



# What's Local About Local Broadcasting?

## A Joint Report of the Media Access Project & Benton Foundation

April 1998

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[Research Partners](#)

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What's local about local broadcasting? An analysis of a two-week period in late February and early March finds that the answer is "not much." Broadcasters in five markets chosen to represent conditions in small towns and big cities around the country are providing almost no programming that addresses local issues in the communities they serve. The numbers are staggering:

- In the five markets combined, 40 commercial broadcasters provided 13,250 total hours of programming -- just 0.35% (46.5 hours) were devoted to local public affairs.
- In three markets -- Nashville, Tennessee, Spokane, Washington, and Bangor, Maine -- not one commercial station aired any local public affairs programming.
- 35% of the stations surveyed provide no local news; 25% offer neither local public affairs programming or local news.
- A total of two hours of local public affairs programming was available between 6:00pm and midnight, when viewership numbers are highest. Just two stations aired any local public affairs during this time period.

### **Background**

The study includes every full power television station in five US markets: Chicago, Illinois; Phoenix, Arizona; Nashville, Tennessee; Spokane, Washington; and Bangor, Maine. The markets were selected to represent Top 10, Top 25, Top 50, Top 100, and 100+ Nielsen markets and for geographic diversity.

The resulting sample consists of 40 full power, commercial stations and 13,250 hours of programming.

Local public affairs programming is defined as programs devoted to local issues of governance or civic affairs. Public affairs programs and opportunity for local self-expression were two of the fourteen elements of programming that would usually be necessary to meet the Federal Communications Commission's public interest standard.<sup>(3)</sup>

### **Findings -- National**

The five-market survey found that commercial broadcasters are doing little local public affairs programming. In the five markets combined, 40 commercial broadcasters provided 13,250 total hours of programming over a two-week period. Just 46.5 hours (or 0.35% of total programming) were devoted to local public affairs.

Seventy percent of the commercial stations in our survey do no local public affairs programming at all. Just two hours of local public affairs programming were available between 6:00pm and midnight when viewership numbers are highest. Much of the local public affairs programming is found in the early morning hours on Saturdays and Sundays -- before 8:00am.

Broadcasters claim that this obligation is met by carriage of news and public service announcements. However, the survey showed that one-fourth of the stations carried no news or public affairs programming. Moreover, while public service announcements can be of considerable value to a community, by definition they do nothing to educate or inform citizens about elections, legislation, political controversies or other matters relating to self-governance.

While those stations that carry locally-produced newscasts do provide coverage of such events, the legal obligation is on each station to make a contribution to coverage of local affairs. Ten of the 40 stations carried no local programming.

Moreover, genuine discussion of local issues on newscasts appears to be an ever-smaller proportion of newscasts. A recently published survey conducted by a consortium of eight universities showed that, once weather, sports and advertising are excluded, "government and politics" comprised only 15.3% of local newscast content. By contrast, crime news was 29.3% of the "news hole." (Cities studied were New York, Miami, Chicago, Syracuse, Los Angeles, Austin and Indianapolis.)

A March 1998 study by the Kaiser Family Foundation and the Center for Media and Public Affairs documents similar findings about coverage of crime. *Assessing Local*

- WCFC (Ind)
- WSNS (TEL)
- WPWR (UPN/Ind)
- WEHS (HSN)
- WJYS (Ind)
- WGBO (TEL)

Station Contact Information

2

WBBM

CBS

Chicago (Cook) IL

Owner: CBS Inc.

630 N. McClurg Ct. 60611

Tel: 312/944-6000 Fax: 312/943-7193

5

WMAQ

NBC

Chicago (Cook) IL

Owner: NBC Subsidiary Inc.

NBC Tower-454 N. Columbus Dr. 60611-5555

Tel: 312/836-5555 Fax: 312/527-4825

Email:[wmaq@nbc.com](mailto:wmaq@nbc.com)

7

WLS

ABC

Chicago (Cook) IL

Owner: WLS Television Inc.

190 N. State St. 60601

Tel: 312/750-7777 Fax: 312/633-7015

9

WGN

WB

Chicago (Cook) IL

Owner: WGN Continental Broadcasting

2501 Bradley Place 60618

Tel: 312/528-2311 Fax: 312/528-6857

Email:[wgn-tv@tribune.com](mailto:wgn-tv@tribune.com), [wgn-tv@aol.com](mailto:wgn-tv@aol.com)

26

WCIU

62

WJYS

ind.

Hammond (Lake) IN

Owner: Jovon Broadcasting Corp.

18600 S. Oak Park Ave. Tinley Park IL

Tel: 708/633-0001 Fax: 708/633-0040

66

WGBO

UNI

Joliet (Will) IL

Owner: WGBO License Partnership

541 N. Fairbanks Court #1100 Chicago 60611-3314

Tel: 312/751-6666 Fax: 312/670-1037

### **Findings -- Phoenix**

Phoenix is Nielsen Market #17. It is served by ten commercial television stations. During the two-week period 2/23/98 - 3/8/98, these stations provided 3,320.5 hours of programming. Of this total, just 34 hours (or just over one percent) was devoted to local public affairs programming.

Of those 34 hours, 28 were aired by KUSK -- just six total for the other nine stations. Of these five hours, two was aired on by KTVK at 6:30am on Sunday mornings and 2:30am on Mondays, two hours were aired on KSAZ before 8:00am on Sundays, one hour was aired by KUTP at 7:00 am on Saturday mornings and one hour was aired by KASW at 6:30am on Sundays.

Half of the commercial stations -- KPHO, KPNX, KNXV, KPAZ, KTVW -- do no local public affairs programming at all. KPAZ, KUPT, and KASW do not have a daily local newscast either.

KUSK, by contrast, airs 28 hours of local public affairs programming. Every weekday, KUSK airs 1.5 hours of original local public affairs programming -- *Sam Steiger* for one hour at 9:00am followed by *Tonya Mock* for a half hour at 10:00am -- and rebroadcasts *Sam Steiger* every weekday at 5:00pm. The station also airs the one hour public affairs show *On Target* on Sundays at 5:00pm and the half hour *Common Sense* at 9:30 on Sunday evenings.

[View station-by-station data in Adobe Acrobat.](#)

#### Phoenix Commercial Station List:

- KTVK (Ind.)
- KPHO (CBS)

NBC

Mesa (Maricopa) AZ

Address: 333 N. 5th. St. 85004 (85001-0711)

Tel: 602/257-1212 Fax: 602/258-8186

15

KNXV

ABC

Phoenix (Maricopa) AZ

Address: 4625 South 33rd. Pl. 85040

Tel: 602/243-4151 Fax: 602/232-5994

Email:[News15@primenet.com](mailto:News15@primenet.com)

21

KPAZ

TBN

Phoenix (Maricopa) AZ

Address: 3551 E. McDowell Rd. 85008

Tel: 602/273-1477 Fax: 602/267-9427

33

KTVW

UNI

Phoenix (Maricopa) AZ

Address: 3019 E. Southern Ave. 85040

Tel: 602/263-3333 Fax: 602/276-8658

45

KUTP

UPN

Phoenix (Maricopa) AZ

Address: 4630 S. 33rd. St. 85040

Tel: 602/268-4500 Fax: 602/276-4082

Email:[robertf@primenet.com](mailto:robertf@primenet.com)

61

KASW

WB/Fox Kids

Phoenix (Maricopa) AZ

Owner: Brooks Broadcasting

Address: 5555 North 7th Av. 85013

Tel: 602/661-6161 Fax: 602/263-3377

Email:[news@azfamily.com](mailto:news@azfamily.com)

**Findings -- Nashville**

Tel: 615/353-4444 Fax: 615/353-2348  
Email: <mailto:cncws@wsnv.com>

5

WTVF

CBS

Nashville (Davidson) TN

Owner: WESH-TV Broadcasting

474 James Robertson Pkwy. 37219

Tel: 615/244-5000 Fax: 615/248-5207

Email: <mailto:nashnc5@nc5.infi.net>

17

WZTV

FOX

Nashville (Davidson) TN

Owner: Sullivan Broadcasting

631 Mainstream Dr. 37228

Tel: 615/244-1717 Fax: 615/259-3962

Email: <mailto:wzvtv.com>

28

WKZX

Wrshp/INTV

Cookeville (Putnam) TN

Owner: Roberts Broadcasting

9330 Sand Springs Church Rd. Monterey TN 38574

Tel: 615/839-6173 Fax: 615/839-6172

30

WUXP

UPN

Nashville (Davidson) TN

Owner: Mission Broadcasting

300 Peabody St. 37210

Tel: 615/256-3030 Fax: 615/244-7442

39

WHTN

HSN

Murfreesboro (Rutherford) TN

Owner: Murfreesboro Television Corp.

50

WPGD

TBN

4

KXLY

ABC

Spokane (Spokane) WA

Address: 500 Boone Av. 99201

Tel: 509/324-4000 Fax: 509/328-5274

Email: [news4@kxly.com](mailto:news4@kxly.com)

6

KHQT

NBC

Spokane (Spokane) WA

Address: S. 4202 Regal St. 99223 (99203-8088)

Tel: 509/448-6000 Fax: 509/448-4694

Email: [q6news@khq.com](mailto:q6news@khq.com)

22

KSKN

UPN

Spokane (Spokane) WA

Address: 3353 Trent St. 99202 (99203-0037)

Tel: 509/448-2000 Fax: 509/838-7308

28

KAYU

FOX

Spokane (Spokane) WA

Owner: Salmon River Communications

Address: S. 4600 Regal 99223-0028

Tel: 509/448-2828 Fax: 509/448-3815

### **Findings -- Bangor**

Bangor, ME is Nielsen Market #155. It is served by three commercial stations. In the two-week period Monday, February 23 - Sunday, March 8, the three commercial broadcasters provided Bangor with 997.5 hours of programming. None of it was devoted to local public affairs programming.

[View station-by-station data in Adobe Acrobat.](#)

Bangor Commercial Station List:

- WLBZ (NBC)
- WABI (CBS)
- WVII (ABC)

Media Access Project ("MAP") is a twenty-five year old non-profit, public interest law firm which promotes the public's First Amendment right to hear and be heard on the electronic media of today and tomorrow.

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President & CEO  
Media Access Project  
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202-466-7656 (fax)  
<http://www.mediaaccess.org/>  
[aschwa02@counsel.com](mailto:aschwa02@counsel.com)

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1. *Pinellas Broadcasting Co. v. FCC*, 230 F.2d 204, 206 cert. denied, 350 US 1007 (D.C. Cir. 1956)
  2. *Report re En Banc Programming Inquiry*, 44 FCC 2203, 2314 (1960)
  3. *1960 Programming Policy Statement*, 22 RR 1902 (1960)
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[www.benton.org/publibrary/policy/TV/whatslocal.html](http://www.benton.org/publibrary/policy/TV/whatslocal.html)  
Last updated: 06 April 1998 kjt





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MAPs today

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- In three markets — Nashville, Tennessee, Spokane, Washington, and Bangor, Maine — not one commercial station aired any local public affairs programming.
- 35% of the stations surveyed provide no local news; 25% offer neither local public affairs programming or local news.
- A total of two hours of local public affairs programming was available between 6:00pm and midnight, when viewership numbers are highest. Just two stations aired any local public affairs during this time period.

## Background

Local programming is the keystone commitment of America's broadcast system and the basis for the licensing scheme under which every broadcaster operates. The nation has hundreds of commercial broadcasters in place not to rebroadcast national programming, but to be responsive to the interests, convenience, and necessity of the communities they serve. This compact between local broadcasters and their communities — that a broadcaster receives a license to act as a public trustee of the public interest — is expressed in both court rulings and Federal Communications Commission policy.

Under the Communications Act of 1934, applicants for broadcast licenses must agree to provide program service to the particular community to which they are licensed. This requirement was the basis for the United States Court of Appeals ruling in 1956 that in requiring "a fair, efficient and equitable distribution" of service, Section 307(b) of the Communications Act encompasses "not only the reception of an adequate signal but also community needs for programs of local interest and importance and for organs of local self-expression." The Court affirmed that "the prime factor" in broadcast programming regulation "is the presentation of programs of local interest and importance."<sup>1</sup>

The local basis of its service distinguishes broadcasting from cable and satellite services which consist almost entirely of national programming and (in the case of cable) retransmission of local

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<sup>1</sup> *Pinellas Broadcasting Co. v. FCC*, 230 F.2d 204, 206 cert. denied, 350 US 1007 (D.C. Cir. 1956)





TV stations. News, public affairs programming and other opportunities for local self-expression are the most important of the 14 specific programming "elements usually necessary to meet the... needs and desires of the community in which the station is located..." as enumerated in the FCC's classic formulation of public interest programming obligations, issued in 1960:

The principal ingredient of such obligation consists of a diligent, positive and continuing effort by the licensee to discover and fulfill the tastes, needs and desires of his service area.<sup>2</sup>

## Methodology

*What's Local About Local Broadcasting* was designed and analyzed by staff of the Benton Foundation in consultation with the Media Access Project. This study is based on analysis of television programming listings on clickTV <<http://www.clicktv.com/>>, a comprehensive TV information Website from TVData. The site provides 24-hour program listings for markets around the country and identifies types of programming including public affairs. Information from clickTV was complemented by telephone conversations with programming staff at select stations to identify programs as national or local and to confirm clickTV's identification. Staff also consulted station web sites, TV listings in online versions of local newspapers when available, and TV Guide Magazine.

The study examines all programming between Monday, February 23 and Sunday, March 8, 1998. The time period was chosen to avoid interference in normal programming due to the 1998 Winter Olympic Games or "sweeps weeks."

The study includes every full power television station in five US markets: Chicago, Illinois; Phoenix, Arizona; Nashville, Tennessee; Spokane, Washington; and Bangor, Maine. The markets were selected to represent Top 10, Top 25, Top 50, Top 100, and 100+ Nielsen markets and for geographic diversity.

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<sup>3</sup> *1960 Programming Policy Statement*, 22 RR 1902 (1960)



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While those stations that carry locally-produced newscasts do provide coverage of such events, the legal obligation is on each station to make a contribution to coverage of local affairs. Ten of the 40 stations carried no local programming.

Moreover, genuine discussion of local issues on newscasts appears to be an ever-smaller proportion of newscasts. A recently published survey conducted by a consortium of eight universities showed that, once weather, sports and advertising are excluded, "government and politics" comprised only 15.3% of local newscast content. By contrast, crime news was 29.3% of the "news hole." (Cities studied were New York, Miami, Chicago, Syracuse, Los Angeles, Austin and Indianapolis.)

