

# West Virginia: 2002

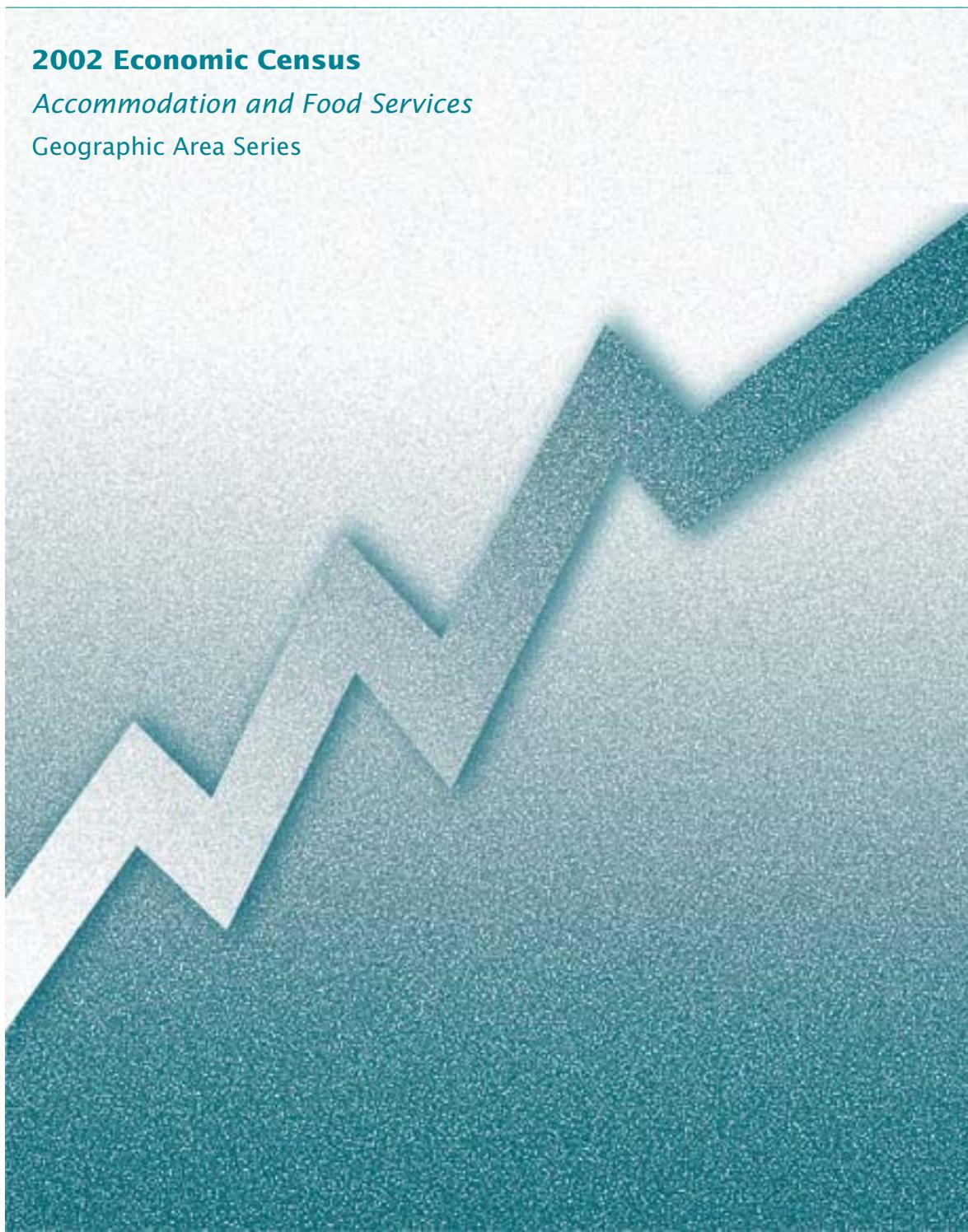
Issued May 2005

EC02-72A-WV

## 2002 Economic Census

*Accommodation and Food Services*

Geographic Area Series



U.S. CENSUS BUREAU

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U.S. Department of Commerce  
Economics and Statistics Administration  
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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

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## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

## **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

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# Accommodation and Food Services

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## SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

**Exclusions.** Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

### Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

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- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**ZIP Code Statistics.** This report presents data for establishments of firms with payroll by United States ZIP Code.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
  - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
  - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
  - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or [rcb@census.gov](mailto:rcb@census.gov).

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## **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
-	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST VIRGINIA</b>								
72	Accommodation and food services .....	3 310	1 974 851	555 598	127 260	51 985	17.5	15.7
721	Accommodation .....	379	445 411	132 792	29 684	8 594	12.7	25.9
7211	Traveler accommodation .....	314	428 213	128 426	28 985	8 396	12.3	26.6
72111	Hotels (except casino hotels) and motels .....	287	425 133	127 540	28 794	8 277	12.1	26.7
721110	Hotels (except casino hotels) and motels .....	287	425 133	127 540	28 794	8 277	12.1	26.7
72119	Other traveler accommodation .....	27	3 080	886	191	119	33.0	10.7
721191	Bed-and-breakfast inns .....	25	D	D	D	b	D	D
721199	All other traveler accommodation .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	48	15 552	4 013	606	162	22.9	6.8
72121	RV (recreational vehicle) parks and recreational camps ....	48	15 552	4 013	606	162	22.9	6.8
721211	RV (recreational vehicle) parks and campgrounds .....	16	4 259	1 075	164	57	29.3	13.1
721214	Recreational and vacation camps (except campgrounds) ..	32	11 293	2 938	442	105	20.5	4.4
7213	Rooming and boarding houses .....	17	1 646	353	93	36	30.6	24.1
72131	Rooming and boarding houses .....	17	1 646	353	93	36	30.6	24.1
721310	Rooming and boarding houses .....	17	1 646	353	93	36	30.6	24.1
722	Food services and drinking places .....	2 931	1 529 440	422 806	97 576	43 391	18.9	12.7
7221	Full-service restaurants .....	1 012	609 881	190 123	44 892	18 623	21.6	9.7
72211	Full-service restaurants .....	1 012	609 881	190 123	44 892	18 623	21.6	9.7
722110	Full-service restaurants .....	1 012	609 881	190 123	44 892	18 623	21.6	9.7
7222	Limited-service eating places .....	1 406	779 630	204 367	46 064	22 064	16.3	14.4
72221	Limited-service eating places .....	1 406	779 630	204 367	46 064	22 064	16.3	14.4
722211	Limited-service restaurants .....	1 233	727 138	189 629	42 856	20 275	16.0	14.5
722212	Cafeterias, buffets, and grill buffets .....	27	18 569	5 457	1 248	614	9.9	4.1
722213	Snack and nonalcoholic beverage bars .....	146	33 923	9 281	1 960	1 175	26.7	19.8
7223	Special food services .....	104	78 375	16 126	3 810	1 329	2.8	18.2
72231	Food service contractors .....	66	72 015	14 804	3 594	1 139	.2	19.8
722310	Food service contractors .....	66	72 015	14 804	3 594	1 139	.2	19.8
72232	Caterers .....	31	6 010	1 271	209	186	30.9	.1
722320	Caterers .....	31	6 010	1 271	209	186	30.9	.1
72233	Mobile food services .....	7	350	51	7	4	51.7	—
722330	Mobile food services .....	7	350	51	7	4	51.7	—
7224	Drinking places (alcoholic beverages) .....	409	61 554	12 190	2 810	1 375	45.4	12.6
72241	Drinking places (alcoholic beverages) .....	409	61 554	12 190	2 810	1 375	45.4	12.6
722410	Drinking places (alcoholic beverages) .....	409	61 554	12 190	2 810	1 375	45.4	12.6

