

SUNNYSLOPE VINEYARD

3385 Truesdale Road
Shandon, CA. 93461

Tuesday, April 17, 2007

Mr. Frank Foot, Director
Regulations and Relations and Ruling Division
Alcohol, Tobacco, Tax and Trade Bureau
Comments on Notice 71
P.O. Box 14412
Washington, DC 20044-4412

Dear Mr. Foote;

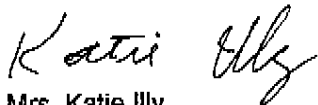
The proposed Westside AVA should be denied. The region described is not scientifically based or historically relevant, in my opinion. Our vineyard located near Shandon in the eastern end of the Paso Robles Appellation has rolling hills and grows varieties including Syrah and Merlot that the application states are suited to the "West Side". Our temperature data and degree day accumulations are lower than the area west of San Miguel which is included in the new AVA. How does that make sense if the much cooler Templeton Gap is in the same AVA?

There is a more comprehensive approach that I do favor, namely the one proposed by the AVA Committee that has delineated 11 new AVA's. While some are on the west and some on the east of the Salinas River, they are not simplistically divided by this artificial boundary, as the West Side proposed AVA would do. Consumer confusion will clearly result if this AVA is enacted. This will not serve any of us in the Paso Robles appellation.

Please deny the application to form the Paso Robles Westside AVA.

Thank you for the opportunity to comment.

Sincerely,



Mrs. Katie Illy
P.O. Box 258
Shandon, CA. 93461