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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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CONTENTS

Introduction to the Economic Census	v
Accommodation and Food Services	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	2
3. Summary Statistics for Counties: 2002	8
4. Summary Statistics for Places: 2002	14
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan and Micropolitan Statistical Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MASSACHUSETTS								
72	Accommodation and food services	15 175	11 789 582	3 466 882	792 976	241 451	23.0	9.8
721	Accommodation	1 177	2 473 239	705 420	152 003	30 655	6.7	6.3
7211	Traveler accommodation	984	2 372 289	677 268	147 715	29 779	6.0	5.9
72111	Hotels (except casino hotels) and motels	750	2 301 698	662 175	145 013	28 786	5.2	5.9
721110	Hotels (except casino hotels) and motels	750	2 301 698	662 175	145 013	28 786	5.2	5.9
72119	Other traveler accommodation	234	70 591	15 093	2 702	993	29.6	6.2
721191	Bed-and-breakfast inns	211	61 376	13 454	2 416	917	30.5	2.3
721199	All other traveler accommodation	23	9 215	1 639	286	76	23.7	31.9
7212	RV (recreational vehicle) parks and recreational camps	130	82 418	24 297	3 335	586	21.2	11.2
72121	RV (recreational vehicle) parks and recreational camps	130	82 418	24 297	3 335	586	21.2	11.2
721211	RV (recreational vehicle) parks and campgrounds	63	31 176	7 650	967	203	18.7	6.2
721214	Recreational and vacation camps (except campgrounds)	67	51 242	16 647	2 368	383	22.7	14.3
7213	Rooming and boarding houses	63	18 532	3 855	953	290	31.5	31.8
72131	Rooming and boarding houses	63	18 532	3 855	953	290	31.5	31.8
721310	Rooming and boarding houses	63	18 532	3 855	953	290	31.5	31.8
722	Food services and drinking places	13 998	9 316 343	2 761 462	640 973	210 796	27.3	10.7
7221	Full-service restaurants	5 226	4 480 243	1 439 151	334 005	105 209	28.2	12.1
72211	Full-service restaurants	5 226	4 480 243	1 439 151	334 005	105 209	28.2	12.1
722110	Full-service restaurants	5 226	4 480 243	1 439 151	334 005	105 209	28.2	12.1
7222	Limited-service eating places	6 134	3 318 017	879 913	203 669	73 230	30.0	9.6
72221	Limited-service eating places	6 134	3 318 017	879 913	203 669	73 230	30.0	9.6
722211	Limited-service restaurants	4 392	2 227 404	589 910	137 980	49 510	32.5	10.8
722212	Cafeterias, buffets, and grill buffets	51	39 436	11 720	2 791	891	18.6	.6
722213	Snack and nonalcoholic beverage bars	1 691	1 051 177	278 283	62 898	22 829	25.1	7.2
7223	Special food services	1 385	1 048 566	317 349	73 522	21 093	9.1	7.9
72231	Food service contractors	1 024	833 285	247 204	60 238	15 737	2.8	8.2
722310	Food service contractors	1 024	833 285	247 204	60 238	15 737	2.8	8.2
72232	Caterers	299	193 436	66 860	12 559	5 151	33.4	6.7
722320	Caterers	299	193 436	66 860	12 559	5 151	33.4	6.7
72233	Mobile food services	62	21 845	3 285	725	205	35.9	7.0
722330	Mobile food services	62	21 845	3 285	725	205	35.9	7.0
7224	Drinking places (alcoholic beverages)	1 253	469 517	125 049	29 777	11 264	41.3	11.9
72241	Drinking places (alcoholic beverages)	1 253	469 517	125 049	29 777	11 264	41.3	11.9
722410	Drinking places (alcoholic beverages)	1 253	469 517	125 049	29 777	11 264	41.3	11.9

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA								
72	Accommodation and food services	12 894	10 475 926	3 087 658	718 547	214 373	22.0	9.9
721	Accommodation	802	2 118 828	608 787	133 588	26 050	5.2	5.8
7211	Traveler accommodation	618	2 032 350	585 135	130 042	25 247	4.2	5.7
72111	Hotels (except casino hotels) and motels	520	1 998 656	576 415	128 281	24 661	3.8	5.7
721110	Hotels (except casino hotels) and motels	520	1 998 656	576 415	128 281	24 661	3.8	5.7
7212	RV (recreational vehicle) parks and recreational camps	131	70 667	20 753	2 795	598	27.7	4.1
72121	RV (recreational vehicle) parks and recreational camps	131	70 667	20 753	2 795	598	27.7	4.1
721211	RV (recreational vehicle) parks and campgrounds	71	33 010	8 194	965	217	26.8	3.2
721214	Recreational and vacation camps (except campgrounds) ..	60	37 657	12 559	1 830	381	28.5	4.8
7213	Rooming and boarding houses	53	15 811	2 899	751	205	35.8	21.5
72131	Rooming and boarding houses	53	15 811	2 899	751	205	35.8	21.5
721310	Rooming and boarding houses	53	15 811	2 899	751	205	35.8	21.5
722	Food services and drinking places	12 092	8 357 098	2 478 871	584 959	188 323	26.2	10.9
7221	Full-service restaurants	4 402	4 006 996	1 287 747	307 157	94 799	26.9	12.6
72211	Full-service restaurants	4 402	4 006 996	1 287 747	307 157	94 799	26.9	12.6
722110	Full-service restaurants	4 402	4 006 996	1 287 747	307 157	94 799	26.9	12.6
7222	Limited-service eating places	5 514	2 994 877	789 914	183 565	65 264	29.4	9.8
72221	Limited-service eating places	5 514	2 994 877	789 914	183 565	65 264	29.4	9.8
722211	Limited-service restaurants	3 946	1 985 603	523 900	122 921	43 442	32.3	10.9
722212	Cafeterias, buffets, and grill buffets	48	28 677	9 332	2 356	631	13.5	5.1
722213	Snack and nonalcoholic beverage bars	1 520	980 597	256 682	58 288	21 191	24.2	7.7
7223	Special food services	1 319	986 755	301 159	70 138	19 187	8.7	7.6
7224	Drinking places (alcoholic beverages)	857	368 470	100 051	24 099	9 073	39.8	11.3
72241	Drinking places (alcoholic beverages)	857	368 470	100 051	24 099	9 073	39.8	11.3
722410	Drinking places (alcoholic beverages)	857	368 470	100 051	24 099	9 073	39.8	11.3
Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area								
72	Accommodation and food services	10 130	8 694 222	2 556 953	596 779	172 305	21.8	9.4
721	Accommodation	587	1 868 202	533 764	117 540	21 830	4.0	5.2
7211	Traveler accommodation	462	1 811 664	518 317	115 131	21 338	3.1	5.0
72111	Hotels (except casino hotels) and motels	394	1 783 045	510 746	113 608	20 875	2.6	5.0
721110	Hotels (except casino hotels) and motels	394	1 783 045	510 746	113 608	20 875	2.6	5.0
7212	RV (recreational vehicle) parks and recreational camps	79	41 719	12 706	1 705	298	35.2	5.3
72121	RV (recreational vehicle) parks and recreational camps	79	41 719	12 706	1 705	298	35.2	5.3
721211	RV (recreational vehicle) parks and campgrounds	45	21 018	5 235	579	127	31.4	5.1
721214	Recreational and vacation camps (except campgrounds) ..	34	20 701	7 471	1 126	171	39.1	5.5
7213	Rooming and boarding houses	46	14 819	2 741	704	194	34.3	21.5
72131	Rooming and boarding houses	46	14 819	2 741	704	194	34.3	21.5
721310	Rooming and boarding houses	46	14 819	2 741	704	194	34.3	21.5
722	Food services and drinking places	9 543	6 826 020	2 023 189	479 239	150 475	26.7	10.6
7221	Full-service restaurants	3 441	3 278 458	1 050 035	250 915	75 434	27.1	12.7
72211	Full-service restaurants	3 441	3 278 458	1 050 035	250 915	75 434	27.1	12.7
722110	Full-service restaurants	3 441	3 278 458	1 050 035	250 915	75 434	27.1	12.7
7222	Limited-service eating places	4 369	2 379 761	627 861	146 886	51 247	31.0	9.1
72221	Limited-service eating places	4 369	2 379 761	627 861	146 886	51 247	31.0	9.1
722211	Limited-service restaurants	3 119	1 561 715	412 350	97 331	33 572	34.5	10.0
722212	Cafeterias, buffets, and grill buffets	37	26 928	8 883	2 233	582	11.4	3.8
722213	Snack and nonalcoholic beverage bars	1 213	791 118	206 628	47 322	17 093	24.7	7.3
7223	Special food services	1 091	857 205	259 945	60 814	16 179	8.7	6.8
7224	Drinking places (alcoholic beverages)	642	310 596	85 348	20 624	7 615	38.9	11.4
72241	Drinking places (alcoholic beverages)	642	310 596	85 348	20 624	7 615	38.9	11.4
722410	Drinking places (alcoholic beverages)	642	310 596	85 348	20 624	7 615	38.9	11.4
Boston-Quincy, MA Metropolitan Division								
72	Accommodation and food services	4 411	4 405 799	1 293 913	302 461	83 973	21.0	9.2
721	Accommodation	206	1 078 622	308 170	68 589	11 852	3.2	6.0
7211	Traveler accommodation	152	1 049 898	299 697	67 092	11 546	2.3	5.9
72111	Hotels (except casino hotels) and motels	134	1 038 558	297 091	66 518	11 404	1.7	5.8
721110	Hotels (except casino hotels) and motels	134	1 038 558	297 091	66 518	11 404	1.7	5.8
7212	RV (recreational vehicle) parks and recreational camps	28	18 931	6 448	980	176	36.9	5.3
72121	RV (recreational vehicle) parks and recreational camps	28	18 931	6 448	980	176	36.9	5.3
721211	RV (recreational vehicle) parks and campgrounds	13	8 454	2 305	325	63	37.2	4.0
721214	Recreational and vacation camps (except campgrounds) ..	15	10 477	4 143	655	113	36.6	6.3
7213	Rooming and boarding houses	26	9 793	2 025	517	130	31.5	24.0
72131	Rooming and boarding houses	26	9 793	2 025	517	130	31.5	24.0
721310	Rooming and boarding houses	26	9 793	2 025	517	130	31.5	24.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.							
	Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.							
	Boston-Quincy, MA Metropolitan Division—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	4 205	3 327 177	985 743	233 872	72 121	26.7	10.3
7221	Full-service restaurants	1 549	1 562 769	501 241	119 120	34 857	29.5	11.8
72211	Full-service restaurants	1 549	1 562 769	501 241	119 120	34 857	29.5	11.8
722110	Full-service restaurants	1 549	1 562 769	501 241	119 120	34 857	29.5	11.8
7222	Limited-service eating places	1 865	1 055 152	277 432	65 035	22 408	31.2	9.5
72221	Limited-service eating places	1 865	1 055 152	277 432	65 035	22 408	31.2	9.5
722211	Limited-service restaurants	1 299	659 120	172 360	40 558	14 058	35.8	11.2
722212	Cafeterias, buffets, and grill buffets	13	15 821	4 800	1 213	306	8.9	.3
722213	Snack and nonalcoholic beverage bars	553	380 211	100 272	23 264	8 044	24.0	6.9
7223	Special food services	450	506 297	150 501	36 063	9 673	5.5	7.3
7224	Drinking places (alcoholic beverages)	341	202 959	56 569	13 654	5 183	35.7	10.0
72241	Drinking places (alcoholic beverages)	341	202 959	56 569	13 654	5 183	35.7	10.0
722410	Drinking places (alcoholic beverages)	341	202 959	56 569	13 654	5 183	35.7	10.0
	Cambridge-Newton-Framingham, MA Metropolitan Division							
72	Accommodation and food services	3 126	2 561 961	754 493	179 270	50 752	20.4	9.3
721	Accommodation	145	559 736	160 539	35 746	6 802	3.4	4.8
7211	Traveler accommodation	125	552 700	158 541	35 491	6 757	3.0	4.7
72111	Hotels (except casino hotels) and motels	116	548 311	157 234	35 198	6 698	2.9	4.6
721110	Hotels (except casino hotels) and motels	116	548 311	157 234	35 198	6 698	2.9	4.6
7212	RV (recreational vehicle) parks and recreational camps	11	4 788	1 636	167	27	39.7	5.2
72121	RV (recreational vehicle) parks and recreational camps	11	4 788	1 636	167	27	39.7	5.2
721214	Recreational and vacation camps (except campgrounds)	8	D	D	D	b	D	D
7213	Rooming and boarding houses	9	2 248	362	88	18	28.8	31.7
72131	Rooming and boarding houses	9	2 248	362	88	18	28.8	31.7
721310	Rooming and boarding houses	9	2 248	362	88	18	28.8	31.7
722	Food services and drinking places	2 981	2 002 225	593 954	143 524	43 950	25.2	10.5
7221	Full-service restaurants	1 013	979 724	311 105	76 495	22 389	24.2	11.8
72211	Full-service restaurants	1 013	979 724	311 105	76 495	22 389	24.2	11.8
722110	Full-service restaurants	1 013	979 724	311 105	76 495	22 389	24.2	11.8
7222	Limited-service eating places	1 360	731 996	196 125	46 556	16 007	29.5	9.7
72221	Limited-service eating places	1 360	731 996	196 125	46 556	16 007	29.5	9.7
722211	Limited-service restaurants	975	482 363	130 663	31 536	10 314	34.2	9.8
722212	Cafeterias, buffets, and grill buffets	10	6 955	2 069	473	145	5.7	.3
722213	Snack and nonalcoholic beverage bars	375	242 678	63 393	14 547	5 548	20.7	9.9
7223	Special food services	442	232 433	71 899	16 797	4 250	9.5	6.1
7224	Drinking places (alcoholic beverages)	166	58 072	14 825	3 676	1 304	50.1	17.5
72241	Drinking places (alcoholic beverages)	166	58 072	14 825	3 676	1 304	50.1	17.5
722410	Drinking places (alcoholic beverages)	166	58 072	14 825	3 676	1 304	50.1	17.5
	Essex County, MA Metropolitan Division							
72	Accommodation and food services	1 624	1 108 870	319 939	73 272	23 436	27.3	11.0
721	Accommodation	113	138 611	38 580	8 191	1 909	8.9	2.0
7211	Traveler accommodation	100	133 094	37 408	8 038	1 884	6.9	1.5
72111	Hotels (except casino hotels) and motels	70	124 462	35 559	7 736	1 750	5.4	1.5
721110	Hotels (except casino hotels) and motels	70	124 462	35 559	7 736	1 750	5.4	1.5
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.							
	Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.							
	Essex County, MA Metropolitan Division—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	1 511	970 259	281 359	65 081	21 527	29.9	12.3
7221	Full-service restaurants	535	463 694	144 787	34 046	11 063	25.6	17.1
72211	Full-service restaurants	535	463 694	144 787	34 046	11 063	25.6	17.1
722110	Full-service restaurants	535	463 694	144 787	34 046	11 063	25.6	17.1
7222	Limited-service eating places	719	378 189	97 753	22 618	7 908	35.5	8.0
72221	Limited-service eating places	719	378 189	97 753	22 618	7 908	35.5	8.0
722211	Limited-service restaurants	526	263 315	69 316	16 180	5 738	32.5	9.5
722213	Snack and nonalcoholic beverage bars	187	D	D	D	g	D	D
7223	Special food services	143	88 087	27 774	5 754	1 642	22.5	6.5
7224	Drinking places (alcoholic beverages)	114	40 289	11 045	2 663	914	42.7	9.6
72241	Drinking places (alcoholic beverages)	114	40 289	11 045	2 663	914	42.7	9.6
722410	Drinking places (alcoholic beverages)	114	40 289	11 045	2 663	914	42.7	9.6
	Rockingham County-Strafford County, NH Metropolitan Division							
72	Accommodation and food services	969	617 592	188 608	41 776	14 144	23.6	8.9
721	Accommodation	123	91 233	26 475	5 014	1 267	10.9	1.8
7211	Traveler accommodation	85	75 972	22 671	4 510	1 151	7.8	1.7
72111	Hotels (except casino hotels) and motels	74	71 714	20 862	4 156	1 023	8.3	1.7
721110	Hotels (except casino hotels) and motels	74	71 714	20 862	4 156	1 023	8.3	1.7
7212	RV (recreational vehicle) parks and recreational camps	31	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	31	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	23	9 327	2 067	231	59	27.9	.9
721214	Recreational and vacation camps (except campgrounds) .	8	D	D	D	b	D	D
7213	Rooming and boarding houses	7	D	D	D	b	D	D
72131	Rooming and boarding houses	7	D	D	D	b	D	D
721310	Rooming and boarding houses	7	D	D	D	b	D	D
722	Food services and drinking places	846	526 359	162 133	36 762	12 877	25.8	10.1
7221	Full-service restaurants	344	272 271	92 902	21 254	7 125	26.2	13.5
72211	Full-service restaurants	344	272 271	92 902	21 254	7 125	26.2	13.5
722110	Full-service restaurants	344	272 271	92 902	21 254	7 125	26.2	13.5
7222	Limited-service eating places	425	214 424	56 551	12 677	4 924	27.2	6.6
72221	Limited-service eating places	425	214 424	56 551	12 677	4 924	27.2	6.6
722211	Limited-service restaurants	319	156 917	40 011	9 057	3 462	32.8	6.7
722213	Snack and nonalcoholic beverage bars	98	D	D	D	g	D	D
7223	Special food services	56	30 388	9 771	2 200	614	14.1	3.4
	Concord, NH Micropolitan Statistical Area							
72	Accommodation and food services	269	172 795	51 437	11 846	4 280	22.7	12.6
721	Accommodation	34	23 539	5 915	1 274	528	24.4	1.6
7212	RV (recreational vehicle) parks and recreational camps	9	3 746	774	95	126	13.6	.2
72121	RV (recreational vehicle) parks and recreational camps	9	3 746	774	95	126	13.6	.2
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	c	D	D
722	Food services and drinking places	235	149 256	45 522	10 572	3 752	22.4	14.3
7222	Limited-service eating places	116	61 818	16 325	3 726	1 483	27.8	7.2
72221	Limited-service eating places	116	61 818	16 325	3 726	1 483	27.8	7.2
7223	Special food services	17	D	D	D	c	D	D
	Laconia, NH Micropolitan Statistical Area							
72	Accommodation and food services	206	114 651	33 622	6 732	2 356	27.3	12.1
721	Accommodation	53	31 047	9 222	1 582	328	22.1	3.8
7212	RV (recreational vehicle) parks and recreational camps	18	10 339	3 210	393	49	10.6	6.2
72121	RV (recreational vehicle) parks and recreational camps	18	10 339	3 210	393	49	10.6	6.2
721211	RV (recreational vehicle) parks and campgrounds	8	4 582	1 349	161	26	21.4	—
721214	Recreational and vacation camps (except campgrounds) .	10	5 757	1 861	232	23	1.9	11.0
722	Food services and drinking places	153	83 604	24 400	5 150	2 028	29.2	15.2
7222	Limited-service eating places	64	35 807	8 871	1 731	671	24.3	26.4
72221	Limited-service eating places	64	35 807	8 871	1 731	671	24.3	26.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.								
Manchester-Nashua, NH Metropolitan Statistical Area								
72	Accommodation and food services	753	554 370	173 506	39 791	13 018	20.7	11.8
721	Accommodation	44	79 701	27 455	5 892	1 282	4.4	20.2
7211	Traveler accommodation	33	72 592	25 693	5 641	1 237	3.8	22.2
72111	Hotels (except casino hotels) and motels	29	71 528	25 486	5 595	1 213	3.8	22.4
721110	Hotels (except casino hotels) and motels	29	71 528	25 486	5 595	1 213	3.8	22.4
7212	RV (recreational vehicle) parks and recreational camps	11	7 109	1 762	251	45	10.7	—
72121	RV (recreational vehicle) parks and recreational camps	11	7 109	1 762	251	45	10.7	—
721214	Recreational and vacation camps (except campgrounds)	8	D	D	D	b	D	D
722	Food services and drinking places	709	474 669	146 051	33 899	11 736	23.4	10.4
7221	Full-service restaurants	297	258 622	87 217	20 517	6 702	25.8	10.9
72211	Full-service restaurants	297	258 622	87 217	20 517	6 702	25.8	10.9
722110	Full-service restaurants	297	258 622	87 217	20 517	6 702	25.8	10.9
7222	Limited-service eating places	336	180 246	47 577	10 993	4 198	23.1	9.2
72221	Limited-service eating places	336	180 246	47 577	10 993	4 198	23.1	9.2
722213	Snack and nonalcoholic beverage bars	89	55 085	13 577	3 037	1 110	25.3	3.2
7223	Special food services	59	26 895	8 629	1 771	501	8.4	11.7
Worcester, MA Metropolitan Statistical Area								
72	Accommodation and food services	1 536	939 888	272 140	63 399	22 414	23.8	12.1
721	Accommodation	84	116 339	32 431	7 300	2 082	16.2	7.2
7211	Traveler accommodation	63	107 593	29 972	6 902	1 991	14.7	7.5
72111	Hotels (except casino hotels) and motels	56	106 708	29 838	6 876	1 975	14.6	7.6
721110	Hotels (except casino hotels) and motels	56	106 708	29 838	6 876	1 975	14.6	7.6
7212	RV (recreational vehicle) parks and recreational camps	14	7 754	2 301	351	80	32.7	.6
72121	RV (recreational vehicle) parks and recreational camps	14	7 754	2 301	351	80	32.7	.6
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
7213	Rooming and boarding houses	7	992	158	47	11	57.8	21.9
72131	Rooming and boarding houses	7	992	158	47	11	57.8	21.9
721310	Rooming and boarding houses	7	992	158	47	11	57.8	21.9
722	Food services and drinking places	1 452	823 549	239 709	56 099	20 332	24.8	12.8
7221	Full-service restaurants	495	345 880	108 824	26 058	9 278	27.0	11.7
72211	Full-service restaurants	495	345 880	108 824	26 058	9 278	27.0	11.7
722110	Full-service restaurants	495	345 880	108 824	26 058	9 278	27.0	11.7
7222	Limited-service eating places	629	337 245	89 280	20 229	7 665	22.9	14.0
72221	Limited-service eating places	629	337 245	89 280	20 229	7 665	22.9	14.0
722211	Limited-service restaurants	463	236 895	60 968	14 012	5 283	25.0	16.4
722213	Snack and nonalcoholic beverage bars	162	99 810	28 228	6 203	2 376	17.6	8.2
7223	Special food services	135	92 249	29 702	6 978	2 278	9.3	14.9
7224	Drinking places (alcoholic beverages)	193	48 175	11 903	2 834	1 111	52.5	8.3
72241	Drinking places (alcoholic beverages)	193	48 175	11 903	2 834	1 111	52.5	8.3
722410	Drinking places (alcoholic beverages)	193	48 175	11 903	2 834	1 111	52.5	8.3
BARNSTABLE TOWN, MA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	1 141	757 207	221 271	39 314	11 966	25.2	11.3
721	Accommodation	327	239 339	63 859	10 845	2 449	15.6	12.4
7211	Traveler accommodation	297	221 451	59 140	10 173	2 342	16.3	11.5
72111	Hotels (except casino hotels) and motels	207	199 668	55 022	9 512	2 045	16.0	12.1
721110	Hotels (except casino hotels) and motels	207	199 668	55 022	9 512	2 045	16.0	12.1
7212	RV (recreational vehicle) parks and recreational camps	25	17 391	4 661	664	103	4.7	23.1
72121	RV (recreational vehicle) parks and recreational camps	25	17 391	4 661	664	103	4.7	23.1
721211	RV (recreational vehicle) parks and campgrounds	18	10 656	2 366	328	51	7.7	4.9
721214	Recreational and vacation camps (except campgrounds)	7	6 735	2 295	336	52	—	52.1
722	Food services and drinking places	814	517 868	157 412	28 469	9 517	29.6	10.8
7221	Full-service restaurants	417	330 902	107 066	18 908	6 012	30.4	11.4
72211	Full-service restaurants	417	330 902	107 066	18 908	6 012	30.4	11.4
722110	Full-service restaurants	417	330 902	107 066	18 908	6 012	30.4	11.4
7222	Limited-service eating places	329	148 218	37 464	7 159	2 733	26.5	10.5
72221	Limited-service eating places	329	148 218	37 464	7 159	2 733	26.5	10.5
722213	Snack and nonalcoholic beverage bars	116	43 529	11 173	1 921	795	14.2	5.2
7223	Special food services	29	13 491	4 693	890	304	25.8	7.0
7224	Drinking places (alcoholic beverages)	39	25 257	8 189	1 512	468	39.8	7.7
72241	Drinking places (alcoholic beverages)	39	25 257	8 189	1 512	468	39.8	7.7
722410	Drinking places (alcoholic beverages)	39	25 257	8 189	1 512	468	39.8	7.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PITTSFIELD, MA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	511	327 334	100 162	22 793	7 554	25.7	12.0
721	Accommodation	110	149 651	47 718	10 660	2 732	12.1	11.4
7211	Traveler accommodation	85	124 699	40 420	9 621	2 517	13.0	9.8
72111	Hotels (except casino hotels) and motels	54	117 947	39 146	9 368	2 352	12.2	10.3
721110	Hotels (except casino hotels) and motels	54	117 947	39 146	9 368	2 352	12.2	10.3
7212	RV (recreational vehicle) parks and recreational camps	21	22 945	6 546	882	134	7.7	13.8
72121	RV (recreational vehicle) parks and recreational camps	21	22 945	6 546	882	134	7.7	13.8
721214	Recreational and vacation camps (except campgrounds)	17	21 948	6 389	877	133	7.2	13.1
7213	Rooming and boarding houses	4	2 007	752	157	81	10.0	81.0
72131	Rooming and boarding houses	4	2 007	752	157	81	10.0	81.0
721310	Rooming and boarding houses	4	2 007	752	157	81	10.0	81.0
722	Food services and drinking places	401	177 683	52 444	12 133	4 822	37.2	12.6
7222	Limited-service eating places	128	62 253	16 786	3 887	1 551	37.5	17.0
72221	Limited-service eating places	128	62 253	16 786	3 887	1 551	37.5	17.0
7223	Special food services	26	12 749	3 758	943	327	3.2	1.6
PROVIDENCE-NEW BEDFORD-FALL RIVER, RI-MA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	3 846	2 459 671	719 860	164 188	57 233	25.5	8.3
721	Accommodation	229	337 661	91 558	18 642	4 379	5.4	6.8
7211	Traveler accommodation	188	327 914	89 440	18 330	4 294	4.1	6.7
72111	Hotels (except casino hotels) and motels	129	301 297	81 890	17 025	3 897	3.2	7.1
721110	Hotels (except casino hotels) and motels	129	301 297	81 890	17 025	3 897	3.2	7.1
7212	RV (recreational vehicle) parks and recreational camps	21	5 945	1 469	142	33	54.0	.2
72121	RV (recreational vehicle) parks and recreational camps	21	5 945	1 469	142	33	54.0	.2
721211	RV (recreational vehicle) parks and campgrounds	17	5 247	1 157	116	24	54.7	.3
7213	Rooming and boarding houses	20	3 802	649	170	52	42.4	23.3
72131	Rooming and boarding houses	20	3 802	649	170	52	42.4	23.3
721310	Rooming and boarding houses	20	3 802	649	170	52	42.4	23.3
722	Food services and drinking places	3 617	2 122 010	628 302	145 546	52 854	28.7	8.6
7221	Full-service restaurants	1 393	995 299	327 474	75 608	25 563	29.8	8.3
72211	Full-service restaurants	1 393	995 299	327 474	75 608	25 563	29.8	8.3
722110	Full-service restaurants	1 393	995 299	327 474	75 608	25 563	29.8	8.3
7222	Limited-service eating places	1 554	837 498	225 161	53 283	20 783	28.3	8.0
72221	Limited-service eating places	1 554	837 498	225 161	53 283	20 783	28.3	8.0
722211	Limited-service restaurants	1 067	548 960	148 333	35 836	14 405	32.9	8.8
722212	Cafeterias, buffets, and grill buffets	13	13 388	3 946	641	221	15.2	1.0
722213	Snack and nonalcoholic beverage bars	474	275 150	72 882	16 806	6 157	19.9	6.5
7223	Special food services	245	172 287	47 159	10 094	3 895	11.4	11.1
7224	Drinking places (alcoholic beverages)	425	116 926	28 508	6 561	2 613	47.2	11.1
72241	Drinking places (alcoholic beverages)	425	116 926	28 508	6 561	2 613	47.2	11.1
722410	Drinking places (alcoholic beverages)	425	116 926	28 508	6 561	2 613	47.2	11.1
SPRINGFIELD, MA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	1 430	787 565	237 071	55 610	21 024	28.0	8.6
721	Accommodation	86	89 658	26 773	5 644	1 575	16.8	1.3
7211	Traveler accommodation	66	84 332	25 451	5 454	1 506	17.3	1.0
72111	Hotels (except casino hotels) and motels	60	83 438	25 190	5 325	1 451	17.5	.6
721110	Hotels (except casino hotels) and motels	60	83 438	25 190	5 325	1 451	17.5	.6
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	8	D	D	D	b	D	D
7213	Rooming and boarding houses	5	D	D	D	b	D	D
72131	Rooming and boarding houses	5	D	D	D	b	D	D
721310	Rooming and boarding houses	5	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	SPRINGFIELD, MA METROPOLITAN STATISTICAL AREA—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	1 344	697 907	210 298	49 966	19 449	29.5	9.6
7221	Full-service restaurants	506	323 884	108 777	26 467	9 868	33.4	10.3
72211	Full-service restaurants	506	323 884	108 777	26 467	9 868	33.4	10.3
722110	Full-service restaurants	506	323 884	108 777	26 467	9 868	33.4	10.3
7222	Limited-service eating places	540	271 260	73 224	16 880	6 768	25.4	8.2
72221	Limited-service eating places	540	271 260	73 224	16 880	6 768	25.4	8.2
722211	Limited-service restaurants	422	205 541	55 848	12 929	5 155	27.2	9.7
722213	Snack and nonalcoholic beverage bars.....	113	61 735	15 959	3 618	1 485	19.4	4.0
7223	Special food services	80	46 888	14 026	3 088	1 365	10.9	6.7
7224	Drinking places (alcoholic beverages)	218	55 875	14 271	3 531	1 448	42.0	14.1
72241	Drinking places (alcoholic beverages)	218	55 875	14 271	3 531	1 448	42.0	14.1
722410	Drinking places (alcoholic beverages)	218	55 875	14 271	3 531	1 448	42.0	14.1

