

Idaho: 2002

Issued March 2005

EC02-72A-ID

2002 Economic Census

Accommodation and Food Services

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Darrell S. Dow**, **Peter H. Lee**, **John W. Nogle II**, **Barbara T. Parlett**, and **Maria A. Poschinger**. Primary staff assistance was provided by **Craig A. Carpenter**, **Maunda M. C. Charles**, **Jamie R. English**, **Stephanie L. Glegorovich**, **Donna J. Pickeral**, **Katherine J. Russell**, **Shane E. Sallee**, **Amber L. Spriggs**, **Jeremy R. Stash**, **Amber D. Tracy**, **Latroy M. Wands**, and **Jessica A. Watts**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

2002 Economic Census
Accommodation and Food Services
Geographic Area Series



U.S. Department of Commerce
Carlos M. Gutierrez,
Secretary

Theodore W. Kassinger,
Deputy Secretary

Economics and Statistics Administration
Kathleen B. Cooper,
Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU
Charles Louis Kincannon,
Director



**Economics
and Statistics
Administration**

Kathleen B. Cooper,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU
Charles Louis Kincannon,
Director

Hermann Habermann,
Deputy Director and
Chief Operating Officer

Vacant,
Principal Associate
Director for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Mark E. Wallace,
Chief, Service Sector
Statistics Division

CONTENTS

Introduction to the Economic Census	v
Accommodation and Food Services	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	2
3. Summary Statistics for Counties: 2002	5
4. Summary Statistics for Places: 2002	11
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan and Micropolitan Statistical Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

This page is intentionally blank.

Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
IDAHO								
72	Accommodation and food services	3 088	1 653 671	450 236	107 527	45 435	21.8	8.6
721	Accommodation	437	463 485	113 411	28 640	8 865	4.3	4.5
7211	Traveler accommodation	332	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	309	343 799	93 238	24 336	7 734	3.7	4.8
721110	Hotels (except casino hotels) and motels	309	343 799	93 238	24 336	7 734	3.7	4.8
72112	Casino hotels	2	D	D	D	f	D	D
721120	Casino hotels	2	D	D	D	f	D	D
72119	Other traveler accommodation	21	D	D	D	b	D	D
721191	Bed-and-breakfast inns	17	D	D	D	b	D	D
721199	All other traveler accommodation	4	179	43	1	1	34.1	65.9
7212	RV (recreational vehicle) parks and recreational camps	80	20 707	5 498	804	270	26.9	17.7
72121	RV (recreational vehicle) parks and recreational camps	80	20 707	5 498	804	270	26.9	17.7
721211	RV (recreational vehicle) parks and campgrounds	33	8 455	1 388	225	80	41.6	16.8
721214	Recreational and vacation camps (except campgrounds)	47	12 252	4 110	579	190	16.7	18.2
7213	Rooming and boarding houses	25	D	D	D	b	D	D
72131	Rooming and boarding houses	25	D	D	D	b	D	D
721310	Rooming and boarding houses	25	D	D	D	b	D	D
722	Food services and drinking places	2 651	1 190 186	336 825	78 887	36 570	28.6	10.1
7221	Full-service restaurants	1 092	563 578	172 462	40 477	17 488	32.4	12.2
72211	Full-service restaurants	1 092	563 578	172 462	40 477	17 488	32.4	12.2
722110	Full-service restaurants	1 092	563 578	172 462	40 477	17 488	32.4	12.2
7222	Limited-service eating places	1 070	498 865	133 936	31 613	15 804	23.8	6.1
72221	Limited-service eating places	1 070	498 865	133 936	31 613	15 804	23.8	6.1
722211	Limited-service restaurants	827	442 352	118 318	27 878	13 662	24.4	6.3
722212	Cafeterias, buffets, and grill buffets	18	13 684	3 713	942	468	12.9	2.8
722213	Snack and nonalcoholic beverage bars	225	42 829	11 905	2 793	1 674	21.7	5.9
7223	Special food services	122	52 350	14 892	3 176	1 230	9.5	21.1
72231	Food service contractors	68	45 233	12 964	2 786	1 008	4.1	23.8
722310	Food service contractors	68	45 233	12 964	2 786	1 008	4.1	23.8
72232	Caterers	38	6 192	1 735	350	175	44.1	4.9
722320	Caterers	38	6 192	1 735	350	175	44.1	4.9
72233	Mobile food services	16	925	193	40	47	42.3	1.3
722330	Mobile food services	16	925	193	40	47	42.3	1.3
7224	Drinking places (alcoholic beverages)	367	75 393	15 535	3 621	2 048	44.2	13.0
72241	Drinking places (alcoholic beverages)	367	75 393	15 535	3 621	2 048	44.2	13.0
722410	Drinking places (alcoholic beverages)	367	75 393	15 535	3 621	2 048	44.2	13.0