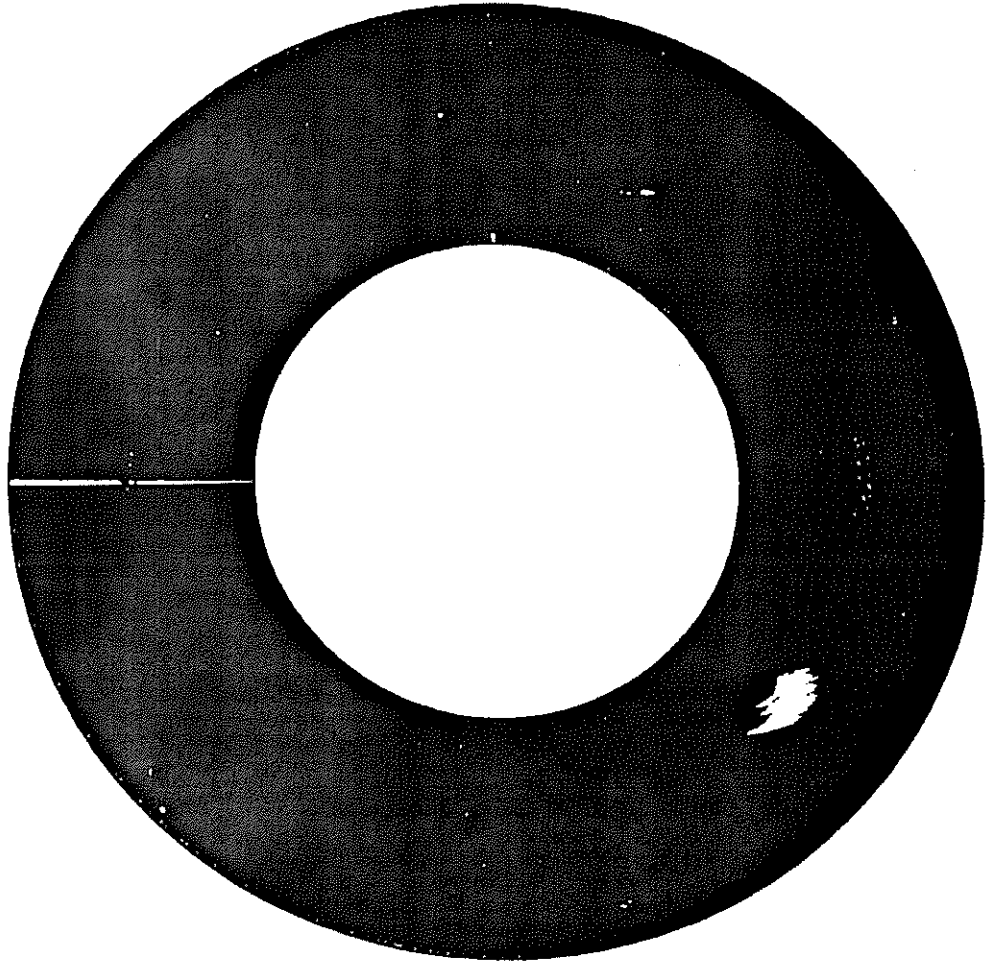
A March 1998 study by the Kaiser Family Foundation and the Center for Media and Public Affairs documents similar findings about coverage of crime. *Assessing Local Television News Coverage of Health Issues* reports that crime is the most common topic of local newscasts. In a typical 30-minute newscast, commercials (8 minutes), crime (4 minutes), and sports (4 minutes) make up more than half the air time, the study found. All other topics averaged one minute or less.

ABC, CBS, FOX, and NBC affiliates air national public affairs programming like *This Week*, *Face the Nation*, *Fox Sunday News*, and *Meet the Press*, but there is rarely a local complement to such programming.





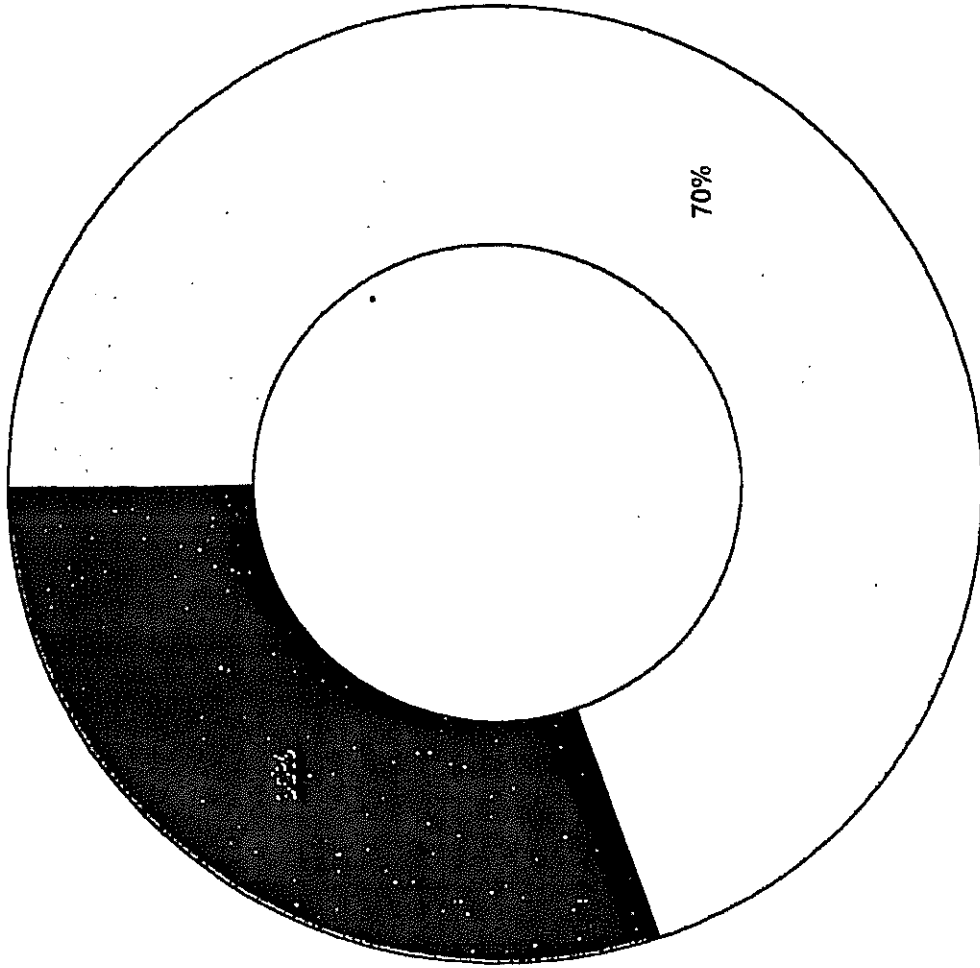
**5-Market Survey Total**



- Total Hours of Local Public Affairs Programming on Commercial Stations
- Total Hours of Other Programming on Commercial Stations

Total Commercial Broadcast Hours=13,250

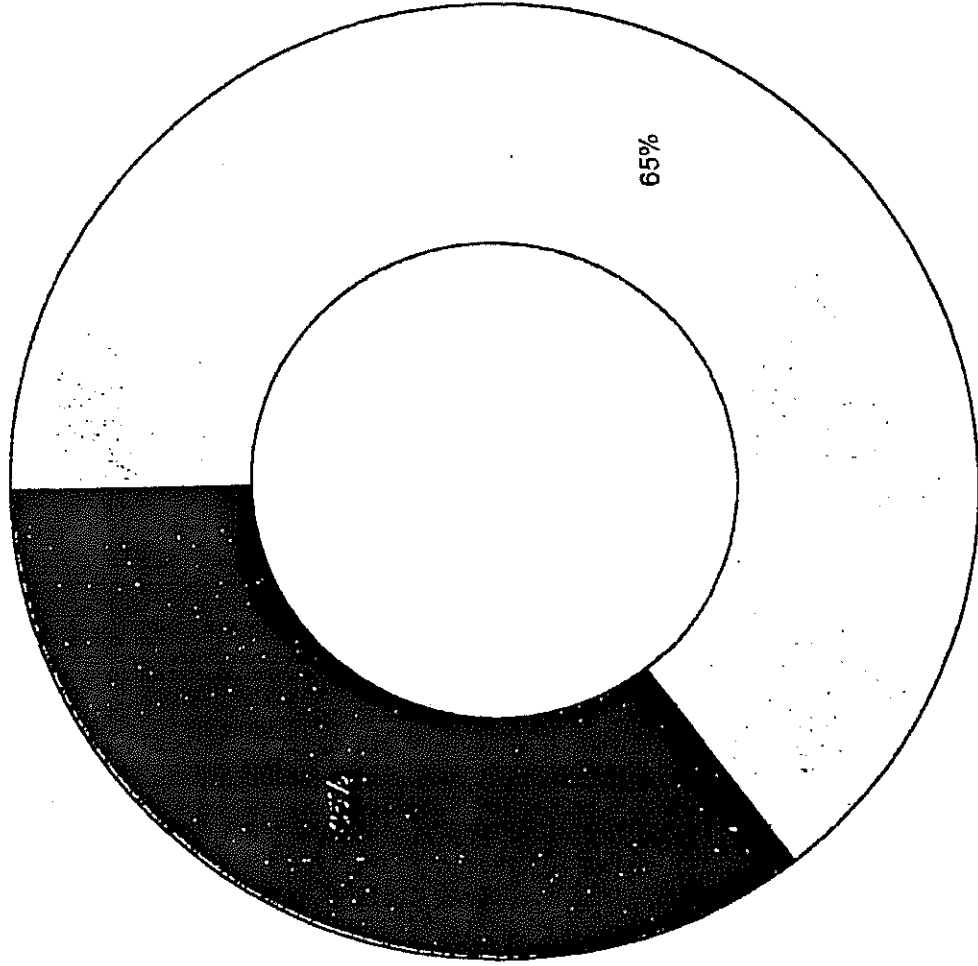
**5-Market Survey Total**



- % Without Any Local Public Affairs Programming
- % Doing Any Local Public Affairs Programming

Total Commercial Stations=40

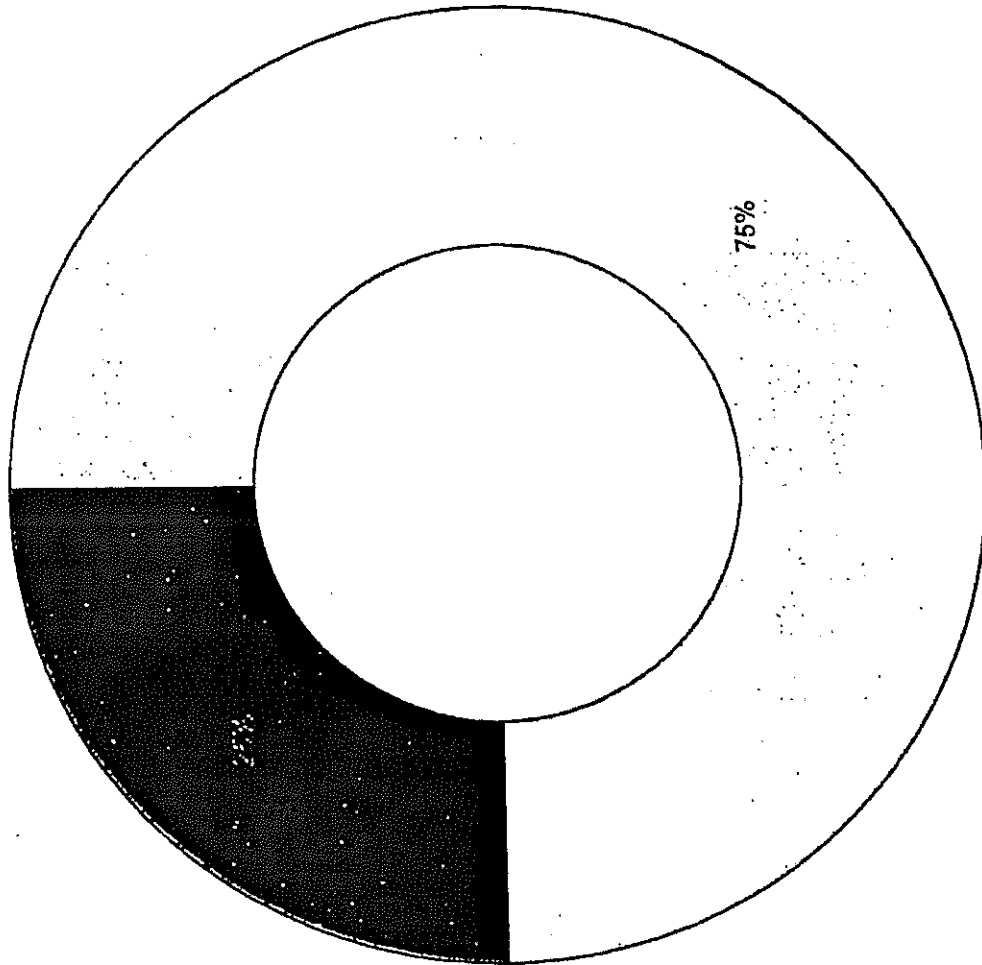
**5-Market Survey Total**



□ % That Do Local News  
■ % That Do No Local News

Total Commercial Stations=40

**5-Market Total**



- % That Do Local Public Affairs and/or Local News
- % That Do Neither Local Public Affairs or Local News

Total Commercial Stations=40

## Findings — Chicago

Chicago, Illinois is Nielsen Market #3. The market is served by 12 commercial stations. In the two-week period 2/23/98-3/8/98, these stations provided 3,995 hours of programming — 12.5 hours were devoted to local public affairs.

Five stations — WBBM, WCIU, WSNS, WJYS, and WGBO — provide no local public affairs programming at all.

WMAQ aired a special one-hour *Decision Ninety-Eight Debate* before the Illinois primary on Sunday, March 8 at 11:00am. WLS aired one half hour of local public affairs, *Chicagoing*, on the same Sunday at 11:30am. On Saturday mornings from 6:00am to 7:00am, WGN airs *Charlando* and *People to People*. WFLD airs *32 This Week* and *Esta Semana* between 6:00 and 7:00am on Sundays. On Mondays at 12:00am, WCFC airs *Bruce Dumont*. On Saturdays between 6:00am and 7:00am, WPWR airs *Power to Make a Difference* and *Dimensions Northwest Indiana*. Sundays at 6:00am, WEHS airs *In Your Interest*.

Sixty-four percent of the local public affairs programming shown on commercial stations is aired between 6-7:00am on Saturday and Sunday mornings; another 16% is shown at midnight on Mondays.

Just 2.5 hours of local public affairs programming on commercial stations is available at times when people are likely to be awake to see it.

Four stations — WCIU, WPWR, WEHS, and WJYS — offer no local news.

### Chicago Commercial Station List:

- WBBM (CBS)
- WMAQ (NBC)
- WLS (ABC)
- WGN (WB)
- WCIU (Ind)
- WFLD (FOX)
- WCFC (Ind)
- WSNS (TEL)
- WPWR (UPN/Ind)
- WEHS (HSN)
- WJYS (Ind)
- WGBO (TEL)

Station Contact Information

2

WBBM

CBS

Chicago (Cook) IL

Owner: CBS Inc.

630 N. McClurg Ct. 60611

Tel: 312/944-6000 Fax: 312/943-7193

5

WMAQ

NBC

Chicago (Cook) IL

Owner: NBC Subsidiary Inc.

NBC Tower-454 N. Columbus Dr. 60611-5555

Tel: 312/836-5555 Fax: 312/527-4825

Email:wmaq@nbc.com

7

WLS

ABC

Chicago (Cook) IL

Owner: WLS Television Inc.

190 N. State St. 60601

Tel: 312/750-7777 Fax: 312/633-7015

9

WGN

WB

Chicago (Cook) IL

Owner: WGN Continental Broadcasting

2501 Bradley Place 60618

Tel: 312/528-2311 Fax: 312/528-6857

Email:wgn-tv@tribune.com, wgntv@aol.com

26

WCIU

WBKids

Chicago (Cook) IL

Owner: Weigel Broadcasting Co.

141 W. Jackson Blvd. 60604

Tel: 312/663-0260 Fax: 217/663-0585

32

WFLD

FOX

Chicago (Cook) IL

Owner: News America Television Inc.