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BARNSTABLE								
72	Accommodation and food services	1 141	757 207	221 271	39 314	11 966	25.2	11.3
721	Accommodation	327	239 339	63 859	10 845	2 449	15.6	12.4
7211	Traveler accommodation	297	221 451	59 140	10 173	2 342	16.3	11.5
72111	Hotels (except casino hotels) and motels	207	199 668	55 022	9 512	2 045	16.0	12.1
721110	Hotels (except casino hotels) and motels	207	199 668	55 022	9 512	2 045	16.0	12.1
72119	Other traveler accommodation	90	21 783	4 118	661	297	18.9	6.0
721191	Bed-and-breakfast inns	80	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	25	17 391	4 661	664	103	4.7	23.1
72121	RV (recreational vehicle) parks and recreational camps	25	17 391	4 661	664	103	4.7	23.1
721211	RV (recreational vehicle) parks and campgrounds	18	10 656	2 366	328	51	7.7	4.9
721214	Recreational and vacation camps (except campgrounds)	7	6 735	2 295	336	52	—	52.1
7213	Rooming and boarding houses	5	497	58	8	4	76.3	15.1
72131	Rooming and boarding houses	5	497	58	8	4	76.3	15.1
721310	Rooming and boarding houses	5	497	58	8	4	76.3	15.1
722	Food services and drinking places	814	517 868	157 412	28 469	9 517	29.6	10.8
7221	Full-service restaurants	417	330 902	107 066	18 908	6 012	30.4	11.4
72211	Full-service restaurants	417	330 902	107 066	18 908	6 012	30.4	11.4
722110	Full-service restaurants	417	330 902	107 066	18 908	6 012	30.4	11.4
7222	Limited-service eating places	329	148 218	37 464	7 159	2 733	26.5	10.5
72221	Limited-service eating places	329	148 218	37 464	7 159	2 733	26.5	10.5
722211	Limited-service restaurants	209	101 886	25 530	5 080	1 885	32.0	13.1
722212	Cafeterias, buffets, and grill buffets	4	2 803	761	158	53	18.2	—
722213	Snack and nonalcoholic beverage bars	116	43 529	11 173	1 921	795	14.2	5.2
7223	Special food services	29	13 491	4 693	890	304	25.8	7.0
7224	Drinking places (alcoholic beverages)	39	25 257	8 189	1 512	468	39.8	7.7
72241	Drinking places (alcoholic beverages)	39	25 257	8 189	1 512	468	39.8	7.7
722410	Drinking places (alcoholic beverages)	39	25 257	8 189	1 512	468	39.8	7.7
BERKSHIRE								
72	Accommodation and food services	511	327 334	100 162	22 793	7 554	25.7	12.0
721	Accommodation	110	149 651	47 718	10 660	2 732	12.1	11.4
7211	Traveler accommodation	85	124 699	40 420	9 621	2 517	13.0	9.8
72111	Hotels (except casino hotels) and motels	54	117 947	39 146	9 368	2 352	12.2	10.3
721110	Hotels (except casino hotels) and motels	54	117 947	39 146	9 368	2 352	12.2	10.3
721191	Bed-and-breakfast inns	31	6 752	1 274	253	165	26.2	.6
7212	RV (recreational vehicle) parks and recreational camps	21	22 945	6 546	882	134	7.7	13.8
72121	RV (recreational vehicle) parks and recreational camps	21	22 945	6 546	882	134	7.7	13.8
721211	RV (recreational vehicle) parks and campgrounds	4	997	157	5	1	17.7	28.0
721214	Recreational and vacation camps (except campgrounds)	17	21 948	6 389	877	133	7.2	13.1
7213	Rooming and boarding houses	4	2 007	752	157	81	10.0	81.0
72131	Rooming and boarding houses	4	2 007	752	157	81	10.0	81.0
721310	Rooming and boarding houses	4	2 007	752	157	81	10.0	81.0
722	Food services and drinking places	401	177 683	52 444	12 133	4 822	37.2	12.6
7221	Full-service restaurants	192	94 136	30 128	6 873	2 772	40.4	10.7
72211	Full-service restaurants	192	94 136	30 128	6 873	2 772	40.4	10.7
722110	Full-service restaurants	192	94 136	30 128	6 873	2 772	40.4	10.7
7222	Limited-service eating places	128	62 253	16 786	3 887	1 551	37.5	17.0
72221	Limited-service eating places	128	62 253	16 786	3 887	1 551	37.5	17.0
722211	Limited-service restaurants	102	46 522	11 934	2 836	1 145	25.9	20.5
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	22	D	D	D	e	D	D
7223	Special food services	26	12 749	3 758	943	327	3.2	1.6
7224	Drinking places (alcoholic beverages)	55	8 545	1 772	430	172	49.5	16.9
72241	Drinking places (alcoholic beverages)	55	8 545	1 772	430	172	49.5	16.9
722410	Drinking places (alcoholic beverages)	55	8 545	1 772	430	172	49.5	16.9
BRISTOL								