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BECKLEY-OAK HILL, WV COMBINED STATISTICAL AREA</b>								
72	Accommodation and food services .....	207	143 556	36 720	8 575	3 510	12.6	10.9
721	Accommodation .....	27	32 608	5 653	1 341	481	9.3	.2
7211	Traveler accommodation .....	25	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	25	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	25	D	D	D	e	D	D
722	Food services and drinking places .....	180	110 948	31 067	7 234	3 029	13.6	14.0
7222	Limited-service eating places .....	83	61 667	16 352	3 896	1 669	14.5	21.8
72221	Limited-service eating places .....	83	61 667	16 352	3 896	1 669	14.5	21.8
<b>Beckley, WV Micropolitan Statistical Area</b>								
72	Accommodation and food services .....	136	111 314	27 464	6 536	2 548	10.8	12.3
721	Accommodation .....	20	27 964	4 490	1 101	386	10.8	.2
722	Food services and drinking places .....	116	83 350	22 974	5 435	2 162	10.8	16.4
7222	Limited-service eating places .....	59	46 622	11 958	2 885	1 211	11.6	26.1
72221	Limited-service eating places .....	59	46 622	11 958	2 885	1 211	11.6	26.1
<b>Oak Hill, WV Micropolitan Statistical Area</b>								
72	Accommodation and food services .....	71	32 242	9 256	2 039	962	18.8	6.0
721	Accommodation .....	7	4 644	1 163	240	95	—	—
722	Food services and drinking places .....	64	27 598	8 093	1 799	867	21.9	7.0
<b>FAIRMONT-CLARKSBURG, WV COMBINED STATISTICAL AREA</b>								
72	Accommodation and food services .....	288	136 142	37 349	8 476	4 024	25.3	9.3
721	Accommodation .....	25	18 185	4 335	973	354	15.1	—
722	Food services and drinking places .....	263	117 957	33 014	7 503	3 670	26.8	10.7
7222	Limited-service eating places .....	135	61 128	16 108	3 430	1 841	19.5	9.4
72221	Limited-service eating places .....	135	61 128	16 108	3 430	1 841	19.5	9.4
<b>Clarksburg, WV Micropolitan Statistical Area</b>								
72	Accommodation and food services .....	174	91 316	25 260	5 704	2 613	26.9	6.5
721	Accommodation .....	13	12 259	2 900	648	239	11.2	—
722	Food services and drinking places .....	161	79 057	22 360	5 056	2 374	29.4	7.5
7222	Limited-service eating places .....	85	42 063	11 225	2 356	1 214	22.9	7.7
72221	Limited-service eating places .....	85	42 063	11 225	2 356	1 214	22.9	7.7
<b>Fairmont, WV Micropolitan Statistical Area</b>								
72	Accommodation and food services .....	114	44 826	12 089	2 772	1 411	21.8	15.0
721	Accommodation .....	12	5 926	1 435	325	115	23.1	—
722	Food services and drinking places .....	102	38 900	10 654	2 447	1 296	21.6	17.2
<b>WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA</b>								
72	Accommodation and food services .....	14 165	14 201 217	4 037 237	935 451	283 469	17.2	9.7
721	Accommodation .....	905	3 813 739	1 025 788	225 193	45 014	3.5	7.1
7211	Traveler accommodation .....	818	D	D	D	k	D	D
72111	Hotels (except casino hotels) and motels .....	761	D	D	D	k	D	D
721110	Hotels (except casino hotels) and motels .....	761	D	D	D	k	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	63	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps ....	63	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	24	17 255	4 700	768	221	8.0	5.5
721214	Recreational and vacation camps (except campgrounds) ..	39	D	D	D	c	D	D
7213	Rooming and boarding houses .....	24	6 835	1 649	431	111	8.8	24.2
72131	Rooming and boarding houses .....	24	6 835	1 649	431	111	8.8	24.2
721310	Rooming and boarding houses .....	24	6 835	1 649	431	111	8.8	24.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA—Con.</b>								
72	<b>Accommodation and food services—Con.</b>							
722	Food services and drinking places .....	13 260	10 387 478	3 011 449	710 258	238 455	22.2	10.7
7221	Full-service restaurants .....	4 705	D	D	D	m	D	D
72211	Full-service restaurants .....	4 705	D	D	D	m	D	D
722110	Full-service restaurants .....	4 705	D	D	D	m	D	D
7222	Limited-service eating places .....	6 679	D	D	D	I	D	D
72221	Limited-service eating places .....	6 679	D	D	D	I	D	D
722211	Limited-service restaurants .....	5 581	D	D	D	I	D	D
722212	Cafeterias, buffets, and grill buffets .....	155	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars .....	943	447 519	110 355	24 477	9 811	18.2	9.7
7223	Special food services .....	1 219	1 335 380	407 718	95 059	24 276	9.3	15.9
7224	Drinking places (alcoholic beverages) .....	657	D	D	D	i	D	D
72241	Drinking places (alcoholic beverages) .....	657	D	D	D	i	D	D
722410	Drinking places (alcoholic beverages) .....	657	D	D	D	i	D	D
<b>Baltimore-Towson, MD Metropolitan Statistical Area</b>								
72	<b>Accommodation and food services .....</b>	<b>4 582</b>	<b>3 905 074</b>	<b>1 073 914</b>	<b>248 659</b>	<b>87 863</b>	<b>21.2</b>	<b>8.9</b>
721	Accommodation .....	246	783 767	194 096	42 596	9 870	3.7	10.1
7211	Traveler accommodation .....	223	772 931	191 531	42 144	9 753	3.6	10.1
72111	Hotels (except casino hotels) and motels .....	205	766 298	189 952	41 760	9 626	3.3	10.1
721110	Hotels (except casino hotels) and motels .....	205	766 298	189 952	41 760	9 626	3.3	10.1
7212	RV (recreational vehicle) parks and recreational camps .....	19	10 509	2 525	442	110	9.9	11.4
72121	RV (recreational vehicle) parks and recreational camps .....	19	10 509	2 525	442	110	9.9	11.4
721211	RV (recreational vehicle) parks and campgrounds .....	6	4 046	892	129	36	—	20.0
721214	Recreational and vacation camps (except campgrounds) .....	13	6 463	1 633	313	74	16.1	6.0
722	Food services and drinking places .....	4 336	3 121 307	879 818	206 063	77 993	25.6	8.6
7221	Full-service restaurants .....	1 286	1 381 108	418 090	99 910	35 511	23.5	6.3
72211	Full-service restaurants .....	1 286	1 381 108	418 090	99 910	35 511	23.5	6.3
722110	Full-service restaurants .....	1 286	1 381 108	418 090	99 910	35 511	23.5	6.3
7222	Limited-service eating places .....	2 201	1 179 855	300 020	69 749	30 497	30.8	10.3
72221	Limited-service eating places .....	2 201	1 179 855	300 020	69 749	30 497	30.8	10.3
722211	Limited-service restaurants .....	1 881	1 033 153	261 160	60 846	27 004	31.8	10.1
722212	Cafeterias, buffets, and grill buffets .....	45	35 965	10 801	2 537	815	18.8	5.9
722213	Snack and nonalcoholic beverage bars .....	275	110 737	28 059	6 366	2 678	25.5	13.5
7223	Special food services .....	387	404 137	127 150	28 174	8 951	11.2	9.9
7224	Drinking places (alcoholic beverages) .....	462	156 207	34 558	8 230	3 034	41.7	12.9
72241	Drinking places (alcoholic beverages) .....	462	156 207	34 558	8 230	3 034	41.7	12.9
722410	Drinking places (alcoholic beverages) .....	462	156 207	34 558	8 230	3 034	41.7	12.9
<b>Lexington Park, MD Micropolitan Statistical Area</b>								
72	<b>Accommodation and food services .....</b>	<b>123</b>	<b>93 129</b>	<b>26 758</b>	<b>5 892</b>	<b>2 545</b>	<b>21.4</b>	<b>7.7</b>
721	Accommodation .....	9	10 230	3 200	393	136	16.4	7.8
722	Food services and drinking places .....	114	82 899	23 558	5 499	2 409	22.0	7.7
7222	Limited-service eating places .....	52	D	D	D	g	D	D
72221	Limited-service eating places .....	52	D	D	D	g	D	D
<b>Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area</b>								
72	<b>Accommodation and food services .....</b>	<b>9 249</b>	<b>10 051 992</b>	<b>2 893 604</b>	<b>671 084</b>	<b>189 351</b>	<b>15.6</b>	<b>10.0</b>
721	Accommodation .....	615	2 983 300	819 803	180 551	34 495	3.5	6.3
7211	Traveler accommodation .....	563	2 955 175	811 722	179 067	34 124	3.3	6.2
72111	Hotels (except casino hotels) and motels .....	527	2 940 254	807 437	178 153	33 877	3.3	6.1
721110	Hotels (except casino hotels) and motels .....	527	2 940 254	807 437	178 153	33 877	3.3	6.1
7212	RV (recreational vehicle) parks and recreational camps .....	32	21 617	6 472	1 063	267	19.8	11.6
72121	RV (recreational vehicle) parks and recreational camps .....	32	21 617	6 472	1 063	267	19.8	11.6
721211	RV (recreational vehicle) parks and campgrounds .....	15	12 672	3 736	619	181	8.0	1.0
721214	Recreational and vacation camps (except campgrounds) .....	17	8 945	2 736	444	86	36.5	26.7
7213	Rooming and boarding houses .....	20	6 508	1 609	421	104	4.4	25.4
72131	Rooming and boarding houses .....	20	6 508	1 609	421	104	4.4	25.4
721310	Rooming and boarding houses .....	20	6 508	1 609	421	104	4.4	25.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA—Con.</b>														
<b>Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area—Con.</b>														
<b>72</b>	<b>Accommodation and food services—Con.</b>													
722	Food services and drinking places .....	8 634	7 068 692	2 073 801	490 533	154 856	20.7	11.6						
7221	Full-service restaurants .....	3 298	3 329 608	1 071 005	255 867	77 671	23.3	9.1						
72211	Full-service restaurants .....	3 298	3 329 608	1 071 005	255 867	77 671	23.3	9.1						
722110	Full-service restaurants .....	3 298	3 329 608	1 071 005	255 867	77 671	23.3	9.1						
7222	Limited-service eating places .....	4 333	2 656 034	683 454	158 646	58 852	21.2	12.3						
72221	Limited-service eating places .....	4 333	2 656 034	683 454	158 646	58 852	21.2	12.3						
722211	Limited-service restaurants .....	3 573	2 248 393	582 163	136 052	50 253	21.8	13.1						
722212	Cafeterias, buffets, and grill buffets .....	106	74 385	19 897	4 684	1 546	27.4	6.8						
722213	Snack and nonalcoholic beverage bars .....	654	333 256	81 394	17 910	7 053	15.5	8.4						
7223	Special food services .....	820	922 646	278 057	66 328	15 115	8.3	18.6						
7224	Drinking places (alcoholic beverages) .....	183	160 404	41 285	9 692	3 218	31.6	10.0						
72241	Drinking places (alcoholic beverages) .....	183	160 404	41 285	9 692	3 218	31.6	10.0						
722410	Drinking places (alcoholic beverages) .....	183	160 404	41 285	9 692	3 218	31.6	10.0						
<b>Bethesda-Frederick-Gaithersburg, MD Metropolitan Division</b>														
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 866</b>	<b>1 602 895</b>	<b>451 694</b>	<b>106 123</b>	<b>33 425</b>	<b>20.8</b>	<b>9.4</b>						
721	Accommodation .....	80	309 237	72 962	16 905	3 915	4.1	8.9						
7211	Traveler accommodation .....	71	D	D	D	h	D	D						
72111	Hotels (except casino hotels) and motels .....	68	303 485	71 086	16 653	3 861	3.8	8.3						
721110	Hotels (except casino hotels) and motels .....	68	303 485	71 086	16 653	3 861	3.8	8.3						
7212	RV (recreational vehicle) parks and recreational camps .....	8	D	D	D	b	D	D						
72121	RV (recreational vehicle) parks and recreational camps .....	8	D	D	D	b	D	D						
721214	Recreational and vacation camps (except campgrounds) .....	6	D	D	D	b	D	D						
722	Food services and drinking places .....	1 786	1 293 658	378 732	89 218	29 510	24.7	9.5						
7221	Full-service restaurants .....	712	D	D	D	j	D	D						
72211	Full-service restaurants .....	712	D	D	D	j	D	D						
722110	Full-service restaurants .....	712	D	D	D	j	D	D						
7222	Limited-service eating places .....	885	D	D	D	j	D	D						
72221	Limited-service eating places .....	885	D	D	D	j	D	D						
722211	Limited-service restaurants .....	714	D	D	D	j	D	D						
722212	Cafeterias, buffets, and grill buffets .....	20	8 754	2 337	531	143	32.6	11.5						
722213	Snack and nonalcoholic beverage bars .....	151	D	D	D	g	D	D						
7223	Special food services .....	157	112 735	33 716	8 133	2 039	14.3	17.1						
<b>Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Division</b>														
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7 383</b>	<b>8 449 097</b>	<b>2 441 910</b>	<b>564 961</b>	<b>155 926</b>	<b>14.6</b>	<b>10.1</b>						
721	Accommodation .....	535	2 674 063	746 841	163 646	30 580	3.4	6.0						
7211	Traveler accommodation .....	492	D	D	D	k	D	D						
72111	Hotels (except casino hotels) and motels .....	459	2 636 769	736 351	161 500	30 016	3.3	5.9						
721110	Hotels (except casino hotels) and motels .....	459	2 636 769	736 351	161 500	30 016	3.3	5.9						
7212	RV (recreational vehicle) parks and recreational camps .....	24	D	D	D	c	D	D						
72121	RV (recreational vehicle) parks and recreational camps .....	24	D	D	D	c	D	D						
721211	RV (recreational vehicle) parks and campgrounds .....	13	D	D	D	c	D	D						
721214	Recreational and vacation camps (except campgrounds) .....	11	D	D	D	b	D	D						
7213	Rooming and boarding houses .....	19	D	D	D	c	D	D						
72131	Rooming and boarding houses .....	19	D	D	D	c	D	D						
721310	Rooming and boarding houses .....	19	D	D	D	c	D	D						
722	Food services and drinking places .....	6 848	5 775 034	1 695 069	401 315	125 346	19.8	12.1						
7221	Full-service restaurants .....	2 586	D	D	D	l	D	D						
72211	Full-service restaurants .....	2 586	D	D	D	l	D	D						
722110	Full-service restaurants .....	2 586	D	D	D	l	D	D						
7222	Limited-service eating places .....	3 448	D	D	D	k	D	D						
72221	Limited-service eating places .....	3 448	D	D	D	k	D	D						
722211	Limited-service restaurants .....	2 859	D	D	D	k	D	D						
722212	Cafeterias, buffets, and grill buffets .....	86	65 631	17 560	4 153	1 403	26.7	6.2						
722213	Snack and nonalcoholic beverage bars .....	503	D	D	D	i	D	D						
7223	Special food services .....	663	809 911	244 341	58 195	13 076	7.5	18.8						
7224	Drinking places (alcoholic beverages) .....	151	D	D	D	h	D	D						
72241	Drinking places (alcoholic beverages) .....	151	D	D	D	h	D	D						
722410	Drinking places (alcoholic beverages) .....	151	D	D	D	h	D	D						

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA—Con.</b>														
<b>Winchester, VA-WV Metropolitan Statistical Area</b>														
72	Accommodation and food services .....	211	151 022	42 961	9 816	3 710	15.6	14.6						
721	Accommodation .....	35	36 442	8 689	1 653	513	2.5	12.2						
7211	Traveler accommodation .....	24	29 595	7 237	1 440	472	1.8	14.5						
72111	Hotels (except casino hotels) and motels .....	21	29 082	7 124	1 417	458	1.7	14.8						
721110	Hotels (except casino hotels) and motels .....	21	29 082	7 124	1 417	458	1.7	14.8						
7212	RV (recreational vehicle) parks and recreational camps .....	11	6 847	1 452	213	41	5.4	2.4						
72121	RV (recreational vehicle) parks and recreational camps .....	11	6 847	1 452	213	41	5.4	2.4						
721214	Recreational and vacation camps (except campgrounds) .....	8	6 310	1 380	193	37	—	2.6						
722	Food services and drinking places .....	176	114 580	34 272	8 163	3 197	19.8	15.4						
7222	Limited-service eating places .....	93	64 175	17 305	4 094	1 823	10.6	21.6						
72221	Limited-service eating places .....	93	64 175	17 305	4 094	1 823	10.6	21.6						
<b>BLUEFIELD, WV-VA MICROPOLITAN STATISTICAL AREA</b>														
72	Accommodation and food services .....	167	112 307	30 289	7 081	3 116	15.8	5.8						
721	Accommodation .....	22	15 844	3 713	789	281	31.2	5.4						
722	Food services and drinking places .....	145	96 463	26 576	6 292	2 835	13.3	5.8						
7222	Limited-service eating places .....	77	55 926	14 871	3 423	1 607	9.8	3.0						
72221	Limited-service eating places .....	77	55 926	14 871	3 423	1 607	9.8	3.0						
<b>CHARLESTON, WV METROPOLITAN STATISTICAL AREA</b>														
72	Accommodation and food services .....	541	388 976	108 104	25 083	9 753	12.1	11.6						
721	Accommodation .....	47	69 510	17 012	4 151	1 262	5.3	2.2						
7211	Traveler accommodation .....	43	D	D	D	g	D	D						
72111	Hotels (except casino hotels) and motels .....	42	68 591	16 817	4 112	1 251	5.2	1.5						
721110	Hotels (except casino hotels) and motels .....	42	68 591	16 817	4 112	1 251	5.2	1.5						
722	Food services and drinking places .....	494	319 466	91 092	20 932	8 491	13.6	13.7						
7222	Limited-service eating places .....	287	165 061	44 804	10 093	4 532	15.1	14.5						
72221	Limited-service eating places .....	287	165 061	44 804	10 093	4 532	15.1	14.5						
722211	Limited-service restaurants .....	260	151 400	40 776	9 212	4 042	14.9	15.1						
7223	Special food services .....	16	11 089	2 439	599	139	.2	48.1						
<b>CUMBERLAND, MD-WV METROPOLITAN STATISTICAL AREA</b>														
72	Accommodation and food services .....	220	120 606	34 012	7 992	3 746	21.3	9.1						
721	Accommodation .....	21	25 927	6 908	1 809	629	4.9	.7						
722	Food services and drinking places .....	199	94 679	27 104	6 183	3 117	25.8	11.4						
7222	Limited-service eating places .....	76	45 776	12 839	2 965	1 414	19.1	6.0						
72221	Limited-service eating places .....	76	45 776	12 839	2 965	1 414	19.1	6.0						
<b>HAGERSTOWN-MARTINSBURG, MD-WV METROPOLITAN STATISTICAL AREA</b>														
72	Accommodation and food services .....	435	269 135	78 964	18 448	7 366	23.8	8.4						
721	Accommodation .....	49	57 269	16 583	3 910	1 226	18.2	5.3						
7211	Traveler accommodation .....	45	54 508	15 693	3 780	1 190	17.7	2.6						
72111	Hotels (except casino hotels) and motels .....	40	53 865	15 560	3 750	1 167	17.4	2.7						
721110	Hotels (except casino hotels) and motels .....	40	53 865	15 560	3 750	1 167	17.4	2.7						
7212	RV (recreational vehicle) parks and recreational camps .....	4	2 761	890	130	36	28.2	57.3						
72121	RV (recreational vehicle) parks and recreational camps .....	4	2 761	890	130	36	28.2	57.3						
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D						
722	Food services and drinking places .....	386	211 866	62 381	14 538	6 140	25.2	9.2						
7222	Limited-service eating places .....	180	89 554	23 946	5 565	2 580	20.5	8.9						
72221	Limited-service eating places .....	180	89 554	23 946	5 565	2 580	20.5	8.9						
7223	Special food services .....	15	6 086	2 394	479	112	19.2	11.2						

