

California: 2002

Issued April 2005

EC02-72A-CA

2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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U.S. Department of Commerce
Economics and Statistics Administration
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Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CALIFORNIA								
72	Accommodation and food services	66 568	55 559 669	15 830 563	3 787 194	1 145 536	18.9	10.5
721	Accommodation	6 489	14 204 481	3 852 630	923 896	194 745	6.0	9.3
7211	Traveler accommodation	5 501	13 718 054	3 722 204	896 558	188 185	5.4	9.2
72111	Hotels (except casino hotels) and motels	5 020	12 951 728	3 558 998	857 341	179 676	5.5	9.7
721110	Hotels (except casino hotels) and motels	5 020	12 951 728	3 558 998	857 341	179 676	5.5	9.7
72112	Casino hotels	4	597 910	121 717	30 140	5 694	—	—
721120	Casino hotels	4	597 910	121 717	30 140	5 694	—	—
72119	Other traveler accommodation	477	168 416	41 489	9 077	2 815	18.5	9.3
721191	Bed-and-breakfast inns	404	141 297	35 161	7 810	2 496	18.7	9.6
721199	All other traveler accommodation	73	27 119	6 328	1 267	319	17.5	7.3
7212	RV (recreational vehicle) parks and recreational camps	678	394 414	105 751	21 688	5 064	16.9	11.7
72121	RV (recreational vehicle) parks and recreational camps	678	394 414	105 751	21 688	5 064	16.9	11.7
721211	RV (recreational vehicle) parks and campgrounds	435	264 097	66 729	14 090	3 387	15.2	12.1
721214	Recreational and vacation camps (except campgrounds)	243	130 317	39 022	7 598	1 677	20.4	11.0
7213	Rooming and boarding houses	310	92 013	24 675	5 650	1 496	41.4	9.7
72131	Rooming and boarding houses	310	92 013	24 675	5 650	1 496	41.4	9.7
721310	Rooming and boarding houses	310	92 013	24 675	5 650	1 496	41.4	9.7
722	Food services and drinking places	60 079	41 355 188	11 977 933	2 863 298	950 791	23.3	10.9
7221	Full-service restaurants	23 277	18 579 522	6 045 398	1 450 672	440 944	26.2	9.9
72211	Full-service restaurants	23 277	18 579 522	6 045 398	1 450 672	440 944	26.2	9.9
722110	Full-service restaurants	23 277	18 579 522	6 045 398	1 450 672	440 944	26.2	9.9
7222	Limited-service eating places	29 983	18 632 544	4 770 864	1 140 138	428 313	21.5	12.2
72221	Limited-service eating places	29 983	18 632 544	4 770 864	1 140 138	428 313	21.5	12.2
722211	Limited-service restaurants	23 544	15 661 272	4 041 218	964 952	358 368	21.9	13.3
722212	Cafeterias, buffets, and grill buffets	674	665 726	178 787	42 312	14 302	11.9	2.5
722213	Snack and nonalcoholic beverage bars	5 765	2 305 546	550 859	132 874	55 643	21.8	7.3
7223	Special food services	3 050	2 771 103	834 374	192 439	50 538	9.8	9.3
72231	Food service contractors	1 791	2 123 403	651 769	154 484	36 850	3.3	10.0
722310	Food service contractors	1 791	2 123 403	651 769	154 484	36 850	3.3	10.0
72232	Caterers	930	501 494	154 276	32 226	12 067	29.7	7.7
722320	Caterers	930	501 494	154 276	32 226	12 067	29.7	7.7
72233	Mobile food services	329	146 206	28 329	5 729	1 621	35.0	5.1
722330	Mobile food services	329	146 206	28 329	5 729	1 621	35.0	5.1
7224	Drinking places (alcoholic beverages)	3 769	1 372 019	327 297	80 049	30 996	36.2	9.9
72241	Drinking places (alcoholic beverages)	3 769	1 372 019	327 297	80 049	30 996	36.2	9.9
722410	Drinking places (alcoholic beverages)	3 769	1 372 019	327 297	80 049	30 996	36.2	9.9

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FRESNO-MADERA, CA COMBINED STATISTICAL AREA								
72	Accommodation and food services	1 460	917 247	250 340	59 266	23 180	22.8	14.8
721	Accommodation	143	124 698	30 047	7 003	2 027	11.8	4.0
7211	Traveler accommodation	97	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	90	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	90	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	31	15 801	4 824	728	177	16.8	11.7
72121	RV (recreational vehicle) parks and recreational camps	31	15 801	4 824	728	177	16.8	11.7
721211	RV (recreational vehicle) parks and campgrounds	15	4 976	1 351	246	55	34.9	3.0
721214	Recreational and vacation camps (except campgrounds) .	16	10 825	3 473	482	122	8.4	15.7
7213	Rooming and boarding houses	15	D	D	D	b	D	D
72131	Rooming and boarding houses	15	D	D	D	b	D	D
721310	Rooming and boarding houses	15	D	D	D	b	D	D
722	Food services and drinking places	1 317	792 549	220 293	52 263	21 153	24.5	16.5
7221	Full-service restaurants	485	D	D	D	i	D	D
72211	Full-service restaurants	485	D	D	D	i	D	D
722110	Full-service restaurants	485	D	D	D	i	D	D
7222	Limited-service eating places	690	418 839	108 751	26 163	11 210	21.1	17.4
72221	Limited-service eating places	690	418 839	108 751	26 163	11 210	21.1	17.4
722211	Limited-service restaurants	582	368 329	97 167	23 345	10 050	21.7	18.3
722212	Cafeterias, buffets, and grill buffets	15	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars	93	D	D	D	f	D	D
7223	Special food services	57	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	85	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	85	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	85	D	D	D	e	D	D
Fresno, CA Metropolitan Statistical Area								
72	Accommodation and food services	1 290	823 835	224 869	53 810	21 110	22.1	14.5
721	Accommodation	109	94 903	21 593	5 417	1 626	12.2	3.8
7211	Traveler accommodation	74	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	71	76 470	16 242	4 622	1 431	10.3	3.0
721110	Hotels (except casino hotels) and motels	71	76 470	16 242	4 622	1 431	10.3	3.0
7212	RV (recreational vehicle) parks and recreational camps	21	10 980	3 552	523	125	17.5	7.4
72121	RV (recreational vehicle) parks and recreational camps	21	10 980	3 552	523	125	17.5	7.4
721211	RV (recreational vehicle) parks and campgrounds	11	3 235	830	129	40	35.6	4.6
721214	Recreational and vacation camps (except campgrounds) .	10	7 745	2 722	394	85	9.9	8.6
7213	Rooming and boarding houses	14	D	D	D	b	D	D
72131	Rooming and boarding houses	14	D	D	D	b	D	D
721310	Rooming and boarding houses	14	D	D	D	b	D	D
722	Food services and drinking places	1 181	728 932	203 276	48 393	19 484	23.4	15.8
7221	Full-service restaurants	432	294 981	90 296	21 212	7 762	26.7	15.3
72211	Full-service restaurants	432	294 981	90 296	21 212	7 762	26.7	15.3
722110	Full-service restaurants	432	294 981	90 296	21 212	7 762	26.7	15.3
7222	Limited-service eating places	623	383 587	99 695	24 185	10 311	20.8	15.6
72221	Limited-service eating places	623	383 587	99 695	24 185	10 311	20.8	15.6
722211	Limited-service restaurants	521	334 176	88 302	21 412	9 175	21.5	16.5
722212	Cafeterias, buffets, and grill buffets	14	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars	88	D	D	D	f	D	D
7223	Special food services	53	32 353	8 894	1 934	980	4.6	28.3
Madera, CA Metropolitan Statistical Area								
72	Accommodation and food services	170	93 412	25 471	5 456	2 070	28.9	18.0
721	Accommodation	34	29 795	8 454	1 586	401	10.5	4.8
7212	RV (recreational vehicle) parks and recreational camps	10	4 821	1 272	205	52	15.2	21.5
72121	RV (recreational vehicle) parks and recreational camps	10	4 821	1 272	205	52	15.2	21.5
721214	Recreational and vacation camps (except campgrounds) .	6	3 080	751	88	37	4.8	33.6
722	Food services and drinking places	136	63 617	17 017	3 870	1 669	37.5	24.3
7222	Limited-service eating places	67	35 252	9 056	1 978	899	23.9	36.6
72221	Limited-service eating places	67	35 252	9 056	1 978	899	23.9	36.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA								
72	Accommodation and food services	29 291	24 993 179	7 159 794	1 722 823	523 034	18.3	9.6
721	Accommodation	2 222	5 347 767	1 501 740	363 342	77 089	5.4	6.7
7211	Traveler accommodation	1 920	5 174 000	1 455 549	352 885	74 538	4.8	6.5
72111	Hotels (except casino hotels) and motels	1 855	5 135 171	1 444 175	350 201	73 827	4.7	6.4
721110	Hotels (except casino hotels) and motels	1 855	5 135 171	1 444 175	350 201	73 827	4.7	6.4
7212	RV (recreational vehicle) parks and recreational camps	184	D	D	D	g	D	D
72121	RV (recreational vehicle) parks and recreational camps	184	D	D	D	g	D	D
721211	RV (recreational vehicle) parks and campgrounds	111	D	D	D	g	D	D
721214	Recreational and vacation camps (except campgrounds) ..	73	D	D	D	f	D	D
7213	Rooming and boarding houses	118	D	D	D	e	D	D
72131	Rooming and boarding houses	118	D	D	D	e	D	D
721310	Rooming and boarding houses	118	D	D	D	e	D	D
722	Food services and drinking places	27 069	19 645 412	5 658 054	1 359 481	445 945	21.8	10.4
7221	Full-service restaurants	9 908	8 560 185	2 790 501	675 528	201 838	23.6	9.3
72211	Full-service restaurants	9 908	8 560 185	2 790 501	675 528	201 838	23.6	9.3
722110	Full-service restaurants	9 908	8 560 185	2 790 501	675 528	201 838	23.6	9.3
7222	Limited-service eating places	14 395	9 126 890	2 316 117	554 914	205 582	20.9	11.9
72221	Limited-service eating places	14 395	9 126 890	2 316 117	554 914	205 582	20.9	11.9
722211	Limited-service restaurants	11 453	7 807 539	2 001 099	479 510	174 583	20.8	12.9
722212	Cafeterias, buffets, and grill buffets	302	289 670	76 220	17 754	6 323	13.3	2.3
722213	Snack and nonalcoholic beverage bars	2 640	1 029 681	238 798	57 650	24 676	24.2	6.6
7223	Special food services	1 257	1 379 424	409 848	94 504	24 890	10.1	7.9
7224	Drinking places (alcoholic beverages)	1 509	578 913	141 588	34 535	13 635	36.8	10.5
72241	Drinking places (alcoholic beverages)	1 509	578 913	141 588	34 535	13 635	36.8	10.5
722410	Drinking places (alcoholic beverages)	1 509	578 913	141 588	34 535	13 635	36.8	10.5
Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area								
72	Accommodation and food services	22 985	19 804 067	5 680 515	1 363 026	405 651	18.5	9.3
721	Accommodation	1 591	4 181 512	1 164 611	279 151	58 255	4.8	5.8
7211	Traveler accommodation	1 410	4 094 944	1 142 557	274 290	57 123	4.3	5.6
72111	Hotels (except casino hotels) and motels	1 371	4 061 732	1 132 104	271 807	56 491	4.2	5.6
721110	Hotels (except casino hotels) and motels	1 371	4 061 732	1 132 104	271 807	56 491	4.2	5.6
7212	RV (recreational vehicle) parks and recreational camps	81	59 488	15 997	3 457	736	21.8	12.1
72121	RV (recreational vehicle) parks and recreational camps	81	59 488	15 997	3 457	736	21.8	12.1
721211	RV (recreational vehicle) parks and campgrounds	40	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) ..	41	D	D	D	c	D	D
7213	Rooming and boarding houses	100	27 080	6 057	1 404	396	45.0	12.4
72131	Rooming and boarding houses	100	27 080	6 057	1 404	396	45.0	12.4
721310	Rooming and boarding houses	100	27 080	6 057	1 404	396	45.0	12.4
722	Food services and drinking places	21 394	15 622 555	4 515 904	1 083 875	347 396	22.1	10.2
7221	Full-service restaurants	7 913	6 971 824	2 273 248	548 747	160 832	23.5	8.7
72211	Full-service restaurants	7 913	6 971 824	2 273 248	548 747	160 832	23.5	8.7
722110	Full-service restaurants	7 913	6 971 824	2 273 248	548 747	160 832	23.5	8.7
7222	Limited-service eating places	11 236	6 965 332	1 760 340	422 203	153 605	22.0	12.2
72221	Limited-service eating places	11 236	6 965 332	1 760 340	422 203	153 605	22.0	12.2
722211	Limited-service restaurants	8 820	5 876 139	1 498 010	359 259	128 045	22.1	13.4
722212	Cafeterias, buffets, and grill buffets	257	223 223	58 699	13 701	4 876	14.8	2.8
722213	Snack and nonalcoholic beverage bars	2 159	865 970	203 631	49 243	20 684	23.4	6.3
7223	Special food services	1 060	1 213 280	364 359	84 231	21 900	10.3	7.9
7224	Drinking places (alcoholic beverages)	1 185	472 119	117 957	28 694	11 059	34.9	9.7
72241	Drinking places (alcoholic beverages)	1 185	472 119	117 957	28 694	11 059	34.9	9.7
722410	Drinking places (alcoholic beverages)	1 185	472 119	117 957	28 694	11 059	34.9	9.7
Los Angeles-Long Beach-Glendale, CA Metropolitan Division								
72	Accommodation and food services	17 074	14 211 642	4 078 661	982 071	290 380	19.3	10.1
721	Accommodation	1 115	2 770 745	789 790	191 711	38 633	4.8	7.6
7211	Traveler accommodation	986	2 708 861	774 020	188 199	37 819	4.2	7.5
72111	Hotels (except casino hotels) and motels	963	2 684 335	765 738	186 232	37 339	4.2	7.4
721110	Hotels (except casino hotels) and motels	963	2 684 335	765 738	186 232	37 339	4.2	7.4
7212	RV (recreational vehicle) parks and recreational camps	56	38 777	10 648	2 210	464	15.5	17.9
72121	RV (recreational vehicle) parks and recreational camps	56	38 777	10 648	2 210	464	15.5	17.9
721211	RV (recreational vehicle) parks and campgrounds	22	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) ..	34	D	D	D	c	D	D
7213	Rooming and boarding houses	73	23 107	5 122	1 302	350	48.1	12.4
72131	Rooming and boarding houses	73	23 107	5 122	1 302	350	48.1	12.4
721310	Rooming and boarding houses	73	23 107	5 122	1 302	350	48.1	12.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Los Angeles-Long Beach-Glendale, CA Metropolitan Division—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	15 959	11 440 897	3 288 871	790 360	251 747	22.8	10.7
7221	Full-service restaurants	5 934	4 929 680	1 614 106	390 171	112 834	25.3	8.7
72211	Full-service restaurants	5 934	4 929 680	1 614 106	390 171	112 834	25.3	8.7
722110	Full-service restaurants	5 934	4 929 680	1 614 106	390 171	112 834	25.3	8.7
7222	Limited-service eating places	8 297	5 150 298	1 281 001	307 891	112 597	22.1	13.3
72221	Limited-service eating places	8 297	5 150 298	1 281 001	307 891	112 597	22.1	13.3
722211	Limited-service restaurants	6 516	4 348 059	1 088 754	261 522	93 755	22.0	14.7
722212	Cafeterias, buffets, and grill buffets	198	166 403	43 239	10 157	3 625	16.2	3.1
722213	Snack and nonalcoholic beverage bars	1 583	635 836	149 008	36 212	15 217	24.1	5.9
7223	Special food services	798	995 965	301 563	69 843	17 976	9.3	7.6
7224	Drinking places (alcoholic beverages)	930	364 954	92 201	22 455	8 340	35.5	9.3
72241	Drinking places (alcoholic beverages)	930	364 954	92 201	22 455	8 340	35.5	9.3
722410	Drinking places (alcoholic beverages)	930	364 954	92 201	22 455	8 340	35.5	9.3
	Santa Ana-Anaheim-Irvine, CA Metropolitan Division							
72	Accommodation and food services	5 911	5 592 425	1 601 854	380 955	115 271	16.5	7.3
721	Accommodation	476	1 410 767	374 821	87 440	19 622	5.0	2.1
7211	Traveler accommodation	424	1 386 083	368 537	86 091	19 304	4.5	2.1
72111	Hotels (except casino hotels) and motels	408	1 377 397	366 366	85 575	19 152	4.3	2.0
721110	Hotels (except casino hotels) and motels	408	1 377 397	366 366	85 575	19 152	4.3	2.0
7212	RV (recreational vehicle) parks and recreational camps	25	20 711	5 349	1 247	272	33.5	1.2
72121	RV (recreational vehicle) parks and recreational camps	25	20 711	5 349	1 247	272	33.5	1.2
721211	RV (recreational vehicle) parks and campgrounds	18	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds)	7	D	D	D	a	D	D
7213	Rooming and boarding houses	27	3 973	935	102	46	27.3	12.5
72131	Rooming and boarding houses	27	3 973	935	102	46	27.3	12.5
721310	Rooming and boarding houses	27	3 973	935	102	46	27.3	12.5
722	Food services and drinking places	5 435	4 181 658	1 227 033	293 515	95 649	20.4	9.0
7221	Full-service restaurants	1 979	2 042 144	659 142	158 576	47 998	19.0	8.8
72211	Full-service restaurants	1 979	2 042 144	659 142	158 576	47 998	19.0	8.8
722110	Full-service restaurants	1 979	2 042 144	659 142	158 576	47 998	19.0	8.8
7222	Limited-service eating places	2 939	1 815 034	479 339	114 312	41 008	21.8	9.1
72221	Limited-service eating places	2 939	1 815 034	479 339	114 312	41 008	21.8	9.1
722211	Limited-service restaurants	2 304	1 528 080	409 256	97 737	34 290	22.3	9.7
722212	Cafeterias, buffets, and grill buffets	59	56 820	15 460	3 544	1 251	10.8	1.7
722213	Snack and nonalcoholic beverage bars	576	230 134	54 623	13 031	5 467	21.5	7.3
7223	Special food services	262	217 315	62 796	14 388	3 924	14.9	9.4
7224	Drinking places (alcoholic beverages)	255	107 165	25 756	6 239	2 719	32.9	11.2
72241	Drinking places (alcoholic beverages)	255	107 165	25 756	6 239	2 719	32.9	11.2
722410	Drinking places (alcoholic beverages)	255	107 165	25 756	6 239	2 719	32.9	11.2
	Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area							
72	Accommodation and food services	1 287	987 277	287 423	68 254	22 571	18.2	10.7
721	Accommodation	89	169 203	47 273	11 043	2 752	7.1	1.4
7211	Traveler accommodation	74	161 598	45 147	10 710	2 667	6.3	1.3
72111	Hotels (except casino hotels) and motels	71	160 949	44 963	10 664	2 650	6.2	1.3
721110	Hotels (except casino hotels) and motels	71	160 949	44 963	10 664	2 650	6.2	1.3
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	b	D	D
7213	Rooming and boarding houses	6	D	D	D	b	D	D
72131	Rooming and boarding houses	6	D	D	D	b	D	D
721310	Rooming and boarding houses	6	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	1 198	818 074	240 150	57 211	19 819	20.6	12.6
7221	Full-service restaurants	468	366 155	124 088	29 462	9 709	23.9	11.6
72211	Full-service restaurants	468	366 155	124 088	29 462	9 709	23.9	11.6
722110	Full-service restaurants	468	366 155	124 088	29 462	9 709	23.9	11.6
7222	Limited-service eating places	608	396 354	99 869	24 004	8 992	18.2	14.2
72221	Limited-service eating places	608	396 354	99 869	24 004	8 992	18.2	14.2
722211	Limited-service restaurants	475	338 162	86 540	20 847	7 591	17.9	15.6
722212	Cafeterias, buffets, and grill buffets	10	13 404	3 844	855	282	7.4	—
722213	Snack and nonalcoholic beverage bars	123	44 788	9 685	2 302	1 119	24.2	8.0
7223	Special food services	62	40 796	13 284	3 004	719	2.9	6.3
	Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area							
72	Accommodation and food services	5 019	4 201 835	1 191 856	291 543	94 812	17.4	10.9
721	Accommodation	542	997 052	289 856	73 148	16 082	7.4	11.5
7211	Traveler accommodation	436	917 458	267 845	67 885	14 748	6.7	11.0
72111	Hotels (except casino hotels) and motels	413	912 490	267 108	67 730	14 686	6.6	11.0
721110	Hotels (except casino hotels) and motels	413	912 490	267 108	67 730	14 686	6.6	11.0
7212	RV (recreational vehicle) parks and recreational camps	94	77 581	21 412	5 048	1 284	15.3	16.9
72121	RV (recreational vehicle) parks and recreational camps	94	77 581	21 412	5 048	1 284	15.3	16.9
721211	RV (recreational vehicle) parks and campgrounds	65	56 745	15 145	3 722	817	14.7	21.3
721214	Recreational and vacation camps (except campgrounds)	29	20 836	6 267	1 326	467	16.8	4.9
7213	Rooming and boarding houses	12	2 013	599	215	50	37.4	27.8
72131	Rooming and boarding houses	12	2 013	599	215	50	37.4	27.8
721310	Rooming and boarding houses	12	2 013	599	215	50	37.4	27.8
722	Food services and drinking places	4 477	3 204 783	902 000	218 395	78 730	20.5	10.8
7221	Full-service restaurants	1 527	1 222 206	393 165	97 319	31 297	24.4	11.5
72211	Full-service restaurants	1 527	1 222 206	393 165	97 319	31 297	24.4	11.5
722110	Full-service restaurants	1 527	1 222 206	393 165	97 319	31 297	24.4	11.5
7222	Limited-service eating places	2 551	1 765 204	455 908	108 707	42 985	17.4	10.2
72221	Limited-service eating places	2 551	1 765 204	455 908	108 707	42 985	17.4	10.2
722211	Limited-service restaurants	2 158	1 593 238	416 549	99 404	38 947	16.8	10.6
722212	Cafeterias, buffets, and grill buffets	35	53 043	13 877	3 198	1 165	8.3	—
722213	Snack and nonalcoholic beverage bars	358	118 923	25 482	6 105	2 873	29.8	8.7
7223	Special food services	135	125 348	32 205	7 269	2 271	10.1	8.6
7224	Drinking places (alcoholic beverages)	264	92 025	20 722	5 100	2 177	44.5	14.1
72241	Drinking places (alcoholic beverages)	264	92 025	20 722	5 100	2 177	44.5	14.1
722410	Drinking places (alcoholic beverages)	264	92 025	20 722	5 100	2 177	44.5	14.1
	SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA							
72	Accommodation and food services	3 876	3 432 359	966 407	244 493	75 589	18.9	11.7
721	Accommodation	381	1 166 692	316 243	90 807	18 974	3.1	10.9
7211	Traveler accommodation	309	D	D	D	j	D	D
72111	Hotels (except casino hotels) and motels	273	D	D	D	j	D	D
721110	Hotels (except casino hotels) and motels	273	D	D	D	j	D	D
72112	Casino hotels	7	D	D	D	i	D	D
721120	Casino hotels	7	D	D	D	i	D	D
7212	RV (recreational vehicle) parks and recreational camps	56	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	56	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	40	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	16	D	D	D	b	D	D
7213	Rooming and boarding houses	16	D	D	D	b	D	D
72131	Rooming and boarding houses	16	D	D	D	b	D	D
721310	Rooming and boarding houses	16	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	3 495	2 265 667	650 164	153 686	56 615	27.0	12.0
7221	Full-service restaurants	1 362	D	D	D	k	D	D
72211	Full-service restaurants	1 362	D	D	D	k	D	D
722110	Full-service restaurants	1 362	D	D	D	k	D	D
7222	Limited-service eating places	1 727	D	D	D	k	D	D
72221	Limited-service eating places	1 727	D	D	D	k	D	D
722211	Limited-service restaurants	1 350	915 869	243 937	57 628	22 618	22.8	14.2
722212	Cafeterias, buffets, and grill buffets	48	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	329	D	D	D	h	D	D
7223	Special food services	177	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	229	D	D	D	g	D	D
72241	Drinking places (alcoholic beverages)	229	D	D	D	g	D	D
722410	Drinking places (alcoholic beverages)	229	D	D	D	g	D	D
Gardnerville Ranchos, NV Micropolitan Statistical Area								
72	Accommodation and food services	95	453 727	151 893	44 473	8 712	3.3	2.8
721	Accommodation	19	389 779	132 882	40 335	7 091	.2	2.1
7211	Traveler accommodation	14	D	D	D	i	D	D
72112	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
721120	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	76	63 948	19 011	4 138	1 621	22.5	7.6
7223	Special food services	3	D	D	D	f	D	D
Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area								
72	Accommodation and food services	3 560	2 810 928	764 968	184 276	62 034	21.0	13.1
721	Accommodation	317	690 597	155 329	40 060	9 086	4.5	16.2
7211	Traveler accommodation	265	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	244	569 981	125 278	32 355	7 244	4.2	19.0
721110	Hotels (except casino hotels) and motels	244	569 981	125 278	32 355	7 244	4.2	19.0
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	39	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	39	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	28	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	11	D	D	D	b	D	D
7213	Rooming and boarding houses	13	D	D	D	b	D	D
72131	Rooming and boarding houses	13	D	D	D	b	D	D
721310	Rooming and boarding houses	13	D	D	D	b	D	D
722	Food services and drinking places	3 243	2 120 331	609 639	144 216	52 948	26.4	12.1
7221	Full-service restaurants	1 236	933 998	301 067	71 578	24 176	32.2	11.5
72211	Full-service restaurants	1 236	933 998	301 067	71 578	24 176	32.2	11.5
722110	Full-service restaurants	1 236	933 998	301 067	71 578	24 176	32.2	11.5
7222	Limited-service eating places	1 636	1 037 996	273 227	64 424	25 595	21.0	12.8
72221	Limited-service eating places	1 636	1 037 996	273 227	64 424	25 595	21.0	12.8
722211	Limited-service restaurants	1 283	875 689	233 792	55 141	21 588	21.9	14.0
722212	Cafeterias, buffets, and grill buffets	46	38 492	10 781	2 555	864	8.7	5.0
722213	Snack and nonalcoholic beverage bars	307	123 815	28 654	6 728	3 143	18.5	6.8
7223	Special food services	164	81 791	20 831	4 707	1 702	12.0	10.7
7224	Drinking places (alcoholic beverages)	207	66 546	14 514	3 507	1 475	46.3	9.4
72241	Drinking places (alcoholic beverages)	207	66 546	14 514	3 507	1 475	46.3	9.4
722410	Drinking places (alcoholic beverages)	207	66 546	14 514	3 507	1 475	46.3	9.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
Truckee-Grass Valley, CA Micropolitan Statistical Area								
72	Accommodation and food services	221	167 704	49 546	15 744	4 843	25.2	11.8
721	Accommodation	45	86 316	28 032	10 412	2 797	5.5	9.0
7211	Traveler accommodation	30	82 223	26 702	10 170	2 741	3.0	8.8
72111	Hotels (except casino hotels) and motels	23	81 248	26 536	10 135	2 726	2.1	8.9
721110	Hotels (except casino hotels) and motels	23	81 248	26 536	10 135	2 726	2.1	8.9
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	2 831	921	148	40	61.9	2.1
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	176	81 388	21 514	5 332	2 046	46.1	14.7
7222	Limited-service eating places	67	33 374	8 061	1 970	852	44.3	19.2
72221	Limited-service eating places	67	33 374	8 061	1 970	852	44.3	19.2
SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA								
72	Accommodation and food services	16 561	13 796 095	4 074 279	969 705	263 723	20.6	9.3
721	Accommodation	1 500	3 545 847	1 019 319	236 663	43 638	7.2	5.8
7211	Traveler accommodation	1 312	D	D	D	k	D	D
72111	Hotels (except casino hotels) and motels	1 137	3 402 659	984 383	229 245	41 691	6.9	5.7
721110	Hotels (except casino hotels) and motels	1 137	3 402 659	984 383	229 245	41 691	6.9	5.7
721191	Bed-and-breakfast inns.....	158	56 073	14 114	3 006	907	11.9	5.4
7212	RV (recreational vehicle) parks and recreational camps	97	D	D	D	f	D	D
72121	RV (recreational vehicle) parks and recreational camps	97	D	D	D	f	D	D
721211	RV (recreational vehicle) parks and campgrounds	53	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) .	44	22 100	5 636	1 063	188	22.8	8.2
7213	Rooming and boarding houses	91	D	D	D	e	D	D
72131	Rooming and boarding houses	91	D	D	D	e	D	D
721310	Rooming and boarding houses	91	D	D	D	e	D	D
722	Food services and drinking places	15 061	10 250 248	3 054 960	733 042	220 085	25.2	10.6
7221	Full-service restaurants	6 368	4 925 739	1 628 545	392 122	109 866	28.5	9.5
72211	Full-service restaurants	6 368	4 925 739	1 628 545	392 122	109 866	28.5	9.5
722110	Full-service restaurants	6 368	4 925 739	1 628 545	392 122	109 866	28.5	9.5
7222	Limited-service eating places	6 583	3 977 930	1 027 335	246 756	85 118	24.0	12.0
72221	Limited-service eating places	6 583	3 977 930	1 027 335	246 756	85 118	24.0	12.0
722211	Limited-service restaurants	4 857	3 135 100	811 185	193 974	65 749	25.8	13.5
722212	Cafeterias, buffets, and grill buffets	196	D	D	D	h	D	D
722213	Snack and nonalcoholic beverage bars.....	1 530	D	D	D	j	D	D
7223	Special food services	1 091	938 004	301 362	70 115	16 565	7.8	10.7
7224	Drinking places (alcoholic beverages)	1 019	408 575	97 718	24 049	8 536	35.5	9.0
72241	Drinking places (alcoholic beverages)	1 019	408 575	97 718	24 049	8 536	35.5	9.0
722410	Drinking places (alcoholic beverages)	1 019	408 575	97 718	24 049	8 536	35.5	9.0
Napa, CA Metropolitan Statistical Area								
72	Accommodation and food services	343	350 932	105 025	24 346	6 678	16.7	10.0
721	Accommodation	91	134 116	31 781	7 427	1 714	7.8	8.8
7211	Traveler accommodation	83	123 795	28 775	6 816	1 616	7.2	7.8
72111	Hotels (except casino hotels) and motels	38	107 880	25 552	6 172	1 398	6.3	8.8
721110	Hotels (except casino hotels) and motels	38	107 880	25 552	6 172	1 398	6.3	8.8
7212	RV (recreational vehicle) parks and recreational camps	8	10 321	3 006	611	98	16.0	20.0
72121	RV (recreational vehicle) parks and recreational camps	8	10 321	3 006	611	98	16.0	20.0
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
722	Food services and drinking places	252	216 816	73 244	16 919	4 964	22.2	10.7
7221	Full-service restaurants	128	142 220	51 334	12 011	3 141	22.3	12.9
72211	Full-service restaurants	128	142 220	51 334	12 011	3 141	22.3	12.9
722110	Full-service restaurants	128	142 220	51 334	12 011	3 141	22.3	12.9
7222	Limited-service eating places	94	59 349	16 740	3 848	1 454	22.0	6.1
72221	Limited-service eating places	94	59 349	16 740	3 848	1 454	22.0	6.1
7223	Special food services	20	12 483	4 440	868	291	15.7	2.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.								
San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area								
72	Accommodation and food services	10 100	8 777 734	2 605 654	621 094	161 596	20.4	9.2
721	Accommodation	842	2 458 681	737 707	171 240	29 786	7.2	5.6
7211	Traveler accommodation	734	2 420 084	729 844	169 543	29 325	6.9	5.6
72111	Hotels (except casino hotels) and motels	657	2 390 839	721 679	167 680	28 845	6.9	5.6
721110	Hotels (except casino hotels) and motels	657	2 390 839	721 679	167 680	28 845	6.9	5.6
7212	RV (recreational vehicle) parks and recreational camps	33	19 976	4 387	845	158	25.6	6.9
72121	RV (recreational vehicle) parks and recreational camps	33	19 976	4 387	845	158	25.6	6.9
721211	RV (recreational vehicle) parks and campgrounds	16	10 310	2 327	473	98	20.5	2.3
721214	Recreational and vacation camps (except campgrounds) ..	17	9 666	2 060	372	60	31.1	11.8
7213	Rooming and boarding houses	75	18 621	3 476	852	303	18.5	8.8
72131	Rooming and boarding houses	75	18 621	3 476	852	303	18.5	8.8
721310	Rooming and boarding houses	75	18 621	3 476	852	303	18.5	8.8
722	Food services and drinking places	9 258	6 319 053	1 867 947	449 854	131 810	25.6	10.5
7221	Full-service restaurants	4 050	3 147 619	1 035 650	249 706	68 512	28.3	8.8
72211	Full-service restaurants	4 050	3 147 619	1 035 650	249 706	68 512	28.3	8.8
722110	Full-service restaurants	4 050	3 147 619	1 035 650	249 706	68 512	28.3	8.8
7222	Limited-service eating places	3 967	2 310 875	585 184	140 629	47 752	25.5	14.5
72221	Limited-service eating places	3 967	2 310 875	585 184	140 629	47 752	25.5	14.5
722211	Limited-service restaurants	2 913	1 808 186	460 791	110 417	36 851	27.3	16.8
722212	Cafeterias, buffets, and grill buffets	129	84 113	21 753	5 363	1 656	18.7	4.2
722213	Snack and nonalcoholic beverage bars	925	418 576	102 640	24 849	9 245	18.9	6.6
7223	Special food services	540	567 052	179 267	42 339	9 551	6.3	5.4
7224	Drinking places (alcoholic beverages)	701	293 507	67 846	17 180	5 995	34.3	8.5
72241	Drinking places (alcoholic beverages)	701	293 507	67 846	17 180	5 995	34.3	8.5
722410	Drinking places (alcoholic beverages)	701	293 507	67 846	17 180	5 995	34.3	8.5
Oakland-Fremont-Hayward, CA Metropolitan Division								
72	Accommodation and food services	4 545	3 235 294	914 328	217 785	66 503	22.9	11.5
721	Accommodation	289	490 112	130 068	30 148	6 704	6.9	6.4
7211	Traveler accommodation	227	471 502	126 877	29 425	6 464	6.6	6.3
72111	Hotels (except casino hotels) and motels	218	468 881	126 252	29 310	6 434	6.4	6.3
721110	Hotels (except casino hotels) and motels	218	468 881	126 252	29 310	6 434	6.4	6.3
7212	RV (recreational vehicle) parks and recreational camps	12	6 105	1 224	228	31	16.5	4.1
72121	RV (recreational vehicle) parks and recreational camps	12	6 105	1 224	228	31	16.5	4.1
721214	Recreational and vacation camps (except campgrounds) ..	7	4 480	929	158	18	—	5.3
7213	Rooming and boarding houses	50	12 505	1 967	495	209	13.8	10.6
72131	Rooming and boarding houses	50	12 505	1 967	495	209	13.8	10.6
721310	Rooming and boarding houses	50	12 505	1 967	495	209	13.8	10.6
722	Food services and drinking places	4 256	2 745 182	784 260	187 637	59 799	25.7	12.4
7221	Full-service restaurants	1 701	1 211 332	392 361	93 703	27 748	29.5	9.8
72211	Full-service restaurants	1 701	1 211 332	392 361	93 703	27 748	29.5	9.8
722110	Full-service restaurants	1 701	1 211 332	392 361	93 703	27 748	29.5	9.8
7222	Limited-service eating places	2 047	1 265 443	317 654	75 972	26 740	23.5	15.8
72221	Limited-service eating places	2 047	1 265 443	317 654	75 972	26 740	23.5	15.8
722211	Limited-service restaurants	1 555	1 028 118	259 762	62 082	21 498	24.3	18.3
722212	Cafeterias, buffets, and grill buffets	61	53 473	14 478	3 484	1 077	13.0	2.7
722213	Snack and nonalcoholic beverage bars	431	183 852	43 414	10 406	4 165	21.6	5.4
7223	Special food services	262	176 854	55 654	12 652	3 503	9.8	7.1
7224	Drinking places (alcoholic beverages)	246	91 553	18 591	5 310	1 808	38.0	11.4
72241	Drinking places (alcoholic beverages)	246	91 553	18 591	5 310	1 808	38.0	11.4
722410	Drinking places (alcoholic beverages)	246	91 553	18 591	5 310	1 808	38.0	11.4
San Francisco-San Mateo-Redwood City, CA Metropolitan Division								