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BRISTOL—Con.								
72	Accommodation and food services	1 145	727 872	217 466	50 738	18 660	26.5	9.1
721	Accommodation	35	44 602	11 835	2 727	799	2.6	6.1
7211	Traveler accommodation	30	43 244	11 498	2 656	784	2.4	4.8
72111	Hotels (except casino hotels) and motels	27	42 951	11 359	2 620	765	2.0	4.7
721110	Hotels (except casino hotels) and motels	27	42 951	11 359	2 620	765	2.0	4.7
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	1 110	683 270	205 631	48 011	17 861	28.0	9.3
7221	Full-service restaurants	414	291 391	99 252	23 159	8 103	25.1	12.0
72211	Full-service restaurants	414	291 391	99 252	23 159	8 103	25.1	12.0
722110	Full-service restaurants	414	291 391	99 252	23 159	8 103	25.1	12.0
7222	Limited-service eating places	509	314 259	87 134	20 740	7 949	31.8	5.8
72221	Limited-service eating places	509	314 259	87 134	20 740	7 949	31.8	5.8
722211	Limited-service restaurants	358	216 357	59 443	14 347	5 720	32.5	5.6
722212	Cafeterias, buffets, and grill buffets	5	5 150	1 368	318	118	27.4	—
722213	Snack and nonalcoholic beverage bars	146	92 752	26 323	6 075	2 111	30.4	6.6
7223	Special food services	67	52 242	13 998	2 839	1 224	12.9	14.5
7224	Drinking places (alcoholic beverages)	120	25 378	5 247	1 273	585	45.8	11.6
72241	Drinking places (alcoholic beverages)	120	25 378	5 247	1 273	585	45.8	11.6
722410	Drinking places (alcoholic beverages)	120	25 378	5 247	1 273	585	45.8	11.6
DUKES								
72	Accommodation and food services	135	87 295	25 187	3 183	780	26.3	5.2
721	Accommodation	38	34 076	10 084	1 486	293	15.4	1.5
7211	Traveler accommodation	34	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	16	24 682	7 321	1 156	218	8.7	2.1
721110	Hotels (except casino hotels) and motels	16	24 682	7 321	1 156	218	8.7	2.1
721191	Bed-and-breakfast inns	17	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	97	53 219	15 103	1 697	487	33.2	7.6
7221	Full-service restaurants	51	39 820	11 796	1 220	313	34.8	7.3
72211	Full-service restaurants	51	39 820	11 796	1 220	313	34.8	7.3
722110	Full-service restaurants	51	39 820	11 796	1 220	313	34.8	7.3
7222	Limited-service eating places	34	10 057	2 216	259	99	27.3	3.9
72221	Limited-service eating places	34	10 057	2 216	259	99	27.3	3.9
7223	Special food services	9	1 967	576	117	24	28.8	11.3
ESSEX								
72	Accommodation and food services	1 624	1 108 870	319 939	73 272	23 436	27.3	11.0
721	Accommodation	113	138 611	38 580	8 191	1 909	8.9	2.0
7211	Traveler accommodation	100	133 094	37 408	8 038	1 884	6.9	1.5
72111	Hotels (except casino hotels) and motels	70	124 462	35 559	7 736	1 750	5.4	1.5
721110	Hotels (except casino hotels) and motels	70	124 462	35 559	7 736	1 750	5.4	1.5
721191	Bed-and-breakfast inns	30	8 632	1 849	302	134	27.9	2.2
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ESSEX—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	1 511	970 259	281 359	65 081	21 527	29.9	12.3
7221	Full-service restaurants	535	463 694	144 787	34 046	11 063	25.6	17.1
72211	Full-service restaurants	535	463 694	144 787	34 046	11 063	25.6	17.1
722110	Full-service restaurants	535	463 694	144 787	34 046	11 063	25.6	17.1
7222	Limited-service eating places	719	378 189	97 753	22 618	7 908	35.5	8.0
72221	Limited-service eating places	719	378 189	97 753	22 618	7 908	35.5	8.0
722211	Limited-service restaurants	526	263 315	69 316	16 180	5 738	32.5	9.5
722213	Snack and nonalcoholic beverage bars	187	D	D	D	g	D	D
7223	Special food services	143	88 087	27 774	5 754	1 642	22.5	6.5
7224	Drinking places (alcoholic beverages)	114	40 289	11 045	2 663	914	42.7	9.6
72241	Drinking places (alcoholic beverages)	114	40 289	11 045	2 663	914	42.7	9.6
722410	Drinking places (alcoholic beverages)	114	40 289	11 045	2 663	914	42.7	9.6
FRANKLIN								
72	Accommodation and food services	141	60 497	18 196	4 289	1 787	37.1	10.3
721	Accommodation	14	6 968	1 456	397	142	23.6	4.6
7211	Traveler accommodation	11	5 901	1 285	359	129	27.9	5.5
72111	Hotels (except casino hotels) and motels	8	5 227	1 055	234	79	31.5	.3
721110	Hotels (except casino hotels) and motels	8	5 227	1 055	234	79	31.5	.3
7212	RV (recreational vehicle) parks and recreational camps	3	1 067	171	38	13	—	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 067	171	38	13	—	—
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	127	53 529	16 740	3 892	1 645	38.8	11.0
7222	Limited-service eating places	41	17 836	4 821	1 123	441	30.7	.8
72221	Limited-service eating places	41	17 836	4 821	1 123	441	30.7	.8
HAMPDEN								
72	Accommodation and food services	947	538 263	160 678	37 606	14 384	25.1	8.9
721	Accommodation	49	62 456	18 367	3 649	1 011	11.7	1.1
7211	Traveler accommodation	39	59 644	17 543	3 548	979	12.1	.9
72111	Hotels (except casino hotels) and motels	39	59 644	17 543	3 548	979	12.1	.9
721110	Hotels (except casino hotels) and motels	39	59 644	17 543	3 548	979	12.1	.9
7212	RV (recreational vehicle) parks and recreational camps	10	2 812	824	101	32	3.2	5.8
72121	RV (recreational vehicle) parks and recreational camps	10	2 812	824	101	32	3.2	5.8
721211	RV (recreational vehicle) parks and campgrounds	6	1 755	357	46	23	—	9.2
721214	Recreational and vacation camps (except campgrounds) ..	4	1 057	467	55	9	8.6	—
722	Food services and drinking places	898	475 807	142 311	33 957	13 373	26.9	9.9
7221	Full-service restaurants	308	208 181	69 467	17 132	6 305	30.4	8.7
72211	Full-service restaurants	308	208 181	69 467	17 132	6 305	30.4	8.7
722110	Full-service restaurants	308	208 181	69 467	17 132	6 305	30.4	8.7
7222	Limited-service eating places	369	186 075	49 653	11 430	4 810	24.4	10.1
72221	Limited-service eating places	369	186 075	49 653	11 430	4 810	24.4	10.1
722211	Limited-service restaurants	291	140 141	37 488	8 602	3 629	24.8	11.8
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	74	D	D	D	g	D	D
7223	Special food services	58	41 153	12 718	2 805	1 254	7.7	6.9
7224	Drinking places (alcoholic beverages)	163	40 398	10 473	2 590	1 004	39.6	18.3
72241	Drinking places (alcoholic beverages)	163	40 398	10 473	2 590	1 004	39.6	18.3
722410	Drinking places (alcoholic beverages)	163	40 398	10 473	2 590	1 004	39.6	18.3
HAMPSHIRE								
72	Accommodation and food services	342	188 805	58 197	13 715	4 853	33.5	7.3
721	Accommodation	23	20 234	6 950	1 598	422	30.5	.7
7211	Traveler accommodation	16	18 787	6 623	1 547	398	30.7	—
72111	Hotels (except casino hotels) and motels	13	18 567	6 592	1 543	393	31.0	—
721110	Hotels (except casino hotels) and motels	13	18 567	6 592	1 543	393	31.0	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
7213	Rooming and boarding houses	5	D	D	D	b	D	D
72131	Rooming and boarding houses	5	D	D	D	b	D	D
721310	Rooming and boarding houses	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAMPSHIRE—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	319	168 571	51 247	12 117	4 431	33.9	8.1
7221	Full-service restaurants	138	84 678	28 599	6 859	2 482	36.3	12.1
72211	Full-service restaurants	138	84 678	28 599	6 859	2 482	36.3	12.1
722110	Full-service restaurants	138	84 678	28 599	6 859	2 482	36.3	12.1
7222	Limited-service eating places	130	67 349	18 750	4 327	1 517	26.7	5.0
72221	Limited-service eating places	130	67 349	18 750	4 327	1 517	26.7	5.0
722211	Limited-service restaurants	99	51 514	14 532	3 399	1 157	32.8	6.1
722213	Snack and nonalcoholic beverage bars	30	D	D	D	e	D	D
7223	Special food services	15	4 727	973	188	77	30.1	—
7224	Drinking places (alcoholic beverages)	36	11 817	2 925	743	355	58.6	.7
72241	Drinking places (alcoholic beverages)	36	11 817	2 925	743	355	58.6	.7
722410	Drinking places (alcoholic beverages)	36	11 817	2 925	743	355	58.6	.7
MIDDLESEX								
72	Accommodation and food services	3 126	2 561 961	754 493	179 270	50 752	20.4	9.3
721	Accommodation	145	559 736	160 539	35 746	6 802	3.4	4.8
7211	Traveler accommodation	125	552 700	158 541	35 491	6 757	3.0	4.7
72111	Hotels (except casino hotels) and motels	116	548 311	157 234	35 198	6 698	2.9	4.6
721110	Hotels (except casino hotels) and motels	116	548 311	157 234	35 198	6 698	2.9	4.6
7212	RV (recreational vehicle) parks and recreational camps	11	4 788	1 636	167	27	39.7	5.2
72121	RV (recreational vehicle) parks and recreational camps	11	4 788	1 636	167	27	39.7	5.2
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	8	D	D	D	b	D	D
7213	Rooming and boarding houses	9	2 248	362	88	18	28.8	31.7
72131	Rooming and boarding houses	9	2 248	362	88	18	28.8	31.7
721310	Rooming and boarding houses	9	2 248	362	88	18	28.8	31.7
722	Food services and drinking places	2 981	2 002 225	593 954	143 524	43 950	25.2	10.5
7221	Full-service restaurants	1 013	979 724	311 105	76 495	22 389	24.2	11.8
72211	Full-service restaurants	1 013	979 724	311 105	76 495	22 389	24.2	11.8
722110	Full-service restaurants	1 013	979 724	311 105	76 495	22 389	24.2	11.8
7222	Limited-service eating places	1 360	731 996	196 125	46 556	16 007	29.5	9.7
72221	Limited-service eating places	1 360	731 996	196 125	46 556	16 007	29.5	9.7
722211	Limited-service restaurants	975	482 363	130 663	31 536	10 314	34.2	9.8
722212	Cafeterias, buffets, and grill buffets	10	6 955	2 069	473	145	5.7	.3
722213	Snack and nonalcoholic beverage bars	375	242 678	63 393	14 547	5 548	20.7	9.9
7223	Special food services	442	232 433	71 899	16 797	4 250	9.5	6.1
7224	Drinking places (alcoholic beverages)	166	58 072	14 825	3 676	1 304	50.1	17.5
72241	Drinking places (alcoholic beverages)	166	58 072	14 825	3 676	1 304	50.1	17.5
722410	Drinking places (alcoholic beverages)	166	58 072	14 825	3 676	1 304	50.1	17.5
NANTUCKET								
72	Accommodation and food services	116	85 791	25 240	2 936	892	32.8	8.7
721	Accommodation	33	22 605	5 431	815	162	15.5	3.1
7211	Traveler accommodation	32	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	14 973	4 415	704	128	4.1	1.6
721110	Hotels (except casino hotels) and motels	10	14 973	4 415	704	128	4.1	1.6
721191	Bed-and-breakfast inns	19	6 241	780	99	26	31.8	7.5
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	83	63 186	19 809	2 121	730	39.0	10.6
7221	Full-service restaurants	54	48 043	16 175	1 659	554	39.0	6.5
72211	Full-service restaurants	54	48 043	16 175	1 659	554	39.0	6.5
722110	Full-service restaurants	54	48 043	16 175	1 659	554	39.0	6.5
7222	Limited-service eating places	21	9 388	2 499	306	142	51.2	9.6
72221	Limited-service eating places	21	9 388	2 499	306	142	51.2	9.6
7223	Special food services	4	2 163	422	53	6	52.9	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORFOLK								
72	Accommodation and food services	1 361	1 069 827	313 834	73 976	22 730	24.4	9.5
721	Accommodation	61	150 514	42 539	9 705	1 935	4.7	14.8
7211	Traveler accommodation	45	142 026	39 645	9 271	1 844	3.3	15.4
72111	Hotels (except casino hotels) and motels	42	139 766	39 065	9 180	1 823	3.0	14.7
721110	Hotels (except casino hotels) and motels	42	139 766	39 065	9 180	1 823	3.0	14.7
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	b	D	D
7213	Rooming and boarding houses	7	D	D	D	a	D	D
72131	Rooming and boarding houses	7	D	D	D	a	D	D
721310	Rooming and boarding houses	7	D	D	D	a	D	D
722	Food services and drinking places	1 300	919 313	271 295	64 271	20 795	27.7	8.7
7221	Full-service restaurants	496	485 201	150 313	36 299	11 440	27.5	10.5
72211	Full-service restaurants	496	485 201	150 313	36 299	11 440	27.5	10.5
722110	Full-service restaurants	496	485 201	150 313	36 299	11 440	27.5	10.5
7222	Limited-service eating places	579	304 935	83 600	19 575	6 779	33.1	6.0
72221	Limited-service eating places	579	304 935	83 600	19 575	6 779	33.1	6.0
722211	Limited-service restaurants	390	178 085	47 067	11 169	4 016	38.0	8.4
722212	Cafeterias, buffets, and grill buffets	6	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	183	D	D	D	h	D	D
722214	Snack and nonalcoholic beverage bars	183	D	D	D	h	D	D
7223	Special food services	152	108 027	32 256	7 276	2 101	11.0	5.3
7224	Drinking places (alcoholic beverages)	73	21 150	5 126	1 121	475	38.1	21.1
72241	Drinking places (alcoholic beverages)	73	21 150	5 126	1 121	475	38.1	21.1
722410	Drinking places (alcoholic beverages)	73	21 150	5 126	1 121	475	38.1	21.1
PLYMOUTH								
72	Accommodation and food services	935	651 742	201 130	45 477	16 227	26.1	13.1
721	Accommodation	56	65 004	21 682	4 612	1 164	15.1	18.0
7211	Traveler accommodation	39	53 664	18 116	4 076	1 075	8.4	20.5
72111	Hotels (except casino hotels) and motels	35	53 198	17 905	4 033	1 051	7.8	20.7
721110	Hotels (except casino hotels) and motels	35	53 198	17 905	4 033	1 051	7.8	20.7
7212	RV (recreational vehicle) parks and recreational camps	17	11 340	3 566	536	89	47.1	5.8
72121	RV (recreational vehicle) parks and recreational camps	17	11 340	3 566	536	89	47.1	5.8
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	7	D	D	D	b	D	D
722	Food services and drinking places	879	586 738	179 448	40 865	15 063	27.3	12.6
7221	Full-service restaurants	351	283 040	96 583	22 661	7 900	27.7	13.3
72211	Full-service restaurants	351	283 040	96 583	22 661	7 900	27.7	13.3
722110	Full-service restaurants	351	283 040	96 583	22 661	7 900	27.7	13.3
7222	Limited-service eating places	427	254 572	67 523	15 066	5 988	28.4	12.3
72221	Limited-service eating places	427	254 572	67 523	15 066	5 988	28.4	12.3
722211	Limited-service restaurants	287	169 761	45 965	10 290	3 900	29.0	10.7
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	138	D	D	D	g	D	D
7223	Special food services	53	34 366	11 260	2 284	860	10.6	7.8
7224	Drinking places (alcoholic beverages)	48	14 760	4 082	854	315	38.6	13.6
72241	Drinking places (alcoholic beverages)	48	14 760	4 082	854	315	38.6	13.6
722410	Drinking places (alcoholic beverages)	48	14 760	4 082	854	315	38.6	13.6
SUFFOLK								
72	Accommodation and food services	2 115	2 684 230	778 949	183 008	45 016	18.4	8.2
721	Accommodation	89	863 104	243 949	54 272	8 753	2.0	3.6
7211	Traveler accommodation	68	854 208	241 936	53 745	8 627	1.7	3.4
72111	Hotels (except casino hotels) and motels	57	845 594	240 121	53 305	8 530	1.1	3.4
721110	Hotels (except casino hotels) and motels	57	845 594	240 121	53 305	8 530	1.1	3.4
7213	Rooming and boarding houses	19	D	D	D	c	D	D
72131	Rooming and boarding houses	19	D	D	D	c	D	D
721310	Rooming and boarding houses	19	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SUFFOLK—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	2 026	1 821 126	535 000	128 736	36 263	26.1	10.3
7221	Full-service restaurants	702	794 528	254 345	60 160	15 517	31.3	12.0
72211	Full-service restaurants	702	794 528	254 345	60 160	15 517	31.3	12.0
722110	Full-service restaurants	702	794 528	254 345	60 160	15 517	31.3	12.0
7222	Limited-service eating places	859	495 645	126 309	30 394	9 641	31.4	10.2
72221	Limited-service eating places	859	495 645	126 309	30 394	9 641	31.4	10.2
722211	Limited-service restaurants	622	311 274	79 328	19 099	6 142	38.3	13.1
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	232	D	D	D	h	D	D
7223	Special food services	245	363 904	106 985	26 503	6 712	3.4	7.9
7224	Drinking places (alcoholic beverages)	220	167 049	47 361	11 679	4 393	35.1	8.3
72241	Drinking places (alcoholic beverages)	220	167 049	47 361	11 679	4 393	35.1	8.3
722410	Drinking places (alcoholic beverages)	220	167 049	47 361	11 679	4 393	35.1	8.3
WORCESTER								
72	Accommodation and food services	1 536	939 888	272 140	63 399	22 414	23.8	12.1
721	Accommodation	84	116 339	32 431	7 300	2 082	16.2	7.2
7211	Traveler accommodation	63	107 593	29 972	6 902	1 991	14.7	7.5
72111	Hotels (except casino hotels) and motels	56	106 708	29 838	6 876	1 975	14.6	7.6
721110	Hotels (except casino hotels) and motels	56	106 708	29 838	6 876	1 975	14.6	7.6
7212	RV (recreational vehicle) parks and recreational camps	14	7 754	2 301	351	80	32.7	.6
72121	RV (recreational vehicle) parks and recreational camps	14	7 754	2 301	351	80	32.7	.6
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
7213	Rooming and boarding houses	7	992	158	47	11	57.8	21.9
72131	Rooming and boarding houses	7	992	158	47	11	57.8	21.9
721310	Rooming and boarding houses	7	992	158	47	11	57.8	21.9
722	Food services and drinking places	1 452	823 549	239 709	56 099	20 332	24.8	12.8
7221	Full-service restaurants	495	345 880	108 824	26 058	9 278	27.0	11.7
72211	Full-service restaurants	495	345 880	108 824	26 058	9 278	27.0	11.7
722110	Full-service restaurants	495	345 880	108 824	26 058	9 278	27.0	11.7
7222	Limited-service eating places	629	337 245	89 280	20 229	7 665	22.9	14.0
72221	Limited-service eating places	629	337 245	89 280	20 229	7 665	22.9	14.0
722211	Limited-service restaurants	463	236 895	60 968	14 012	5 283	25.0	16.4
722213	Snack and nonalcoholic beverage bars	162	99 810	28 228	6 203	2 376	17.6	8.2
7223	Special food services	135	92 249	29 702	6 978	2 278	9.3	14.9
7224	Drinking places (alcoholic beverages)	193	48 175	11 903	2 834	1 111	52.5	8.3
72241	Drinking places (alcoholic beverages)	193	48 175	11 903	2 834	1 111	52.5	8.3
722410	Drinking places (alcoholic beverages)	193	48 175	11 903	2 834	1 111	52.5	8.3

