

New Hampshire: 2002

Issued February 2005

EC02-72A-NH

2002 Economic Census

Accommodation and Food Services

Geographic Area Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



CONTENTS

Introduction to the Economic Census	v
Accommodation and Food Services	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	2
3. Summary Statistics for Counties: 2002	7
4. Summary Statistics for Places: 2002	10
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan and Micropolitan Statistical Areas	E-1

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEW HAMPSHIRE								
72	Accommodation and food services	3 160	2 082 145	632 846	143 523	47 831	22.2	9.3
721	Accommodation	565	515 266	151 736	33 807	8 487	10.4	4.6
7211	Traveler accommodation	408	433 440	130 767	31 169	7 918	7.9	4.9
72111	Hotels (except casino hotels) and motels	301	402 874	122 114	29 211	7 179	8.1	4.8
721110	Hotels (except casino hotels) and motels	301	402 874	122 114	29 211	7 179	8.1	4.8
72119	Other traveler accommodation	107	30 566	8 653	1 958	739	6.4	6.0
721191	Bed-and-breakfast inns	84	27 305	8 086	1 851	700	4.8	5.7
721199	All other traveler accommodation	23	3 261	567	107	39	20.5	8.1
7212	RV (recreational vehicle) parks and recreational camps	148	80 073	20 706	2 581	533	23.0	3.2
72121	RV (recreational vehicle) parks and recreational camps	148	80 073	20 706	2 581	533	23.0	3.2
721211	RV (recreational vehicle) parks and campgrounds	81	28 095	5 828	590	159	37.9	1.6
721214	Recreational and vacation camps (except campgrounds)	67	51 978	14 878	1 991	374	15.0	4.0
7213	Rooming and boarding houses	9	1 753	263	57	36	28.5	—
72131	Rooming and boarding houses	9	1 753	263	57	36	28.5	—
721310	Rooming and boarding houses	9	1 753	263	57	36	28.5	—
722	Food services and drinking places	2 595	1 566 879	481 110	109 716	39 344	26.1	10.8
7221	Full-service restaurants	1 158	850 776	288 131	66 851	22 627	27.8	12.5
72211	Full-service restaurants	1 158	850 776	288 131	66 851	22 627	27.8	12.5
722110	Full-service restaurants	1 158	850 776	288 131	66 851	22 627	27.8	12.5
7222	Limited-service eating places	1 196	605 578	159 817	35 672	14 179	26.7	9.1
72221	Limited-service eating places	1 196	605 578	159 817	35 672	14 179	26.7	9.1
722211	Limited-service restaurants	856	429 485	112 329	25 554	10 315	29.5	8.5
722212	Cafeterias, buffets, and grill buffets	19	4 882	2 226	619	145	8.6	35.9
722213	Snack and nonalcoholic beverage bars	321	171 211	45 262	9 499	3 719	20.1	9.6
7223	Special food services	190	89 669	27 039	5 813	1 935	8.5	5.5
72231	Food service contractors	132	66 966	19 510	4 408	1 398	.8	5.3
722310	Food service contractors	132	66 966	19 510	4 408	1 398	.8	5.3
72232	Caterers	50	20 578	7 053	1 347	525	34.2	6.7
722320	Caterers	50	20 578	7 053	1 347	525	34.2	6.7
72233	Mobile food services	8	2 125	476	58	12	5.1	—
722330	Mobile food services	8	2 125	476	58	12	5.1	—
7224	Drinking places (alcoholic beverages)	51	20 856	6 123	1 380	603	18.3	16.5
72241	Drinking places (alcoholic beverages)	51	20 856	6 123	1 380	603	18.3	16.5
722410	Drinking places (alcoholic beverages)	51	20 856	6 123	1 380	603	18.3	16.5

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA								
72	Accommodation and food services	12 894	10 475 926	3 087 658	718 547	214 373	22.0	9.9
721	Accommodation	802	2 118 828	608 787	133 588	26 050	5.2	5.8
7211	Traveler accommodation	618	2 032 350	585 135	130 042	25 247	4.2	5.7
72111	Hotels (except casino hotels) and motels	520	1 998 656	576 415	128 281	24 661	3.8	5.7
721110	Hotels (except casino hotels) and motels	520	1 998 656	576 415	128 281	24 661	3.8	5.7
7212	RV (recreational vehicle) parks and recreational camps	131	70 667	20 753	2 795	598	27.7	4.1
72121	RV (recreational vehicle) parks and recreational camps	131	70 667	20 753	2 795	598	27.7	4.1
721211	RV (recreational vehicle) parks and campgrounds	71	33 010	8 194	965	217	26.8	3.2
721214	Recreational and vacation camps (except campgrounds) ..	60	37 657	12 559	1 830	381	28.5	4.8
7213	Rooming and boarding houses	53	15 811	2 899	751	205	35.8	21.5
72131	Rooming and boarding houses	53	15 811	2 899	751	205	35.8	21.5
721310	Rooming and boarding houses	53	15 811	2 899	751	205	35.8	21.5
722	Food services and drinking places	12 092	8 357 098	2 478 871	584 959	188 323	26.2	10.9
7221	Full-service restaurants	4 402	4 006 996	1 287 747	307 157	94 799	26.9	12.6
72211	Full-service restaurants	4 402	4 006 996	1 287 747	307 157	94 799	26.9	12.6
722110	Full-service restaurants	4 402	4 006 996	1 287 747	307 157	94 799	26.9	12.6
7222	Limited-service eating places	5 514	2 994 877	789 914	183 565	65 264	29.4	9.8
72221	Limited-service eating places	5 514	2 994 877	789 914	183 565	65 264	29.4	9.8
722211	Limited-service restaurants	3 946	1 985 603	523 900	122 921	43 442	32.3	10.9
722212	Cafeterias, buffets, and grill buffets	48	28 677	9 332	2 356	631	13.5	5.1
722213	Snack and nonalcoholic beverage bars	1 520	980 597	256 682	58 288	21 191	24.2	7.7
7223	Special food services	1 319	986 755	301 159	70 138	19 187	8.7	7.6
7224	Drinking places (alcoholic beverages)	857	368 470	100 051	24 099	9 073	39.8	11.3
72241	Drinking places (alcoholic beverages)	857	368 470	100 051	24 099	9 073	39.8	11.3
722410	Drinking places (alcoholic beverages)	857	368 470	100 051	24 099	9 073	39.8	11.3
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area								
72	Accommodation and food services	10 130	8 694 222	2 556 953	596 779	172 305	21.8	9.4
721	Accommodation	587	1 868 202	533 764	117 540	21 830	4.0	5.2
7211	Traveler accommodation	462	1 811 664	518 317	115 131	21 338	3.1	5.0
72111	Hotels (except casino hotels) and motels	394	1 783 045	510 746	113 608	20 875	2.6	5.0
721110	Hotels (except casino hotels) and motels	394	1 783 045	510 746	113 608	20 875	2.6	5.0
7212	RV (recreational vehicle) parks and recreational camps	79	41 719	12 706	1 705	298	35.2	5.3
72121	RV (recreational vehicle) parks and recreational camps	79	41 719	12 706	1 705	298	35.2	5.3
721211	RV (recreational vehicle) parks and campgrounds	45	21 018	5 235	579	127	31.4	5.1
721214	Recreational and vacation camps (except campgrounds) ..	34	20 701	7 471	1 126	171	39.1	5.5
