

-----Original Message-----

From: J. Reeves [mailto:jreeves@athletics.siu.edu]

Sent: Monday, May 02, 2005 9:20 AM

To: Rulemaking, TTB

Subject: 'TTB Notice No. 39'

name=Joni M. Reeves

name=part-time employee, wine consumer

Address1=210, #1 S. Brook Lane

Address2=

City=Carbondale

State=IL

Zip Code=62901

Comments=I've observed the wine industry in the Southern IL region for about five years, first from out of state, and most recently as a local resident. I'm currently employed part-time by one of wineries in the area. I've seen the industry grow and flourish, and at times struggle as state funding has been cut to support it. So I'm keenly aware of the importance of approving this proposal to formally designate this region as the Shawnee Hills Viticultural Area. Your approval is vital to the continued growth and success of many small businesses and farmers in Southern IL. It is also important to the improved tourism in our area. Please approve the proposal for this designation. Thank you.