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
	San Francisco-San Mateo-Redwood City, CA Metropolitan Division—Con.							
72	Accommodation and food services	5 555	5 542 440	1 691 326	403 309	95 093	19.0	7.8
721	Accommodation	553	1 968 569	607 639	141 092	23 082	7.3	5.4
7211	Traveler accommodation	507	1 948 582	602 967	140 118	22 861	7.0	5.4
72111	Hotels (except casino hotels) and motels	439	1 921 958	595 427	138 370	22 411	7.0	5.4
721110	Hotels (except casino hotels) and motels	439	1 921 958	595 427	138 370	22 411	7.0	5.4
7212	RV (recreational vehicle) parks and recreational camps	21	13 871	3 163	617	127	29.6	8.1
72121	RV (recreational vehicle) parks and recreational camps	21	13 871	3 163	617	127	29.6	8.1
721211	RV (recreational vehicle) parks and campgrounds	11	8 685	2 032	403	85	12.7	2.6
721214	Recreational and vacation camps (except campgrounds)	10	5 186	1 131	214	42	57.9	17.4
7213	Rooming and boarding houses	25	6 116	1 509	357	94	28.2	5.2
72131	Rooming and boarding houses	25	6 116	1 509	357	94	28.2	5.2
721310	Rooming and boarding houses	25	6 116	1 509	357	94	28.2	5.2
722	Food services and drinking places	5 002	3 573 871	1 083 687	262 217	72 011	25.4	9.1
7221	Full-service restaurants	2 349	1 936 287	643 289	156 003	40 764	27.6	8.1
72211	Full-service restaurants	2 349	1 936 287	643 289	156 003	40 764	27.6	8.1
722110	Full-service restaurants	2 349	1 936 287	643 289	156 003	40 764	27.6	8.1
7222	Limited-service eating places	1 920	1 045 432	267 530	64 657	21 012	27.9	12.9
72221	Limited-service eating places	1 920	1 045 432	267 530	64 657	21 012	27.9	12.9
722211	Limited-service restaurants	1 358	780 068	201 029	48 335	15 353	31.2	14.8
722212	Cafeterias, buffets, and grill buffets	68	30 640	7 275	1 879	579	28.8	6.9
722213	Snack and nonalcoholic beverage bars	494	234 724	59 226	14 443	5 080	16.8	7.5
7223	Special food services	278	390 198	123 613	29 687	6 048	4.7	4.6
7224	Drinking places (alcoholic beverages)	455	201 954	49 255	11 870	4 187	32.6	7.1
72241	Drinking places (alcoholic beverages)	455	201 954	49 255	11 870	4 187	32.6	7.1
722410	Drinking places (alcoholic beverages)	455	201 954	49 255	11 870	4 187	32.6	7.1
	San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area							
72	Accommodation and food services	3 775	3 083 134	906 390	218 718	59 605	19.4	9.1
721	Accommodation	287	628 650	159 722	38 829	7 519	4.7	6.6
7211	Traveler accommodation	257	615 176	155 754	37 953	7 307	4.4	6.6
72111	Hotels (except casino hotels) and motels	250	613 995	155 335	37 848	7 270	4.4	6.6
721110	Hotels (except casino hotels) and motels	250	613 995	155 335	37 848	7 270	4.4	6.6
7212	RV (recreational vehicle) parks and recreational camps	20	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	20	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	12	7 438	1 795	395	115	3.4	6.9
721214	Recreational and vacation camps (except campgrounds)	8	D	D	D	b	D	D
7213	Rooming and boarding houses	10	D	D	D	b	D	D
72131	Rooming and boarding houses	10	D	D	D	b	D	D
721310	Rooming and boarding houses	10	D	D	D	b	D	D
722	Food services and drinking places	3 488	2 454 484	746 668	179 889	52 086	23.2	9.8
7221	Full-service restaurants	1 330	1 063 425	355 799	86 544	23 404	28.3	8.6
72211	Full-service restaurants	1 330	1 063 425	355 799	86 544	23 404	28.3	8.6
722110	Full-service restaurants	1 330	1 063 425	355 799	86 544	23 404	28.3	8.6
7222	Limited-service eating places	1 568	1 026 132	272 134	65 755	21 842	21.7	8.6
72221	Limited-service eating places	1 568	1 026 132	272 134	65 755	21 842	21.7	8.6
722211	Limited-service restaurants	1 184	807 278	211 725	50 900	16 653	23.8	9.3
722212	Cafeterias, buffets, and grill buffets	48	60 035	17 883	4 400	1 282	5.4	1.5
722213	Snack and nonalcoholic beverage bars	336	158 819	42 526	10 455	3 907	16.9	7.4
7223	Special food services	424	298 031	99 911	23 226	5 349	7.0	18.6
7224	Drinking places (alcoholic beverages)	166	66 896	18 824	4 364	1 491	37.5	8.7
72241	Drinking places (alcoholic beverages)	166	66 896	18 824	4 364	1 491	37.5	8.7
722410	Drinking places (alcoholic beverages)	166	66 896	18 824	4 364	1 491	37.5	8.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.								
Santa Cruz-Watsonville, CA Metropolitan Statistical Area								
72	Accommodation and food services	606	426 478	126 749	29 105	10 060	25.7	8.8
721	Accommodation	89	93 423	24 994	5 471	1 285	11.2	6.4
7211	Traveler accommodation	72	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	64	82 559	22 910	5 008	1 182	10.7	5.7
721110	Hotels (except casino hotels) and motels	64	82 559	22 910	5 008	1 182	10.7	5.7
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	7	5 104	860	167	25	23.5	—
722	Food services and drinking places	517	333 055	101 755	23 634	8 775	29.8	9.4
7221	Full-service restaurants	224	156 704	54 143	12 558	4 077	34.2	6.7
72211	Full-service restaurants	224	156 704	54 143	12 558	4 077	34.2	6.7
722110	Full-service restaurants	224	156 704	54 143	12 558	4 077	34.2	6.7
7222	Limited-service eating places	227	139 577	38 049	8 895	3 683	24.7	8.7
72221	Limited-service eating places	227	139 577	38 049	8 895	3 683	24.7	8.7
722213	Snack and nonalcoholic beverage bars	76	D	D	D	g	D	D
7223	Special food services	31	24 075	6 704	1 530	727	18.5	29.1
Santa Rosa-Petaluma, CA Metropolitan Statistical Area								
72	Accommodation and food services	1 068	723 958	213 827	48 591	15 536	23.1	11.4
721	Accommodation	137	185 991	55 566	11 555	2 671	8.5	2.8
7211	Traveler accommodation	119	178 241	53 163	11 142	2 580	8.6	2.4
72111	Hotels (except casino hotels) and motels	82	164 288	49 692	10 451	2 357	8.8	2.3
721110	Hotels (except casino hotels) and motels	82	164 288	49 692	10 451	2 357	8.8	2.3
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	9	6 076	1 976	337	77	—	9.1
721214	Recreational and vacation camps (except campgrounds) .	6	D	D	D	a	D	D
722	Food services and drinking places	931	537 967	158 261	37 036	12 865	28.2	14.4
7221	Full-service restaurants	418	259 839	83 844	19 648	6 533	30.8	17.3
72211	Full-service restaurants	418	259 839	83 844	19 648	6 533	30.8	17.3
722110	Full-service restaurants	418	259 839	83 844	19 648	6 533	30.8	17.3
7222	Limited-service eating places	400	233 454	62 021	14 796	5 435	23.3	10.3
72221	Limited-service eating places	400	233 454	62 021	14 796	5 435	23.3	10.3
722211	Limited-service restaurants	282	185 340	49 466	11 710	4 220	24.2	9.5
722213	Snack and nonalcoholic beverage bars	108	43 107	11 182	2 736	1 111	20.9	14.8
7223	Special food services	56	23 911	7 684	1 552	501	38.8	27.0
7224	Drinking places (alcoholic beverages)	57	20 763	4 712	1 040	396	36.2	9.8
72241	Drinking places (alcoholic beverages)	57	20 763	4 712	1 040	396	36.2	9.8
722410	Drinking places (alcoholic beverages)	57	20 763	4 712	1 040	396	36.2	9.8
Vallejo-Fairfield, CA Metropolitan Statistical Area								
72	Accommodation and food services	669	433 859	116 634	27 851	10 248	25.1	10.9
721	Accommodation	54	44 986	9 549	2 141	663	29.5	4.2
7211	Traveler accommodation	47	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	46	43 098	9 215	2 086	639	29.2	3.6
721110	Hotels (except casino hotels) and motels	46	43 098	9 215	2 086	639	29.2	3.6
722	Food services and drinking places	615	388 873	107 085	25 710	9 585	24.6	11.6
7221	Full-service restaurants	218	155 932	47 775	11 655	4 199	31.0	17.3
72211	Full-service restaurants	218	155 932	47 775	11 655	4 199	31.0	17.3
722110	Full-service restaurants	218	155 932	47 775	11 655	4 199	31.0	17.3
7222	Limited-service eating places	327	208 543	53 207	12 833	4 952	20.3	7.7
72221	Limited-service eating places	327	208 543	53 207	12 833	4 952	20.3	7.7
722211	Limited-service restaurants	257	177 290	46 123	11 122	4 186	21.3	7.5
722212	Cafeterias, buffets, and grill buffets	7	9 547	2 525	602	234	11.6	1.0
7223	Special food services	20	12 452	3 356	600	146	5.9	6.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	1 048	642 606	175 819	41 459	15 434	22.4	15.5
721	Accommodation	101	80 746	19 847	4 675	1 493	17.9	1.7
7211	Traveler accommodation	82	75 319	18 440	4 361	1 402	17.2	1.3
72111	Hotels (except casino hotels) and motels	79	74 709	18 199	4 328	1 389	17.2	1.4
721110	Hotels (except casino hotels) and motels	79	74 709	18 199	4 328	1 389	17.2	1.4
7212	RV (recreational vehicle) parks and recreational camps	18	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	18	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	13	3 675	874	209	53	10.0	8.8
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
722	Food services and drinking places	947	561 860	155 972	36 784	13 941	23.0	17.5
7221	Full-service restaurants	327	193 810	62 500	15 013	5 114	31.4	15.0
72211	Full-service restaurants	327	193 810	62 500	15 013	5 114	31.4	15.0
722110	Full-service restaurants	327	193 810	62 500	15 013	5 114	31.4	15.0
7222	Limited-service eating places	534	336 156	86 231	20 071	8 245	18.5	20.0
72221	Limited-service eating places	534	336 156	86 231	20 071	8 245	18.5	20.0
722211	Limited-service restaurants	466	303 486	78 137	18 017	7 348	18.6	21.2
722212	Cafeterias, buffets, and grill buffets	9	14 862	4 069	971	397	7.0	2.1
7223	Special food services	24	18 642	4 068	942	264	8.1	.5
BISHOP, CA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	94	60 073	16 279	3 537	1 265	23.1	8.3
721	Accommodation	38	25 956	5 342	1 082	379	20.5	8.7
722	Food services and drinking places	56	34 117	10 937	2 455	886	25.2	8.0
CHICO, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	381	222 714	61 103	14 873	6 353	19.9	13.3
721	Accommodation	35	23 330	4 528	1 058	360	7.4	39.0
7213	Rooming and boarding houses	4	D	D	D	b	D	D
72131	Rooming and boarding houses	4	D	D	D	b	D	D
721310	Rooming and boarding houses	4	D	D	D	b	D	D
722	Food services and drinking places	346	199 384	56 575	13 815	5 993	21.4	10.3
7222	Limited-service eating places	187	104 808	27 324	6 626	2 986	22.5	4.2
72221	Limited-service eating places	187	104 808	27 324	6 626	2 986	22.5	4.2
CLEARLAKE, CA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	130	40 757	10 012	2 246	1 019	42.7	15.3
721	Accommodation	27	6 845	1 395	304	120	65.8	3.7
722	Food services and drinking places	103	33 912	8 617	1 942	899	38.0	17.6
CRESCENT CITY NORTH, CA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	80	30 621	8 259	1 845	825	31.1	19.6
721	Accommodation	30	9 985	2 023	456	192	23.9	15.3
722	Food services and drinking places	50	20 636	6 236	1 389	633	34.5	21.7
EL CENTRO, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	214	126 785	33 651	7 837	2 909	25.4	15.8
721	Accommodation	34	21 616	5 462	1 264	488	28.6	25.1
7212	RV (recreational vehicle) parks and recreational camps	10	2 507	503	132	45	14.0	29.2
72121	RV (recreational vehicle) parks and recreational camps	10	2 507	503	132	45	14.0	29.2
721211	RV (recreational vehicle) parks and campgrounds	10	2 507	503	132	45	14.0	29.2
722	Food services and drinking places	180	105 169	28 189	6 573	2 421	24.8	13.9
7222	Limited-service eating places	90	70 890	18 457	4 245	1 612	14.0	10.2
72221	Limited-service eating places	90	70 890	18 457	4 245	1 612	14.0	10.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
EUREKA-ARCATA-FORTUNA, CA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	360	179 541	52 693	12 243	5 456	30.1	15.5
721	Accommodation	79	43 853	10 685	2 498	883	11.0	19.8
7211	Traveler accommodation	67	39 160	10 115	2 413	848	10.2	14.9
72111	Hotels (except casino hotels) and motels	56	37 317	9 795	2 360	816	10.7	14.7
721110	Hotels (except casino hotels) and motels	56	37 317	9 795	2 360	816	10.7	14.7
7212	RV (recreational vehicle) parks and recreational camps	12	4 693	570	85	35	16.9	60.9
72121	RV (recreational vehicle) parks and recreational camps	12	4 693	570	85	35	16.9	60.9
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
722	Food services and drinking places	281	135 688	42 008	9 745	4 573	36.3	14.1
7222	Limited-service eating places	122	73 192	20 929	5 057	2 508	33.5	16.2
72221	Limited-service eating places	122	73 192	20 929	5 057	2 508	33.5	16.2
HANFORD-CORCORAN, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	156	86 604	21 697	5 054	2 087	23.0	10.7
721	Accommodation	15	8 815	1 798	384	133	35.8	14.9
722	Food services and drinking places	141	77 789	19 899	4 670	1 954	21.5	10.3
7222	Limited-service eating places	83	57 558	14 143	3 362	1 423	15.0	9.6
72221	Limited-service eating places	83	57 558	14 143	3 362	1 423	15.0	9.6
MERCED, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	278	140 824	37 845	9 231	3 763	25.6	18.2
721	Accommodation	28	15 436	3 059	716	279	47.8	7.4
722	Food services and drinking places	250	125 388	34 786	8 515	3 484	22.8	19.5
7222	Limited-service eating places	123	74 586	18 285	4 319	2 079	20.9	21.4
72221	Limited-service eating places	123	74 586	18 285	4 319	2 079	20.9	21.4
MODESTO, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	751	498 507	135 230	32 216	13 117	19.9	15.7
721	Accommodation	51	46 392	10 090	2 332	768	14.5	1.8
7211	Traveler accommodation	42	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	41	43 088	8 985	2 043	710	11.5	1.9
721110	Hotels (except casino hotels) and motels	41	43 088	8 985	2 043	710	11.5	1.9
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	b	D	D
7213	Rooming and boarding houses	4	D	D	D	b	D	D
72131	Rooming and boarding houses	4	D	D	D	b	D	D
721310	Rooming and boarding houses	4	D	D	D	b	D	D
722	Food services and drinking places	700	452 115	125 140	29 884	12 349	20.5	17.2
7221	Full-service restaurants	265	179 803	56 137	14 012	4 916	28.3	13.9
72211	Full-service restaurants	265	179 803	56 137	14 012	4 916	28.3	13.9
722110	Full-service restaurants	265	179 803	56 137	14 012	4 916	28.3	13.9
7222	Limited-service eating places	367	247 188	62 263	14 430	6 838	15.6	17.6
72221	Limited-service eating places	367	247 188	62 263	14 430	6 838	15.6	17.6
722211	Limited-service restaurants	292	213 650	54 365	12 599	5 958	16.3	19.3
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
7223	Special food services	25	15 472	4 689	954	348	9.3	40.9
PHOENIX LAKE-CEDAR RIDGE, CA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	168	69 773	19 385	4 181	1 703	44.9	9.3
721	Accommodation	48	18 769	5 412	946	303	20.0	4.2
7212	RV (recreational vehicle) parks and recreational camps	13	6 751	2 280	342	67	12.1	6.9
72121	RV (recreational vehicle) parks and recreational camps	13	6 751	2 280	342	67	12.1	6.9
721211	RV (recreational vehicle) parks and campgrounds	8	3 503	908	148	45	3.0	6.7
721214	Recreational and vacation camps (except campgrounds) .	5	3 248	1 372	194	22	22.0	7.2
722	Food services and drinking places	120	51 004	13 973	3 235	1 400	54.0	11.1
RED BLUFF, CA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	114	55 140	12 579	2 869	1 202	17.9	13.1
721	Accommodation	27	7 967	1 544	335	138	20.3	19.3
722	Food services and drinking places	87	47 173	11 035	2 534	1 064	17.5	12.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
REDDING, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	376	231 341	60 115	13 969	5 355	24.5	13.6
721	Accommodation	64	56 511	11 480	2 555	854	13.3	23.6
7211	Traveler accommodation	49	52 871	10 803	2 444	809	13.1	24.9
72111	Hotels (except casino hotels) and motels	44	52 097	10 681	2 417	786	13.1	25.2
721110	Hotels (except casino hotels) and motels	44	52 097	10 681	2 417	786	13.1	25.2
7212	RV (recreational vehicle) parks and recreational camps	14	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	14	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	3 021	552	106	41	17.3	5.2
722	Food services and drinking places	312	174 830	48 635	11 414	4 501	28.1	10.3
7222	Limited-service eating places	164	85 830	21 283	4 868	2 191	25.7	10.4
72221	Limited-service eating places	164	85 830	21 283	4 868	2 191	25.7	10.4
7223	Special food services	10	9 347	2 451	748	188	54.8	1.7
SALINAS, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	958	1 033 917	292 007	68 415	18 462	14.8	8.5
721	Accommodation	225	540 917	144 235	33 674	7 065	2.7	9.1
7211	Traveler accommodation	213	529 620	140 553	32 908	6 901	2.0	9.3
72111	Hotels (except casino hotels) and motels	177	510 848	135 036	31 633	6 584	1.8	9.4
721110	Hotels (except casino hotels) and motels	177	510 848	135 036	31 633	6 584	1.8	9.4
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	6 441	1 684	372	64	12.8	—
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	b	D	D
7213	Rooming and boarding houses	3	D	D	D	b	D	D
72131	Rooming and boarding houses	3	D	D	D	b	D	D
721310	Rooming and boarding houses	3	D	D	D	b	D	D
722	Food services and drinking places	733	493 000	147 772	34 741	11 397	28.1	7.9
7221	Full-service restaurants	365	274 470	92 082	21 567	6 218	32.5	8.2
72211	Full-service restaurants	365	274 470	92 082	21 567	6 218	32.5	8.2
722110	Full-service restaurants	365	274 470	92 082	21 567	6 218	32.5	8.2
7222	Limited-service eating places	299	190 952	48 254	11 524	4 525	23.3	5.9
72221	Limited-service eating places	299	190 952	48 254	11 524	4 525	23.3	5.9
722211	Limited-service restaurants	231	155 793	39 220	9 393	3 645	23.7	6.0
722213	Snack and nonalcoholic beverage bars	64	29 852	7 681	1 820	779	24.7	6.4
7223	Special food services	31	19 218	5 408	1 210	437	6.4	16.4
SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	5 761	6 331 146	1 738 152	410 835	120 065	13.3	11.3
721	Accommodation	546	2 459 260	629 952	149 293	30 392	3.3	13.2
7211	Traveler accommodation	470	D	D	D	k	D	D
72111	Hotels (except casino hotels) and motels	450	1 903 874	519 117	122 477	25 571	3.3	16.8
721110	Hotels (except casino hotels) and motels	450	1 903 874	519 117	122 477	25 571	3.3	16.8
72112	Casino hotels	2	D	D	D	h	D	D
721120	Casino hotels	2	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	48	D	D	D	f	D	D
72121	RV (recreational vehicle) parks and recreational camps	48	D	D	D	f	D	D
721211	RV (recreational vehicle) parks and campgrounds	32	35 028	7 845	1 738	416	10.0	3.6
721214	Recreational and vacation camps (except campgrounds) ..	16	D	D	D	c	D	D
7213	Rooming and boarding houses	28	D	D	D	c	D	D
72131	Rooming and boarding houses	28	D	D	D	c	D	D
721310	Rooming and boarding houses	28	D	D	D	c	D	D
722	Food services and drinking places	5 215	3 871 886	1 108 200	261 542	89 673	19.7	10.0
7221	Full-service restaurants	1 845	1 763 504	567 952	133 045	41 964	20.9	8.6
72211	Full-service restaurants	1 845	1 763 504	567 952	133 045	41 964	20.9	8.6
722110	Full-service restaurants	1 845	1 763 504	567 952	133 045	41 964	20.9	8.6
7222	Limited-service eating places	2 798	1 742 239	442 159	105 414	40 424	18.7	12.0
72221	Limited-service eating places	2 798	1 742 239	442 159	105 414	40 424	18.7	12.0
722211	Limited-service restaurants	2 210	1 447 308	371 101	88 537	33 934	19.0	13.5
722212	Cafeterias, buffets, and grill buffets	56	77 823	20 909	4 864	1 594	11.5	1.8
722213	Snack and nonalcoholic beverage bars	532	217 108	50 149	12 013	4 896	19.2	6.0
7223	Special food services	222	195 892	57 118	12 952	3 536	11.4	7.7
7224	Drinking places (alcoholic beverages)	350	170 251	40 971	10 131	3 749	26.3	7.5
72241	Drinking places (alcoholic beverages)	350	170 251	40 971	10 131	3 749	26.3	7.5
722410	Drinking places (alcoholic beverages)	350	170 251	40 971	10 131	3 749	26.3	7.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	760	600 487	156 652	36 723	12 467	21.8	22.6
721	Accommodation	183	255 988	50 830	12 131	3 246	11.1	44.2
7211	Traveler accommodation	166	243 451	47 723	11 435	3 046	11.6	46.3
72111	Hotels (except casino hotels) and motels	151	239 871	47 002	11 294	2 976	11.1	46.8
721110	Hotels (except casino hotels) and motels	151	239 871	47 002	11 294	2 976	11.1	46.8
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	12	D	D	D	c	D	D
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	577	344 499	105 822	24 592	9 221	29.7	6.6
7221	Full-service restaurants	283	183 251	61 526	13 906	4 892	29.8	8.6
72211	Full-service restaurants	283	183 251	61 526	13 906	4 892	29.8	8.6
722110	Full-service restaurants	283	183 251	61 526	13 906	4 892	29.8	8.6
7222	Limited-service eating places	244	138 912	38 008	9 188	3 644	26.0	5.0
72221	Limited-service eating places	244	138 912	38 008	9 188	3 644	26.0	5.0
7223	Special food services	20	12 694	4 090	969	442	40.3	—
SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	975	840 658	244 030	57 552	17 805	18.3	14.7
721	Accommodation	158	277 088	75 500	18 244	3 952	5.2	23.0
7211	Traveler accommodation	137	267 903	72 241	17 625	3 786	5.1	23.6
72111	Hotels (except casino hotels) and motels	122	259 658	69 789	17 050	3 627	4.5	24.0
721110	Hotels (except casino hotels) and motels	122	259 658	69 789	17 050	3 627	4.5	24.0
7212	RV (recreational vehicle) parks and recreational camps	11	6 965	2 920	523	119	1.7	—
72121	RV (recreational vehicle) parks and recreational camps	11	6 965	2 920	523	119	1.7	—
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	c	D	D
7213	Rooming and boarding houses	10	2 220	339	96	47	26.4	28.2
72131	Rooming and boarding houses	10	2 220	339	96	47	26.4	28.2
721310	Rooming and boarding houses	10	2 220	339	96	47	26.4	28.2
722	Food services and drinking places	817	563 570	168 530	39 308	13 853	24.7	10.7
7221	Full-service restaurants	359	288 575	93 957	21 576	7 284	25.6	11.7
72211	Full-service restaurants	359	288 575	93 957	21 576	7 284	25.6	11.7
722110	Full-service restaurants	359	288 575	93 957	21 576	7 284	25.6	11.7
7222	Limited-service eating places	373	228 190	63 668	15 469	5 657	24.7	10.0
72221	Limited-service eating places	373	228 190	63 668	15 469	5 657	24.7	10.0
722211	Limited-service restaurants	291	189 814	53 899	13 116	4 673	23.7	9.2
722213	Snack and nonalcoholic beverage bars	79	32 630	8 294	1 994	870	30.6	16.4
7223	Special food services	33	29 876	7 505	1 466	516	11.1	5.8
STOCKTON, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	938	571 806	149 683	36 562	13 839	23.8	15.9
721	Accommodation	70	67 500	15 358	4 154	1 320	8.0	31.9
7211	Traveler accommodation	50	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	49	59 193	12 955	3 550	1 175	8.2	35.7
721110	Hotels (except casino hotels) and motels	49	59 193	12 955	3 550	1 175	8.2	35.7
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	3 669	1 013	270	60	—	8.7
7213	Rooming and boarding houses	10	D	D	D	b	D	D
72131	Rooming and boarding houses	10	D	D	D	b	D	D
721310	Rooming and boarding houses	10	D	D	D	b	D	D
722	Food services and drinking places	868	504 306	134 325	32 408	12 519	25.9	13.8
7221	Full-service restaurants	320	193 113	57 038	13 871	5 023	37.2	18.8
72211	Full-service restaurants	320	193 113	57 038	13 871	5 023	37.2	18.8
722110	Full-service restaurants	320	193 113	57 038	13 871	5 023	37.2	18.8
7222	Limited-service eating places	435	280 210	71 372	16 958	6 973	18.2	11.0
72221	Limited-service eating places	435	280 210	71 372	16 958	6 973	18.2	11.0
722211	Limited-service restaurants	363	239 354	60 773	14 477	5 960	19.0	12.3
722212	Cafeterias, buffets, and grill buffets	9	17 106	4 820	1 130	355	4.3	—
7223	Special food services	43	18 312	3 483	965	245	13.4	3.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
UKIAH, CA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	325	156 739	43 183	9 177	3 555	27.5	6.5
721	Accommodation	120	62 151	16 534	3 236	1 167	17.5	3.3
7211	Traveler accommodation	100	56 327	14 943	3 026	1 091	16.7	1.7
72111	Hotels (except casino hotels) and motels	60	43 663	11 859	2 369	828	14.0	1.0
721110	Hotels (except casino hotels) and motels	60	43 663	11 859	2 369	828	14.0	1.0
7212	RV (recreational vehicle) parks and recreational camps	20	5 824	1 591	210	76	25.4	19.2
72121	RV (recreational vehicle) parks and recreational camps	20	5 824	1 591	210	76	25.4	19.2
721211	RV (recreational vehicle) parks and campgrounds	12	3 271	654	107	46	23.8	11.2
721214	Recreational and vacation camps (except campgrounds) .	8	2 553	937	103	30	27.5	29.5
722	Food services and drinking places	205	94 588	26 649	5 941	2 388	34.0	8.6
7222	Limited-service eating places	82	36 424	9 420	2 199	987	28.0	7.6
72221	Limited-service eating places	82	36 424	9 420	2 199	987	28.0	7.6
VISALIA-PORTERVILLE, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	474	258 662	68 535	16 235	6 620	20.6	14.0
721	Accommodation	51	28 245	6 387	1 363	543	7.5	13.4
7212	RV (recreational vehicle) parks and recreational camps	8	4 277	917	157	33	7.3	56.8
72121	RV (recreational vehicle) parks and recreational camps	8	4 277	917	157	33	7.3	56.8
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	423	230 417	62 148	14 872	6 077	22.3	14.1
7222	Limited-service eating places	214	135 502	33 995	8 132	3 504	15.5	12.2
72221	Limited-service eating places	214	135 502	33 995	8 132	3 504	15.5	12.2
YUBA CITY-MARYSVILLE, CA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	199	110 785	31 361	7 328	3 027	29.6	9.3
721	Accommodation	19	13 417	4 043	789	269	26.6	.7
7212	RV (recreational vehicle) parks and recreational camps	6	5 571	2 391	429	121	25.3	—
72121	RV (recreational vehicle) parks and recreational camps	6	5 571	2 391	429	121	25.3	—
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	180	97 368	27 318	6 539	2 758	30.0	10.4
7222	Limited-service eating places	83	56 922	15 113	3 584	1 518	21.5	12.9
72221	Limited-service eating places	83	56 922	15 113	3 584	1 518	21.5	12.9