7213	Rooming and boarding houses	46	14 819	2 741	704	194	34.3	21.5
72131	Rooming and boarding houses	46	14 819	2 741	704	194	34.3	21.5
721310	Rooming and boarding houses	46	14 819	2 741	704	194	34.3	21.5
722	Food services and drinking places	9 543	6 826 020	2 023 189	479 239	150 475	26.7	10.6
7221	Full-service restaurants	3 441	3 278 458	1 050 035	250 915	75 434	27.1	12.7
72211	Full-service restaurants	3 441	3 278 458	1 050 035	250 915	75 434	27.1	12.7
722110	Full-service restaurants	3 441	3 278 458	1 050 035	250 915	75 434	27.1	12.7
7222	Limited-service eating places	4 369	2 379 761	627 861	146 886	51 247	31.0	9.1
72221	Limited-service eating places	4 369	2 379 761	627 861	146 886	51 247	31.0	9.1
722211	Limited-service restaurants	3 119	1 561 715	412 350	97 331	33 572	34.5	10.0
722212	Cafeterias, buffets, and grill buffets	37	26 928	8 883	2 233	582	11.4	3.8
722213	Snack and nonalcoholic beverage bars	1 213	791 118	206 628	47 322	17 093	24.7	7.3
7223	Special food services	1 091	857 205	259 945	60 814	16 179	8.7	6.8
7224	Drinking places (alcoholic beverages)	642	310 596	85 348	20 624	7 615	38.9	11.4
72241	Drinking places (alcoholic beverages)	642	310 596	85 348	20 624	7 615	38.9	11.4
722410	Drinking places (alcoholic beverages)	642	310 596	85 348	20 624	7 615	38.9	11.4
Boston-Quincy, MA Metropolitan Division								
72	Accommodation and food services	4 411	4 405 799	1 293 913	302 461	83 973	21.0	9.2
721	Accommodation	206	1 078 622	308 170	68 589	11 852	3.2	6.0
7211	Traveler accommodation	152	1 049 898	299 697	67 092	11 546	2.3	5.9
72111	Hotels (except casino hotels) and motels	134	1 038 558	297 091	66 518	11 404	1.7	5.8
721110	Hotels (except casino hotels) and motels	134	1 038 558	297 091	66 518	11 404	1.7	5.8
7212	RV (recreational vehicle) parks and recreational camps	28	18 931	6 448	980	176	36.9	5.3
72121	RV (recreational vehicle) parks and recreational camps	28	18 931	6 448	980	176	36.9	5.3
721211	RV (recreational vehicle) parks and campgrounds	13	8 454	2 305	325	63	37.2	4.0
721214	Recreational and vacation camps (except campgrounds) ..	15	10 477	4 143	655	113	36.6	6.3
7213	Rooming and boarding houses	26	9 793	2 025	517	130	31.5	24.0
72131	Rooming and boarding houses	26	9 793	2 025	517	130	31.5	24.0
721310	Rooming and boarding houses	26	9 793	2 025	517	130	31.5	24.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.							
	Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.							
	Boston-Quincy, MA Metropolitan Division—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	4 205	3 327 177	985 743	233 872	72 121	26.7	10.3
7221	Full-service restaurants	1 549	1 562 769	501 241	119 120	34 857	29.5	11.8
72211	Full-service restaurants	1 549	1 562 769	501 241	119 120	34 857	29.5	11.8
722110	Full-service restaurants	1 549	1 562 769	501 241	119 120	34 857	29.5	11.8
7222	Limited-service eating places	1 865	1 055 152	277 432	65 035	22 408	31.2	9.5
72221	Limited-service eating places	1 865	1 055 152	277 432	65 035	22 408	31.2	9.5
722211	Limited-service restaurants	1 299	659 120	172 360	40 558	14 058	35.8	11.2
722212	Cafeterias, buffets, and grill buffets	13	15 821	4 800	1 213	306	8.9	.3
722213	Snack and nonalcoholic beverage bars	553	380 211	100 272	23 264	8 044	24.0	6.9
7223	Special food services	450	506 297	150 501	36 063	9 673	5.5	7.3
7224	Drinking places (alcoholic beverages)	341	202 959	56 569	13 654	5 183	35.7	10.0
72241	Drinking places (alcoholic beverages)	341	202 959	56 569	13 654	5 183	35.7	10.0
722410	Drinking places (alcoholic beverages)	341	202 959	56 569	13 654	5 183	35.7	10.0
	Cambridge-Newton-Framingham, MA Metropolitan Division							
72	Accommodation and food services	3 126	2 561 961	754 493	179 270	50 752	20.4	9.3
721	Accommodation	145	559 736	160 539	35 746	6 802	3.4	4.8
7211	Traveler accommodation	125	552 700	158 541	35 491	6 757	3.0	4.7
72111	Hotels (except casino hotels) and motels	116	548 311	157 234	35 198	6 698	2.9	4.6
721110	Hotels (except casino hotels) and motels	116	548 311	157 234	35 198	6 698	2.9	4.6
7212	RV (recreational vehicle) parks and recreational camps	11	4 788	1 636	167	27	39.7	5.2
72121	RV (recreational vehicle) parks and recreational camps	11	4 788	1 636	167	27	39.7	5.2
721214	Recreational and vacation camps (except campgrounds)	8	D	D	D	b	D	D
7213	Rooming and boarding houses	9	2 248	362	88	18	28.8	31.7
72131	Rooming and boarding houses	9	2 248	362	88	18	28.8	31.7
721310	Rooming and boarding houses	9	2 248	362	88	18	28.8	31.7
722	Food services and drinking places	2 981	2 002 225	593 954	143 524	43 950	25.2	10.5
7221	Full-service restaurants	1 013	979 724	311 105	76 495	22 389	24.2	11.8
72211	Full-service restaurants	1 013	979 724	311 105	76 495	22 389	24.2	11.8
722110	Full-service restaurants	1 013	979 724	311 105	76 495	22 389	24.2	11.8
7222	Limited-service eating places	1 360	731 996	196 125	46 556	16 007	29.5	9.7
72221	Limited-service eating places	1 360	731 996	196 125	46 556	16 007	29.5	9.7
722211	Limited-service restaurants	975	482 363	130 663	31 536	10 314	34.2	9.8
722212	Cafeterias, buffets, and grill buffets	10	6 955	2 069	473	145	5.7	.3
722213	Snack and nonalcoholic beverage bars	375	242 678	63 393	14 547	5 548	20.7	9.9
7223	Special food services	442	232 433	71 899	16 797	4 250	9.5	6.1
7224	Drinking places (alcoholic beverages)	166	58 072	14 825	3 676	1 304	50.1	17.5
72241	Drinking places (alcoholic beverages)	166	58 072	14 825	3 676	1 304	50.1	17.5
722410	Drinking places (alcoholic beverages)	166	58 072	14 825	3 676	1 304	50.1	17.5
	Essex County, MA Metropolitan Division							
72	Accommodation and food services	1 624	1 108 870	319 939	73 272	23 436	27.3	11.0
721	Accommodation	113	138 611	38 580	8 191	1 909	8.9	2.0
7211	Traveler accommodation	100	133 094	37 408	8 038	1 884	6.9	1.5
72111	Hotels (except casino hotels) and motels	70	124 462	35 559	7 736	1 750	5.4	1.5
721110	Hotels (except casino hotels) and motels	70	124 462	35 559	7 736	1 750	5.4	1.5
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.							
	Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.							