205 N. Michigan Ave. 60601

Tel: 312/565-5532 Fax: 312/819-0420

Email:webmaster@foxchicago.com

38

WCFC

FamNet/Wrshp

Chicago (Cook) IL

Owner: Christian Communications of Chicagoland

38 S. Peoria 60607

Tel: 312/433-3838 Fax: 312/433-3839

44

WSNS

TEL

Chicago (Cook) IL

Owner: Video 44

430 W. Grant Pl. 60614

Tel: 312/929-1200 Fax: 312/929-8153

50

WPWR

UPN

Gary (Lake) IN

Owner: Channel 50 Television Corp.

2151 N. Elston Ave. 60614

Tel: 312/836-5050 Fax: 312/276-6477

60

WEHS

HSN

Aurora (Kane) IL

Owner: SKIL Broadcasting Partnership

100 S. Sangamon St. Suite 300 60607

Tel: 312/829-8860 Fax: 312/829-1059

62

WJYS

ind.

Hammond (Lake) IN

Owner: Jovon Broadcasting Corp.

18600 S. Oak Park Ave. Tinley Park IL

Tel: 708/633-0001 Fax: 708/633-0040

66

WGBO

UNI

Joliet (Will) IL

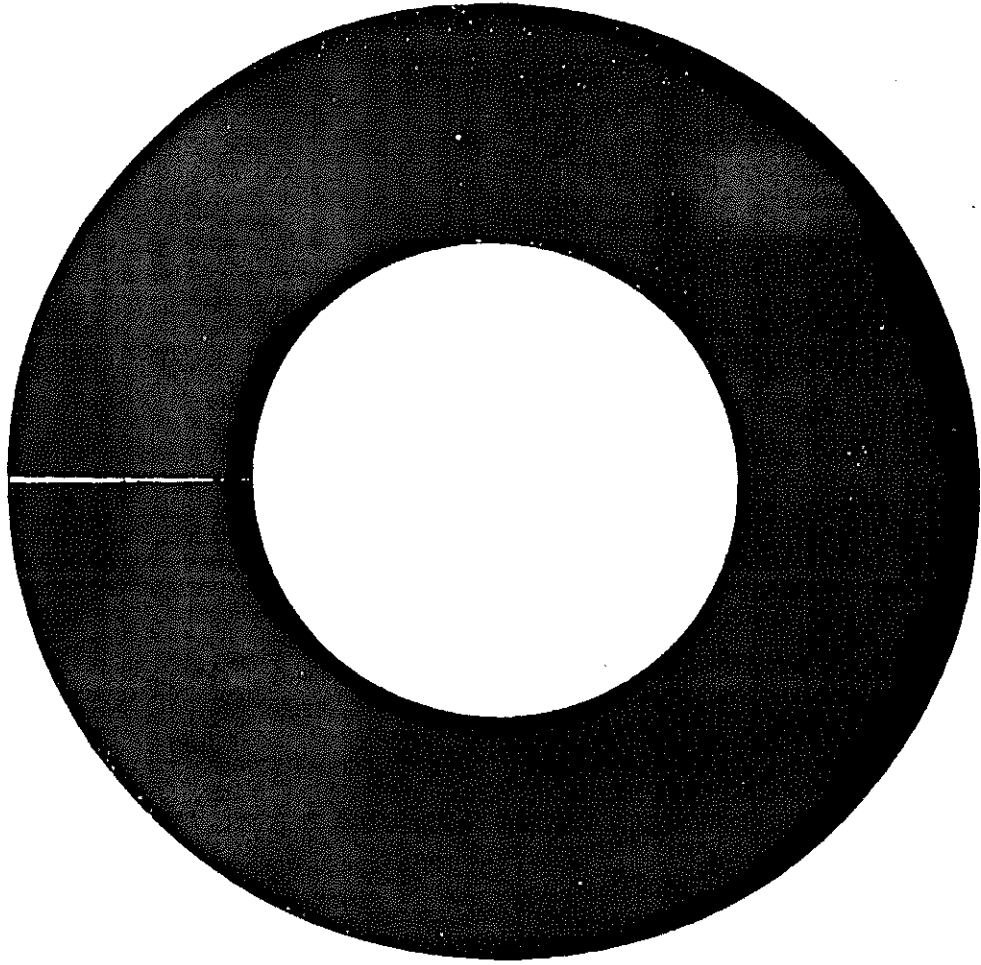
Owner: WGBO License Partnership

541 N. Fairbanks Court #1100 Chicago 60611-3314

Tel: 312/751-6666 Fax: 312/670-1037



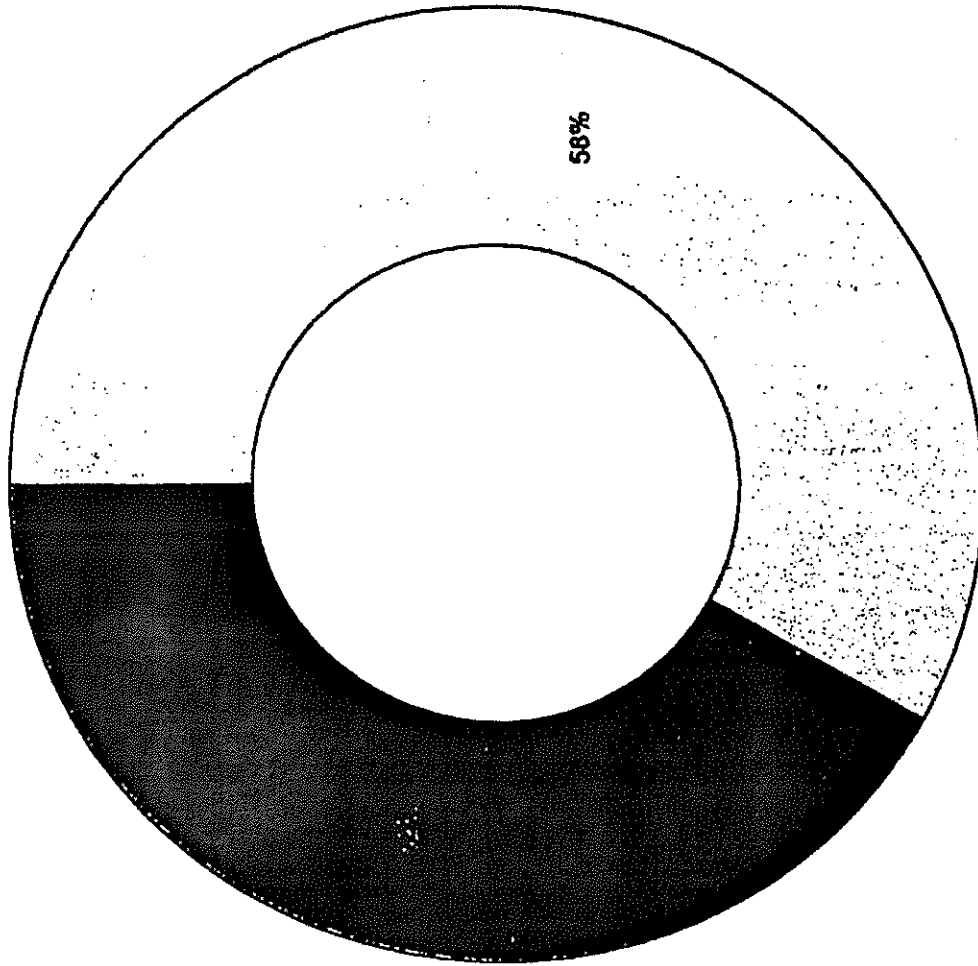
# Chicago Survey Results



- Total Hours of Local Public Affairs Programming on Commercial Stations
- Total Hours of Other Programming on Commercial Stations

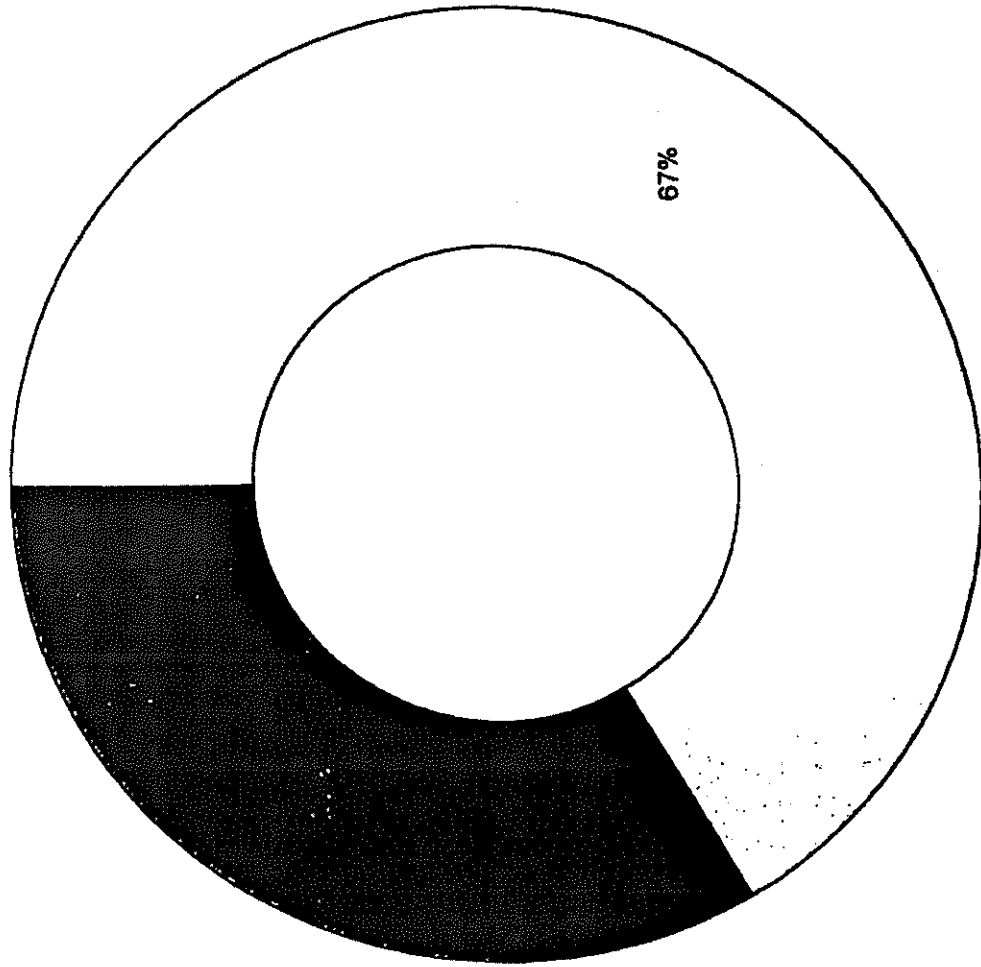
Total Commercial Stations=12

# Chicago Survey Results



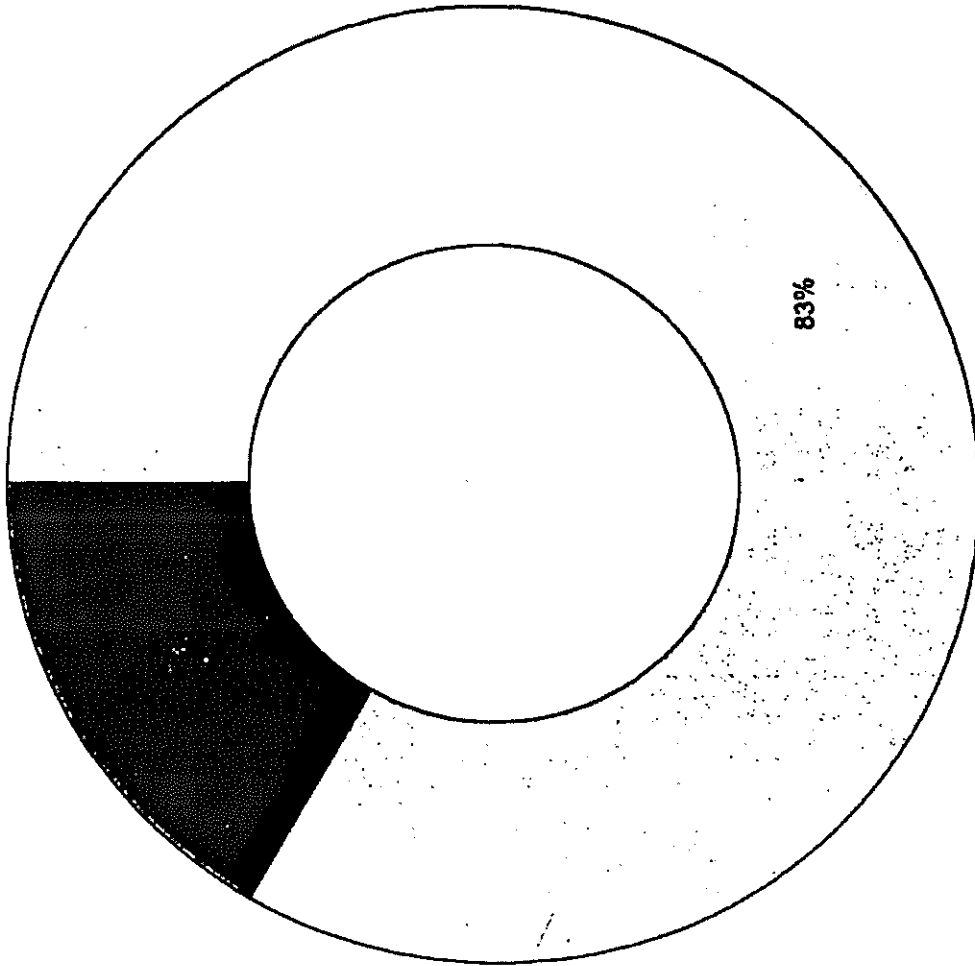
□ % Without Any Local Public Affairs Programming  
■ % Doing Any Local Public Affairs Programming

# Chicago Survey Results



Total Commercial Stations=12

Chicago Survey Results



□ % That Do Local Public Affairs and/or Local News  
■ % That Do Neither Local Public Affairs or Local News

Chicago Local Public Affairs Programming 2/23-3/8/98

Nielsen Market #3: Chicago, Illinois Station: <b>WBBM; Ch 2; CBS</b>		12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98		0	0	0	0	0	0	0	0	0	24	0.00%
2/24/98										0	24	0.00%
2/25/98										0	24	0.00%
2/26/98										0	24	0.00%
2/27/98										0	24	0.00%
2/28/98										0	24	0.00%
3/1/98										0	24	0.00%
3/2/98										0	24	0.00%
3/3/98										0	24	0.00%
3/4/98										0	24	0.00%
3/5/98										0	24	0.00%
3/6/98										0	24	0.00%
3/7/98										0	24	0.00%
3/8/98										0	24	0.00%
<b>Total (WBBM)</b>		0	0	0	0	0	0	0	0	0	<b>336</b>	<b>0.00%</b>
Provides no local public affairs. Daily local newscasts. <b>Face the Nation</b> airs Sundays at 9:30am												
Station: <b>WMAQ; Ch 5; NBC</b>		12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98										0	24	0.00%
2/24/98										0	24	0.00%
2/25/98										0	24	0.00%
2/26/98										0	24	0.00%
2/27/98										0	24	0.00%
2/28/98										0	24	0.00%
3/1/98										0	24	0.00%
3/2/98										0	24	0.00%
3/3/98										0	24	0.00%
3/4/98										0	24	0.00%
3/5/98										0	24	0.00%
3/6/98										0	24	0.00%
3/7/98										0	24	0.00%
3/8/98										1	24	4.17%
<b>Total (WMAQ)</b>		0	0	0	1	0	0	0	0	1	<b>336</b>	<b>0.30%</b>
Local public affairs: one hour special <b>Decision Ninety-Eight Debate</b> before the Illinois primary on Sunday, March 8 at 11:00am. Daily local newscasts. <b>Meet the Press</b> airs Sundays at 10:00am												