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HUNTINGTON-ASHLAND, WV-KY-OH METROPOLITAN STATISTICAL AREA</b>								
72	Accommodation and food services .....	501	315 821	86 892	20 402	8 785	16.3	9.9
721	Accommodation .....	39	28 826	7 461	1 572	573	21.9	10.1
722	Food services and drinking places .....	462	286 995	79 431	18 830	8 212	15.7	9.9
7222	Limited-service eating places .....	275	166 917	44 384	10 391	4 997	14.3	10.6
72221	Limited-service eating places .....	275	166 917	44 384	10 391	4 997	14.3	10.6
722211	Limited-service restaurants .....	243	153 583	40 923	9 560	4 545	14.6	11.0
722212	Cafeterias, buffets, and grill buffets .....	4	D	D	D	e	D	D
7223	Special food services .....	16	6 694	883	158	131	8.7	14.4
<b>MORGANTOWN, WV METROPOLITAN STATISTICAL AREA</b>								
72	Accommodation and food services .....	236	132 981	37 325	8 360	3 915	25.3	11.6
721	Accommodation .....	30	29 030	8 602	1 734	571	45.1	3.1
721214	Recreational and vacation camps (except campgrounds) .....	4	D	D	D	b	D	D
7213	Rooming and boarding houses .....	11	D	D	D	b	D	D
72131	Rooming and boarding houses .....	11	D	D	D	b	D	D
721310	Rooming and boarding houses .....	11	D	D	D	b	D	D
722	Food services and drinking places .....	206	103 951	28 723	6 626	3 344	19.7	14.0
7222	Limited-service eating places .....	100	46 228	11 629	2 581	1 277	23.3	9.6
72221	Limited-service eating places .....	100	46 228	11 629	2 581	1 277	23.3	9.6
<b>PARKERSBURG-MARIETTA, WV-OH METROPOLITAN STATISTICAL AREA</b>								
72	Accommodation and food services .....	327	195 473	54 861	12 443	5 521	16.5	6.0
721	Accommodation .....	32	21 541	7 005	1 490	608	29.1	5.5
722	Food services and drinking places .....	295	173 932	47 856	10 953	4 913	15.0	6.0
7222	Limited-service eating places .....	148	95 051	23 416	5 193	2 592	10.7	4.2
72221	Limited-service eating places .....	148	95 051	23 416	5 193	2 592	10.7	4.2
<b>POINT PLEASANT, WV-OH MICROPOLITAN STATISTICAL AREA</b>								
72	Accommodation and food services .....	85	42 646	11 725	2 779	1 287	20.5	6.9
721	Accommodation .....	9	4 841	965	277	94	7.5	5.5
722	Food services and drinking places .....	76	37 805	10 760	2 502	1 193	22.1	7.1
<b>WEIRTON-STEUBENVILLE, WV-OH METROPOLITAN STATISTICAL AREA</b>								
72	Accommodation and food services .....	282	101 363	29 082	6 352	3 047	23.3	10.1
721	Accommodation .....	7	5 898	1 601	375	128	49.8	1.0
722	Food services and drinking places .....	275	95 465	27 481	5 977	2 919	21.6	10.7
7222	Limited-service eating places .....	100	40 216	10 928	2 355	1 166	18.5	8.6
72221	Limited-service eating places .....	100	40 216	10 928	2 355	1 166	18.5	8.6
7223	Special food services .....	20	7 049	2 101	449	257	14.6	11.4
<b>WHEELING, WV-OH METROPOLITAN STATISTICAL AREA</b>								
72	Accommodation and food services .....	332	176 804	49 675	11 395	5 214	22.2	9.6
721	Accommodation .....	25	19 911	4 536	996	393	1.3	9.0
722	Food services and drinking places .....	307	156 893	45 139	10 399	4 821	24.8	9.7
7222	Limited-service eating places .....	137	75 724	20 444	4 654	2 294	26.7	14.2
72221	Limited-service eating places .....	137	75 724	20 444	4 654	2 294	26.7	14.2
7223	Special food services .....	13	11 028	3 342	796	302	—	13.1

