been achieved
9 or below target, and the Listeria goals are really
10 close.

11 And one of the things you talk about is,
12 well, why isn't it below? And it may be a number of
13 factors not related to meat and poultry.

14 But we were looking at it, as long as
15 you're get to set two levels, one a kind of a
16 maintenance level, do you keep the same level of
17 testing or do you back it off a little bit, but
18 somehow you've got to keep your finger on the pulse of
19 what's going on. You can't just walk away from it.
20 You've got to kind of keep a maintenance level of
21 testing so you know.

22 But rather than maybe given the limited

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1 resources, limited funds, you should spend more time
2 and effort on a different area than ones that hardly
3 meet those basic goals.

4 So you couldn't walk away, and that's why
5 we had those two levels, kind of a maintenance level,
6 and then more focused.

7 MS. CUTSHALL: Mr. Elfering.

8 MR. ELFERING: I just had one question on
9 the number of production steps and how do you address
10 - I mean are they critical issues or just the numbers
11 of steps in production?

12 In most cases I would think that very
13 small plants would probably have more steps in their
14 process than a large processing plant. Does that
15 necessarily make the product at a higher risk?

16 And where do you - ten production steps,
17 if you have ten it's a higher risk product rather than
18 if you have only five? I don't know how you would be
19 able to identify that more production steps would be
20 higher risk.

21 MR. GOVRO: Mike Govro, to answer your
22 question, we were really just throwing out ideas about

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1 things that might prove useful in determining ways in
2 which product becomes, or has a high risk of becoming
3 contaminated.

4 So an operation where product is moved
5 from vessel to vessel through various machines,
6 handled by different people, is something we thought
7 could contribute to higher levels or higher chance of
8 contamination of a product, and that would be
9 something that would be worth looking at.

10 And sort of in response kind of to all
11 three of the last three questions, we recognized that
12 the best information that the agency will have in
13 order to focus its sampling in the future is going to
14 be the sample results it gets as it continues through
15 a more focused sampling program, and that the agency
16 is going to learn which operators, which types of
17 operations, will be - have a higher need for sampling.

18 And the more it characterizes the data
19 that it collects, the better chance it's going to be
20 to hone in on different things that are contributors.

21 So again, this was sort of a brainstorm
22 list, and we would assume that the agency would take

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1 this as that, and if they move forward with this,
2 would we find this in a much more scientific process.

3 MS. CUTSHALL: Mr. Detwiler.

4 MR. DETWILER: Also on that same note, one
5 thing that didn't come out too clear to use Dr.
6 Hollingsworth, her idea about a profile, part of this
7 more targeted - larger set of risk factors to more
8 target the focus of the agency would be to almost
9 create this idea of a profile that is beyond the
10 categorization of large, small and very small plants;
11 that we might be able to take, for instance, like
12 we're saying with seasonal production or number of
13 production steps or even physical geography and find
14 that it's not so much that here is this situation,
15 here is what the epidemiologist is telling us, here is
16 what the reports are in terms of an outbreak or
17 whatever, or a condition, but we need - and say that
18 this is a small plant problem.

19 But we might even be able to say, isn't it
20 interesting that it happened to plants that fell
21 within this physical geography characteristic, or that
22 fit in with this - and we can actually more

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1 specifically be able to look at a targeted profile,
2 and rather than just putting it into the three
3 categories of large, small and very small.

4 Again it wasn't so much that we were
5 trying to say that it's a rating or a ranking or
6 anything that is to the idea of it's in compliance or
7 lack of compliance, but the idea of more specific
8 targeted information that would allow - and I don't
9 know if we would necessarily even say that here's like
10 a cutoff of production steps, but maybe we can look at
11 a range of, I don't know, low, medium, high production
12 steps, and that we can see a trend and ones that are
13 specifically high, number of production steps, rather
14 than just large, medium and small plants.

15 MS. CUTSHALL: Dr. Hollingsworth.

16 DR. HOLLINGSWORTH: I just wanted to kind
17 of circle back to Michael's question. Because I'm not
18 sure we fully answered your question or that issue.

19 And that was the idea of, should the
20 agency also, in addition to risk-based sampling,
21 continue a separate program of random sampling as a
22 base to compare to? And actually, we talked very

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1 quickly about random sampling, but we tabled it,
2 because our charge was just to do risk based.

3 So I think it's an idea that the agency
4 would have to consider and probably more for a
5 statistician to discuss, whether or not random
6 sampling still needs to be done to some degree as a
7 baseline to compare the risk sampling against.

8 But we only did the risk sampling.

9 MR. SCHAD: Do we have other questions or
10 comments on this particular issue?

11 Dr. Masters.

12 DR. MASTERS: Just one more question on
13 your list of factors. On the yes kind of answer, you
14 talked about most of them now in a little more detail,
15 but just to make sure I'm getting the thinking on all
16 of them, since we've now asked about most of them, on
17 the amount of ongoing good sound data collection by
18 the plant, were you getting at there more on the
19 validation that they have or on their own sampling
20 that they're doing or both?

21 MR. DETWILER: Both.

22 MS. CUTSHALL: Just for the record, the

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1 answer was both.

2 Any other questions, comments on the
3 report out of the subcommittee number three?

4 Well, I would like to thank all the
5 subcommittees and the committee as a whole for a very
6 productive day and a half. You did a lot of good
7 work. You had wonderful issues.

8 You've come back with some things that we
9 as an agency can really take to heart and put to use.

10 Personally, from my perspective, I come
11 away from this meeting looking at the fact that I'm
12 probably going to have a whole lot more work for my
13 staff. I'm not quite sure I'm going to give out my
14 phone number to anybody who doesn't have it yet. But
15 no, you can always contact me.