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
ABINGTON								
72	Accommodation and food services	29	22 997	8 284	1 993	662	31.7	15.3
722	Food services and drinking places	29	22 997	8 284	1 993	662	31.7	15.3
7222	Limited-service eating places	14	6 321	1 813	378	199	46.5	10.3
72221	Limited-service eating places	14	6 321	1 813	378	199	46.5	10.3
ACTON								
72	Accommodation and food services	43	27 106	8 178	2 005	610	36.1	7.4
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	21	14 863	4 456	1 056	336	22.9	6.0
72221	Limited-service eating places	21	14 863	4 456	1 056	336	22.9	6.0
ACUSHNET								
72	Accommodation and food services	21	7 635	2 145	466	206	70.1	4.8
722	Food services and drinking places	21	7 635	2 145	466	206	70.1	4.8
7223	Special food services	2	D	D	D	b	D	D
AGAWAM								
72	Accommodation and food services	55	22 283	7 019	1 598	791	52.3	5.0
721	Accommodation	3	355	80	17	5	13.8	—
722	Food services and drinking places	52	21 928	6 939	1 581	786	52.9	5.1
7222	Limited-service eating places	19	8 238	2 069	493	238	61.4	4.6
72221	Limited-service eating places	19	8 238	2 069	493	238	61.4	4.6
7223	Special food services	4	D	D	D	e	D	D
AMESBURY								
72	Accommodation and food services	27	13 005	3 252	733	281	55.4	5.2
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	11	5 095	1 080	239	88	56.8	2.2
72221	Limited-service eating places	11	5 095	1 080	239	88	56.8	2.2
AMHERST								
72	Accommodation and food services	71	38 537	12 221	2 843	1 170	29.9	18.0
721	Accommodation	8	3 660	1 368	342	97	1.3	3.9
7213	Rooming and boarding houses	5	D	D	D	b	D	D
72131	Rooming and boarding houses	5	D	D	D	b	D	D
721310	Rooming and boarding houses	5	D	D	D	b	D	D
722	Food services and drinking places	63	34 877	10 853	2 501	1 073	32.9	19.5
7222	Limited-service eating places	27	9 481	3 069	730	311	53.9	3.6
72221	Limited-service eating places	27	9 481	3 069	730	311	53.9	3.6
7223	Special food services	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	9	2 978	763	194	129	39.8	—
72241	Drinking places (alcoholic beverages)	9	2 978	763	194	129	39.8	—
722410	Drinking places (alcoholic beverages)	9	2 978	763	194	129	39.8	—
ANDOVER								
72	Accommodation and food services	74	79 090	23 613	5 550	1 720	10.5	10.5
721	Accommodation	8	30 129	9 251	2 125	466	—	—
7211	Traveler accommodation	8	30 129	9 251	2 125	466	—	—
72111	Hotels (except casino hotels) and motels	8	30 129	9 251	2 125	466	—	—
721110	Hotels (except casino hotels) and motels	8	30 129	9 251	2 125	466	—	—
722	Food services and drinking places	66	48 961	14 362	3 425	1 254	17.0	16.9
7222	Limited-service eating places	20	15 020	3 796	852	509	25.3	29.4
72221	Limited-service eating places	20	15 020	3 796	852	509	25.3	29.4
7223	Special food services	28	16 763	5 186	1 220	290	—	5.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ARLINGTON								
72	Accommodation and food services	67	31 013	8 768	2 059	622	40.1	8.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	66	D	D	D	f	D	D
7222	Limited-service eating places	30	13 242	3 664	848	249	31.7	6.0
72221	Limited-service eating places	30	13 242	3 664	848	249	31.7	6.0
722213	Snack and nonalcoholic beverage bars	12	8 641	2 398	544	163	7.8	9.1
ASHLAND								
72	Accommodation and food services	33	17 710	4 839	1 198	348	53.7	15.8
722	Food services and drinking places	33	17 710	4 839	1 198	348	53.7	15.8
7222	Limited-service eating places	16	8 952	1 974	491	155	58.6	1.6
72221	Limited-service eating places	16	8 952	1 974	491	155	58.6	1.6
ATHOL								
72	Accommodation and food services	21	7 204	1 920	414	176	45.8	7.6
722	Food services and drinking places	21	7 204	1 920	414	176	45.8	7.6
7222	Limited-service eating places	10	4 504	1 163	240	95	31.5	2.1
72221	Limited-service eating places	10	4 504	1 163	240	95	31.5	2.1
ATTLEBORO								
72	Accommodation and food services	76	61 694	19 478	4 663	1 645	11.2	10.5
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	74	D	D	D	g	D	D
7221	Full-service restaurants	25	26 526	9 101	2 207	656	7.9	15.2
72211	Full-service restaurants	25	26 526	9 101	2 207	656	7.9	15.2
722110	Full-service restaurants	25	26 526	9 101	2 207	656	7.9	15.2
7222	Limited-service eating places	38	25 244	6 873	1 692	657	13.4	9.6
72221	Limited-service eating places	38	25 244	6 873	1 692	657	13.4	9.6
722213	Snack and nonalcoholic beverage bars	11	8 343	2 344	535	182	15.3	10.3
7223	Special food services	4	7 904	3 017	658	270	—	—
AUBURN								
72	Accommodation and food services	43	43 962	11 910	3 058	932	12.2	20.2
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	19	14 970	4 372	914	356	16.7	3.1
72221	Limited-service eating places	19	14 970	4 372	914	356	16.7	3.1
7223	Special food services	7	6 951	1 936	708	50	7.9	55.0
BARNSTABLE TOWN								
72	Accommodation and food services	188	173 889	53 207	10 767	2 988	22.2	12.3
721	Accommodation	33	52 728	15 291	3 070	749	17.0	8.2
7211	Traveler accommodation	33	52 728	15 291	3 070	749	17.0	8.2
72111	Hotels (except casino hotels) and motels	29	51 771	15 178	3 065	744	16.7	8.4
721110	Hotels (except casino hotels) and motels	29	51 771	15 178	3 065	744	16.7	8.4
722	Food services and drinking places	155	121 161	37 916	7 697	2 239	24.5	14.1
7221	Full-service restaurants	77	74 898	25 718	5 360	1 465	23.9	10.5
72211	Full-service restaurants	77	74 898	25 718	5 360	1 465	23.9	10.5
722110	Full-service restaurants	77	74 898	25 718	5 360	1 465	23.9	10.5
7222	Limited-service eating places	68	39 159	10 277	1 988	666	20.9	22.8
72221	Limited-service eating places	68	39 159	10 277	1 988	666	20.9	22.8
722211	Limited-service restaurants	40	28 002	7 010	1 504	473	23.7	25.9
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	27	D	D	D	c	D	D
7223	Special food services	6	4 907	1 584	272	94	43.4	7.0
BEDFORD								
72	Accommodation and food services	41	29 127	8 051	1 873	484	18.1	3.2
721	Accommodation	5	7 231	1 456	329	81	4.2	4.0
7211	Traveler accommodation	5	7 231	1 456	329	81	4.2	4.0
72111	Hotels (except casino hotels) and motels	5	7 231	1 456	329	81	4.2	4.0
721110	Hotels (except casino hotels) and motels	5	7 231	1 456	329	81	4.2	4.0
722	Food services and drinking places	36	21 896	6 595	1 544	403	22.6	2.9
7222	Limited-service eating places	18	10 021	2 450	553	175	14.7	5.6
72221	Limited-service eating places	18	10 021	2 450	553	175	14.7	5.6
7223	Special food services	11	3 961	1 705	380	69	6.0	1.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BELCHERTOWN								
72	Accommodation and food services	16	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	15	14 115	3 742	899	171	17.1	.3
7222	Limited-service eating places	6	10 978	2 817	694	80	6.3	.4
72221	Limited-service eating places	6	10 978	2 817	694	80	6.3	.4
BELLINGHAM								
72	Accommodation and food services	35	25 837	6 975	1 654	590	21.8	4.5
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	12	8 547	2 281	516	182	13.7	2.0
72221	Limited-service eating places	12	8 547	2 281	516	182	13.7	2.0
BELMONT								
72	Accommodation and food services	31	14 974	3 865	916	326	29.3	12.7
722	Food services and drinking places	31	14 974	3 865	916	326	29.3	12.7
7222	Limited-service eating places	21	8 356	1 994	474	206	42.4	16.9
72221	Limited-service eating places	21	8 356	1 994	474	206	42.4	16.9
7223	Special food services	4	D	D	D	b	D	D
BEVERLY								
72	Accommodation and food services	97	49 897	15 176	3 339	1 095	34.9	6.3
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	95	D	D	D	g	D	D
7222	Limited-service eating places	51	22 342	6 620	1 465	478	31.4	5.9
72221	Limited-service eating places	51	22 342	6 620	1 465	478	31.4	5.9
722213	Snack and nonalcoholic beverage bars	13	8 224	2 561	542	159	19.4	—
7223	Special food services	12	7 153	2 100	402	181	—	2.2
BILLERICA								
72	Accommodation and food services	78	52 158	15 520	3 667	1 175	26.1	18.2
721	Accommodation	1	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	77	D	D	D	g	D	D
7222	Limited-service eating places	33	18 101	4 937	1 188	472	39.6	1.5
72221	Limited-service eating places	33	18 101	4 937	1 188	472	39.6	1.5
722213	Snack and nonalcoholic beverage bars	9	5 150	1 203	301	145	37.1	1.2
7223	Special food services	18	4 989	1 562	265	61	—	27.6
BOSTON								
72	Accommodation and food services	1 942	2 581 415	750 772	176 416	43 097	18.0	8.0
721	Accommodation	84	842 019	237 638	52 828	8 453	2.0	3.7
7211	Traveler accommodation	63	833 123	235 625	52 301	8 327	1.7	3.5
72111	Hotels (except casino hotels) and motels	52	824 509	233 810	51 861	8 230	1.1	3.5
721110	Hotels (except casino hotels) and motels	52	824 509	233 810	51 861	8 230	1.1	3.5
721191	Bed-and-breakfast inns	6	D	D	D	b	D	D
721199	All other traveler accommodation	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
7213	Rooming and boarding houses	19	D	D	D	c	D	D
72131	Rooming and boarding houses	19	D	D	D	c	D	D
721310	Rooming and boarding houses	19	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOSTON—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	1 858	1 739 396	513 134	123 588	34 644	25.8	10.2
7221	Full-service restaurants	650	767 238	246 340	58 257	14 932	31.3	11.8
72211	Full-service restaurants	650	767 238	246 340	58 257	14 932	31.3	11.8
722110	Full-service restaurants	650	767 238	246 340	58 257	14 932	31.3	11.8
7222	Limited-service eating places	772	451 175	115 481	27 907	8 802	31.1	9.8
72221	Limited-service eating places	772	451 175	115 481	27 907	8 802	31.1	9.8
722211	Limited-service restaurants	557	282 753	72 229	17 497	5 631	38.7	12.3
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	210	D	D	D	h	D	D
7223	Special food services	239	362 231	106 315	26 299	6 681	3.4	7.9
7224	Drinking places (alcoholic beverages)	197	158 752	44 998	11 125	4 229	35.1	8.4
72241	Drinking places (alcoholic beverages)	197	158 752	44 998	11 125	4 229	35.1	8.4
722410	Drinking places (alcoholic beverages)	197	158 752	44 998	11 125	4 229	35.1	8.4
BOURNE								
72	Accommodation and food services	67	42 272	12 402	2 651	928	30.6	18.3
721	Accommodation	7	4 888	957	209	49	19.0	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	60	37 384	11 445	2 442	879	32.1	20.7
7222	Limited-service eating places	21	11 170	2 617	641	214	23.6	24.8
72221	Limited-service eating places	21	11 170	2 617	641	214	23.6	24.8
7223	Special food services	3	1 444	864	227	88	10.0	—
BRAINTREE								
72	Accommodation and food services	92	112 922	32 895	7 980	2 194	13.1	3.0
721	Accommodation	7	25 951	7 288	1 702	287	—	—
7211	Traveler accommodation	7	25 951	7 288	1 702	287	—	—
72111	Hotels (except casino hotels) and motels	7	25 951	7 288	1 702	287	—	—
721110	Hotels (except casino hotels) and motels	7	25 951	7 288	1 702	287	—	—
722	Food services and drinking places	85	86 971	25 607	6 278	1 907	17.0	3.9
7221	Full-service restaurants	38	57 757	17 518	4 368	1 308	11.7	2.8
72211	Full-service restaurants	38	57 757	17 518	4 368	1 308	11.7	2.8
722110	Full-service restaurants	38	57 757	17 518	4 368	1 308	11.7	2.8
7222	Limited-service eating places	38	25 826	7 342	1 741	543	28.4	2.0
72221	Limited-service eating places	38	25 826	7 342	1 741	543	28.4	2.0
722213	Snack and nonalcoholic beverage bars	15	12 021	3 775	888	285	19.5	3.9
7223	Special food services	7	D	D	D	b	D	D
BREWSTER								
72	Accommodation and food services	31	13 395	4 128	612	162	33.4	29.5
721	Accommodation	12	6 667	2 166	318	91	1.6	52.6
7212	RV (recreational vehicle) parks and recreational camps	5	4 948	1 728	253	40	—	70.9
72121	RV (recreational vehicle) parks and recreational camps	5	4 948	1 728	253	40	—	70.9
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	19	6 728	1 962	294	71	65.0	6.7
BRIDGEWATER								
72	Accommodation and food services	46	32 149	9 416	2 132	875	10.3	23.3
722	Food services and drinking places	46	32 149	9 416	2 132	875	10.3	23.3
7222	Limited-service eating places	24	17 264	4 918	1 168	496	8.1	17.7
72221	Limited-service eating places	24	17 264	4 918	1 168	496	8.1	17.7
7223	Special food services	4	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BROCKTON								
72	Accommodation and food services	155	114 297	37 517	9 148	2 922	21.5	12.2
721	Accommodation	6	15 759	7 914	1 948	449	9.8	—
7211	Traveler accommodation	6	15 759	7 914	1 948	449	9.8	—
72111	Hotels (except casino hotels) and motels	6	15 759	7 914	1 948	449	9.8	—
721110	Hotels (except casino hotels) and motels	6	15 759	7 914	1 948	449	9.8	—
722	Food services and drinking places	149	98 538	29 603	7 200	2 473	23.4	14.1
7221	Full-service restaurants	44	32 610	11 239	2 978	950	21.4	15.6
72211	Full-service restaurants	44	32 610	11 239	2 978	950	21.4	15.6
722110	Full-service restaurants	44	32 610	11 239	2 978	950	21.4	15.6
7222	Limited-service eating places	82	53 637	14 162	3 292	1 183	27.6	12.0
72221	Limited-service eating places	82	53 637	14 162	3 292	1 183	27.6	12.0
722211	Limited-service restaurants	53	38 545	10 347	2 475	906	24.9	12.7
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	28	D	D	D	c	D	D
7223	Special food services	6	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	17	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	c	D	D
BROOKLINE								
72	Accommodation and food services	132	100 601	27 232	6 233	1 832	29.0	14.8
721	Accommodation	9	11 771	2 927	665	182	7.7	7.9
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	123	88 830	24 305	5 568	1 650	31.8	15.8
7221	Full-service restaurants	59	51 669	14 047	3 280	977	33.6	25.3
72211	Full-service restaurants	59	51 669	14 047	3 280	977	33.6	25.3
722110	Full-service restaurants	59	51 669	14 047	3 280	977	33.6	25.3
7222	Limited-service eating places	54	24 801	6 591	1 538	483	43.3	3.9
72221	Limited-service eating places	54	24 801	6 591	1 538	483	43.3	3.9
722213	Snack and nonalcoholic beverage bars	17	9 021	2 374	564	200	23.1	.5
7223	Special food services	9	D	D	D	c	D	D
BURLINGTON								
72	Accommodation and food services	83	139 232	41 071	9 579	2 535	8.2	4.8
721	Accommodation	7	47 546	13 620	3 017	580	—	4.9
7211	Traveler accommodation	7	47 546	13 620	3 017	580	—	4.9
72111	Hotels (except casino hotels) and motels	7	47 546	13 620	3 017	580	—	4.9
721110	Hotels (except casino hotels) and motels	7	47 546	13 620	3 017	580	—	4.9
722	Food services and drinking places	76	91 686	27 451	6 562	1 955	12.5	4.7
7221	Full-service restaurants	25	62 231	19 612	4 566	1 335	6.8	5.3
72211	Full-service restaurants	25	62 231	19 612	4 566	1 335	6.8	5.3
722110	Full-service restaurants	25	62 231	19 612	4 566	1 335	6.8	5.3
7222	Limited-service eating places	35	25 847	6 678	1 695	544	27.9	3.6
72221	Limited-service eating places	35	25 847	6 678	1 695	544	27.9	3.6
722213	Snack and nonalcoholic beverage bars	9	8 603	2 412	590	183	3.3	1.3
7223	Special food services	16	3 608	1 161	301	76	—	2.1

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CAMBRIDGE								
72	Accommodation and food services	398	485 242	145 333	33 628	8 408	14.3	6.3
721	Accommodation	27	182 889	53 049	11 147	1 892	2.0	.4
7211	Traveler accommodation	23	181 729	52 949	11 120	1 887	1.9	—
72111	Hotels (except casino hotels) and motels	18	178 398	51 832	10 871	1 841	1.5	—
721110	Hotels (except casino hotels) and motels	18	178 398	51 832	10 871	1 841	1.5	—
7213	Rooming and boarding houses	4	1 160	100	27	5	19.3	61.5
72131	Rooming and boarding houses	4	1 160	100	27	5	19.3	61.5
721310	Rooming and boarding houses	4	1 160	100	27	5	19.3	61.5
722	Food services and drinking places	371	302 353	92 284	22 481	6 516	21.8	9.9
7221	Full-service restaurants	153	180 709	57 832	14 296	3 810	19.8	9.3
72211	Full-service restaurants	153	180 709	57 832	14 296	3 810	19.8	9.3
722110	Full-service restaurants	153	180 709	57 832	14 296	3 810	19.8	9.3
7222	Limited-service eating places	142	77 580	22 067	5 193	1 797	28.7	11.2
72221	Limited-service eating places	142	77 580	22 067	5 193	1 797	28.7	11.2
722211	Limited-service restaurants	100	44 595	12 773	3 061	950	34.1	16.5
722213	Snack and nonalcoholic beverage bars	41	D	D	D	f	D	D
7223	Special food services	54	30 287	8 152	1 972	589	6.4	3.7
7224	Drinking places (alcoholic beverages)	22	13 777	4 233	1 020	320	41.7	24.2
72241	Drinking places (alcoholic beverages)	22	13 777	4 233	1 020	320	41.7	24.2
722410	Drinking places (alcoholic beverages)	22	13 777	4 233	1 020	320	41.7	24.2
CANTON								
72	Accommodation and food services	60	37 995	12 344	3 160	925	25.7	11.1
722	Food services and drinking places	60	37 995	12 344	3 160	925	25.7	11.1
7222	Limited-service eating places	25	10 737	3 453	759	217	34.1	14.1
72221	Limited-service eating places	25	10 737	3 453	759	217	34.1	14.1
722213	Snack and nonalcoholic beverage bars	9	5 243	1 972	433	98	9.1	24.7
7223	Special food services	16	14 487	4 726	1 418	355	.6	—
CARVER								
72	Accommodation and food services	18	5 706	1 561	348	131	54.5	9.5
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
CHARLTON								
72	Accommodation and food services	27	17 168	4 397	676	188	23.7	50.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	26	D	D	D	c	D	D
7222	Limited-service eating places	21	16 382	4 218	623	164	20.5	52.5
72221	Limited-service eating places	21	16 382	4 218	623	164	20.5	52.5
CHELMSFORD								
72	Accommodation and food services	72	58 614	18 202	4 552	1 481	17.8	16.2
721	Accommodation	4	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	68	D	D	D	g	D	D
7222	Limited-service eating places	31	21 211	5 936	1 467	483	17.5	24.2
72221	Limited-service eating places	31	21 211	5 936	1 467	483	17.5	24.2
722213	Snack and nonalcoholic beverage bars	11	9 004	2 843	667	215	3.4	29.0
7223	Special food services	14	7 168	2 057	524	157	.9	.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CHELSEA								
72	Accommodation and food services	61	29 217	7 996	2 034	551	28.9	13.3
721	Accommodation	1	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	60	D	D	D	e	D	D
7222	Limited-service eating places	29	12 947	3 340	796	261	25.7	28.6
72221	Limited-service eating places	29	12 947	3 340	796	261	25.7	28.6
CHICOPEE								
72	Accommodation and food services	120	53 563	15 966	3 647	1 490	30.6	4.0
721	Accommodation	4	4 955	1 068	229	78	22.1	—
7211	Traveler accommodation	4	4 955	1 068	229	78	22.1	—
72111	Hotels (except casino hotels) and motels	4	4 955	1 068	229	78	22.1	—
721110	Hotels (except casino hotels) and motels	4	4 955	1 068	229	78	22.1	—
722	Food services and drinking places	116	48 608	14 898	3 418	1 412	31.5	4.4
7222	Limited-service eating places	41	18 478	4 946	1 100	468	34.2	3.1
72221	Limited-service eating places	41	18 478	4 946	1 100	468	34.2	3.1
722213	Snack and nonalcoholic beverage bars	9	6 289	1 533	319	137	71.4	1.7
7223	Special food services	11	3 716	1 167	261	118	11.5	13.5
7224	Drinking places (alcoholic beverages)	27	4 234	1 264	298	121	41.3	9.0
72241	Drinking places (alcoholic beverages)	27	4 234	1 264	298	121	41.3	9.0
722410	Drinking places (alcoholic beverages)	27	4 234	1 264	298	121	41.3	9.0
CLINTON								
72	Accommodation and food services	36	11 414	3 068	709	292	26.3	2.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	35	D	D	D	e	D	D
7222	Limited-service eating places	14	6 685	1 633	359	125	18.1	3.3
72221	Limited-service eating places	14	6 685	1 633	359	125	18.1	3.3
CONCORD								
72	Accommodation and food services	35	30 458	8 580	2 112	623	26.5	16.9
721	Accommodation	4	D	D	D	c	D	D
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
722	Food services and drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	12	5 380	1 245	309	110	55.5	8.2
72221	Limited-service eating places	12	5 380	1 245	309	110	55.5	8.2
7223	Special food services	8	4 313	1 133	284	81	2.3	—
DANVERS								
72	Accommodation and food services	86	120 280	36 560	8 522	2 462	12.4	9.0
721	Accommodation	9	39 655	9 960	2 189	477	—	—
7211	Traveler accommodation	9	39 655	9 960	2 189	477	—	—
72111	Hotels (except casino hotels) and motels	9	39 655	9 960	2 189	477	—	—
721110	Hotels (except casino hotels) and motels	9	39 655	9 960	2 189	477	—	—
722	Food services and drinking places	77	80 625	26 600	6 333	1 985	18.5	13.5
7221	Full-service restaurants	27	43 660	14 145	3 692	1 129	5.8	22.3
72211	Full-service restaurants	27	43 660	14 145	3 692	1 129	5.8	22.3
722110	Full-service restaurants	27	43 660	14 145	3 692	1 129	5.8	22.3
7222	Limited-service eating places	36	21 727	5 828	1 493	476	35.4	4.4
72221	Limited-service eating places	36	21 727	5 828	1 493	476	35.4	4.4
7223	Special food services	13	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DARTMOUTH								
72	Accommodation and food services	78	68 649	21 901	4 954	1 994	13.9	12.7
721	Accommodation	3	1 111	164	37	13	24.4	—
722	Food services and drinking places	75	67 538	21 737	4 917	1 981	13.7	12.9
7221	Full-service restaurants	26	27 142	9 714	2 402	817	13.6	14.1
72211	Full-service restaurants	26	27 142	9 714	2 402	817	13.6	14.1
722110	Full-service restaurants	26	27 142	9 714	2 402	817	13.6	14.1
7222	Limited-service eating places	39	28 751	8 685	1 901	838	17.1	.9
72221	Limited-service eating places	39	28 751	8 685	1 901	838	17.1	.9
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	13	5 823	1 788	359	153	28.1	—
7223	Special food services	6	D	D	D	e	D	D
DEDHAM								
72	Accommodation and food services	48	63 785	19 973	4 932	1 370	7.9	6.0
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	46	D	D	D	g	D	D
7221	Full-service restaurants	23	43 269	13 896	3 434	988	7.9	4.2
72211	Full-service restaurants	23	43 269	13 896	3 434	988	7.9	4.2
722110	Full-service restaurants	23	43 269	13 896	3 434	988	7.9	4.2
7222	Limited-service eating places	14	8 122	2 635	618	193	18.9	24.5
72221	Limited-service eating places	14	8 122	2 635	618	193	18.9	24.5
7223	Special food services	5	2 120	717	192	33	—	—
DENNIS								
72	Accommodation and food services	108	57 138	18 519	2 833	867	33.3	3.5
721	Accommodation	29	13 992	3 942	391	66	24.9	5.5
7211	Traveler accommodation	27	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	23	11 865	3 423	326	56	25.7	3.2
721110	Hotels (except casino hotels) and motels	23	11 865	3 423	326	56	25.7	3.2
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	79	43 146	14 577	2 442	801	36.1	2.9
7222	Limited-service eating places	30	11 335	2 976	531	189	35.9	1.1
72221	Limited-service eating places	30	11 335	2 976	531	189	35.9	1.1
7224	Drinking places (alcoholic beverages)	11	8 528	3 409	654	134	7.0	9.3
72241	Drinking places (alcoholic beverages)	11	8 528	3 409	654	134	7.0	9.3
722410	Drinking places (alcoholic beverages)	11	8 528	3 409	654	134	7.0	9.3
DRACUT								
72	Accommodation and food services	43	23 909	5 969	1 354	604	36.7	23.4
722	Food services and drinking places	43	23 909	5 969	1 354	604	36.7	23.4
7222	Limited-service eating places	19	11 941	2 738	622	280	31.0	40.4
72221	Limited-service eating places	19	11 941	2 738	622	280	31.0	40.4
7224	Drinking places (alcoholic beverages)	11	3 678	760	175	70	55.8	6.6
72241	Drinking places (alcoholic beverages)	11	3 678	760	175	70	55.8	6.6
722410	Drinking places (alcoholic beverages)	11	3 678	760	175	70	55.8	6.6
DUDLEY								
72	Accommodation and food services	10	3 439	848	182	81	34.9	.7
722	Food services and drinking places	10	3 439	848	182	81	34.9	.7
DUXBURY								
72	Accommodation and food services	17	8 037	2 636	556	165	35.7	12.8
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
EAST BRIDGEWATER								
72	Accommodation and food services	25	12 673	3 730	854	523	55.5	3.3
722	Food services and drinking places	25	12 673	3 730	854	523	55.5	3.3
7223	Special food services	1	D	D	D	c	D	D
EASTHAMPTON								
72	Accommodation and food services	30	11 107	3 278	682	260	61.7	2.3
722	Food services and drinking places	30	11 107	3 278	682	260	61.7	2.3
7222	Limited-service eating places	13	4 855	1 297	295	112	28.1	3.6
72221	Limited-service eating places	13	4 855	1 297	295	112	28.1	3.6
EAST LONGMEADOW								
72	Accommodation and food services	33	15 155	4 445	1 061	468	37.7	25.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
EASTON								
72	Accommodation and food services	49	29 868	9 278	2 262	879	55.0	11.7
722	Food services and drinking places	49	29 868	9 278	2 262	879	55.0	11.7
7222	Limited-service eating places	26	13 773	4 289	1 080	414	71.1	4.9
72221	Limited-service eating places	26	13 773	4 289	1 080	414	71.1	4.9
7223	Special food services	9	5 181	1 278	261	163	16.9	1.2
EVERETT								
72	Accommodation and food services	72	28 603	7 646	1 900	576	33.1	3.8
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	71	D	D	D	f	D	D
7222	Limited-service eating places	34	13 446	3 108	724	246	27.3	4.9
72221	Limited-service eating places	34	13 446	3 108	724	246	27.3	4.9
7223	Special food services	7	D	D	D	b	D	D
FAIRHAVEN								
72	Accommodation and food services	55	30 143	9 519	2 058	834	12.2	30.0
721	Accommodation	4	D	D	D	b	D	D
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
722	Food services and drinking places	51	D	D	D	f	D	D
7222	Limited-service eating places	22	9 168	2 515	561	257	17.3	19.6
72221	Limited-service eating places	22	9 168	2 515	561	257	17.3	19.6
FALL RIVER								
72	Accommodation and food services	173	D	D	D	g	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	172	90 765	25 338	5 985	2 197	30.1	6.3
7221	Full-service restaurants	64	31 699	10 483	2 416	878	38.5	13.2
72211	Full-service restaurants	64	31 699	10 483	2 416	878	38.5	13.2
722110	Full-service restaurants	64	31 699	10 483	2 416	878	38.5	13.2
7222	Limited-service eating places	79	52 930	13 818	3 327	1 235	22.4	1.1
72221	Limited-service eating places	79	52 930	13 818	3 327	1 235	22.4	1.1
722211	Limited-service restaurants	58	36 070	9 665	2 365	914	25.0	1.5
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	a	D	D
722213	Snack and nonalcoholic beverage bars	19	D	D	D	e	D	D
7223	Special food services	8	2 901	476	105	24	45.5	21.0
7224	Drinking places (alcoholic beverages)	21	3 235	561	137	60	59.4	11.3
72241	Drinking places (alcoholic beverages)	21	3 235	561	137	60	59.4	11.3
722410	Drinking places (alcoholic beverages)	21	3 235	561	137	60	59.4	11.3