Chicago Local Public Affairs Programming 2/23-3/8/98

Station: WLS; Ch 7; ABC	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98				0.5					0.5	24	2.08%
3/8/98	0	0	0	0.5	0	0	0	0	0.5	336	0.15%
<b>Total (WLS)</b>	0	0	0	0.5	0	0	0	0	0.5	336	0.15%

Aired one half hour of local public affairs, **Chicagoing**, on the Sunday, March 8, at 11:30am. Daily local newscasts. **This Week** airs Sundays at 10:00am

Station: WGN; Ch 9, WB	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98				1					1	24	4.17%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									1	24	4.17%
3/8/98	0	0	2	0	0	0	0	0	2	336	0.60%
<b>Total (WGN)</b>	0	0	2	0	0	0	0	0	2	336	0.60%

On Saturday mornings from 6:00am to 7:00am, airs **Charlando and People to People**. Daily local newscasts

Chicago Local Public Affairs Programming 2/23-3/8/98

Station: WCIU; Ch 26; IND	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total (WCIU)</b>	0	0	0	0	0	0	0	0	0	336	0.00%
Provides no local public affairs. No local newscasts. <b>Executive Forum</b> and <b>700 Club</b> for national public affairs											
Station: WFLD; Ch 32; FOX	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98				1					1	24	4.17%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98				1					1	24	4.17%
3/8/98				2					2	336	0.60%
<b>Total (WFLD)</b>	0	0	0	0	0	0	0	0	0	336	0.60%
Airs 32 <b>This Week</b> and <b>Esta Semana</b> between 6-7:00am on Sundays. Daily local news. <b>Fox Sunday Morning</b> Sundays at 9:00am											

Chicago Local Public Affairs Programming 2/23-3/8/98

Station: WCFC; Ch 38; Ind.	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
	1							1	2	19.5	10.26%
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	24	0.00%
3/2/98	1								1	19.5	5.13%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total (WCFC)</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>3</b>	<b>327</b>	<b>0.92%</b>
On Mondays at 12:00am, airs <b>Bruce Dumont</b> (rebroadcast 2/23 at 9:30pm). Half hour newscasts on weekdays. <b>700 Club</b> for national public affairs.											
Station: WSNS; Ch 44; TEL	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	19.5	0.00%
3/1/98									0	18.5	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	19.5	0.00%
3/8/98									0	18.5	0.00%
<b>Total (WSNS)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>316</b>	<b>0.00%</b>
No local public affairs. Weekday local newscasts. <b>Temas y Debates</b> for national public affairs.											



Chicago Local Public Affairs Programming 2/23-3/8/98

Station: WPWR; Ch 50; UPN/Ind	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98			1						1	24	4.17%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98			1						1	24	4.17%
3/8/98			2						2	24	0.00%
<b>Total (WPWR)</b>	0	0	2	0	0	0	0	0	2	336	0.60%
<b>Airs Power to Make a Difference and Dimensions Northwest Indiana on Saturdays between 6:00am and 7:00am. No local news.</b>											
Station: WEHS; Ch 60; HSN	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98			1						1	24	4.17%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98			1						1	24	4.17%
3/8/98			2						2	24	0.60%
<b>Total (WEHS)</b>	0	0	2	0	0	0	0	0	2	336	0.60%
<b>Sundays at 6:00am, WEHS airs In Your Interest. No local news. No national public affairs.</b>											

Chicago Local Public Affairs Programming 2/23-3/8/98

Station: WJYS; Ch 62; Ind	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98													0	24	0.00%
2/24/98													0	24	0.00%
2/25/98													0	24	0.00%
2/26/98													0	24	0.00%
2/27/98													0	24	0.00%
2/28/98													0	24	0.00%
3/1/98													0	24	0.00%
3/2/98													0	24	0.00%
3/3/98													0	24	0.00%
3/4/98													0	24	0.00%
3/5/98													0	24	0.00%
3/6/98													0	24	0.00%
3/7/98													0	24	0.00%
3/8/98													0	24	0.00%
<b>Total (WJYS)</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	336	0.00%
No local public affairs. No local news. <i>Its Your Business</i> Sundays at 5:00am															
Station: WGBO; Ch 66; UNI	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98													0	20	0.00%
2/24/98													0	24	0.00%
2/25/98													0	24	0.00%
2/26/98													0	24	0.00%
2/27/98													0	24	0.00%
2/28/98													0	24	0.00%
3/1/98													0	20	0.00%
3/2/98													0	24	0.00%
3/3/98													0	24	0.00%
3/4/98													0	24	0.00%
3/5/98													0	24	0.00%
3/6/98													0	24	0.00%
3/7/98													0	24	0.00%
3/8/98													0	24	0.00%
<b>Total (WGBO)</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	328	0.00%
No local public affairs. Weekday local newscasts. <i>Temas y Debates</i> for national public affairs.															



## Findings — Phoenix

Phoenix is Nielsen Market #17. It is served by ten commercial television stations. During the two-week period 2/23/98 - 3/8/98, these stations provided 3,320.5 hours of programming. Of this total, just 34 hours (or just over one percent) was devoted to local public affairs programming.

Of those 34 hours, 28 were aired by KUSK — just six total for the other nine stations. Of these five hours, two was aired on by KTVK at 6:30am on Sunday mornings and 2:30am on Mondays, two hours were aired on KSAZ before 8:00am on Sundays, one hour was aired by KUTP at 7:00 am on Saturday mornings and one hour was aired by KASW at 6:30am on Sundays.

Half of the commercial stations — KPHO, KPNX, KNXV, KPAZ, KTVW — do no local public affairs programming at all. KPAZ, KUPT, and KASW do not have a daily local newscast either.

KUSK, by contrast, airs 28 hours of local public affairs programming. Every weekday, KUSK airs 1.5 hours of original local public affairs programming — *Sam Steiger* for one hour at 9:00am followed by *Tonya Mock* for a half hour at 10:00am — and rebroadcasts *Sam Steiger* every weekday at 5:00pm. The station also airs the one hour public affairs show *On Target* on Sundays at 5:00pm and the half hour *Common Sense* at 9:30 on Sunday evenings.

### Phoenix Commercial Station List:

- KTVK (Ind.)
- KPHO (CBS)
- KUSK (Ind.)
- KSAZ (FOX)
- KPNX (NBC)
- KNXV (ABC)
- KPAZ (TBN)
- KTVW (UNI)
- KUTP (UPN)
- KASW (WB)

### Station Contact Information:

3

KTVK

Ind/news

Phoenix (Maricopa) AZ

100.0kW-542' FCC-data

Address: 5555 N. 7th Ave. 85013

Tel: 602/263-3333 Fax: 602/263-3377

Email: news@azfamily.com

5

KPHO

CBS

Phoenix (Maricopa) AZ

100.0kW-539' FCC-data

Address: 4016 N. Black Canyon Hwy. 85017 (85036-0100)

Tel: 602/264-1000 Fax: 602/650-5545

7

KUSK

AIN

Prescott (Yavapai) AZ

Address: 3211 Tower Rd. 85040

Tel: 602/778-6770 Fax: 602/445-5210

Email:team@kusk.com

10

KSAZ

FOX

Phoenix (Maricopa) AZ

Address: 511 W. Adams 85003

Tel: 602/257-1234 Fax: 602/262-0177

12

KPNX

NBC

Mesa (Maricopa) AZ

Address: 333 N. 5th. St. 85004 (85001-0711)

Tel: 602/257-1212 Fax: 602/258-8186

15

KNXV

ABC

Phoenix (Maricopa) AZ

Address: 4625 South 33rd. Pl. 85040

Tel: 602/243-4151 Fax: 602/232-5994

Email:News15@primenet.com

21

KPAZ

TBN

Phoenix (Maricopa) AZ

Address: 3551 E. McDowell Rd. 85008

Tel: 602/273-1477 Fax: 602/267-9427

33

KTVW

UNI

Phoenix (Maricopa) AZ

Address: 3019 E. Southern Ave. 85040

Tel: 602/263-3333 Fax: 602/276-8658

45

KUTP

UPN

Phoenix (Maricopa) AZ

Address: 4630 S. 33rd. St. 85040

Tel: 602/268-4500 Fax: 602/276-4082

Email:robertf@primenet.com

61

KASW

WB/Fox Kids

Phoenix (Maricopa) AZ

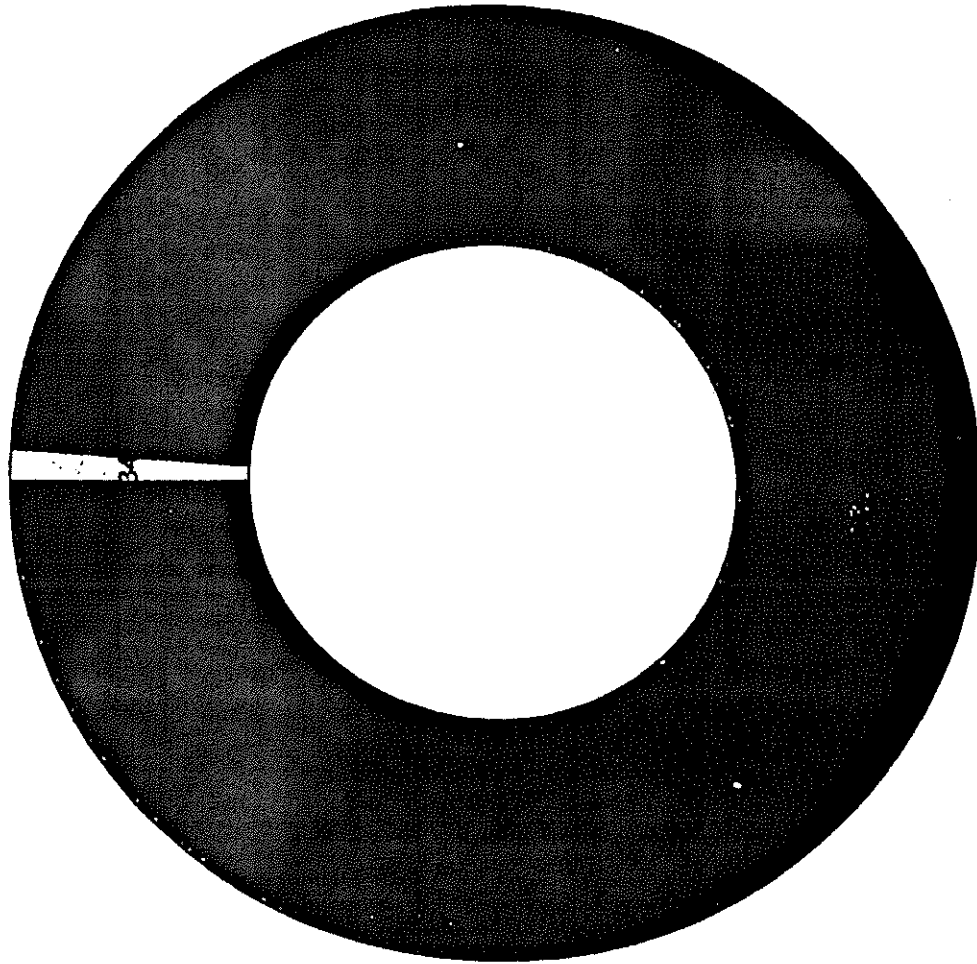
Owner: Brooks Broadcasting

Address: 5555 North 7th Av. 85013

Tel: 602/661-6161 Fax: 602/263-3377

Email:news@azfamily.com

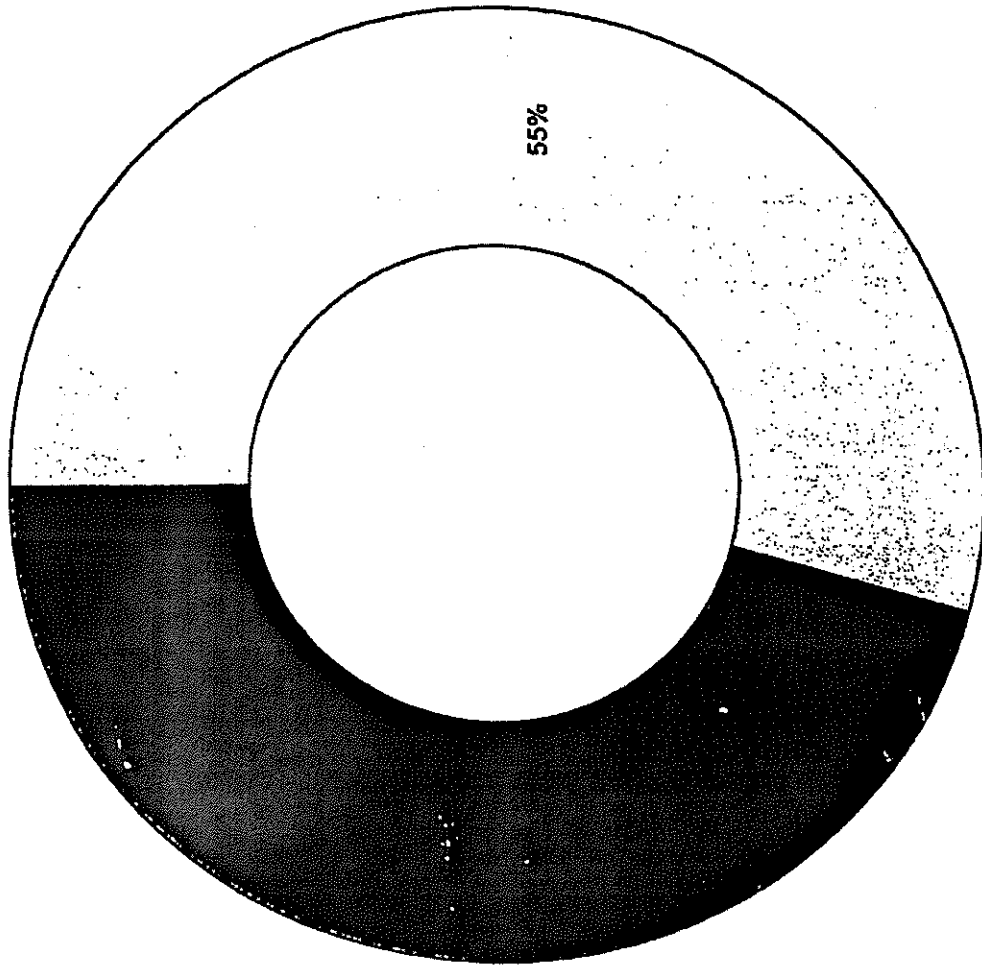
# Phoenix Survey Results



- Total Hours of Local Public Affairs Programming on Commercial Stations
- Total Hours of Other Programming on Commercial Stations