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALAMEDA								
72	Accommodation and food services	2 937	2 050 993	588 384	140 920	42 053	23.8	10.9
721	Accommodation	226	357 007	102 053	23 562	5 165	8.1	7.8
7211	Traveler accommodation	174	341 420	99 713	23 007	4 952	7.7	7.8
72111	Hotels (except casino hotels) and motels	169	339 554	99 281	22 929	4 931	7.6	7.8
721110	Hotels (except casino hotels) and motels	169	339 554	99 281	22 929	4 931	7.6	7.8
7212	RV (recreational vehicle) parks and recreational camps	5	3 412	491	96	14	29.5	6.9
72121	RV (recreational vehicle) parks and recreational camps	5	3 412	491	96	14	29.5	6.9
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming and boarding houses	47	12 175	1 849	459	199	13.3	9.1
72131	Rooming and boarding houses	47	12 175	1 849	459	199	13.3	9.1
721310	Rooming and boarding houses	47	12 175	1 849	459	199	13.3	9.1
722	Food services and drinking places	2 711	1 693 986	486 331	117 358	36 888	27.1	11.5
7221	Full-service restaurants	1 095	746 619	244 744	58 615	17 224	31.7	10.3
72211	Full-service restaurants	1 095	746 619	244 744	58 615	17 224	31.7	10.3
722110	Full-service restaurants	1 095	746 619	244 744	58 615	17 224	31.7	10.3
7222	Limited-service eating places	1 289	766 423	192 231	46 203	16 111	24.8	13.5
72221	Limited-service eating places	1 289	766 423	192 231	46 203	16 111	24.8	13.5
722211	Limited-service restaurants	964	613 507	154 767	37 033	12 711	25.8	15.7
722212	Cafeterias, buffets, and grill buffets	44	37 789	10 544	2 539	769	13.0	3.4
722213	Snack and nonalcoholic beverage bars	281	115 127	26 920	6 631	2 631	23.5	5.4
7223	Special food services	167	120 850	37 381	8 592	2 291	9.5	5.6
7224	Drinking places (alcoholic beverages)	160	60 094	11 975	3 948	1 262	35.0	14.1
72241	Drinking places (alcoholic beverages)	160	60 094	11 975	3 948	1 262	35.0	14.1
722410	Drinking places (alcoholic beverages)	160	60 094	11 975	3 948	1 262	35.0	14.1
ALPINE								
72	Accommodation and food services	15	24 482	9 517	3 376	910	5.9	.5
721	Accommodation	10	23 621	9 305	3 307	864	3.0	—
7211	Traveler accommodation	6	22 535	9 130	3 275	855	1.9	—
72111	Hotels (except casino hotels) and motels	5	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	1 086	175	32	9	27.0	—
72121	RV (recreational vehicle) parks and recreational camps	4	1 086	175	32	9	27.0	—
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	5	861	212	69	46	85.2	14.8
AMADOR								
72	Accommodation and food services	100	42 480	12 018	2 844	1 133	34.4	11.3
721	Accommodation	24	10 566	2 902	607	197	11.3	6.3
7212	RV (recreational vehicle) parks and recreational camps	7	6 648	1 670	363	92	4.2	7.9
72121	RV (recreational vehicle) parks and recreational camps	7	6 648	1 670	363	92	4.2	7.9
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	76	31 914	9 116	2 237	936	42.0	12.9
7222	Limited-service eating places	22	12 559	3 137	754	315	27.5	13.8
72221	Limited-service eating places	22	12 559	3 137	754	315	27.5	13.8
BUTTE								
72	Accommodation and food services	381	222 714	61 103	14 873	6 353	19.9	13.3
721	Accommodation	35	23 330	4 528	1 058	360	7.4	39.0
7211	Traveler accommodation	27	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	24	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	24	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
7213	Rooming and boarding houses	4	D	D	D	b	D	D
72131	Rooming and boarding houses	4	D	D	D	b	D	D
721310	Rooming and boarding houses	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BUTTE—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	346	199 384	56 575	13 815	5 993	21.4	10.3
7221	Full-service restaurants	118	81 909	26 078	6 453	2 602	19.9	17.5
72211	Full-service restaurants	118	81 909	26 078	6 453	2 602	19.9	17.5
722110	Full-service restaurants	118	81 909	26 078	6 453	2 602	19.9	17.5
7222	Limited-service eating places	187	104 808	27 324	6 626	2 986	22.5	4.2
72221	Limited-service eating places	187	104 808	27 324	6 626	2 986	22.5	4.2
722211	Limited-service restaurants	140	87 102	22 450	5 477	2 502	22.2	4.1
722212	Cafeterias, buffets, and grill buffets	6	5 525	1 793	409	140	4.5	4.8
722213	Snack and nonalcoholic beverage bars	41	12 181	3 081	740	344	32.7	5.3
7223	Special food services	10	2 369	601	129	82	50.7	6.8
7224	Drinking places (alcoholic beverages)	31	10 298	2 572	607	323	14.8	15.8
72241	Drinking places (alcoholic beverages)	31	10 298	2 572	607	323	14.8	15.8
722410	Drinking places (alcoholic beverages)	31	10 298	2 572	607	323	14.8	15.8
CALAVERAS								
72	Accommodation and food services	95	28 203	7 662	1 787	792	59.4	16.1
721	Accommodation	18	4 495	1 181	240	119	43.6	19.6
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	77	23 708	6 481	1 547	673	62.4	15.5
7222	Limited-service eating places	31	10 460	2 445	572	294	59.1	20.6
72221	Limited-service eating places	31	10 460	2 445	572	294	59.1	20.6
COLUSA								
72	Accommodation and food services	39	24 572	7 674	1 765	544	18.6	8.1
721	Accommodation	10	5 610	1 156	245	80	22.4	1.1
7211	Traveler accommodation	10	5 610	1 156	245	80	22.4	1.1
72111	Hotels (except casino hotels) and motels	10	5 610	1 156	245	80	22.4	1.1
721110	Hotels (except casino hotels) and motels	10	5 610	1 156	245	80	22.4	1.1
722	Food services and drinking places	29	18 962	6 518	1 520	464	17.5	10.2
CONTRA COSTA								
72	Accommodation and food services	1 608	1 184 301	325 944	76 865	24 450	21.3	12.6
721	Accommodation	63	133 105	28 015	6 586	1 539	3.9	2.6
7211	Traveler accommodation	53	130 082	27 164	6 418	1 512	3.9	2.5
72111	Hotels (except casino hotels) and motels	49	129 327	26 971	6 381	1 503	3.4	2.3
721110	Hotels (except casino hotels) and motels	49	129 327	26 971	6 381	1 503	3.4	2.3
7212	RV (recreational vehicle) parks and recreational camps	7	2 693	733	132	17	—	.5
72121	RV (recreational vehicle) parks and recreational camps	7	2 693	733	132	17	—	.5
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	4	D	D	D	a	D	D
7213	Rooming and boarding houses	3	330	118	36	10	31.2	68.8
72131	Rooming and boarding houses	3	330	118	36	10	31.2	68.8
721310	Rooming and boarding houses	3	330	118	36	10	31.2	68.8
722	Food services and drinking places	1 545	1 051 196	297 929	70 279	22 911	23.5	13.9
7221	Full-service restaurants	606	464 713	147 617	35 088	10 524	26.0	9.1
72211	Full-service restaurants	606	464 713	147 617	35 088	10 524	26.0	9.1
722110	Full-service restaurants	606	464 713	147 617	35 088	10 524	26.0	9.1
7222	Limited-service eating places	758	499 020	125 423	29 769	10 629	21.4	19.2
72221	Limited-service eating places	758	499 020	125 423	29 769	10 629	21.4	19.2
722211	Limited-service restaurants	591	414 611	104 995	25 049	8 787	22.2	22.2
722212	Cafeterias, buffets, and grill buffets	17	15 684	3 934	945	308	12.8	1.0
722213	Snack and nonalcoholic beverage bars	150	68 725	16 494	3 775	1 534	18.3	5.3
7223	Special food services	95	56 004	18 273	4 060	1 212	10.3	10.4
7224	Drinking places (alcoholic beverages)	86	31 459	6 616	1 362	546	43.6	6.4
72241	Drinking places (alcoholic beverages)	86	31 459	6 616	1 362	546	43.6	6.4
722410	Drinking places (alcoholic beverages)	86	31 459	6 616	1 362	546	43.6	6.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DEL NORTE								
72	Accommodation and food services	80	30 621	8 259	1 845	825	31.1	19.6
721	Accommodation	30	9 985	2 023	456	192	23.9	15.3
7211	Traveler accommodation	20	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	18	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	18	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	b	D	D
722	Food services and drinking places	50	20 636	6 236	1 389	633	34.5	21.7
7222	Limited-service eating places	21	10 795	3 087	706	317	17.7	39.0
72221	Limited-service eating places	21	10 795	3 087	706	317	17.7	39.0
EL DORADO								
72	Accommodation and food services	408	416 729	93 885	22 759	6 985	14.7	11.6
721	Accommodation	101	267 801	51 973	12 856	3 176	2.1	9.1
7211	Traveler accommodation	90	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	82	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	82	D	D	D	g	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	307	148 928	41 912	9 903	3 809	37.4	16.1
7221	Full-service restaurants	153	78 581	24 536	5 773	2 119	48.9	8.7
72211	Full-service restaurants	153	78 581	24 536	5 773	2 119	48.9	8.7
722110	Full-service restaurants	153	78 581	24 536	5 773	2 119	48.9	8.7
7222	Limited-service eating places	123	62 539	15 542	3 748	1 565	24.6	24.1
72221	Limited-service eating places	123	62 539	15 542	3 748	1 565	24.6	24.1
722211	Limited-service restaurants	93	54 575	13 804	3 348	1 393	22.6	26.3
7223	Special food services	11	D	D	D	b	D	D
FRESNO								
72	Accommodation and food services	1 290	823 835	224 869	53 810	21 110	22.1	14.5
721	Accommodation	109	94 903	21 593	5 417	1 626	12.2	3.8
7211	Traveler accommodation	74	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	71	76 470	16 242	4 622	1 431	10.3	3.0
721110	Hotels (except casino hotels) and motels	71	76 470	16 242	4 622	1 431	10.3	3.0
7212	RV (recreational vehicle) parks and recreational camps	21	10 980	3 552	523	125	17.5	7.4
72121	RV (recreational vehicle) parks and recreational camps	21	10 980	3 552	523	125	17.5	7.4
721211	RV (recreational vehicle) parks and campgrounds	11	3 235	830	129	40	35.6	4.6
721214	Recreational and vacation camps (except campgrounds)	10	7 745	2 722	394	85	9.9	8.6
7213	Rooming and boarding houses	14	D	D	D	b	D	D
72131	Rooming and boarding houses	14	D	D	D	b	D	D
721310	Rooming and boarding houses	14	D	D	D	b	D	D
722	Food services and drinking places	1 181	728 932	203 276	48 393	19 484	23.4	15.8
7221	Full-service restaurants	432	294 981	90 296	21 212	7 762	26.7	15.3
72211	Full-service restaurants	432	294 981	90 296	21 212	7 762	26.7	15.3
722110	Full-service restaurants	432	294 981	90 296	21 212	7 762	26.7	15.3
7222	Limited-service eating places	623	383 587	99 695	24 185	10 311	20.8	15.6
72221	Limited-service eating places	623	383 587	99 695	24 185	10 311	20.8	15.6
722211	Limited-service restaurants	521	334 176	88 302	21 412	9 175	21.5	16.5
722212	Cafeterias, buffets, and grill buffets	14	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars	88	D	D	D	f	D	D
7223	Special food services	53	32 353	8 894	1 934	980	4.6	28.3
7224	Drinking places (alcoholic beverages)	73	18 011	4 391	1 062	431	56.4	7.0
72241	Drinking places (alcoholic beverages)	73	18 011	4 391	1 062	431	56.4	7.0
722410	Drinking places (alcoholic beverages)	73	18 011	4 391	1 062	431	56.4	7.0
GLENN								
72	Accommodation and food services	51	22 417	5 194	1 191	500	30.3	25.4
721	Accommodation	10	3 745	746	160	70	64.0	5.2
722	Food services and drinking places	41	18 672	4 448	1 031	430	23.6	29.5
7222	Limited-service eating places	18	7 994	2 050	474	224	15.5	2.0
72221	Limited-service eating places	18	7 994	2 050	474	224	15.5	2.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HUMBOLDT								
72	Accommodation and food services	360	179 541	52 693	12 243	5 456	30.1	15.5
721	Accommodation	79	43 853	10 685	2 498	883	11.0	19.8
7211	Traveler accommodation	67	39 160	10 115	2 413	848	10.2	14.9
72111	Hotels (except casino hotels) and motels	56	37 317	9 795	2 360	816	10.7	14.7
721110	Hotels (except casino hotels) and motels	56	37 317	9 795	2 360	816	10.7	14.7
7212	RV (recreational vehicle) parks and recreational camps	12	4 693	570	85	35	16.9	60.9
72121	RV (recreational vehicle) parks and recreational camps	12	4 693	570	85	35	16.9	60.9
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
722	Food services and drinking places	281	135 688	42 008	9 745	4 573	36.3	14.1
7221	Full-service restaurants	129	57 735	19 947	4 438	1 960	39.1	11.8
72211	Full-service restaurants	129	57 735	19 947	4 438	1 960	39.1	11.8
722110	Full-service restaurants	129	57 735	19 947	4 438	1 960	39.1	11.8
7222	Limited-service eating places	122	73 192	20 929	5 057	2 508	33.5	16.2
72221	Limited-service eating places	122	73 192	20 929	5 057	2 508	33.5	16.2
722211	Limited-service restaurants	91	64 046	18 211	4 479	2 242	35.0	18.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
IMPERIAL								
72	Accommodation and food services	214	126 785	33 651	7 837	2 909	25.4	15.8
721	Accommodation	34	21 616	5 462	1 264	488	28.6	25.1
7211	Traveler accommodation	24	19 109	4 959	1 132	443	30.5	24.6
72111	Hotels (except casino hotels) and motels	24	19 109	4 959	1 132	443	30.5	24.6
721110	Hotels (except casino hotels) and motels	24	19 109	4 959	1 132	443	30.5	24.6
7212	RV (recreational vehicle) parks and recreational camps	10	2 507	503	132	45	14.0	29.2
72121	RV (recreational vehicle) parks and recreational camps	10	2 507	503	132	45	14.0	29.2
721211	RV (recreational vehicle) parks and campgrounds	10	2 507	503	132	45	14.0	29.2
722	Food services and drinking places	180	105 169	28 189	6 573	2 421	24.8	13.9
7222	Limited-service eating places	90	70 890	18 457	4 245	1 612	14.0	10.2
72221	Limited-service eating places	90	70 890	18 457	4 245	1 612	14.0	10.2
722211	Limited-service restaurants	75	62 713	16 307	3 736	1 405	14.7	11.4
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
INYO								
72	Accommodation and food services	94	60 073	16 279	3 537	1 265	23.1	8.3
721	Accommodation	38	25 956	5 342	1 082	379	20.5	8.7
7211	Traveler accommodation	31	24 372	5 044	1 053	371	19.7	9.2
72111	Hotels (except casino hotels) and motels	31	24 372	5 044	1 053	371	19.7	9.2
721110	Hotels (except casino hotels) and motels	31	24 372	5 044	1 053	371	19.7	9.2
7212	RV (recreational vehicle) parks and recreational camps	7	1 584	298	29	8	32.1	—
72121	RV (recreational vehicle) parks and recreational camps	7	1 584	298	29	8	32.1	—
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	56	34 117	10 937	2 455	886	25.2	8.0
7222	Limited-service eating places	21	17 410	5 086	1 133	444	15.5	13.3
72221	Limited-service eating places	21	17 410	5 086	1 133	444	15.5	13.3
KERN								
72	Accommodation and food services	1 048	642 606	175 819	41 459	15 434	22.4	15.5
721	Accommodation	101	80 746	19 847	4 675	1 493	17.9	1.7
7211	Traveler accommodation	82	75 319	18 440	4 361	1 402	17.2	1.3
72111	Hotels (except casino hotels) and motels	79	74 709	18 199	4 328	1 389	17.2	1.4
721110	Hotels (except casino hotels) and motels	79	74 709	18 199	4 328	1 389	17.2	1.4
7212	RV (recreational vehicle) parks and recreational camps	18	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	18	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	13	3 675	874	209	53	10.0	8.8
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
KERN—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	947	561 860	155 972	36 784	13 941	23.0	17.5
7221	Full-service restaurants	327	193 810	62 500	15 013	5 114	31.4	15.0
72211	Full-service restaurants	327	193 810	62 500	15 013	5 114	31.4	15.0
722110	Full-service restaurants	327	193 810	62 500	15 013	5 114	31.4	15.0
7222	Limited-service eating places	534	336 156	86 231	20 071	8 245	18.5	20.0
72221	Limited-service eating places	534	336 156	86 231	20 071	8 245	18.5	20.0
722211	Limited-service restaurants	466	303 486	78 137	18 017	7 348	18.6	21.2
722212	Cafeterias, buffets, and grill buffets	9	14 862	4 069	971	397	7.0	2.1
722213	Snack and nonalcoholic beverage bars	59	17 808	4 025	1 083	500	27.2	15.2
7223	Special food services	24	18 642	4 068	942	264	8.1	.5
7224	Drinking places (alcoholic beverages)	62	13 252	3 173	758	318	36.9	15.3
72241	Drinking places (alcoholic beverages)	62	13 252	3 173	758	318	36.9	15.3
722410	Drinking places (alcoholic beverages)	62	13 252	3 173	758	318	36.9	15.3
KINGS								
72	Accommodation and food services	156	86 604	21 697	5 054	2 087	23.0	10.7
721	Accommodation	15	8 815	1 798	384	133	35.8	14.9
7211	Traveler accommodation	15	8 815	1 798	384	133	35.8	14.9
72111	Hotels (except casino hotels) and motels	15	8 815	1 798	384	133	35.8	14.9
721110	Hotels (except casino hotels) and motels	15	8 815	1 798	384	133	35.8	14.9
722	Food services and drinking places	141	77 789	19 899	4 670	1 954	21.5	10.3
7222	Limited-service eating places	83	57 558	14 143	3 362	1 423	15.0	9.6
72221	Limited-service eating places	83	57 558	14 143	3 362	1 423	15.0	9.6
722211	Limited-service restaurants	69	52 741	13 069	3 091	1 301	13.4	9.7
LAKE								
72	Accommodation and food services	130	40 757	10 012	2 246	1 019	42.7	15.3
721	Accommodation	27	6 845	1 395	304	120	65.8	3.7
7211	Traveler accommodation	20	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
722	Food services and drinking places	103	33 912	8 617	1 942	899	38.0	17.6
7222	Limited-service eating places	44	19 009	4 831	1 090	515	31.0	17.8
72221	Limited-service eating places	44	19 009	4 831	1 090	515	31.0	17.8
LASSEN								
72	Accommodation and food services	67	32 735	9 388	2 078	771	31.6	21.8
721	Accommodation	16	6 579	1 620	373	94	15.3	—
7211	Traveler accommodation	12	5 084	1 213	317	82	17.1	—
72111	Hotels (except casino hotels) and motels	12	5 084	1 213	317	82	17.1	—
721110	Hotels (except casino hotels) and motels	12	5 084	1 213	317	82	17.1	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	51	26 156	7 768	1 705	677	35.7	27.3
7222	Limited-service eating places	20	8 969	2 401	524	283	31.1	16.3
72221	Limited-service eating places	20	8 969	2 401	524	283	31.1	16.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
LOS ANGELES								
72	Accommodation and food services	17 074	14 211 642	4 078 661	982 071	290 380	19.3	10.1
721	Accommodation	1 115	2 770 745	789 790	191 711	38 633	4.8	7.6
7211	Traveler accommodation	986	2 708 861	774 020	188 199	37 819	4.2	7.5
72111	Hotels (except casino hotels) and motels	963	2 684 335	765 738	186 232	37 339	4.2	7.4
721110	Hotels (except casino hotels) and motels	963	2 684 335	765 738	186 232	37 339	4.2	7.4
72112	Casino hotels	1	D	D	D	e	D	D
721120	Casino hotels	1	D	D	D	e	D	D
721191	Bed-and-breakfast inns	16	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	56	38 777	10 648	2 210	464	15.5	17.9
72121	RV (recreational vehicle) parks and recreational camps	56	38 777	10 648	2 210	464	15.5	17.9
721211	RV (recreational vehicle) parks and campgrounds	22	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	34	D	D	D	c	D	D
7213	Rooming and boarding houses	73	23 107	5 122	1 302	350	48.1	12.4
72131	Rooming and boarding houses	73	23 107	5 122	1 302	350	48.1	12.4
721310	Rooming and boarding houses	73	23 107	5 122	1 302	350	48.1	12.4
722	Food services and drinking places	15 959	11 440 897	3 288 871	790 360	251 747	22.8	10.7
7221	Full-service restaurants	5 934	4 929 680	1 614 106	390 171	112 834	25.3	8.7
72211	Full-service restaurants	5 934	4 929 680	1 614 106	390 171	112 834	25.3	8.7
722110	Full-service restaurants	5 934	4 929 680	1 614 106	390 171	112 834	25.3	8.7
7222	Limited-service eating places	8 297	5 150 298	1 281 001	307 891	112 597	22.1	13.3
72221	Limited-service eating places	8 297	5 150 298	1 281 001	307 891	112 597	22.1	13.3
722211	Limited-service restaurants	6 516	4 348 059	1 088 754	261 522	93 755	22.0	14.7
722212	Cafeterias, buffets, and grill buffets	198	166 403	43 239	10 157	3 625	16.2	3.1
722213	Snack and nonalcoholic beverage bars	1 583	635 836	149 008	36 212	15 217	24.1	5.9
7223	Special food services	798	995 965	301 563	69 843	17 976	9.3	7.6
7224	Drinking places (alcoholic beverages)	930	364 954	92 201	22 455	8 340	35.5	9.3
72241	Drinking places (alcoholic beverages)	930	364 954	92 201	22 455	8 340	35.5	9.3
722410	Drinking places (alcoholic beverages)	930	364 954	92 201	22 455	8 340	35.5	9.3
MADERA								
72	Accommodation and food services	170	93 412	25 471	5 456	2 070	28.9	18.0
721	Accommodation	34	29 795	8 454	1 586	401	10.5	4.8
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	19	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	4 821	1 272	205	52	15.2	21.5
72121	RV (recreational vehicle) parks and recreational camps	10	4 821	1 272	205	52	15.2	21.5
721211	RV (recreational vehicle) parks and campgrounds	4	1 741	521	117	15	33.6	-
721214	Recreational and vacation camps (except campgrounds) .	6	3 080	751	88	37	4.8	33.6
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	136	63 617	17 017	3 870	1 669	37.5	24.3
7222	Limited-service eating places	67	35 252	9 056	1 978	899	23.9	36.6
72221	Limited-service eating places	67	35 252	9 056	1 978	899	23.9	36.6
7223	Special food services	4	D	D	D	b	D	D
MARIN								
72	Accommodation and food services	687	524 076	157 947	37 915	10 641	29.1	9.0
721	Accommodation	72	101 686	25 963	6 029	1 348	15.7	10.3
7211	Traveler accommodation	61	94 367	24 117	5 648	1 268	13.3	11.1
72111	Hotels (except casino hotels) and motels	41	88 003	22 294	5 250	1 156	13.5	11.7
721110	Hotels (except casino hotels) and motels	41	88 003	22 294	5 250	1 156	13.5	11.7
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MARIN—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	615	422 390	131 984	31 886	9 293	32.3	8.6
7221	Full-service restaurants	290	248 032	83 504	20 929	5 666	32.1	7.9
72211	Full-service restaurants	290	248 032	83 504	20 929	5 666	32.1	7.9
722110	Full-service restaurants	290	248 032	83 504	20 929	5 666	32.1	7.9
7222	Limited-service eating places	245	134 245	35 621	8 394	2 738	31.4	10.5
72221	Limited-service eating places	245	134 245	35 621	8 394	2 738	31.4	10.5
722211	Limited-service restaurants	175	99 237	26 160	6 120	1 921	34.1	12.1
722212	Cafeterias, buffets, and grill buffets	6	3 600	984	251	93	6.0	19.9
722213	Snack and nonalcoholic beverage bars	64	31 408	8 477	2 023	724	26.0	4.5
7223	Special food services	49	25 762	9 538	1 829	625	24.0	7.7
7224	Drinking places (alcoholic beverages)	31	14 351	3 321	734	264	60.2	4.5
72241	Drinking places (alcoholic beverages)	31	14 351	3 321	734	264	60.2	4.5
722410	Drinking places (alcoholic beverages)	31	14 351	3 321	734	264	60.2	4.5
MARIPOSA								
72	Accommodation and food services	51	114 093	24 397	4 855	1 314	3.8	4.1
721	Accommodation	25	D	D	D	f	D	D
7211	Traveler accommodation	22	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	20	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	20	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
MENDOCINO								
72	Accommodation and food services	325	156 739	43 183	9 177	3 555	27.5	6.5
721	Accommodation	120	62 151	16 534	3 236	1 167	17.5	3.3
7211	Traveler accommodation	100	56 327	14 943	3 026	1 091	16.7	1.7
72111	Hotels (except casino hotels) and motels	60	43 663	11 859	2 369	828	14.0	1.0
721110	Hotels (except casino hotels) and motels	60	43 663	11 859	2 369	828	14.0	1.0
72119	Other traveler accommodation	40	12 664	3 084	657	263	26.1	4.0
721191	Bed-and-breakfast inns	38	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	20	5 824	1 591	210	76	25.4	19.2
72121	RV (recreational vehicle) parks and recreational camps	20	5 824	1 591	210	76	25.4	19.2
721211	RV (recreational vehicle) parks and campgrounds	12	3 271	654	107	46	23.8	11.2
721214	Recreational and vacation camps (except campgrounds)	8	2 553	937	103	30	27.5	29.5
722	Food services and drinking places	205	94 588	26 649	5 941	2 388	34.0	8.6
7221	Full-service restaurants	105	53 622	16 349	3 555	1 341	38.2	10.0
72211	Full-service restaurants	105	53 622	16 349	3 555	1 341	38.2	10.0
722110	Full-service restaurants	105	53 622	16 349	3 555	1 341	38.2	10.0
7222	Limited-service eating places	82	36 424	9 420	2 199	987	28.0	7.6
72221	Limited-service eating places	82	36 424	9 420	2 199	987	28.0	7.6
MERCED								
72	Accommodation and food services	278	140 824	37 845	9 231	3 763	25.6	18.2
721	Accommodation	28	15 436	3 059	716	279	47.8	7.4
7211	Traveler accommodation	25	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
722	Food services and drinking places	250	125 388	34 786	8 515	3 484	22.8	19.5
7221	Full-service restaurants	100	47 274	15 943	4 050	1 335	24.8	17.2
72211	Full-service restaurants	100	47 274	15 943	4 050	1 335	24.8	17.2
722110	Full-service restaurants	100	47 274	15 943	4 050	1 335	24.8	17.2
7222	Limited-service eating places	123	74 586	18 285	4 319	2 079	20.9	21.4
72221	Limited-service eating places	123	74 586	18 285	4 319	2 079	20.9	21.4
722211	Limited-service restaurants	103	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	b	D	D
MODOC								
72	Accommodation and food services	28	6 299	1 739	298	168	54.8	16.9
721	Accommodation	9	D	D	D	b	D	D
722	Food services and drinking places	19	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MONO								
72	Accommodation and food services	139	176 337	54 270	16 857	3 734	10.1	4.2
721	Accommodation	70	133 117	41 365	13 588	2 636	5.8	.6
7211	Traveler accommodation	51	125 452	39 503	13 199	2 575	4.9	—
72111	Hotels (except casino hotels) and motels	46	124 016	39 077	13 118	2 556	4.9	—
721110	Hotels (except casino hotels) and motels	46	124 016	39 077	13 118	2 556	4.9	—
7212	RV (recreational vehicle) parks and recreational camps	19	7 665	1 862	389	61	20.6	10.0
72121	RV (recreational vehicle) parks and recreational camps	19	7 665	1 862	389	61	20.6	10.0
721211	RV (recreational vehicle) parks and campgrounds	12	4 611	1 289	143	25	24.9	5.2
721214	Recreational and vacation camps (except campgrounds)	7	3 054	573	246	36	14.0	17.4
722	Food services and drinking places	69	43 220	12 905	3 269	1 098	23.4	15.3
7222	Limited-service eating places	26	10 139	2 615	685	246	26.1	20.9
72221	Limited-service eating places	26	10 139	2 615	685	246	26.1	20.9
MONTEREY								
72	Accommodation and food services	958	1 033 917	292 007	68 415	18 462	14.8	8.5
721	Accommodation	225	540 917	144 235	33 674	7 065	2.7	9.1
7211	Traveler accommodation	213	529 620	140 553	32 908	6 901	2.0	9.3
72111	Hotels (except casino hotels) and motels	177	510 848	135 036	31 633	6 584	1.8	9.4
721110	Hotels (except casino hotels) and motels	177	510 848	135 036	31 633	6 584	1.8	9.4
72119	Other traveler accommodation	36	18 772	5 517	1 275	317	8.9	7.8
721191	Bed-and-breakfast inns	33	16 931	4 966	1 168	290	8.6	8.7
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	6 441	1 684	372	64	12.8	—
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
7213	Rooming and boarding houses	3	D	D	D	b	D	D
72131	Rooming and boarding houses	3	D	D	D	b	D	D
721310	Rooming and boarding houses	3	D	D	D	b	D	D
722	Food services and drinking places	733	493 000	147 772	34 741	11 397	28.1	7.9
7221	Full-service restaurants	365	274 470	92 082	21 567	6 218	32.5	8.2
72211	Full-service restaurants	365	274 470	92 082	21 567	6 218	32.5	8.2
722110	Full-service restaurants	365	274 470	92 082	21 567	6 218	32.5	8.2
7222	Limited-service eating places	299	190 952	48 254	11 524	4 525	23.3	5.9
72221	Limited-service eating places	299	190 952	48 254	11 524	4 525	23.3	5.9
722211	Limited-service restaurants	231	155 793	39 220	9 393	3 645	23.7	6.0
722212	Cafeterias, buffets, and grill buffets	4	5 307	1 353	311	101	6.2	—
722213	Snack and nonalcoholic beverage bars	64	29 852	7 681	1 820	779	24.7	6.4
7223	Special food services	31	19 218	5 408	1 210	437	6.4	16.4
7224	Drinking places (alcoholic beverages)	38	8 360	2 028	440	217	42.4	23.3
72241	Drinking places (alcoholic beverages)	38	8 360	2 028	440	217	42.4	23.3
722410	Drinking places (alcoholic beverages)	38	8 360	2 028	440	217	42.4	23.3
NAPA								
72	Accommodation and food services	343	350 932	105 025	24 346	6 678	16.7	10.0
721	Accommodation	91	134 116	31 781	7 427	1 714	7.8	8.8
7211	Traveler accommodation	83	123 795	28 775	6 816	1 616	7.2	7.8
72111	Hotels (except casino hotels) and motels	38	107 880	25 552	6 172	1 398	6.3	8.8
721110	Hotels (except casino hotels) and motels	38	107 880	25 552	6 172	1 398	6.3	8.8
72119	Other traveler accommodation	45	15 915	3 223	644	218	12.7	1.3
721191	Bed-and-breakfast inns	45	15 915	3 223	644	218	12.7	1.3
7212	RV (recreational vehicle) parks and recreational camps	8	10 321	3 006	611	98	16.0	20.0
72121	RV (recreational vehicle) parks and recreational camps	8	10 321	3 006	611	98	16.0	20.0
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	252	216 816	73 244	16 919	4 964	22.2	10.7
7221	Full-service restaurants	128	142 220	51 334	12 011	3 141	22.3	12.9
72211	Full-service restaurants	128	142 220	51 334	12 011	3 141	22.3	12.9
722110	Full-service restaurants	128	142 220	51 334	12 011	3 141	22.3	12.9
7222	Limited-service eating places	94	59 349	16 740	3 848	1 454	22.0	6.1
72221	Limited-service eating places	94	59 349	16 740	3 848	1 454	22.0	6.1
722211	Limited-service restaurants	72	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars	22	D	D	D	c	D	D
7223	Special food services	20	12 483	4 440	868	291	15.7	2.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEVADA								
72	Accommodation and food services	221	167 704	49 546	15 744	4 843	25.2	11.8
721	Accommodation	45	86 316	28 032	10 412	2 797	5.5	9.0
7211	Traveler accommodation	30	82 223	26 702	10 170	2 741	3.0	8.8
72111	Hotels (except casino hotels) and motels	23	81 248	26 536	10 135	2 726	2.1	8.9
721110	Hotels (except casino hotels) and motels	23	81 248	26 536	10 135	2 726	2.1	8.9
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	2 831	921	148	40	61.9	2.1
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	176	81 388	21 514	5 332	2 046	46.1	14.7
7221	Full-service restaurants	85	D	D	D	g	D	D
72211	Full-service restaurants	85	D	D	D	g	D	D
722110	Full-service restaurants	85	D	D	D	g	D	D
7222	Limited-service eating places	67	33 374	8 061	1 970	852	44.3	19.2
72221	Limited-service eating places	67	33 374	8 061	1 970	852	44.3	19.2
7223	Special food services	10	D	D	D	b	D	D
ORANGE								
72	Accommodation and food services	5 911	5 592 425	1 601 854	380 955	115 271	16.5	7.3
721	Accommodation	476	1 410 767	374 821	87 440	19 622	5.0	2.1
7211	Traveler accommodation	424	1 386 083	368 537	86 091	19 304	4.5	2.1
72111	Hotels (except casino hotels) and motels	408	1 377 397	366 366	85 575	19 152	4.3	2.0
721110	Hotels (except casino hotels) and motels	408	1 377 397	366 366	85 575	19 152	4.3	2.0
721191	Bed-and-breakfast inns	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	25	20 711	5 349	1 247	272	33.5	1.2
72121	RV (recreational vehicle) parks and recreational camps	25	20 711	5 349	1 247	272	33.5	1.2
721211	RV (recreational vehicle) parks and campgrounds	18	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds)	7	D	D	D	a	D	D
7213	Rooming and boarding houses	27	3 973	935	102	46	27.3	12.5
72131	Rooming and boarding houses	27	3 973	935	102	46	27.3	12.5
721310	Rooming and boarding houses	27	3 973	935	102	46	27.3	12.5
722	Food services and drinking places	5 435	4 181 658	1 227 033	293 515	95 649	20.4	9.0
7221	Full-service restaurants	1 979	2 042 144	659 142	158 576	47 998	19.0	8.8
72211	Full-service restaurants	1 979	2 042 144	659 142	158 576	47 998	19.0	8.8
722110	Full-service restaurants	1 979	2 042 144	659 142	158 576	47 998	19.0	8.8
7222	Limited-service eating places	2 939	1 815 034	479 339	114 312	41 008	21.8	9.1
72221	Limited-service eating places	2 939	1 815 034	479 339	114 312	41 008	21.8	9.1
722211	Limited-service restaurants	2 304	1 528 080	409 256	97 737	34 290	22.3	9.7
722212	Cafeterias, buffets, and grill buffets	59	56 820	15 460	3 544	1 251	10.8	1.7
722213	Snack and nonalcoholic beverage bars	576	230 134	54 623	13 031	5 467	21.5	7.3
7223	Special food services	262	217 315	62 796	14 388	3 924	14.9	9.4
7224	Drinking places (alcoholic beverages)	255	107 165	25 756	6 239	2 719	32.9	11.2
72241	Drinking places (alcoholic beverages)	255	107 165	25 756	6 239	2 719	32.9	11.2
722410	Drinking places (alcoholic beverages)	255	107 165	25 756	6 239	2 719	32.9	11.2
PLACER								
72	Accommodation and food services	630	547 087	156 106	38 374	12 126	21.3	18.6
721	Accommodation	75	127 743	31 592	9 161	1 695	5.9	50.3
7211	Traveler accommodation	57	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	48	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	48	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	9	2 551	737	131	31	62.8	9.8
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	b	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records ¹	Estimated ²	
PLACER—Con.									
72	Accommodation and food services—Con.								
722	Food services and drinking places	555	419 344	124 514	29 213	10 431	26.0	9.0	
7221	Full-service restaurants	233	215 322	70 344	16 284	5 446	27.8	9.4	
72211	Full-service restaurants	233	215 322	70 344	16 284	5 446	27.8	9.4	
722110	Full-service restaurants	233	215 322	70 344	16 284	5 446	27.8	9.4	
7222	Limited-service eating places	266	181 218	48 967	11 751	4 492	24.5	8.8	
72221	Limited-service eating places	266	181 218	48 967	11 751	4 492	24.5	8.8	
722211	Limited-service restaurants	213	154 449	42 919	10 359	3 833	24.2	8.6	
722213	Snack and nonalcoholic beverage bars	52	D	D	D	f	D	D	
7223	Special food services	28	14 859	3 489	783	280	12.2	7.3	
7224	Drinking places (alcoholic beverages)	28	7 945	1 714	395	213	39.7	5.5	
72241	Drinking places (alcoholic beverages)	28	7 945	1 714	395	213	39.7	5.5	
722410	Drinking places (alcoholic beverages)	28	7 945	1 714	395	213	39.7	5.5	
PLUMAS									
72	Accommodation and food services	123	30 685	8 786	1 444	650	43.0	15.0	
721	Accommodation	48	14 010	4 760	679	179	24.3	5.1	
7211	Traveler accommodation	30	8 015	2 478	361	123	30.7	8.1	
72111	Hotels (except casino hotels) and motels	21	5 721	1 829	326	99	31.6	1.4	
721110	Hotels (except casino hotels) and motels	21	5 721	1 829	326	99	31.6	1.4	
7212	RV (recreational vehicle) parks and recreational camps	18	5 995	2 282	318	56	15.8	1.0	
72121	RV (recreational vehicle) parks and recreational camps	18	5 995	2 282	318	56	15.8	1.0	
721211	RV (recreational vehicle) parks and campgrounds	11	1 423	276	21	12	61.0	4.4	
721214	Recreational and vacation camps (except campgrounds)	7	4 572	2 006	297	44	1.7	—	
722	Food services and drinking places	75	16 675	4 026	765	471	58.6	23.3	
RIVERSIDE									
72	Accommodation and food services	2 491	2 360 637	684 968	169 543	51 234	15.7	9.7	
721	Accommodation	294	741 609	228 518	58 245	12 098	6.3	9.7	
7211	Traveler accommodation	239	707 413	218 308	55 677	11 479	5.7	9.1	
72111	Hotels (except casino hotels) and motels	227	704 529	217 817	55 581	11 444	5.6	9.0	
721110	Hotels (except casino hotels) and motels	227	704 529	217 817	55 581	11 444	5.6	9.0	
7212	RV (recreational vehicle) parks and recreational camps	47	32 475	9 704	2 412	573	17.9	23.0	
72121	RV (recreational vehicle) parks and recreational camps	47	32 475	9 704	2 412	573	17.9	23.0	
721211	RV (recreational vehicle) parks and campgrounds	38	27 825	8 125	2 074	471	20.8	25.2	
721214	Recreational and vacation camps (except campgrounds)	9	4 650	1 579	338	102	.6	9.8	
7213	Rooming and boarding houses	8	1 721	506	156	46	41.0	29.0	
72131	Rooming and boarding houses	8	1 721	506	156	46	41.0	29.0	
721310	Rooming and boarding houses	8	1 721	506	156	46	41.0	29.0	
722	Food services and drinking places	2 197	1 619 028	456 450	111 298	39 136	20.0	9.7	
7221	Full-service restaurants	806	685 290	223 204	56 264	17 644	22.3	11.0	
72211	Full-service restaurants	806	685 290	223 204	56 264	17 644	22.3	11.0	
722110	Full-service restaurants	806	685 290	223 204	56 264	17 644	22.3	11.0	
7222	Limited-service eating places	1 206	822 838	208 402	49 336	19 436	18.1	8.9	
72221	Limited-service eating places	1 206	822 838	208 402	49 336	19 436	18.1	8.9	
722211	Limited-service restaurants	1 019	744 999	191 100	45 229	17 632	17.7	9.0	
722212	Cafeterias, buffets, and grill buffets	12	D	D	D	e	D	D	
722213	Snack and nonalcoholic beverage bars	175	D	D	D	g	D	D	
7223	Special food services	79	68 171	15 186	3 269	1 034	9.8	7.4	
7224	Drinking places (alcoholic beverages)	106	42 729	9 658	2 429	1 022	37.9	8.3	
72241	Drinking places (alcoholic beverages)	106	42 729	9 658	2 429	1 022	37.9	8.3	
722410	Drinking places (alcoholic beverages)	106	42 729	9 658	2 429	1 022	37.9	8.3	
SACRAMENTO									
72	Accommodation and food services	2 206	1 665 556	465 416	111 595	38 231	22.4	11.8	
721	Accommodation	112	273 953	67 306	17 016	3 829	4.9	8.2	
7211	Traveler accommodation	92	266 207	65 867	16 668	3 731	3.6	8.0	
72111	Hotels (except casino hotels) and motels	88	265 306	65 600	16 595	3 720	3.6	8.0	
721110	Hotels (except casino hotels) and motels	88	265 306	65 600	16 595	3 720	3.6	8.0	
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D	
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D	
721211	RV (recreational vehicle) parks and campgrounds	9	4 344	827	203	65	24.2	26.2	
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D	
7213	Rooming and boarding houses	8	D	D	D	a	D	D	
72131	Rooming and boarding houses	8	D	D	D	a	D	D	
721310	Rooming and boarding houses	8	D	D	D	a	D	D	