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
FALMOUTH								
72	Accommodation and food services	126	94 819	27 074	4 998	1 704	24.3	13.2
721	Accommodation	28	29 705	7 874	1 191	290	12.1	7.7
7211	Traveler accommodation	27	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	20	28 122	7 652	1 159	281	10.9	8.1
721110	Hotels (except casino hotels) and motels	20	28 122	7 652	1 159	281	10.9	8.1
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	98	65 114	19 200	3 807	1 414	29.9	15.8
7221	Full-service restaurants	47	39 182	11 925	2 233	812	41.9	18.6
72211	Full-service restaurants	47	39 182	11 925	2 233	812	41.9	18.6
722110	Full-service restaurants	47	39 182	11 925	2 233	812	41.9	18.6
7222	Limited-service eating places	36	20 860	5 862	1 257	511	14.7	8.3
72221	Limited-service eating places	36	20 860	5 862	1 257	511	14.7	8.3
722213	Snack and nonalcoholic beverage bars	13	7 003	2 106	498	231	7.7	1.0
7223	Special food services	9	3 132	840	173	43	—	16.6
FITCHBURG								
72	Accommodation and food services	97	55 615	15 163	3 489	1 372	32.9	11.4
721	Accommodation	4	12 139	3 587	788	213	58.5	—
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	93	43 476	11 576	2 701	1 159	25.7	14.6
7222	Limited-service eating places	55	25 356	6 550	1 539	623	21.1	7.3
72221	Limited-service eating places	55	25 356	6 550	1 539	623	21.1	7.3
722213	Snack and nonalcoholic beverage bars	19	7 592	2 208	472	187	16.7	5.5
7223	Special food services	8	3 659	1 253	294	177	25.0	20.3
FOXBOROUGH								
72	Accommodation and food services	46	42 265	12 371	2 717	878	10.3	21.7
721	Accommodation	7	13 497	2 830	584	161	1.1	45.6
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	39	28 768	9 541	2 133	717	14.7	10.5
7222	Limited-service eating places	19	7 829	2 292	546	225	29.6	1.4
72221	Limited-service eating places	19	7 829	2 292	546	225	29.6	1.4
7223	Special food services	6	D	D	D	c	D	D
FRAMINGHAM								
72	Accommodation and food services	160	159 744	50 027	11 666	3 301	12.8	7.2
721	Accommodation	12	26 688	8 509	1 959	298	.3	.6
7211	Traveler accommodation	11	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	e	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	148	133 056	41 518	9 707	3 003	15.3	8.6
7221	Full-service restaurants	57	75 778	25 454	5 997	1 886	14.8	7.4
72211	Full-service restaurants	57	75 778	25 454	5 997	1 886	14.8	7.4
722110	Full-service restaurants	57	75 778	25 454	5 997	1 886	14.8	7.4
7222	Limited-service eating places	59	40 824	11 465	2 645	798	15.0	14.0
72221	Limited-service eating places	59	40 824	11 465	2 645	798	15.0	14.0
722211	Limited-service restaurants	44	30 524	8 575	1 970	589	15.1	18.7
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	13	D	D	D	c	D	D
7223	Special food services	25	14 167	4 116	931	256	7.5	.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FRANKLIN								
72	Accommodation and food services	58	46 939	14 381	3 583	1 151	24.2	8.0
721	Accommodation	3	4 766	1 170	267	60	46.6	53.4
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	55	42 173	13 211	3 316	1 091	21.6	2.8
7222	Limited-service eating places	22	14 777	4 382	1 131	389	27.6	4.0
72221	Limited-service eating places	22	14 777	4 382	1 131	389	27.6	4.0
722213	Snack and nonalcoholic beverage bars	5	5 607	1 914	485	136	35.5	—
7223	Special food services	6	4 295	1 894	433	124	3.5	2.8
GARDNER								
72	Accommodation and food services	37	23 740	7 426	1 791	686	16.8	6.4
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	11	11 398	3 664	869	327	4.1	5.4
72221	Limited-service eating places	11	11 398	3 664	869	327	4.1	5.4
7223	Special food services	3	D	D	D	b	D	D
GLOUCESTER								
72	Accommodation and food services	107	57 369	16 592	2 976	1 032	32.5	5.9
721	Accommodation	16	7 849	2 141	243	81	12.6	—
7211	Traveler accommodation	15	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	12	7 182	1 934	237	70	13.2	—
721110	Hotels (except casino hotels) and motels	12	7 182	1 934	237	70	13.2	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	91	49 520	14 451	2 733	951	35.7	6.9
7222	Limited-service eating places	38	21 523	5 983	1 221	374	25.8	.3
72221	Limited-service eating places	38	21 523	5 983	1 221	374	25.8	.3
7223	Special food services	5	1 436	177	20	5	89.0	11.0
GRAFTON								
72	Accommodation and food services	29	10 441	2 981	630	295	53.3	1.1
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	28	D	D	D	c	D	D
GREENFIELD								
72	Accommodation and food services	50	27 770	8 172	1 985	764	29.5	12.9
721	Accommodation	4	1 306	263	62	33	64.2	—
722	Food services and drinking places	46	26 464	7 909	1 923	731	27.8	13.5
7222	Limited-service eating places	18	11 611	3 109	729	270	20.0	1.2
72221	Limited-service eating places	18	11 611	3 109	729	270	20.0	1.2
HANOVER								
72	Accommodation and food services	37	30 074	8 795	2 041	744	13.2	13.7
722	Food services and drinking places	37	30 074	8 795	2 041	744	13.2	13.7
7222	Limited-service eating places	21	11 494	2 980	703	260	18.9	25.4
72221	Limited-service eating places	21	11 494	2 980	703	260	18.9	25.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HARWICH								
72	Accommodation and food services	56	31 822	9 050	1 781	426	21.6	9.0
721	Accommodation	17	14 354	4 488	1 041	131	7.7	1.7
7211	Traveler accommodation	17	14 354	4 488	1 041	131	7.7	1.7
72111	Hotels (except casino hotels) and motels	12	13 118	4 392	1 033	123	5.9	1.9
721110	Hotels (except casino hotels) and motels	12	13 118	4 392	1 033	123	5.9	1.9
722	Food services and drinking places	39	17 468	4 562	740	295	33.0	15.0
7222	Limited-service eating places	17	5 296	1 077	148	59	48.3	2.3
72221	Limited-service eating places	17	5 296	1 077	148	59	48.3	2.3
HAVERHILL								
72	Accommodation and food services	124	77 966	22 476	5 344	1 735	42.4	9.0
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
722	Food services and drinking places	121	D	D	D	g	D	D
7222	Limited-service eating places	63	36 838	8 787	2 119	794	46.1	2.6
72221	Limited-service eating places	63	36 838	8 787	2 119	794	46.1	2.6
722213	Snack and nonalcoholic beverage bars	21	16 206	3 514	884	291	68.2	.6
7223	Special food services	11	9 587	3 188	775	158	70.5	1.0
7224	Drinking places (alcoholic beverages)	11	3 746	1 231	284	59	44.8	—
72241	Drinking places (alcoholic beverages)	11	3 746	1 231	284	59	44.8	—
722410	Drinking places (alcoholic beverages)	11	3 746	1 231	284	59	44.8	—
HINGHAM								
72	Accommodation and food services	40	34 546	10 422	2 563	817	31.8	11.1
722	Food services and drinking places	40	34 546	10 422	2 563	817	31.8	11.1
7221	Full-service restaurants	20	25 574	8 061	2 001	651	26.3	13.1
72211	Full-service restaurants	20	25 574	8 061	2 001	651	26.3	13.1
722110	Full-service restaurants	20	25 574	8 061	2 001	651	26.3	13.1
7222	Limited-service eating places	16	8 045	2 051	486	151	51.5	5.7
72221	Limited-service eating places	16	8 045	2 051	486	151	51.5	5.7
HOLBROOK								
72	Accommodation and food services	18	9 491	2 761	659	234	66.2	4.5
722	Food services and drinking places	18	9 491	2 761	659	234	66.2	4.5
HOLDEN								
72	Accommodation and food services	22	12 836	3 325	695	339	35.3	11.7
722	Food services and drinking places	22	12 836	3 325	695	339	35.3	11.7
7222	Limited-service eating places	13	7 319	1 469	253	127	15.7	7.3
72221	Limited-service eating places	13	7 319	1 469	253	127	15.7	7.3
HOLLISTON								
72	Accommodation and food services	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	6 864	1 570	405	154	55.3	2.7
HOLYOKE								
72	Accommodation and food services	89	D	D	D	g	D	D
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
722	Food services and drinking places	86	63 090	19 195	4 586	1 664	26.5	9.3
7221	Full-service restaurants	26	33 743	11 493	2 868	951	25.5	2.7
72211	Full-service restaurants	26	33 743	11 493	2 868	951	25.5	2.7
722110	Full-service restaurants	26	33 743	11 493	2 868	951	25.5	2.7
7222	Limited-service eating places	34	17 750	4 141	1 014	431	32.4	23.7
72221	Limited-service eating places	34	17 750	4 141	1 014	431	32.4	23.7
7223	Special food services	7	7 507	2 492	446	210	4.0	—
7224	Drinking places (alcoholic beverages)	19	4 090	1 069	258	72	50.0	18.3
72241	Drinking places (alcoholic beverages)	19	4 090	1 069	258	72	50.0	18.3
722410	Drinking places (alcoholic beverages)	19	4 090	1 069	258	72	50.0	18.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOPKINTON								
72	Accommodation and food services	14	8 437	2 374	553	180	36.7	.3
722	Food services and drinking places	14	8 437	2 374	553	180	36.7	.3
7223	Special food services	7	D	D	D	b	D	D
HUDSON								
72	Accommodation and food services	33	18 448	5 730	1 338	413	34.6	24.2
722	Food services and drinking places	33	18 448	5 730	1 338	413	34.6	24.2
7222	Limited-service eating places	15	7 095	2 062	474	146	46.6	.3
72221	Limited-service eating places	15	7 095	2 062	474	146	46.6	.3
HULL								
72	Accommodation and food services	28	13 208	4 082	925	316	35.1	24.3
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	27	D	D	D	e	D	D
IPSWICH								
72	Accommodation and food services	39	18 355	5 477	1 174	322	53.9	6.1
721	Accommodation	3	343	85	15	9	10.2	—
722	Food services and drinking places	36	18 012	5 392	1 159	313	54.7	6.2
7222	Limited-service eating places	17	5 292	1 319	279	104	46.1	5.7
72221	Limited-service eating places	17	5 292	1 319	279	104	46.1	5.7
7223	Special food services	5	3 707	1 075	140	23	100.0	—
KINGSTON								
72	Accommodation and food services	30	26 242	7 575	1 803	585	26.0	7.9
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	29	D	D	D	f	D	D
7222	Limited-service eating places	15	11 232	3 080	710	263	19.8	4.3
72221	Limited-service eating places	15	11 232	3 080	710	263	19.8	4.3
LAWRENCE								
72	Accommodation and food services	82	33 983	9 782	2 395	677	33.1	7.1
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	80	D	D	D	f	D	D
7222	Limited-service eating places	41	20 885	5 921	1 445	434	32.7	5.0
72221	Limited-service eating places	41	20 885	5 921	1 445	434	32.7	5.0
7223	Special food services	5	2 069	378	105	11	—	4.5
7224	Drinking places (alcoholic beverages)	13	4 375	900	229	67	25.6	24.1
72241	Drinking places (alcoholic beverages)	13	4 375	900	229	67	25.6	24.1
722410	Drinking places (alcoholic beverages)	13	4 375	900	229	67	25.6	24.1
LEICESTER								
72	Accommodation and food services	11	3 798	1 115	268	82	49.6	2.6
722	Food services and drinking places	11	3 798	1 115	268	82	49.6	2.6
LEOMINSTER								
72	Accommodation and food services	89	64 522	18 290	4 469	1 581	19.0	7.0
721	Accommodation	4	2 922	571	137	43	2.8	15.2
722	Food services and drinking places	85	61 600	17 719	4 332	1 538	19.8	6.6
7221	Full-service restaurants	30	32 018	10 378	2 502	876	23.7	—
72211	Full-service restaurants	30	32 018	10 378	2 502	876	23.7	—
722110	Full-service restaurants	30	32 018	10 378	2 502	876	23.7	—
7222	Limited-service eating places	39	25 124	6 264	1 563	575	11.7	10.9
72221	Limited-service eating places	39	25 124	6 264	1 563	575	11.7	10.9
722213	Snack and nonalcoholic beverage bars	10	8 544	2 519	575	202	9.8	5.2
7223	Special food services	5	2 062	565	126	38	11.8	40.9

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
LEXINGTON								
72	Accommodation and food services	60	43 089	14 484	3 457	841	15.5	9.1
721	Accommodation	5	9 733	3 547	832	127	10.6	—
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	55	33 356	10 937	2 625	714	16.9	11.7
7222	Limited-service eating places	21	8 205	2 407	508	154	28.1	14.7
72221	Limited-service eating places	21	8 205	2 407	508	154	28.1	14.7
7223	Special food services	18	7 251	3 159	737	120	.5	18.3
LONGMEADOW								
72	Accommodation and food services	15	8 538	2 505	557	223	17.4	9.9
722	Food services and drinking places	15	8 538	2 505	557	223	17.4	9.9
LOWELL								
72	Accommodation and food services	169	D	D	D	g	D	D
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	167	88 531	22 789	5 440	1 969	33.7	17.2
7221	Full-service restaurants	44	31 070	7 703	1 869	584	31.5	24.5
72211	Full-service restaurants	44	31 070	7 703	1 869	584	31.5	24.5
722110	Full-service restaurants	44	31 070	7 703	1 869	584	31.5	24.5
7222	Limited-service eating places	87	43 049	11 800	2 815	1 123	30.4	16.3
72221	Limited-service eating places	87	43 049	11 800	2 815	1 123	30.4	16.3
722211	Limited-service restaurants	71	33 260	9 194	2 213	859	38.7	4.1
722213	Snack and nonalcoholic beverage bars	16	9 789	2 606	602	264	2.2	58.0
7223	Special food services	12	8 850	2 220	474	144	31.6	.4
7224	Drinking places (alcoholic beverages)	24	5 562	1 066	282	118	75.7	10.3
72241	Drinking places (alcoholic beverages)	24	5 562	1 066	282	118	75.7	10.3
722410	Drinking places (alcoholic beverages)	24	5 562	1 066	282	118	75.7	10.3
LUDLOW								
72	Accommodation and food services	44	19 482	5 924	1 395	540	24.1	24.5
722	Food services and drinking places	44	19 482	5 924	1 395	540	24.1	24.5
7222	Limited-service eating places	22	13 330	4 074	953	371	8.7	34.6
72221	Limited-service eating places	22	13 330	4 074	953	371	8.7	34.6
LYNN								
72	Accommodation and food services	141	51 679	14 560	3 498	1 229	33.6	9.9
721	Accommodation	4	2 319	498	112	50	36.7	—
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	137	49 360	14 062	3 386	1 179	33.5	10.4
7222	Limited-service eating places	75	30 603	8 378	1 991	672	32.4	11.9
72221	Limited-service eating places	75	30 603	8 378	1 991	672	32.4	11.9
722213	Snack and nonalcoholic beverage bars	14	9 298	2 732	650	184	7.6	8.0
7223	Special food services	10	3 839	1 002	226	61	—	15.0
7224	Drinking places (alcoholic beverages)	27	3 627	1 122	269	101	71.3	7.7
72241	Drinking places (alcoholic beverages)	27	3 627	1 122	269	101	71.3	7.7
722410	Drinking places (alcoholic beverages)	27	3 627	1 122	269	101	71.3	7.7
LYNNFIELD								
72	Accommodation and food services	15	20 530	6 320	1 484	417	14.4	41.5
722	Food services and drinking places	15	20 530	6 320	1 484	417	14.4	41.5
7223	Special food services	1	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MALDEN								
72	Accommodation and food services	98	44 780	12 808	3 229	1 012	38.0	6.0
721	Accommodation	4	3 283	1 210	281	60	89.2	—
722	Food services and drinking places	94	41 497	11 598	2 948	952	33.9	6.5
7222	Limited-service eating places	45	17 481	4 598	1 183	406	33.5	3.2
72221	Limited-service eating places	45	17 481	4 598	1 183	406	33.5	3.2
722213	Snack and nonalcoholic beverage bars	11	5 776	1 888	442	137	10.5	3.4
7223	Special food services	10	3 640	1 235	275	52	29.0	18.2
7224	Drinking places (alcoholic beverages)	8	3 483	1 052	271	100	51.7	—
72241	Drinking places (alcoholic beverages)	8	3 483	1 052	271	100	51.7	—
722410	Drinking places (alcoholic beverages)	8	3 483	1 052	271	100	51.7	—
MANSFIELD								
72	Accommodation and food services	35	34 900	8 379	2 064	627	14.4	10.0
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	12	9 277	2 417	620	197	26.3	13.1
72221	Limited-service eating places	12	9 277	2 417	620	197	26.3	13.1
7223	Special food services	7	D	D	D	b	D	D
MARBLEHEAD								
72	Accommodation and food services	44	18 861	5 696	1 228	357	42.1	14.9
721	Accommodation	3	1 303	253	57	18	—	—
722	Food services and drinking places	41	17 558	5 443	1 171	339	45.2	16.0
7222	Limited-service eating places	18	5 087	1 266	288	79	53.7	15.3
72221	Limited-service eating places	18	5 087	1 266	288	79	53.7	15.3
MARLBOROUGH								
72	Accommodation and food services	116	105 918	31 373	7 748	2 145	13.6	13.0
721	Accommodation	7	36 795	9 438	2 302	563	—	25.9
7211	Traveler accommodation	7	36 795	9 438	2 302	563	—	25.9
72111	Hotels (except casino hotels) and motels	7	36 795	9 438	2 302	563	—	25.9
721110	Hotels (except casino hotels) and motels	7	36 795	9 438	2 302	563	—	25.9
722	Food services and drinking places	109	69 123	21 935	5 446	1 582	20.8	6.2
7221	Full-service restaurants	31	30 514	11 415	2 972	930	21.0	5.2
72211	Full-service restaurants	31	30 514	11 415	2 972	930	21.0	5.2
722110	Full-service restaurants	31	30 514	11 415	2 972	930	21.0	5.2
7222	Limited-service eating places	46	26 079	6 530	1 470	455	22.7	7.1
72221	Limited-service eating places	46	26 079	6 530	1 470	455	22.7	7.1
722213	Snack and nonalcoholic beverage bars	13	7 897	2 021	409	122	24.1	6.5
7223	Special food services	24	10 078	3 401	855	142	7.8	1.9
MARSHFIELD								
72	Accommodation and food services	45	27 246	8 308	1 838	723	31.1	10.7
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	43	D	D	D	f	D	D
7222	Limited-service eating places	24	11 895	2 800	637	234	31.0	3.3
72221	Limited-service eating places	24	11 895	2 800	637	234	31.0	3.3