	Essex County, MA Metropolitan Division—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	1 511	970 259	281 359	65 081	21 527	29.9	12.3
7221	Full-service restaurants	535	463 694	144 787	34 046	11 063	25.6	17.1
72211	Full-service restaurants	535	463 694	144 787	34 046	11 063	25.6	17.1
722110	Full-service restaurants	535	463 694	144 787	34 046	11 063	25.6	17.1
7222	Limited-service eating places	719	378 189	97 753	22 618	7 908	35.5	8.0
72221	Limited-service eating places	719	378 189	97 753	22 618	7 908	35.5	8.0
722211	Limited-service restaurants	526	263 315	69 316	16 180	5 738	32.5	9.5
722213	Snack and nonalcoholic beverage bars	187	D	D	D	g	D	D
7223	Special food services	143	88 087	27 774	5 754	1 642	22.5	6.5
7224	Drinking places (alcoholic beverages)	114	40 289	11 045	2 663	914	42.7	9.6
72241	Drinking places (alcoholic beverages)	114	40 289	11 045	2 663	914	42.7	9.6
722410	Drinking places (alcoholic beverages)	114	40 289	11 045	2 663	914	42.7	9.6
	Rockingham County-Strafford County, NH Metropolitan Division							
72	Accommodation and food services	969	617 592	188 608	41 776	14 144	23.6	8.9
721	Accommodation	123	91 233	26 475	5 014	1 267	10.9	1.8
7211	Traveler accommodation	85	75 972	22 671	4 510	1 151	7.8	1.7
72111	Hotels (except casino hotels) and motels	74	71 714	20 862	4 156	1 023	8.3	1.7
721110	Hotels (except casino hotels) and motels	74	71 714	20 862	4 156	1 023	8.3	1.7
7212	RV (recreational vehicle) parks and recreational camps	31	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	31	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	23	9 327	2 067	231	59	27.9	.9
721214	Recreational and vacation camps (except campgrounds) .	8	D	D	D	b	D	D
7213	Rooming and boarding houses	7	D	D	D	b	D	D
72131	Rooming and boarding houses	7	D	D	D	b	D	D
721310	Rooming and boarding houses	7	D	D	D	b	D	D
722	Food services and drinking places	846	526 359	162 133	36 762	12 877	25.8	10.1
7221	Full-service restaurants	344	272 271	92 902	21 254	7 125	26.2	13.5
72211	Full-service restaurants	344	272 271	92 902	21 254	7 125	26.2	13.5
722110	Full-service restaurants	344	272 271	92 902	21 254	7 125	26.2	13.5
7222	Limited-service eating places	425	214 424	56 551	12 677	4 924	27.2	6.6
72221	Limited-service eating places	425	214 424	56 551	12 677	4 924	27.2	6.6
722211	Limited-service restaurants	319	156 917	40 011	9 057	3 462	32.8	6.7
722213	Snack and nonalcoholic beverage bars	98	D	D	D	g	D	D
7223	Special food services	56	30 388	9 771	2 200	614	14.1	3.4
	Concord, NH Micropolitan Statistical Area							
72	Accommodation and food services	269	172 795	51 437	11 846	4 280	22.7	12.6
721	Accommodation	34	23 539	5 915	1 274	528	24.4	1.6
7212	RV (recreational vehicle) parks and recreational camps	9	3 746	774	95	126	13.6	.2
72121	RV (recreational vehicle) parks and recreational camps	9	3 746	774	95	126	13.6	.2
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	c	D	D
722	Food services and drinking places	235	149 256	45 522	10 572	3 752	22.4	14.3
7222	Limited-service eating places	116	61 818	16 325	3 726	1 483	27.8	7.2
72221	Limited-service eating places	116	61 818	16 325	3 726	1 483	27.8	7.2
7223	Special food services	17	D	D	D	c	D	D
	Laconia, NH Micropolitan Statistical Area							
72	Accommodation and food services	206	114 651	33 622	6 732	2 356	27.3	12.1
721	Accommodation	53	31 047	9 222	1 582	328	22.1	3.8
7212	RV (recreational vehicle) parks and recreational camps	18	10 339	3 210	393	49	10.6	6.2
72121	RV (recreational vehicle) parks and recreational camps	18	10 339	3 210	393	49	10.6	6.2
721211	RV (recreational vehicle) parks and campgrounds	8	4 582	1 349	161	26	21.4	—
721214	Recreational and vacation camps (except campgrounds) .	10	5 757	1 861	232	23	1.9	11.0
722	Food services and drinking places	153	83 604	24 400	5 150	2 028	29.2	15.2
7222	Limited-service eating places	64	35 807	8 871	1 731	671	24.3	26.4
72221	Limited-service eating places	64	35 807	8 871	1 731	671	24.3	26.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Manchester-Nashua, NH Metropolitan Statistical Area								
72	Accommodation and food services	753	554 370	173 506	39 791	13 018	20.7	11.8
721	Accommodation	44	79 701	27 455	5 892	1 282	4.4	20.2
7211	Traveler accommodation	33	72 592	25 693	5 641	1 237	3.8	22.2
72111	Hotels (except casino hotels) and motels	29	71 528	25 486	5 595	1 213	3.8	22.4
721110	Hotels (except casino hotels) and motels	29	71 528	25 486	5 595	1 213	3.8	22.4
7212	RV (recreational vehicle) parks and recreational camps	11	7 109	1 762	251	45	10.7	—
72121	RV (recreational vehicle) parks and recreational camps	11	7 109	1 762	251	45	10.7	—
721214	Recreational and vacation camps (except campgrounds)	8	D	D	D	b	D	D
722	Food services and drinking places	709	474 669	146 051	33 899	11 736	23.4	10.4
7221	Full-service restaurants	297	258 622	87 217	20 517	6 702	25.8	10.9
72211	Full-service restaurants	297	258 622	87 217	20 517	6 702	25.8	10.9
722110	Full-service restaurants	297	258 622	87 217	20 517	6 702	25.8	10.9
7222	Limited-service eating places	336	180 246	47 577	10 993	4 198	23.1	9.2
72221	Limited-service eating places	336	180 246	47 577	10 993	4 198	23.1	9.2
722213	Snack and nonalcoholic beverage bars	89	55 085	13 577	3 037	1 110	25.3	3.2
7223	Special food services	59	26 895	8 629	1 771	501	8.4	11.7
Worcester, MA Metropolitan Statistical Area								
72	Accommodation and food services	1 536	939 888	272 140	63 399	22 414	23.8	12.1
721	Accommodation	84	116 339	32 431	7 300	2 082	16.2	7.2
7211	Traveler accommodation	63	107 593	29 972	6 902	1 991	14.7	7.5
72111	Hotels (except casino hotels) and motels	56	106 708	29 838	6 876	1 975	14.6	7.6
721110	Hotels (except casino hotels) and motels	56	106 708	29 838	6 876	1 975	14.6	7.6
7212	RV (recreational vehicle) parks and recreational camps	14	7 754	2 301	351	80	32.7	.6
72121	RV (recreational vehicle) parks and recreational camps	14	7 754	2 301	351	80	32.7	.6
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
7213	Rooming and boarding houses	7	992	158	47	11	57.8	21.9
72131	Rooming and boarding houses	7	992	158	47	11	57.8	21.9
721310	Rooming and boarding houses	7	992	158	47	11	57.8	21.9
722	Food services and drinking places	1 452	823 549	239 709	56 099	20 332	24.8	12.8
7221	Full-service restaurants	495	345 880	108 824	26 058	9 278	27.0	11.7
72211	Full-service restaurants	495	345 880	108 824	26 058	9 278	27.0	11.7
722110	Full-service restaurants	495	345 880	108 824	26 058	9 278	27.0	11.7
7222	Limited-service eating places	629	337 245	89 280	20 229	7 665	22.9	14.0
72221	Limited-service eating places	629	337 245	89 280	20 229	7 665	22.9	14.0
722211	Limited-service restaurants	463	236 895	60 968	14 012	5 283	25.0	16.4