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IDAHO FALLS-BLACKFOOT, ID COMBINED STATISTICAL AREA								
72	Accommodation and food services	267	136 650	36 937	8 265	4 141	24.1	9.8
721	Accommodation	32	22 569	5 151	1 099	523	3.2	9.3
722	Food services and drinking places	235	114 081	31 786	7 166	3 618	28.2	9.9
7222	Limited-service eating places	106	53 077	13 897	3 224	1 702	25.1	12.3
72221	Limited-service eating places	106	53 077	13 897	3 224	1 702	25.1	12.3
Blackfoot, ID Micropolitan Statistical Area								
72	Accommodation and food services	48	16 708	4 890	1 143	677	39.6	7.1
721	Accommodation	4	1 052	323	72	44	—	33.7
722	Food services and drinking places	44	15 656	4 567	1 071	633	42.2	5.3
Idaho Falls, ID Metropolitan Statistical Area								
72	Accommodation and food services	219	119 942	32 047	7 122	3 464	21.9	10.2
721	Accommodation	28	21 517	4 828	1 027	479	3.4	8.1
722	Food services and drinking places	191	98 425	27 219	6 095	2 985	26.0	10.6
7222	Limited-service eating places	82	44 323	11 493	2 655	1 370	22.8	13.6
72221	Limited-service eating places	82	44 323	11 493	2 655	1 370	22.8	13.6
BOISE CITY-NAMPA, ID METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	1 011	608 416	168 302	40 149	17 154	19.6	8.8
721	Accommodation	79	95 630	23 297	5 542	1 607	5.1	4.2
7211	Traveler accommodation	66	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	64	92 201	22 480	5 363	1 544	5.2	4.1
721110	Hotels (except casino hotels) and motels	64	92 201	22 480	5 363	1 544	5.2	4.1
722	Food services and drinking places	932	512 786	145 005	34 607	15 547	22.3	9.7
7221	Full-service restaurants	345	235 988	72 129	17 354	7 399	25.8	13.9
72211	Full-service restaurants	345	235 988	72 129	17 354	7 399	25.8	13.9
722110	Full-service restaurants	345	235 988	72 129	17 354	7 399	25.8	13.9
7222	Limited-service eating places	425	219 349	59 963	14 275	6 815	17.9	3.0
72221	Limited-service eating places	425	219 349	59 963	14 275	6 815	17.9	3.0
722211	Limited-service restaurants	313	191 494	52 239	12 396	5 772	18.6	2.7
7223	Special food services	61	29 186	6 917	1 516	567	11.9	19.2
7224	Drinking places (alcoholic beverages)	101	28 263	5 996	1 462	766	38.6	15.7
72241	Drinking places (alcoholic beverages)	101	28 263	5 996	1 462	766	38.6	15.7
722410	Drinking places (alcoholic beverages)	101	28 263	5 996	1 462	766	38.6	15.7
BURLEY, ID MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	70	27 774	7 716	1 766	845	26.4	5.7
721	Accommodation	7	6 997	2 008	447	201	—	—
722	Food services and drinking places	63	20 777	5 708	1 319	644	35.2	7.7
COEUR D'ALENE, ID METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	307	222 209	60 544	13 230	5 031	18.2	6.6
721	Accommodation	41	99 987	26 771	5 840	1 611	1.9	1.5
7211	Traveler accommodation	31	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	28	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	28	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	b	D	D
722	Food services and drinking places	266	122 222	33 773	7 390	3 420	31.5	10.8
7222	Limited-service eating places	113	44 818	11 292	2 591	1 342	28.2	6.4
72221	Limited-service eating places	113	44 818	11 292	2 591	1 342	28.2	6.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JACKSON, WY-ID MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	199	203 787	65 582	14 731	3 747	19.5	5.8
721	Accommodation	101	139 357	43 951	9 534	2 060	16.3	4.9
7211	Traveler accommodation	72	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	63	119 074	38 205	8 777	1 882	12.6	5.4
721110	Hotels (except casino hotels) and motels	63	119 074	38 205	8 777	1 882	12.6	5.4
7212	RV (recreational vehicle) parks and recreational camps	28	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	28	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	25	15 185	4 591	552	126	39.8	1.1
722	Food services and drinking places	98	64 430	21 631	5 197	1 687	26.3	7.8
LEWISTON, ID-WA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	138	72 517	21 173	5 069	2 092	21.0	10.9
721	Accommodation	18	14 585	4 291	962	390	8.7	.3
722	Food services and drinking places	120	57 932	16 882	4 107	1 702	24.0	13.6
7222	Limited-service eating places	50	31 500	8 933	2 157	902	10.6	14.8
72221	Limited-service eating places	50	31 500	8 933	2 157	902	10.6	14.8
LOGAN, UT-ID METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	149	81 842	21 404	5 014	2 665	24.8	10.4
721	Accommodation	22	8 414	2 218	508	254	5.6	.7
722	Food services and drinking places	127	73 428	19 186	4 506	2 411	27.0	11.5
7222	Limited-service eating places	75	42 631	11 148	2 606	1 406	21.9	12.1
72221	Limited-service eating places	75	42 631	11 148	2 606	1 406	21.9	12.1
MOSCOW, ID MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	97	44 712	12 133	2 743	1 537	22.6	3.2
721	Accommodation	29	D	D	D	e	D	D
7213	Rooming and boarding houses	23	D	D	D	b	D	D
72131	Rooming and boarding houses	23	D	D	D	b	D	D
721310	Rooming and boarding houses	23	D	D	D	b	D	D
722	Food services and drinking places	68	D	D	D	g	D	D
MOUNTAIN HOME, ID MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	57	22 893	6 543	1 495	641	22.1	19.7
721	Accommodation	13	5 130	1 302	299	103	7.2	6.7
722	Food services and drinking places	44	17 763	5 241	1 196	538	26.4	23.4
ONTARIO, OR-ID MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	98	38 958	10 492	2 499	1 130	32.9	6.9
721	Accommodation	13	8 089	2 238	524	202	18.0	5.3
722	Food services and drinking places	85	30 869	8 254	1 975	928	36.8	7.4
POCATELLO, ID METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	184	93 505	25 543	6 124	2 988	17.3	11.5
721	Accommodation	21	18 899	4 945	1 161	485	3.5	20.4
722	Food services and drinking places	163	74 606	20 598	4 963	2 503	20.8	9.2
7222	Limited-service eating places	67	35 724	9 136	2 198	1 299	23.7	5.8
72221	Limited-service eating places	67	35 724	9 136	2 198	1 299	23.7	5.8
REXBURG, ID MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	73	25 097	7 209	1 481	837	36.4	18.5
721	Accommodation	22	6 730	1 976	276	117	10.6	23.3
721214	Recreational and vacation camps (except campgrounds)	5	1 733	672	61	11	—	20.9
722	Food services and drinking places	51	18 367	5 233	1 205	720	45.8	16.7
TWIN FALLS, ID MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	188	92 742	25 713	5 948	2 587	27.7	9.8
721	Accommodation	19	11 694	2 485	529	234	8.0	1.1
722	Food services and drinking places	169	81 048	23 228	5 419	2 353	30.5	11.1
7222	Limited-service eating places	74	34 483	9 581	2 209	1 010	26.8	7.3
72221	Limited-service eating places	74	34 483	9 581	2 209	1 010	26.8	7.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ADA								
72	Accommodation and food services	745	497 952	138 386	32 987	13 660	17.3	9.0
721	Accommodation	60	88 800	21 740	5 205	1 467	5.4	3.3
7211	Traveler accommodation	52	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	50	85 937	21 080	5 041	1 413	5.5	3.1
721110	Hotels (except casino hotels) and motels	50	85 937	21 080	5 041	1 413	5.5	3.1
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	a	D	D
722	Food services and drinking places	685	409 152	116 646	27 782	12 193	19.9	10.3
7221	Full-service restaurants	248	192 628	58 557	14 055	5 844	22.2	14.1
72211	Full-service restaurants	248	192 628	58 557	14 055	5 844	22.2	14.1
722110	Full-service restaurants	248	192 628	58 557	14 055	5 844	22.2	14.1
7222	Limited-service eating places	325	170 667	47 196	11 192	5 275	17.1	3.7
72221	Limited-service eating places	325	170 667	47 196	11 192	5 275	17.1	3.7
722211	Limited-service restaurants	232	144 763	40 040	9 435	4 330	18.2	3.4
722212	Cafeterias, buffets, and grill buffets	8	4 624	889	231	119	5.0	—
722213	Snack and nonalcoholic beverage bars	85	21 280	6 267	1 526	826	12.1	6.7
7223	Special food services	48	24 140	5 972	1 317	418	13.6	20.7
7224	Drinking places (alcoholic beverages)	64	21 717	4 921	1 218	656	28.2	16.5