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records ¹	Estimated ²	
	SACRAMENTO—Con.								
72	Accommodation and food services—Con.								
722	Food services and drinking places	2 094	1 391 603	398 110	94 579	34 402	25.8	12.6	
7221	Full-service restaurants	749	587 502	188 752	45 597	15 097	31.1	12.8	
72211	Full-service restaurants	749	587 502	188 752	45 597	15 097	31.1	12.8	
722110	Full-service restaurants	749	587 502	188 752	45 597	15 097	31.1	12.8	
7222	Limited-service eating places	1 104	707 644	186 110	43 498	17 398	20.3	12.8	
72221	Limited-service eating places	1 104	707 644	186 110	43 498	17 398	20.3	12.8	
722211	Limited-service restaurants	861	590 790	157 042	36 592	14 533	21.8	14.1	
722212	Cafeterias, buffets, and grill buffets	41	36 135	10 275	2 423	819	8.5	4.3	
722213	Snack and nonalcoholic beverage bars	202	80 719	18 793	4 483	2 046	15.1	6.6	
7223	Special food services	102	46 771	12 225	2 820	863	15.6	10.8	
7224	Drinking places (alcoholic beverages)	139	49 686	11 023	2 664	1 044	49.9	9.0	
72241	Drinking places (alcoholic beverages)	139	49 686	11 023	2 664	1 044	49.9	9.0	
722410	Drinking places (alcoholic beverages)	139	49 686	11 023	2 664	1 044	49.9	9.0	
	SAN BENITO								
72	Accommodation and food services	85	46 459	13 526	3 028	1 114	37.8	13.1	
721	Accommodation	9	3 462	1 257	258	70	11.2	—	
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D	
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D	
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D	
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D	
722	Food services and drinking places	76	42 997	12 269	2 770	1 044	40.0	14.1	
7222	Limited-service eating places	32	24 141	6 490	1 548	596	26.6	10.2	
72221	Limited-service eating places	32	24 141	6 490	1 548	596	26.6	10.2	
	SAN BERNARDINO								
72	Accommodation and food services	2 528	1 841 198	506 888	122 000	43 578	19.6	12.5	
721	Accommodation	248	255 443	61 338	14 903	3 984	10.6	16.6	
7211	Traveler accommodation	197	210 045	49 537	12 208	3 269	10.0	17.5	
72111	Hotels (except casino hotels) and motels	186	207 961	49 291	12 149	3 242	9.8	17.6	
721110	Hotels (except casino hotels) and motels	186	207 961	49 291	12 149	3 242	9.8	17.6	
7212	RV (recreational vehicle) parks and recreational camps	47	45 106	11 708	2 636	711	13.4	12.5	
72121	RV (recreational vehicle) parks and recreational camps	47	45 106	11 708	2 636	711	13.4	12.5	
721211	RV (recreational vehicle) parks and campgrounds	27	28 920	7 020	1 648	346	8.9	17.5	
721214	Recreational and vacation camps (except campgrounds) ..	20	16 186	4 688	988	365	21.5	3.5	
7213	Rooming and boarding houses	4	292	93	59	4	16.1	20.9	
72131	Rooming and boarding houses	4	292	93	59	4	16.1	20.9	
721310	Rooming and boarding houses	4	292	93	59	4	16.1	20.9	
722	Food services and drinking places	2 280	1 585 755	445 550	107 097	39 594	21.0	11.8	
7221	Full-service restaurants	721	536 916	169 961	41 055	13 653	27.0	12.2	
72211	Full-service restaurants	721	536 916	169 961	41 055	13 653	27.0	12.2	
722110	Full-service restaurants	721	536 916	169 961	41 055	13 653	27.0	12.2	
7222	Limited-service eating places	1 345	942 366	247 506	59 371	23 549	16.8	11.4	
72221	Limited-service eating places	1 345	942 366	247 506	59 371	23 549	16.8	11.4	
722211	Limited-service restaurants	1 139	848 239	225 449	54 175	21 315	15.9	12.1	
722212	Cafeterias, buffets, and grill buffets	23	D	D	D	f	D	D	
722213	Snack and nonalcoholic beverage bars	183	D	D	D	g	D	D	
7223	Special food services	56	57 177	17 019	4 000	1 237	10.5	9.9	
7224	Drinking places (alcoholic beverages)	158	49 296	11 064	2 671	1 155	50.2	19.1	
72241	Drinking places (alcoholic beverages)	158	49 296	11 064	2 671	1 155	50.2	19.1	
722410	Drinking places (alcoholic beverages)	158	49 296	11 064	2 671	1 155	50.2	19.1	
	SAN DIEGO								
72	Accommodation and food services	5 761	6 331 146	1 738 152	410 835	120 065	13.3	11.3	
721	Accommodation	546	2 459 260	629 952	149 293	30 392	3.3	13.2	
7211	Traveler accommodation	470	D	D	D	k	D	D	
72111	Hotels (except casino hotels) and motels	450	1 903 874	519 117	122 477	25 571	3.3	16.8	
721110	Hotels (except casino hotels) and motels	450	1 903 874	519 117	122 477	25 571	3.3	16.8	
72112	Casino hotels	2	D	D	D	h	D	D	
721120	Casino hotels	2	D	D	D	h	D	D	
7212	RV (recreational vehicle) parks and recreational camps	48	D	D	D	f	D	D	
72121	RV (recreational vehicle) parks and recreational camps	48	D	D	D	f	D	D	
721211	RV (recreational vehicle) parks and campgrounds	32	35 028	7 845	1 738	416	10.0	3.6	
721214	Recreational and vacation camps (except campgrounds) ..	16	D	D	D	c	D	D	
7213	Rooming and boarding houses	28	D	D	D	c	D	D	
72131	Rooming and boarding houses	28	D	D	D	c	D	D	
721310	Rooming and boarding houses	28	D	D	D	c	D	D	