722213	Snack and nonalcoholic beverage bars	162	99 810	28 228	6 203	2 376	17.6	8.2
7223	Special food services	135	92 249	29 702	6 978	2 278	9.3	14.9
7224	Drinking places (alcoholic beverages)	193	48 175	11 903	2 834	1 111	52.5	8.3
72241	Drinking places (alcoholic beverages)	193	48 175	11 903	2 834	1 111	52.5	8.3
722410	Drinking places (alcoholic beverages)	193	48 175	11 903	2 834	1 111	52.5	8.3
BERLIN, NH-VT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	136	94 667	25 651	6 349	1 769	19.2	1.6
721	Accommodation	52	69 566	18 655	4 743	986	9.8	.6
7211	Traveler accommodation	39	67 278	18 176	4 697	976	8.5	.1
72111	Hotels (except casino hotels) and motels	33	65 661	17 963	4 654	955	7.5	.1
721110	Hotels (except casino hotels) and motels	33	65 661	17 963	4 654	955	7.5	.1
7212	RV (recreational vehicle) parks and recreational camps	13	2 288	479	46	10	47.4	15.0
72121	RV (recreational vehicle) parks and recreational camps	13	2 288	479	46	10	47.4	15.0
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	a	D	D
722	Food services and drinking places	84	25 101	6 996	1 606	783	45.2	4.6
KEENE, NH MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	156	87 855	26 495	5 726	2 356	19.9	8.6
721	Accommodation	21	15 009	3 847	767	300	10.7	2.4
7212	RV (recreational vehicle) parks and recreational camps	6	3 375	419	21	5	36.1	.4
72121	RV (recreational vehicle) parks and recreational camps	6	3 375	419	21	5	36.1	.4
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Food services and drinking places	135	72 846	22 648	4 959	2 056	21.9	9.8
7222	Limited-service eating places	56	27 528	8 251	1 626	656	21.0	2.7
72221	Limited-service eating places	56	27 528	8 251	1 626	656	21.0	2.7
7223	Special food services	11	11 792	2 622	512	264	—	5.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LEBANON, NH-VT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	607	354 128	105 979	25 814	8 202	24.8	6.4
721	Accommodation	221	164 020	47 598	11 710	3 057	11.5	3.1
7211	Traveler accommodation	169	131 305	39 702	10 795	2 873	9.4	3.3
72111	Hotels (except casino hotels) and motels	94	112 907	34 782	9 801	2 462	8.8	2.5
721110	Hotels (except casino hotels) and motels	94	112 907	34 782	9 801	2 462	8.8	2.5
7212	RV (recreational vehicle) parks and recreational camps	51	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	51	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	23	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	28	25 428	6 655	833	141	15.8	2.9
722	Food services and drinking places	386	190 108	58 381	14 104	5 145	36.3	9.3
7222	Limited-service eating places	139	60 369	16 320	3 719	1 571	41.4	10.1
72221	Limited-service eating places	139	60 369	16 320	3 719	1 571	41.4	10.1
7223	Special food services	28	11 872	3 278	765	302	2.3	.3

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BELKNAP								
72	Accommodation and food services	206	114 651	33 622	6 732	2 356	27.3	12.1
721	Accommodation	53	31 047	9 222	1 582	328	22.1	3.8
7211	Traveler accommodation	35	20 708	6 012	1 189	279	27.8	2.7
72111	Hotels (except casino hotels) and motels	24	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	24	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	18	10 339	3 210	393	49	10.6	6.2
72121	RV (recreational vehicle) parks and recreational camps	18	10 339	3 210	393	49	10.6	6.2
721211	RV (recreational vehicle) parks and campgrounds	8	4 582	1 349	161	26	21.4	—
721214	Recreational and vacation camps (except campgrounds) .	10	5 757	1 861	232	23	1.9	11.0
722	Food services and drinking places	153	83 604	24 400	5 150	2 028	29.2	15.2
7221	Full-service restaurants	69	D	D	D	g	D	D
72211	Full-service restaurants	69	D	D	D	g	D	D
722110	Full-service restaurants	69	D	D	D	g	D	D
7222	Limited-service eating places	64	35 807	8 871	1 731	671	24.3	26.4
72221	Limited-service eating places	64	35 807	8 871	1 731	671	24.3	26.4
722213	Snack and nonalcoholic beverage bars	24	D	D	D	e	D	D
7223	Special food services	17	D	D	D	b	D	D
CARROLL								
72	Accommodation and food services	281	193 274	59 302	13 661	4 205	20.5	6.0
721	Accommodation	102	104 551	30 618	7 615	1 919	7.9	1.3
7211	Traveler accommodation	74	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	52	79 541	23 913	6 324	1 623	4.7	.2
721110	Hotels (except casino hotels) and motels	52	79 541	23 913	6 324	1 623	4.7	.2
721191	Bed-and-breakfast inns	16	7 737	2 440	651	197	1.2	—
7212	RV (recreational vehicle) parks and recreational camps	27	16 274	4 114	621	90	27.3	6.7
72121	RV (recreational vehicle) parks and recreational camps	27	16 274	4 114	621	90	27.3	6.7
721211	RV (recreational vehicle) parks and campgrounds	16	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	11	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	179	88 723	28 684	6 046	2 286	35.3	11.4
7221	Full-service restaurants	106	63 328	22 274	4 762	1 638	34.6	11.3
72211	Full-service restaurants	106	63 328	22 274	4 762	1 638	34.6	11.3
722110	Full-service restaurants	106	63 328	22 274	4 762	1 638	34.6	11.3
7222	Limited-service eating places	64	23 929	5 890	1 175	570	39.3	12.3
72221	Limited-service eating places	64	23 929	5 890	1 175	570	39.3	12.3
CHESHIRE								
72	Accommodation and food services	156	87 855	26 495	5 726	2 356	19.9	8.6
721	Accommodation	21	15 009	3 847	767	300	10.7	2.4
7211	Traveler accommodation	15	11 634	3 428	746	295	3.3	3.0
72111	Hotels (except casino hotels) and motels	11	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	3 375	419	21	5	36.1	.4
72121	RV (recreational vehicle) parks and recreational camps	6	3 375	419	21	5	36.1	.4
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	135	72 846	22 648	4 959	2 056	21.9	9.8
7222	Limited-service eating places	56	27 528	8 251	1 626	656	21.0	2.7
72221	Limited-service eating places	56	27 528	8 251	1 626	656	21.0	2.7
7223	Special food services	11	11 792	2 622	512	264	—	5.0
COOS								
72	Accommodation and food services	122	91 904	24 889	6 172	1 684	17.4	1.6
721	Accommodation	48	68 900	18 571	4 725	979	9.6	.6
7211	Traveler accommodation	37	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	32	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	32	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	a	D	D
722	Food services and drinking places	74	23 004	6 318	1 447	705	40.6	4.6
7222	Limited-service eating places	26	D	D	D	c	D	D
72221	Limited-service eating places	26	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	GRAFTON							
72	Accommodation and food services	342	225 786	67 279	16 152	4 991	23.2	6.4
721	Accommodation	125	96 630	28 074	6 676	1 778	11.0	1.8
7211	Traveler accommodation	91	74 732	22 227	6 050	1 671	6.7	2.1