72241	Drinking places (alcoholic beverages)	64	21 717	4 921	1 218	656	28.2	16.5
722410	Drinking places (alcoholic beverages)	64	21 717	4 921	1 218	656	28.2	16.5
ADAMS								
72	Accommodation and food services	18	3 553	1 002	193	105	57.8	33.0
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	15	D	D	D	b	D	D
BANNOCK								
72	Accommodation and food services	169	91 357	24 999	6 018	2 912	16.3	11.5
721	Accommodation	17	18 606	4 900	1 155	477	2.8	20.7
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
722	Food services and drinking places	152	72 751	20 099	4 863	2 435	19.8	9.1
7222	Limited-service eating places	65	D	D	D	g	D	D
72221	Limited-service eating places	65	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	7	3 056	1 077	223	52	—	1.5
7224	Drinking places (alcoholic beverages)	24	5 711	1 136	278	177	20.2	9.1
72241	Drinking places (alcoholic beverages)	24	5 711	1 136	278	177	20.2	9.1
722410	Drinking places (alcoholic beverages)	24	5 711	1 136	278	177	20.2	9.1
BEAR LAKE								
72	Accommodation and food services	17	3 357	714	150	92	68.9	16.0
721	Accommodation	7	1 334	288	57	35	50.6	11.3
722	Food services and drinking places	10	2 023	426	93	57	81.0	19.0
BENEWAH								
72	Accommodation and food services	20	3 833	1 118	244	159	79.4	11.2
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
BINGHAM								
72	Accommodation and food services	48	16 708	4 890	1 143	677	39.6	7.1
721	Accommodation	4	1 052	323	72	44	—	33.7
722	Food services and drinking places	44	15 656	4 567	1 071	633	42.2	5.3
7222	Limited-service eating places	24	8 754	2 404	569	332	36.9	5.5
72221	Limited-service eating places	24	8 754	2 404	569	332	36.9	5.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BLAINE								
72	Accommodation and food services	107	122 134	38 255	12 052	3 116	12.1	3.9
721	Accommodation	13	73 943	22 409	7 891	1 715	—	.5
7211	Traveler accommodation	11	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	g	D	D
722	Food services and drinking places	94	48 191	15 846	4 161	1 401	30.7	9.2
7222	Limited-service eating places	31	10 861	3 032	818	328	29.1	21.4
72221	Limited-service eating places	31	10 861	3 032	818	328	29.1	21.4
BOISE								
72	Accommodation and food services	25	5 035	1 301	254	169	62.5	3.2
721	Accommodation	6	889	219	23	21	—	—
722	Food services and drinking places	19	4 146	1 082	231	148	76.0	3.9
BONNER								
72	Accommodation and food services	116	46 077	14 390	3 894	1 651	27.5	12.9
721	Accommodation	22	18 912	6 367	2 127	744	4.8	12.9
7211	Traveler accommodation	18	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	17	18 196	6 226	2 104	723	3.0	13.1
721110	Hotels (except casino hotels) and motels	17	18 196	6 226	2 104	723	3.0	13.1
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	94	27 165	8 023	1 767	907	43.2	12.9
7222	Limited-service eating places	23	9 309	2 439	540	308	44.0	.5
72221	Limited-service eating places	23	9 309	2 439	540	308	44.0	.5
BONNEVILLE								
72	Accommodation and food services	197	115 906	31 207	6 937	3 342	20.4	10.2
721	Accommodation	25	21 186	4 797	1 022	477	2.2	8.3
7211	Traveler accommodation	22	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	172	94 720	26 410	5 915	2 865	24.4	10.6
7221	Full-service restaurants	69	47 618	14 079	3 127	1 427	25.4	6.5
72211	Full-service restaurants	69	47 618	14 079	3 127	1 427	25.4	6.5
722110	Full-service restaurants	69	47 618	14 079	3 127	1 427	25.4	6.5
7222	Limited-service eating places	75	D	D	D	g	D	D
72221	Limited-service eating places	75	D	D	D	g	D	D
7223	Special food services	11	2 387	812	129	50	25.5	29.2
BOUNDARY								
72	Accommodation and food services	22	D	D	D	e	D	D
721	Accommodation	6	D	D	D	c	D	D
7211	Traveler accommodation	6	D	D	D	c	D	D
72112	Casino hotels	1	D	D	D	c	D	D
721120	Casino hotels	1	D	D	D	c	D	D
722	Food services and drinking places	16	D	D	D	b	D	D
BUTTE								
72	Accommodation and food services	8	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	a	D	D
CAMAS								
72	Accommodation and food services	5	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CANYON								
72	Accommodation and food services	204	95 500	26 191	6 297	3 047	24.3	8.3
721	Accommodation	13	5 941	1 338	314	119	1.3	18.0
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	191	89 559	24 853	5 983	2 928	25.9	7.6
7222	Limited-service eating places	80	42 802	11 003	2 630	1 338	15.9	.6
72221	Limited-service eating places	80	42 802	11 003	2 630	1 338	15.9	.6
7223	Special food services	12	D	D	D	c	D	D
CARIBOU								
72	Accommodation and food services	14	2 669	700	170	111	37.7	13.3
721	Accommodation	4	852	270	69	41	—	—
722	Food services and drinking places	10	1 817	430	101	70	55.4	19.5
CASSIA								
72	Accommodation and food services	43	20 648	5 764	1 315	623	24.7	6.0
721	Accommodation	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	39	D	D	D	e	D	D
CLARK								
72	Accommodation and food services	2	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
CLEARWATER								
72	Accommodation and food services	29	4 765	1 558	355	169	43.3	5.6
721	Accommodation	6	1 212	472	97	43	—	1.7
722	Food services and drinking places	23	3 553	1 086	258	126	58.0	7.0
CUSTER								
72	Accommodation and food services	22	6 738	2 059	270	120	11.3	11.4
721	Accommodation	13	4 987	1 429	157	71	5.6	7.7
7212	RV (recreational vehicle) parks and recreational camps	5	1 482	499	42	25	9.8	24.8
72121	RV (recreational vehicle) parks and recreational camps	5	1 482	499	42	25	9.8	24.8
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	9	1 751	630	113	49	27.6	22.2
ELMORE								
72	Accommodation and food services	57	22 893	6 543	1 495	641	22.1	19.7
721	Accommodation	13	5 130	1 302	299	103	7.2	6.7
722	Food services and drinking places	44	17 763	5 241	1 196	538	26.4	23.4
7223	Special food services	2	D	D	D	b	D	D
FRANKLIN								
72	Accommodation and food services	17	4 115	860	191	120	26.4	16.7
721	Accommodation	4	419	93	13	12	14.6	10.3
722	Food services and drinking places	13	3 696	767	178	108	27.7	17.4
FREMONT								
72	Accommodation and food services	36	9 591	2 745	463	242	39.7	24.5
721	Accommodation	16	4 548	1 408	161	61	7.8	24.3
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	5	1 733	672	61	11	—	20.9
722	Food services and drinking places	20	5 043	1 337	302	181	68.5	24.8
GEM								
72	Accommodation and food services	23	6 429	1 823	471	202	54.1	5.5
722	Food services and drinking places	23	6 429	1 823	471	202	54.1	5.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GOODING								
72	Accommodation and food services	24	7 492	1 854	410	205	78.1	15.5
721	Accommodation	5	2 099	332	83	38	92.4	—
722	Food services and drinking places	19	5 393	1 522	327	167	72.5	21.5
IDAHO								
72	Accommodation and food services	62	11 727	2 966	596	303	51.9	6.1
721	Accommodation	19	4 705	1 175	224	112	6.0	5.7
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	b	D	D
722	Food services and drinking places	43	7 022	1 791	372	191	82.7	6.4
JEFFERSON								
72	Accommodation and food services	22	4 036	840	185	122	66.8	9.9
721	Accommodation	3	331	31	5	2	76.1	—
722	Food services and drinking places	19	3 705	809	180	120	66.0	10.8
JEROME								
72	Accommodation and food services	30	9 395	2 304	505	243	30.3	5.9
721	Accommodation	3	1 486	225	45	19	9.7	—
722	Food services and drinking places	27	7 909	2 079	460	224	34.2	7.1
KOOTENAI								
72	Accommodation and food services	307	222 209	60 544	13 230	5 031	18.2	6.6
721	Accommodation	41	99 987	26 771	5 840	1 611	1.9	1.5
7211	Traveler accommodation	31	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	28	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	28	D	D	D	g	D	D
72112	Casino hotels	1	D	D	D	f	D	D
721120	Casino hotels	1	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	6	D	D	D	b	D	D
722	Food services and drinking places	266	122 222	33 773	7 390	3 420	31.5	10.8