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BARBOUR</b>							
72	Accommodation and food services .....	16	4 918	1 407	293	176	41.6	—
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	14	D	D	D	c	D	D
	<b>BERKELEY</b>							
72	Accommodation and food services .....	141	82 880	22 831	5 222	2 158	22.5	5.7
721	Accommodation .....	17	21 071	5 901	1 334	471	18.2	2.4
7211	Traveler accommodation .....	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	15	D	D	D	e	D	D
72110	Hotels (except casino hotels) and motels .....	15	D	D	D	e	D	D
722	Food services and drinking places .....	124	61 809	16 930	3 888	1 687	23.9	6.8
7222	Limited-service eating places .....	55	28 776	7 268	1 668	770	16.7	7.8
72221	Limited-service eating places .....	55	28 776	7 268	1 668	770	16.7	7.8
7223	Special food services .....	4	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages) .....	25	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	25	D	D	D	c	D	D
72240	Drinking places (alcoholic beverages) .....	25	D	D	D	c	D	D
	<b>BOONE</b>							
72	Accommodation and food services .....	24	9 623	2 751	621	307	10.3	9.7
721	Accommodation .....	4	1 121	426	84	28	—	—
722	Food services and drinking places .....	20	8 502	2 325	537	279	11.6	11.0
	<b>BRAXTON</b>							
72	Accommodation and food services .....	33	15 864	4 227	953	417	35.4	.9
721	Accommodation .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	29	D	D	D	e	D	D
	<b>BROOKE</b>							
72	Accommodation and food services .....	59	19 648	5 601	1 265	610	31.3	6.4
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	57	D	D	D	f	D	D
7223	Special food services .....	5	1 603	815	188	81	28.3	42.0
	<b>CABELL</b>							
72	Accommodation and food services .....	254	172 777	46 865	11 246	4 693	14.7	10.1
721	Accommodation .....	19	D	D	D	e	D	D
7211	Traveler accommodation .....	12	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	12	D	D	D	e	D	D
72110	Hotels (except casino hotels) and motels .....	12	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
7213	Rooming and boarding houses .....	5	D	D	D	a	D	D
72131	Rooming and boarding houses .....	5	D	D	D	a	D	D
721310	Rooming and boarding houses .....	5	D	D	D	a	D	D
722	Food services and drinking places .....	235	D	D	D	h	D	D
7221	Full-service restaurants .....	64	65 534	19 575	4 908	1 805	12.5	3.1
72211	Full-service restaurants .....	64	65 534	19 575	4 908	1 805	12.5	3.1
72210	Full-service restaurants .....	64	65 534	19 575	4 908	1 805	12.5	3.1
7222	Limited-service eating places .....	129	80 286	21 838	5 022	2 355	14.3	15.2
72221	Limited-service eating places .....	129	80 286	21 838	5 022	2 355	14.3	15.2
722211	Limited-service restaurants .....	109	71 837	19 549	4 492	2 086	14.4	15.8
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	c	D	D
7223	Special food services .....	7	D	D	D	b	D	D
	<b>CALHOUN</b>							
72	Accommodation and food services .....	7	1 184	334	74	52	75.4	—
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	6	D	D	D	b	D	D
	<b>CLAY</b>							
72	Accommodation and food services .....	5	1 316	396	99	42	34.7	—
722	Food services and drinking places .....	5	1 316	396	99	42	34.7	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>DODDRIDGE</b>							
72	Accommodation and food services .....	5	816	299	77	45	90.7	9.3
722	Food services and drinking places .....	5	816	299	77	45	90.7	9.3
	<b>FAYETTE</b>							
72	Accommodation and food services .....	71	32 242	9 256	2 039	962	18.8	6.0
721	Accommodation .....	7	4 644	1 163	240	95	—	—
722	Food services and drinking places .....	64	27 598	8 093	1 799	867	21.9	7.0
7222	Limited-service eating places .....	24	15 045	4 394	1 011	458	23.5	8.4
72221	Limited-service eating places .....	24	15 045	4 394	1 011	458	23.5	8.4
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
	<b>GILMER</b>							
72	Accommodation and food services .....	10	2 868	827	210	91	16.8	7.7
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	8	D	D	D	b	D	D
	<b>GRANT</b>							
72	Accommodation and food services .....	21	5 223	1 173	275	170	34.1	4.4
721	Accommodation .....	7	1 361	307	59	45	5.7	17.0
722	Food services and drinking places .....	14	3 862	866	216	125	44.1	—
	<b>GREENBRIER</b>							
72	Accommodation and food services .....	74	133 750	47 842	8 026	2 076	4.4	78.3
721	Accommodation .....	19	D	D	D	g	D	D
7211	Traveler accommodation .....	16	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	16	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	16	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	55	D	D	D	f	D	D
7222	Limited-service eating places .....	24	13 295	3 633	790	326	7.8	25.9
72221	Limited-service eating places .....	24	13 295	3 633	790	326	7.8	25.9
	<b>HAMPSHIRE</b>							
72	Accommodation and food services .....	32	18 667	4 301	748	319	12.6	23.1
721	Accommodation .....	11	9 095	2 465	326	70	—	1.9
7212	RV (recreational vehicle) parks and recreational camps .....	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	6	D	D	D	b	D	D
722	Food services and drinking places .....	21	9 572	1 836	422	249	24.7	43.3
	<b>HANCOCK</b>							
72	Accommodation and food services .....	69	27 369	7 847	1 451	712	20.9	20.1
722	Food services and drinking places .....	69	27 369	7 847	1 451	712	20.9	20.1
7222	Limited-service eating places .....	23	11 376	3 080	620	314	21.5	13.5
72221	Limited-service eating places .....	23	11 376	3 080	620	314	21.5	13.5
	<b>HARDY</b>							
72	Accommodation and food services .....	24	10 621	2 515	542	259	19.0	35.3
721	Accommodation .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	20	D	D	D	c	D	D
	<b>HARRISON</b>							
72	Accommodation and food services .....	150	84 890	23 552	5 388	2 425	25.0	6.4
721	Accommodation .....	12	D	D	D	c	D	D
7211	Traveler accommodation .....	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
722	Food services and drinking places .....	138	D	D	D	g	D	D
7222	Limited-service eating places .....	69	37 856	10 063	2 177	1 100	20.2	8.3
72221	Limited-service eating places .....	69	37 856	10 063	2 177	1 100	20.2	8.3
7223	Special food services .....	6	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>JACKSON</b>							
72	Accommodation and food services .....	41	22 339	6 576	1 471	665	8.6	13.0
721	Accommodation .....	5	3 220	1 152	269	72	.4	—
722	Food services and drinking places .....	36	19 119	5 424	1 202	593	10.0	15.2
7222	Limited-service eating places .....	19	13 161	3 705	810	407	4.7	21.4
72221	Limited-service eating places .....	19	13 161	3 705	810	407	4.7	21.4
	<b>JEFFERSON</b>							
72	Accommodation and food services .....	93	72 095	15 959	3 783	1 413	16.7	8.2
721	Accommodation .....	18	15 161	4 712	1 036	360	25.4	—
7211	Traveler accommodation .....	17	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	12	D	D	D	e	D	D
72110	Hotels (except casino hotels) and motels .....	12	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	75	56 934	11 247	2 747	1 053	14.4	10.4
7222	Limited-service eating places .....	26	D	D	D	e	D	D
72221	Limited-service eating places .....	26	D	D	D	e	D	D
7223	Special food services .....	4	D	D	D	b	D	D
	<b>KANAWHA</b>							
72	Accommodation and food services .....	427	334 019	92 576	21 596	8 184	10.3	10.9
721	Accommodation .....	37	64 036	15 676	3 868	1 142	.5	2.3
7211	Traveler accommodation .....	34	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	33	D	D	D	g	D	D
72110	Hotels (except casino hotels) and motels .....	33	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
72124	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	390	269 983	76 900	17 728	7 042	12.7	12.9
7221	Full-service restaurants .....	110	117 611	36 381	8 500	3 089	9.5	9.4
72211	Full-service restaurants .....	110	117 611	36 381	8 500	3 089	9.5	9.4
72210	Full-service restaurants .....	110	117 611	36 381	8 500	3 089	9.5	9.4
7222	Limited-service eating places .....	224	132 769	36 313	8 207	3 653	14.4	12.8
72221	Limited-service eating places .....	224	132 769	36 313	8 207	3 653	14.4	12.8
72221	Limited-service restaurants .....	201	120 494	32 673	7 401	3 209	14.6	13.2
72221	Cafeterias, buffets, and grill buffets .....	4	D	D	D	c	D	D
7223	Special food services .....	16	11 089	2 439	599	139	.2	48.1
7224	Drinking places (alcoholic beverages) .....	40	8 514	1 767	422	161	46.5	18.2
72241	Drinking places (alcoholic beverages) .....	40	8 514	1 767	422	161	46.5	18.2
722410	Drinking places (alcoholic beverages) .....	40	8 514	1 767	422	161	46.5	18.2
	<b>LEWIS</b>							
72	Accommodation and food services .....	31	12 179	3 370	666	328	19.2	19.4
721	Accommodation .....	5	2 549	921	147	68	4.7	54.5
722	Food services and drinking places .....	26	9 630	2 449	519	260	23.1	10.1
	<b>LINCOLN</b>							
72	Accommodation and food services .....	14	3 028	830	182	77	23.6	4.8
722	Food services and drinking places .....	14	3 028	830	182	77	23.6	4.8
	<b>LOGAN</b>							
72	Accommodation and food services .....	66	29 221	7 905	1 824	839	23.0	5.5
721	Accommodation .....	6	2 192	559	98	40	37.5	1.7
722	Food services and drinking places .....	60	27 029	7 346	1 726	799	21.8	5.8
7222	Limited-service eating places .....	32	18 131	4 789	1 112	550	20.2	3.8
72221	Limited-service eating places .....	32	18 131	4 789	1 112	550	20.2	3.8
	<b>MCDOWELL</b>							
72	Accommodation and food services .....	14	5 282	1 417	339	146	9.3	18.4
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	13	D	D	D	c	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MARION</b>							
<b>72</b>	<b>Accommodation and food services</b>	<b>114</b>	<b>44 826</b>	<b>12 089</b>	<b>2 772</b>	<b>1 411</b>	<b>21.8</b>	<b>15.0</b>
721	Accommodation	12	5 926	1 435	325	115	23.1	—
7211	Traveler accommodation	12	5 926	1 435	325	115	23.1	—
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
72110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
722	Food services and drinking places	102	38 900	10 654	2 447	1 296	21.6	17.2
7222	Limited-service eating places	50	19 065	4 883	1 074	627	12.1	13.2
72221	Limited-service eating places	50	19 065	4 883	1 074	627	12.1	13.2
7223	Special food services	7	D	D	D	b	D	D
	<b>MARSHALL</b>							
<b>72</b>	<b>Accommodation and food services</b>	<b>61</b>	<b>18 866</b>	<b>5 018</b>	<b>1 155</b>	<b>627</b>	<b>14.9</b>	<b>6.7</b>
721	Accommodation	4	653	100	27	20	6.3	—
722	Food services and drinking places	57	18 213	4 918	1 128	607	15.2	6.9
7222	Limited-service eating places	17	10 714	2 750	636	347	6.1	3.9
72221	Limited-service eating places	17	10 714	2 750	636	347	6.1	3.9
	<b>MASON</b>							
<b>72</b>	<b>Accommodation and food services</b>	<b>28</b>	<b>8 794</b>	<b>2 527</b>	<b>603</b>	<b>280</b>	<b>42.3</b>	<b>3.8</b>
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
	<b>MERCER</b>							
<b>72</b>	<b>Accommodation and food services</b>	<b>102</b>	<b>76 943</b>	<b>20 756</b>	<b>4 882</b>	<b>2 074</b>	<b>14.3</b>	<b>6.5</b>
721	Accommodation	15	D	D	D	c	D	D
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
72110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
722	Food services and drinking places	87	D	D	D	g	D	D
7222	Limited-service eating places	46	D	D	D	g	D	D
72221	Limited-service eating places	46	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
7223	Special food services	4	D	D	D	c	D	D
	<b>MINERAL</b>							
<b>72</b>	<b>Accommodation and food services</b>	<b>48</b>	<b>16 608</b>	<b>4 247</b>	<b>986</b>	<b>484</b>	<b>33.0</b>	<b>13.3</b>
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	45	D	D	D	e	D	D
	<b>MINGO</b>							
<b>72</b>	<b>Accommodation and food services</b>	<b>36</b>	<b>10 930</b>	<b>3 062</b>	<b>737</b>	<b>338</b>	<b>45.5</b>	<b>8.6</b>
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	31	D	D	D	e	D	D
	<b>MONONGALIA</b>							
<b>72</b>	<b>Accommodation and food services</b>	<b>199</b>	<b>125 094</b>	<b>35 405</b>	<b>7 995</b>	<b>3 712</b>	<b>24.0</b>	<b>10.7</b>
721	Accommodation	27	28 617	8 490	1 711	554	45.6	3.2
7211	Traveler accommodation	13	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	12	25 521	7 705	1 525	502	48.7	2.1
72110	Hotels (except casino hotels) and motels	12	25 521	7 705	1 525	502	48.7	2.1
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
7213	Rooming and boarding houses	11	D	D	D	b	D	D
72131	Rooming and boarding houses	11	D	D	D	b	D	D
72130	Rooming and boarding houses	11	D	D	D	b	D	D
722	Food services and drinking places	172	96 477	26 915	6 284	3 158	17.7	13.0
7221	Full-service restaurants	57	47 011	14 929	3 547	1 813	14.0	16.8
72211	Full-service restaurants	57	47 011	14 929	3 547	1 813	14.0	16.8
72210	Full-service restaurants	57	47 011	14 929	3 547	1 813	14.0	16.8
7222	Limited-service eating places	84	41 304	10 430	2 373	1 159	20.1	7.6
72221	Limited-service eating places	84	41 304	10 430	2 373	1 159	20.1	7.6
7223	Special food services	6	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MONROE</b>							
72	<b>Accommodation and food services</b>	19	2 788	905	196	71	60.0	4.0
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	b	D	D
	<b>MORGAN</b>							
72	<b>Accommodation and food services</b>	22	18 003	5 835	1 454	463	42.8	1.2
721	Accommodation	7	12 201	4 183	1 053	290	43.7	—
7211	Traveler accommodation	7	12 201	4 183	1 053	290	43.7	—
72111	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
722	Food services and drinking places	15	5 802	1 652	401	173	40.9	3.8
	<b>NICHOLAS</b>							
72	<b>Accommodation and food services</b>	51	25 984	7 241	1 655	699	21.7	8.2
721	Accommodation	11	6 162	1 429	314	112	2.9	7.6
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
722	Food services and drinking places	40	19 822	5 812	1 341	587	27.5	8.4
7222	Limited-service eating places	15	9 568	2 424	527	246	25.3	15.5
72221	Limited-service eating places	15	9 568	2 424	527	246	25.3	15.5
	<b>OHIO</b>							
72	<b>Accommodation and food services</b>	126	67 880	19 786	4 405	2 050	22.5	15.4
721	Accommodation	7	8 660	2 316	498	209	—	20.7
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	119	59 220	17 470	3 907	1 841	25.8	14.6
7222	Limited-service eating places	51	24 191	6 504	1 436	757	23.5	22.6
72221	Limited-service eating places	51	24 191	6 504	1 436	757	23.5	22.6
7223	Special food services	9	10 355	3 275	770	286	—	10.3
	<b>PENDLETON</b>							
72	<b>Accommodation and food services</b>	12	2 653	652	148	98	76.1	.9
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
	<b>PLEASANTS</b>							
72	<b>Accommodation and food services</b>	9	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	4 814	1 314	299	159	26.8	.5
	<b>POCAHONTAS</b>							
72	<b>Accommodation and food services</b>	24	45 848	17 170	6 647	1 369	5.4	.5
721	Accommodation	12	D	D	D	g	D	D
7211	Traveler accommodation	8	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	892	233	33	14	97.6	—
72121	RV (recreational vehicle) parks and recreational camps	4	892	233	33	14	97.6	—
721214	Recreational and vacation camps (except campgrounds)	4	892	233	33	14	97.6	—
722	Food services and drinking places	12	D	D	D	c	D	D
	<b>PRESTON</b>							
72	<b>Accommodation and food services</b>	37	7 887	1 920	365	203	44.7	25.6
721	Accommodation	3	413	112	23	17	9.9	—
722	Food services and drinking places	34	7 474	1 808	342	186	46.7	27.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PUTNAM</b>							
72	Accommodation and food services .....	71	40 990	11 551	2 585	1 143	25.7	18.7
721	Accommodation .....	6	4 353	910	199	92	77.0	.2
722	Food services and drinking places .....	65	36 637	10 641	2 386	1 051	19.6	20.9
7222	Limited-service eating places .....	43	24 016	6 392	1 399	620	17.4	25.6
72221	Limited-service eating places .....	43	24 016	6 392	1 399	620	17.4	25.6
	<b>RALEIGH</b>							
72	Accommodation and food services .....	136	111 314	27 464	6 536	2 548	10.8	12.3
721	Accommodation .....	20	27 964	4 490	1 101	386	10.8	.2
7211	Traveler accommodation .....	19	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	19	D	D	D	e	D	D
72110	Hotels (except casino hotels) and motels .....	19	D	D	D	e	D	D
722	Food services and drinking places .....	116	83 350	22 974	5 435	2 162	10.8	16.4
7222	Limited-service eating places .....	59	46 622	11 958	2 885	1 211	11.6	26.1
72221	Limited-service eating places .....	59	46 622	11 958	2 885	1 211	11.6	26.1
722211	Limited-service restaurants .....	56	D	D	D	g	D	D
7223	Special food services .....	4	D	D	D	b	D	D
	<b>RANDOLPH</b>							
72	Accommodation and food services .....	62	24 354	7 062	1 573	745	25.8	13.9
721	Accommodation .....	15	3 807	1 132	230	146	22.6	14.8
722	Food services and drinking places .....	47	20 547	5 930	1 343	599	26.4	13.7
7222	Limited-service eating places .....	16	9 877	2 571	551	244	23.0	14.7
72221	Limited-service eating places .....	16	9 877	2 571	551	244	23.0	14.7
	<b>RITCHIE</b>							
72	Accommodation and food services .....	13	2 247	677	131	81	49.7	46.7
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	12	D	D	D	b	D	D
	<b>ROANE</b>							
72	Accommodation and food services .....	10	4 749	1 320	302	170	2.3	28.0
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	9	D	D	D	c	D	D
	<b>SUMMERS</b>							
72	Accommodation and food services .....	23	8 639	2 473	514	262	12.7	61.3
721	Accommodation .....	4	912	249	49	24	—	78.1
722	Food services and drinking places .....	19	7 727	2 224	465	238	14.2	59.3
	<b>TAYLOR</b>							
72	Accommodation and food services .....	19	5 610	1 409	239	143	46.4	7.6
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	18	D	D	D	c	D	D
	<b>TUCKER</b>							
72	Accommodation and food services .....	30	12 535	3 774	996	376	7.8	58.3
721	Accommodation .....	4	D	D	D	c	D	D
722	Food services and drinking places .....	26	D	D	D	e	D	D
7223	Special food services .....	5	D	D	D	b	D	D
	<b>TYLER</b>							
72	Accommodation and food services .....	11	1 804	537	111	59	38.6	47.6
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	10	D	D	D	b	D	D
	<b>UPSHUR</b>							
72	Accommodation and food services .....	43	16 859	4 906	1 037	549	26.0	18.3
721	Accommodation .....	8	2 367	551	139	53	7.9	2.6
722	Food services and drinking places .....	35	14 492	4 355	898	496	29.0	20.9
7223	Special food services .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAYNE</b>								
72	Accommodation and food services .....	41	14 915	4 303	1 031	423	23.6	27.6
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	40	D	D	D	e	D	D
7222	Limited-service eating places .....	23	8 496	2 206	532	264	15.7	32.3
72221	Limited-service eating places .....	23	8 496	2 206	532	264	15.7	32.3
<b>WEBSTER</b>								
72	Accommodation and food services .....	12	1 157	349	74	49	60.5	26.7
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	b	D	D
<b>WETZEL</b>								
72	Accommodation and food services .....	43	17 282	4 677	1 126	569	19.6	23.1
721	Accommodation .....	4	913	233	54	19	19.4	—
722	Food services and drinking places .....	39	16 369	4 444	1 072	550	19.6	24.4
7222	Limited-service eating places .....	17	9 586	2 523	586	309	13.5	27.3
72221	Limited-service eating places .....	17	9 586	2 523	586	309	13.5	27.3
<b>WIRT</b>								
72	Accommodation and food services .....	6	D	D	D	a	D	D
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	5	D	D	D	a	D	D
<b>WOOD</b>								
72	Accommodation and food services .....	198	121 481	34 293	7 817	3 443	16.8	6.3
721	Accommodation .....	15	D	D	D	e	D	D
7211	Traveler accommodation .....	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	13	D	D	D	e	D	D
72110	Hotels (except casino hotels) and motels .....	13	D	D	D	e	D	D
722	Food services and drinking places .....	183	D	D	D	h	D	D
7221	Full-service restaurants .....	54	45 786	15 109	3 615	1 418	17.3	5.7
72211	Full-service restaurants .....	54	45 786	15 109	3 615	1 418	17.3	5.7
72210	Full-service restaurants .....	54	45 786	15 109	3 615	1 418	17.3	5.7
7222	Limited-service eating places .....	91	D	D	D	g	D	D
72221	Limited-service eating places .....	91	D	D	D	g	D	D
722211	Limited-service restaurants .....	75	53 237	12 178	2 750	1 350	9.1	4.2
722212	Cafeterias, buffets, and grill buffets .....	4	D	D	D	b	D	D
7223	Special food services .....	4	D	D	D	b	D	D
<b>WYOMING</b>								
72	Accommodation and food services .....	23	9 674	2 076	467	209	52.6	30.2
722	Food services and drinking places .....	23	9 674	2 076	467	209	52.6	30.2