Total Commercial Stations=10

# Phoenix Survey Results

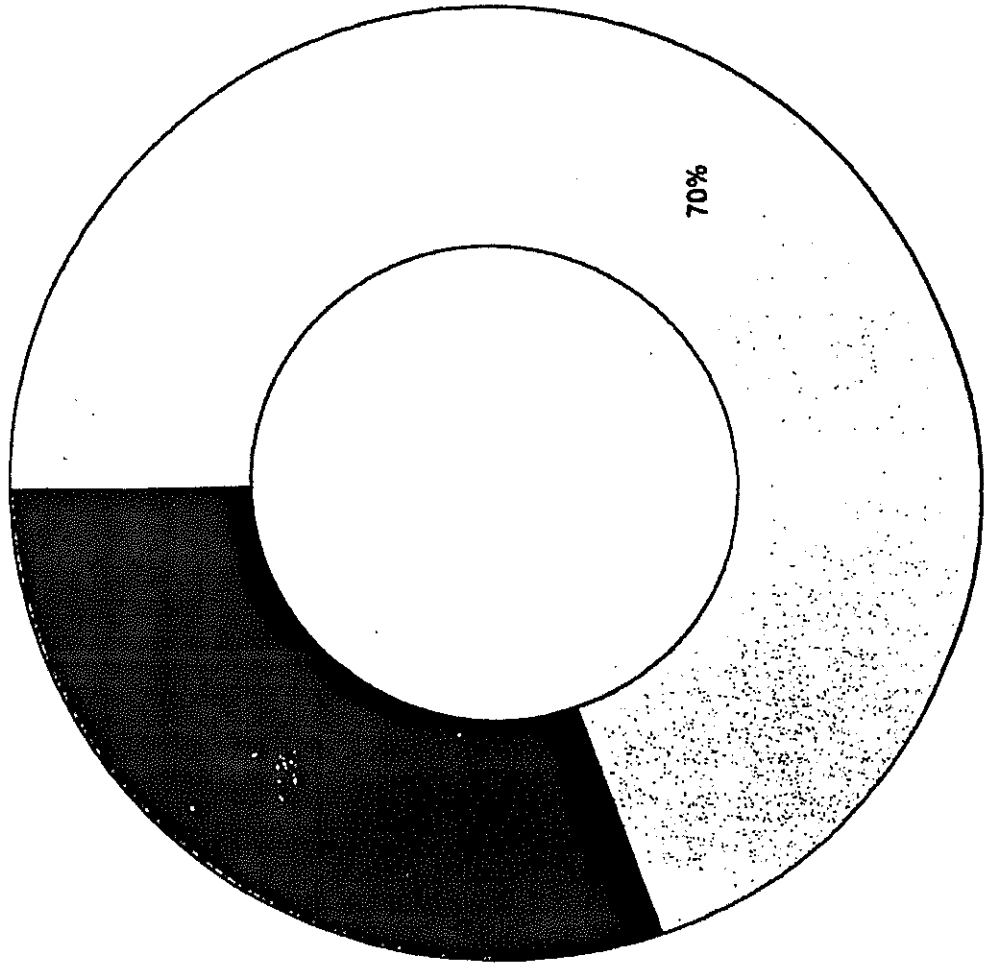


- % Without Any Local Public Affairs Programming
- % Doing Any Local Public Affairs Programming

Total Commercial Stations=10

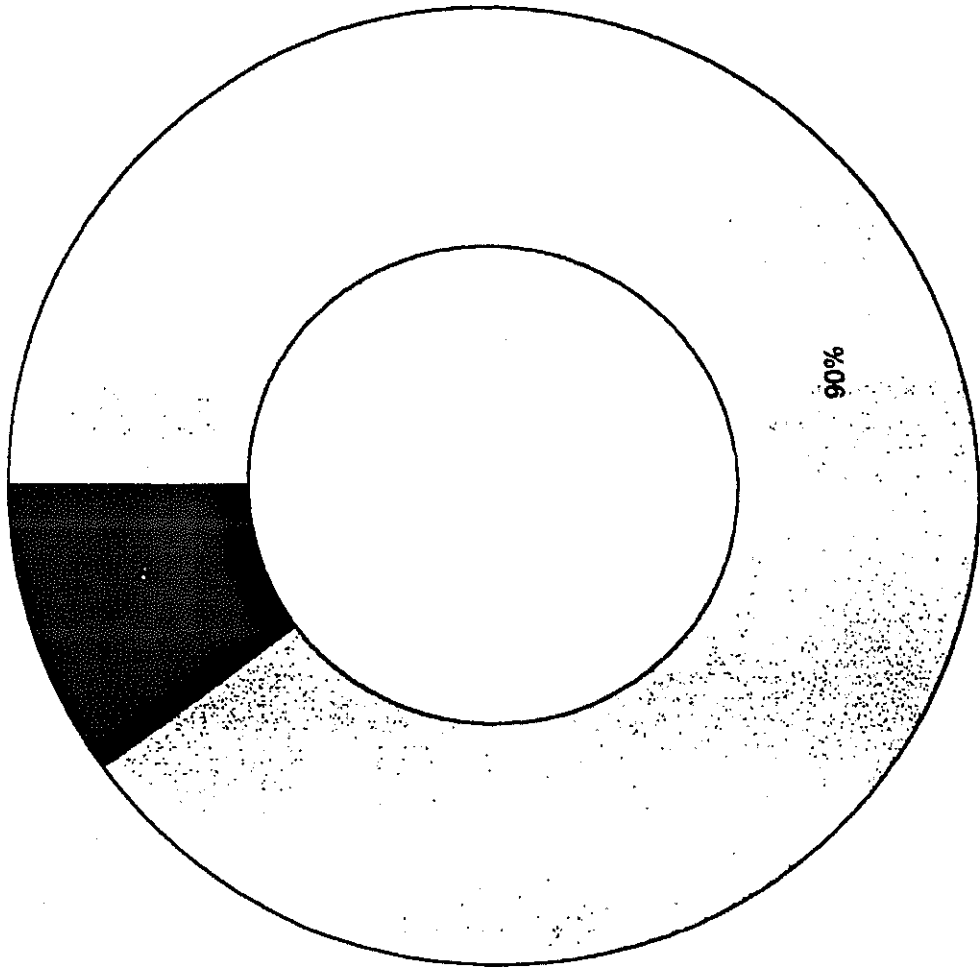


Phoenix Survey Results



□ % That Do Local News  
■ % That Do No Local News

Phoenix Survey Results



□ % That Do Local Public Affairs and/or Local News  
■ % That Do Neither Local Public Affairs or Local News

Phoenix Local Public Affairs Programming 2/23-3/8/98

Nielsen Market # 17: Phoenix, AZ											
Station: KTVK, Ch 3, Ind											
	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	Total PA	Total Hours	% of day
2/23/98	0.5								0.5	24	2.08%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98			0.5						0.5	24	2.08%
3/2/98	0.5								0.5	24	2.08%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98			0.5						0.5	24	2.08%
<b>Total (KTVK)</b>	<b>1</b>	<b>0</b>	<b>0.5</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>336</b>	<b>0.60%</b>
<b>Nuestra Causa</b> airs Sundays at 6:30am and Monday nights at 2:30am. Daily local newscasts.											
Station: KPHO, Ch5, CBS											
	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	Total PA	Total Hours	% of day
2/23/98									0	20.5	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	20	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total (KPHO)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>328.5</b>	<b>0.00%</b>
<b>No local public affairs. Daily local newscasts. Face the Nation</b> airs Sundays at 9:30am.											

Phoenix Local Public Affairs Programming 2/23-3/8/98

Station: KUSK, Ch 7, Ind	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	Total PA	Total Hours	% of day
2/23/98				1.5					2.5	24	10.42%
2/24/98				1.5					2.5	24	10.42%
2/25/98				1.5					2.5	24	10.42%
2/26/98				1.5					2.5	24	10.42%
2/27/98				1.5					2.5	24	10.42%
2/28/98				1.5					2.5	24	10.42%
3/1/98								0.5	0	24	0.00%
3/2/98				1.5					1.5	24	6.25%
3/3/98				1.5					2.5	24	10.42%
3/4/98				1.5					2.5	24	10.42%
3/5/98				1.5					2.5	24	10.42%
3/6/98				1.5					2.5	24	10.42%
3/7/98								0.5	0	24	0.00%
3/8/98								1	1.5	24	6.25%
<b>Total (KUSK)</b>	0	0	0	15	0	12	0	1	28	336	8.33%
Every weekday, airs 1.5 hours of original local public affairs programming — <b>Sam Steiger</b> for one hour at 9:00am followed by <b>Tonya Mock</b> for a half hour at 10:00am — and rebroadcasts <b>Sam Steiger</b> every weekday at 5:00pm. The station also airs the one hour public affairs show <b>On Target</b> on Sundays at 5:00pm and the half hour <b>Common Sense</b> at 9:30 on Sunday evenings. Weekday local newscasts. <b>700 Club</b> for national public affairs.											
Station: KSAZ; Ch 10; FOX	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									1	24	4.17%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									1	20	5.00%
3/8/98									2	332	0.60%
<b>Total (KSAZ)</b>	0	0	0	0	0	0	0	0	2	332	0.60%
Daily local newscasts. <b>Que Pasa</b> and <b>Face the State</b> on Sunday's between 7-8:00am. <b>Face the State</b> on Sunday's between 7-8:00am. <b>Que Pasa</b> and <b>Face the State</b> on Sunday's between 7-8:00am. <b>Face the State</b> on Sunday's between 7-8:00am. <b>Que Pasa</b> and <b>Face the State</b> on Sunday's between 7-8:00am.											

Phoenix Local Public Affairs Programming 2/23-3/8/98

Station: KPNX; Ch 12; NBC	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total (KPNX)</b>	0	0	0	0	0	0	0	0	0	336	0.00%
No local public affairs. Daily local newscasts. <i>Meet the Press</i> airs Sunday at 7:00am.											
Station: KNXV; Ch 15; ABC	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	19.5	0.00%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	19.5	0.00%
3/8/98									0	24	0.00%
<b>Total (KNXV)</b>	0	0	0	0	0	0	0	0	0	327	0.00%
No local public affairs. Daily local newscasts. <i>This Week</i> airs at 9:00am on Sundays.											

Station: KPAZ; Ch 21; TBN		12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	Total PA	Total Hours	% of day
2/23/98										0	18.5	0.00%
2/24/98										0	24	0.00%
2/25/98										0	24	0.00%
2/26/98										0	24	0.00%
2/27/98										0	24	0.00%
2/28/98										0	24	0.00%
3/1/98										0	24	0.00%
3/2/98										0	18.5	0.00%
3/3/98										0	24	0.00%
3/4/98										0	24	0.00%
3/5/98										0	24	0.00%
3/6/98										0	24	0.00%
3/7/98										0	24	0.00%
3/8/98										0	24	0.00%
<b>Total (KPAZ)</b>		0	0	0	0	0	0	0	0	0	325	0.00%
No local public affairs. No local news. 700 Club for national public affairs.												
Station: KTVW; Ch 33; UNI		12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	Total PA	Total Hours	% of day
2/23/98										0	24	0.00%
2/24/98										0	24	0.00%
2/25/98										0	24	0.00%
2/26/98										0	24	0.00%
2/27/98										0	24	0.00%
2/28/98										0	24	0.00%
3/1/98										0	24	0.00%
3/2/98										0	24	0.00%
3/3/98										0	24	0.00%
3/4/98										0	24	0.00%
3/5/98										0	24	0.00%
3/6/98										0	24	0.00%
3/7/98										0	24	0.00%
3/8/98										0	24	0.00%
<b>Total (KTVW)</b>		0	0	0	0	0	0	0	0	0	336	0.00%
No local public affairs. Weekday local newscasts. Temas y Debates for national public affairs.												

Phoenix Local Public Affairs Programming 2/23-3/8/98

Station: KUTP; Ch 45; UPN	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	Total PA	Total Hours	% of day
2/23/98									0	20	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98			0.5						0.5	24	0.00%
2/28/98									0	24	2.08%
3/1/98									0	24	0.00%
3/2/98									0	20	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98			0.5						0.5	24	2.08%
3/7/98									0	24	0.00%
3/8/98		0	1	0	0	0	0	0	1	328	0.30%
Total (KUTP)											
Phoenix File airs Saturdays at 7:00am. No local news.											
Station: KASW; Ch 61; WB	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	12:00-3:0	3:00-6:00	6:00-9:00	9:00-12:0	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98			0.5						0.5	24	2.08%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98			0.5						0.5	24	2.08%
3/8/98		0	1	0	0	0	0	0	1	336	0.30%
Total (KASW)											
Community Showcase airs at 6:30am Sunday mornings. No local news.											

Phoenix Local Public Affairs Programming 2/23-3/8/98

	12-3:00a	3-6:00am	6-9:00am	9:00-noon	12-3:00p	3-6:00pm	6-9:00pm	9-midnight	Total PA	Total Hour	Prog'ing
<b>Total Commercial</b>	1	0	5	15	0	12	0	1	34	3320.5	1.02%
Local PA	2.94%		14.71%	44.12%		35.29%	0.00%				
% of total											
<b>Total w/o KUSK</b>	1	0	5	0	0	0	0	0	6	2984.5	0.20%
% of total	2.94%		14.71%						17.65%		
Day of Week:		% of total	non-KUSK	% of total							
Monday	6	17.65%	1	2.94%							
Tuesday	5	14.71%	0								
Wednesday	5	14.71%	0								
Thursday	5	14.71%	0								
Friday	5	14.71%	0								
Saturday	1	2.94%	1	2.94%							
Sunday	7	20.59%	4	11.76%							



## Findings — Nashville

Nashville, Tennessee is Nielsen Market #33. The market is served by ten commercial stations.

Between 2/23/98-3/8/98, none of these stations provided any local public affairs programming. During this time period, the commercial broadcasters provided 3,338.5 total hours of programming.

Some stations air national public affairs programming like *This Week* (WKRN), *Meet The Press* (WSMV), *Face the Nation* (WTVF on Mondays at midnight), *Fox News Sunday* (WZTV), *700 Club* (WHTN) and (WPGD), and *Newsbeat* (WJFB), but WNPX, WUXP, WNAB do not.

Six stations — WNPX, WUXP, WHTN, WPGD, WNAB, and WJFB — do not air local newscasts.

### Nashville Commercial Station List:

- WKRN (ABC)
- WSMV (NBC)
- WTVF (CBS)
- WZTV (FOX)
- WNPX (PAX)
- WUXP (UPN)
- WHTN (Ind)
- WPGD (TBN)
- WNAB (WB)
- WJFB (Shop@Home)

### Station Contact Information:

2

WKRN

ABC

Nashville (Davidson) TN

Owner: WKRN L.P.

Email:news@wkrn.com

4

WSMV

NBC

Nashville (Davidson) TN

Owner: Meridith Corp.

PO Box 4 ; 37202

Tel: 615/353-4444 Fax: 615/353-2348

Email:enews4@wsmv.com

5

WTVF

CBS

Nashville (Davidson) TN

Owner: WESH-TV Broadcasting

474 James Robertson Pkwy. 37219

Tel: 615/244-5000 Fax: 615/248-5207

Email:nashnc5@nc5.infi.net

17

WZTV

FOX

Nashville (Davidson) TN

Owner: Sullivan Broadcasting

631 Mainstream Dr. 37228

Tel: 615/244-1717 Fax: 615/259-3962

Email:wztv@wztv.com

28

WKZX

Wrshp/INTV

Cookeville (Putnam) TN

Owner: Roberts Broadcasting

9330 Sand Springs Church Rd. Monterey TN 38574

Tel: 615/839-6173 Fax: 615/839-6172

30

WUXP

UPN

Nashville (Davidson) TN

Owner: Mission Broadcasting

300 Peabody St. 37210

Tel: 615/256-3030 Fax: 615/244-7442

39

WHTN

HSN

Murfreesboro (Rutherford) TN

Owner: Murfreesboro Television Corp.