7221	Full-service restaurants	111	68 937	20 547	4 381	1 855	34.0	14.5
72211	Full-service restaurants	111	68 937	20 547	4 381	1 855	34.0	14.5
722110	Full-service restaurants	111	68 937	20 547	4 381	1 855	34.0	14.5
7222	Limited-service eating places	113	44 818	11 292	2 591	1 342	28.2	6.4
72221	Limited-service eating places	113	44 818	11 292	2 591	1 342	28.2	6.4
7224	Drinking places (alcoholic beverages)	37	7 808	1 717	373	203	30.3	4.1
72241	Drinking places (alcoholic beverages)	37	7 808	1 717	373	203	30.3	4.1
722410	Drinking places (alcoholic beverages)	37	7 808	1 717	373	203	30.3	4.1
LATAH								
72	Accommodation and food services	97	44 712	12 133	2 743	1 537	22.6	3.2
721	Accommodation	29	D	D	D	e	D	D
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7213	Rooming and boarding houses	23	D	D	D	b	D	D
72131	Rooming and boarding houses	23	D	D	D	b	D	D
721310	Rooming and boarding houses	23	D	D	D	b	D	D
722	Food services and drinking places	68	D	D	D	g	D	D
7222	Limited-service eating places	31	16 130	4 490	1 030	532	34.5	1.6
72221	Limited-service eating places	31	16 130	4 490	1 030	532	34.5	1.6
7223	Special food services	5	D	D	D	c	D	D
LEMHI								
72	Accommodation and food services	34	7 711	2 166	374	231	41.2	4.3
721	Accommodation	13	2 724	878	126	101	16.0	.8
7212	RV (recreational vehicle) parks and recreational camps	6	978	459	64	13	25.8	—
72121	RV (recreational vehicle) parks and recreational camps	6	978	459	64	13	25.8	—
721214	Recreational and vacation camps (except campgrounds) ..	6	978	459	64	13	25.8	—
722	Food services and drinking places	21	4 987	1 288	248	130	54.9	6.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LEWIS								
72	Accommodation and food services	14	D	D	D	b	D	D
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	12	1 596	479	106	52	72.2	9.3
LINCOLN								
72	Accommodation and food services	7	1 555	393	72	33	47.7	-
722	Food services and drinking places	7	1 555	393	72	33	47.7	-
MADISON								
72	Accommodation and food services	37	15 506	4 464	1 018	595	34.3	14.7
721	Accommodation	6	2 182	568	115	56	16.6	21.4
722	Food services and drinking places	31	13 324	3 896	903	539	37.2	13.6
7222	Limited-service eating places	17	9 227	2 543	595	368	24.9	13.4
72221	Limited-service eating places	17	9 227	2 543	595	368	24.9	13.4
MINIDOKA								
72	Accommodation and food services	27	7 126	1 952	451	222	31.2	4.8
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	24	D	D	D	c	D	D
NEZ PERCE								
72	Accommodation and food services	101	53 030	15 341	3 702	1 574	19.9	7.8
721	Accommodation	10	10 182	3 115	694	291	.3	-
7211	Traveler accommodation	10	10 182	3 115	694	291	.3	-
72111	Hotels (except casino hotels) and motels	10	10 182	3 115	694	291	.3	-
721110	Hotels (except casino hotels) and motels	10	10 182	3 115	694	291	.3	-
722	Food services and drinking places	91	42 848	12 226	3 008	1 283	24.6	9.7
7222	Limited-service eating places	40	D	D	D	f	D	D
72221	Limited-service eating places	40	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
ONEIDA								
72	Accommodation and food services	6	1 479	362	70	61	58.9	.5
722	Food services and drinking places	6	1 479	362	70	61	58.9	.5
OWYHEE								
72	Accommodation and food services	14	3 500	601	140	76	94.3	3.3
722	Food services and drinking places	14	3 500	601	140	76	94.3	3.3
PAYETTE								
72	Accommodation and food services	26	4 386	1 154	288	161	60.1	11.8
722	Food services and drinking places	26	4 386	1 154	288	161	60.1	11.8
POWER								
72	Accommodation and food services	15	2 148	544	106	76	58.8	9.7
721	Accommodation	4	293	45	6	8	49.5	-
722	Food services and drinking places	11	1 855	499	100	68	60.3	11.2
SHOSHONE								
72	Accommodation and food services	52	8 833	2 447	544	267	43.8	18.8
721	Accommodation	9	2 298	762	164	74	36.5	10.2
722	Food services and drinking places	43	6 535	1 685	380	193	46.3	21.8
TETON								
72	Accommodation and food services	24	6 228	2 068	412	163	55.5	14.9
721	Accommodation	8	2 029	715	117	29	46.5	25.9
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
722	Food services and drinking places	16	4 199	1 353	295	134	59.8	9.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
TWIN FALLS								
72	Accommodation and food services	158	83 347	23 409	5 443	2 344	27.4	10.3
721	Accommodation	16	10 208	2 260	484	215	7.7	1.3
7211	Traveler accommodation	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	c	D	D
722	Food services and drinking places	142	73 139	21 149	4 959	2 129	30.1	11.5
7222	Limited-service eating places	64	30 054	8 377	1 956	884	28.9	8.1
72221	Limited-service eating places	64	30 054	8 377	1 956	884	28.9	8.1
7223	Special food services	10	5 772	2 166	539	148	.5	43.2
VALLEY								
72	Accommodation and food services	64	18 942	4 898	1 119	478	41.2	14.4
721	Accommodation	22	6 334	1 209	251	97	10.4	26.6
7212	RV (recreational vehicle) parks and recreational camps	8	1 833	343	75	9	22.6	70.2
72121	RV (recreational vehicle) parks and recreational camps	8	1 833	343	75	9	22.6	70.2
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	5	D	D	D	a	D	D
722	Food services and drinking places	42	12 608	3 689	868	381	56.7	8.3
WASHINGTON								
72	Accommodation and food services	23	4 390	1 057	219	148	75.7	.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
AMERICAN FALLS								
72	Accommodation and food services	9	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	1 067	282	49	40	80.5	19.5
AMMON								
72	Accommodation and food services	10	12 388	3 497	728	360	11.6	—
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	e	D	D
BLACKFOOT								
72	Accommodation and food services	36	14 182	4 141	975	545	38.0	7.8
721	Accommodation	4	1 052	323	72	44	—	33.7
722	Food services and drinking places	32	13 130	3 818	903	501	41.0	5.8
7222	Limited-service eating places	18	7 508	2 004	481	258	33.3	6.4
72221	Limited-service eating places	18	7 508	2 004	481	258	33.3	6.4
BOISE CITY								
72	Accommodation and food services	572	406 385	112 629	27 030	10 883	15.5	9.6
721	Accommodation	52	82 962	20 747	4 969	1 377	2.3	3.3
7211	Traveler accommodation	47	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	45	81 373	20 312	4 858	1 341	2.2	3.3
721110	Hotels (except casino hotels) and motels	45	81 373	20 312	4 858	1 341	2.2	3.3
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Food services and drinking places	520	323 423	91 882	22 061	9 506	18.9	11.3
7221	Full-service restaurants	192	160 752	48 472	11 676	4 748	20.4	14.2
72211	Full-service restaurants	192	160 752	48 472	11 676	4 748	20.4	14.2
722110	Full-service restaurants	192	160 752	48 472	11 676	4 748	20.4	14.2
7222	Limited-service eating places	242	122 774	34 207	8 186	3 832	17.6	4.3
72221	Limited-service eating places	242	122 774	34 207	8 186	3 832	17.6	4.3
722211	Limited-service restaurants	177	102 086	28 512	6 773	3 061	19.5	4.5
722212	Cafeterias, buffets, and grill buffets	6	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	59	D	D	D	f	D	D
7223	Special food services	38	21 431	5 085	1 183	364	8.0	23.3
7224	Drinking places (alcoholic beverages)	48	18 466	4 118	1 016	562	26.5	17.6
72241	Drinking places (alcoholic beverages)	48	18 466	4 118	1 016	562	26.5	17.6
722410	Drinking places (alcoholic beverages)	48	18 466	4 118	1 016	562	26.5	17.6
BONNERS FERRY								
72	Accommodation and food services	17	D	D	D	c	D	D
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
72112	Casino hotels	1	D	D	D	c	D	D
721120	Casino hotels	1	D	D	D	c	D	D
722	Food services and drinking places	14	D	D	D	b	D	D
BUHL								
72	Accommodation and food services	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	1 636	497	95	49	42.7	10.9
BURLEY								
72	Accommodation and food services	34	17 192	4 937	1 125	544	26.6	7.3
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	16	7 812	2 058	467	245	22.9	5.4