72111	Hotels (except casino hotels) and motels	57	65 299	19 916	5 551	1 469	6.8	.4
721110	Hotels (except casino hotels) and motels	57	65 299	19 916	5 551	1 469	6.8	.4
721191	Bed-and-breakfast inns	30	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	33	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	33	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	15	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	18	16 573	4 841	563	72	21.3	.7
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	217	129 156	39 205	9 476	3 213	32.3	9.9
7221	Full-service restaurants	115	D	D	D	g	D	D
72211	Full-service restaurants	115	D	D	D	g	D	D
722110	Full-service restaurants	115	D	D	D	g	D	D
7222	Limited-service eating places	87	D	D	D	g	D	D
72221	Limited-service eating places	87	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars	32	D	D	D	c	D	D
7223	Special food services	14	D	D	D	c	D	D
	HILLSBOROUGH							
72	Accommodation and food services	753	554 370	173 506	39 791	13 018	20.7	11.8
721	Accommodation	44	79 701	27 455	5 892	1 282	4.4	20.2
7211	Traveler accommodation	33	72 592	25 693	5 641	1 237	3.8	22.2
72111	Hotels (except casino hotels) and motels	29	71 528	25 486	5 595	1 213	3.8	22.4
721110	Hotels (except casino hotels) and motels	29	71 528	25 486	5 595	1 213	3.8	22.4
7212	RV (recreational vehicle) parks and recreational camps	11	7 109	1 762	251	45	10.7	—
72121	RV (recreational vehicle) parks and recreational camps	11	7 109	1 762	251	45	10.7	—
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	8	D	D	D	b	D	D
722	Food services and drinking places	709	474 669	146 051	33 899	11 736	23.4	10.4
7221	Full-service restaurants	297	258 622	87 217	20 517	6 702	25.8	10.9
72211	Full-service restaurants	297	258 622	87 217	20 517	6 702	25.8	10.9
722110	Full-service restaurants	297	258 622	87 217	20 517	6 702	25.8	10.9
7222	Limited-service eating places	336	180 246	47 577	10 993	4 198	23.1	9.2
72221	Limited-service eating places	336	180 246	47 577	10 993	4 198	23.1	9.2
722211	Limited-service restaurants	244	124 597	33 823	7 897	3 061	22.0	11.8
722213	Snack and nonalcoholic beverage bars	89	55 085	13 577	3 037	1 110	25.3	3.2
7223	Special food services	59	26 895	8 629	1 771	501	8.4	11.7
7224	Drinking places (alcoholic beverages)	17	8 906	2 628	618	335	3.8	19.1
72241	Drinking places (alcoholic beverages)	17	8 906	2 628	618	335	3.8	19.1
722410	Drinking places (alcoholic beverages)	17	8 906	2 628	618	335	3.8	19.1
	MERRIMACK							
72	Accommodation and food services	269	172 795	51 437	11 846	4 280	22.7	12.6
721	Accommodation	34	23 539	5 915	1 274	528	24.4	1.6
7211	Traveler accommodation	25	19 793	5 141	1 179	402	26.5	1.8
72111	Hotels (except casino hotels) and motels	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	3 746	774	95	126	13.6	.2
72121	RV (recreational vehicle) parks and recreational camps	9	3 746	774	95	126	13.6	.2
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	c	D	D
722	Food services and drinking places	235	149 256	45 522	10 572	3 752	22.4	14.3
7221	Full-service restaurants	100	D	D	D	g	D	D
72211	Full-service restaurants	100	D	D	D	g	D	D
722110	Full-service restaurants	100	D	D	D	g	D	D
7222	Limited-service eating places	116	61 818	16 325	3 726	1 483	27.8	7.2
72221	Limited-service eating places	116	61 818	16 325	3 726	1 483	27.8	7.2
722211	Limited-service restaurants	82	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars	32	D	D	D	e	D	D
7223	Special food services	17	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ROCKINGHAM								
72	Accommodation and food services	751	498 076	152 805	33 423	10 857	23.6	9.4
721	Accommodation	96	81 283	23 483	4 468	1 079	9.9	1.0
7211	Traveler accommodation	75	70 332	20 564	4 063	1 015	8.2	1.1
72111	Hotels (except casino hotels) and motels	69	69 260	20 330	4 032	994	8.3	1.1
721110	Hotels (except casino hotels) and motels	69	69 260	20 330	4 032	994	8.3	1.1
7212	RV (recreational vehicle) parks and recreational camps	21	10 951	2 919	405	64	20.6	—
72121	RV (recreational vehicle) parks and recreational camps	21	10 951	2 919	405	64	20.6	—
721211	RV (recreational vehicle) parks and campgrounds	16	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
722	Food services and drinking places	655	416 793	129 322	28 955	9 778	26.2	11.1
7221	Full-service restaurants	259	218 019	75 000	16 933	5 358	26.8	15.2
72211	Full-service restaurants	259	218 019	75 000	16 933	5 358	26.8	15.2
722110	Full-service restaurants	259	218 019	75 000	16 933	5 358	26.8	15.2
7222	Limited-service eating places	341	166 061	43 628	9 637	3 721	27.8	6.8
72221	Limited-service eating places	341	166 061	43 628	9 637	3 721	27.8	6.8
722211	Limited-service restaurants	253	122 385	31 621	7 058	2 625	32.3	6.4
722213	Snack and nonalcoholic beverage bars	82	D	D	D	g	D	D
7223	Special food services	42	25 732	8 518	1 919	553	15.0	4.0
7224	Drinking places (alcoholic beverages)	13	6 981	2 176	466	146	15.4	9.1
72241	Drinking places (alcoholic beverages)	13	6 981	2 176	466	146	15.4	9.1
722410	Drinking places (alcoholic beverages)	13	6 981	2 176	466	146	15.4	9.1
STRAFFORD								
72	Accommodation and food services	218	119 516	35 803	8 353	3 287	23.8	6.5
721	Accommodation	27	9 950	2 992	546	188	19.3	8.7
7211	Traveler accommodation	10	5 640	2 107	447	136	2.9	9.2
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming and boarding houses	7	D	D	D	b	D	D
72131	Rooming and boarding houses	7	D	D	D	b	D	D
721310	Rooming and boarding houses	7	D	D	D	b	D	D
722	Food services and drinking places	191	109 566	32 811	7 807	3 099	24.2	6.3
7221	Full-service restaurants	85	54 252	17 902	4 321	1 767	23.7	6.8
72211	Full-service restaurants	85	54 252	17 902	4 321	1 767	23.7	6.8
722110	Full-service restaurants	85	54 252	17 902	4 321	1 767	23.7	6.8
7222	Limited-service eating places	84	48 363	12 923	3 040	1 203	25.4	5.7
72221	Limited-service eating places	84	48 363	12 923	3 040	1 203	25.4	5.7
722213	Snack and nonalcoholic beverage bars	16	D	D	D	e	D	D
7223	Special food services	14	4 656	1 253	281	61	9.2	—
SULLIVAN								
72	Accommodation and food services	62	23 918	7 708	1 667	797	27.1	9.2
721	Accommodation	15	4 656	1 559	262	106	4.2	8.3
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	47	19 262	6 149	1 405	691	32.6	9.4
7222	Limited-service eating places	22	D	D	D	e	D	D
72221	Limited-service eating places	22	D	D	D	e	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
AMHERST								
72	Accommodation and food services	13	6 829	2 093	456	167	49.4	7.8
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
BEDFORD								
72	Accommodation and food services	29	38 730	12 880	3 083	852	9.2	4.9
721	Accommodation	4	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	f	D	D