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							From administrative records ¹	Estimated ²
MASHPEE								
72	Accommodation and food services	31	21 467	6 096	1 229	388	20.5	23.0
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	29	D	D	D	e	D	D
7222	Limited-service eating places	14	6 706	1 689	371	173	11.4	1.1
72221	Limited-service eating places	14	6 706	1 689	371	173	11.4	1.1
MAYNARD								
72	Accommodation and food services	31	16 443	4 793	1 198	381	26.2	8.3
722	Food services and drinking places	31	16 443	4 793	1 198	381	26.2	8.3
7222	Limited-service eating places	7	6 022	2 021	450	167	9.4	3.0
72221	Limited-service eating places	7	6 022	2 021	450	167	9.4	3.0
7223	Special food services	9	D	D	D	b	D	D
MEDFIELD								
72	Accommodation and food services	17	8 199	2 101	511	164	51.9	.2
722	Food services and drinking places	17	8 199	2 101	511	164	51.9	.2
7222	Limited-service eating places	11	5 246	1 371	303	89	63.2	—
72221	Limited-service eating places	11	5 246	1 371	303	89	63.2	—
MEDFORD								
72	Accommodation and food services	73	53 774	13 826	3 376	990	23.2	10.1
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	71	D	D	D	f	D	D
7222	Limited-service eating places	41	23 794	6 206	1 481	469	30.3	8.8
72221	Limited-service eating places	41	23 794	6 206	1 481	469	30.3	8.8
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	11	8 366	2 108	501	155	32.5	1.7
7223	Special food services	7	9 259	2 316	553	105	4.5	27.2
MEDWAY								
72	Accommodation and food services	17	10 061	2 998	674	250	31.6	7.4
722	Food services and drinking places	17	10 061	2 998	674	250	31.6	7.4
7222	Limited-service eating places	8	4 864	1 629	345	115	16.6	4.1
72221	Limited-service eating places	8	4 864	1 629	345	115	16.6	4.1
MELROSE								
72	Accommodation and food services	32	15 175	4 057	937	304	45.6	7.5
722	Food services and drinking places	32	15 175	4 057	937	304	45.6	7.5
7222	Limited-service eating places	20	7 650	1 900	466	156	56.2	3.7
72221	Limited-service eating places	20	7 650	1 900	466	156	56.2	3.7
7223	Special food services	3	D	D	D	b	D	D
METHUEN								
72	Accommodation and food services	73	55 697	16 063	4 052	1 392	26.2	6.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	72	D	D	D	g	D	D
7221	Full-service restaurants	28	26 328	8 969	2 343	767	22.9	4.4
72211	Full-service restaurants	28	26 328	8 969	2 343	767	22.9	4.4
722110	Full-service restaurants	28	26 328	8 969	2 343	767	22.9	4.4
7222	Limited-service eating places	35	25 873	6 115	1 509	555	27.2	8.9
72221	Limited-service eating places	35	25 873	6 115	1 509	555	27.2	8.9
722213	Snack and nonalcoholic beverage bars	4	5 237	1 002	235	74	63.0	—
7223	Special food services	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MIDDLEBOROUGH								
72	Accommodation and food services	49	37 256	12 717	2 782	1 091	27.5	11.9
721	Accommodation	4	5 197	1 451	304	68	12.3	—
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	45	32 059	11 266	2 478	1 023	29.9	13.8
7222	Limited-service eating places	24	13 495	3 299	791	380	27.8	20.1
72221	Limited-service eating places	24	13 495	3 299	791	380	27.8	20.1
722213	Snack and nonalcoholic beverage bars	9	6 833	1 607	420	225	28.7	39.7
MILFORD								
72	Accommodation and food services	69	58 896	16 062	3 890	1 191	13.3	21.9
721	Accommodation	3	11 785	3 011	717	208	—	53.8
7211	Traveler accommodation	3	11 785	3 011	717	208	—	53.8
72111	Hotels (except casino hotels) and motels	3	11 785	3 011	717	208	—	53.8
721110	Hotels (except casino hotels) and motels	3	11 785	3 011	717	208	—	53.8
722	Food services and drinking places	66	47 111	13 051	3 173	983	16.6	14.0
7222	Limited-service eating places	29	20 232	5 632	1 409	484	9.3	4.9
72221	Limited-service eating places	29	20 232	5 632	1 409	484	9.3	4.9
722213	Snack and nonalcoholic beverage bars	5	5 950	1 725	410	146	—	—
7223	Special food services	7	D	D	D	b	D	D
MILLBURY								
72	Accommodation and food services	18	5 437	1 258	273	114	39.4	3.3
722	Food services and drinking places	18	5 437	1 258	273	114	39.4	3.3
MILTON								
72	Accommodation and food services	17	10 881	3 047	696	286	39.8	14.5
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	e	D	D
7223	Special food services	3	D	D	D	c	D	D
NATICK								
72	Accommodation and food services	83	78 003	21 711	5 472	1 612	17.7	5.9
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
722	Food services and drinking places	80	D	D	D	g	D	D
7222	Limited-service eating places	47	32 945	9 304	2 290	672	20.2	11.1
72221	Limited-service eating places	47	32 945	9 304	2 290	672	20.2	11.1
722211	Limited-service restaurants	33	25 240	7 223	1 840	551	22.2	8.5
722213	Snack and nonalcoholic beverage bars	14	7 705	2 081	450	121	13.6	19.7
7223	Special food services	11	6 612	2 828	673	229	1.9	—
NEEDHAM								
72	Accommodation and food services	50	45 367	14 494	3 235	820	35.8	3.7
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	48	D	D	D	f	D	D
7222	Limited-service eating places	25	11 841	2 983	704	230	47.9	13.2
72221	Limited-service eating places	25	11 841	2 983	704	230	47.9	13.2
7223	Special food services	8	4 700	1 585	254	75	64.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEW BEDFORD								
72	Accommodation and food services	207	D	D	D	g	D	D
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	206	87 515	23 824	5 654	2 182	38.8	6.2
7221	Full-service restaurants	86	31 627	9 930	2 338	869	43.2	4.0
72211	Full-service restaurants	86	31 627	9 930	2 338	869	43.2	4.0
722110	Full-service restaurants	86	31 627	9 930	2 338	869	43.2	4.0
7222	Limited-service eating places	67	43 112	11 179	2 729	1 088	31.4	5.1
72221	Limited-service eating places	67	43 112	11 179	2 729	1 088	31.4	5.1
722211	Limited-service restaurants	50	29 371	7 937	1 982	784	20.3	7.4
722213	Snack and nonalcoholic beverage bars	17	13 741	3 242	747	304	55.2	—
7223	Special food services	9	4 912	1 140	198	56	42.4	3.4
7224	Drinking places (alcoholic beverages)	44	7 864	1 575	389	169	59.1	23.4
72241	Drinking places (alcoholic beverages)	44	7 864	1 575	389	169	59.1	23.4
722410	Drinking places (alcoholic beverages)	44	7 864	1 575	389	169	59.1	23.4
NEWBURYPORT								
72	Accommodation and food services	63	42 766	12 393	2 798	891	34.5	16.5
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	60	D	D	D	f	D	D
7221	Full-service restaurants	30	26 826	8 759	1 961	551	38.4	23.9
72211	Full-service restaurants	30	26 826	8 759	1 961	551	38.4	23.9
722110	Full-service restaurants	30	26 826	8 759	1 961	551	38.4	23.9
7222	Limited-service eating places	24	12 550	2 911	664	277	21.6	5.2
72221	Limited-service eating places	24	12 550	2 911	664	277	21.6	5.2
722213	Snack and nonalcoholic beverage bars	10	6 103	1 281	274	101	14.0	10.0
7223	Special food services	5	1 987	372	80	26	53.1	—
NEWTON								
72	Accommodation and food services	181	189 418	59 478	13 831	3 556	15.7	6.3
721	Accommodation	7	40 604	12 393	2 785	554	1.1	1.9
7211	Traveler accommodation	6	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	f	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	174	148 814	47 085	11 046	3 002	19.6	7.5
7221	Full-service restaurants	79	86 056	27 016	6 560	1 687	22.0	10.1
72211	Full-service restaurants	79	86 056	27 016	6 560	1 687	22.0	10.1
722110	Full-service restaurants	79	86 056	27 016	6 560	1 687	22.0	10.1
7222	Limited-service eating places	74	48 769	15 441	3 565	1 001	18.2	1.9
72221	Limited-service eating places	74	48 769	15 441	3 565	1 001	18.2	1.9
722211	Limited-service restaurants	47	30 107	10 295	2 387	575	20.8	2.0
722213	Snack and nonalcoholic beverage bars	27	18 662	5 146	1 178	426	14.0	1.7
7223	Special food services	17	D	D	D	e	D	D
NORFOLK								
72	Accommodation and food services	7	5 569	2 074	507	184	32.6	.3
722	Food services and drinking places	7	5 569	2 074	507	184	32.6	.3
NORTH ADAMS								
72	Accommodation and food services	51	20 676	5 550	1 340	615	36.4	13.1
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	15	7 511	1 813	458	225	47.3	7.9
72221	Limited-service eating places	15	7 511	1 813	458	225	47.3	7.9
7223	Special food services	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NORTHAMPTON								
72	Accommodation and food services	99	70 578	23 915	5 663	1 727	29.3	4.2
721	Accommodation	5	12 567	4 601	1 070	269	22.5	—
7211	Traveler accommodation	5	12 567	4 601	1 070	269	22.5	—
72111	Hotels (except casino hotels) and motels	5	12 567	4 601	1 070	269	22.5	—
721110	Hotels (except casino hotels) and motels	5	12 567	4 601	1 070	269	22.5	—
722	Food services and drinking places	94	58 011	19 314	4 593	1 458	30.7	5.2
7221	Full-service restaurants	42	31 215	11 641	2 841	847	29.5	3.0
72211	Full-service restaurants	42	31 215	11 641	2 841	847	29.5	3.0
722110	Full-service restaurants	42	31 215	11 641	2 841	847	29.5	3.0
7222	Limited-service eating places	41	22 239	6 525	1 476	534	23.6	9.2
72221	Limited-service eating places	41	22 239	6 525	1 476	534	23.6	9.2
722213	Snack and nonalcoholic beverage bars	10	5 907	1 429	290	109	10.6	—
7224	Drinking places (alcoholic beverages)	7	3 443	894	221	64	83.6	.1
72241	Drinking places (alcoholic beverages)	7	3 443	894	221	64	83.6	.1
722410	Drinking places (alcoholic beverages)	7	3 443	894	221	64	83.6	.1
NORTH ANDOVER								
72	Accommodation and food services	49	53 072	13 566	3 325	1 112	24.9	25.8
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	47	D	D	D	g	D	D
7222	Limited-service eating places	22	26 044	6 216	1 470	520	28.6	21.5
72221	Limited-service eating places	22	26 044	6 216	1 470	520	28.6	21.5
722213	Snack and nonalcoholic beverage bars	7	6 726	1 838	415	159	54.8	19.7
7223	Special food services	5	D	D	D	b	D	D
NORTH ATTLEBOROUGH								
72	Accommodation and food services	64	44 217	12 808	3 124	1 135	19.7	3.4
721	Accommodation	5	3 856	782	143	58	—	—
7211	Traveler accommodation	5	3 856	782	143	58	—	—
72111	Hotels (except casino hotels) and motels	5	3 856	782	143	58	—	—
721110	Hotels (except casino hotels) and motels	5	3 856	782	143	58	—	—
722	Food services and drinking places	59	40 361	12 026	2 981	1 077	21.6	3.7
7222	Limited-service eating places	34	20 209	5 828	1 395	458	25.9	6.2
72221	Limited-service eating places	34	20 209	5 828	1 395	458	25.9	6.2
722213	Snack and nonalcoholic beverage bars	11	6 655	2 321	582	170	16.9	—
NORTHBOROUGH								
72	Accommodation and food services	35	22 782	5 760	1 343	498	48.6	5.6
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	34	D	D	D	e	D	D
7223	Special food services	7	7 730	2 076	393	131	35.6	—
NORTHBRIDGE								
72	Accommodation and food services	26	9 024	2 161	553	233	41.9	21.2
722	Food services and drinking places	26	9 024	2 161	553	233	41.9	21.2
7222	Limited-service eating places	14	6 453	1 410	375	148	32.3	26.4
72221	Limited-service eating places	14	6 453	1 410	375	148	32.3	26.4
NORTH READING								
72	Accommodation and food services	26	19 643	5 191	1 350	472	34.4	4.0
722	Food services and drinking places	26	19 643	5 191	1 350	472	34.4	4.0
7222	Limited-service eating places	13	6 641	1 481	336	127	53.6	2.6
72221	Limited-service eating places	13	6 641	1 481	336	127	53.6	2.6
NORTON								
72	Accommodation and food services	33	17 658	4 373	1 007	456	26.6	9.9
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	12	5 689	1 470	349	128	30.0	1.0
72221	Limited-service eating places	12	5 689	1 470	349	128	30.0	1.0
7223	Special food services	4	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NORWOOD								
72	Accommodation and food services	83	63 627	18 647	4 070	1 319	30.9	2.9
721	Accommodation	5	12 367	3 903	835	169	—	—
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	78	51 260	14 744	3 235	1 150	38.4	3.6
7221	Full-service restaurants	30	29 803	8 842	1 862	631	42.3	.1
72211	Full-service restaurants	30	29 803	8 842	1 862	631	42.3	.1
722110	Full-service restaurants	30	29 803	8 842	1 862	631	42.3	.1
7222	Limited-service eating places	31	12 535	3 161	786	275	46.3	9.6
72221	Limited-service eating places	31	12 535	3 161	786	275	46.3	9.6
7223	Special food services	11	7 002	2 223	463	191	9.9	8.9
OXFORD								
72	Accommodation and food services	20	11 549	3 167	706	241	41.1	16.4
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
7222	Limited-service eating places	9	4 590	1 148	283	135	26.5	14.6
72221	Limited-service eating places	9	4 590	1 148	283	135	26.5	14.6
7224	Drinking places (alcoholic beverages)	6	3 040	841	194	46	27.6	—
72241	Drinking places (alcoholic beverages)	6	3 040	841	194	46	27.6	—
722410	Drinking places (alcoholic beverages)	6	3 040	841	194	46	27.6	—
PALMER								
72	Accommodation and food services	32	11 896	2 868	687	286	23.7	25.9
722	Food services and drinking places	32	11 896	2 868	687	286	23.7	25.9
7222	Limited-service eating places	15	6 285	1 325	307	129	5.5	21.9
72221	Limited-service eating places	15	6 285	1 325	307	129	5.5	21.9
PEABODY								
72	Accommodation and food services	136	118 741	32 664	7 814	2 395	24.6	4.8
721	Accommodation	6	18 811	5 883	1 426	274	17.2	—
7211	Traveler accommodation	6	18 811	5 883	1 426	274	17.2	—
72111	Hotels (except casino hotels) and motels	6	18 811	5 883	1 426	274	17.2	—
721110	Hotels (except casino hotels) and motels	6	18 811	5 883	1 426	274	17.2	—
722	Food services and drinking places	130	99 930	26 781	6 388	2 121	26.1	5.7
7221	Full-service restaurants	52	59 259	15 786	3 863	1 316	15.7	5.6
72211	Full-service restaurants	52	59 259	15 786	3 863	1 316	15.7	5.6
722110	Full-service restaurants	52	59 259	15 786	3 863	1 316	15.7	5.6
7222	Limited-service eating places	62	34 310	9 090	2 131	677	42.1	5.6
72221	Limited-service eating places	62	34 310	9 090	2 131	677	42.1	5.6
722213	Snack and nonalcoholic beverage bars	16	12 380	2 765	639	213	50.0	3.1
7223	Special food services	10	2 845	611	131	38	34.0	1.8
7224	Drinking places (alcoholic beverages)	6	3 516	1 294	263	90	37.3	11.6
72241	Drinking places (alcoholic beverages)	6	3 516	1 294	263	90	37.3	11.6
722410	Drinking places (alcoholic beverages)	6	3 516	1 294	263	90	37.3	11.6
PEMBROKE								
72	Accommodation and food services	32	18 932	5 527	1 279	433	17.4	15.0
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	14	6 789	1 629	397	151	12.0	17.4
72221	Limited-service eating places	14	6 789	1 629	397	151	12.0	17.4
7223	Special food services	4	1 329	266	59	9	31.8	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PEPPERELL								
72	Accommodation and food services	8	2 866	900	215	95	51.2	—
722	Food services and drinking places	8	2 866	900	215	95	51.2	—
PITTSFIELD								
72	Accommodation and food services	119	69 015	20 843	4 867	1 813	32.8	9.5
721	Accommodation	10	13 604	4 339	912	290	3.6	12.0
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	8 566	2 629	604	202	5.7	.1
721110	Hotels (except casino hotels) and motels	6	8 566	2 629	604	202	5.7	.1
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	109	55 411	16 504	3 955	1 523	39.9	8.9
7221	Full-service restaurants	45	28 424	8 933	2 122	855	41.0	11.0
72211	Full-service restaurants	45	28 424	8 933	2 122	855	41.0	11.0
722110	Full-service restaurants	45	28 424	8 933	2 122	855	41.0	11.0
7222	Limited-service eating places	38	21 717	6 083	1 480	577	39.4	7.3
72221	Limited-service eating places	38	21 717	6 083	1 480	577	39.4	7.3
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	7	2 056	608	145	29	1.4	7.6
7224	Drinking places (alcoholic beverages)	19	3 214	880	208	62	59.0	1.6
72241	Drinking places (alcoholic beverages)	19	3 214	880	208	62	59.0	1.6
722410	Drinking places (alcoholic beverages)	19	3 214	880	208	62	59.0	1.6
PLYMOUTH								
72	Accommodation and food services	117	88 637	25 405	5 380	1 840	24.7	5.6
721	Accommodation	18	23 205	7 265	1 439	373	24.9	4.9
7211	Traveler accommodation	11	18 075	5 884	1 188	330	9.6	6.3
72111	Hotels (except casino hotels) and motels	11	18 075	5 884	1 188	330	9.6	6.3
721110	Hotels (except casino hotels) and motels	11	18 075	5 884	1 188	330	9.6	6.3
7212	RV (recreational vehicle) parks and recreational camps	7	5 130	1 381	251	43	79.0	—
72121	RV (recreational vehicle) parks and recreational camps	7	5 130	1 381	251	43	79.0	—
721211	RV (recreational vehicle) parks and campgrounds	4	2 687	541	107	12	69.6	—
721214	Recreational and vacation camps (except campgrounds)	3	2 443	840	144	31	89.4	—
722	Food services and drinking places	99	65 432	18 140	3 941	1 467	24.6	5.8
7221	Full-service restaurants	48	36 042	10 209	2 265	834	30.3	8.4
72211	Full-service restaurants	48	36 042	10 209	2 265	834	30.3	8.4
722110	Full-service restaurants	48	36 042	10 209	2 265	834	30.3	8.4
7222	Limited-service eating places	39	24 700	6 674	1 412	543	18.4	1.9
72221	Limited-service eating places	39	24 700	6 674	1 412	543	18.4	1.9
722213	Snack and nonalcoholic beverage bars	9	9 200	2 390	513	223	—	—
7223	Special food services	7	3 535	1 004	197	60	9.7	—
QUINCY								
72	Accommodation and food services	203	161 241	46 402	10 565	3 268	24.8	9.8
721	Accommodation	3	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	200	D	D	D	h	D	D
7221	Full-service restaurants	73	70 356	22 191	5 189	1 647	27.8	14.1
72211	Full-service restaurants	73	70 356	22 191	5 189	1 647	27.8	14.1
722110	Full-service restaurants	73	70 356	22 191	5 189	1 647	27.8	14.1
7222	Limited-service eating places	78	45 197	11 783	2 624	982	33.0	7.3
72221	Limited-service eating places	78	45 197	11 783	2 624	982	33.0	7.3
722211	Limited-service restaurants	50	27 769	7 315	1 585	594	22.2	11.7
722213	Snack and nonalcoholic beverage bars	26	D	D	D	e	D	D
7223	Special food services	24	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	25	7 756	1 865	381	139	37.3	15.8
72241	Drinking places (alcoholic beverages)	25	7 756	1 865	381	139	37.3	15.8
722410	Drinking places (alcoholic beverages)	25	7 756	1 865	381	139	37.3	15.8