72221	Limited-service eating places	16	7 812	2 058	467	245	22.9	5.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BURLEY (PART - CASSIA COUNTY)								
72	Accommodation and food services	34	17 192	4 937	1 125	544	26.6	7.3
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	16	7 812	2 058	467	245	22.9	5.4
72221	Limited-service eating places	16	7 812	2 058	467	245	22.9	5.4
CALDWELL								
72	Accommodation and food services	60	25 488	7 029	1 695	860	31.8	13.6
721	Accommodation	5	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	55	D	D	D	f	D	D
7222	Limited-service eating places	23	12 217	2 949	736	392	19.7	.1
72221	Limited-service eating places	23	12 217	2 949	736	392	19.7	.1
CHUBBUCK								
72	Accommodation and food services	27	16 577	4 739	1 159	576	11.8	1.1
721	Accommodation	3	3 376	957	250	103	—	—
7211	Traveler accommodation	3	3 376	957	250	103	—	—
72111	Hotels (except casino hotels) and motels	3	3 376	957	250	103	—	—
721110	Hotels (except casino hotels) and motels	3	3 376	957	250	103	—	—
722	Food services and drinking places	24	13 201	3 782	909	473	14.8	1.4
7222	Limited-service eating places	15	6 741	1 836	437	275	18.7	2.8
72221	Limited-service eating places	15	6 741	1 836	437	275	18.7	2.8
COEUR D'ALENE								
72	Accommodation and food services	168	132 738	35 529	7 675	3 085	20.6	7.9
721	Accommodation	19	48 000	12 160	2 591	876	.2	1.8
7211	Traveler accommodation	19	48 000	12 160	2 591	876	.2	1.8
72111	Hotels (except casino hotels) and motels	19	48 000	12 160	2 591	876	.2	1.8
721110	Hotels (except casino hotels) and motels	19	48 000	12 160	2 591	876	.2	1.8
722	Food services and drinking places	149	84 738	23 369	5 084	2 209	32.2	11.3
7221	Full-service restaurants	61	52 916	15 662	3 354	1 318	34.1	14.9
72211	Full-service restaurants	61	52 916	15 662	3 354	1 318	34.1	14.9
722110	Full-service restaurants	61	52 916	15 662	3 354	1 318	34.1	14.9
7222	Limited-service eating places	68	28 436	6 992	1 587	819	27.9	5.6
72221	Limited-service eating places	68	28 436	6 992	1 587	819	27.9	5.6
722211	Limited-service restaurants	46	24 520	6 113	1 405	674	25.6	6.1
7224	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
EAGLE								
72	Accommodation and food services	26	11 312	3 593	771	432	35.1	16.9
722	Food services and drinking places	26	11 312	3 593	771	432	35.1	16.9
EMMETT								
72	Accommodation and food services	17	5 637	1 620	442	182	54.1	1.5
722	Food services and drinking places	17	5 637	1 620	442	182	54.1	1.5
FRUITLAND								
72	Accommodation and food services	7	927	203	44	23	32.0	43.7
722	Food services and drinking places	7	927	203	44	23	32.0	43.7
GARDEN CITY								
72	Accommodation and food services	42	21 063	6 099	1 533	697	26.3	2.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	18	11 769	3 112	742	335	19.9	—
72221	Limited-service eating places	18	11 769	3 112	742	335	19.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GOODING								
72	Accommodation and food services	6	1 719	650	136	61	89.6	—
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
GRANGEVILLE								
72	Accommodation and food services	20	4 304	1 224	281	148	60.7	8.6
721	Accommodation	5	1 128	259	50	34	—	17.9
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	15	3 176	965	231	114	82.3	5.3
HAILEY								
72	Accommodation and food services	25	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	23	9 721	2 545	615	269	41.7	16.4
HAYDEN								
72	Accommodation and food services	23	5 661	1 550	354	171	31.5	10.5
722	Food services and drinking places	23	5 661	1 550	354	171	31.5	10.5
HEYBURN								
72	Accommodation and food services	2	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
HOMEDALE								
72	Accommodation and food services	4	627	92	21	17	100.0	—
722	Food services and drinking places	4	627	92	21	17	100.0	—
IDAHO FALLS								
72	Accommodation and food services	177	100 683	26 743	6 036	2 858	21.7	11.4
721	Accommodation	21	D	D	D	e	D	D
7211	Traveler accommodation	19	18 433	4 222	933	387	1.0	6.3
72111	Hotels (except casino hotels) and motels	19	18 433	4 222	933	387	1.0	6.3
721110	Hotels (except casino hotels) and motels	19	18 433	4 222	933	387	1.0	6.3
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	156	D	D	D	g	D	D
7221	Full-service restaurants	59	37 920	11 163	2 542	1 136	27.4	7.9
72211	Full-service restaurants	59	37 920	11 163	2 542	1 136	27.4	7.9
722110	Full-service restaurants	59	37 920	11 163	2 542	1 136	27.4	7.9
7222	Limited-service eating places	71	38 530	9 906	2 294	1 183	22.6	15.4
72221	Limited-service eating places	71	38 530	9 906	2 294	1 183	22.6	15.4
722211	Limited-service restaurants	58	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	11	2 387	812	129	50	25.5	29.2
JEROME								
72	Accommodation and food services	21	7 216	1 791	411	201	31.6	7.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
KETCHUM								
72	Accommodation and food services	67	D	D	D	g	D	D
721	Accommodation	9	D	D	D	c	D	D
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	58	34 788	12 439	3 330	1 018	22.0	7.2
7221	Full-service restaurants	34	25 542	9 869	2 625	787	18.3	6.1
72211	Full-service restaurants	34	25 542	9 869	2 625	787	18.3	6.1
722110	Full-service restaurants	34	25 542	9 869	2 625	787	18.3	6.1
7222	Limited-service eating places	19	6 144	1 802	513	156	24.3	15.5
72221	Limited-service eating places	19	6 144	1 802	513	156	24.3	15.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KIMBERLY								
72	Accommodation and food services	3	655	252	41	25	33.9	48.7
722	Food services and drinking places	3	655	252	41	25	33.9	48.7
KUNA								
72	Accommodation and food services	10	4 001	1 040	172	99	62.6	9.9
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
LEWISTON								
72	Accommodation and food services	96	52 653	15 290	3 682	1 566	19.4	7.8
721	Accommodation	10	10 182	3 115	694	291	.3	—
7211	Traveler accommodation	10	10 182	3 115	694	291	.3	—
72111	Hotels (except casino hotels) and motels	10	10 182	3 115	694	291	.3	—
721110	Hotels (except casino hotels) and motels	10	10 182	3 115	694	291	.3	—
722	Food services and drinking places	86	42 471	12 175	2 988	1 275	24.0	9.7
7222	Limited-service eating places	40	D	D	D	f	D	D
72221	Limited-service eating places	40	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	16	3 104	617	167	105	56.5	9.7
72241	Drinking places (alcoholic beverages)	16	3 104	617	167	105	56.5	9.7
722410	Drinking places (alcoholic beverages)	16	3 104	617	167	105	56.5	9.7
MERIDIAN								
72	Accommodation and food services	67	46 556	12 558	2 954	1 348	18.8	5.6
721	Accommodation	4	D	D	D	b	D	D
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
722	Food services and drinking places	63	D	D	D	g	D	D
7222	Limited-service eating places	37	25 194	6 626	1 561	766	9.8	2.2
72221	Limited-service eating places	37	25 194	6 626	1 561	766	9.8	2.2
722211	Limited-service restaurants	26	22 725	5 938	1 395	669	9.4	—
MIDDLETON								
72	Accommodation and food services	5	1 767	529	99	50	57.9	42.1
722	Food services and drinking places	5	1 767	529	99	50	57.9	42.1
MONTPELIER								
72	Accommodation and food services	12	3 003	636	135	81	71.9	11.2
721	Accommodation	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
MOSCOW								
72	Accommodation and food services	86	43 271	11 828	2 681	1 484	21.6	1.9
721	Accommodation	29	D	D	D	e	D	D
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7213	Rooming and boarding houses	23	D	D	D	b	D	D
72131	Rooming and boarding houses	23	D	D	D	b	D	D
721310	Rooming and boarding houses	23	D	D	D	b	D	D
722	Food services and drinking places	57	D	D	D	g	D	D
7222	Limited-service eating places	31	16 130	4 490	1 030	532	34.5	1.6
72221	Limited-service eating places	31	16 130	4 490	1 030	532	34.5	1.6
7223	Special food services	4	D	D	D	c	D	D
MOUNTAIN HOME								
72	Accommodation and food services	33	12 281	3 156	782	372	20.0	18.9
721	Accommodation	8	D	D	D	b	D	D