7222	Limited-service eating places	10	4 945	1 464	350	133	28.2	23.3
72221	Limited-service eating places	10	4 945	1 464	350	133	28.2	23.3
7223	Special food services	2	D	D	D	b	D	D
BERLIN								
72	Accommodation and food services	17	4 114	1 231	287	138	21.6	7.2
722	Food services and drinking places	17	4 114	1 231	287	138	21.6	7.2
CLAREMONT								
72	Accommodation and food services	26	11 755	3 573	867	455	25.1	4.2
721	Accommodation	3	333	46	9	7	—	—
722	Food services and drinking places	23	11 422	3 527	858	448	25.8	4.4
7222	Limited-service eating places	12	7 019	2 217	548	333	22.4	—
72221	Limited-service eating places	12	7 019	2 217	548	333	22.4	—
CONCORD								
72	Accommodation and food services	122	104 194	32 362	7 651	2 341	21.9	11.9
721	Accommodation	6	12 224	3 212	751	226	34.3	—
7211	Traveler accommodation	6	12 224	3 212	751	226	34.3	—
72111	Hotels (except casino hotels) and motels	6	12 224	3 212	751	226	34.3	—
721110	Hotels (except casino hotels) and motels	6	12 224	3 212	751	226	34.3	—
722	Food services and drinking places	116	91 970	29 150	6 900	2 115	20.2	13.4
7221	Full-service restaurants	47	50 963	17 674	4 213	1 207	16.8	21.7
72211	Full-service restaurants	47	50 963	17 674	4 213	1 207	16.8	21.7
722110	Full-service restaurants	47	50 963	17 674	4 213	1 207	16.8	21.7
7222	Limited-service eating places	62	38 260	10 577	2 481	862	25.9	3.4
72221	Limited-service eating places	62	38 260	10 577	2 481	862	25.9	3.4
722211	Limited-service restaurants	44	26 105	7 140	1 698	618	27.4	4.3
722213	Snack and nonalcoholic beverage bars	16	D	D	D	c	D	D
7223	Special food services	6	D	D	D	b	D	D
DERRY								
72	Accommodation and food services	46	25 727	7 734	1 833	611	35.5	2.0
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	45	D	D	D	f	D	D
7222	Limited-service eating places	29	15 807	4 392	1 049	376	31.8	3.3
72221	Limited-service eating places	29	15 807	4 392	1 049	376	31.8	3.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DOVER								
72	Accommodation and food services	59	47 695	13 473	3 231	1 204	16.9	5.6
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	56	D	D	D	g	D	D
7221	Full-service restaurants	28	28 790	8 682	2 128	749	12.4	4.5
72211	Full-service restaurants	28	28 790	8 682	2 128	749	12.4	4.5
722110	Full-service restaurants	28	28 790	8 682	2 128	749	12.4	4.5
7222	Limited-service eating places	19	13 765	3 331	819	378	30.2	6.7
72221	Limited-service eating places	19	13 765	3 331	819	378	30.2	6.7
7223	Special food services	5	2 203	631	112	23	7.9	—
DURHAM								
72	Accommodation and food services	30	11 464	4 002	1 004	525	25.0	13.8
721	Accommodation	9	D	D	D	c	D	D
7213	Rooming and boarding houses	6	D	D	D	b	D	D
72131	Rooming and boarding houses	6	D	D	D	b	D	D
721310	Rooming and boarding houses	6	D	D	D	b	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
EXETER								
72	Accommodation and food services	43	19 600	5 478	1 243	481	41.8	3.4
721	Accommodation	5	3 308	1 033	231	57	30.1	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	38	16 292	4 445	1 012	424	44.1	4.1
7222	Limited-service eating places	17	8 422	2 133	506	225	42.8	—
72221	Limited-service eating places	17	8 422	2 133	506	225	42.8	—
7223	Special food services	5	D	D	D	b	D	D
FRANKLIN								
72	Accommodation and food services	12	3 053	877	214	92	48.2	10.9
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
GOFFSTOWN								
72	Accommodation and food services	23	9 206	2 292	583	170	34.8	9.2
722	Food services and drinking places	23	9 206	2 292	583	170	34.8	9.2
7222	Limited-service eating places	11	5 472	1 234	319	98	5.4	12.4
72221	Limited-service eating places	11	5 472	1 234	319	98	5.4	12.4
HAMPTON								
72	Accommodation and food services	111	49 431	16 134	2 798	880	31.5	4.8
721	Accommodation	40	16 734	5 270	791	260	14.6	2.9
7211	Traveler accommodation	38	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	36	15 148	4 732	708	241	12.3	3.2
721110	Hotels (except casino hotels) and motels	36	15 148	4 732	708	241	12.3	3.2
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	71	32 697	10 864	2 007	620	40.2	5.7
7222	Limited-service eating places	38	9 759	2 356	379	171	49.3	5.7
72221	Limited-service eating places	38	9 759	2 356	379	171	49.3	5.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HANOVER								
72	Accommodation and food services	30	29 066	11 641	2 637	687	15.1	3.1
721	Accommodation	8	D	D	D	c	D	D
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	e	D	D
HOKKSETT								
72	Accommodation and food services	21	14 891	3 517	810	311	8.9	22.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	e	D	D
7222	Limited-service eating places	13	7 493	1 642	367	152	8.3	10.9
72221	Limited-service eating places	13	7 493	1 642	367	152	8.3	10.9
HUDSON								
72	Accommodation and food services	44	22 684	6 854	1 594	530	25.9	10.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	21	10 404	2 667	623	274	36.0	11.9
72221	Limited-service eating places	21	10 404	2 667	623	274	36.0	11.9
7223	Special food services	8	1 993	695	145	49	—	25.2
KEENE								
72	Accommodation and food services	80	58 040	17 574	3 967	1 564	14.4	10.4
721	Accommodation	6	7 224	1 834	385	174	—	4.2
7211	Traveler accommodation	6	7 224	1 834	385	174	—	4.2
72111	Hotels (except casino hotels) and motels	6	7 224	1 834	385	174	—	4.2
721110	Hotels (except casino hotels) and motels	6	7 224	1 834	385	174	—	4.2
722	Food services and drinking places	74	50 816	15 740	3 582	1 390	16.4	11.3
7222	Limited-service eating places	33	18 575	5 572	1 154	415	17.7	3.4
72221	Limited-service eating places	33	18 575	5 572	1 154	415	17.7	3.4
722213	Snack and nonalcoholic beverage bars	11	6 621	2 449	434	146	4.6	—
7223	Special food services	5	6 853	1 432	320	181	—	—
LACONIA								
72	Accommodation and food services	77	38 532	10 824	2 177	809	28.8	10.9
721	Accommodation	21	10 840	3 006	461	105	8.0	.3
7211	Traveler accommodation	16	9 845	2 821	452	104	2.7	.4
72111	Hotels (except casino hotels) and motels	10	9 160	2 780	452	104	.8	—
721110	Hotels (except casino hotels) and motels	10	9 160	2 780	452	104	.8	—
7212	RV (recreational vehicle) parks and recreational camps	5	995	185	9	1	60.4	—
72121	RV (recreational vehicle) parks and recreational camps	5	995	185	9	1	60.4	—
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
722	Food services and drinking places	56	27 692	7 818	1 716	704	36.9	15.0
7222	Limited-service eating places	25	12 034	2 812	563	218	30.6	24.1
72221	Limited-service eating places	25	12 034	2 812	563	218	30.6	24.1
LEBANON								
72	Accommodation and food services	47	44 068	11 960	2 959	921	9.2	5.5
721	Accommodation	7	6 163	1 191	323	76	2.2	.3