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SAN DIEGO—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	5 215	3 871 886	1 108 200	261 542	89 673	19.7	10.0
7221	Full-service restaurants	1 845	1 763 504	567 952	133 045	41 964	20.9	8.6
72211	Full-service restaurants	1 845	1 763 504	567 952	133 045	41 964	20.9	8.6
722110	Full-service restaurants	1 845	1 763 504	567 952	133 045	41 964	20.9	8.6
7222	Limited-service eating places	2 798	1 742 239	442 159	105 414	40 424	18.7	12.0
72221	Limited-service eating places	2 798	1 742 239	442 159	105 414	40 424	18.7	12.0
722211	Limited-service restaurants	2 210	1 447 308	371 101	88 537	33 934	19.0	13.5
722212	Cafeterias, buffets, and grill buffets	56	77 823	20 909	4 864	1 594	11.5	1.8
722213	Snack and nonalcoholic beverage bars	532	217 108	50 149	12 013	4 896	19.2	6.0
7223	Special food services	222	195 892	57 118	12 952	3 536	11.4	7.7
7224	Drinking places (alcoholic beverages)	350	170 251	40 971	10 131	3 749	26.3	7.5
72241	Drinking places (alcoholic beverages)	350	170 251	40 971	10 131	3 749	26.3	7.5
722410	Drinking places (alcoholic beverages)	350	170 251	40 971	10 131	3 749	26.3	7.5
SAN FRANCISCO								
72	Accommodation and food services	3 311	3 546 865	1 087 997	258 385	58 294	18.2	8.0
721	Accommodation	331	1 462 356	464 497	107 378	16 740	7.7	4.8
7211	Traveler accommodation	308	1 455 074	462 869	107 002	16 648	7.6	4.8
72111	Hotels (except casino hotels) and motels	272	1 439 307	458 477	105 973	16 413	7.6	4.7
721110	Hotels (except casino hotels) and motels	272	1 439 307	458 477	105 973	16 413	7.6	4.7
72119	Other traveler accommodation	36	15 767	4 392	1 029	235	10.2	10.1
721191	Bed-and-breakfast inns	28	11 632	3 392	775	187	10.4	13.1
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	21	D	D	D	b	D	D
72131	Rooming and boarding houses	21	D	D	D	b	D	D
721310	Rooming and boarding houses	21	D	D	D	b	D	D
722	Food services and drinking places	2 980	2 084 509	623 500	151 007	41 554	25.6	10.3
7221	Full-service restaurants	1 451	1 221 839	399 449	96 393	24 717	26.4	9.2
72211	Full-service restaurants	1 451	1 221 839	399 449	96 393	24 717	26.4	9.2
722110	Full-service restaurants	1 451	1 221 839	399 449	96 393	24 717	26.4	9.2
7222	Limited-service eating places	1 071	529 365	133 352	32 748	10 349	29.5	15.4
72221	Limited-service eating places	1 071	529 365	133 352	32 748	10 349	29.5	15.4
722211	Limited-service restaurants	746	385 463	97 811	24 001	7 483	33.3	18.3
722212	Cafeterias, buffets, and grill buffets	36	11 359	2 366	634	173	48.8	10.0
722213	Snack and nonalcoholic beverage bars	289	132 543	33 175	8 113	2 693	16.8	7.4
7223	Special food services	100	158 819	47 547	11 372	2 773	3.5	4.5
7224	Drinking places (alcoholic beverages)	358	174 486	43 152	10 494	3 715	27.8	7.3
72241	Drinking places (alcoholic beverages)	358	174 486	43 152	10 494	3 715	27.8	7.3
722410	Drinking places (alcoholic beverages)	358	174 486	43 152	10 494	3 715	27.8	7.3
SAN JOAQUIN								
72	Accommodation and food services	938	571 806	149 683	36 562	13 839	23.8	15.9
721	Accommodation	70	67 500	15 358	4 154	1 320	8.0	31.9
7211	Traveler accommodation	50	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	49	59 193	12 955	3 550	1 175	8.2	35.7
721110	Hotels (except casino hotels) and motels	49	59 193	12 955	3 550	1 175	8.2	35.7
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	3 669	1 013	270	60	—	8.7
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
7213	Rooming and boarding houses	10	D	D	D	b	D	D
72131	Rooming and boarding houses	10	D	D	D	b	D	D
721310	Rooming and boarding houses	10	D	D	D	b	D	D
722	Food services and drinking places	868	504 306	134 325	32 408	12 519	25.9	13.8
7221	Full-service restaurants	320	193 113	57 038	13 871	5 023	37.2	18.8
72211	Full-service restaurants	320	193 113	57 038	13 871	5 023	37.2	18.8
722110	Full-service restaurants	320	193 113	57 038	13 871	5 023	37.2	18.8
7222	Limited-service eating places	435	280 210	71 372	16 958	6 973	18.2	11.0
72221	Limited-service eating places	435	280 210	71 372	16 958	6 973	18.2	11.0
722211	Limited-service restaurants	363	239 354	60 773	14 477	5 960	19.0	12.3
722212	Cafeterias, buffets, and grill buffets	9	17 106	4 820	1 130	355	4.3	—
722213	Snack and nonalcoholic beverage bars	63	23 750	5 779	1 351	658	20.3	6.4
7223	Special food services	43	18 312	3 483	965	245	13.4	3.0
7224	Drinking places (alcoholic beverages)	70	12 671	2 432	614	278	39.6	13.1
72241	Drinking places (alcoholic beverages)	70	12 671	2 432	614	278	39.6	13.1
722410	Drinking places (alcoholic beverages)	70	12 671	2 432	614	278	39.6	13.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SAN LUIS OBISPO								
72	Accommodation and food services	760	600 487	156 652	36 723	12 467	21.8	22.6
721	Accommodation	183	255 988	50 830	12 131	3 246	11.1	44.2
7211	Traveler accommodation	166	243 451	47 723	11 435	3 046	11.6	46.3
72111	Hotels (except casino hotels) and motels	151	239 871	47 002	11 294	2 976	11.1	46.8
721110	Hotels (except casino hotels) and motels	151	239 871	47 002	11 294	2 976	11.1	46.8
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	12	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	577	344 499	105 822	24 592	9 221	29.7	6.6
7221	Full-service restaurants	283	183 251	61 526	13 906	4 892	29.8	8.6
72211	Full-service restaurants	283	183 251	61 526	13 906	4 892	29.8	8.6
722110	Full-service restaurants	283	183 251	61 526	13 906	4 892	29.8	8.6
7222	Limited-service eating places	244	138 912	38 008	9 188	3 644	26.0	5.0
72221	Limited-service eating places	244	138 912	38 008	9 188	3 644	26.0	5.0
722211	Limited-service restaurants	194	120 457	33 232	8 099	3 120	26.5	4.5
722212	Cafeterias, buffets, and grill buffets	5	4 475	1 257	287	117	24.1	2.7
722213	Snack and nonalcoholic beverage bars	45	13 980	3 519	802	407	22.5	10.5
7223	Special food services	20	12 694	4 090	969	442	40.3	—
7224	Drinking places (alcoholic beverages)	30	9 642	2 198	529	243	66.1	.2
72241	Drinking places (alcoholic beverages)	30	9 642	2 198	529	243	66.1	.2
722410	Drinking places (alcoholic beverages)	30	9 642	2 198	529	243	66.1	.2
SAN MATEO								
72	Accommodation and food services	1 557	1 471 499	445 382	107 009	26 158	17.3	6.8
721	Accommodation	150	404 527	117 179	27 685	4 994	3.6	6.6
7211	Traveler accommodation	138	399 141	115 981	27 468	4 945	3.4	6.4
72111	Hotels (except casino hotels) and motels	126	394 648	114 656	27 147	4 842	3.4	6.4
721110	Hotels (except casino hotels) and motels	126	394 648	114 656	27 147	4 842	3.4	6.4
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	b	D	D
722	Food services and drinking places	1 407	1 066 972	328 203	79 324	21 164	22.5	6.9
7221	Full-service restaurants	608	466 416	160 336	38 681	10 381	28.2	5.3
72211	Full-service restaurants	608	466 416	160 336	38 681	10 381	28.2	5.3
722110	Full-service restaurants	608	466 416	160 336	38 681	10 381	28.2	5.3
7222	Limited-service eating places	604	381 822	98 557	23 515	7 925	24.3	10.3
72221	Limited-service eating places	604	381 822	98 557	23 515	7 925	24.3	10.3
722211	Limited-service restaurants	437	295 368	77 058	18 214	5 949	27.3	11.1
722212	Cafeterias, buffets, and grill buffets	26	15 681	3 925	994	313	19.7	1.7
722213	Snack and nonalcoholic beverage bars	141	70 773	17 574	4 307	1 663	12.9	9.0
7223	Special food services	129	205 617	66 528	16 486	2 650	3.3	4.2
7224	Drinking places (alcoholic beverages)	66	13 117	2 782	642	208	67.4	7.7
72241	Drinking places (alcoholic beverages)	66	13 117	2 782	642	208	67.4	7.7
722410	Drinking places (alcoholic beverages)	66	13 117	2 782	642	208	67.4	7.7
SANTA BARBARA								
72	Accommodation and food services	975	840 658	244 030	57 552	17 805	18.3	14.7
721	Accommodation	158	277 088	75 500	18 244	3 952	5.2	23.0
7211	Traveler accommodation	137	267 903	72 241	17 625	3 786	5.1	23.6
72111	Hotels (except casino hotels) and motels	122	259 658	69 789	17 050	3 627	4.5	24.0
721110	Hotels (except casino hotels) and motels	122	259 658	69 789	17 050	3 627	4.5	24.0
7211191	Bed-and-breakfast inns	15	8 245	2 452	575	159	23.1	8.8
7212	RV (recreational vehicle) parks and recreational camps	11	6 965	2 920	523	119	1.7	—
72121	RV (recreational vehicle) parks and recreational camps	11	6 965	2 920	523	119	1.7	—
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming and boarding houses	10	2 220	339	96	47	26.4	28.2
72131	Rooming and boarding houses	10	2 220	339	96	47	26.4	28.2
721310	Rooming and boarding houses	10	2 220	339	96	47	26.4	28.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	SANTA BARBARA—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	817	563 570	168 530	39 308	13 853	24.7	10.7
7221	Full-service restaurants	359	288 575	93 957	21 576	7 284	25.6	11.7
72211	Full-service restaurants	359	288 575	93 957	21 576	7 284	25.6	11.7
722110	Full-service restaurants	359	288 575	93 957	21 576	7 284	25.6	11.7
7222	Limited-service eating places	373	228 190	63 668	15 469	5 657	24.7	10.0
72221	Limited-service eating places	373	228 190	63 668	15 469	5 657	24.7	10.0
722211	Limited-service restaurants	291	189 814	53 899	13 116	4 673	23.7	9.2
722212	Cafeterias, buffets, and grill buffets	3	5 746	1 475	359	114	23.0	—
722213	Snack and nonalcoholic beverage bars	79	32 630	8 294	1 994	870	30.6	16.4
7223	Special food services	33	29 876	7 505	1 466	516	11.1	5.8
7224	Drinking places (alcoholic beverages)	52	16 929	3 400	797	396	34.1	10.8
72241	Drinking places (alcoholic beverages)	52	16 929	3 400	797	396	34.1	10.8
722410	Drinking places (alcoholic beverages)	52	16 929	3 400	797	396	34.1	10.8
	SANTA CLARA							
72	Accommodation and food services	3 690	3 036 675	892 864	215 690	58 491	19.2	9.1
721	Accommodation	278	625 188	158 465	38 571	7 449	4.7	6.6
7211	Traveler accommodation	252	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	245	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels	245	D	D	D	i	D	D
7212	RV (recreational vehicle) parks and recreational camps	16	7 489	2 104	421	118	3.8	10.3
72121	RV (recreational vehicle) parks and recreational camps	16	7 489	2 104	421	118	3.8	10.3
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	7	D	D	D	b	D	D
7213	Rooming and boarding houses	10	D	D	D	b	D	D
72131	Rooming and boarding houses	10	D	D	D	b	D	D
721310	Rooming and boarding houses	10	D	D	D	b	D	D
722	Food services and drinking places	3 412	2 411 487	734 399	177 119	51 042	22.9	9.7
7221	Full-service restaurants	1 292	1 046 386	350 710	85 465	22 993	27.8	8.4
72211	Full-service restaurants	1 292	1 046 386	350 710	85 465	22 993	27.8	8.4
722110	Full-service restaurants	1 292	1 046 386	350 710	85 465	22 993	27.8	8.4
7222	Limited-service eating places	1 536	1 001 991	265 644	64 207	21 246	21.6	8.5
72221	Limited-service eating places	1 536	1 001 991	265 644	64 207	21 246	21.6	8.5
722211	Limited-service restaurants	1 159	785 819	205 924	49 530	16 119	23.7	9.3
722212	Cafeterias, buffets, and grill buffets	47	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars	330	D	D	D	h	D	D
7223	Special food services	420	D	D	D	i	D	D
7224	Drinking places (alcoholic beverages)	164	D	D	D	g	D	D
72241	Drinking places (alcoholic beverages)	164	D	D	D	g	D	D
722410	Drinking places (alcoholic beverages)	164	D	D	D	g	D	D
	SANTA CRUZ							
72	Accommodation and food services	606	426 478	126 749	29 105	10 060	25.7	8.8
721	Accommodation	89	93 423	24 994	5 471	1 285	11.2	6.4
7211	Traveler accommodation	72	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	64	82 559	22 910	5 008	1 182	10.7	5.7
721110	Hotels (except casino hotels) and motels	64	82 559	22 910	5 008	1 182	10.7	5.7
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	7	5 104	860	167	25	23.5	—
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	517	333 055	101 755	23 634	8 775	29.8	9.4
7221	Full-service restaurants	224	156 704	54 143	12 558	4 077	34.2	6.7
72211	Full-service restaurants	224	156 704	54 143	12 558	4 077	34.2	6.7
722110	Full-service restaurants	224	156 704	54 143	12 558	4 077	34.2	6.7
7222	Limited-service eating places	227	139 577	38 049	8 895	3 683	24.7	8.7
72221	Limited-service eating places	227	139 577	38 049	8 895	3 683	24.7	8.7
722211	Limited-service restaurants	149	D	D	D	h	D	D
722213	Snack and nonalcoholic beverage bars	76	D	D	D	g	D	D
7223	Special food services	31	24 075	6 704	1 530	727	18.5	29.1
7224	Drinking places (alcoholic beverages)	35	12 699	2 859	651	288	51.6	15.2
72241	Drinking places (alcoholic beverages)	35	12 699	2 859	651	288	51.6	15.2
722410	Drinking places (alcoholic beverages)	35	12 699	2 859	651	288	51.6	15.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SHASTA								
72	Accommodation and food services	376	231 341	60 115	13 969	5 355	24.5	13.6
721	Accommodation	64	56 511	11 480	2 555	854	13.3	23.6
7211	Traveler accommodation	49	52 871	10 803	2 444	809	13.1	24.9
72111	Hotels (except casino hotels) and motels	44	52 097	10 681	2 417	786	13.1	25.2
721110	Hotels (except casino hotels) and motels	44	52 097	10 681	2 417	786	13.1	25.2
7212	RV (recreational vehicle) parks and recreational camps	14	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	14	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	3 021	552	106	41	17.3	5.2
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	312	174 830	48 635	11 414	4 501	28.1	10.3
7221	Full-service restaurants	116	75 425	24 011	5 583	2 015	27.9	11.1
72211	Full-service restaurants	116	75 425	24 011	5 583	2 015	27.9	11.1
722110	Full-service restaurants	116	75 425	24 011	5 583	2 015	27.9	11.1
7222	Limited-service eating places	164	85 830	21 283	4 868	2 191	25.7	10.4
72221	Limited-service eating places	164	85 830	21 283	4 868	2 191	25.7	10.4
722211	Limited-service restaurants	137	76 187	18 928	4 348	1 937	27.7	10.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	10	9 347	2 451	748	188	54.8	1.7
SIERRA								
72	Accommodation and food services	22	4 895	1 192	191	74	27.9	32.0
721	Accommodation	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
SISKIYOU								
72	Accommodation and food services	155	64 779	18 218	3 736	1 511	24.7	5.1
721	Accommodation	45	25 661	6 537	1 240	393	10.7	3.3
7211	Traveler accommodation	35	19 428	4 549	942	346	9.7	1.4
72111	Hotels (except casino hotels) and motels	31	18 105	4 272	889	320	8.0	1.5
721110	Hotels (except casino hotels) and motels	31	18 105	4 272	889	320	8.0	1.5
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	3 932	1 313	264	35	5.4	—
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	110	39 118	11 681	2 496	1 118	33.9	6.3
7222	Limited-service eating places	43	16 711	4 400	947	481	26.7	3.4
72221	Limited-service eating places	43	16 711	4 400	947	481	26.7	3.4
SOLANO								
72	Accommodation and food services	669	433 859	116 634	27 851	10 248	25.1	10.9
721	Accommodation	54	44 986	9 549	2 141	663	29.5	4.2
7211	Traveler accommodation	47	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	46	43 098	9 215	2 086	639	29.2	3.6
721110	Hotels (except casino hotels) and motels	46	43 098	9 215	2 086	639	29.2	3.6
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SOLANO—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	615	388 873	107 085	25 710	9 585	24.6	11.6
7221	Full-service restaurants	218	155 932	47 775	11 655	4 199	31.0	17.3
72211	Full-service restaurants	218	155 932	47 775	11 655	4 199	31.0	17.3
722110	Full-service restaurants	218	155 932	47 775	11 655	4 199	31.0	17.3
7222	Limited-service eating places	327	208 543	53 207	12 833	4 952	20.3	7.7
72221	Limited-service eating places	327	208 543	53 207	12 833	4 952	20.3	7.7
722211	Limited-service restaurants	257	177 290	46 123	11 122	4 186	21.3	7.5
722212	Cafeterias, buffets, and grill buffets	7	9 547	2 525	602	234	11.6	1.0
722213	Snack and nonalcoholic beverage bars	63	21 706	4 559	1 109	532	16.3	12.8
7223	Special food services	20	12 452	3 356	600	146	5.9	6.1
7224	Drinking places (alcoholic beverages)	50	11 946	2 747	622	288	34.0	11.6
72241	Drinking places (alcoholic beverages)	50	11 946	2 747	622	288	34.0	11.6
722410	Drinking places (alcoholic beverages)	50	11 946	2 747	622	288	34.0	11.6
SONOMA								
72	Accommodation and food services	1 068	723 958	213 827	48 591	15 536	23.1	11.4
721	Accommodation	137	185 991	55 566	11 555	2 671	8.5	2.8
7211	Traveler accommodation	119	178 241	53 163	11 142	2 580	8.6	2.4
72111	Hotels (except casino hotels) and motels	82	164 288	49 692	10 451	2 357	8.8	2.3
721110	Hotels (except casino hotels) and motels	82	164 288	49 692	10 451	2 357	8.8	2.3
72119	Other traveler accommodation	37	13 953	3 471	691	223	6.6	4.6
721191	Bed-and-breakfast inns	34	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	9	6 076	1 976	337	77	—	9.1
721214	Recreational and vacation camps (except campgrounds) ..	6	D	D	D	a	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	931	537 967	158 261	37 036	12 865	28.2	14.4
7221	Full-service restaurants	418	259 839	83 844	19 648	6 533	30.8	17.3
72211	Full-service restaurants	418	259 839	83 844	19 648	6 533	30.8	17.3
722110	Full-service restaurants	418	259 839	83 844	19 648	6 533	30.8	17.3
7222	Limited-service eating places	400	233 454	62 021	14 796	5 435	23.3	10.3
72221	Limited-service eating places	400	233 454	62 021	14 796	5 435	23.3	10.3
722211	Limited-service restaurants	282	185 340	49 466	11 710	4 220	24.2	9.5
722212	Cafeterias, buffets, and grill buffets	10	5 007	1 373	350	104	10.7	.6
722213	Snack and nonalcoholic beverage bars	108	43 107	11 182	2 736	1 111	20.9	14.8
7223	Special food services	56	23 911	7 684	1 552	501	38.8	27.0
7224	Drinking places (alcoholic beverages)	57	20 763	4 712	1 040	396	36.2	9.8
72241	Drinking places (alcoholic beverages)	57	20 763	4 712	1 040	396	36.2	9.8
722410	Drinking places (alcoholic beverages)	57	20 763	4 712	1 040	396	36.2	9.8
STANISLAUS								
72	Accommodation and food services	751	498 507	135 230	32 216	13 117	19.9	15.7
721	Accommodation	51	46 392	10 090	2 332	768	14.5	1.8
7211	Traveler accommodation	42	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	41	43 088	8 985	2 043	710	11.5	1.9
721110	Hotels (except casino hotels) and motels	41	43 088	8 985	2 043	710	11.5	1.9
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	4	D	D	D	b	D	D
7213	Rooming and boarding houses	4	D	D	D	b	D	D
72131	Rooming and boarding houses	4	D	D	D	b	D	D
721310	Rooming and boarding houses	4	D	D	D	b	D	D
722	Food services and drinking places	700	452 115	125 140	29 884	12 349	20.5	17.2
7221	Full-service restaurants	265	179 803	56 137	14 012	4 916	28.3	13.9
72211	Full-service restaurants	265	179 803	56 137	14 012	4 916	28.3	13.9
722110	Full-service restaurants	265	179 803	56 137	14 012	4 916	28.3	13.9
7222	Limited-service eating places	367	247 188	62 263	14 430	6 838	15.6	17.6
72221	Limited-service eating places	367	247 188	62 263	14 430	6 838	15.6	17.6
722211	Limited-service restaurants	292	213 650	54 365	12 599	5 958	16.3	19.3
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	71	D	D	D	f	D	D
7223	Special food services	25	15 472	4 689	954	348	9.3	40.9
7224	Drinking places (alcoholic beverages)	43	9 652	2 051	488	247	21.0	29.1
72241	Drinking places (alcoholic beverages)	43	9 652	2 051	488	247	21.0	29.1
722410	Drinking places (alcoholic beverages)	43	9 652	2 051	488	247	21.0	29.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SUTTER								
72	Accommodation and food services	117	73 500	19 997	4 725	1 997	32.3	7.1
721	Accommodation	7	6 300	1 696	342	128	29.7	.7
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	110	67 200	18 301	4 383	1 869	32.6	7.7
7222	Limited-service eating places	54	39 245	9 699	2 283	1 022	26.3	10.1
72221	Limited-service eating places	54	39 245	9 699	2 283	1 022	26.3	10.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
TEHAMA								
72	Accommodation and food services	114	55 140	12 579	2 869	1 202	17.9	13.1
721	Accommodation	27	7 967	1 544	335	138	20.3	19.3
7211	Traveler accommodation	21	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	740	96	22	14	12.2	3.4
72121	RV (recreational vehicle) parks and recreational camps	5	740	96	22	14	12.2	3.4
721211	RV (recreational vehicle) parks and campgrounds	5	740	96	22	14	12.2	3.4
722	Food services and drinking places	87	47 173	11 035	2 534	1 064	17.5	12.0
7222	Limited-service eating places	42	21 555	5 646	1 222	576	18.6	5.6
72221	Limited-service eating places	42	21 555	5 646	1 222	576	18.6	5.6
TRINITY								
72	Accommodation and food services	50	13 053	3 311	571	293	36.2	9.7
721	Accommodation	18	6 238	1 404	196	67	7.5	.5
7212	RV (recreational vehicle) parks and recreational camps	9	3 381	688	80	16	5.5	.3
72121	RV (recreational vehicle) parks and recreational camps	9	3 381	688	80	16	5.5	.3
721211	RV (recreational vehicle) parks and campgrounds	5	1 366	221	36	7	5.1	.7
721214	Recreational and vacation camps (except campgrounds) ..	4	2 015	467	44	9	5.8	—
722	Food services and drinking places	32	6 815	1 907	375	226	62.5	18.1
TULARE								
72	Accommodation and food services	474	258 662	68 535	16 235	6 620	20.6	14.0
721	Accommodation	51	28 245	6 387	1 363	543	7.5	13.4
7211	Traveler accommodation	42	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	36	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	36	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	4 277	917	157	33	7.3	56.8
72121	RV (recreational vehicle) parks and recreational camps	8	4 277	917	157	33	7.3	56.8
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
722	Food services and drinking places	423	230 417	62 148	14 872	6 077	22.3	14.1
7221	Full-service restaurants	180	86 429	26 170	6 298	2 409	31.9	17.1
72211	Full-service restaurants	180	86 429	26 170	6 298	2 409	31.9	17.1
722110	Full-service restaurants	180	86 429	26 170	6 298	2 409	31.9	17.1
7222	Limited-service eating places	214	135 502	33 995	8 132	3 504	15.5	12.2
72221	Limited-service eating places	214	135 502	33 995	8 132	3 504	15.5	12.2
722211	Limited-service restaurants	183	123 807	31 309	7 483	3 184	16.4	12.7
722212	Cafeterias, buffets, and grill buffets	4	4 968	1 157	274	122	—	—
7223	Special food services	11	2 652	763	151	51	7.6	25.6
7224	Drinking places (alcoholic beverages)	18	5 834	1 220	291	113	43.4	7.1
72241	Drinking places (alcoholic beverages)	18	5 834	1 220	291	113	43.4	7.1
722410	Drinking places (alcoholic beverages)	18	5 834	1 220	291	113	43.4	7.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TUOLUMNE								
72	Accommodation and food services	168	69 773	19 385	4 181	1 703	44.9	9.3
721	Accommodation	48	18 769	5 412	946	303	20.0	4.2
7211	Traveler accommodation	35	12 018	3 132	604	236	24.4	2.7
72111	Hotels (except casino hotels) and motels	25	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	25	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	13	6 751	2 280	342	67	12.1	6.9
72121	RV (recreational vehicle) parks and recreational camps	13	6 751	2 280	342	67	12.1	6.9
721211	RV (recreational vehicle) parks and campgrounds	8	3 503	908	148	45	3.0	6.7
721214	Recreational and vacation camps (except campgrounds) .	5	3 248	1 372	194	22	22.0	7.2
722	Food services and drinking places	120	51 004	13 973	3 235	1 400	54.0	11.1
7222	Limited-service eating places	50	18 443	4 760	1 073	487	50.1	5.0
72221	Limited-service eating places	50	18 443	4 760	1 073	487	50.1	5.0
VENTURA								
72	Accommodation and food services	1 287	987 277	287 423	68 254	22 571	18.2	10.7
721	Accommodation	89	169 203	47 273	11 043	2 752	7.1	1.4
7211	Traveler accommodation	74	161 598	45 147	10 710	2 667	6.3	1.3
72111	Hotels (except casino hotels) and motels	71	160 949	44 963	10 664	2 650	6.2	1.3
721110	Hotels (except casino hotels) and motels	71	160 949	44 963	10 664	2 650	6.2	1.3
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
7213	Rooming and boarding houses	6	D	D	D	b	D	D
72131	Rooming and boarding houses	6	D	D	D	b	D	D
721310	Rooming and boarding houses	6	D	D	D	b	D	D
722	Food services and drinking places	1 198	818 074	240 150	57 211	19 819	20.6	12.6
7221	Full-service restaurants	468	366 155	124 088	29 462	9 709	23.9	11.6
72211	Full-service restaurants	468	366 155	124 088	29 462	9 709	23.9	11.6
722110	Full-service restaurants	468	366 155	124 088	29 462	9 709	23.9	11.6
7222	Limited-service eating places	608	396 354	99 869	24 004	8 992	18.2	14.2
72221	Limited-service eating places	608	396 354	99 869	24 004	8 992	18.2	14.2
722211	Limited-service restaurants	475	338 162	86 540	20 847	7 591	17.9	15.6
722212	Cafeterias, buffets, and grill buffets	10	13 404	3 644	855	282	7.4	—
722213	Snack and nonalcoholic beverage bars	123	44 788	9 685	2 302	1 119	24.2	8.0
722213	Snack and nonalcoholic beverage bars	123	44 788	9 685	2 302	1 119	24.2	8.0
7223	Special food services	62	40 796	13 284	3 004	719	2.9	6.3
7224	Drinking places (alcoholic beverages)	60	14 769	2 909	741	399	48.6	13.4
72241	Drinking places (alcoholic beverages)	60	14 769	2 909	741	399	48.6	13.4
722410	Drinking places (alcoholic beverages)	60	14 769	2 909	741	399	48.6	13.4
YOLO								
72	Accommodation and food services	316	181 556	49 561	11 548	4 692	22.0	10.9
721	Accommodation	29	21 100	4 458	1 027	386	20.2	3.0
7211	Traveler accommodation	26	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
722	Food services and drinking places	287	160 456	45 103	10 521	4 306	22.3	11.9
7221	Full-service restaurants	101	52 593	17 435	3 924	1 514	37.6	10.2
72211	Full-service restaurants	101	52 593	17 435	3 924	1 514	37.6	10.2
722110	Full-service restaurants	101	52 593	17 435	3 924	1 514	37.6	10.2
7222	Limited-service eating places	143	86 595	22 608	5 427	2 140	16.5	13.7
72221	Limited-service eating places	143	86 595	22 608	5 427	2 140	16.5	13.7
722211	Limited-service restaurants	116	75 875	20 027	4 842	1 829	17.4	15.6
722213	Snack and nonalcoholic beverage bars	24	D	D	D	e	D	D
7223	Special food services	23	D	D	D	f	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
	YUBA							
72	Accommodation and food services	82	37 285	11 364	2 603	1 030	24.3	13.5
721	Accommodation	12	7 117	2 347	447	141	24.0	.8
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	b	D	D
722	Food services and drinking places	70	30 168	9 017	2 156	889	24.4	16.5
7222	Limited-service eating places	29	17 677	5 414	1 301	496	10.6	19.1
72221	Limited-service eating places	29	17 677	5 414	1 301	496	10.6	19.1