50

WPGD

TBN

Hendersonville (Sumner) TN

Owner: Sonlight Broadcasting

Email: [wpgd@xc.org](mailto:wpgd@xc.org)

58

WNAB

WB

Nashville (Davidson) TN

Owner: Speer Communications Holdings

3201 Dickerson Pike 37207

Tel: 615/650-5858 Fax: 615/650-5855

66

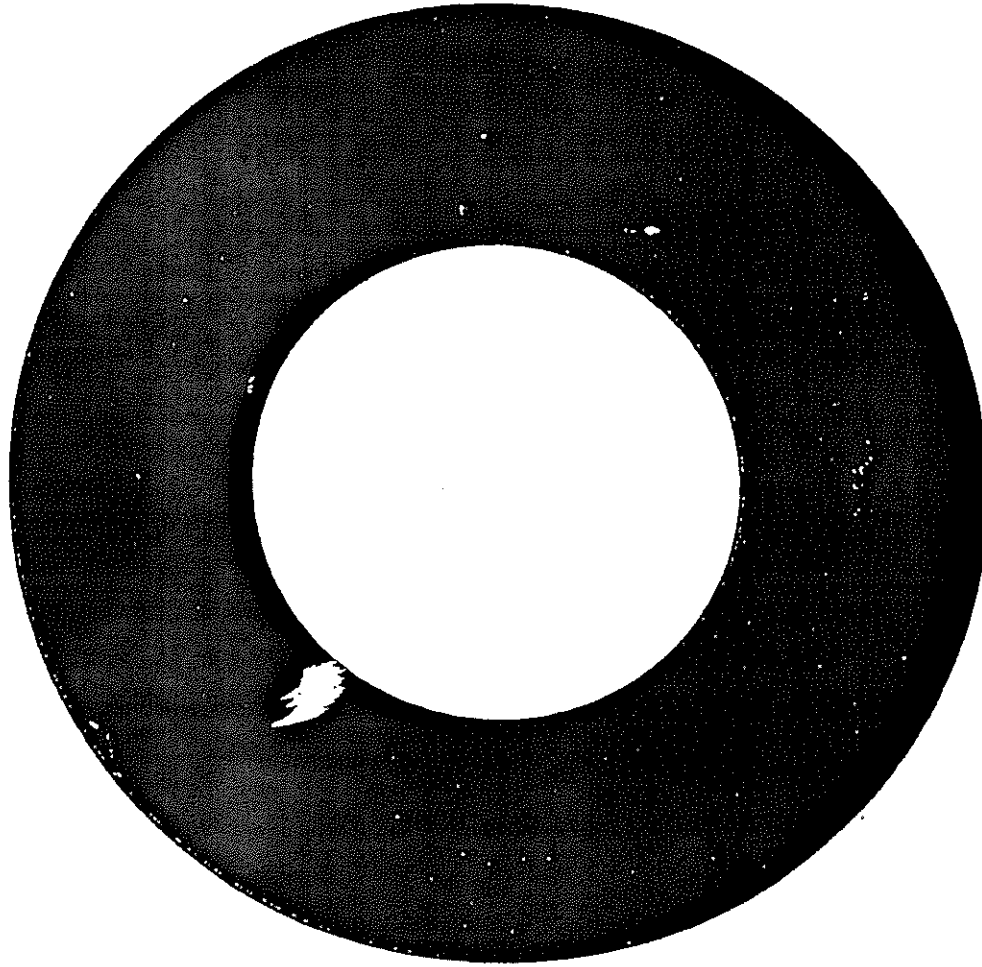
WJFB

Shop@Home

Lebanon (Wilson) TN

Owner: Bryant Communications

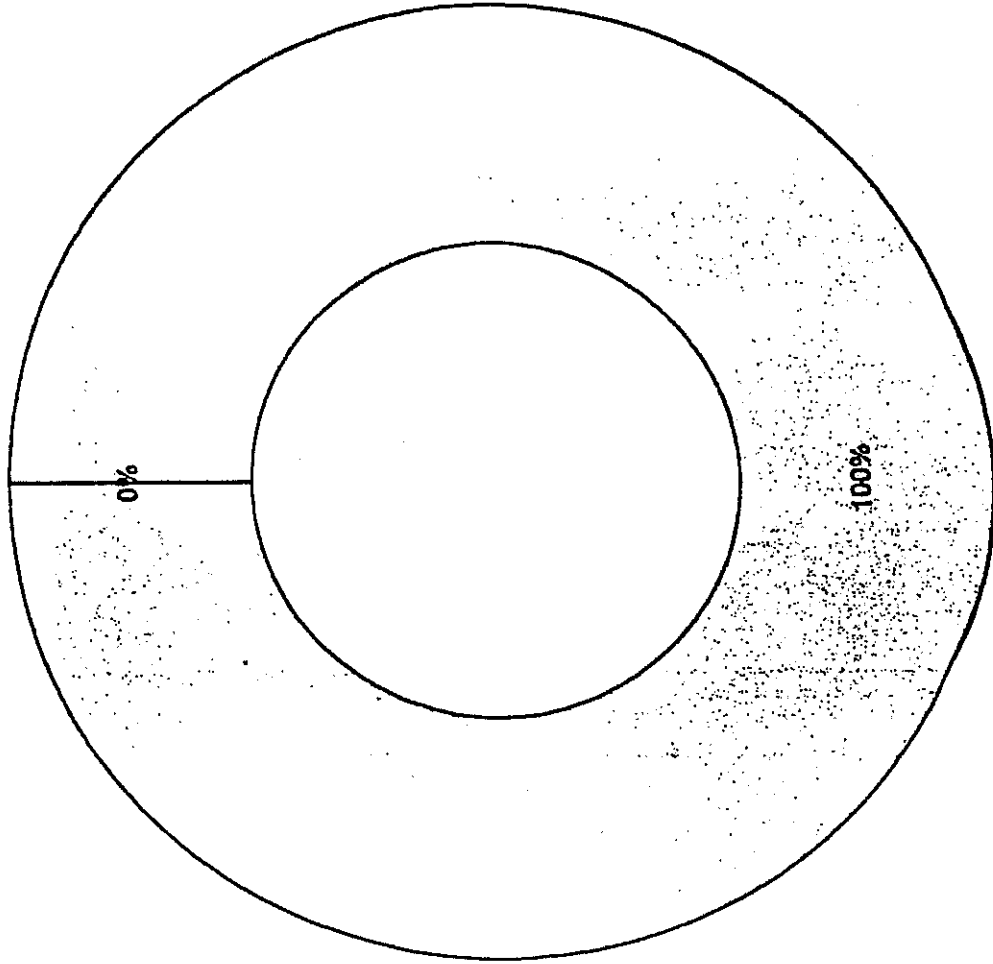
# Nashville Survey Results



- Total Hours of Local Public Affairs Programming on Commercial Stations
- Total Hours of Other Programming on Commercial Stations

Total Commercial Stations=10

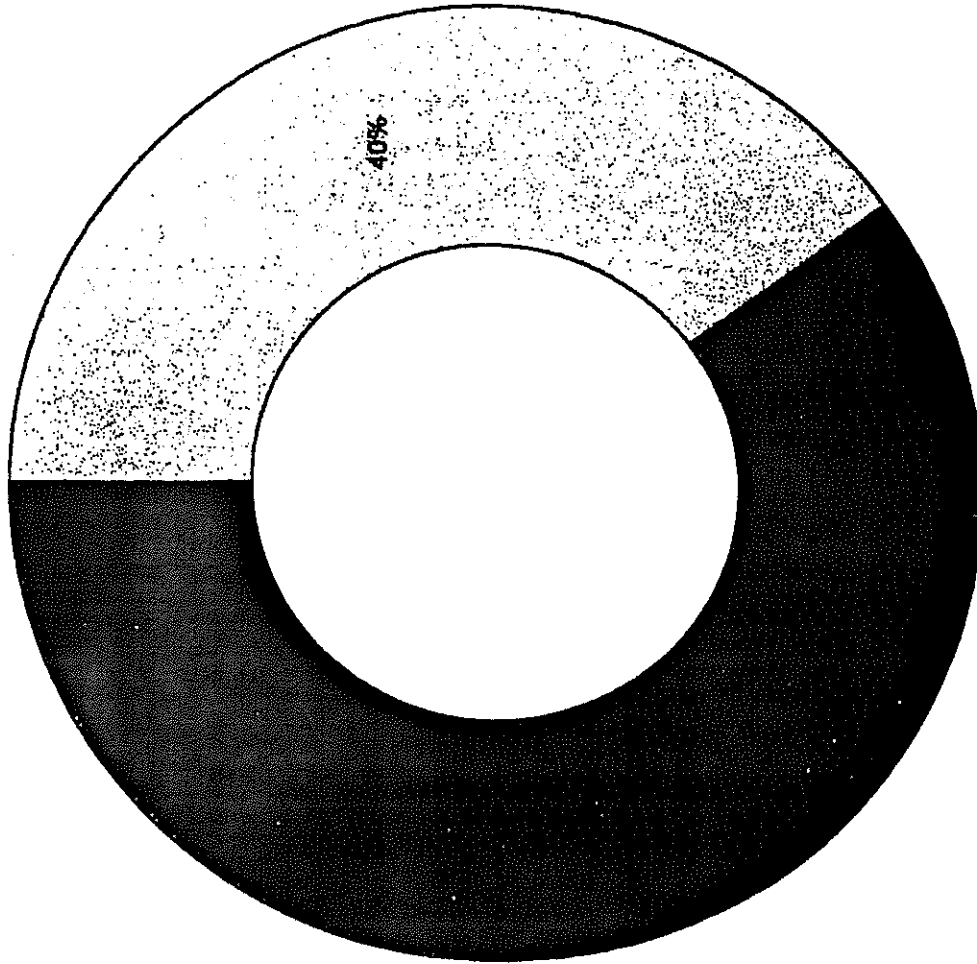
# Nashville Survey Results



- % Without Any Local Public Affairs Programming
- % Doing Any Local Public Affairs Programming

Total Commercial Stations=10

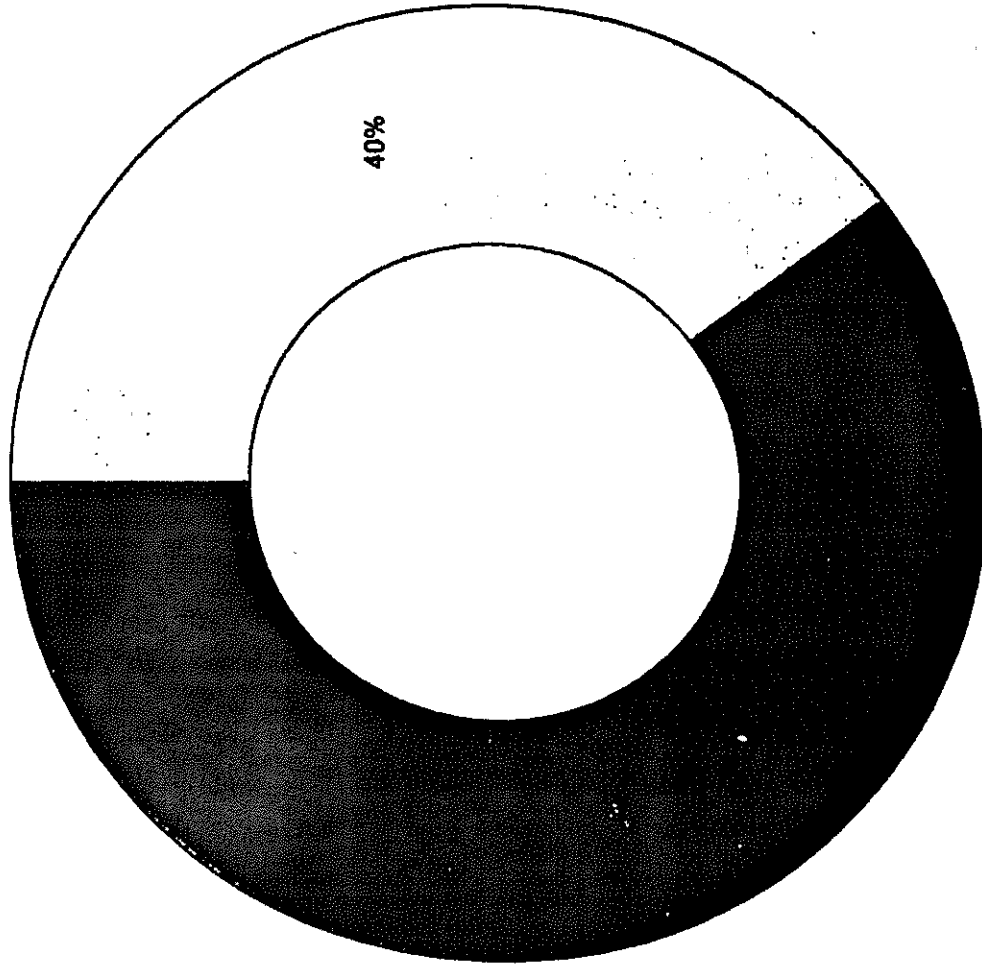
**Nashville Survey Results**



□ % That Do Local News  
■ % That Do No Local News

Total Commercial Stations=10

**Nashville Survey Results**



□ % That Do Local Public Affairs and/or Local News  
■ % That Do Neither Local Public Affairs or Local News

Nashville Local Public Affairs Programming 2/23-3/8/98

Market: Nashville, TN		12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
Station: WKRN, Ch 2, ABC										0	24	0.00%
	2/23/98									0	24	0.00%
	2/24/98									0	24	0.00%
	2/25/98									0	24	0.00%
	2/26/98									0	24	0.00%
	2/27/98									0	24	0.00%
	2/28/98									0	22.5	0.00%
	3/1/98									0	22	0.00%
	3/2/98									0	24	0.00%
	3/3/98									0	24	0.00%
	3/4/98									0	24	0.00%
	3/5/98									0	24	0.00%
	3/6/98									0	24	0.00%
	3/7/98									0	22	0.00%
	3/8/98									0	22	0.00%
<b>Total (WKRN):</b>		0	0	0	0	0	0	0	0	0	328.5	0.00%
No local public affairs. Daily local newscasts. <i>This Week</i> airs Sundays at 9:30am.												
Station: WSMV, Ch 4, NBC										0	24	0.00%
	2/23/98									0	24	0.00%
	2/24/98									0	24	0.00%
	2/25/98									0	24	0.00%
	2/26/98									0	24	0.00%
	2/27/98									0	24	0.00%
	2/28/98									0	24	0.00%
	3/1/98									0	24	0.00%
	3/2/98									0	24	0.00%
	3/3/98									0	24	0.00%
	3/4/98									0	24	0.00%
	3/5/98									0	24	0.00%
	3/6/98									0	24	0.00%
	3/7/98									0	24	0.00%
	3/8/98									0	24	0.00%
<b>Total (WSMV):</b>		0	0	0	0	0	0	0	0	0	336	0.00%
No local public affairs. Daily local newscasts. <i>Meet the Press</i> airs Sundays at 8:00am.												