722	Food services and drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	10	5 944	1 630	427	200	9.1	4.4
72221	Limited-service eating places	10	5 944	1 630	427	200	9.1	4.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
NAMPA								
72	Accommodation and food services	115	64 421	17 717	4 304	2 022	18.4	5.7
721	Accommodation	7	3 892	781	189	71	2.0	—
7211	Traveler accommodation	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	b	D	D
722	Food services and drinking places	108	60 529	16 936	4 115	1 951	19.4	6.1
7221	Full-service restaurants	44	25 972	8 383	2 116	935	29.1	12.4
72211	Full-service restaurants	44	25 972	8 383	2 116	935	29.1	12.4
722110	Full-service restaurants	44	25 972	8 383	2 116	935	29.1	12.4
7222	Limited-service eating places	46	28 307	7 472	1 765	883	11.3	.8
72221	Limited-service eating places	46	28 307	7 472	1 765	883	11.3	.8
722211	Limited-service restaurants	38	27 137	7 140	1 702	841	10.2	.8
7223	Special food services	7	4 323	772	162	99	1.3	.8
OROFINO								
72	Accommodation and food services	17	3 641	1 334	315	146	39.1	6.6
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
PAYETTE								
72	Accommodation and food services	16	3 186	905	224	129	67.0	1.3
722	Food services and drinking places	16	3 186	905	224	129	67.0	1.3
POCATELLO								
72	Accommodation and food services	122	70 905	19 293	4 630	2 206	16.5	13.7
721	Accommodation	8	13 767	3 572	826	322	—	26.2
7211	Traveler accommodation	8	13 767	3 572	826	322	—	26.2
72111	Hotels (except casino hotels) and motels	8	13 767	3 572	826	322	—	26.2
721110	Hotels (except casino hotels) and motels	8	13 767	3 572	826	322	—	26.2
722	Food services and drinking places	114	57 138	15 721	3 804	1 884	20.4	10.6
7222	Limited-service eating places	47	27 361	6 931	1 679	975	24.7	6.9
72221	Limited-service eating places	47	27 361	6 931	1 679	975	24.7	6.9
722211	Limited-service restaurants	38	23 620	5 806	1 374	773	24.5	8.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	c	D	D
7223	Special food services	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	20	4 958	999	258	166	18.8	7.4
72241	Drinking places (alcoholic beverages)	20	4 958	999	258	166	18.8	7.4
722410	Drinking places (alcoholic beverages)	20	4 958	999	258	166	18.8	7.4
POCATELLO (PART - BANNOCK COUNTY)								
72	Accommodation and food services	122	70 905	19 293	4 630	2 206	16.5	13.7
721	Accommodation	8	13 767	3 572	826	322	—	26.2
7211	Traveler accommodation	8	13 767	3 572	826	322	—	26.2
72111	Hotels (except casino hotels) and motels	8	13 767	3 572	826	322	—	26.2
721110	Hotels (except casino hotels) and motels	8	13 767	3 572	826	322	—	26.2
722	Food services and drinking places	114	57 138	15 721	3 804	1 884	20.4	10.6
7222	Limited-service eating places	47	27 361	6 931	1 679	975	24.7	6.9
72221	Limited-service eating places	47	27 361	6 931	1 679	975	24.7	6.9
722211	Limited-service restaurants	38	23 620	5 806	1 374	773	24.5	8.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	c	D	D
7223	Special food services	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	20	4 958	999	258	166	18.8	7.4
72241	Drinking places (alcoholic beverages)	20	4 958	999	258	166	18.8	7.4
722410	Drinking places (alcoholic beverages)	20	4 958	999	258	166	18.8	7.4
POST FALLS								
72	Accommodation and food services	49	25 693	7 844	1 643	842	20.9	6.7
721	Accommodation	7	D	D	D	c	D	D
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	21	10 080	2 682	598	319	28.0	5.7
72221	Limited-service eating places	21	10 080	2 682	598	319	28.0	5.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
PRESTON								
72	Accommodation and food services	12	3 674	740	171	99	26.3	14.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
RATHDRUM								
72	Accommodation and food services	12	3 742	1 288	306	149	23.5	12.7
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
REXBURG								
72	Accommodation and food services	32	13 600	3 993	902	534	31.2	16.8
721	Accommodation	6	2 182	568	115	56	16.6	21.4
722	Food services and drinking places	26	11 418	3 425	787	478	34.0	15.9
7222	Limited-service eating places	14	D	D	D	e	D	D
72221	Limited-service eating places	14	D	D	D	e	D	D
RIGBY								
72	Accommodation and food services	9	2 508	630	147	99	55.6	10.1
722	Food services and drinking places	9	2 508	630	147	99	55.6	10.1
RUPERT								
72	Accommodation and food services	19	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	18	4 066	1 144	261	126	51.1	1.4
ST. ANTHONY								
72	Accommodation and food services	10	2 305	546	134	103	66.7	14.0
721	Accommodation	3	402	75	17	13	73.9	—
722	Food services and drinking places	7	1 903	471	117	90	65.2	17.0
ST. MARIES								
72	Accommodation and food services	11	2 860	852	186	114	92.9	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
SALMON								
72	Accommodation and food services	28	7 026	1 904	332	223	39.9	4.1
721	Accommodation	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
SANDPOINT								
72	Accommodation and food services	52	31 167	10 383	3 123	1 234	18.4	13.9
721	Accommodation	10	15 641	5 582	2 014	666	2.7	15.2
7211	Traveler accommodation	10	15 641	5 582	2 014	666	2.7	15.2
72111	Hotels (except casino hotels) and motels	9	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	f	D	D
722	Food services and drinking places	42	15 526	4 801	1 109	568	34.2	12.6
7222	Limited-service eating places	15	6 338	1 742	403	228	45.0	—
72221	Limited-service eating places	15	6 338	1 742	403	228	45.0	—
SHELLEY								
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
SODA SPRINGS								
72	Accommodation and food services	12	D	D	D	b	D	D
721	Accommodation	4	852	270	69	41	—	—
722	Food services and drinking places	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
TWIN FALLS								
72	Accommodation and food services	134	78 652	22 073	5 164	2 187	25.7	10.2
721	Accommodation	14	D	D	D	c	D	D
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
722	Food services and drinking places	120	D	D	D	g	D	D
7221	Full-service restaurants	42	31 334	9 032	2 150	909	34.2	7.5
72211	Full-service restaurants	42	31 334	9 032	2 150	909	34.2	7.5
722110	Full-service restaurants	42	31 334	9 032	2 150	909	34.2	7.5
7222	Limited-service eating places	58	27 949	7 776	1 817	811	27.0	7.6
72221	Limited-service eating places	58	27 949	7 776	1 817	811	27.0	7.6
722211	Limited-service restaurants	46	D	D	D	f	D	D
7223	Special food services	7	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	13	4 224	1 124	211	116	27.4	22.4
72241	Drinking places (alcoholic beverages)	13	4 224	1 124	211	116	27.4	22.4
722410	Drinking places (alcoholic beverages)	13	4 224	1 124	211	116	27.4	22.4
WEISER								
72	Accommodation and food services	15	3 073	758	169	118	65.3	.5
722	Food services and drinking places	15	3 073	758	169	118	65.3	.5
BALANCE OF ADA COUNTY								
72	Accommodation and food services	28	8 635	2 467	527	201	29.1	5.4
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	26	D	D	D	c	D	D
7222	Limited-service eating places	15	4 995	1 440	348	151	9.8	5.3
72221	Limited-service eating places	15	4 995	1 440	348	151	9.8	5.3
7223	Special food services	6	1 884	673	88	13	79.7	1.0
BALANCE OF ADAMS COUNTY								
72	Accommodation and food services	18	3 553	1 002	193	105	57.8	33.0
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	15	D	D	D	b	D	D
BALANCE OF BANNOCK COUNTY								
72	Accommodation and food services	20	3 875	967	229	130	32.9	16.2
721	Accommodation	6	1 463	371	79	52	35.3	16.6
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	14	2 412	596	150	78	31.5	15.9
BALANCE OF BEAR LAKE COUNTY								
72	Accommodation and food services	5	354	78	15	11	43.8	56.2
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
BALANCE OF BENEWAH COUNTY								
72	Accommodation and food services	9	973	266	58	45	39.8	44.3
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BALANCE OF BINGHAM COUNTY								