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ADELANTO								
72	Accommodation and food services	8	2 315	585	123	45	27.0	—
722	Food services and drinking places	8	2 315	585	123	45	27.0	—
AGOURA HILLS								
72	Accommodation and food services	54	D	D	D	g	D	D
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	52	D	D	D	f	D	D
7221	Full-service restaurants	26	27 942	8 861	2 037	618	48.1	10.2
72211	Full-service restaurants	26	27 942	8 861	2 037	618	48.1	10.2
722110	Full-service restaurants	26	27 942	8 861	2 037	618	48.1	10.2
7222	Limited-service eating places	22	15 721	3 960	959	296	8.7	25.1
72221	Limited-service eating places	22	15 721	3 960	959	296	8.7	25.1
ALAMEDA								
72	Accommodation and food services	148	80 477	21 716	5 050	1 790	30.9	12.0
721	Accommodation	8	9 356	1 765	413	115	19.0	19.7
7211	Traveler accommodation	8	9 356	1 765	413	115	19.0	19.7
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
722	Food services and drinking places	140	71 121	19 951	4 637	1 675	32.5	11.0
7221	Full-service restaurants	53	28 562	8 481	1 933	604	36.5	18.7
72211	Full-service restaurants	53	28 562	8 481	1 933	604	36.5	18.7
722110	Full-service restaurants	53	28 562	8 481	1 933	604	36.5	18.7
7222	Limited-service eating places	66	33 261	8 700	2 069	842	29.4	3.9
72221	Limited-service eating places	66	33 261	8 700	2 069	842	29.4	3.9
722211	Limited-service eating places	49	27 856	7 571	1 807	731	29.0	3.8
7223	Special food services	9	6 013	1 990	452	146	11.2	16.9
7224	Drinking places (alcoholic beverages)	12	3 285	780	183	83	68.0	5.5
72241	Drinking places (alcoholic beverages)	12	3 285	780	183	83	68.0	5.5
722410	Drinking places (alcoholic beverages)	12	3 285	780	183	83	68.0	5.5
ALBANY								
72	Accommodation and food services	43	17 693	4 659	1 098	405	55.4	7.8
722	Food services and drinking places	43	17 693	4 659	1 098	405	55.4	7.8
7222	Limited-service eating places	14	6 511	1 726	403	143	16.8	12.0
72221	Limited-service eating places	14	6 511	1 726	403	143	16.8	12.0
ALHAMBRA								
72	Accommodation and food services	179	108 794	32 192	7 594	2 605	33.4	8.3
721	Accommodation	6	1 946	436	109	39	—	4.7
722	Food services and drinking places	173	106 848	31 756	7 485	2 566	34.0	8.4
7221	Full-service restaurants	83	44 821	14 653	3 522	1 176	42.4	7.5
72211	Full-service restaurants	83	44 821	14 653	3 522	1 176	42.4	7.5
722110	Full-service restaurants	83	44 821	14 653	3 522	1 176	42.4	7.5
7222	Limited-service eating places	77	52 942	13 976	3 190	1 166	30.7	10.2
72221	Limited-service eating places	77	52 942	13 976	3 190	1 166	30.7	10.2
722211	Limited-service eating places	65	45 006	11 829	2 772	992	27.8	12.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	11	D	D	D	c	D	D
7223	Special food services	7	D	D	D	c	D	D
ALISO VIEJO								
72	Accommodation and food services	51	40 739	12 878	3 185	916	21.2	3.6
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	49	D	D	D	f	D	D
7222	Limited-service eating places	27	18 394	4 569	1 126	348	15.4	7.0
72221	Limited-service eating places	27	18 394	4 569	1 126	348	15.4	7.0
7223	Special food services	8	3 203	1 400	324	104	.4	2.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALTURAS								
72	Accommodation and food services	18	4 993	1 461	239	132	52.3	20.4
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
AMERICAN CANYON								
72	Accommodation and food services	8	3 420	955	185	72	15.9	10.6
722	Food services and drinking places	8	3 420	955	185	72	15.9	10.6
ANAHEIM								
72	Accommodation and food services	603	916 207	251 765	60 613	17 099	12.5	4.6
721	Accommodation	129	504 535	131 960	31 227	7 541	4.5	2.3
7211	Traveler accommodation	116	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	114	499 205	130 685	31 024	7 484	4.3	2.3
721110	Hotels (except casino hotels) and motels	114	499 205	130 685	31 024	7 484	4.3	2.3
7212	RV (recreational vehicle) parks and recreational camps	4	3 018	581	150	35	—	—
72121	RV (recreational vehicle) parks and recreational camps	4	3 018	581	150	35	—	—
721211	RV (recreational vehicle) parks and campgrounds	4	3 018	581	150	35	—	—
7213	Rooming and boarding houses	9	D	D	D	a	D	D
72131	Rooming and boarding houses	9	D	D	D	a	D	D
721310	Rooming and boarding houses	9	D	D	D	a	D	D
722	Food services and drinking places	474	411 672	119 805	29 386	9 558	22.4	7.5
7221	Full-service restaurants	152	193 482	65 012	16 210	4 542	24.1	5.3
72211	Full-service restaurants	152	193 482	65 012	16 210	4 542	24.1	5.3
722110	Full-service restaurants	152	193 482	65 012	16 210	4 542	24.1	5.3
7222	Limited-service eating places	271	169 023	43 754	10 505	3 924	24.9	10.4
72221	Limited-service eating places	271	169 023	43 754	10 505	3 924	24.9	10.4
722211	Limited-service restaurants	225	151 402	39 762	9 563	3 520	25.5	10.6
722212	Cafeterias, buffets, and grill buffets	7	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	39	D	D	D	c	D	D
7223	Special food services	30	37 945	8 651	2 149	711	2.3	1.3
7224	Drinking places (alcoholic beverages)	21	11 222	2 388	522	381	23.6	22.4
72241	Drinking places (alcoholic beverages)	21	11 222	2 388	522	381	23.6	22.4
722410	Drinking places (alcoholic beverages)	21	11 222	2 388	522	381	23.6	22.4
ANDERSON								
72	Accommodation and food services	31	13 469	3 085	704	296	55.7	2.1
721	Accommodation	4	1 941	305	62	27	54.0	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	27	11 528	2 780	642	269	56.0	2.5
7222	Limited-service eating places	17	7 263	1 802	429	184	34.8	3.9
72221	Limited-service eating places	17	7 263	1 802	429	184	34.8	3.9
ANGELS CITY								
72	Accommodation and food services	11	4 506	1 217	291	140	68.2	19.9
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
ANTIOCH								
72	Accommodation and food services	126	74 462	20 959	5 146	1 693	21.6	12.3
721	Accommodation	4	835	80	14	9	42.3	—
722	Food services and drinking places	122	73 627	20 879	5 132	1 684	21.3	12.5
7221	Full-service restaurants	48	33 101	10 233	2 406	763	25.1	5.7
72211	Full-service restaurants	48	33 101	10 233	2 406	763	25.1	5.7
722110	Full-service restaurants	48	33 101	10 233	2 406	763	25.1	5.7
7222	Limited-service eating places	61	34 828	8 703	2 280	782	18.5	20.8
72221	Limited-service eating places	61	34 828	8 703	2 280	782	18.5	20.8
722211	Limited-service restaurants	56	33 178	8 441	2 238	755	16.3	21.8
7223	Special food services	7	D	D	D	c	D	D
APPLE VALLEY								
72	Accommodation and food services	45	31 883	8 652	2 104	813	38.4	9.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	43	D	D	D	f	D	D
7222	Limited-service eating places	27	20 029	5 171	1 226	507	7.8	10.0
72221	Limited-service eating places	27	20 029	5 171	1 226	507	7.8	10.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ARCADIA								
72	Accommodation and food services	153	108 391	29 645	6 965	2 316	21.1	3.1
721	Accommodation	8	17 685	3 224	736	178	4.8	—
7211	Traveler accommodation	8	17 685	3 224	736	178	4.8	—
72111	Hotels (except casino hotels) and motels	8	17 685	3 224	736	178	4.8	—
721110	Hotels (except casino hotels) and motels	8	17 685	3 224	736	178	4.8	—
722	Food services and drinking places	145	90 706	26 421	6 229	2 138	24.2	3.7
7221	Full-service restaurants	57	46 683	15 619	3 541	1 112	25.1	4.6
72211	Full-service restaurants	57	46 683	15 619	3 541	1 112	25.1	4.6
722110	Full-service restaurants	57	46 683	15 619	3 541	1 112	25.1	4.6
7222	Limited-service eating places	72	41 117	10 169	2 530	966	22.3	1.6
72221	Limited-service eating places	72	41 117	10 169	2 530	966	22.3	1.6
722211	Limited-service restaurants	48	26 768	6 895	1 684	637	30.9	1.8
722212	Cafeterias, buffets, and grill buffets	4	6 352	1 589	415	158	5.3	—
722213	Snack and nonalcoholic beverage bars	20	7 997	1 685	431	171	7.1	2.2
7223	Special food services	7	1 340	279	69	14	18.7	3.0
ARCATA								
72	Accommodation and food services	60	42 691	13 479	3 185	1 614	22.9	16.4
721	Accommodation	7	5 645	1 730	394	177	—	—
7211	Traveler accommodation	7	5 645	1 730	394	177	—	—
72111	Hotels (except casino hotels) and motels	7	5 645	1 730	394	177	—	—
721110	Hotels (except casino hotels) and motels	7	5 645	1 730	394	177	—	—
722	Food services and drinking places	53	37 046	11 749	2 791	1 437	26.4	18.9
7222	Limited-service eating places	28	25 144	7 719	1 845	1 023	22.6	23.3
72221	Limited-service eating places	28	25 144	7 719	1 845	1 023	22.6	23.3
722211	Limited-service restaurants	23	23 237	6 991	1 678	953	23.7	25.2
ARROYO GRANDE								
72	Accommodation and food services	43	27 171	7 928	1 978	649	33.1	6.0
721	Accommodation	6	1 964	419	89	31	52.1	15.2
722	Food services and drinking places	37	25 207	7 509	1 889	618	31.6	5.3
7222	Limited-service eating places	22	17 439	4 705	1 231	402	35.1	3.6
72221	Limited-service eating places	22	17 439	4 705	1 231	402	35.1	3.6
ARTESIA								
72	Accommodation and food services	67	38 048	9 813	2 277	789	45.5	9.4
721	Accommodation	3	710	131	27	9	11.0	38.2
722	Food services and drinking places	64	37 338	9 682	2 250	780	46.1	8.8
7222	Limited-service eating places	33	25 066	6 740	1 535	562	34.6	11.0
72221	Limited-service eating places	33	25 066	6 740	1 535	562	34.6	11.0
722213	Snack and nonalcoholic beverage bars	4	7 027	1 876	364	143	78.2	—
ARVIN								
72	Accommodation and food services	6	2 057	599	132	60	24.4	.1
722	Food services and drinking places	6	2 057	599	132	60	24.4	.1
ATASCADERO								
72	Accommodation and food services	48	23 957	6 480	1 473	592	32.3	4.4
721	Accommodation	3	2 097	348	73	23	32.2	—
722	Food services and drinking places	45	21 860	6 132	1 400	569	32.3	4.8
7222	Limited-service eating places	23	14 246	3 941	962	366	28.2	2.8
72221	Limited-service eating places	23	14 246	3 941	962	366	28.2	2.8
ATHERTON								
72	Accommodation and food services	3	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
7223	Special food services	2	D	D	D	b	D	D
ATWATER								
72	Accommodation and food services	38	14 626	3 511	836	397	28.0	24.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	37	D	D	D	e	D	D
7222	Limited-service eating places	19	9 512	2 114	517	269	30.7	30.2
72221	Limited-service eating places	19	9 512	2 114	517	269	30.7	30.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
AUBURN								
72	Accommodation and food services	45	28 866	7 224	1 774	674	37.3	4.6
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
722	Food services and drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	18	13 854	3 380	806	296	15.6	7.1
72221	Limited-service eating places	18	13 854	3 380	806	296	15.6	7.1
AVALON								
72	Accommodation and food services	63	57 256	16 527	3 000	967	14.8	27.7
721	Accommodation	28	30 684	7 163	1 377	386	13.0	32.5
7211	Traveler accommodation	25	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	22	24 703	5 824	1 144	321	7.2	36.2
721110	Hotels (except casino hotels) and motels	22	24 703	5 824	1 144	321	7.2	36.2
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	35	26 572	9 364	1 623	581	16.9	22.0
7222	Limited-service eating places	12	6 360	1 895	327	182	31.8	40.7
72221	Limited-service eating places	12	6 360	1 895	327	182	31.8	40.7
7224	Drinking places (alcoholic beverages)	5	5 073	2 067	398	73	—	—
72241	Drinking places (alcoholic beverages)	5	5 073	2 067	398	73	—	—
722410	Drinking places (alcoholic beverages)	5	5 073	2 067	398	73	—	—
AVENAL								
72	Accommodation and food services	7	805	180	43	19	40.2	43.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	a	D	D
AZUSA								
72	Accommodation and food services	67	40 198	11 133	2 796	914	21.1	15.1
721	Accommodation	5	1 973	303	68	25	28.5	—
722	Food services and drinking places	62	38 225	10 830	2 728	889	20.7	15.9
7222	Limited-service eating places	40	28 310	7 754	1 969	619	20.3	15.3
72221	Limited-service eating places	40	28 310	7 754	1 969	619	20.3	15.3
722211	Limited-service restaurants	32	22 941	6 204	1 565	536	21.7	18.8
BAKERSFIELD								
72	Accommodation and food services	514	381 952	108 190	25 678	9 355	18.3	16.5
721	Accommodation	36	48 433	12 426	3 002	948	14.1	1.2
7211	Traveler accommodation	34	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	34	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	34	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	478	333 519	95 764	22 676	8 407	19.0	18.7
7221	Full-service restaurants	168	125 784	41 017	9 730	3 203	25.4	18.3
72211	Full-service restaurants	168	125 784	41 017	9 730	3 203	25.4	18.3
722110	Full-service restaurants	168	125 784	41 017	9 730	3 203	25.4	18.3
7222	Limited-service eating places	274	195 751	51 479	12 198	4 927	14.7	19.5
72221	Limited-service eating places	274	195 751	51 479	12 198	4 927	14.7	19.5
722211	Limited-service restaurants	227	168 684	44 957	10 517	4 168	14.4	21.2
722212	Cafeterias, buffets, and grill buffets	8	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars	39	D	D	D	e	D	D
7223	Special food services	16	4 614	1 336	290	119	20.3	1.8
7224	Drinking places (alcoholic beverages)	20	7 370	1 932	458	158	21.4	17.4
72241	Drinking places (alcoholic beverages)	20	7 370	1 932	458	158	21.4	17.4
722410	Drinking places (alcoholic beverages)	20	7 370	1 932	458	158	21.4	17.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALDWIN PARK								
72	Accommodation and food services	70	45 812	10 715	2 580	856	18.6	5.9
721	Accommodation	6	6 838	2 133	497	137	6.8	2.9
7211	Traveler accommodation	6	6 838	2 133	497	137	6.8	2.9
72111	Hotels (except casino hotels) and motels	6	6 838	2 133	497	137	6.8	2.9
721110	Hotels (except casino hotels) and motels	6	6 838	2 133	497	137	6.8	2.9
722	Food services and drinking places	64	38 974	8 582	2 083	719	20.6	6.4
7222	Limited-service eating places	41	31 026	6 727	1 598	547	10.3	5.9
72221	Limited-service eating places	41	31 026	6 727	1 598	547	10.3	5.9
722211	Limited-service restaurants	35	29 931	6 432	1 561	522	7.5	6.1
BANNING								
72	Accommodation and food services	46	26 756	7 005	1 599	648	24.2	9.2
721	Accommodation	6	2 211	483	144	37	38.8	26.1
7212	RV (recreational vehicle) parks and recreational camps	3	566	116	28	7	33.2	35.7
72121	RV (recreational vehicle) parks and recreational camps	3	566	116	28	7	33.2	35.7
721211	RV (recreational vehicle) parks and campgrounds	3	566	116	28	7	33.2	35.7
722	Food services and drinking places	40	24 545	6 522	1 455	611	22.9	7.7
7222	Limited-service eating places	25	16 178	3 886	902	397	14.7	9.8
72221	Limited-service eating places	25	16 178	3 886	902	397	14.7	9.8
BARSTOW								
72	Accommodation and food services	81	56 277	14 358	3 402	1 221	17.7	10.9
721	Accommodation	18	11 392	2 352	536	183	44.1	9.4
7211	Traveler accommodation	18	11 392	2 352	536	183	44.1	9.4
72111	Hotels (except casino hotels) and motels	18	11 392	2 352	536	183	44.1	9.4
721110	Hotels (except casino hotels) and motels	18	11 392	2 352	536	183	44.1	9.4
722	Food services and drinking places	63	44 885	12 006	2 866	1 038	10.9	11.3
7222	Limited-service eating places	35	31 746	7 836	1 891	691	6.7	14.8
72221	Limited-service eating places	35	31 746	7 836	1 891	691	6.7	14.8
722211	Limited-service restaurants	32	D	D	D	f	D	D
7223	Special food services	2	D	D	D	b	D	D
BEAUMONT								
72	Accommodation and food services	22	10 890	3 144	740	261	23.6	3.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
7222	Limited-service eating places	7	5 606	1 457	319	118	10.5	.2
72221	Limited-service eating places	7	5 606	1 457	319	118	10.5	.2
BELL								
72	Accommodation and food services	48	31 020	7 403	1 828	609	17.8	13.0
721	Accommodation	8	1 598	309	71	37	15.9	2.8
722	Food services and drinking places	40	29 422	7 094	1 757	572	17.9	13.5
7222	Limited-service eating places	29	24 667	5 819	1 449	475	12.2	15.0
72221	Limited-service eating places	29	24 667	5 819	1 449	475	12.2	15.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
BELLFLOWER								
72	Accommodation and food services	91	46 408	12 147	3 023	1 056	24.0	7.9
721	Accommodation	8	4 026	653	138	46	3.1	—
7211	Traveler accommodation	8	4 026	653	138	46	3.1	—
72111	Hotels (except casino hotels) and motels	8	4 026	653	138	46	3.1	—
721110	Hotels (except casino hotels) and motels	8	4 026	653	138	46	3.1	—
722	Food services and drinking places	83	42 382	11 494	2 885	1 010	26.0	8.7
7222	Limited-service eating places	46	22 851	5 779	1 409	521	19.6	7.6
72221	Limited-service eating places	46	22 851	5 779	1 409	521	19.6	7.6
7224	Drinking places (alcoholic beverages)	10	3 411	919	214	86	89.2	8.0
72241	Drinking places (alcoholic beverages)	10	3 411	919	214	86	89.2	8.0
722410	Drinking places (alcoholic beverages)	10	3 411	919	214	86	89.2	8.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BELL GARDENS								
72	Accommodation and food services	43	17 914	4 709	1 091	385	35.6	4.3
721	Accommodation	5	2 152	543	128	43	17.5	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	38	15 762	4 166	963	342	38.1	4.9
7222	Limited-service eating places	27	9 980	2 639	600	217	31.9	.3
72221	Limited-service eating places	27	9 980	2 639	600	217	31.9	.3
BELMONT								
72	Accommodation and food services	56	33 449	8 297	2 061	669	17.1	11.9
721	Accommodation	5	9 958	1 604	383	87	—	—
7211	Traveler accommodation	5	9 958	1 604	383	87	—	—
72111	Hotels (except casino hotels) and motels	5	9 958	1 604	383	87	—	—
721110	Hotels (except casino hotels) and motels	5	9 958	1 604	383	87	—	—
722	Food services and drinking places	51	23 491	6 693	1 678	582	24.4	16.9
7222	Limited-service eating places	21	9 003	2 380	555	240	32.6	5.2
72221	Limited-service eating places	21	9 003	2 380	555	240	32.6	5.2
7223	Special food services	7	1 930	608	197	57	25.6	20.6
BENICIA								
72	Accommodation and food services	62	26 901	7 442	1 738	811	40.3	8.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	60	D	D	D	f	D	D
7222	Limited-service eating places	29	15 397	4 002	926	441	42.3	4.0
72221	Limited-service eating places	29	15 397	4 002	926	441	42.3	4.0
BERKELEY								
72	Accommodation and food services	388	249 468	72 976	17 309	5 055	28.4	8.7
721	Accommodation	57	43 713	10 765	2 219	605	9.7	8.3
7211	Traveler accommodation	16	30 615	9 018	1 801	428	10.2	9.3
72111	Hotels (except casino hotels) and motels	16	30 615	9 018	1 801	428	10.2	9.3
721110	Hotels (except casino hotels) and motels	16	30 615	9 018	1 801	428	10.2	9.3
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	38	D	D	D	c	D	D
72131	Rooming and boarding houses	38	D	D	D	c	D	D
721310	Rooming and boarding houses	38	D	D	D	c	D	D
722	Food services and drinking places	331	205 755	62 211	15 090	4 450	32.4	8.8
7221	Full-service restaurants	148	97 605	34 804	8 559	2 371	32.7	6.1
72211	Full-service restaurants	148	97 605	34 804	8 559	2 371	32.7	6.1
722110	Full-service restaurants	148	97 605	34 804	8 559	2 371	32.7	6.1
7222	Limited-service eating places	156	81 045	22 073	5 347	1 774	38.5	14.8
72221	Limited-service eating places	156	81 045	22 073	5 347	1 774	38.5	14.8
722211	Limited-service restaurants	108	58 651	16 417	3 987	1 244	43.4	18.1
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	44	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars	44	D	D	D	e	D	D
7223	Special food services	21	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	6	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	6	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	6	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BEVERLY HILLS								
72	Accommodation and food services	198	423 519	137 148	34 508	7 136	9.7	6.0
721	Accommodation	22	D	D	D	h	D	D
7211	Traveler accommodation	20	209 306	66 958	16 464	2 773	.9	.7
72111	Hotels (except casino hotels) and motels	20	209 306	66 958	16 464	2 773	.9	.7
721110	Hotels (except casino hotels) and motels	20	209 306	66 958	16 464	2 773	.9	.7
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	176	D	D	D	h	D	D
7221	Full-service restaurants	107	181 681	61 263	15 856	3 607	16.0	11.0
72211	Full-service restaurants	107	181 681	61 263	15 856	3 607	16.0	11.0
722110	Full-service restaurants	107	181 681	61 263	15 856	3 607	16.0	11.0
7222	Limited-service eating places	57	27 245	6 903	1 738	581	32.1	7.3
72221	Limited-service eating places	57	27 245	6 903	1 738	581	32.1	7.3
722213	Snack and nonalcoholic beverage bars	22	9 558	2 200	517	208	20.6	11.9
7223	Special food services	6	2 332	1 031	271	102	39.7	32.9
BIG BEAR LAKE								
72	Accommodation and food services	85	52 931	13 997	3 759	1 195	22.1	15.1
721	Accommodation	37	29 626	7 308	1 903	575	9.3	18.9
7211	Traveler accommodation	31	22 670	5 525	1 504	396	11.1	6.2
72111	Hotels (except casino hotels) and motels	27	21 860	5 424	1 479	388	10.4	6.4
721110	Hotels (except casino hotels) and motels	27	21 860	5 424	1 479	388	10.4	6.4
7212	RV (recreational vehicle) parks and recreational camps	6	6 956	1 783	399	179	3.5	60.2
72121	RV (recreational vehicle) parks and recreational camps	6	6 956	1 783	399	179	3.5	60.2
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	b	D	D
722	Food services and drinking places	48	23 305	6 689	1 856	620	38.4	10.3
7222	Limited-service eating places	23	10 862	2 905	766	292	30.1	14.9
72221	Limited-service eating places	23	10 862	2 905	766	292	30.1	14.9
BISHOP								
72	Accommodation and food services	46	35 372	9 678	2 119	829	21.0	12.6
721	Accommodation	18	10 333	2 008	479	218	25.6	21.8
7211	Traveler accommodation	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
722	Food services and drinking places	28	25 039	7 670	1 640	611	19.1	8.8
7222	Limited-service eating places	15	15 411	4 440	981	384	15.0	13.3
72221	Limited-service eating places	15	15 411	4 440	981	384	15.0	13.3
BLYTHE								
72	Accommodation and food services	51	29 090	6 847	1 633	587	29.2	8.6
721	Accommodation	18	D	D	D	c	D	D
7211	Traveler accommodation	16	10 185	1 592	365	128	28.8	8.6
72111	Hotels (except casino hotels) and motels	16	10 185	1 592	365	128	28.8	8.6
721110	Hotels (except casino hotels) and motels	16	10 185	1 592	365	128	28.8	8.6
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	33	D	D	D	e	D	D
7222	Limited-service eating places	16	12 330	3 061	754	297	17.3	—
72221	Limited-service eating places	16	12 330	3 061	754	297	17.3	—
BRAWLEY								
72	Accommodation and food services	34	21 498	5 399	1 282	461	12.9	28.7
721	Accommodation	5	2 727	565	152	27	14.3	5.9
722	Food services and drinking places	29	18 771	4 834	1 130	434	12.7	32.0
7222	Limited-service eating places	16	12 003	3 460	778	284	8.9	6.3
72221	Limited-service eating places	16	12 003	3 460	778	284	8.9	6.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BREA								
72	Accommodation and food services	130	143 455	39 760	9 764	3 374	11.3	10.5
721	Accommodation	5	13 401	2 347	574	126	—	—
7211	Traveler accommodation	5	13 401	2 347	574	126	—	—
72111	Hotels (except casino hotels) and motels	5	13 401	2 347	574	126	—	—
721110	Hotels (except casino hotels) and motels	5	13 401	2 347	574	126	—	—
722	Food services and drinking places	125	130 054	37 413	9 190	3 248	12.5	11.6
7221	Full-service restaurants	42	74 798	23 342	5 807	1 991	3.4	10.2
72211	Full-service restaurants	42	74 798	23 342	5 807	1 991	3.4	10.2
722110	Full-service restaurants	42	74 798	23 342	5 807	1 991	3.4	10.2
7222	Limited-service eating places	76	51 356	12 889	3 082	1 168	24.1	14.4
72221	Limited-service eating places	76	51 356	12 889	3 082	1 168	24.1	14.4
722211	Limited-service restaurants	55	41 656	10 549	2 525	928	26.9	17.5
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	19	D	D	D	c	D	D
7223	Special food services	6	D	D	D	b	D	D
BRENTWOOD								
72	Accommodation and food services	46	29 436	8 702	1 962	731	44.8	20.1
722	Food services and drinking places	46	29 436	8 702	1 962	731	44.8	20.1
7222	Limited-service eating places	23	16 834	4 426	998	390	36.5	24.7
72221	Limited-service eating places	23	16 834	4 426	998	390	36.5	24.7
BRISBANE								
72	Accommodation and food services	14	5 320	1 300	111	44	18.0	17.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	b	D	D
BUELLTON								
72	Accommodation and food services	27	22 876	7 076	1 592	497	24.4	25.8
721	Accommodation	7	4 381	805	171	74	2.3	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	20	18 495	6 271	1 421	423	29.6	32.0
7222	Limited-service eating places	9	4 993	1 727	394	116	22.6	7.6
72221	Limited-service eating places	9	4 993	1 727	394	116	22.6	7.6
BUENA PARK								
72	Accommodation and food services	132	98 659	27 460	6 472	2 191	17.6	3.8
721	Accommodation	15	14 932	3 629	811	243	2.8	3.0
7211	Traveler accommodation	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	117	83 727	23 831	5 661	1 948	20.2	4.0
7221	Full-service restaurants	45	34 959	10 731	2 538	833	26.9	2.9
72211	Full-service restaurants	45	34 959	10 731	2 538	833	26.9	2.9
722110	Full-service restaurants	45	34 959	10 731	2 538	833	26.9	2.9
7222	Limited-service eating places	65	45 841	12 099	2 868	1 011	16.1	4.7
72221	Limited-service eating places	65	45 841	12 099	2 868	1 011	16.1	4.7
722211	Limited-service restaurants	54	39 604	10 610	2 471	886	17.1	4.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BURBANK								
72	Accommodation and food services	249	271 712	74 357	17 583	5 377	15.4	13.6
721	Accommodation	13	43 506	10 667	2 513	568	6.5	1.1
7211	Traveler accommodation	13	43 506	10 667	2 513	568	6.5	1.1
72111	Hotels (except casino hotels) and motels	13	43 506	10 667	2 513	568	6.5	1.1
721110	Hotels (except casino hotels) and motels	13	43 506	10 667	2 513	568	6.5	1.1
722	Food services and drinking places	236	228 206	63 690	15 070	4 809	17.0	16.0
7221	Full-service restaurants	90	111 613	36 935	8 606	2 632	18.7	8.6
72211	Full-service restaurants	90	111 613	36 935	8 606	2 632	18.7	8.6
722110	Full-service restaurants	90	111 613	36 935	8 606	2 632	18.7	8.6
7222	Limited-service eating places	122	91 390	20 476	5 094	1 852	16.8	20.2
72221	Limited-service eating places	122	91 390	20 476	5 094	1 852	16.8	20.2
722211	Limited-service restaurants	92	71 822	15 933	3 980	1 433	15.9	24.3
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	26	D	D	D	e	D	D
7223	Special food services	15	22 306	5 498	1 188	257	7.4	34.6
BURLINGAME								
72	Accommodation and food services	120	168 673	55 421	13 482	2 875	10.9	4.6
721	Accommodation	7	40 695	11 692	2 687	486	—	11.6
7211	Traveler accommodation	7	40 695	11 692	2 687	486	—	11.6
72111	Hotels (except casino hotels) and motels	7	40 695	11 692	2 687	486	—	11.6
721110	Hotels (except casino hotels) and motels	7	40 695	11 692	2 687	486	—	11.6
722	Food services and drinking places	113	127 978	43 729	10 795	2 389	14.4	2.4
7221	Full-service restaurants	63	62 247	22 281	5 408	1 456	15.8	2.6
72211	Full-service restaurants	63	62 247	22 281	5 408	1 456	15.8	2.6
722110	Full-service restaurants	63	62 247	22 281	5 408	1 456	15.8	2.6
7222	Limited-service eating places	38	14 333	3 710	897	318	49.3	5.6
72221	Limited-service eating places	38	14 333	3 710	897	318	49.3	5.6
7223	Special food services	7	D	D	D	f	D	D
CALABASAS								
72	Accommodation and food services	43	45 529	13 865	3 289	1 039	17.5	5.7
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	41	D	D	D	g	D	D
7222	Limited-service eating places	19	15 611	3 961	988	343	13.9	15.3
72221	Limited-service eating places	19	15 611	3 961	988	343	13.9	15.3
7223	Special food services	6	5 523	2 239	451	101	—	3.4
CALEXICO								
72	Accommodation and food services	50	32 697	8 561	2 008	698	18.8	8.0
721	Accommodation	5	1 186	507	146	52	31.5	—
722	Food services and drinking places	45	31 511	8 054	1 862	646	18.3	8.3
7222	Limited-service eating places	25	24 974	6 033	1 414	481	6.7	9.9
72221	Limited-service eating places	25	24 974	6 033	1 414	481	6.7	9.9
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
CALIFORNIA CITY								
72	Accommodation and food services	8	2 838	747	194	101	56.3	—
722	Food services and drinking places	8	2 838	747	194	101	56.3	—
CALIMESA								
72	Accommodation and food services	19	10 965	3 216	807	297	18.4	7.7
721	Accommodation	3	516	69	17	6	50.0	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	16	10 449	3 147	790	291	16.9	8.1
7222	Limited-service eating places	10	7 452	2 171	529	206	9.7	9.3
72221	Limited-service eating places	10	7 452	2 171	529	206	9.7	9.3
CALIPATRIA								
72	Accommodation and food services	4	1 067	189	49	22	97.9	2.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CALISTOGA								
72	Accommodation and food services	48	46 659	15 163	3 293	934	24.9	14.3
721	Accommodation	26	29 657	8 775	1 902	450	19.5	15.9
7211	Traveler accommodation	25	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	10	25 452	8 047	1 745	396	19.9	17.9
721110	Hotels (except casino hotels) and motels	10	25 452	8 047	1 745	396	19.9	17.9
722	Food services and drinking places	22	17 002	6 388	1 391	484	34.5	11.5
CAMARILLO								
72	Accommodation and food services	123	89 087	24 192	5 670	2 033	19.3	10.3
721	Accommodation	8	13 651	2 532	525	177	28.5	—
7211	Traveler accommodation	8	13 651	2 532	525	177	28.5	—
72111	Hotels (except casino hotels) and motels	8	13 651	2 532	525	177	28.5	—
721110	Hotels (except casino hotels) and motels	8	13 651	2 532	525	177	28.5	—
722	Food services and drinking places	115	75 436	21 660	5 145	1 856	17.6	12.1
7221	Full-service restaurants	46	35 507	11 320	2 688	958	22.7	8.8
72211	Full-service restaurants	46	35 507	11 320	2 688	958	22.7	8.8
722110	Full-service restaurants	46	35 507	11 320	2 688	958	22.7	8.8
7222	Limited-service eating places	63	37 594	9 766	2 305	863	12.9	15.5
72221	Limited-service eating places	63	37 594	9 766	2 305	863	12.9	15.5
722211	Limited-service restaurants	47	30 142	7 930	1 899	683	14.0	16.9
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
7223	Special food services	3	D	D	D	b	D	D
CAMPBELL								
72	Accommodation and food services	127	95 060	27 908	6 483	1 956	20.0	13.8
721	Accommodation	4	D	D	D	b	D	D
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
722	Food services and drinking places	123	D	D	D	g	D	D
7221	Full-service restaurants	52	42 864	14 510	3 332	942	21.0	7.0
72211	Full-service restaurants	52	42 864	14 510	3 332	942	21.0	7.0
722110	Full-service restaurants	52	42 864	14 510	3 332	942	21.0	7.0
7222	Limited-service eating places	63	40 110	10 834	2 669	909	22.8	13.9
72221	Limited-service eating places	63	40 110	10 834	2 669	909	22.8	13.9
722211	Limited-service restaurants	41	28 759	7 922	1 972	611	19.7	18.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	21	D	D	D	e	D	D
CANYON LAKE								
72	Accommodation and food services	8	2 628	727	195	102	56.1	13.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
CAPITOLA								
72	Accommodation and food services	74	61 793	20 334	4 709	1 496	12.9	8.1
721	Accommodation	5	4 472	966	205	62	—	28.6
7211	Traveler accommodation	5	4 472	966	205	62	—	28.6
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
722	Food services and drinking places	69	57 321	19 368	4 504	1 434	13.9	6.5
7221	Full-service restaurants	29	28 951	11 150	2 616	771	19.9	7.0
72211	Full-service restaurants	29	28 951	11 150	2 616	771	19.9	7.0
722110	Full-service restaurants	29	28 951	11 150	2 616	771	19.9	7.0
7222	Limited-service eating places	38	D	D	D	f	D	D
72221	Limited-service eating places	38	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	14	5 310	1 182	259	153	6.0	17.9