Nashville Local Public Affairs Programming 2/23-3/8/98

Station: WTUF, Ch 5, CBS		12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
	2/23/98									0	24	0.00%
	2/24/98									0	24	0.00%
	2/25/98									0	24	0.00%
	2/26/98									0	24	0.00%
	2/27/98									0	24	0.00%
	2/28/98									0	24	0.00%
	3/1/98									0	23.5	0.00%
	3/2/98									0	21	0.00%
	3/3/98									0	24	0.00%
	3/4/98									0	24	0.00%
	3/5/98									0	24	0.00%
	3/6/98									0	24	0.00%
	3/7/98									0	24	0.00%
	3/8/98									0	23.5	0.00%
Total (WTUF):		0	0	0	0	0	0	0	0	0	332	0.00%
No local public affairs. Daily local newscasts. <i>Face the Nation</i> airs Mondays at 12:30am.												
Station: WZTV, Ch 17, FOX		12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
	2/23/98									0	22	0.00%
	2/24/98									0	24	0.00%
	2/25/98									0	24	0.00%
	2/26/98									0	24	0.00%
	2/27/98									0	24	0.00%
	2/28/98									0	24	0.00%
	3/1/98									0	24	0.00%
	3/2/98									0	20	0.00%
	3/3/98									0	24	0.00%
	3/4/98									0	24	0.00%
	3/5/98									0	24	0.00%
	3/6/98									0	24	0.00%
	3/7/98									0	24	0.00%
	3/8/98									0	24	0.00%
Total (WZTV):		0	0	0	0	0	0	0	0	0	330	0.00%
No local public affairs. Daily local newscasts. <i>Fox Sunday News</i> airs Sundays at 8:00am.												

Nashville Local Public Affairs Programming 2/23-3/8/98

Station: WNPX, Ch 28, PAX	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total (WKRN):</b>	0	0	0	0	0	0	0	0	0	336	0.00%
No local public affairs. No local news.											
Station: WUXP, Ch 30, UPN	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	22	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	22	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total (WUXP):</b>	0	0	0	0	0	0	0	0	0	332	0.00%
No local public affairs. No local news. <b>America's Black Forum</b> (Saturday's at 6:30am) for national public affairs.											

Nashville Local Public Affairs Programming 2/23-3/8/98

Station: WHTN, Ch 39, Ind	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total (WHTN):</b>	0	0	0	0	0	0	0	0	0	336	0.00%
No local public affairs. No local news. <b>700 Club</b> for national public affairs.											
Station: WPGD, Ch 50, TBN	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total (WPGD):</b>	0	0	0	0	0	0	0	0	0	336	0.00%
No local public affairs. No local news. <b>700 Club</b> for national public affairs.											

Nashville Local Public Affairs Programming 2/23-3/8/98

Station: WNAB, Ch 58, WB	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total (WNAB):</b>	0	0	0	0	0	0	0	0	0	336	0.00%
No local public affairs. No local news.											
Station: WJFB, Ch 66, Shop@Home	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total (WJFB):</b>	0	0	0	0	0	0	0	0	0	336	0.00%
No local public affairs. No local news.											



## Findings — Spokane

Spokane, Washington is Nielsen Market #73. It is served by five commercial stations. In the two-week period Monday, February 23 - Sunday, March 8, the three commercial broadcasters provided Spokane with 1,619 hours of programming. None of it was devoted to local public affairs programming.

KAYU did not offer any local news programming during this time either.

### Spokane Commercial Station List:

- KREM (CBS)
- KXLY (ABC)
- KHQ (NBC)
- KSKN (UPN)
- KAYU (FOX/UPN)

### Station Contact Information:

2

KREM

CBS

Spokane (Spokane) WA

Address: 4103 South Regal St. 99223 (99203-0037)

Tel: 509/448-2000 Fax: 509/838-7308

4

KXLY

ABC

Spokane (Spokane) WA

Address: 500 Boone Av. 99201

Tel: 509/324-4000 Fax: 509/328-5274

Email:news4@kxly.com

6

KHQT

NBC

Spokane (Spokane) WA

Address: S. 4202 Regal St. 99223 (99203-8088)

Tel: 509/448-6000 Fax: 509/448-4694

Email:q6news@khq.com

22

KSKN

UPN

Spokane (Spokane) WA

Address: 3353 Trent St. 99202 (99203-0037)

Tel: 509/448-2000 Fax: 509/838-7308

28

KAYU

FOX

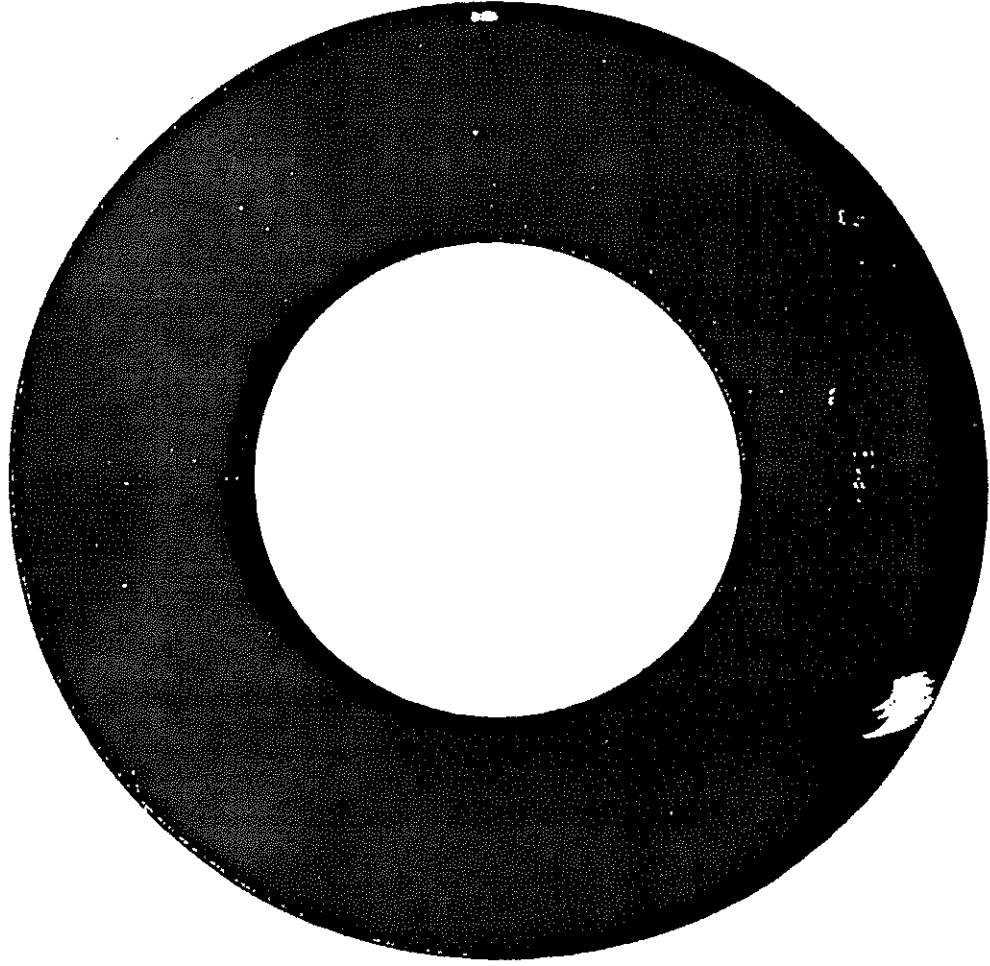
Spokane (Spokane) WA

Owner: Salmon River Communications

Address: S. 4600 Regal 99223-0028

Tel: 509/448-2828 Fax: 509/448-3815

# Spokane Survey Results

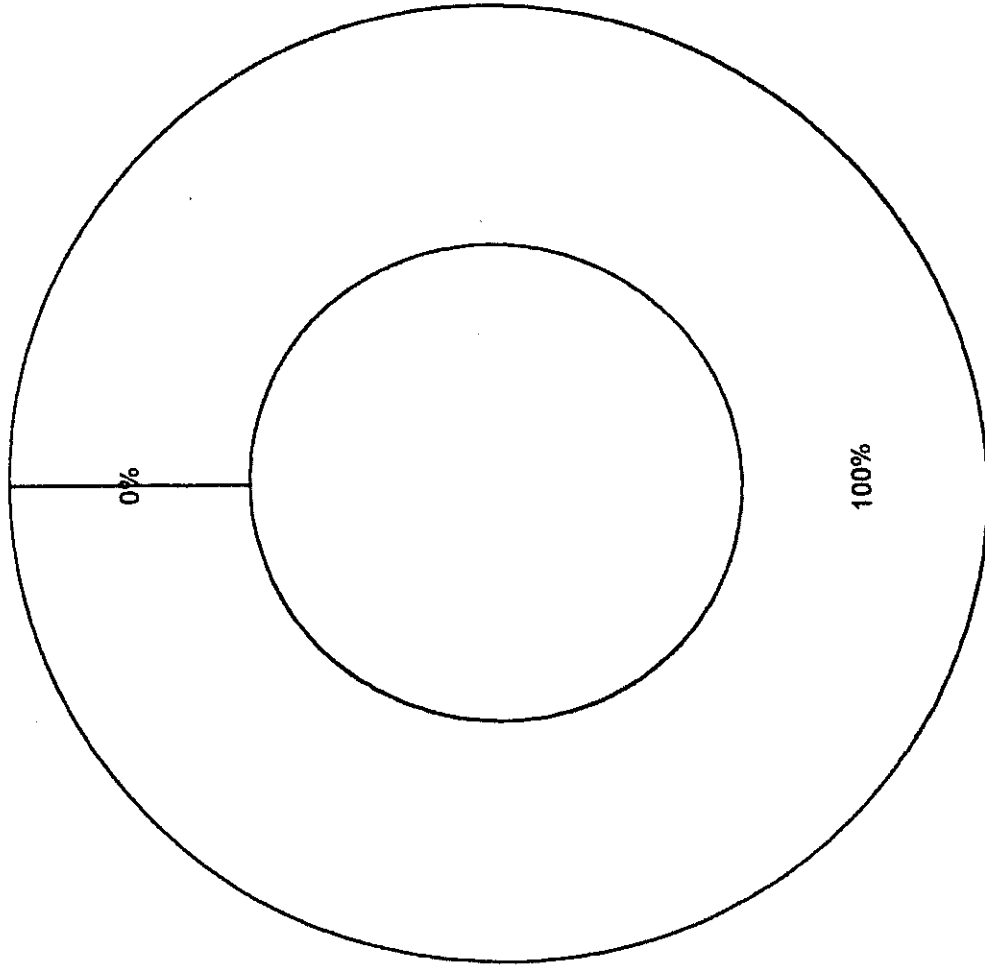


- Total Hours of Local Public Affairs Programming on Commercial Stations
- Total Hours of Other Programming on Commercial Stations

Total Commercial Stations=5

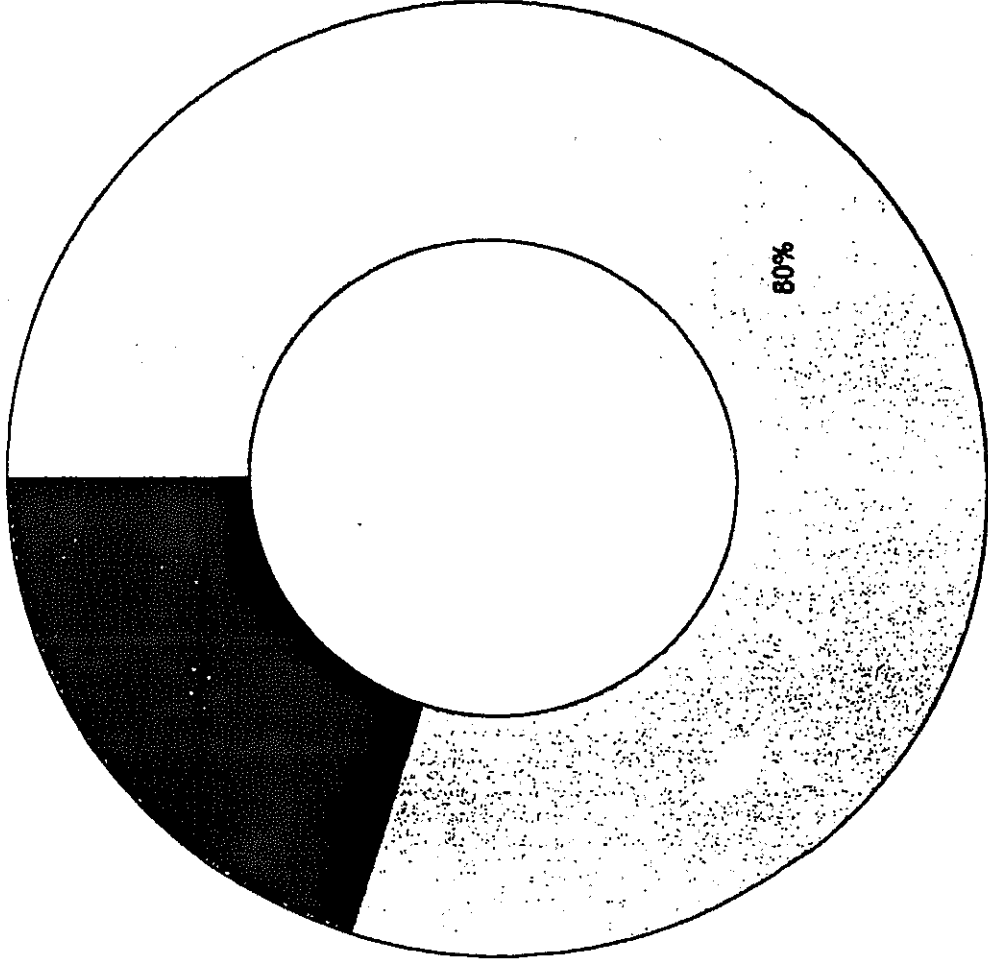


# Spokane Survey Results



- % Without Any Local Public Affairs Programming
- % Doing Any Local Public Affairs Programming

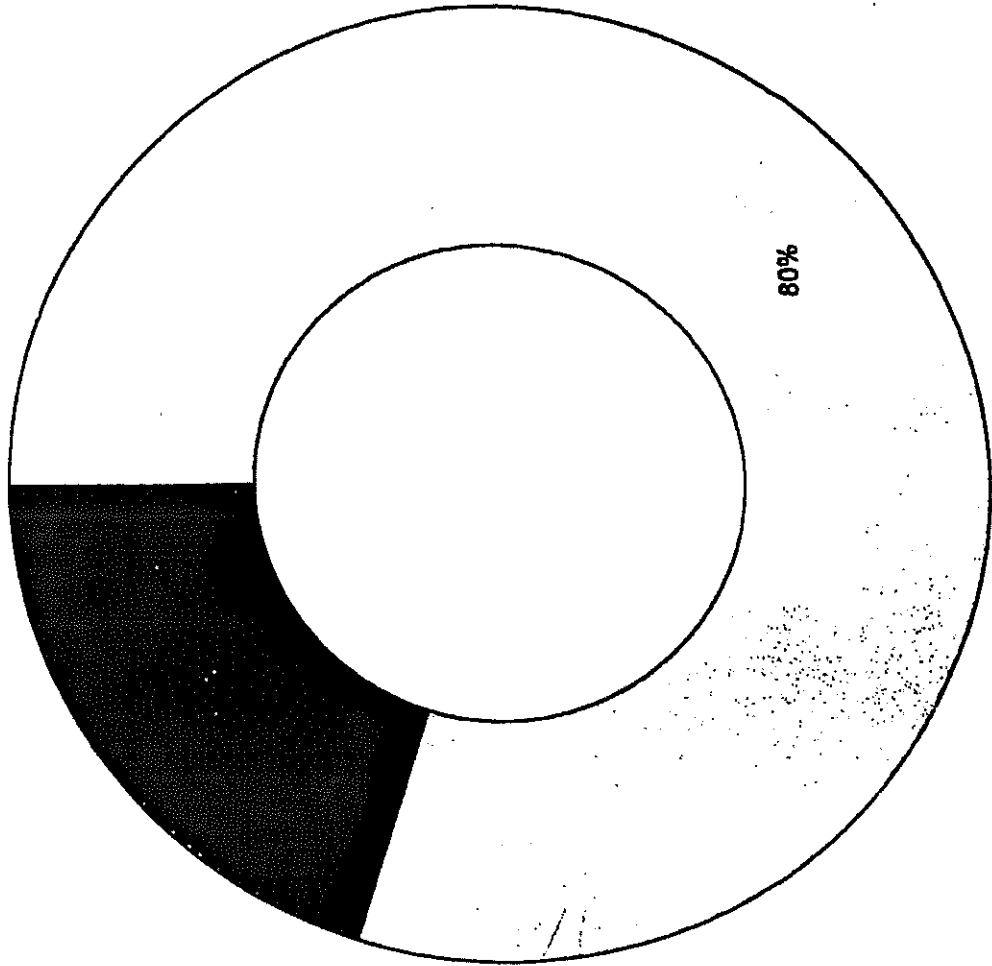
**Spokane Survey Results**



□ % That Do Local News  
■ % That Do No Local News

Total Commercial Stations=5

**Spokane Survey Results**



□ % That Do Local Public Affairs and/or Local News  
■ % That Do Neither Local Public Affairs or Local News