72	Accommodation and food services	8	D	D	D	b	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BALANCE OF BLAINE COUNTY								
72	Accommodation and food services	15	D	D	D	g	D	D
721	Accommodation	2	D	D	D	g	D	D
7211	Traveler accommodation	1	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	g	D	D
722	Food services and drinking places	13	3 682	862	216	114	83.8	8.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BOISE COUNTY								
72	Accommodation and food services	25	5 035	1 301	254	169	62.5	3.2
721	Accommodation	6	889	219	23	21	—	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	19	4 146	1 082	231	148	76.0	3.9
BALANCE OF BONNER COUNTY								
72	Accommodation and food services	64	14 910	4 007	771	417	46.4	10.8
721	Accommodation	12	3 271	785	113	78	14.9	1.7
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	52	11 639	3 222	658	339	55.3	13.4
BALANCE OF BONNEVILLE COUNTY								
72	Accommodation and food services	10	2 835	967	173	124	11.0	9.5
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
BALANCE OF BOUNDARY COUNTY								
72	Accommodation and food services	5	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF BUTTE COUNTY								
72	Accommodation and food services	8	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	a	D	D
BALANCE OF CAMAS COUNTY								
72	Accommodation and food services	5	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF CANYON COUNTY								
72	Accommodation and food services	24	3 824	916	199	115	59.2	.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	c	D	D
BALANCE OF CARIBOU COUNTY								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
BALANCE OF CASSIA COUNTY								
72	Accommodation and food services	9	3 456	827	190	79	15.3	—
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
BALANCE OF CLARK COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF CLEARWATER COUNTY								
72	Accommodation and food services	12	1 124	224	40	23	56.9	2.4
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CUSTER COUNTY								
72	Accommodation and food services	22	6 738	2 059	270	120	11.3	11.4
721	Accommodation	13	4 987	1 429	157	71	5.6	7.7
7211	Traveler accommodation	8	3 505	930	115	46	3.8	.4
72111	Hotels (except casino hotels) and motels	8	3 505	930	115	46	3.8	.4
721110	Hotels (except casino hotels) and motels	8	3 505	930	115	46	3.8	.4
7212	RV (recreational vehicle) parks and recreational camps	5	1 482	499	42	25	9.8	24.8
72121	RV (recreational vehicle) parks and recreational camps	5	1 482	499	42	25	9.8	24.8
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
722	Food services and drinking places	9	1 751	630	113	49	27.6	22.2
BALANCE OF ELMORE COUNTY								
72	Accommodation and food services	24	10 612	3 387	713	269	24.5	20.6
721	Accommodation	5	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
7223	Special food services	1	D	D	D	b	D	D
BALANCE OF FRANKLIN COUNTY								
72	Accommodation and food services	5	441	120	20	21	27.2	37.6
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF FREMONT COUNTY								
72	Accommodation and food services	26	7 286	2 199	329	139	31.1	27.9
721	Accommodation	13	4 146	1 333	144	48	1.4	26.6
7212	RV (recreational vehicle) parks and recreational camps	5	1 733	672	61	11	—	20.9
72121	RV (recreational vehicle) parks and recreational camps	5	1 733	672	61	11	—	20.9
721214	Recreational and vacation camps (except campgrounds) .	5	1 733	672	61	11	—	20.9
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	13	3 140	866	185	91	70.4	29.6
BALANCE OF GEM COUNTY								
72	Accommodation and food services	6	792	203	29	20	54.4	34.2
722	Food services and drinking places	6	792	203	29	20	54.4	34.2
BALANCE OF GOODING COUNTY								
72	Accommodation and food services	18	5 773	1 204	274	144	74.6	20.1
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
BALANCE OF IDAHO COUNTY								
72	Accommodation and food services	42	7 423	1 742	315	155	46.8	4.7
721	Accommodation	14	3 577	916	174	78	7.9	1.8
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	b	D	D
722	Food services and drinking places	28	3 846	826	141	77	83.0	7.3
BALANCE OF JEFFERSON COUNTY								
72	Accommodation and food services	13	1 528	210	38	23	85.3	9.5
721	Accommodation	3	331	31	5	2	76.1	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	10	1 197	179	33	21	87.9	12.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF JEROME COUNTY								
72	Accommodation and food services	9	2 179	513	94	42	25.8	.4
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
BALANCE OF KOOTENAI COUNTY								
72	Accommodation and food services	55	54 375	14 333	3 252	784	9.2	2.6
721	Accommodation	14	D	D	D	f	D	D
7211	Traveler accommodation	7	D	D	D	f	D	D
72112	Casino hotels	1	D	D	D	f	D	D
721120	Casino hotels	1	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Food services and drinking places	41	D	D	D	c	D	D
BALANCE OF LATAH COUNTY								
72	Accommodation and food services	11	1 441	305	62	53	51.1	42.1
722	Food services and drinking places	11	1 441	305	62	53	51.1	42.1
BALANCE OF LEMHI COUNTY								
72	Accommodation and food services	6	685	262	42	8	54.6	7.2
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF LEWIS COUNTY								
72	Accommodation and food services	14	D	D	D	b	D	D
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	12	1 596	479	106	52	72.2	9.3
BALANCE OF LINCOLN COUNTY								
72	Accommodation and food services	7	1 555	393	72	33	47.7	-
722	Food services and drinking places	7	1 555	393	72	33	47.7	-
BALANCE OF MADISON COUNTY								
72	Accommodation and food services	5	1 906	471	116	61	56.5	-
722	Food services and drinking places	5	1 906	471	116	61	56.5	-
BALANCE OF MINIDOKA COUNTY								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF NEZ PERCE COUNTY								
72	Accommodation and food services	5	377	51	20	8	92.6	7.4
722	Food services and drinking places	5	377	51	20	8	92.6	7.4
BALANCE OF ONEIDA COUNTY								
72	Accommodation and food services	6	1 479	362	70	61	58.9	.5
722	Food services and drinking places	6	1 479	362	70	61	58.9	.5
BALANCE OF OWYHEE COUNTY								
72	Accommodation and food services	10	2 873	509	119	59	93.1	4.0
722	Food services and drinking places	10	2 873	509	119	59	93.1	4.0
BALANCE OF PAYETTE COUNTY								
72	Accommodation and food services	3	273	46	20	9	74.4	25.6
722	Food services and drinking places	3	273	46	20	9	74.4	25.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF POWER COUNTY								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	3	788	217	51	28	32.9	—
BALANCE OF SHOSHONE COUNTY								
72	Accommodation and food services	52	8 833	2 447	544	267	43.8	18.8
721	Accommodation	9	2 298	762	164	74	36.5	10.2
722	Food services and drinking places	43	6 535	1 685	380	193	46.3	21.8
BALANCE OF TETON COUNTY								
72	Accommodation and food services	24	6 228	2 068	412	163	55.5	14.9
721	Accommodation	8	2 029	715	117	29	46.5	25.9
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	16	4 199	1 353	295	134	59.8	9.5
BALANCE OF TWIN FALLS COUNTY								
72	Accommodation and food services	14	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	b	D	D
BALANCE OF VALLEY COUNTY								
72	Accommodation and food services	64	18 942	4 898	1 119	478	41.2	14.4
721	Accommodation	22	6 334	1 209	251	97	10.4	26.6
7211	Traveler accommodation	14	4 501	866	176	88	5.4	8.8
72111	Hotels (except casino hotels) and motels	13	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	1 833	343	75	9	22.6	70.2
72121	RV (recreational vehicle) parks and recreational camps	8	1 833	343	75	9	22.6	70.2
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	a	D	D
722	Food services and drinking places	42	12 608	3 689	868	381	56.7	8.3
BALANCE OF WASHINGTON COUNTY								
72	Accommodation and food services	8	1 317	299	50	30	100.0	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	a	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