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARBOURSVILLE</b>								
72	Accommodation and food services .....	43	42 203	12 054	2 908	1 153	14.6	5.5
721	Accommodation .....	4	4 997	958	289	95	33.6	—
7211	Traveler accommodation .....	4	4 997	958	289	95	33.6	—
72111	Hotels (except casino hotels) and motels .....	4	4 997	958	289	95	33.6	—
72110	Hotels (except casino hotels) and motels .....	4	4 997	958	289	95	33.6	—
722	Food services and drinking places .....	39	37 206	11 096	2 619	1 058	12.0	6.2
7222	Limited-service eating places .....	27	16 665	4 801	1 130	525	19.4	12.5
72221	Limited-service eating places .....	27	16 665	4 801	1 130	525	19.4	12.5
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>BECKLEY</b>								
72	Accommodation and food services .....	78	74 713	17 946	4 343	1 662	8.2	11.6
721	Accommodation .....	12	19 869	2 843	712	241	14.9	—
7211	Traveler accommodation .....	12	19 869	2 843	712	241	14.9	—
72111	Hotels (except casino hotels) and motels .....	12	19 869	2 843	712	241	14.9	—
72110	Hotels (except casino hotels) and motels .....	12	19 869	2 843	712	241	14.9	—
722	Food services and drinking places .....	66	54 844	15 103	3 631	1 421	5.8	15.9
7222	Limited-service eating places .....	34	29 380	7 578	1 825	761	5.8	26.5
72221	Limited-service eating places .....	34	29 380	7 578	1 825	761	5.8	26.5
722211	Limited-service restaurants .....	32	D	D	D	f	D	D
7223	Special food services .....	3	D	D	D	b	D	D
<b>BETHLEHEM</b>								
72	Accommodation and food services .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	2	D	D	D	b	D	D
<b>BLUEFIELD</b>								
72	Accommodation and food services .....	34	19 537	5 433	1 277	514	15.2	9.9
721	Accommodation .....	5	2 374	657	148	59	56.7	—
722	Food services and drinking places .....	29	17 163	4 776	1 129	455	9.5	11.2
7222	Limited-service eating places .....	18	11 711	3 256	748	317	10.6	4.9
72221	Limited-service eating places .....	18	11 711	3 256	748	317	10.6	4.9
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>BRIDGEPORT</b>								
72	Accommodation and food services .....	42	27 196	7 520	1 569	716	22.3	5.4
721	Accommodation .....	3	3 408	760	154	56	—	—
7211	Traveler accommodation .....	3	3 408	760	154	56	—	—
72111	Hotels (except casino hotels) and motels .....	3	3 408	760	154	56	—	—
72110	Hotels (except casino hotels) and motels .....	3	3 408	760	154	56	—	—
722	Food services and drinking places .....	39	23 788	6 760	1 415	660	25.5	6.1
7222	Limited-service eating places .....	22	9 781	2 858	539	265	33.1	10.5
72221	Limited-service eating places .....	22	9 781	2 858	539	265	33.1	10.5
<b>BUCKHANNON</b>								
72	Accommodation and food services .....	38	14 344	4 249	888	487	25.2	15.9
721	Accommodation .....	7	D	D	D	b	D	D
722	Food services and drinking places .....	31	D	D	D	e	D	D
7222	Limited-service eating places .....	13	5 691	1 344	282	206	9.2	1.1
72221	Limited-service eating places .....	13	5 691	1 344	282	206	9.2	1.1
7223	Special food services .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHARLESTON</b>								
72	Accommodation and food services .....	208	180 917	48 883	11 542	4 020	10.7	11.4
721	Accommodation .....	17	45 839	11 529	2 812	775	.2	1.0
7211	Traveler accommodation .....	17	45 839	11 529	2 812	775	.2	1.0
72111	Hotels (except casino hotels) and motels .....	16	D	D	D	f	D	D
72110	Hotels (except casino hotels) and motels .....	16	D	D	D	f	D	D
722	Food services and drinking places .....	191	135 078	37 354	8 730	3 245	14.2	15.0
7221	Full-service restaurants .....	53	65 058	18 999	4 486	1 549	9.1	11.5
72211	Full-service restaurants .....	53	65 058	18 999	4 486	1 549	9.1	11.5
72210	Full-service restaurants .....	53	65 058	18 999	4 486	1 549	9.1	11.5
7222	Limited-service eating places .....	108	57 169	15 719	3 594	1 536	20.0	10.5
72221	Limited-service eating places .....	108	57 169	15 719	3 594	1 536	20.0	10.5
722211	Limited-service restaurants .....	96	53 703	14 537	3 333	1 403	19.7	10.3
7223	Special food services .....	12	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	18	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	18	D	D	D	b	D	D
72240	Drinking places (alcoholic beverages) .....	18	D	D	D	b	D	D
<b>CHARLES TOWN</b>								
72	Accommodation and food services .....	27	12 069	3 602	798	350	13.4	16.2
721	Accommodation .....	5	1 906	580	117	46	—	—
722	Food services and drinking places .....	22	10 163	3 022	681	304	16.0	19.3
7222	Limited-service eating places .....	10	7 508	2 246	488	212	3.7	18.3
72221	Limited-service eating places .....	10	7 508	2 246	488	212	3.7	18.3
<b>CHESTER</b>								
72	Accommodation and food services .....	13	4 413	866	203	121	32.0	9.9
722	Food services and drinking places .....	13	4 413	866	203	121	32.0	9.9
<b>CLARKSBURG</b>								
72	Accommodation and food services .....	65	34 482	9 441	2 293	968	31.0	7.4
721	Accommodation .....	6	3 270	699	173	71	42.1	—
722	Food services and drinking places .....	59	31 212	8 742	2 120	897	29.9	8.2
7222	Limited-service eating places .....	22	14 069	3 351	729	364	13.8	10.4
72221	Limited-service eating places .....	22	14 069	3 351	729	364	13.8	10.4
<b>CORPORATION OF RANSON</b>								
72	Accommodation and food services .....	11	4 614	1 023	243	90	30.6	13.1
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	10	D	D	D	b	D	D
<b>DUNBAR</b>								
72	Accommodation and food services .....	18	10 849	3 036	723	317	4.4	27.1
721	Accommodation .....	3	1 991	540	127	44	—	30.6
722	Food services and drinking places .....	15	8 858	2 496	596	273	5.4	26.3
7222	Limited-service eating places .....	9	6 412	1 684	411	191	4.0	25.1
72221	Limited-service eating places .....	9	6 412	1 684	411	191	4.0	25.1
<b>ELKINS</b>								
72	Accommodation and food services .....	41	19 506	5 795	1 254	590	22.6	16.4
721	Accommodation .....	6	2 504	846	168	105	14.3	18.7
722	Food services and drinking places .....	35	17 002	4 949	1 086	485	23.8	16.1
7222	Limited-service eating places .....	14	D	D	D	c	D	D
72221	Limited-service eating places .....	14	D	D	D	c	D	D
<b>FAIRMONT</b>								
72	Accommodation and food services .....	72	22 788	5 704	1 330	763	14.7	18.4
721	Accommodation .....	7	961	200	48	25	38.6	—
722	Food services and drinking places .....	65	21 827	5 504	1 282	738	13.7	19.2
7222	Limited-service eating places .....	34	14 127	3 504	819	461	11.9	10.0
72221	Limited-service eating places .....	34	14 127	3 504	819	461	11.9	10.0
7223	Special food services .....	6	D	D	D	b	D	D
<b>FAYETTEVILLE</b>								
72	Accommodation and food services .....	11	4 940	1 273	215	117	24.7	—
721	Accommodation .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	10	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>FOLLANSBEE</b>							
72	Accommodation and food services .....	14	2 665	777	171	85	14.4	21.5
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	13	D	D	D	b	D	D
	<b>GRAFTON</b>							
72	Accommodation and food services .....	16	5 196	1 276	216	130	42.8	8.2
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	15	D	D	D	c	D	D
	<b>HINTON</b>							
72	Accommodation and food services .....	12	4 697	1 146	276	157	20.1	44.3
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	c	D	D
	<b>HUNTINGTON</b>							
72	Accommodation and food services .....	182	112 343	29 615	7 208	2 996	14.1	14.2
721	Accommodation .....	12	10 703	2 919	686	239	5.4	25.5
7211	Traveler accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
7213	Rooming and boarding houses .....	5	D	D	D	a	D	D
72131	Rooming and boarding houses .....	5	D	D	D	a	D	D
721310	Rooming and boarding houses .....	5	D	D	D	a	D	D
722	Food services and drinking places .....	170	101 640	26 696	6 522	2 757	15.0	13.0
7221	Full-service restaurants .....	44	40 252	11 494	3 033	1 091	13.4	7.7
72211	Full-service restaurants .....	44	40 252	11 494	3 033	1 091	13.4	7.7
722110	Full-service restaurants .....	44	40 252	11 494	3 033	1 091	13.4	7.7
7222	Limited-service eating places .....	90	53 272	14 332	3 309	1 511	14.0	18.3
72221	Limited-service eating places .....	90	53 272	14 332	3 309	1 511	14.0	18.3
722211	Limited-service restaurants .....	80	51 461	13 912	3 210	1 459	13.9	18.4
7223	Special food services .....	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	31	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	31	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	31	D	D	D	b	D	D
	<b>HUNTINGTON (PART - CABELL COUNTY)</b>							
72	Accommodation and food services .....	174	109 757	29 163	7 076	2 946	14.0	13.0
721	Accommodation .....	12	10 703	2 919	686	239	5.4	25.5
7211	Traveler accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
7213	Rooming and boarding houses .....	5	D	D	D	a	D	D
72131	Rooming and boarding houses .....	5	D	D	D	a	D	D
721310	Rooming and boarding houses .....	5	D	D	D	a	D	D
722	Food services and drinking places .....	162	99 054	26 244	6 390	2 707	14.9	11.7
7221	Full-service restaurants .....	43	D	D	D	g	D	D
72211	Full-service restaurants .....	43	D	D	D	g	D	D
722110	Full-service restaurants .....	43	D	D	D	g	D	D
7222	Limited-service eating places .....	85	D	D	D	g	D	D
72221	Limited-service eating places .....	85	D	D	D	g	D	D
722211	Limited-service restaurants .....	75	D	D	D	g	D	D
7223	Special food services .....	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	29	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	29	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	29	D	D	D	b	D	D
	<b>HUNTINGTON (PART - WAYNE COUNTY)</b>							
72	Accommodation and food services .....	8	2 586	452	132	50	19.4	63.2
722	Food services and drinking places .....	8	2 586	452	132	50	19.4	63.2