7211	Traveler accommodation	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	40	37 905	10 769	2 636	845	10.3	6.3
7222	Limited-service eating places	21	15 691	4 166	936	306	17.0	11.0
72221	Limited-service eating places	21	15 691	4 166	936	306	17.0	11.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LONDONDERRY								
72	Accommodation and food services	30	24 162	8 054	1 802	611	30.5	7.7
722	Food services and drinking places	30	24 162	8 054	1 802	611	30.5	7.7
7222	Limited-service eating places	16	11 254	3 272	696	284	38.8	1.4
72221	Limited-service eating places	16	11 254	3 272	696	284	38.8	1.4
MANCHESTER								
72	Accommodation and food services	257	205 813	63 447	14 760	4 864	16.6	15.3
721	Accommodation	9	26 240	8 536	1 906	458	2.9	46.0
7211	Traveler accommodation	9	26 240	8 536	1 906	458	2.9	46.0
72111	Hotels (except casino hotels) and motels	9	26 240	8 536	1 906	458	2.9	46.0
721110	Hotels (except casino hotels) and motels	9	26 240	8 536	1 906	458	2.9	46.0
722	Food services and drinking places	248	179 573	54 911	12 854	4 406	18.6	10.8
7221	Full-service restaurants	105	96 451	33 934	8 123	2 520	23.7	10.4
72211	Full-service restaurants	105	96 451	33 934	8 123	2 520	23.7	10.4
722110	Full-service restaurants	105	96 451	33 934	8 123	2 520	23.7	10.4
7222	Limited-service eating places	123	72 225	17 997	4 074	1 588	12.6	9.6
72221	Limited-service eating places	123	72 225	17 997	4 074	1 588	12.6	9.6
722211	Limited-service restaurants	89	49 276	13 122	2 939	1 180	13.5	12.4
722213	Snack and nonalcoholic beverage bars	32	D	D	D	e	D	D
7223	Special food services	11	4 346	1 224	259	80	31.4	30.4
7224	Drinking places (alcoholic beverages)	9	6 551	1 756	398	218	1.0	19.3
72241	Drinking places (alcoholic beverages)	9	6 551	1 756	398	218	1.0	19.3
722410	Drinking places (alcoholic beverages)	9	6 551	1 756	398	218	1.0	19.3
MERRIMACK								
72	Accommodation and food services	46	31 246	10 108	2 278	803	29.0	.5
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	44	D	D	D	f	D	D
7222	Limited-service eating places	23	11 732	3 671	833	295	30.8	.3
72221	Limited-service eating places	23	11 732	3 671	833	295	30.8	.3
7223	Special food services	3	D	D	D	b	D	D
MILFORD								
72	Accommodation and food services	38	17 409	4 869	1 162	512	21.5	17.5
722	Food services and drinking places	38	17 409	4 869	1 162	512	21.5	17.5
7222	Limited-service eating places	24	11 411	2 783	665	275	13.1	26.7
72221	Limited-service eating places	24	11 411	2 783	665	275	13.1	26.7
NASHUA								
72	Accommodation and food services	192	173 483	56 835	12 953	3 765	18.1	12.1
721	Accommodation	9	35 766	13 534	2 931	591	3.9	11.1
7211	Traveler accommodation	9	35 766	13 534	2 931	591	3.9	11.1
72111	Hotels (except casino hotels) and motels	9	35 766	13 534	2 931	591	3.9	11.1
721110	Hotels (except casino hotels) and motels	9	35 766	13 534	2 931	591	3.9	11.1
722	Food services and drinking places	183	137 717	43 301	10 022	3 174	21.8	12.4
7221	Full-service restaurants	77	80 904	26 670	6 153	1 882	23.5	16.9
72211	Full-service restaurants	77	80 904	26 670	6 153	1 882	23.5	16.9
722110	Full-service restaurants	77	80 904	26 670	6 153	1 882	23.5	16.9
7222	Limited-service eating places	80	46 941	13 337	3 149	1 088	22.0	5.0
72221	Limited-service eating places	80	46 941	13 337	3 149	1 088	22.0	5.0
722211	Limited-service restaurants	58	33 307	9 605	2 329	783	19.7	6.9
722213	Snack and nonalcoholic beverage bars	22	13 634	3 732	820	305	27.6	.4
7223	Special food services	21	8 802	3 035	665	176	4.2	11.4
PELHAM								
72	Accommodation and food services	13	7 930	2 620	535	227	29.4	.3
722	Food services and drinking places	13	7 930	2 620	535	227	29.4	.3
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PORTSMOUTH								
72	Accommodation and food services	153	149 151	46 932	10 406	3 018	16.0	9.3
721	Accommodation	17	38 916	10 647	2 197	445	8.1	.7
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	136	110 235	36 285	8 209	2 573	18.8	12.3
7221	Full-service restaurants	67	68 973	24 045	5 345	1 636	23.7	16.2
72211	Full-service restaurants	67	68 973	24 045	5 345	1 636	23.7	16.2
722110	Full-service restaurants	67	68 973	24 045	5 345	1 636	23.7	16.2
7222	Limited-service eating places	47	29 412	8 009	1 787	684	14.3	5.2
72221	Limited-service eating places	47	29 412	8 009	1 787	684	14.3	5.2
722213	Snack and nonalcoholic beverage bars	15	10 431	3 088	686	289	6.5	.2
7223	Special food services	16	8 024	3 088	806	192	—	11.5
7224	Drinking places (alcoholic beverages)	6	3 826	1 143	271	61	3.4	—
72241	Drinking places (alcoholic beverages)	6	3 826	1 143	271	61	3.4	—
722410	Drinking places (alcoholic beverages)	6	3 826	1 143	271	61	3.4	—
ROCHESTER								
72	Accommodation and food services	58	34 123	9 891	2 236	934	26.1	2.6
721	Accommodation	4	1 871	668	122	45	8.7	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	54	32 252	9 223	2 114	889	27.1	2.8
7222	Limited-service eating places	29	19 197	4 835	1 050	428	22.7	2.0
72221	Limited-service eating places	29	19 197	4 835	1 050	428	22.7	2.0
7223	Special food services	5	1 381	315	59	18	8.8	—
SALEM								
72	Accommodation and food services	93	75 904	23 095	5 512	1 644	15.8	13.4
721	Accommodation	4	7 159	3 123	766	185	—	—
7211	Traveler accommodation	4	7 159	3 123	766	185	—	—
72111	Hotels (except casino hotels) and motels	4	7 159	3 123	766	185	—	—
721110	Hotels (except casino hotels) and motels	4	7 159	3 123	766	185	—	—
722	Food services and drinking places	89	68 745	19 972	4 746	1 459	17.5	14.8
7221	Full-service restaurants	33	37 771	12 804	3 039	886	14.0	22.8
72211	Full-service restaurants	33	37 771	12 804	3 039	886	14.0	22.8
722110	Full-service restaurants	33	37 771	12 804	3 039	886	14.0	22.8
7222	Limited-service eating places	52	D	D	D	f	D	D
72221	Limited-service eating places	52	D	D	D	f	D	D
7223	Special food services	4	D	D	D	b	D	D
SOMERSWORTH								
72	Accommodation and food services	22	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	21	9 912	3 460	862	248	22.9	5.3
7222	Limited-service eating places	12	6 532	2 324	587	150	16.3	7.6
72221	Limited-service eating places	12	6 532	2 324	587	150	16.3	7.6
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
WINDHAM								
72	Accommodation and food services	16	8 373	2 157	416	184	80.5	7.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
7222	Limited-service eating places	11	4 428	1 023	231	94	90.9	1.0
72221	Limited-service eating places	11	4 428	1 023	231	94	90.9	1.0
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF BELKNAP COUNTY								
72	Accommodation and food services	129	76 119	22 798	4 555	1 547	26.5	12.8
721	Accommodation	32	20 207	6 216	1 121	223	29.6	5.7
7211	Traveler accommodation	19	10 863	3 191	737	175	50.6	4.8
