

**Royce Sherlock**

**From:** Donna-Maria Harris [donna-maria@stepone.org]  
**Sent:** Thursday, October 16, 2003 12:46 PM  
**To:** Localism  
**Subject:** WXLV / WUPN supports PDFNC/PDFA

Dear Sir/Madam:

I am writing to inform you of the wonderful support that WXLV/WUPN in Winston-Salem, NC continuously provides to Partnership for a Drug-Free NC (PDFNC) and Partnership for a Drug-Free America (PDFA). In addition to running our public service announcements regularly over the past years, they help promote the PDFNC / PDFA no-use and prevention messages by involving local businesses through cause related marketing. The WXLV/WUPN sales team has secured partners in the Winston-Salem community to sponsor our messages, thereby ensuring greater airplay for our public service announcements. Some of those sponsors have been Subway, Hardees, and Lewis and Daggett Law Firm.

PDFNC is appreciative of the support and efforts that WXLV/WUPN exerts in our behalf, and we look forward to continuing our relationship with them.

Sincerely,  
Donna-maria Harris  
Media Campaign Coordinator  
PDFNC  
919-569-0152