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARLSBAD								
72	Accommodation and food services	189	293 107	88 350	23 089	5 765	12.6	27.9
721	Accommodation	27	D	D	D	h	D	D
7211	Traveler accommodation	25	155 644	47 133	13 471	2 620	.2	47.1
72111	Hotels (except casino hotels) and motels	25	155 644	47 133	13 471	2 620	.2	47.1
721110	Hotels (except casino hotels) and motels	25	155 644	47 133	13 471	2 620	.2	47.1
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	162	D	D	D	h	D	D
7221	Full-service restaurants	56	78 171	25 791	5 808	1 765	23.1	3.0
72211	Full-service restaurants	56	78 171	25 791	5 808	1 765	23.1	3.0
722110	Full-service restaurants	56	78 171	25 791	5 808	1 765	23.1	3.0
7222	Limited-service eating places	90	51 547	13 418	3 227	1 192	31.3	10.7
72221	Limited-service eating places	90	51 547	13 418	3 227	1 192	31.3	10.7
722211	Limited-service restaurants	66	40 429	10 952	2 627	942	34.2	12.6
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	23	D	D	D	c	D	D
7223	Special food services	9	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	7	4 358	1 166	418	125	23.6	16.2
72241	Drinking places (alcoholic beverages)	7	4 358	1 166	418	125	23.6	16.2
722410	Drinking places (alcoholic beverages)	7	4 358	1 166	418	125	23.6	16.2
CARMEL-BY-THE-SEA								
72	Accommodation and food services	104	95 143	30 425	6 618	1 773	21.4	14.0
721	Accommodation	35	46 363	14 482	3 149	728	3.3	24.8
7211	Traveler accommodation	35	46 363	14 482	3 149	728	3.3	24.8
72111	Hotels (except casino hotels) and motels	18	37 360	11 653	2 475	571	1.9	29.4
721110	Hotels (except casino hotels) and motels	18	37 360	11 653	2 475	571	1.9	29.4
72119	Other traveler accommodation	17	9 003	2 829	674	157	9.1	5.6
721191	Bed-and-breakfast inns	17	9 003	2 829	674	157	9.1	5.6
722	Food services and drinking places	69	48 780	15 943	3 469	1 045	38.6	3.8
7221	Full-service restaurants	50	41 801	13 577	3 015	872	34.2	2.5
72211	Full-service restaurants	50	41 801	13 577	3 015	872	34.2	2.5
722110	Full-service restaurants	50	41 801	13 577	3 015	872	34.2	2.5
7222	Limited-service eating places	18	D	D	D	c	D	D
72221	Limited-service eating places	18	D	D	D	c	D	D
CARPINTERIA								
72	Accommodation and food services	40	28 320	6 076	1 266	425	18.5	5.0
721	Accommodation	7	6 818	1 219	271	95	5.0	3.2
7211	Traveler accommodation	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	33	21 502	4 857	995	330	22.7	5.6
7222	Limited-service eating places	15	7 261	1 702	418	181	37.7	9.8
72221	Limited-service eating places	15	7 261	1 702	418	181	37.7	9.8
7223	Special food services	2	D	D	D	a	D	D
CARSON								
72	Accommodation and food services	116	86 531	20 446	4 965	1 755	25.0	4.3
721	Accommodation	7	17 081	2 897	695	211	—	—
7211	Traveler accommodation	7	17 081	2 897	695	211	—	—
72111	Hotels (except casino hotels) and motels	7	17 081	2 897	695	211	—	—
721110	Hotels (except casino hotels) and motels	7	17 081	2 897	695	211	—	—
722	Food services and drinking places	109	69 450	17 549	4 270	1 544	31.2	5.4
7222	Limited-service eating places	87	54 995	14 102	3 374	1 226	26.1	3.1
72221	Limited-service eating places	87	54 995	14 102	3 374	1 226	26.1	3.1
722211	Limited-service restaurants	75	51 669	13 324	3 179	1 161	25.3	3.3
7223	Special food services	4	3 210	619	143	48	38.2	—

See footnotes at end of table.

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							From admini-strative records ¹	Estimated ²
CATHEDRAL CITY								
72	Accommodation and food services	79	50 838	13 833	3 548	1 221	19.4	25.4
721	Accommodation	6	5 699	1 537	390	123	.4	68.0
7211	Traveler accommodation	6	5 699	1 537	390	123	.4	68.0
72111	Hotels (except casino hotels) and motels	6	5 699	1 537	390	123	.4	68.0
721110	Hotels (except casino hotels) and motels	6	5 699	1 537	390	123	.4	68.0
722	Food services and drinking places	73	45 139	12 296	3 158	1 098	21.8	20.0
7222	Limited-service eating places	38	26 321	6 486	1 530	546	8.6	28.0
72221	Limited-service eating places	38	26 321	6 486	1 530	546	8.6	28.0
722211	Limited-service restaurants	34	24 714	6 092	1 432	507	8.0	27.5
7224	Drinking places (alcoholic beverages)	8	4 100	1 370	374	109	77.0	—
72241	Drinking places (alcoholic beverages)	8	4 100	1 370	374	109	77.0	—
722410	Drinking places (alcoholic beverages)	8	4 100	1 370	374	109	77.0	—
CERES								
72	Accommodation and food services	48	32 513	8 387	1 979	878	22.1	27.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	28	24 838	6 153	1 450	685	18.4	27.3
72221	Limited-service eating places	28	24 838	6 153	1 450	685	18.4	27.3
722211	Limited-service restaurants	23	24 171	5 993	1 414	659	17.9	28.0
CERRITOS								
72	Accommodation and food services	116	83 237	24 868	5 904	2 045	21.0	9.7
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	112	D	D	D	g	D	D
7221	Full-service restaurants	44	51 571	17 098	4 171	1 321	14.9	4.2
72211	Full-service restaurants	44	51 571	17 098	4 171	1 321	14.9	4.2
722110	Full-service restaurants	44	51 571	17 098	4 171	1 321	14.9	4.2
7222	Limited-service eating places	67	30 191	7 415	1 611	677	31.6	15.5
72221	Limited-service eating places	67	30 191	7 415	1 611	677	31.6	15.5
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	18	5 374	1 021	250	112	17.5	13.3
CHICO								
72	Accommodation and food services	223	157 884	43 154	10 531	4 586	17.4	16.0
721	Accommodation	15	16 586	3 177	757	233	2.0	53.4
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	208	141 298	39 977	9 774	4 353	19.2	11.6
7221	Full-service restaurants	70	60 567	18 499	4 528	1 957	16.4	20.5
72211	Full-service restaurants	70	60 567	18 499	4 528	1 957	16.4	20.5
722110	Full-service restaurants	70	60 567	18 499	4 528	1 957	16.4	20.5
7222	Limited-service eating places	114	70 591	18 853	4 626	2 042	22.1	3.8
72221	Limited-service eating places	114	70 591	18 853	4 626	2 042	22.1	3.8
722211	Limited-service restaurants	85	56 136	14 857	3 681	1 647	23.8	3.3
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	24	D	D	D	e	D	D
7223	Special food services	7	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	17	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CHINO								
72	Accommodation and food services	108	81 496	23 580	5 690	2 065	23.1	7.3
721	Accommodation	3	2 276	441	125	50	—	—
722	Food services and drinking places	105	79 220	23 139	5 565	2 015	23.8	7.5
7221	Full-service restaurants	30	31 021	10 180	2 436	823	20.0	8.7
72211	Full-service restaurants	30	31 021	10 180	2 436	823	20.0	8.7
722110	Full-service restaurants	30	31 021	10 180	2 436	823	20.0	8.7
7222	Limited-service eating places	67	45 847	12 410	2 989	1 132	22.9	6.5
72221	Limited-service eating places	67	45 847	12 410	2 989	1 132	22.9	6.5
722211	Limited-service restaurants	57	39 969	11 084	2 691	1 006	22.9	7.3
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
CHINO HILLS								
72	Accommodation and food services	73	38 962	11 262	2 791	1 116	35.7	13.0
722	Food services and drinking places	73	38 962	11 262	2 791	1 116	35.7	13.0
7222	Limited-service eating places	49	28 437	7 602	1 816	769	15.8	13.9
72221	Limited-service eating places	49	28 437	7 602	1 816	769	15.8	13.9
722211	Limited-service restaurants	40	24 838	6 594	1 554	645	14.4	14.1
CHOWCHILLA								
72	Accommodation and food services	18	7 603	1 939	464	189	46.4	27.6
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
7222	Limited-service eating places	9	4 427	1 160	271	110	15.0	40.5
72221	Limited-service eating places	9	4 427	1 160	271	110	15.0	40.5
CHULA VISTA								
72	Accommodation and food services	296	214 822	58 576	13 800	5 074	21.7	9.4
721	Accommodation	28	23 500	4 514	1 073	297	17.7	8.3
7211	Traveler accommodation	24	18 590	3 401	770	235	20.5	10.5
72111	Hotels (except casino hotels) and motels	24	18 590	3 401	770	235	20.5	10.5
721110	Hotels (except casino hotels) and motels	24	18 590	3 401	770	235	20.5	10.5
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	268	191 322	54 062	12 727	4 777	22.2	9.6
7221	Full-service restaurants	93	72 282	23 370	5 355	1 664	21.6	7.2
72211	Full-service restaurants	93	72 282	23 370	5 355	1 664	21.6	7.2
722110	Full-service restaurants	93	72 282	23 370	5 355	1 664	21.6	7.2
7222	Limited-service eating places	145	104 752	26 660	6 474	2 822	21.3	11.5
72221	Limited-service eating places	145	104 752	26 660	6 474	2 822	21.3	11.5
722211	Limited-service restaurants	119	90 563	22 900	5 587	2 471	20.9	12.5
722212	Cafeterias, buffets, and grill buffets	4	6 068	2 015	465	174	18.9	—
722213	Snack and nonalcoholic beverage bars	22	8 121	1 745	422	177	27.2	8.7
7223	Special food services	9	9 684	3 058	668	190	22.3	2.2
7224	Drinking places (alcoholic beverages)	21	4 604	974	230	101	51.1	18.0
72241	Drinking places (alcoholic beverages)	21	4 604	974	230	101	51.1	18.0
722410	Drinking places (alcoholic beverages)	21	4 604	974	230	101	51.1	18.0
CITRUS HEIGHTS								
72	Accommodation and food services	141	98 615	29 048	6 987	2 449	21.4	7.0
721	Accommodation	4	852	161	36	14	54.2	16.8
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	137	97 763	28 887	6 951	2 435	21.2	6.9
7221	Full-service restaurants	36	40 935	13 141	3 275	1 116	23.0	.1
72211	Full-service restaurants	36	40 935	13 141	3 275	1 116	23.0	.1
722110	Full-service restaurants	36	40 935	13 141	3 275	1 116	23.0	.1
7222	Limited-service eating places	86	53 929	15 205	3 568	1 277	18.3	10.9
72221	Limited-service eating places	86	53 929	15 205	3 568	1 277	18.3	10.9
722211	Limited-service restaurants	70	41 948	12 118	2 802	1 045	19.9	13.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	14	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CLAREMONT								
72	Accommodation and food services	72	58 515	15 541	3 918	1 370	22.6	7.0
721	Accommodation	4	3 406	997	246	76	38.8	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	68	55 109	14 544	3 672	1 294	21.6	7.5
7221	Full-service restaurants	36	33 912	10 236	2 582	874	26.9	6.4
72211	Full-service restaurants	36	33 912	10 236	2 582	874	26.9	6.4
722110	Full-service restaurants	36	33 912	10 236	2 582	874	26.9	6.4
7222	Limited-service eating places	21	9 923	2 427	611	264	26.6	16.1
72221	Limited-service eating places	21	9 923	2 427	611	264	26.6	16.1
7223	Special food services	11	11 274	1 881	479	156	1.2	3.3
CLAYTON								
72	Accommodation and food services	17	7 326	2 192	431	169	25.8	18.1
722	Food services and drinking places	17	7 326	2 192	431	169	25.8	18.1
CLEARLAKE								
72	Accommodation and food services	28	9 329	2 288	543	244	57.9	21.8
721	Accommodation	5	2 349	592	145	50	97.3	2.7
722	Food services and drinking places	23	6 980	1 696	398	194	44.6	28.2
CLOVERDALE								
72	Accommodation and food services	20	5 133	1 640	435	169	39.2	15.2
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
CLOVIS								
72	Accommodation and food services	135	82 245	22 745	5 595	2 258	26.3	15.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	134	D	D	D	g	D	D
7221	Full-service restaurants	44	28 871	8 879	2 243	816	28.5	23.7
72211	Full-service restaurants	44	28 871	8 879	2 243	816	28.5	23.7
722110	Full-service restaurants	44	28 871	8 879	2 243	816	28.5	23.7
7222	Limited-service eating places	77	47 704	12 454	3 049	1 326	25.8	11.4
72221	Limited-service eating places	77	47 704	12 454	3 049	1 326	25.8	11.4
722211	Limited-service restaurants	63	40 581	10 777	2 649	1 148	27.8	12.8
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
7223	Special food services	5	1 871	483	80	28	1.2	7.1
COACHELLA								
72	Accommodation and food services	20	11 797	2 641	586	212	32.2	3.0
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
7222	Limited-service eating places	12	9 768	2 213	486	179	20.6	1.1
72221	Limited-service eating places	12	9 768	2 213	486	179	20.6	1.1
COALINGA								
72	Accommodation and food services	20	8 525	2 055	481	278	15.3	6.9
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	10	6 038	1 326	316	216	16.4	7.9
72221	Limited-service eating places	10	6 038	1 326	316	216	16.4	7.9
COLTON								
72	Accommodation and food services	80	42 646	11 686	2 783	1 079	18.9	15.0
721	Accommodation	7	2 693	502	129	48	9.7	11.5
722	Food services and drinking places	73	39 953	11 184	2 654	1 031	19.5	15.2
7222	Limited-service eating places	44	26 706	6 683	1 573	675	16.2	12.7
72221	Limited-service eating places	44	26 706	6 683	1 573	675	16.2	12.7
722211	Limited-service restaurants	41	26 223	6 558	1 553	661	16.0	12.9

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COLUSA								
72	Accommodation and food services	15	5 306	1 416	341	144	48.9	18.5
722	Food services and drinking places	15	5 306	1 416	341	144	48.9	18.5
COMMERCE								
72	Accommodation and food services	57	45 910	14 272	3 609	1 025	25.6	5.9
721	Accommodation	7	14 240	4 273	972	220	.5	—
7211	Traveler accommodation	7	14 240	4 273	972	220	.5	—
72111	Hotels (except casino hotels) and motels	7	14 240	4 273	972	220	.5	—
721110	Hotels (except casino hotels) and motels	7	14 240	4 273	972	220	.5	—
722	Food services and drinking places	50	31 670	9 999	2 637	805	36.9	8.6
7222	Limited-service eating places	35	20 855	5 515	1 328	560	21.2	6.9
72221	Limited-service eating places	35	20 855	5 515	1 328	560	21.2	6.9
COMPTON								
72	Accommodation and food services	60	39 836	12 802	3 034	911	16.2	9.7
721	Accommodation	5	16 459	6 633	1 585	393	8.9	9.3
7211	Traveler accommodation	5	16 459	6 633	1 585	393	8.9	9.3
72112	Casino hotels	1	D	D	D	e	D	D
721120	Casino hotels	1	D	D	D	e	D	D
722	Food services and drinking places	55	23 377	6 169	1 449	518	21.4	10.1
7222	Limited-service eating places	37	19 298	4 825	1 166	420	24.3	4.1
72221	Limited-service eating places	37	19 298	4 825	1 166	420	24.3	4.1
CONCORD								
72	Accommodation and food services	234	178 739	48 536	11 347	3 628	22.5	12.7
721	Accommodation	9	22 554	4 601	1 063	205	11.4	1.3
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	225	156 185	43 935	10 284	3 423	24.1	14.3
7221	Full-service restaurants	86	75 963	24 778	5 797	1 829	24.9	5.6
72211	Full-service restaurants	86	75 963	24 778	5 797	1 829	24.9	5.6
722110	Full-service restaurants	86	75 963	24 778	5 797	1 829	24.9	5.6
7222	Limited-service eating places	109	66 763	15 800	3 646	1 356	21.7	19.3
72221	Limited-service eating places	109	66 763	15 800	3 646	1 356	21.7	19.3
722211	Limited-service restaurants	85	52 688	12 511	2 881	1 078	24.0	22.6
722212	Cafeterias, buffets, and grill buffets	5	5 479	1 416	342	109	—	1.1
722213	Snack and nonalcoholic beverage bars	19	8 596	1 873	423	169	21.3	10.4
7223	Special food services	14	9 144	2 658	689	160	9.1	54.8
7224	Drinking places (alcoholic beverages)	16	4 315	699	152	78	81.8	6.0
72241	Drinking places (alcoholic beverages)	16	4 315	699	152	78	81.8	6.0
722410	Drinking places (alcoholic beverages)	16	4 315	699	152	78	81.8	6.0
CORCORAN								
72	Accommodation and food services	19	5 397	1 167	292	128	40.9	9.9
721	Accommodation	4	980	79	41	10	44.8	10.8
722	Food services and drinking places	15	4 417	1 088	251	118	40.1	9.7
CORNING								
72	Accommodation and food services	23	16 232	2 568	627	267	9.7	5.5
721	Accommodation	4	1 099	266	67	26	9.9	72.8
722	Food services and drinking places	19	15 133	2 302	560	241	9.6	.6
7222	Limited-service eating places	8	4 406	1 159	282	153	13.2	—
72221	Limited-service eating places	8	4 406	1 159	282	153	13.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CORONA								
72	Accommodation and food services	179	138 202	35 856	8 320	3 081	18.6	9.2
721	Accommodation	12	9 892	1 775	377	104	9.3	3.2
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	167	128 310	34 081	7 943	2 977	19.3	9.7
7221	Full-service restaurants	50	41 733	12 672	3 007	1 108	23.4	16.2
72211	Full-service restaurants	50	41 733	12 672	3 007	1 108	23.4	16.2
722110	Full-service restaurants	50	41 733	12 672	3 007	1 108	23.4	16.2
7222	Limited-service eating places	106	80 184	20 515	4 689	1 760	18.0	6.5
72221	Limited-service eating places	106	80 184	20 515	4 689	1 760	18.0	6.5
722211	Limited-service restaurants	94	73 584	19 100	4 357	1 634	18.5	5.8
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	5	D	D	D	b	D	D
CORONADO								
72	Accommodation and food services	76	245 531	76 514	15 757	3 152	3.6	51.8
721	Accommodation	10	192 609	61 260	12 439	2 015	—	60.4
7211	Traveler accommodation	10	192 609	61 260	12 439	2 015	—	60.4
72111	Hotels (except casino hotels) and motels	9	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	g	D	D
722	Food services and drinking places	66	52 922	15 254	3 318	1 137	16.7	20.5
7221	Full-service restaurants	30	35 386	10 515	2 191	686	17.8	29.5
72211	Full-service restaurants	30	35 386	10 515	2 191	686	17.8	29.5
722110	Full-service restaurants	30	35 386	10 515	2 191	686	17.8	29.5
7222	Limited-service eating places	31	15 282	4 115	1 004	410	15.6	2.0
72221	Limited-service eating places	31	15 282	4 115	1 004	410	15.6	2.0
7223	Special food services	3	D	D	D	b	D	D
CORTE MADERA								
72	Accommodation and food services	33	37 265	11 278	3 021	770	15.0	1.1
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
722	Food services and drinking places	30	D	D	D	f	D	D
7222	Limited-service eating places	16	10 098	2 562	610	224	23.1	4.0
72221	Limited-service eating places	16	10 098	2 562	610	224	23.1	4.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
COSTA MESA								
72	Accommodation and food services	362	374 373	112 235	26 824	7 355	14.7	8.3
721	Accommodation	35	95 216	27 697	6 291	1 350	5.6	1.4
7211	Traveler accommodation	32	94 979	27 654	6 284	1 345	5.4	1.4
72111	Hotels (except casino hotels) and motels	29	92 008	26 891	6 112	1 298	3.6	.1
721110	Hotels (except casino hotels) and motels	29	92 008	26 891	6 112	1 298	3.6	.1
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	327	279 157	84 538	20 533	6 005	17.8	10.7
7221	Full-service restaurants	106	129 221	42 373	10 484	2 883	14.9	14.7
72211	Full-service restaurants	106	129 221	42 373	10 484	2 883	14.9	14.7
722110	Full-service restaurants	106	129 221	42 373	10 484	2 883	14.9	14.7
7222	Limited-service eating places	180	114 549	31 680	7 486	2 473	18.7	8.8
72221	Limited-service eating places	180	114 549	31 680	7 486	2 473	18.7	8.8
722211	Limited-service restaurants	136	90 641	25 205	5 950	1 867	20.6	8.8
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	42	D	D	D	f	D	D
7223	Special food services	21	25 589	7 933	1 981	450	22.4	.5
7224	Drinking places (alcoholic beverages)	20	9 798	2 552	582	199	31.8	6.7
72241	Drinking places (alcoholic beverages)	20	9 798	2 552	582	199	31.8	6.7
722410	Drinking places (alcoholic beverages)	20	9 798	2 552	582	199	31.8	6.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COTATI								
72	Accommodation and food services	34	15 030	4 230	947	367	57.9	20.8
722	Food services and drinking places	34	15 030	4 230	947	367	57.9	20.8
7223	Special food services	3	2 793	1 169	174	72	100.0	—
COVINA								
72	Accommodation and food services	102	63 367	18 188	4 511	1 445	23.2	7.4
721	Accommodation	1	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	101	D	D	D	g	D	D
7222	Limited-service eating places	59	33 722	8 765	2 122	800	20.7	8.0
72221	Limited-service eating places	59	33 722	8 765	2 122	800	20.7	8.0
722211	Limited-service restaurants	43	27 090	7 149	1 761	643	21.4	9.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
CRESCENT CITY								
72	Accommodation and food services	36	18 571	5 524	1 247	565	28.4	23.2
721	Accommodation	7	2 045	444	111	48	10.4	11.5
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	29	16 526	5 080	1 136	517	30.6	24.6
7222	Limited-service eating places	15	10 117	2 900	661	295	17.1	39.2
72221	Limited-service eating places	15	10 117	2 900	661	295	17.1	39.2
CUDAHY								
72	Accommodation and food services	14	8 161	1 759	446	167	57.7	.2
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
7222	Limited-service eating places	9	4 785	1 130	282	109	31.4	—
72221	Limited-service eating places	9	4 785	1 130	282	109	31.4	—
7224	Drinking places (alcoholic beverages)	1	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	1	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	1	D	D	D	b	D	D
CULVER CITY								
72	Accommodation and food services	163	129 404	37 668	8 640	2 478	14.9	21.0
721	Accommodation	15	29 441	9 137	2 148	400	4.7	54.7
7211	Traveler accommodation	15	29 441	9 137	2 148	400	4.7	54.7
72111	Hotels (except casino hotels) and motels	15	29 441	9 137	2 148	400	4.7	54.7
721110	Hotels (except casino hotels) and motels	15	29 441	9 137	2 148	400	4.7	54.7
722	Food services and drinking places	148	99 963	28 531	6 492	2 078	17.9	11.0
7222	Limited-service eating places	85	64 070	16 315	3 765	1 161	11.6	15.1
72221	Limited-service eating places	85	64 070	16 315	3 765	1 161	11.6	15.1
722211	Limited-service restaurants	67	57 001	14 663	3 346	1 010	9.9	16.4
722213	Snack and nonalcoholic beverage bars	16	D	D	D	c	D	D
7223	Special food services	17	13 075	4 162	928	423	17.0	1.9
CUPERTINO								
72	Accommodation and food services	114	99 726	32 853	8 030	2 116	16.2	2.5
721	Accommodation	6	12 845	3 367	471	101	2.0	—
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	108	86 881	29 486	7 559	2 015	18.3	2.9
7221	Full-service restaurants	48	50 598	18 665	4 772	1 167	17.0	1.7
72211	Full-service restaurants	48	50 598	18 665	4 772	1 167	17.0	1.7
722110	Full-service restaurants	48	50 598	18 665	4 772	1 167	17.0	1.7
7222	Limited-service eating places	46	28 549	7 950	1 951	733	24.1	4.6
72221	Limited-service eating places	46	28 549	7 950	1 951	733	24.1	4.6
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	17	7 417	2 155	580	236	14.7	.2
7223	Special food services	10	7 312	2 782	802	110	—	4.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CYPRESS								
72	Accommodation and food services	93	67 357	18 051	4 322	1 497	19.8	2.3
721	Accommodation	9	18 996	4 075	1 001	245	1.0	—
7211	Traveler accommodation	9	18 996	4 075	1 001	245	1.0	—
72111	Hotels (except casino hotels) and motels	9	18 996	4 075	1 001	245	1.0	—
721110	Hotels (except casino hotels) and motels	9	18 996	4 075	1 001	245	1.0	—
722	Food services and drinking places	84	48 361	13 976	3 321	1 252	27.2	3.2
7222	Limited-service eating places	54	26 053	6 632	1 622	670	29.5	3.2
72221	Limited-service eating places	54	26 053	6 632	1 622	670	29.5	3.2
722211	Limited-service restaurants	39	22 692	5 953	1 449	571	27.1	3.0
7223	Special food services	5	3 520	1 133	251	69	40.9	—
DALY CITY								
72	Accommodation and food services	120	96 056	27 258	6 858	1 977	18.5	6.0
721	Accommodation	7	D	D	D	b	D	D
722	Food services and drinking places	113	D	D	D	g	D	D
7221	Full-service restaurants	51	41 740	13 786	3 776	930	28.0	5.4
72211	Full-service restaurants	51	41 740	13 786	3 776	930	28.0	5.4
722110	Full-service restaurants	51	41 740	13 786	3 776	930	28.0	5.4
7222	Limited-service eating places	60	50 996	12 566	2 823	996	12.0	6.5
72221	Limited-service eating places	60	50 996	12 566	2 823	996	12.0	6.5
722211	Limited-service restaurants	44	41 691	10 277	2 264	787	12.6	6.7
722213	Snack and nonalcoholic beverage bars	14	D	D	D	c	D	D
DANA POINT								
72	Accommodation and food services	103	244 507	78 371	18 227	3 975	6.1	4.4
721	Accommodation	10	163 771	52 965	12 142	2 192	.6	.7
7211	Traveler accommodation	10	163 771	52 965	12 142	2 192	.6	.7
72111	Hotels (except casino hotels) and motels	9	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	g	D	D
722	Food services and drinking places	93	80 736	25 406	6 085	1 783	17.4	11.8
7221	Full-service restaurants	40	50 531	17 118	4 257	1 149	17.3	13.2
72211	Full-service restaurants	40	50 531	17 118	4 257	1 149	17.3	13.2
722110	Full-service restaurants	40	50 531	17 118	4 257	1 149	17.3	13.2
7222	Limited-service eating places	44	23 474	6 137	1 432	534	18.5	10.6
72221	Limited-service eating places	44	23 474	6 137	1 432	534	18.5	10.6
7223	Special food services	4	2 062	699	36	15	37.9	—
7224	Drinking places (alcoholic beverages)	5	4 669	1 452	360	85	3.3	8.3
72241	Drinking places (alcoholic beverages)	5	4 669	1 452	360	85	3.3	8.3
722410	Drinking places (alcoholic beverages)	5	4 669	1 452	360	85	3.3	8.3
DANVILLE								
72	Accommodation and food services	85	52 401	13 992	3 255	1 105	30.3	14.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	83	D	D	D	g	D	D
7221	Full-service restaurants	47	32 237	9 353	2 131	708	31.8	8.7
72211	Full-service restaurants	47	32 237	9 353	2 131	708	31.8	8.7
722110	Full-service restaurants	47	32 237	9 353	2 131	708	31.8	8.7
7222	Limited-service eating places	29	16 143	3 876	934	307	29.8	29.8
72221	Limited-service eating places	29	16 143	3 876	934	307	29.8	29.8
DAVIS								
72	Accommodation and food services	124	84 875	22 957	5 373	2 354	19.9	12.6
721	Accommodation	8	7 784	1 807	431	202	18.9	—
7211	Traveler accommodation	8	7 784	1 807	431	202	18.9	—
72111	Hotels (except casino hotels) and motels	8	7 784	1 807	431	202	18.9	—
721110	Hotels (except casino hotels) and motels	8	7 784	1 807	431	202	18.9	—
722	Food services and drinking places	116	77 091	21 150	4 942	2 152	20.0	13.8
7222	Limited-service eating places	55	37 859	9 422	2 332	962	14.2	20.8
72221	Limited-service eating places	55	37 859	9 422	2 332	962	14.2	20.8
722211	Limited-service restaurants	41	30 653	7 598	1 909	719	16.9	25.7
722213	Snack and nonalcoholic beverage bars	14	7 206	1 824	423	243	2.5	—
7223	Special food services	17	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DELANO								
72	Accommodation and food services	48	21 118	4 792	1 081	465	33.9	14.9
721	Accommodation	5	2 664	420	92	29	84.6	—
722	Food services and drinking places	43	18 454	4 372	989	436	26.6	17.1
7222	Limited-service eating places	24	13 582	3 081	687	319	20.1	17.9
72221	Limited-service eating places	24	13 582	3 081	687	319	20.1	17.9
DEL MAR								
72	Accommodation and food services	40	69 664	24 404	5 680	1 438	6.6	17.9
721	Accommodation	6	11 967	6 546	1 522	291	1.2	49.4
7211	Traveler accommodation	5	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	34	57 697	17 858	4 158	1 147	7.7	11.4
7221	Full-service restaurants	18	37 410	12 049	2 776	833	7.7	16.0
72211	Full-service restaurants	18	37 410	12 049	2 776	833	7.7	16.0
722110	Full-service restaurants	18	37 410	12 049	2 776	833	7.7	16.0
7222	Limited-service eating places	14	D	D	D	c	D	D
72221	Limited-service eating places	14	D	D	D	c	D	D
7223	Special food services	2	D	D	D	c	D	D
DESERT HOT SPRINGS								
72	Accommodation and food services	24	10 220	2 705	674	262	27.8	5.5
721	Accommodation	7	2 577	662	208	68	20.9	.3
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
722	Food services and drinking places	17	7 643	2 043	466	194	30.2	7.3
7222	Limited-service eating places	8	5 441	1 407	300	139	3.7	8.5
72221	Limited-service eating places	8	5 441	1 407	300	139	3.7	8.5
DIAMOND BAR								
72	Accommodation and food services	99	59 937	15 595	3 511	1 268	33.7	6.4
721	Accommodation	6	7 054	1 865	457	113	4.2	1.1
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
722	Food services and drinking places	93	52 883	13 730	3 054	1 155	37.7	7.2
7222	Limited-service eating places	51	30 910	7 707	1 797	717	27.9	11.5
72221	Limited-service eating places	51	30 910	7 707	1 797	717	27.9	11.5
722211	Limited-service restaurants	38	27 865	7 009	1 644	634	25.0	12.7
DINUBA								
72	Accommodation and food services	24	8 460	2 475	619	305	38.6	35.9
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	e	D	D
DIXON								
72	Accommodation and food services	40	34 603	8 657	2 138	817	9.5	43.1
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	21	13 477	3 405	851	345	14.1	4.4
72221	Limited-service eating places	21	13 477	3 405	851	345	14.1	4.4
7224	Drinking places (alcoholic beverages)	4	3 750	1 004	230	113	13.0	18.2
72241	Drinking places (alcoholic beverages)	4	3 750	1 004	230	113	13.0	18.2
722410	Drinking places (alcoholic beverages)	4	3 750	1 004	230	113	13.0	18.2
DOS PALOS								
72	Accommodation and food services	7	1 998	738	176	94	73.2	6.5
722	Food services and drinking places	7	1 998	738	176	94	73.2	6.5