16 And I do appreciate the hard work and the
17 dedication of the committee, and I had the
18 opportunity, as I said, to sit in on two of the
19 subcommittees. And I think that they just did a
20 fantastic job, and I appreciate that very much.

21 I did step aside, and did not see anyone
22 registered for public comment. So that being said, I

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1 would like to turn it over to Dr. Masters. And again,
2 you've just done an incredibly efficient job. It's a
3 beautiful day outside, and you may have a little bit
4 of time to enjoy it before you catch your planes back
5 home.

6 So Dr. Masters.

7 DR. MASTERS: Dr. Elfering - Mr. Elfering
8 asked for a verification subcommittee when he reported
9 out, but I'll speak for all three subcommittees. All
10 three of you lived up to my expectation.

11 I think you did incredible work. And
12 again, I'm always impressed at how you leave, and
13 there's all this deliberation, but then you always
14 managed to bring it together, and give us just
15 incredible recommendations.

16 And at the front end, I indicated the work
17 that we're trying to do to make sure that you get your
18 materials up front. And I think that that has really
19 contributed to the value that you give us in your
20 deliberations.

21 And the thing that I'm trying to do on the
22 back end is to make sure that we don't just get this

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1 and walk away, and then a little bit before November,
2 make sure that we get it out again.

3 What I'm trying to make sure that we do is
4 to make sure that when this meeting is over, as Mary
5 says, I'm looking to see all the work I have. That's
6 because when we leave this I'm making sure that we
7 take this material, and you saw all my notes, we have
8 meetings shortly after this. And I get the staff
9 together to say, what did we learn, what are we going
10 to do with this information, and how are we going to
11 use it as an agency.

12 That's because we do take these
13 recommendations very seriously. And we look to see
14 what value we gained, and what information we're going
15 to use as an agency.

16 These meetings are not just to get
17 together for a one-time sake. This is valuable
18 information to our agency, and we take these meetings
19 very seriously.

20 So when Mary says that, she says that very
21 seriously, because we take this information to heart.

22 So there are a lot of meetings that follow

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1 this meeting. For us to take the information and
2 determine what we're going to do with all the
3 information we've gained, so there is the post
4 process.

5 And then we're beginning to start to do
6 the prework for the next meeting. So we've already
7 talked about what we're going to do for November, and
8 then there will be a lot of wo0rk after this meeting
9 to figure out what we're doing to do with all the
10 valuable information we've learned at this meeting.

11 So I'm trying to work from both ends to
12 make sure that we're not only getting ready for the
13 next meeting, but to make sure we're using all the
14 information we learned at these meetings.

15 Because there is no value for you to come
16 to do all this work if we're not taking the
17 information you give us and use it in a very useful
18 way.

19 We're also trying to make sure the issues
20 we bring to you are issues that we believe are issues
21 that are pertinent, valuable and useful to the agency.

22 And hopefully you saw that at this

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1 meeting. I think all three issues are very timely. I
2 think they're practical. And I think they were
3 somewhat interrelated.

4 I think Joe said he took it as a cop out.

5 I think it was not a cop out; I think it was by
6 design that issue number two was related to issue
7 number one.

8 And I do believe we'll find that the
9 guidance material, that the recommendation you gave
10 us, and if that's the way we proceed, that whatever
11 recommendation we use, we'll use the means that we
12 learned from number one to use that as a way to get
13 the guidance material out to the small and very small
14 plants.

15 So that was by design that we thought we
16 could put those together and find ways to get that
17 material out to the small and very small plants.

18 We're trying to get better at putting all
19 this together, and it's been a big challenge, and the
20 staff has stepped up to the challenge, and you guys
21 have more than stepped up to the challenge.

22 So you guys deserve a big round of

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1 applause for the work you've done, so thank you.

2 (Applause.)

3 DR. MASTERS: And I appreciate all the
4 hard work that you do, and you don't just do it here,
5 you come prepared for the meetings. And that's
6 important to the good work that you do.

7 So thank you very much, and hopefully
8 you'll continue to see the same kind of issues facing
9 you, and you'll continue to do the same kind of work.

10 So as Mary said, you have a pretty day to
11 try to take advantage of it. And again, I heard you
12 had a good place to stay for those of you who got to
13 stay in the hotel, and thank you for enduring the
14 accommodations here for the meeting room.

15 And Sandra, I know you said you came to
16 close this. And you didn't get to stay at the
17 Willard, but you know - oh well.

18 DR. ESKRIN: I was on time this morning.

19 DR. MASTERS: So was I. That's a record,
20 we're both on time.

21 So thank you all very much.

22 MS. CUTSHALL: I have one more thing to

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1 put before the committee before you go. Dr. Masters
2 mentioned a November meeting. I have two sets of
3 dates that I'd like you to write down, and if you
4 would get back to Ms. West next week on your
5 availability on either November 8th and 9th or
6 November 15th and 16th.

7 If you could back to us next week on what
8 your availability is on those dates, we'd appreciate
9 it.

10 DR. LOGUE: Would you like us to email
11 Sonia?

12 MS. CUTSHALL: If you would email Sonia, I
13 would appreciate it.

14 DR. LOGUE: I think the committee would
15 like to acknowledge Sonia's help again.

16 MS. CUTSHALL: I think that that would be
17 a wonderful thing, and thank you for going on the
18 record and recognizing Sonia.

19 And I'd like to thank Sheila Johnson as
20 well, and the other members of my staff who helped
21 escort you in, and always seem to do a lot of work
22 behind the scenes that doesn't always necessarily get

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1 acknowledged. So thank you very much.

2 Have a good day, and thank you all.

3 (Whereupon at 9:48 p.m. the above-
4 mentioned proceeding was adjourned.)

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