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	13	9 344	3 025	384	48	5.3	6.8
72121	RV (recreational vehicle) parks and recreational camps	13	9 344	3 025	384	48	5.3	6.8
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	9	D	D	D	b	D	D
722	Food services and drinking places	97	55 912	16 582	3 434	1 324	25.4	15.3
7221	Full-service restaurants	43	29 596	9 874	2 162	838	30.1	5.5
72211	Full-service restaurants	43	29 596	9 874	2 162	838	30.1	5.5
722110	Full-service restaurants	43	29 596	9 874	2 162	838	30.1	5.5
7222	Limited-service eating places	39	23 773	6 059	1 168	453	21.2	27.6
72221	Limited-service eating places	39	23 773	6 059	1 168	453	21.2	27.6
722213	Snack and nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special food services	14	D	D	D	b	D	D
BALANCE OF CARROLL COUNTY								
72	Accommodation and food services	281	193 274	59 302	13 661	4 205	20.5	6.0
721	Accommodation	102	104 551	30 618	7 615	1 919	7.9	1.3
7211	Traveler accommodation	74	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	52	79 541	23 913	6 324	1 623	4.7	.2
721110	Hotels (except casino hotels) and motels	52	79 541	23 913	6 324	1 623	4.7	.2
721191	Bed-and-breakfast inns	16	7 737	2 440	651	197	1.2	—
7212	RV (recreational vehicle) parks and recreational camps	27	16 274	4 114	621	90	27.3	6.7
72121	RV (recreational vehicle) parks and recreational camps	27	16 274	4 114	621	90	27.3	6.7
721211	RV (recreational vehicle) parks and campgrounds	16	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	11	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	179	88 723	28 684	6 046	2 286	35.3	11.4
7221	Full-service restaurants	106	63 328	22 274	4 762	1 638	34.6	11.3
72211	Full-service restaurants	106	63 328	22 274	4 762	1 638	34.6	11.3
722110	Full-service restaurants	106	63 328	22 274	4 762	1 638	34.6	11.3
7222	Limited-service eating places	64	23 929	5 890	1 175	570	39.3	12.3
72221	Limited-service eating places	64	23 929	5 890	1 175	570	39.3	12.3
7223	Special food services	9	1 466	520	109	78	—	2.9
BALANCE OF CHESHIRE COUNTY								
72	Accommodation and food services	76	29 815	8 921	1 759	792	30.8	5.0
721	Accommodation	15	7 785	2 013	382	126	20.6	.8
7211	Traveler accommodation	9	4 410	1 594	361	121	8.7	1.0
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	3 375	419	21	5	36.1	.4
72121	RV (recreational vehicle) parks and recreational camps	6	3 375	419	21	5	36.1	.4
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Food services and drinking places	61	22 030	6 908	1 377	666	34.4	6.5
7222	Limited-service eating places	23	8 953	2 679	472	241	27.8	1.2
72221	Limited-service eating places	23	8 953	2 679	472	241	27.8	1.2
7223	Special food services	6	4 939	1 190	192	83	—	12.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF COOS COUNTY								
72	Accommodation and food services	105	87 790	23 658	5 885	1 546	17.2	1.3
721	Accommodation	48	68 900	18 571	4 725	979	9.6	.6
7211	Traveler accommodation	37	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	32	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	32	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	a	D	D
722	Food services and drinking places	57	18 890	5 087	1 160	567	44.8	4.0
7222	Limited-service eating places	15	D	D	D	c	D	D
72221	Limited-service eating places	15	D	D	D	c	D	D
BALANCE OF GRAFTON COUNTY								
72	Accommodation and food services	265	152 652	43 678	10 556	3 383	28.8	7.3
721	Accommodation	110	D	D	D	g	D	D
7211	Traveler accommodation	81	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	51	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	51	D	D	D	g	D	D
721191	Bed-and-breakfast inns	28	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	28	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	28	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	14	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	14	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	155	D	D	D	g	D	D
7221	Full-service restaurants	86	41 892	13 149	3 384	1 159	49.8	14.0
72211	Full-service restaurants	86	41 892	13 149	3 384	1 159	49.8	14.0
722110	Full-service restaurants	86	41 892	13 149	3 384	1 159	49.8	14.0
7222	Limited-service eating places	56	23 215	6 013	1 321	559	54.2	15.6
72221	Limited-service eating places	56	23 215	6 013	1 321	559	54.2	15.6
7223	Special food services	12	D	D	D	c	D	D
BALANCE OF HILLSBOROUGH COUNTY								
72	Accommodation and food services	98	41 040	11 508	2 387	1 128	43.3	10.1
721	Accommodation	17	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	b	D	D
722	Food services and drinking places	81	D	D	D	g	D	D
7222	Limited-service eating places	32	D	D	D	e	D	D
72221	Limited-service eating places	32	D	D	D	e	D	D
7223	Special food services	10	D	D	D	b	D	D
BALANCE OF MERRIMACK COUNTY								
72	Accommodation and food services	114	50 657	14 681	3 171	1 536	27.0	11.1
721	Accommodation	25	D	D	D	e	D	D
7211	Traveler accommodation	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	c	D	D
722	Food services and drinking places	89	D	D	D	g	D	D
7222	Limited-service eating places	38	15 577	4 033	858	462	40.2	14.7
72221	Limited-service eating places	38	15 577	4 033	858	462	40.2	14.7
7223	Special food services	9	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF ROCKINGHAM COUNTY								
72	Accommodation and food services	259	145 728	43 221	9 413	3 428	23.7	11.6
721	Accommodation	28	D	D	D	c	D	D
7211	Traveler accommodation	13	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	a	D	D
722	Food services and drinking places	231	D	D	D	h	D	D
7221	Full-service restaurants	85	62 846	20 925	4 848	1 694	29.3	14.6
72211	Full-service restaurants	85	62 846	20 925	4 848	1 694	29.3	14.6
722110	Full-service restaurants	85	62 846	20 925	4 848	1 694	29.3	14.6
7222	Limited-service eating places	131	D	D	D	g	D	D
72221	Limited-service eating places	131	D	D	D	g	D	D
722211	Limited-service restaurants	90	41 465	10 725	2 337	862	29.9	9.7
722212	Cafeterias, buffets, and grill buffets	6	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	35	D	D	D	e	D	D
7223	Special food services	10	D	D	D	c	D	D
BALANCE OF STRAFFORD COUNTY								
72	Accommodation and food services	49	D	D	D	e	D	D
721	Accommodation	10	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	14	5 087	1 309	318	115	20.5	7.1
72221	Limited-service eating places	14	5 087	1 309	318	115	20.5	7.1
BALANCE OF SULLIVAN COUNTY								
72	Accommodation and food services	36	12 163	4 135	800	342	29.0	14.0
721	Accommodation	12	4 323	1 513	253	99	4.5	8.9
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	b	D	D
722	Food services and drinking places	24	7 840	2 622	547	243	42.6	16.8

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.