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
RANDOLPH								
72	Accommodation and food services	64	52 451	15 801	3 740	1 223	21.1	9.7
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	61	D	D	D	g	D	D
7222	Limited-service eating places	28	11 617	3 000	759	291	22.4	1.4
72221	Limited-service eating places	28	11 617	3 000	759	291	22.4	1.4
7223	Special food services	7	10 918	4 116	864	277	24.0	—
RAYNHAM								
72	Accommodation and food services	46	39 630	13 095	3 089	1 063	17.9	11.9
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	45	D	D	D	g	D	D
7222	Limited-service eating places	22	14 558	4 267	1 060	388	18.0	14.0
72221	Limited-service eating places	22	14 558	4 267	1 060	388	18.0	14.0
READING								
72	Accommodation and food services	30	14 180	3 627	925	260	44.1	18.4
722	Food services and drinking places	30	14 180	3 627	925	260	44.1	18.4
7222	Limited-service eating places	18	9 456	2 322	561	174	48.4	18.9
72221	Limited-service eating places	18	9 456	2 322	561	174	48.4	18.9
REHOBOTH								
72	Accommodation and food services	11	4 308	1 420	291	104	58.8	9.0
722	Food services and drinking places	11	4 308	1 420	291	104	58.8	9.0
REVERE								
72	Accommodation and food services	86	64 237	17 892	4 005	1 180	20.4	11.4
721	Accommodation	4	D	D	D	c	D	D
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
722	Food services and drinking places	82	D	D	D	f	D	D
7222	Limited-service eating places	38	25 576	6 038	1 337	448	29.9	8.2
72221	Limited-service eating places	38	25 576	6 038	1 337	448	29.9	8.2
722213	Snack and nonalcoholic beverage bars	12	9 728	2 055	473	192	32.6	—
7224	Drinking places (alcoholic beverages)	15	5 729	1 913	442	116	17.2	8.3
72241	Drinking places (alcoholic beverages)	15	5 729	1 913	442	116	17.2	8.3
722410	Drinking places (alcoholic beverages)	15	5 729	1 913	442	116	17.2	8.3
ROCKLAND								
72	Accommodation and food services	37	35 477	10 726	2 220	657	15.0	32.8
721	Accommodation	3	10 175	1 759	364	112	—	81.8
7211	Traveler accommodation	3	10 175	1 759	364	112	—	81.8
72111	Hotels (except casino hotels) and motels	3	10 175	1 759	364	112	—	81.8
721110	Hotels (except casino hotels) and motels	3	10 175	1 759	364	112	—	81.8
722	Food services and drinking places	34	25 302	8 967	1 856	545	21.1	13.1
7222	Limited-service eating places	20	9 485	2 624	573	232	23.7	—
72221	Limited-service eating places	20	9 485	2 624	573	232	23.7	—
7223	Special food services	4	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
SALEM								
72	Accommodation and food services	121	70 658	21 901	4 944	1 552	27.3	14.2
721	Accommodation	4	8 414	3 263	793	180	9.4	—
7211	Traveler accommodation	4	8 414	3 263	793	180	9.4	—
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	117	62 244	18 638	4 151	1 372	29.7	16.1
7221	Full-service restaurants	45	25 327	7 678	1 547	529	37.6	21.5
72211	Full-service restaurants	45	25 327	7 678	1 547	529	37.6	21.5
722110	Full-service restaurants	45	25 327	7 678	1 547	529	37.6	21.5
7222	Limited-service eating places	59	26 570	7 251	1 705	594	31.0	13.9
72221	Limited-service eating places	59	26 570	7 251	1 705	594	31.0	13.9
722213	Snack and nonalcoholic beverage bars	19	10 523	2 591	577	203	23.3	8.9
7223	Special food services	5	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	8	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	8	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	8	D	D	D	c	D	D
SANDWICH								
72	Accommodation and food services	48	34 581	10 862	2 298	708	16.3	1.1
721	Accommodation	15	14 932	4 963	995	253	11.5	—
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	9 662	3 434	745	171	2.9	—
721110	Hotels (except casino hotels) and motels	7	9 662	3 434	745	171	2.9	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	33	19 649	5 899	1 303	455	19.9	1.9
7222	Limited-service eating places	14	5 114	1 256	322	134	14.9	4.0
72221	Limited-service eating places	14	5 114	1 256	322	134	14.9	4.0
SAUGUS								
72	Accommodation and food services	95	108 834	29 537	7 082	2 387	13.8	10.3
721	Accommodation	6	6 145	1 589	255	67	7.5	—
7211	Traveler accommodation	6	6 145	1 589	255	67	7.5	—
72111	Hotels (except casino hotels) and motels	6	6 145	1 589	255	67	7.5	—
721110	Hotels (except casino hotels) and motels	6	6 145	1 589	255	67	7.5	—
722	Food services and drinking places	89	102 689	27 948	6 827	2 320	14.2	11.0
7221	Full-service restaurants	36	58 765	16 481	4 057	1 432	11.3	15.0
72211	Full-service restaurants	36	58 765	16 481	4 057	1 432	11.3	15.0
722110	Full-service restaurants	36	58 765	16 481	4 057	1 432	11.3	15.0
7222	Limited-service eating places	43	34 226	8 965	2 120	634	14.7	3.4
72221	Limited-service eating places	43	34 226	8 965	2 120	634	14.7	3.4
722211	Limited-service restaurants	30	24 999	6 477	1 547	419	10.7	3.0
722213	Snack and nonalcoholic beverage bars	13	9 227	2 488	573	215	25.4	4.6
7223	Special food services	6	2 523	664	148	43	39.4	49.1
7224	Drinking places (alcoholic beverages)	4	7 175	1 838	502	211	26.5	.1
72241	Drinking places (alcoholic beverages)	4	7 175	1 838	502	211	26.5	.1
722410	Drinking places (alcoholic beverages)	4	7 175	1 838	502	211	26.5	.1
SCITUATE								
72	Accommodation and food services	28	23 850	8 951	1 847	655	22.7	4.4
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	25	D	D	D	f	D	D
7222	Limited-service eating places	8	6 227	2 029	392	153	51.4	10.0
72221	Limited-service eating places	8	6 227	2 029	392	153	51.4	10.0

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							From admini-strative records ¹	Estimated ²
SEEKONK								
72	Accommodation and food services	60	73 830	23 399	5 621	1 960	35.5	4.1
721	Accommodation	8	9 671	3 688	903	258	—	.5
7211	Traveler accommodation	8	9 671	3 688	903	258	—	.5
72111	Hotels (except casino hotels) and motels	7	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	e	D	D
722	Food services and drinking places	52	64 159	19 711	4 718	1 702	40.9	4.6
7221	Full-service restaurants	26	28 850	9 783	2 362	766	16.5	10.2
72211	Full-service restaurants	26	28 850	9 783	2 362	766	16.5	10.2
722110	Full-service restaurants	26	28 850	9 783	2 362	766	16.5	10.2
7222	Limited-service eating places	24	D	D	D	f	D	D
72221	Limited-service eating places	24	D	D	D	f	D	D
722211	Limited-service restaurants	15	28 066	7 746	1 848	764	68.0	—
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	2	D	D	D	b	D	D
SHARON								
72	Accommodation and food services	21	13 693	4 199	858	290	20.0	20.0
721	Accommodation	4	3 417	1 132	172	61	18.9	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	17	10 276	3 067	686	229	20.4	26.7
7223	Special food services	6	1 553	264	54	25	13.7	7.3
SHREWSBURY								
72	Accommodation and food services	57	38 969	11 496	2 546	915	25.4	11.6
721	Accommodation	4	1 437	329	90	22	8.7	—
722	Food services and drinking places	53	37 532	11 167	2 456	893	26.1	12.0
7222	Limited-service eating places	19	12 205	3 594	804	283	28.5	30.9
72221	Limited-service eating places	19	12 205	3 594	804	283	28.5	30.9
722213	Snack and nonalcoholic beverage bars	5	6 281	1 831	398	111	12.9	59.8
7223	Special food services	7	2 976	766	186	56	13.3	—
SOMERSET								
72	Accommodation and food services	30	17 147	5 176	1 265	510	30.2	1.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	29	D	D	D	f	D	D
7222	Limited-service eating places	13	6 729	2 005	502	197	24.7	—
72221	Limited-service eating places	13	6 729	2 005	502	197	24.7	—
SOMERVILLE								
72	Accommodation and food services	155	88 283	25 910	6 028	1 759	30.8	12.0
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	153	D	D	D	g	D	D
7221	Full-service restaurants	51	29 592	10 193	2 463	673	37.2	9.1
72211	Full-service restaurants	51	29 592	10 193	2 463	673	37.2	9.1
722110	Full-service restaurants	51	29 592	10 193	2 463	673	37.2	9.1
7222	Limited-service eating places	69	32 224	8 247	1 959	705	41.3	13.4
72221	Limited-service eating places	69	32 224	8 247	1 959	705	41.3	13.4
722211	Limited-service restaurants	56	22 709	5 642	1 368	471	48.5	14.2
722213	Snack and nonalcoholic beverage bars	13	9 515	2 605	591	234	24.1	11.5
7223	Special food services	12	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	21	8 826	1 899	466	158	24.9	30.2
72241	Drinking places (alcoholic beverages)	21	8 826	1 899	466	158	24.9	30.2
722410	Drinking places (alcoholic beverages)	21	8 826	1 899	466	158	24.9	30.2
SOUTHBRIDGE								
72	Accommodation and food services	31	9 505	2 406	565	232	31.4	41.7
722	Food services and drinking places	31	9 505	2 406	565	232	31.4	41.7
7222	Limited-service eating places	10	5 357	1 248	296	125	14.2	66.7
72221	Limited-service eating places	10	5 357	1 248	296	125	14.2	66.7

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOUTH HADLEY								
72	Accommodation and food services	34	14 555	4 025	1 006	456	42.0	12.9
722	Food services and drinking places	34	14 555	4 025	1 006	456	42.0	12.9
SPENCER								
72	Accommodation and food services	19	9 818	3 109	651	307	39.9	.6
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	8	5 690	1 644	356	167	31.9	—
72221	Limited-service eating places	8	5 690	1 644	356	167	31.9	—
SPRINGFIELD								
72	Accommodation and food services	284	183 275	57 350	13 429	4 802	19.0	8.7
721	Accommodation	6	32 452	11 932	2 363	622	7.4	—
7211	Traveler accommodation	6	32 452	11 932	2 363	622	7.4	—
72111	Hotels (except casino hotels) and motels	6	32 452	11 932	2 363	622	7.4	—
721110	Hotels (except casino hotels) and motels	6	32 452	11 932	2 363	622	7.4	—
722	Food services and drinking places	278	150 823	45 418	11 066	4 180	21.4	10.5
7221	Full-service restaurants	81	55 977	20 068	4 980	1 737	23.0	13.9
72211	Full-service restaurants	81	55 977	20 068	4 980	1 737	23.0	13.9
722110	Full-service restaurants	81	55 977	20 068	4 980	1 737	23.0	13.9
7222	Limited-service eating places	122	63 070	16 983	3 993	1 604	18.6	2.2
72221	Limited-service eating places	122	63 070	16 983	3 993	1 604	18.6	2.2
722211	Limited-service restaurants	97	50 142	13 662	3 190	1 280	18.5	2.7
722213	Snack and nonalcoholic beverage bars	23	D	D	D	e	D	D
7223	Special food services	17	12 282	3 342	781	323	4.0	16.0
7224	Drinking places (alcoholic beverages)	58	19 494	5 025	1 312	516	37.2	24.3
72241	Drinking places (alcoholic beverages)	58	19 494	5 025	1 312	516	37.2	24.3
722410	Drinking places (alcoholic beverages)	58	19 494	5 025	1 312	516	37.2	24.3
STONEHAM								
72	Accommodation and food services	45	27 707	7 965	2 052	597	26.7	12.1
722	Food services and drinking places	45	27 707	7 965	2 052	597	26.7	12.1
7222	Limited-service eating places	22	10 115	2 455	772	191	24.9	12.1
72221	Limited-service eating places	22	10 115	2 455	772	191	24.9	12.1
7223	Special food services	4	2 635	1 011	205	38	75.0	—
STOUGHTON								
72	Accommodation and food services	60	47 518	14 299	3 401	1 209	26.9	5.0
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	58	D	D	D	g	D	D
7222	Limited-service eating places	30	18 809	5 133	1 234	507	30.0	6.9
72221	Limited-service eating places	30	18 809	5 133	1 234	507	30.0	6.9
722213	Snack and nonalcoholic beverage bars	10	6 236	1 436	314	94	14.2	—
SUDBURY								
72	Accommodation and food services	26	21 284	7 330	1 741	460	28.5	7.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	11	4 482	1 219	284	99	44.5	7.4
72221	Limited-service eating places	11	4 482	1 219	284	99	44.5	7.4
SWAMPSCOTT								
72	Accommodation and food services	22	15 776	4 306	982	351	19.9	7.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	e	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SWANSEA								
72	Accommodation and food services	36	26 513	8 920	2 072	690	23.6	8.9
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	21	9 734	2 741	705	263	30.1	16.2
72221	Limited-service eating places	21	9 734	2 741	705	263	30.1	16.2
TAUNTON								
72	Accommodation and food services	109	64 500	20 053	4 640	1 550	24.0	9.3
721	Accommodation	1	D	D	D	c	D	D
7211	Traveler accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
722	Food services and drinking places	108	D	D	D	g	D	D
7222	Limited-service eating places	56	27 181	7 594	1 690	600	34.7	6.6
72221	Limited-service eating places	56	27 181	7 594	1 690	600	34.7	6.6
722213	Snack and nonalcoholic beverage bars	20	8 792	2 702	537	199	36.8	5.8
7223	Special food services	7	1 960	663	154	31	7.0	1.0
7224	Drinking places (alcoholic beverages)	16	4 038	794	196	108	26.0	7.1
72241	Drinking places (alcoholic beverages)	16	4 038	794	196	108	26.0	7.1
722410	Drinking places (alcoholic beverages)	16	4 038	794	196	108	26.0	7.1
TEWKSBURY								
72	Accommodation and food services	72	66 180	19 028	4 543	1 488	11.0	5.9
721	Accommodation	7	16 714	3 630	806	229	—	—
7211	Traveler accommodation	7	16 714	3 630	806	229	—	—
72111	Hotels (except casino hotels) and motels	7	16 714	3 630	806	229	—	—
721110	Hotels (except casino hotels) and motels	7	16 714	3 630	806	229	—	—
722	Food services and drinking places	65	49 466	15 398	3 737	1 259	14.7	7.9
7222	Limited-service eating places	32	16 215	4 830	1 130	516	20.1	22.8
72221	Limited-service eating places	32	16 215	4 830	1 130	516	20.1	22.8
7223	Special food services	10	D	D	D	c	D	D
TYNGSBOROUGH								
72	Accommodation and food services	30	26 716	9 005	2 244	721	27.5	3.4
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	29	D	D	D	f	D	D
UXBRIDGE								
72	Accommodation and food services	22	9 341	3 055	662	401	28.7	28.7
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
WAKEFIELD								
72	Accommodation and food services	46	31 857	9 632	2 143	599	28.2	.3
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	44	D	D	D	e	D	D
7222	Limited-service eating places	23	8 335	2 060	456	175	46.5	.9
72221	Limited-service eating places	23	8 335	2 060	456	175	46.5	.9
WALPOLE								
72	Accommodation and food services	44	28 750	8 392	2 023	664	33.4	6.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	43	D	D	D	f	D	D
7222	Limited-service eating places	22	15 648	4 387	1 006	343	18.5	2.5
72221	Limited-service eating places	22	15 648	4 387	1 006	343	18.5	2.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	8	7 400	2 043	462	161	13.1	—
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WALTHAM								
72	Accommodation and food services	209	181 106	53 219	12 665	3 150	18.8	9.4
721	Accommodation	11	54 452	15 641	3 634	572	1.6	.4
7211	Traveler accommodation	10	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	198	126 654	37 578	9 031	2 578	26.2	13.3
7221	Full-service restaurants	65	53 116	19 537	4 698	1 153	27.2	21.7
72211	Full-service restaurants	65	53 116	19 537	4 698	1 153	27.2	21.7
722110	Full-service restaurants	65	53 116	19 537	4 698	1 153	27.2	21.7
7222	Limited-service eating places	83	39 109	9 158	2 151	836	33.8	8.7
72221	Limited-service eating places	83	39 109	9 158	2 151	836	33.8	8.7
722211	Limited-service restaurants	68	28 331	6 798	1 606	613	41.4	11.9
722213	Snack and nonalcoholic beverage bars	15	10 778	2 360	545	223	14.1	—
7223	Special food services	42	30 376	7 822	1 935	515	9.4	4.1
7224	Drinking places (alcoholic beverages)	8	4 053	1 061	247	74	65.9	17.2
72241	Drinking places (alcoholic beverages)	8	4 053	1 061	247	74	65.9	17.2
722410	Drinking places (alcoholic beverages)	8	4 053	1 061	247	74	65.9	17.2
WAREHAM								
72	Accommodation and food services	59	42 123	11 717	2 233	873	33.3	18.9
721	Accommodation	8	2 176	424	86	44	64.0	9.1
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	51	39 947	11 293	2 147	829	31.6	19.5
7222	Limited-service eating places	24	24 011	5 932	977	405	33.2	18.5
72221	Limited-service eating places	24	24 011	5 932	977	405	33.2	18.5
722213	Snack and nonalcoholic beverage bars	7	D	D	D	b	D	D
WATERTOWN								
72	Accommodation and food services	80	48 923	14 520	3 475	953	32.1	8.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	79	D	D	D	f	D	D
7222	Limited-service eating places	41	20 956	4 773	1 127	366	30.1	6.9
72221	Limited-service eating places	41	20 956	4 773	1 127	366	30.1	6.9
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	9	8 157	1 584	363	150	1.1	7.9
7223	Special food services	8	3 651	921	216	55	79.5	—
WAYLAND								
72	Accommodation and food services	22	22 463	7 641	1 965	517	12.2	13.4
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	f	D	D
7222	Limited-service eating places	8	5 690	1 518	381	106	—	52.0
72221	Limited-service eating places	8	5 690	1 518	381	106	—	52.0
WEBSTER								
72	Accommodation and food services	37	20 113	5 666	1 314	476	43.9	4.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	36	D	D	D	e	D	D
7222	Limited-service eating places	17	9 356	2 360	565	193	23.0	7.4
72221	Limited-service eating places	17	9 356	2 360	565	193	23.0	7.4

See footnotes at end of table.