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HURRICANE</b>								
72	Accommodation and food services .....	26	14 106	3 545	856	389	32.5	19.3
721	Accommodation .....	4	D	D	D	b	D	D
7211	Traveler accommodation .....	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	22	D	D	D	e	D	D
7222	Limited-service eating places .....	13	7 051	1 755	417	187	12.7	32.5
72221	Limited-service eating places .....	13	7 051	1 755	417	187	12.7	32.5
<b>KENOVA</b>								
72	Accommodation and food services .....	13	4 806	1 489	343	158	34.4	1.7
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	12	D	D	D	c	D	D
<b>KEYSER</b>								
72	Accommodation and food services .....	22	8 705	2 592	624	312	12.5	15.2
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	20	D	D	D	e	D	D
7222	Limited-service eating places .....	8	4 537	1 279	299	157	2.1	15.0
72221	Limited-service eating places .....	8	4 537	1 279	299	157	2.1	15.0
<b>KINGWOOD</b>								
72	Accommodation and food services .....	17	4 694	1 213	237	116	21.3	37.4
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	15	D	D	D	b	D	D
<b>LEWISBURG</b>								
72	Accommodation and food services .....	25	19 048	5 206	1 097	424	9.3	22.8
721	Accommodation .....	7	5 614	1 596	295	97	11.2	15.1
7211	Traveler accommodation .....	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	18	13 434	3 610	802	327	8.5	26.0
7222	Limited-service eating places .....	7	D	D	D	c	D	D
72221	Limited-service eating places .....	7	D	D	D	c	D	D
<b>MARTINSBURG</b>								
72	Accommodation and food services .....	83	57 129	15 653	3 686	1 523	21.6	3.9
721	Accommodation .....	9	13 587	3 083	769	311	25.8	—
7211	Traveler accommodation .....	9	13 587	3 083	769	311	25.8	—
72111	Hotels (except casino hotels) and motels .....	9	13 587	3 083	769	311	25.8	—
721110	Hotels (except casino hotels) and motels .....	9	13 587	3 083	769	311	25.8	—
722	Food services and drinking places .....	74	43 542	12 570	2 917	1 212	20.3	5.2
7222	Limited-service eating places .....	36	19 579	4 860	1 108	505	17.7	6.9
72221	Limited-service eating places .....	36	19 579	4 860	1 108	505	17.7	6.9

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MORGANTOWN</b>								
72	Accommodation and food services .....	154	85 696	24 107	5 649	2 681	20.1	14.6
721	Accommodation .....	19	10 050	2 450	588	182	22.0	8.5
7211	Traveler accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	b	D	D
7213	Rooming and boarding houses .....	10	D	D	D	b	D	D
72131	Rooming and boarding houses .....	10	D	D	D	b	D	D
72130	Rooming and boarding houses .....	10	D	D	D	b	D	D
722	Food services and drinking places .....	135	75 646	21 657	5 061	2 499	19.9	15.4
7221	Full-service restaurants .....	46	36 402	11 839	2 802	1 405	15.9	19.7
72211	Full-service restaurants .....	46	36 402	11 839	2 802	1 405	15.9	19.7
722110	Full-service restaurants .....	46	36 402	11 839	2 802	1 405	15.9	19.7
7222	Limited-service eating places .....	65	33 801	8 421	1 934	916	21.3	8.7
72221	Limited-service eating places .....	65	33 801	8 421	1 934	916	21.3	8.7
722211	Limited-service restaurants .....	50	29 164	7 367	1 684	790	18.0	8.3
7223	Special food services .....	5	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages) .....	19	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	19	D	D	D	c	D	D
72240	Drinking places (alcoholic beverages) .....	19	D	D	D	c	D	D
<b>MOUNDSVILLE</b>								
72	Accommodation and food services .....	35	11 092	3 023	685	371	21.2	11.1
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	33	D	D	D	e	D	D
7222	Limited-service eating places .....	9	5 687	1 327	303	182	10.9	7.3
72221	Limited-service eating places .....	9	5 687	1 327	303	182	10.9	7.3
<b>NEW MARTINSVILLE</b>								
72	Accommodation and food services .....	31	15 604	4 289	1 039	515	17.1	23.6
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	28	D	D	D	e	D	D
7222	Limited-service eating places .....	15	D	D	D	e	D	D
72221	Limited-service eating places .....	15	D	D	D	e	D	D
<b>NITRO</b>								
72	Accommodation and food services .....	15	10 718	2 636	595	220	25.8	28.5
722	Food services and drinking places .....	15	10 718	2 636	595	220	25.8	28.5
7222	Limited-service eating places .....	8	5 715	1 500	321	122	22.0	37.8
72221	Limited-service eating places .....	8	5 715	1 500	321	122	22.0	37.8
<b>NITRO (PART - KANAWHA COUNTY)</b>								
72	Accommodation and food services .....	10	6 614	1 651	404	133	15.9	24.3
722	Food services and drinking places .....	10	6 614	1 651	404	133	15.9	24.3
<b>NITRO (PART - PUTNAM COUNTY)</b>								
72	Accommodation and food services .....	5	4 104	985	191	87	41.7	35.4
722	Food services and drinking places .....	5	4 104	985	191	87	41.7	35.4
<b>OAK HILL</b>								
72	Accommodation and food services .....	20	11 408	3 288	784	335	15.0	8.9
722	Food services and drinking places .....	20	11 408	3 288	784	335	15.0	8.9
7222	Limited-service eating places .....	11	7 666	2 267	547	220	13.3	13.2
72221	Limited-service eating places .....	11	7 666	2 267	547	220	13.3	13.2
<b>PADEN CITY</b>								
72	Accommodation and food services .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>PADEN CITY (PART - TYLER COUNTY)</b>								
72	Accommodation and food services .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PARKERSBURG</b>								
72	Accommodation and food services .....	136	76 132	21 067	4 675	2 141	22.2	8.7
721	Accommodation .....	9	6 700	2 972	597	252	59.4	2.8
7211	Traveler accommodation .....	9	6 700	2 972	597	252	59.4	2.8
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	8	D	D	D	e	D	D
722	Food services and drinking places .....	127	69 432	18 095	4 078	1 889	18.6	9.3
7221	Full-service restaurants .....	37	25 105	7 708	1 777	778	28.3	9.8
72211	Full-service restaurants .....	37	25 105	7 708	1 777	778	28.3	9.8
722110	Full-service restaurants .....	37	25 105	7 708	1 777	778	28.3	9.8
7222	Limited-service eating places .....	60	38 243	9 039	2 015	1 020	10.9	7.9
72221	Limited-service eating places .....	60	38 243	9 039	2 015	1 020	10.9	7.9
722211	Limited-service restaurants .....	48	35 372	8 252	1 846	895	9.6	5.7
7223	Special food services .....	3	2 505	636	129	26	—	24.3
7224	Drinking places (alcoholic beverages) .....	27	3 579	712	157	65	46.2	10.3
72241	Drinking places (alcoholic beverages) .....	27	3 579	712	157	65	46.2	10.3
722410	Drinking places (alcoholic beverages) .....	27	3 579	712	157	65	46.2	10.3
<b>PHILIPPI</b>								
72	Accommodation and food services .....	10	4 210	1 194	247	147	33.1	—
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	9	D	D	D	c	D	D
<b>PLEASANT VALLEY</b>								
72	Accommodation and food services .....	7	6 287	1 728	383	176	23.8	—
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	5	D	D	D	c	D	D
<b>POINT PLEASANT</b>								
72	Accommodation and food services .....	15	7 486	2 207	535	252	39.1	2.3
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	14	D	D	D	c	D	D
7222	Limited-service eating places .....	8	5 798	1 585	387	191	42.4	.3
72221	Limited-service eating places .....	8	5 798	1 585	387	191	42.4	.3
<b>PRINCETON</b>								
72	Accommodation and food services .....	45	35 132	9 742	2 248	969	20.7	5.9
721	Accommodation .....	4	5 627	1 255	226	64	58.6	—
7211	Traveler accommodation .....	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	41	29 505	8 487	2 022	905	13.5	7.0
7222	Limited-service eating places .....	21	14 705	3 842	910	454	6.0	6.9
72221	Limited-service eating places .....	21	14 705	3 842	910	454	6.0	6.9
<b>RAVENSWOOD</b>								
72	Accommodation and food services .....	9	3 823	1 107	244	132	2.9	20.3
722	Food services and drinking places .....	9	3 823	1 107	244	132	2.9	20.3
<b>RIPLEY</b>								
72	Accommodation and food services .....	23	12 602	3 882	888	382	10.5	16.9
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	20	D	D	D	e	D	D
7222	Limited-service eating places .....	11	7 406	2 228	485	234	7.8	27.5
72221	Limited-service eating places .....	11	7 406	2 228	485	234	7.8	27.5
<b>ST. ALBANS</b>								
72	Accommodation and food services .....	32	17 448	5 310	1 234	523	15.6	6.4
721	Accommodation .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	30	D	D	D	f	D	D
7222	Limited-service eating places .....	18	11 213	3 020	689	298	11.0	7.6
72221	Limited-service eating places .....	18	11 213	3 020	689	298	11.0	7.6

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTH CHARLESTON</b>								
72	Accommodation and food services .....	56	50 355	13 859	3 232	1 268	8.4	4.5
721	Accommodation .....	5	8 645	2 001	536	169	—	—
7211	Traveler accommodation .....	5	8 645	2 001	536	169	—	—
72111	Hotels (except casino hotels) and motels .....	5	8 645	2 001	536	169	—	—
72110	Hotels (except casino hotels) and motels .....	5	8 645	2 001	536	169	—	—
722	Food services and drinking places .....	51	41 710	11 858	2 696	1 099	10.1	5.5
7222	Limited-service eating places .....	27	19 339	5 283	1 195	504	14.7	2.9
72221	Limited-service eating places .....	27	19 339	5 283	1 195	504	14.7	2.9
7223	Special food services .....	2	D	D	D	a	D	D
<b>SUMMERSVILLE</b>								
72	Accommodation and food services .....	31	21 204	6 018	1 371	562	16.9	7.9
721	Accommodation .....	9	D	D	D	b	D	D
7211	Traveler accommodation .....	8	5 592	1 157	265	91	—	8.3
72111	Hotels (except casino hotels) and motels .....	8	5 592	1 157	265	91	—	8.3
72110	Hotels (except casino hotels) and motels .....	8	5 592	1 157	265	91	—	8.3
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	22	D	D	D	e	D	D
7222	Limited-service eating places .....	9	7 410	1 949	432	199	23.4	16.2
72221	Limited-service eating places .....	9	7 410	1 949	432	199	23.4	16.2
<b>VIENNA</b>								
72	Accommodation and food services .....	27	22 333	5 785	1 377	583	6.9	2.4
722	Food services and drinking places .....	27	22 333	5 785	1 377	583	6.9	2.4
7222	Limited-service eating places .....	17	12 755	2 648	589	303	7.3	3.3
72221	Limited-service eating places .....	17	12 755	2 648	589	303	7.3	3.3
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>WEIRTON</b>								
72	Accommodation and food services .....	60	31 050	9 214	1 737	817	21.7	16.2
721	Accommodation .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	59	D	D	D	f	D	D
7222	Limited-service eating places .....	19	12 320	3 320	668	324	14.5	11.7
72221	Limited-service eating places .....	19	12 320	3 320	668	324	14.5	11.7
7223	Special food services .....	3	1 290	430	91	68	14.0	—
<b>WEIRTON (PART - BROOKE COUNTY)</b>								
72	Accommodation and food services .....	16	9 243	2 475	540	254	34.4	—
721	Accommodation .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	15	D	D	D	c	D	D
<b>WEIRTON (PART - HANCOCK COUNTY)</b>								
72	Accommodation and food services .....	44	21 807	6 739	1 197	563	16.3	23.0
722	Food services and drinking places .....	44	21 807	6 739	1 197	563	16.3	23.0
7222	Limited-service eating places .....	15	D	D	D	c	D	D
72221	Limited-service eating places .....	15	D	D	D	c	D	D
<b>WELCH</b>								
72	Accommodation and food services .....	7	3 221	943	233	96	1.4	30.2
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	6	D	D	D	b	D	D
<b>WELLSBURG</b>								
72	Accommodation and food services .....	16	4 398	1 067	253	130	40.9	.2
722	Food services and drinking places .....	16	4 398	1 067	253	130	40.9	.2
<b>WESTON</b>								
72	Accommodation and food services .....	16	5 821	1 522	347	156	31.2	16.8
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	15	D	D	D	c	D	D
<b>WESTOVER</b>								
72	Accommodation and food services .....	15	4 472	1 440	321	193	23.1	15.2
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	14	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WHEELING</b>								
72	Accommodation and food services .....	104	57 239	16 306	3 558	1 671	24.3	13.2
721	Accommodation .....	4	D	D	D	c	D	D
7211	Traveler accommodation .....	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	c	D	D
722	Food services and drinking places .....	100	D	D	D	g	D	D
7222	Limited-service eating places .....	43	22 727	6 084	1 352	713	23.7	21.1
72221	Limited-service eating places .....	43	22 727	6 084	1 352	713	23.7	21.1
7223	Special food services .....	7	D	D	D	c	D	D
<b>WHEELING (PART - OHIO COUNTY)</b>								
72	Accommodation and food services .....	104	57 239	16 306	3 558	1 671	24.3	13.2
721	Accommodation .....	4	D	D	D	c	D	D
7211	Traveler accommodation .....	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	c	D	D
722	Food services and drinking places .....	100	D	D	D	g	D	D
7222	Limited-service eating places .....	43	22 727	6 084	1 352	713	23.7	21.1
72221	Limited-service eating places .....	43	22 727	6 084	1 352	713	23.7	21.1
7223	Special food services .....	7	D	D	D	c	D	D
<b>WILLIAMSON</b>								
72	Accommodation and food services .....	10	4 368	1 267	297	144	39.6	5.5
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	8	D	D	D	b	D	D
<b>WILLIAMSTOWN</b>								
72	Accommodation and food services .....	6	4 020	1 575	387	157	4.7	1.1
721	Accommodation .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	5	D	D	D	c	D	D
<b>BALANCE OF BARBOUR COUNTY</b>								
72	Accommodation and food services .....	6	708	213	46	29	91.9	—
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	5	D	D	D	b	D	D
<b>BALANCE OF BERKELEY COUNTY</b>								
72	Accommodation and food services .....	58	25 751	7 178	1 536	635	24.4	9.7
721	Accommodation .....	8	7 484	2 818	565	160	4.4	6.9
7211	Traveler accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	6	D	D	D	c	D	D
722	Food services and drinking places .....	50	18 267	4 360	971	475	32.6	10.8
7222	Limited-service eating places .....	19	9 197	2 408	560	265	14.8	9.8
72221	Limited-service eating places .....	19	9 197	2 408	560	265	14.8	9.8
7224	Drinking places (alcoholic beverages) .....	18	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	18	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	18	D	D	D	c	D	D
<b>BALANCE OF BOONE COUNTY</b>								
72	Accommodation and food services .....	24	9 623	2 751	621	307	10.3	9.7
721	Accommodation .....	4	1 121	426	84	28	—	—
722	Food services and drinking places .....	20	8 502	2 325	537	279	11.6	11.0
7222	Limited-service eating places .....	11	6 056	1 501	345	203	11.0	14.2
72221	Limited-service eating places .....	11	6 056	1 501	345	203	11.0	14.2
<b>BALANCE OF BRAXTON COUNTY</b>								
72	Accommodation and food services .....	33	15 864	4 227	953	417	35.4	.9
721	Accommodation .....	4	D	D	D	b	D	D
7211	Traveler accommodation .....	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	29	D	D	D	e	D	D
7222	Limited-service eating places .....	11	5 580	1 262	272	130	21.8	—
72221	Limited-service eating places .....	11	5 580	1 262	272	130	21.8	—

