

SAMPSON RANCH  
8225 VINEYARD DRIVE  
PASO ROBLES, CALIFORNIA 93446

April 2, 2007

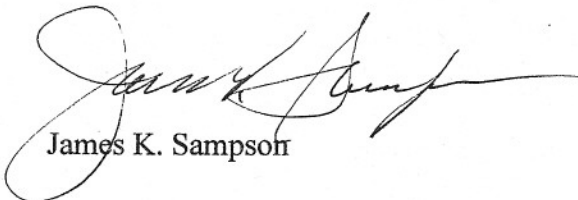
Mr. Frank Foote, Director  
Regulations and Rulings Division  
Alcohol and Tobacco Tax and Trade Bureau  
1310 G Street, NW Room 200 East  
Washington, D.C. 20220

Dear Director Foote:

My cattle ranch is on the Westside of Paso Robles and I am a strong supporter of many of my neighboring wineries. I have seen a lot of changes since purchasing my ranch 30 years ago. I have learned that there is a proposal to establish a Paso Robles Westside AVA stretching from San Miguel to Santa Margarita and west of the Salinas River. This vast area does not, in my opinion, properly define the unique area that I consider Westside Paso Robles and would be confusing to the public.

I support a more descriptive division of the area to include an AVA for the "Adelaida District" and one for the "Templeton Gap".

Thank you for considering my thoughts.



James K. Sampson