-
1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

IDAHO

Bonnors Ferry is now tabulated separately due to a population increase. This change deletes territory from the Balance of Boundary County.

Burley is in Cassia and Minidoka Counties.

Homedale is now tabulated separately due to a population increase. This change deletes territory from the Balance of Owyhee County.

Kellogg is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Shoshone County.

McCall is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Valley County.

Middleton is now tabulated separately due to a population increase. This change deletes territory from the Balance of Canyon County.

Pocatello is in Bannock and Power Counties.

Balance of Boundary County no longer includes Bonnors Ferry, which is tabulated separately due to a population increase.

Balance of Canyon County no longer includes Middleton, which is tabulated separately due to a population increase.

Balance of Owyhee County no longer includes Homedale, which is tabulated separately due to a population increase.

Balance of Shoshone County includes Kellogg, which is no longer tabulated separately due to a population decrease.

Balance of Valley County includes McCall, which is no longer tabulated separately due to a population decrease.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

IDAHO FALLS-BLACKFOOT, ID COMBINED STATISTICAL AREA

Blackfoot, ID Micropolitan Statistical Area

Bingham County, ID

Idaho Falls, ID Metropolitan Statistical Area

Bonneville County, ID

Jefferson County, ID

BOISE CITY-NAMPA, ID METROPOLITAN STATISTICAL AREA

Ada County, ID

Boise County, ID

Canyon County, ID

Gem County, ID

Owyhee County, ID

BURLEY, ID MICROPOLITAN STATISTICAL AREA

Cassia County, ID

Minidoka County, ID

COEUR D'ALENE, ID METROPOLITAN STATISTICAL AREA

Kootenai County, ID

JACKSON, WY-ID MICROPOLITAN STATISTICAL AREA

Teton County, ID

Teton County, WY

LEWISTON, ID-WA METROPOLITAN STATISTICAL AREA

Nez Perce County, ID

Asotin County, WA

LOGAN, UT-ID METROPOLITAN STATISTICAL AREA

Franklin County, ID

Cache County, UT

MOSCOW, ID MICROPOLITAN STATISTICAL AREA

Latah County, ID

MOUNTAIN HOME, ID MICROPOLITAN STATISTICAL AREA

Elmore County, ID

ONTARIO, OR-ID MICROPOLITAN STATISTICAL AREA

Payette County, ID

Malheur County, OR

POCATELLO, ID METROPOLITAN STATISTICAL AREA

Bannock County, ID

Power County, ID

REXBURG, ID MICROPOLITAN STATISTICAL AREA

Fremont County, ID

Madison County, ID

TWIN FALLS, ID MICROPOLITAN STATISTICAL AREA

Jerome County, ID

Twin Falls County, ID