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF BROOKE COUNTY</b>							
72	Accommodation and food services .....	13	3 342	1 282	301	141	23.5	20.4
722	Food services and drinking places .....	13	3 342	1 282	301	141	23.5	20.4
7223	Special food services .....	4	D	D	D	b	D	D
	<b>BALANCE OF CABELL COUNTY</b>							
72	Accommodation and food services .....	37	20 817	5 648	1 262	594	18.5	4.2
721	Accommodation .....	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	34	D	D	D	f	D	D
7222	Limited-service eating places .....	17	D	D	D	e	D	D
722211	Limited-service eating places .....	17	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	c	D	D
	<b>BALANCE OF CALHOUN COUNTY</b>							
72	Accommodation and food services .....	7	1 184	334	74	52	75.4	—
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	6	D	D	D	b	D	D
	<b>BALANCE OF CLAY COUNTY</b>							
72	Accommodation and food services .....	5	1 316	396	99	42	34.7	—
722	Food services and drinking places .....	5	1 316	396	99	42	34.7	—
	<b>BALANCE OF DODDRIDGE COUNTY</b>							
72	Accommodation and food services .....	5	816	299	77	45	90.7	9.3
722	Food services and drinking places .....	5	816	299	77	45	90.7	9.3
	<b>BALANCE OF FAYETTE COUNTY</b>							
72	Accommodation and food services .....	40	15 894	4 695	1 040	510	19.6	5.7
721	Accommodation .....	6	D	D	D	b	D	D
722	Food services and drinking places .....	34	D	D	D	e	D	D
7222	Limited-service eating places .....	12	D	D	D	c	D	D
722211	Limited-service eating places .....	12	D	D	D	c	D	D
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
	<b>BALANCE OF GILMER COUNTY</b>							
72	Accommodation and food services .....	10	2 868	827	210	91	16.8	7.7
721	Accommodation .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	8	D	D	D	b	D	D
	<b>BALANCE OF GRANT COUNTY</b>							
72	Accommodation and food services .....	21	5 223	1 173	275	170	34.1	4.4
721	Accommodation .....	7	1 361	307	59	45	5.7	17.0
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	14	3 862	866	216	125	44.1	—
	<b>BALANCE OF GREENBRIER COUNTY</b>							
72	Accommodation and food services .....	49	114 702	42 636	6 929	1 652	3.6	87.5
721	Accommodation .....	12	D	D	D	g	D	D
72111	Traveler accommodation .....	10	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	10	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	10	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	37	D	D	D	e	D	D
7222	Limited-service eating places .....	17	D	D	D	c	D	D
722211	Limited-service eating places .....	17	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HAMPSHIRE COUNTY</b>								
72	Accommodation and food services .....	32	18 667	4 301	748	319	12.6	23.1
721	Accommodation .....	11	9 095	2 465	326	70	—	1.9
7212	RV (recreational vehicle) parks and recreational camps .....	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	6	D	D	D	b	D	D
722	Food services and drinking places .....	21	9 572	1 836	422	249	24.7	43.3
7222	Limited-service eating places .....	14	D	D	D	c	D	D
72221	Limited-service eating places .....	14	D	D	D	c	D	D
<b>BALANCE OF HANCOCK COUNTY</b>								
72	Accommodation and food services .....	12	1 149	242	51	28	65.3	2.9
722	Food services and drinking places .....	12	1 149	242	51	28	65.3	2.9
<b>BALANCE OF HARDY COUNTY</b>								
72	Accommodation and food services .....	24	10 621	2 515	542	259	19.0	35.3
721	Accommodation .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	20	D	D	D	c	D	D
7222	Limited-service eating places .....	7	6 436	1 303	267	129	4.8	51.6
72221	Limited-service eating places .....	7	6 436	1 303	267	129	4.8	51.6
<b>BALANCE OF HARRISON COUNTY</b>								
72	Accommodation and food services .....	43	23 212	6 591	1 526	741	19.3	6.2
721	Accommodation .....	3	D	D	D	c	D	D
7211	Traveler accommodation .....	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	3	D	D	D	c	D	D
722	Food services and drinking places .....	40	D	D	D	f	D	D
7222	Limited-service eating places .....	25	14 006	3 854	909	471	17.7	4.7
72221	Limited-service eating places .....	25	14 006	3 854	909	471	17.7	4.7
<b>BALANCE OF JACKSON COUNTY</b>								
72	Accommodation and food services .....	9	5 914	1 587	339	151	8.2	—
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	7	D	D	D	c	D	D
<b>BALANCE OF JEFFERSON COUNTY</b>								
72	Accommodation and food services .....	55	55 412	11 334	2 742	973	16.2	6.0
721	Accommodation .....	12	D	D	D	e	D	D
7211	Traveler accommodation .....	11	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	9	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	9	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	43	D	D	D	f	D	D
7222	Limited-service eating places .....	14	D	D	D	c	D	D
72221	Limited-service eating places .....	14	D	D	D	c	D	D
7223	Special food services .....	3	D	D	D	b	D	D
<b>BALANCE OF KANAWHA COUNTY</b>								
72	Accommodation and food services .....	103	67 836	19 837	4 461	1 923	9.9	11.5
721	Accommodation .....	10	D	D	D	c	D	D
7211	Traveler accommodation .....	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	93	D	D	D	g	D	D
7222	Limited-service eating places .....	58	D	D	D	g	D	D
72221	Limited-service eating places .....	58	D	D	D	g	D	D
722211	Limited-service restaurants .....	51	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF LEWIS COUNTY</b>							
72	Accommodation and food services .....	15	6 358	1 848	319	172	8.3	21.7
721	Accommodation .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	11	D	D	D	c	D	D
	<b>BALANCE OF LINCOLN COUNTY</b>							
72	Accommodation and food services .....	14	3 028	830	182	77	23.6	4.8
722	Food services and drinking places .....	14	3 028	830	182	77	23.6	4.8
	<b>BALANCE OF LOGAN COUNTY</b>							
72	Accommodation and food services .....	66	29 221	7 905	1 824	839	23.0	5.5
721	Accommodation .....	6	2 192	559	98	40	37.5	1.7
722	Food services and drinking places .....	60	27 029	7 346	1 726	799	21.8	5.8
7222	Limited-service eating places .....	32	18 131	4 789	1 112	550	20.2	3.8
72221	Limited-service eating places .....	32	18 131	4 789	1 112	550	20.2	3.8
	<b>BALANCE OF McDOWELL COUNTY</b>							
72	Accommodation and food services .....	7	2 061	474	106	50	21.7	—
722	Food services and drinking places .....	7	2 061	474	106	50	21.7	—
	<b>BALANCE OF MARION COUNTY</b>							
72	Accommodation and food services .....	35	15 751	4 657	1 059	472	31.3	15.9
721	Accommodation .....	3	D	D	D	b	D	D
7211	Traveler accommodation .....	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	3	D	D	D	b	D	D
72110	Hotels (except casino hotels) and motels .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	32	D	D	D	e	D	D
7222	Limited-service eating places .....	16	4 938	1 379	255	166	12.5	22.6
72221	Limited-service eating places .....	16	4 938	1 379	255	166	12.5	22.6
	<b>BALANCE OF MARSHALL COUNTY</b>							
72	Accommodation and food services .....	26	7 774	1 995	470	256	6.1	.3
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	24	D	D	D	e	D	D
7222	Limited-service eating places .....	8	5 027	1 423	333	165	.6	.1
72221	Limited-service eating places .....	8	5 027	1 423	333	165	.6	.1
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
	<b>BALANCE OF MASON COUNTY</b>							
72	Accommodation and food services .....	13	1 308	320	68	28	60.5	12.2
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	12	D	D	D	b	D	D
	<b>BALANCE OF MERCER COUNTY</b>							
72	Accommodation and food services .....	23	22 274	5 581	1 357	591	3.4	4.5
721	Accommodation .....	6	D	D	D	c	D	D
7211	Traveler accommodation .....	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	6	D	D	D	c	D	D
72110	Hotels (except casino hotels) and motels .....	6	D	D	D	c	D	D
722	Food services and drinking places .....	17	D	D	D	e	D	D
7222	Limited-service eating places .....	7	D	D	D	c	D	D
72221	Limited-service eating places .....	7	D	D	D	c	D	D
7223	Special food services .....	3	D	D	D	c	D	D
	<b>BALANCE OF MINERAL COUNTY</b>							
72	Accommodation and food services .....	26	7 903	1 655	362	172	55.6	11.2
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	25	D	D	D	c	D	D
	<b>BALANCE OF MINGO COUNTY</b>							
72	Accommodation and food services .....	26	6 562	1 795	440	194	49.4	10.7
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	23	D	D	D	c	D	D
7222	Limited-service eating places .....	15	D	D	D	c	D	D
72221	Limited-service eating places .....	15	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MONONGALIA COUNTY</b>								
72	Accommodation and food services .....	30	34 926	9 858	2 025	838	33.8	.8
721	Accommodation .....	7	D	D	D	e	D	D
7211	Traveler accommodation .....	6	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	6	D	D	D	e	D	D
72110	Hotels (except casino hotels) and motels .....	6	D	D	D	e	D	D
722	Food services and drinking places .....	23	D	D	D	e	D	D
7222	Limited-service eating places .....	13	5 451	1 405	323	152	8.0	3.3
72221	Limited-service eating places .....	13	5 451	1 405	323	152	8.0	3.3
7223	Special food services .....	1	D	D	D	a	D	D
<b>BALANCE OF MONROE COUNTY</b>								
72	Accommodation and food services .....	19	2 788	905	196	71	60.0	4.0
721	Accommodation .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72124	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	17	D	D	D	b	D	D
<b>BALANCE OF MORGAN COUNTY</b>								
72	Accommodation and food services .....	22	18 003	5 835	1 454	463	42.8	1.2
721	Accommodation .....	7	12 201	4 183	1 053	290	43.7	—
7211	Traveler accommodation .....	7	12 201	4 183	1 053	290	43.7	—
72111	Hotels (except casino hotels) and motels .....	5	D	D	D	e	D	D
72110	Hotels (except casino hotels) and motels .....	5	D	D	D	e	D	D
722	Food services and drinking places .....	15	5 802	1 652	401	173	40.9	3.8
<b>BALANCE OF NICHOLAS COUNTY</b>								
72	Accommodation and food services .....	20	4 780	1 223	284	137	43.1	9.8
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	18	D	D	D	c	D	D
<b>BALANCE OF OHIO COUNTY</b>								
72	Accommodation and food services .....	20	D	D	D	e	D	D
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	17	D	D	D	e	D	D
7223	Special food services .....	2	D	D	D	c	D	D
<b>BALANCE OF PENDLETON COUNTY</b>								
72	Accommodation and food services .....	12	2 653	652	148	98	76.1	.9
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	10	D	D	D	b	D	D
<b>BALANCE OF PLEASANTS COUNTY</b>								
72	Accommodation and food services .....	9	D	D	D	c	D	D
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	8	4 814	1 314	299	159	26.8	.5
<b>BALANCE OF POCAHONTAS COUNTY</b>								
72	Accommodation and food services .....	24	45 848	17 170	6 647	1 369	5.4	.5
721	Accommodation .....	12	D	D	D	g	D	D
7211	Traveler accommodation .....	8	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	6	D	D	D	g	D	D
72110	Hotels (except casino hotels) and motels .....	6	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	4	892	233	33	14	97.6	—
72121	RV (recreational vehicle) parks and recreational camps .....	4	892	233	33	14	97.6	—
72124	Recreational and vacation camps (except campgrounds) .....	4	892	233	33	14	97.6	—
722	Food services and drinking places .....	12	D	D	D	c	D	D
<b>BALANCE OF PRESTON COUNTY</b>								
72	Accommodation and food services .....	20	3 193	707	128	87	79.1	8.2
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	19	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF PUTNAM COUNTY</b>							
72	Accommodation and food services .....	40	22 780	7 021	1 538	667	18.6	15.3
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	38	D	D	D	f	D	D
7222	Limited-service eating places .....	26	D	D	D	e	D	D
72221	Limited-service eating places .....	26	D	D	D	e	D	D
	<b>BALANCE OF RALEIGH COUNTY</b>							
72	Accommodation and food services .....	58	36 601	9 518	2 193	886	16.1	13.6
721	Accommodation .....	8	8 095	1 647	389	145	.8	.6
7211	Traveler accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
72110	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
722	Food services and drinking places .....	50	28 506	7 871	1 804	741	20.5	17.3
7222	Limited-service eating places .....	25	17 242	4 380	1 060	450	21.5	25.3
72221	Limited-service eating places .....	25	17 242	4 380	1 060	450	21.5	25.3
	<b>BALANCE OF RANDOLPH COUNTY</b>							
72	Accommodation and food services .....	21	4 848	1 267	319	155	38.8	3.9
721	Accommodation .....	9	1 303	286	62	41	38.4	7.2
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	12	3 545	981	257	114	38.9	2.6
	<b>BALANCE OF RITCHIE COUNTY</b>							
72	Accommodation and food services .....	13	2 247	677	131	81	49.7	46.7
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	12	D	D	D	b	D	D
	<b>BALANCE OF ROANE COUNTY</b>							
72	Accommodation and food services .....	10	4 749	1 320	302	170	2.3	28.0
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	9	D	D	D	c	D	D
	<b>BALANCE OF SUMMERS COUNTY</b>							
72	Accommodation and food services .....	11	3 942	1 327	238	105	3.9	81.5
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	8	D	D	D	b	D	D
	<b>BALANCE OF TAYLOR COUNTY</b>							
72	Accommodation and food services .....	3	414	133	23	13	90.8	—
722	Food services and drinking places .....	3	414	133	23	13	90.8	—
	<b>BALANCE OF TUCKER COUNTY</b>							
72	Accommodation and food services .....	30	12 535	3 774	996	376	7.8	58.3
721	Accommodation .....	4	D	D	D	c	D	D
7211	Traveler accommodation .....	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	3	D	D	D	c	D	D
72110	Hotels (except casino hotels) and motels .....	3	D	D	D	c	D	D
722	Food services and drinking places .....	26	D	D	D	e	D	D
7223	Special food services .....	5	D	D	D	b	D	D
	<b>BALANCE OF TYLER COUNTY</b>							
72	Accommodation and food services .....	10	D	D	D	b	D	D
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	9	D	D	D	b	D	D
	<b>BALANCE OF UPHUR COUNTY</b>							
72	Accommodation and food services .....	5	2 515	657	149	62	30.7	32.0
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	4	D	D	D	b	D	D
	<b>BALANCE OF WAYNE COUNTY</b>							
72	Accommodation and food services .....	20	7 523	2 362	556	215	18.2	31.9
722	Food services and drinking places .....	20	7 523	2 362	556	215	18.2	31.9
7222	Limited-service eating places .....	12	D	D	D	c	D	D
72221	Limited-service eating places .....	12	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WEBSTER COUNTY</b>								
72	Accommodation and food services .....	12	1 157	349	74	49	60.5	26.7
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	b	D	D
<b>BALANCE OF WETZEL COUNTY</b>								
72	Accommodation and food services .....	12	1 678	388	87	54	42.9	18.5
721	Accommodation .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	b	D	D
<b>BALANCE OF WIRT COUNTY</b>								
72	Accommodation and food services .....	6	D	D	D	a	D	D
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	5	D	D	D	a	D	D
<b>BALANCE OF WOOD COUNTY</b>								
72	Accommodation and food services .....	29	18 996	5 866	1 378	562	9.1	2.5
721	Accommodation .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	24	D	D	D	e	D	D
7222	Limited-service eating places .....	13	D	D	D	c	D	D
72221	Limited-service eating places .....	13	D	D	D	c	D	D
<b>BALANCE OF WYOMING COUNTY</b>								
72	Accommodation and food services .....	23	9 674	2 076	467	209	52.6	30.2
722	Food services and drinking places .....	23	9 674	2 076	467	209	52.6	30.2
7222	Limited-service eating places .....	12	D	D	D	c	D	D
72221	Limited-service eating places .....	12	D	D	D	c	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# **Appendix A.**