Total Commercial Stations=5

Spokane Local Public Affairs Programming 2/23-3/8/98

Nielsen Market #73: Spokane, Washington		12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
Station: KREM; ch 2; CBS										0	24	0.00%
2/23/98										0	24	0.00%
2/24/98										0	24	0.00%
2/25/98										0	24	0.00%
2/26/98										0	24	0.00%
2/27/98										0	24	0.00%
2/28/98										0	24	0.00%
3/1/98										0	21	0.00%
3/2/98										0	20.5	0.00%
3/3/98										0	24	0.00%
3/4/98										0	24	0.00%
3/5/98										0	24	0.00%
3/6/98										0	24	0.00%
3/7/98										0	21	0.00%
3/8/98										0	20	0.00%
Total (KREM):		0	0	0	0	0	0	0	0	0	322.5	0.00%
No local public affairs. Daily local newscasts.												
Station: KXLY; ch 4; ABC												
12:00-3:00												
2/23/98										0	24	0.00%
2/24/98										0	24	0.00%
2/25/98										0	24	0.00%
2/26/98										0	24	0.00%
2/27/98										0	24	0.00%
2/28/98										0	24	0.00%
3/1/98										0	24	0.00%
3/2/98										0	24	0.00%
3/3/98										0	24	0.00%
3/4/98										0	24	0.00%
3/5/98										0	24	0.00%
3/6/98										0	24	0.00%
3/7/98										0	24	0.00%
3/8/98										0	20.5	0.00%
Total (KXLY):		0	0	0	0	0	0	0	0	0	20.5	0.00%
No local public affairs. Daily local newscasts. This Week airs Sunday at 3:00pm.												
12:00-3:00												
6:00-9:00												
9:00-12:00												
12:00-3:00												
3:00-6:00												
6:00-9:00												
9:00-12:00												
Total PA		0	0	0	0	0	0	0	0	0	329	0.00%

Spokane Local Public Affairs Programming 2/23-3/8/98

Station: KHQ; ch 6; NBC	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total (KHQ):</b>	0	0	0	0	0	0	0	0	0	336	0.00%
No local public affairs. Daily local newscasts.											
Station: KSKN; ch 22; UPN	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	20	0.00%
2/24/98									0	20	0.00%
2/25/98									0	20	0.00%
2/26/98									0	20	0.00%
2/27/98									0	20	0.00%
2/28/98									0	18.5	0.00%
3/1/98									0	19	0.00%
3/2/98									0	20	0.00%
3/3/98									0	20	0.00%
3/4/98									0	20	0.00%
3/5/98									0	20	0.00%
3/6/98									0	20	0.00%
3/7/98									0	18.5	0.00%
3/8/98									0	19	0.00%
<b>Total (KSKN):</b>	0	0	0	0	0	0	0	0	0	275	0.00%
No local public affairs. Half-hour local newscast at 10:00pm on weekdays.											

Spokane Local Public Affairs Programming 2/23-3/8/98

Station:KAYU; ch 28; FOXIUPN	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total (KAYU):</b>	0	0	0	0	0	0	0	0	0	336	0.00%
No local public affairs. No local newscasts. Fox Sunday News airs 9:00am.											
<b>Total Commercial</b>											
<b>Local PA</b>	0	0	0	0	0	0	0	0	0	1598.5	

## Findings — Bangor

Bangor, ME is Nielsen Market #155. It is served by three commercial stations. In the two-week period Monday, February 23 - Sunday, March 8, the three commercial broadcasters provided Bangor with 997.5 hours of programming. None of it was devoted to local public affairs programming.

### Bangor Commercial Station List:

- WLBZ (NBC)
- WABI (CBS)
- WVII (ABC)

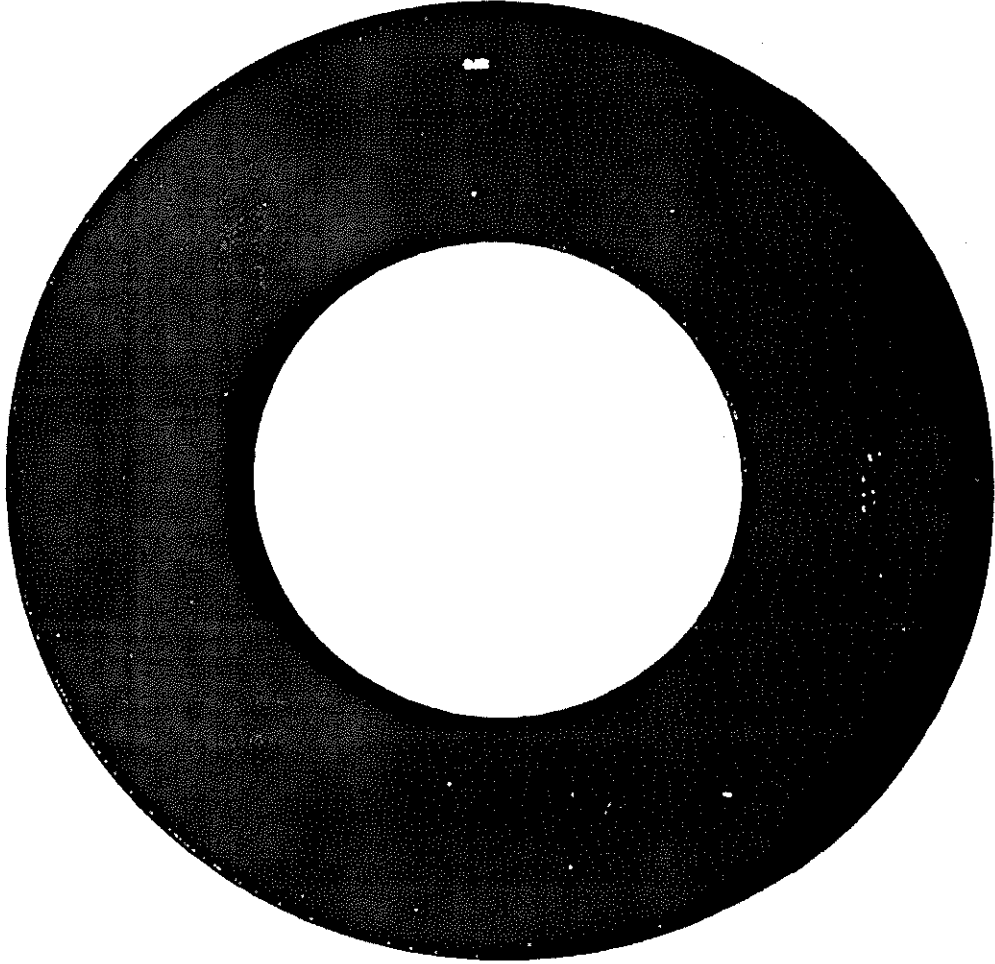
### Station Contact Information:

2  
WLBZ  
NBC  
Bangor (Penobscot) ME  
Owner: Maine Broadcasting Co.  
PO Box 415; 04402  
Tel: 207/942-4821 Fax: 207/945-6816  
Email: wlbz@wlbz.com

5  
WABI  
CBS  
Bangor (Penobscot) ME  
Owner: Diversified Communications  
35 Hildreth St. 04401  
Tel: 207/947-8321 Fax: 207/941-9378

7  
WVII  
ABC  
Bangor (Penobscot) ME  
Owner: Bangor Communications  
371 Target Industrial Circle 04401  
Tel: 207/945-6457 Fax: 207/942-0511

**Bangor Survey Results**

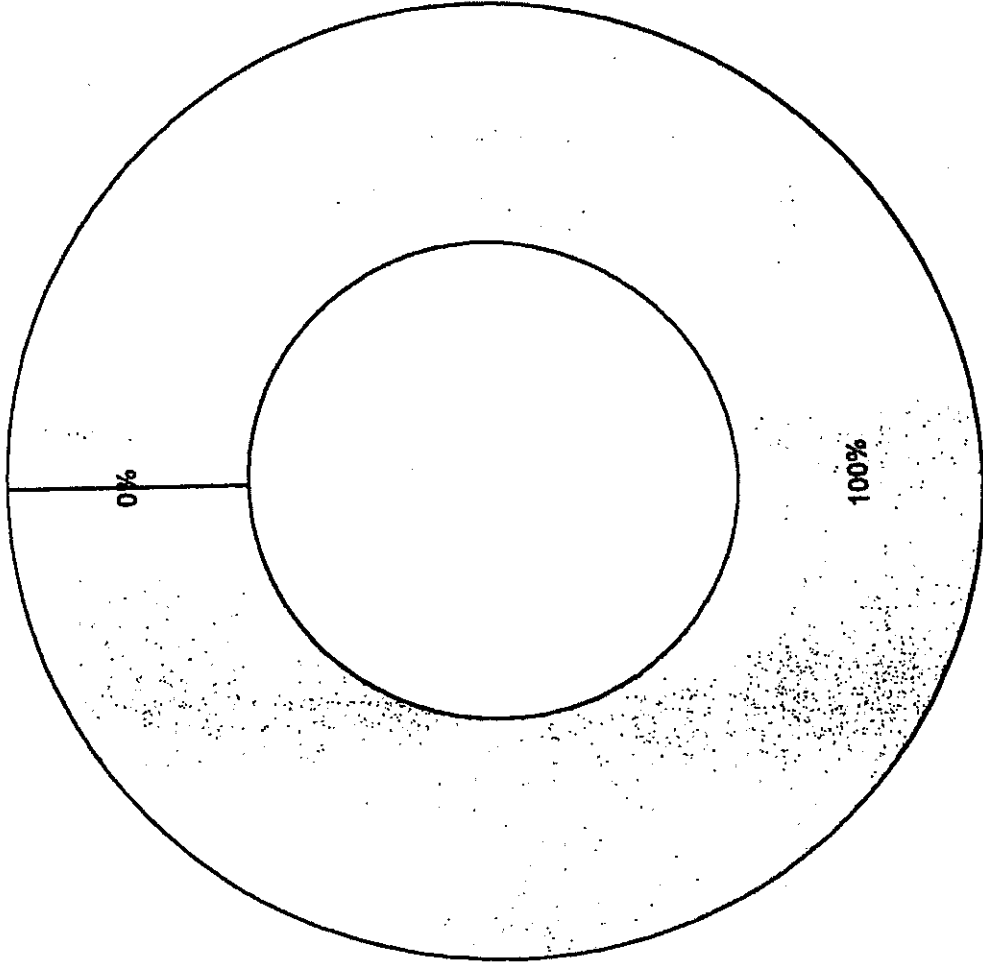


- Total Hours of Local Public Affairs Programming on Commercial Stations
- Total Hours of Other Programming on Commercial Stations

Total Commercial Stations=3



# Bangor Survey Results



□ % Without Any Local Public Affairs Programming  
■ % Doing Any Local Public Affairs Programming

Total Commercial Stations=3

Nielsen Market #155: Bangor, Maine		12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
Station: WLBZ, ch 2; NBC										0	20	0.00%
2/23/98										0	24	0.00%
2/24/98										0	24	0.00%
2/25/98										0	24	0.00%
2/26/98										0	24	0.00%
2/27/98										0	24	0.00%
2/28/98										0	24	0.00%
3/1/98										0	24	0.00%
3/2/98										0	20	0.00%
3/3/98										0	24	0.00%
3/4/98										0	24	0.00%
3/5/98										0	24	0.00%
3/6/98										0	24	0.00%
3/7/98										0	24	0.00%
3/8/98		0	0	0	0	0	0	0	0	0	328	0.00%
Total/WLBZ (NBC):		0	0	0	0	0	0	0	0	0		
No local public affairs. Daily local newscasts. Meet the Press airs Sundays at 9:00am.												
Station: WABI, ch 5; CBS		12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98										0	21.5	0.00%
2/24/98										0	24	0.00%
2/25/98										0	24	0.00%
2/26/98										0	24	0.00%
2/27/98										0	24	0.00%
2/28/98										0	24	0.00%
3/1/98										0	24	0.00%
3/2/98										0	24	0.00%
3/3/98										0	24	0.00%
3/4/98										0	24	0.00%
3/5/98										0	24	0.00%
3/6/98										0	24	0.00%
3/7/98										0	24	0.00%
3/8/98		0	0	0	0	0	0	0	0	0	333.5	0.00%
Total/WABI (CBS):		0	0	0	0	0	0	0	0	0		
No local public affairs. Daily local newscasts. Face the Nation airs Sundays at 10:30am (half-hour).												

Bangor Local Public Affairs Programming 2/23-3/8/98

Station: WVII; ch 7; ABC	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	12:00-3:00	3:00-6:00	6:00-9:00	9:00-12:00	Total PA	Total Hours	% of day
2/23/98									0	24	0.00%
2/24/98									0	24	0.00%
2/25/98									0	24	0.00%
2/26/98									0	24	0.00%
2/27/98									0	24	0.00%
2/28/98									0	24	0.00%
3/1/98									0	24	0.00%
3/2/98									0	24	0.00%
3/3/98									0	24	0.00%
3/4/98									0	24	0.00%
3/5/98									0	24	0.00%
3/6/98									0	24	0.00%
3/7/98									0	24	0.00%
3/8/98									0	24	0.00%
<b>Total/WVII (ABC):</b>	0	0	0	0	0	0	0	0	0	336	0.00%
No local public affairs. Daily local newscasts. <i>This Week</i> airs Sundays at 10:30 (1 hr).											
<b>Total</b>									0	997.5	0.00%
<b>Commercial LPA</b>									0		

## Research Partners

The Benton Foundation is a private, nonprofit foundation that works to realize the social benefits made possible by the public interest use of communications. Through demonstration projects, media production and publishing, research, conferences, and grantmaking, Benton probes relationships between the public, corporate, and nonprofit sectors to address the critical questions for democracy in the information age.

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Media Access Project ("MAP") is a twenty-five year old non-profit, public interest law firm which promotes the public's First Amendment right to hear and be heard on the electronic media of today and tomorrow.

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