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							From admini-strative records ¹	Estimated ²
WELLESLEY								
72	Accommodation and food services	72	58 049	16 302	4 240	1 141	13.3	26.8
721	Accommodation	5	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	67	D	D	D	f	D	D
7222	Limited-service eating places	24	11 767	3 147	757	280	26.3	1.8
72221	Limited-service eating places	24	11 767	3 147	757	280	26.3	1.8
722213	Snack and nonalcoholic beverage bars	9	5 880	1 479	355	128	9.2	1.3
7223	Special food services	22	10 635	2 066	464	163	7.5	6.1
WESTBOROUGH								
72	Accommodation and food services	68	75 238	21 971	5 289	1 590	12.2	14.5
721	Accommodation	6	18 508	4 662	1 065	238	15.6	—
7211	Traveler accommodation	6	18 508	4 662	1 065	238	15.6	—
72111	Hotels (except casino hotels) and motels	6	18 508	4 662	1 065	238	15.6	—
721110	Hotels (except casino hotels) and motels	6	18 508	4 662	1 065	238	15.6	—
722	Food services and drinking places	62	56 730	17 309	4 224	1 352	11.2	19.3
7221	Full-service restaurants	26	30 583	9 495	2 405	722	13.5	20.5
72211	Full-service restaurants	26	30 583	9 495	2 405	722	13.5	20.5
722110	Full-service restaurants	26	30 583	9 495	2 405	722	13.5	20.5
7222	Limited-service eating places	22	20 208	5 763	1 358	468	8.9	23.0
72221	Limited-service eating places	22	20 208	5 763	1 358	468	8.9	23.0
7223	Special food services	14	5 939	2 051	461	162	6.6	—
WESTFIELD								
72	Accommodation and food services	65	32 856	9 545	2 243	1 018	42.3	6.1
721	Accommodation	4	628	83	21	7	90.1	9.9
722	Food services and drinking places	61	32 228	9 462	2 222	1 011	41.4	6.0
7222	Limited-service eating places	26	11 931	3 255	783	348	31.9	10.4
72221	Limited-service eating places	26	11 931	3 255	783	348	31.9	10.4
7223	Special food services	2	D	D	D	c	D	D
WESTFORD								
72	Accommodation and food services	45	38 979	12 347	3 135	968	11.7	5.2
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	19	12 573	3 751	961	408	13.2	7.5
72221	Limited-service eating places	19	12 573	3 751	961	408	13.2	7.5
7223	Special food services	10	2 492	1 054	245	46	—	—
WESTON								
72	Accommodation and food services	12	4 618	1 552	352	112	46.3	.1
722	Food services and drinking places	12	4 618	1 552	352	112	46.3	.1
WESTPORT								
72	Accommodation and food services	29	15 833	4 731	708	332	20.1	6.9
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	28	D	D	D	e	D	D

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							From admini- strative records ¹	Estimated ²
WEST SPRINGFIELD								
72	Accommodation and food services	111	83 419	22 981	5 585	2 045	15.6	4.7
721	Accommodation	18	15 601	3 076	617	192	20.4	2.9
7211	Traveler accommodation	18	15 601	3 076	617	192	20.4	2.9
72111	Hotels (except casino hotels) and motels	18	15 601	3 076	617	192	20.4	2.9
721110	Hotels (except casino hotels) and motels	18	15 601	3 076	617	192	20.4	2.9
722	Food services and drinking places	93	67 818	19 905	4 968	1 853	14.5	5.1
7221	Full-service restaurants	35	38 914	11 986	3 160	1 078	12.4	3.3
72211	Full-service restaurants	35	38 914	11 986	3 160	1 078	12.4	3.3
722110	Full-service restaurants	35	38 914	11 986	3 160	1 078	12.4	3.3
7222	Limited-service eating places	41	25 412	7 034	1 619	696	16.8	4.7
72221	Limited-service eating places	41	25 412	7 034	1 619	696	16.8	4.7
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
WESTWOOD								
72	Accommodation and food services	23	9 598	2 740	629	167	20.1	5.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
7222	Limited-service eating places	13	6 187	1 965	458	133	21.5	2.2
72221	Limited-service eating places	13	6 187	1 965	458	133	21.5	2.2
7223	Special food services	5	2 186	386	92	17	13.2	—
WEYMOUTH								
72	Accommodation and food services	99	49 806	14 566	3 497	1 195	38.0	15.9
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	98	D	D	D	g	D	D
7222	Limited-service eating places	52	25 070	6 581	1 586	546	40.1	9.8
72221	Limited-service eating places	52	25 070	6 581	1 586	546	40.1	9.8
722213	Snack and nonalcoholic beverage bars	16	11 233	3 166	841	262	21.9	12.9
WHITMAN								
72	Accommodation and food services	25	14 563	4 253	995	468	29.9	6.5
722	Food services and drinking places	25	14 563	4 253	995	468	29.9	6.5
7222	Limited-service eating places	12	10 802	3 219	750	385	24.5	3.2
72221	Limited-service eating places	12	10 802	3 219	750	385	24.5	3.2
WILBRAHAM								
72	Accommodation and food services	26	8 157	2 340	541	239	50.8	8.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	c	D	D
WILMINGTON								
72	Accommodation and food services	43	30 122	8 103	1 994	612	22.9	16.6
722	Food services and drinking places	43	30 122	8 103	1 994	612	22.9	16.6
7222	Limited-service eating places	23	13 350	3 282	792	317	49.5	5.4
72221	Limited-service eating places	23	13 350	3 282	792	317	49.5	5.4
722213	Snack and nonalcoholic beverage bars	7	6 346	1 544	358	174	61.4	.3
7223	Special food services	14	9 870	2 731	713	147	—	2.2
WINCHESTER								
72	Accommodation and food services	22	10 575	2 688	664	233	36.6	1.4
722	Food services and drinking places	22	10 575	2 688	664	233	36.6	1.4
7222	Limited-service eating places	13	6 608	1 584	376	140	46.6	.6
72221	Limited-service eating places	13	6 608	1 584	376	140	46.6	.6
7223	Special food services	4	2 080	562	134	46	12.1	1.1
WINTHROP								
72	Accommodation and food services	26	9 361	2 289	553	188	61.7	5.4
722	Food services and drinking places	26	9 361	2 289	553	188	61.7	5.4
7222	Limited-service eating places	20	5 947	1 450	354	130	70.5	8.3
72221	Limited-service eating places	20	5 947	1 450	354	130	70.5	8.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
WOBURN								
72	Accommodation and food services	99	100 190	27 220	6 364	1 773	13.4	23.8
721	Accommodation	10	28 403	6 186	1 382	336	—	32.7
7211	Traveler accommodation	10	28 403	6 186	1 382	336	—	32.7
72111	Hotels (except casino hotels) and motels	10	28 403	6 186	1 382	336	—	32.7
721110	Hotels (except casino hotels) and motels	10	28 403	6 186	1 382	336	—	32.7
722	Food services and drinking places	89	71 787	21 034	4 982	1 437	18.7	20.3
7221	Full-service restaurants	30	43 064	13 199	3 138	837	14.2	31.9
72211	Full-service restaurants	30	43 064	13 199	3 138	837	14.2	31.9
722110	Full-service restaurants	30	43 064	13 199	3 138	837	14.2	31.9
7222	Limited-service eating places	41	22 165	5 789	1 398	486	26.0	1.4
72221	Limited-service eating places	41	22 165	5 789	1 398	486	26.0	1.4
722213	Snack and nonalcoholic beverage bars	11	7 508	2 002	477	207	3.6	2.3
7223	Special food services	15	5 738	1 843	398	92	26.3	.4
WORCESTER								
72	Accommodation and food services	394	253 452	76 927	18 075	6 221	17.9	11.3
721	Accommodation	10	24 637	7 686	1 750	485	2.3	.9
7211	Traveler accommodation	6	24 217	7 649	1 733	480	1.5	—
72111	Hotels (except casino hotels) and motels	6	24 217	7 649	1 733	480	1.5	—
721110	Hotels (except casino hotels) and motels	6	24 217	7 649	1 733	480	1.5	—
7213	Rooming and boarding houses	4	420	37	17	5	48.3	51.7
72131	Rooming and boarding houses	4	420	37	17	5	48.3	51.7
721310	Rooming and boarding houses	4	420	37	17	5	48.3	51.7
722	Food services and drinking places	384	228 815	69 241	16 325	5 736	19.5	12.4
7221	Full-service restaurants	116	84 653	26 822	6 398	2 024	20.7	15.4
72211	Full-service restaurants	116	84 653	26 822	6 398	2 024	20.7	15.4
722110	Full-service restaurants	116	84 653	26 822	6 398	2 024	20.7	15.4
7222	Limited-service eating places	152	82 710	22 090	5 222	1 947	21.4	7.9
72221	Limited-service eating places	152	82 710	22 090	5 222	1 947	21.4	7.9
722211	Limited-service restaurants	113	57 678	15 188	3 624	1 326	25.9	9.4
722213	Snack and nonalcoholic beverage bars	38	D	D	D	f	D	D
7223	Special food services	44	39 895	14 379	3 301	1 210	2.7	16.4
7224	Drinking places (alcoholic beverages)	72	21 557	5 950	1 404	555	39.1	10.6
72241	Drinking places (alcoholic beverages)	72	21 557	5 950	1 404	555	39.1	10.6
722410	Drinking places (alcoholic beverages)	72	21 557	5 950	1 404	555	39.1	10.6
WRENTHAM								
72	Accommodation and food services	20	27 710	8 097	1 828	522	13.7	1.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	f	D	D
7222	Limited-service eating places	6	7 804	1 943	427	130	7.9	—
72221	Limited-service eating places	6	7 804	1 943	427	130	7.9	—
7223	Special food services	2	D	D	D	c	D	D
YARMOUTH								
72	Accommodation and food services	124	90 271	24 638	4 494	1 524	26.1	12.8
721	Accommodation	36	29 229	6 068	1 127	217	16.7	9.3
7211	Traveler accommodation	35	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	31	28 558	5 951	1 107	211	16.8	9.5
721110	Hotels (except casino hotels) and motels	31	28 558	5 951	1 107	211	16.8	9.5
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	88	61 042	18 570	3 367	1 307	30.5	14.5
7221	Full-service restaurants	49	41 175	12 777	2 102	797	25.9	21.1
72211	Full-service restaurants	49	41 175	12 777	2 102	797	25.9	21.1
722110	Full-service restaurants	49	41 175	12 777	2 102	797	25.9	21.1
7222	Limited-service eating places	34	D	D	D	e	D	D
72221	Limited-service eating places	34	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	4	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	4	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	4	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF BARNSTABLE COUNTY								
72	Accommodation and food services	362	197 553	55 295	7 651	2 271	26.3	9.2
721	Accommodation	148	D	D	D	f	D	D
7211	Traveler accommodation	134	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	80	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	80	D	D	D	e	D	D
72119	Other traveler accommodation	54	D	D	D	c	D	D
721191	Bed-and-breakfast inns	45	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	a	D	D
7213	Rooming and boarding houses	5	497	58	8	4	76.3	15.1
72131	Rooming and boarding houses	5	497	58	8	4	76.3	15.1
721310	Rooming and boarding houses	5	497	58	8	4	76.3	15.1
722	Food services and drinking places	214	D	D	D	g	D	D
7221	Full-service restaurants	115	86 047	27 506	3 940	1 141	27.8	1.0
72211	Full-service restaurants	115	86 047	27 506	3 940	1 141	27.8	1.0
722110	Full-service restaurants	115	86 047	27 506	3 940	1 141	27.8	1.0
7222	Limited-service eating places	86	D	D	D	e	D	D
72221	Limited-service eating places	86	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars	33	8 426	2 080	241	104	28.1	4.0
7223	Special food services	4	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
BALANCE OF BERKSHIRE COUNTY								
72	Accommodation and food services	341	237 643	73 769	16 586	5 126	22.8	12.6
721	Accommodation	96	D	D	D	g	D	D
7211	Traveler accommodation	74	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	47	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	47	D	D	D	g	D	D
721191	Bed-and-breakfast inns	27	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	19	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	19	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	997	157	5	1	17.7	28.0
721214	Recreational and vacation camps (except campgrounds) .	15	D	D	D	c	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	245	D	D	D	h	D	D
7221	Full-service restaurants	129	59 358	18 957	4 239	1 673	42.0	8.2
72211	Full-service restaurants	129	59 358	18 957	4 239	1 673	42.0	8.2
722110	Full-service restaurants	129	59 358	18 957	4 239	1 673	42.0	8.2
7222	Limited-service eating places	75	33 025	8 890	1 949	749	34.1	25.4
72221	Limited-service eating places	75	33 025	8 890	1 949	749	34.1	25.4
722211	Limited-service restaurants	58	25 222	6 527	1 458	541	21.5	29.2
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
7223	Special food services	15	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	26	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	26	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	26	D	D	D	b	D	D
BALANCE OF BRISTOL COUNTY								
72	Accommodation and food services	33	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	19	6 484	1 941	427	143	53.5	28.9
72221	Limited-service eating places	19	6 484	1 941	427	143	53.5	28.9
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DUKES COUNTY								
72	Accommodation and food services	135	87 295	25 187	3 183	780	26.3	5.2
721	Accommodation	38	34 076	10 084	1 486	293	15.4	1.5
7211	Traveler accommodation	34	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	16	24 682	7 321	1 156	218	8.7	2.1
721110	Hotels (except casino hotels) and motels	16	24 682	7 321	1 156	218	8.7	2.1
721191	Bed-and-breakfast inns	17	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	97	53 219	15 103	1 697	487	33.2	7.6
7221	Full-service restaurants	51	39 820	11 796	1 220	313	34.8	7.3
72211	Full-service restaurants	51	39 820	11 796	1 220	313	34.8	7.3
722110	Full-service restaurants	51	39 820	11 796	1 220	313	34.8	7.3
7222	Limited-service eating places	34	10 057	2 216	259	99	27.3	3.9
72221	Limited-service eating places	34	10 057	2 216	259	99	27.3	3.9
7223	Special food services	9	1 967	576	117	24	28.8	11.3
BALANCE OF ESSEX COUNTY								
72	Accommodation and food services	229	102 311	30 005	6 032	2 029	43.0	15.5
721	Accommodation	37	D	D	D	c	D	D
7211	Traveler accommodation	32	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	b	D	D
721191	Bed-and-breakfast inns	18	4 839	1 107	135	52	28.9	3.9
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	192	D	D	D	g	D	D
7221	Full-service restaurants	75	56 475	18 650	4 009	1 243	31.8	24.1
72211	Full-service restaurants	75	56 475	18 650	4 009	1 243	31.8	24.1
722110	Full-service restaurants	75	56 475	18 650	4 009	1 243	31.8	24.1
7222	Limited-service eating places	90	27 805	6 665	1 270	511	73.1	4.4
72221	Limited-service eating places	90	27 805	6 665	1 270	511	73.1	4.4
722213	Snack and nonalcoholic beverage bars	26	9 252	2 280	411	157	78.3	1.6
7223	Special food services	15	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	12	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	12	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	12	D	D	D	b	D	D
BALANCE OF FRANKLIN COUNTY								
72	Accommodation and food services	91	32 727	10 024	2 304	1 023	43.5	8.1
721	Accommodation	10	5 662	1 193	335	109	14.2	5.7
7211	Traveler accommodation	7	4 595	1 022	297	96	17.5	7.0
72111	Hotels (except casino hotels) and motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	1 067	171	38	13	—	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 067	171	38	13	—	—
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	81	27 065	8 831	1 969	914	49.6	8.6
7222	Limited-service eating places	23	6 225	1 712	394	171	50.8	.1
72221	Limited-service eating places	23	6 225	1 712	394	171	50.8	.1
BALANCE OF HAMPDEN COUNTY								
72	Accommodation and food services	73	D	D	D	f	D	D
721	Accommodation	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	1 755	357	46	23	—	9.2
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	64	D	D	D	f	D	D
7222	Limited-service eating places	26	13 008	3 834	750	344	36.8	19.7
72221	Limited-service eating places	26	13 008	3 834	750	344	36.8	19.7
7223	Special food services	4	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BALANCE OF HAMPSHIRE COUNTY								
72	Accommodation and food services	92	D	D	D	g	D	D
721	Accommodation	9	D	D	D	b	D	D
7211	Traveler accommodation	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	83	35 906	10 035	2 436	1 013	34.5	4.8
7222	Limited-service eating places	35	16 173	4 245	947	387	20.0	4.4
72221	Limited-service eating places	35	16 173	4 245	947	387	20.0	4.4
BALANCE OF MIDDLESEX COUNTY								
72	Accommodation and food services	96	D	D	D	g	D	D
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	85	D	D	D	g	D	D
7222	Limited-service eating places	41	21 783	5 674	1 229	529	26.1	5.3
72221	Limited-service eating places	41	21 783	5 674	1 229	529	26.1	5.3
722213	Snack and nonalcoholic beverage bars	10	5 354	1 302	271	101	5.0	5.9
7223	Special food services	14	D	D	D	c	D	D
BALANCE OF NANTUCKET COUNTY								
72	Accommodation and food services	116	85 791	25 240	2 936	892	32.8	8.7
721	Accommodation	33	22 605	5 431	815	162	15.5	3.1
7211	Traveler accommodation	32	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	14 973	4 415	704	128	4.1	1.6
721110	Hotels (except casino hotels) and motels	10	14 973	4 415	704	128	4.1	1.6
721191	Bed-and-breakfast inns	19	6 241	780	99	26	31.8	7.5
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	83	63 186	19 809	2 121	730	39.0	10.6
7221	Full-service restaurants	54	48 043	16 175	1 659	554	39.0	6.5
72211	Full-service restaurants	54	48 043	16 175	1 659	554	39.0	6.5
722110	Full-service restaurants	54	48 043	16 175	1 659	554	39.0	6.5
7222	Limited-service eating places	21	9 388	2 499	306	142	51.2	9.6
72221	Limited-service eating places	21	9 388	2 499	306	142	51.2	9.6
7223	Special food services	4	2 163	422	53	6	52.9	—
7224	Drinking places (alcoholic beverages)	4	3 592	713	103	28	.3	74.7
72241	Drinking places (alcoholic beverages)	4	3 592	713	103	28	.3	74.7
722410	Drinking places (alcoholic beverages)	4	3 592	713	103	28	.3	74.7
BALANCE OF NORFOLK COUNTY								
72	Accommodation and food services	75	37 472	10 743	2 584	854	44.8	7.8
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	73	D	D	D	f	D	D
7222	Limited-service eating places	41	16 377	4 525	1 032	373	48.6	8.6
72221	Limited-service eating places	41	16 377	4 525	1 032	373	48.6	8.6
722213	Snack and nonalcoholic beverage bars	13	6 791	2 195	420	139	62.1	.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PLYMOUTH COUNTY								
72	Accommodation and food services	118	63 729	19 508	4 540	1 747	35.0	13.4
721	Accommodation	5	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	113	D	D	D	g	D	D
7221	Full-service restaurants	46	31 055	10 257	2 400	945	38.3	4.7
72211	Full-service restaurants	46	31 055	10 257	2 400	945	38.3	4.7
722110	Full-service restaurants	46	31 055	10 257	2 400	945	38.3	4.7
7222	Limited-service eating places	55	28 160	7 721	1 805	719	32.4	23.3
72221	Limited-service eating places	55	28 160	7 721	1 805	719	32.4	23.3
722213	Snack and nonalcoholic beverage bars	24	11 865	3 198	715	279	42.0	16.5
7223	Special food services	9	D	D	D	b	D	D
BALANCE OF WORCESTER COUNTY								
72	Accommodation and food services	318	161 625	48 659	11 151	3 971	29.4	7.1
721	Accommodation	41	D	D	D	f	D	D
7211	Traveler accommodation	28	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	277	D	D	D	h	D	D
7221	Full-service restaurants	107	67 417	22 830	5 480	2 019	31.4	2.8
72211	Full-service restaurants	107	67 417	22 830	5 480	2 019	31.4	2.8
722110	Full-service restaurants	107	67 417	22 830	5 480	2 019	31.4	2.8
7222	Limited-service eating places	121	43 500	11 453	2 429	980	38.0	17.2
72221	Limited-service eating places	121	43 500	11 453	2 429	980	38.0	17.2
722211	Limited-service restaurants	87	25 513	6 380	1 388	612	43.9	24.5
722213	Snack and nonalcoholic beverage bars	34	17 987	5 073	1 041	368	29.7	6.7
7223	Special food services	20	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	29	5 550	1 074	254	100	65.7	.5
72241	Drinking places (alcoholic beverages)	29	5 550	1 074	254	100	65.7	.5
722410	Drinking places (alcoholic beverages)	29	5 550	1 074	254	100	65.7	.5

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

-
1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

MASSACHUSETTS

All **Balance of Metropolitan Areas (MAs)** shown in 1997 have been converted to Balance of County records.

Acushnet is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

Barnstable Town changed name from Barnstable before 1990, but this change was not submitted to the Census Bureau until January 1999.

Brewster is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

Dudley is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

Harvard is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Worcester County.

Mashpee is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

Rehoboth is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

Tyngsborough is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

Balance of Worcester County includes Harvard, which is no longer tabulated separately due to a population decrease.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA

Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area

Boston-Quincy, MA Metropolitan Division

Norfolk County, MA

Plymouth County, MA

Suffolk County, MA

Cambridge-Newton-Framingham, MA Metropolitan Division

Middlesex County, MA

Essex County, MA Metropolitan Division

Essex County, MA

Rockingham County-Strafford County, NH Metropolitan Division

Rockingham County, NH

Strafford County, NH

Concord, NH Micropolitan Statistical Area

Merrimack County, NH

Laconia, NH Micropolitan Statistical Area

Belknap County, NH

Manchester-Nashua, NH Metropolitan Statistical Area

Hillsborough County, NH

Worcester, MA Metropolitan Statistical Area

Worcester County, MA

BARNSTABLE TOWN, MA METROPOLITAN STATISTICAL AREA

Barnstable County, MA

PITTSFIELD, MA METROPOLITAN STATISTICAL AREA

Berkshire County, MA

PROVIDENCE-NEW BEDFORD-FALL RIVER, RI-MA METROPOLITAN STATISTICAL AREA

Bristol County, MA

Bristol County, RI

Kent County, RI

Newport County, RI

Providence County, RI

Washington County, RI

SPRINGFIELD, MA METROPOLITAN STATISTICAL AREA

Franklin County, MA

Hampden County, MA

Hampshire County, MA