## **Explanation of Terms**

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

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payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

## **SALES**

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **72 ACCOMMODATION AND FOOD SERVICES**

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

#### **721 ACCOMMODATION**

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation, and rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

#### **7211 TRAVELER ACCOMMODATION**

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

#### **72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS**

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

#### **721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS**

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

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## **72112 CASINO HOTELS**

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

## **721120 CASINO HOTELS**

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

## **72119 OTHER TRAVELER ACCOMMODATION**

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

### **721191 BED-AND-BREAKFAST INNS**

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

### **721199 ALL OTHER TRAVELER ACCOMMODATION**

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

## **7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS**

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

### **72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS**

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

### **721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS**

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

### **721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)**

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

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## **7213 ROOMING AND BOARDING HOUSES**

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

### **72131 ROOMING AND BOARDING HOUSES**

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

### **721310 ROOMING AND BOARDING HOUSES**

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

## **722 FOOD SERVICES AND DRINKING PLACES**

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

### **7221 FULL-SERVICE RESTAURANTS**

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

### **72211 FULL-SERVICE RESTAURANTS**

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

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## **722110 FULL-SERVICE RESTAURANTS**

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

## **7222 LIMITED-SERVICE EATING PLACES**

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

### **72221 LIMITED-SERVICE EATING PLACES**

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

### **722211 LIMITED-SERVICE RESTAURANTS**

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

### **722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS**

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

### **722213 SNACK AND NONALCOHOLIC BEVERAGE BARS**

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

#### **7222131 ICE CREAM AND SOFT SERVE SHOPS**

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

#### **7222132 FROZEN YOGURT SHOPS**

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

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**7222133 DOUGHNUT SHOPS**

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

**7222134 BAGEL SHOPS**

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

**7222135 COFFEE SHOPS**

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

**7222136 COOKIE SHOPS**

This industry comprises establishments primarily engaged in selling cookies.

**7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS**

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

**7223 SPECIAL FOOD SERVICES**

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

**72231 FOOD SERVICE CONTRACTORS**

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

**722310 FOOD SERVICE CONTRACTORS**

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

**72232 CATERERS**

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

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## **722320 CATERERS**

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

## **72233 MOBILE FOOD SERVICES**

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

## **722330 MOBILE FOOD SERVICES**

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

## **7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)**

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

### **72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)**

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

#### **722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)**

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
  2. Establishments without a report form:
    - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
    - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

## **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

## **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

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Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## Appendix D. Geographic Notes

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### WEST VIRGINIA

**Fayetteville** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Fayette County.

**Huntington** is in Cabell and Wayne Counties.

**Nitro** is in Kanawha and Putnam Counties.

**Paden City** is in Tyler and Wetzel Counties.

**Petersburg** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Grant County.

**Pleasant Valley** incorporated in July 1996, but this change was not submitted to the Census Bureau until March 1999. This change deletes territory from the Balance of Marion County.

**Richwood** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Nicholas County.

**Shinnston** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Harrison County.

**Weirton** is in Brooke and Hancock Counties.

**Wheeling** is in Marshall and Ohio Counties.

**White Sulphur Springs** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Greenbrier County.

**Balance of Fayette County** no longer includes Fayetteville, which is tabulated separately due to a population increase.

**Balance of Grant County** includes Petersburg, which is no longer tabulated separately due to a population decrease.

**Balance of Greenbrier County** includes White Sulphur Springs, which is no longer tabulated separately due to a population decrease.

**Balance of Harrison County** includes Shinnston, which is no longer tabulated separately due to a population decrease.

**Balance of Marion County** lost territory due to the incorporation of Pleasant Valley.

**Balance of Nicholas County** includes Richwood, which is no longer tabulated separately due to a population decrease.

## **Appendix E.**

# **Metropolitan and Micropolitan Statistical Areas**

### **BECKLEY-OAK HILL, WV COMBINED STATISTICAL AREA**

#### **Beckley, WV Micropolitan Statistical Area**

Raleigh County, WV

#### **Oak Hill, WV Micropolitan Statistical Area**

Fayette County, WV

### **FAIRMONT-CLARKSBURG, WV COMBINED STATISTICAL AREA**

#### **Clarksburg, WV Micropolitan Statistical Area**

Doddridge County, WV

Harrison County, WV

Taylor County, WV

#### **Fairmont, WV Micropolitan Statistical Area**

Marion County, WV

### **WASHINGTON-BALTIMORE-NORTHERN VIRGINIA, DC-MD-VA-WV COMBINED STATISTICAL AREA**

#### **Baltimore-Towson, MD Metropolitan Statistical Area**

Anne Arundel County, MD

Baltimore County, MD

Carroll County, MD

Harford County, MD

Howard County, MD

Queen Anne's County, MD

Baltimore (IC), MD

#### **Lexington Park, MD Micropolitan Statistical Area**

St. Mary's County, MD

#### **Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area**

#### **Bethesda-Frederick-Gaithersburg, MD Metropolitan Division**

Frederick County, MD

Montgomery County, MD

#### **Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Division**

District of Columbia, DC

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Calvert County, MD  
Charles County, MD  
Prince George's County, MD  
Arlington County, VA  
Clarke County, VA  
Fairfax County, VA  
Fauquier County, VA  
Loudoun County, VA  
Prince William County, VA  
Spotsylvania County, VA  
Stafford County, VA  
Warren County, VA  
Alexandria (IC), VA  
Fairfax (IC), VA  
Falls Church (IC), VA  
Fredericksburg (IC), VA  
Manassas (IC), VA  
Manassas Park (IC), VA  
Jefferson County, WV

**Winchester, VA-WV Metropolitan Statistical Area**

Frederick County, VA  
Winchester (IC), VA  
Hampshire County, WV

**BLUEFIELD, WV-VA MICROPOLITAN STATISTICAL AREA**

Tazewell County, VA  
Mercer County, WV

**CHARLESTON, WV METROPOLITAN STATISTICAL AREA**

Boone County, WV  
Clay County, WV  
Kanawha County, WV  
Lincoln County, WV  
Putnam County, WV

**CUMBERLAND, MD-WV METROPOLITAN STATISTICAL AREA**

Allegany County, MD  
Mineral County, WV

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**HAGERSTOWN-MARTINSBURG, MD-WV METROPOLITAN STATISTICAL AREA**

Washington County, MD  
Berkeley County, WV  
Morgan County, WV

**HUNTINGTON-ASHLAND, WV-KY-OH METROPOLITAN STATISTICAL AREA**

Boyd County, KY  
Greenup County, KY  
Lawrence County, OH  
Cabell County, WV  
Wayne County, WV

**MORGANTOWN, WV METROPOLITAN STATISTICAL AREA**

Monongalia County, WV  
Preston County, WV

**PARKERSBURG-MARIETTA, WV-OH METROPOLITAN STATISTICAL AREA**

Washington County, OH  
Pleasants County, WV  
Wirt County, WV  
Wood County, WV

**POINT PLEASANT, WV-OH MICROPOLITAN STATISTICAL AREA**

Gallia County, OH  
Mason County, WV

**WEIRTON-STEUBENVILLE, WV-OH METROPOLITAN STATISTICAL AREA**

Jefferson County, OH  
Brooke County, WV  
Hancock County, WV

**WHEELING, WV-OH METROPOLITAN STATISTICAL AREA**

Belmont County, OH  
Marshall County, WV  
Ohio County, WV