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DOWNEY								
72	Accommodation and food services	180	129 483	35 608	8 646	2 898	22.8	6.7
721	Accommodation	9	9 098	1 810	426	110	15.7	—
7211	Traveler accommodation	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	171	120 385	33 798	8 220	2 788	23.4	7.2
7221	Full-service restaurants	55	49 386	15 615	3 950	1 191	22.1	3.4
72211	Full-service restaurants	55	49 386	15 615	3 950	1 191	22.1	3.4
722110	Full-service restaurants	55	49 386	15 615	3 950	1 191	22.1	3.4
7222	Limited-service eating places	104	64 667	16 507	3 925	1 478	25.4	9.6
72221	Limited-service eating places	104	64 667	16 507	3 925	1 478	25.4	9.6
722211	Limited-service restaurants	79	56 935	14 675	3 497	1 300	22.8	10.0
722212	Cafeterias, buffets, and grill buffets	4	2 332	710	183	56	93.8	6.2
722213	Snack and nonalcoholic beverage bars	21	5 400	1 122	245	122	23.8	7.3
7223	Special food services	5	D	D	D	b	D	D
DUARTE								
72	Accommodation and food services	39	16 919	4 694	1 055	425	27.0	10.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	37	D	D	D	e	D	D
7222	Limited-service eating places	25	9 624	2 258	502	197	36.3	17.8
72221	Limited-service eating places	25	9 624	2 258	502	197	36.3	17.8
DUBLIN								
72	Accommodation and food services	88	91 900	27 609	6 701	1 892	22.1	8.7
721	Accommodation	4	10 528	2 499	577	115	1.0	44.5
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	84	81 372	25 110	6 124	1 777	24.9	4.0
7221	Full-service restaurants	36	52 202	17 312	4 295	1 159	16.5	.1
72211	Full-service restaurants	36	52 202	17 312	4 295	1 159	16.5	.1
722110	Full-service restaurants	36	52 202	17 312	4 295	1 159	16.5	.1
7222	Limited-service eating places	39	27 082	6 755	1 632	556	40.0	11.0
72221	Limited-service eating places	39	27 082	6 755	1 632	556	40.0	11.0
7223	Special food services	6	1 362	889	158	45	20.9	.3
EAST PALO ALTO								
72	Accommodation and food services	9	19 778	4 769	1 074	324	5.3	79.5
722	Food services and drinking places	9	19 778	4 769	1 074	324	5.3	79.5
7222	Limited-service eating places	7	D	D	D	e	D	D
72221	Limited-service eating places	7	D	D	D	e	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
EL CAJON								
72	Accommodation and food services	209	134 976	37 160	8 778	3 074	30.5	12.6
721	Accommodation	19	11 166	1 995	477	144	21.8	5.2
7211	Traveler accommodation	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	190	123 810	35 165	8 301	2 930	31.3	13.3
7221	Full-service restaurants	66	49 712	16 587	3 932	1 260	44.7	7.8
72211	Full-service restaurants	66	49 712	16 587	3 932	1 260	44.7	7.8
722110	Full-service restaurants	66	49 712	16 587	3 932	1 260	44.7	7.8
7222	Limited-service eating places	110	71 041	17 761	4 227	1 604	20.6	17.8
72221	Limited-service eating places	110	71 041	17 761	4 227	1 604	20.6	17.8
722211	Limited-service restaurants	90	59 511	14 896	3 558	1 351	20.6	18.7
722212	Cafeterias, buffets, and grill buffets	3	5 291	1 412	323	99	18.6	17.6
722213	Snack and nonalcoholic beverage bars	17	6 239	1 453	346	154	22.7	8.4
7223	Special food services	4	1 803	533	86	35	44.9	—
EL CENTRO								
72	Accommodation and food services	79	56 939	15 671	3 602	1 310	24.6	16.8
721	Accommodation	13	10 006	2 285	480	178	5.4	38.9
7211	Traveler accommodation	13	10 006	2 285	480	178	5.4	38.9
72111	Hotels (except casino hotels) and motels	13	10 006	2 285	480	178	5.4	38.9
721110	Hotels (except casino hotels) and motels	13	10 006	2 285	480	178	5.4	38.9
722	Food services and drinking places	66	46 933	13 386	3 122	1 132	28.7	12.1
7222	Limited-service eating places	38	31 126	8 282	1 903	784	20.3	12.6
72221	Limited-service eating places	38	31 126	8 282	1 903	784	20.3	12.6
722211	Limited-service restaurants	31	28 405	7 612	1 741	704	20.4	13.6
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
EL CERRITO								
72	Accommodation and food services	48	30 775	9 481	2 518	714	15.1	5.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	21	12 486	3 285	777	239	11.7	10.2
72221	Limited-service eating places	21	12 486	3 285	777	239	11.7	10.2
ELK GROVE								
72	Accommodation and food services	116	92 268	27 321	5 943	2 626	21.4	7.8
722	Food services and drinking places	116	92 268	27 321	5 943	2 626	21.4	7.8
7221	Full-service restaurants	41	36 481	12 521	2 891	1 108	28.9	5.2
72211	Full-service restaurants	41	36 481	12 521	2 891	1 108	28.9	5.2
722110	Full-service restaurants	41	36 481	12 521	2 891	1 108	28.9	5.2
7222	Limited-service eating places	67	54 362	14 609	3 019	1 501	14.9	9.7
72221	Limited-service eating places	67	54 362	14 609	3 019	1 501	14.9	9.7
722211	Limited-service restaurants	49	43 249	11 826	2 379	1 229	17.2	11.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	17	D	D	D	c	D	D
EL MONTE								
72	Accommodation and food services	136	57 176	13 967	3 508	1 201	35.1	8.2
721	Accommodation	6	1 599	328	72	30	7.1	1.9
722	Food services and drinking places	130	55 577	13 639	3 436	1 171	35.9	8.4
7222	Limited-service eating places	75	35 691	7 715	1 898	704	23.9	7.5
72221	Limited-service eating places	75	35 691	7 715	1 898	704	23.9	7.5
722211	Limited-service restaurants	53	31 211	6 681	1 623	595	23.4	8.0
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
EL PASO DE ROBLES (PASO ROBLES)								
72	Accommodation and food services	85	50 821	15 228	3 525	1 220	32.2	1.2
721	Accommodation	12	8 611	2 432	502	165	33.8	.3
7211	Traveler accommodation	12	8 611	2 432	502	165	33.8	.3
72111	Hotels (except casino hotels) and motels	12	8 611	2 432	502	165	33.8	.3
721110	Hotels (except casino hotels) and motels	12	8 611	2 432	502	165	33.8	.3
722	Food services and drinking places	73	42 210	12 796	3 023	1 055	31.8	1.4
7222	Limited-service eating places	35	22 210	5 835	1 339	547	24.2	—
72221	Limited-service eating places	35	22 210	5 835	1 339	547	24.2	—
7223	Special food services	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
EL SEGUNDO								
72	Accommodation and food services	98	123 392	36 109	8 415	1 988	13.8	3.8
721	Accommodation	9	41 799	10 293	2 499	644	2.6	2.3
7211	Traveler accommodation	9	41 799	10 293	2 499	644	2.6	2.3
72111	Hotels (except casino hotels) and motels	9	41 799	10 293	2 499	644	2.6	2.3
721110	Hotels (except casino hotels) and motels	9	41 799	10 293	2 499	644	2.6	2.3
722	Food services and drinking places	89	81 593	25 816	5 916	1 344	19.5	4.6
7222	Limited-service eating places	51	21 809	5 054	1 231	422	39.5	10.3
72221	Limited-service eating places	51	21 809	5 054	1 231	422	39.5	10.3
7223	Special food services	12	48 039	16 527	3 732	647	7.0	.7
EMERYVILLE								
72	Accommodation and food services	66	68 948	21 984	4 995	1 239	11.4	7.3
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	63	D	D	D	g	D	D
7222	Limited-service eating places	34	17 927	4 542	1 057	329	21.9	9.5
72221	Limited-service eating places	34	17 927	4 542	1 057	329	21.9	9.5
7223	Special food services	6	D	D	D	c	D	D
ENCINITAS								
72	Accommodation and food services	167	125 682	36 731	8 182	2 787	21.4	8.8
721	Accommodation	8	7 337	1 454	313	95	7.0	21.0
7211	Traveler accommodation	8	7 337	1 454	313	95	7.0	21.0
72111	Hotels (except casino hotels) and motels	8	7 337	1 454	313	95	7.0	21.0
721110	Hotels (except casino hotels) and motels	8	7 337	1 454	313	95	7.0	21.0
722	Food services and drinking places	159	118 345	35 277	7 869	2 692	22.3	8.1
7221	Full-service restaurants	63	60 349	20 134	4 224	1 464	20.7	4.0
72211	Full-service restaurants	63	60 349	20 134	4 224	1 464	20.7	4.0
722110	Full-service restaurants	63	60 349	20 134	4 224	1 464	20.7	4.0
7222	Limited-service eating places	85	53 315	14 413	3 493	1 158	22.4	13.1
72221	Limited-service eating places	85	53 315	14 413	3 493	1 158	22.4	13.1
722211	Limited-service restaurants	67	43 179	11 843	2 866	945	24.2	14.3
722213	Snack and nonalcoholic beverage bars	18	10 136	2 570	627	213	14.8	8.0
7224	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
ESCALON								
72	Accommodation and food services	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	4 749	1 022	274	153	39.4	19.4
ESCONDIDO								
72	Accommodation and food services	231	147 024	40 303	9 485	3 693	21.0	16.7
721	Accommodation	17	10 134	1 892	458	136	16.3	5.8
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	214	136 890	38 411	9 027	3 557	21.4	17.5
7221	Full-service restaurants	74	53 301	17 201	4 013	1 376	26.4	10.0
72211	Full-service restaurants	74	53 301	17 201	4 013	1 376	26.4	10.0
722110	Full-service restaurants	74	53 301	17 201	4 013	1 376	26.4	10.0
7222	Limited-service eating places	125	79 848	20 307	4 823	2 109	16.7	22.8
72221	Limited-service eating places	125	79 848	20 307	4 823	2 109	16.7	22.8
722211	Limited-service restaurants	106	74 117	18 865	4 468	1 977	16.0	23.8
722213	Snack and nonalcoholic beverage bars	17	D	D	D	c	D	D
7223	Special food services	8	2 377	590	115	29	31.0	13.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
EUREKA								
72	Accommodation and food services	131	78 007	22 200	5 307	2 151	32.0	17.4
721	Accommodation	29	21 366	4 874	1 196	385	12.3	36.7
7211	Traveler accommodation	27	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	102	56 641	17 326	4 111	1 766	39.5	10.2
7221	Full-service restaurants	45	24 816	8 314	1 868	817	38.4	10.9
72211	Full-service restaurants	45	24 816	8 314	1 868	817	38.4	10.9
722110	Full-service restaurants	45	24 816	8 314	1 868	817	38.4	10.9
7222	Limited-service eating places	45	29 803	8 510	2 138	910	39.2	9.4
72221	Limited-service eating places	45	29 803	8 510	2 138	910	39.2	9.4
722211	Limited-service restaurants	34	24 662	7 131	1 827	778	42.3	11.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
EXETER								
72	Accommodation and food services	17	5 400	1 373	358	161	30.8	16.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
FAIRFAX								
72	Accommodation and food services	18	8 402	2 357	585	193	67.8	13.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
FAIRFIELD								
72	Accommodation and food services	177	130 111	35 317	8 402	2 949	25.8	8.8
721	Accommodation	18	18 637	4 366	984	265	37.9	1.9
7211	Traveler accommodation	18	18 637	4 366	984	265	37.9	1.9
72111	Hotels (except casino hotels) and motels	18	18 637	4 366	984	265	37.9	1.9
721110	Hotels (except casino hotels) and motels	18	18 637	4 366	984	265	37.9	1.9
722	Food services and drinking places	159	111 474	30 951	7 418	2 684	23.7	10.0
7221	Full-service restaurants	53	42 007	13 039	3 195	1 121	38.8	16.3
72211	Full-service restaurants	53	42 007	13 039	3 195	1 121	38.8	16.3
722110	Full-service restaurants	53	42 007	13 039	3 195	1 121	38.8	16.3
7222	Limited-service eating places	90	64 890	17 156	4 057	1 507	14.6	6.2
72221	Limited-service eating places	90	64 890	17 156	4 057	1 507	14.6	6.2
722211	Limited-service restaurants	70	54 685	14 840	3 504	1 243	14.4	6.4
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	17	D	D	D	c	D	D
7223	Special food services	4	D	D	D	a	D	D
FARMERSVILLE								
72	Accommodation and food services	10	3 036	671	141	84	23.6	50.7
722	Food services and drinking places	10	3 036	671	141	84	23.6	50.7
FILLMORE								
72	Accommodation and food services	13	7 398	1 684	402	148	30.4	4.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
7222	Limited-service eating places	8	5 332	1 286	312	113	24.1	6.4
72221	Limited-service eating places	8	5 332	1 286	312	113	24.1	6.4
FIREBAUGH								
72	Accommodation and food services	10	3 852	1 320	289	109	34.5	7.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FOLSOM								
72	Accommodation and food services	137	100 746	30 982	7 406	2 540	19.6	7.4
721	Accommodation	4	D	D	D	c	D	D
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
722	Food services and drinking places	133	D	D	D	g	D	D
7221	Full-service restaurants	55	44 856	15 038	3 721	1 344	29.6	3.7
72211	Full-service restaurants	55	44 856	15 038	3 721	1 344	29.6	3.7
722110	Full-service restaurants	55	44 856	15 038	3 721	1 344	29.6	3.7
7222	Limited-service eating places	69	40 357	11 251	2 589	981	14.9	12.7
72221	Limited-service eating places	69	40 357	11 251	2 589	981	14.9	12.7
722211	Limited-service restaurants	54	36 024	10 180	2 338	830	13.4	13.8
7223	Special food services	6	D	D	D	b	D	D
FONTANA								
72	Accommodation and food services	135	88 051	22 828	5 531	1 997	17.4	12.8
721	Accommodation	5	3 381	519	136	42	9.7	—
7211	Traveler accommodation	5	3 381	519	136	42	9.7	—
72111	Hotels (except casino hotels) and motels	5	3 381	519	136	42	9.7	—
721110	Hotels (except casino hotels) and motels	5	3 381	519	136	42	9.7	—
722	Food services and drinking places	130	84 670	22 309	5 395	1 955	17.7	13.3
7222	Limited-service eating places	101	70 891	18 391	4 472	1 630	17.7	6.7
72221	Limited-service eating places	101	70 891	18 391	4 472	1 630	17.7	6.7
722211	Limited-service restaurants	93	69 275	18 028	4 390	1 591	16.4	6.8
FORT BRAGG								
72	Accommodation and food services	66	29 929	7 457	1 541	662	26.0	5.0
721	Accommodation	26	14 575	3 187	606	243	2.0	5.2
7211	Traveler accommodation	24	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	20	13 494	2 961	557	223	2.1	.6
721110	Hotels (except casino hotels) and motels	20	13 494	2 961	557	223	2.1	.6
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	40	15 354	4 270	935	419	48.7	4.7
7222	Limited-service eating places	17	6 651	1 781	431	185	47.8	1.1
72221	Limited-service eating places	17	6 651	1 781	431	185	47.8	1.1
FORTUNA								
72	Accommodation and food services	28	16 800	4 847	1 122	519	23.7	15.6
721	Accommodation	4	5 353	1 099	236	130	—	—
7211	Traveler accommodation	4	5 353	1 099	236	130	—	—
72111	Hotels (except casino hotels) and motels	4	5 353	1 099	236	130	—	—
721110	Hotels (except casino hotels) and motels	4	5 353	1 099	236	130	—	—
722	Food services and drinking places	24	11 447	3 748	886	389	34.8	22.9
7222	Limited-service eating places	11	6 028	1 582	352	193	35.8	36.3
72221	Limited-service eating places	11	6 028	1 582	352	193	35.8	36.3
FOSTER CITY								
72	Accommodation and food services	50	55 825	19 164	4 052	1 020	14.0	2.5
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
722	Food services and drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	21	14 362	4 244	992	332	34.7	—
72221	Limited-service eating places	21	14 362	4 244	992	332	34.7	—
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	12	6 774	3 616	859	114	3.6	2.4

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FOUNTAIN VALLEY								
72	Accommodation and food services	122	91 161	25 200	5 879	2 044	21.2	5.1
721	Accommodation	5	D	D	D	b	D	D
7211	Traveler accommodation	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
722	Food services and drinking places	117	D	D	D	g	D	D
7221	Full-service restaurants	50	39 289	12 185	2 855	927	21.7	5.2
72211	Full-service restaurants	50	39 289	12 185	2 855	927	21.7	5.2
722110	Full-service restaurants	50	39 289	12 185	2 855	927	21.7	5.2
7222	Limited-service eating places	61	36 762	10 089	2 462	928	26.4	6.9
72221	Limited-service eating places	61	36 762	10 089	2 462	928	26.4	6.9
722211	Limited-service restaurants	43	27 150	7 937	1 911	697	27.6	8.2
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
7223	Special food services	4	5 127	1 247	233	90	10.4	—
FOWLER								
72	Accommodation and food services	3	1 790	474	118	71	9.2	90.8
722	Food services and drinking places	3	1 790	474	118	71	9.2	90.8
FREMONT								
72	Accommodation and food services	295	212 454	61 743	14 778	4 547	27.4	9.0
721	Accommodation	22	32 789	8 951	2 141	505	—	3.5
7211	Traveler accommodation	21	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	273	179 665	52 792	12 637	4 042	32.4	10.0
7221	Full-service restaurants	115	82 904	26 645	6 415	1 960	41.0	6.2
72211	Full-service restaurants	115	82 904	26 645	6 415	1 960	41.0	6.2
722110	Full-service restaurants	115	82 904	26 645	6 415	1 960	41.0	6.2
7222	Limited-service eating places	128	84 626	21 425	5 129	1 835	23.3	14.7
72221	Limited-service eating places	128	84 626	21 425	5 129	1 835	23.3	14.7
722211	Limited-service restaurants	99	70 720	17 898	4 261	1 491	25.7	17.1
722212	Cafeterias, buffets, and grill buffets	5	2 998	749	177	56	13.8	6.9
722213	Snack and nonalcoholic beverage bars	24	10 908	2 778	691	288	10.0	.9
7223	Special food services	18	8 555	4 077	946	191	20.6	2.9
7224	Drinking places (alcoholic beverages)	12	3 580	645	147	56	75.1	5.7
72241	Drinking places (alcoholic beverages)	12	3 580	645	147	56	75.1	5.7
722410	Drinking places (alcoholic beverages)	12	3 580	645	147	56	75.1	5.7
FRESNO								
72	Accommodation and food services	820	544 790	149 546	35 832	14 052	21.6	14.9
721	Accommodation	59	56 171	11 522	2 923	872	8.4	4.7
7211	Traveler accommodation	48	54 845	11 146	2 843	846	7.2	4.0
72111	Hotels (except casino hotels) and motels	48	54 845	11 146	2 843	846	7.2	4.0
721110	Hotels (except casino hotels) and motels	48	54 845	11 146	2 843	846	7.2	4.0
7213	Rooming and boarding houses	9	D	D	D	b	D	D
72131	Rooming and boarding houses	9	D	D	D	b	D	D
721310	Rooming and boarding houses	9	D	D	D	b	D	D
722	Food services and drinking places	761	488 619	138 024	32 909	13 180	23.1	16.1
7221	Full-service restaurants	278	191 280	60 378	14 317	5 269	27.0	17.2
72211	Full-service restaurants	278	191 280	60 378	14 317	5 269	27.0	17.2
722110	Full-service restaurants	278	191 280	60 378	14 317	5 269	27.0	17.2
7222	Limited-service eating places	409	259 222	67 633	16 357	6 828	21.0	14.5
72221	Limited-service eating places	409	259 222	67 633	16 357	6 828	21.0	14.5
722211	Limited-service restaurants	335	223 941	59 484	14 371	6 014	21.5	14.8
722212	Cafeterias, buffets, and grill buffets	9	10 750	2 760	676	200	10.8	11.5
722213	Snack and nonalcoholic beverage bars	65	24 531	5 389	1 310	614	21.0	12.9
7223	Special food services	34	26 352	7 409	1 619	835	3.7	28.9
7224	Drinking places (alcoholic beverages)	40	11 765	2 604	616	248	51.8	2.5
72241	Drinking places (alcoholic beverages)	40	11 765	2 604	616	248	51.8	2.5
722410	Drinking places (alcoholic beverages)	40	11 765	2 604	616	248	51.8	2.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FULLERTON								
72	Accommodation and food services	244	173 303	50 378	11 543	4 020	19.9	10.0
721	Accommodation	19	22 957	6 793	1 561	377	5.5	.2
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	15	22 620	6 758	1 557	369	5.4	.2
721110	Hotels (except casino hotels) and motels	15	22 620	6 758	1 557	369	5.4	.2
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	225	150 346	43 585	9 982	3 643	22.0	11.5
7221	Full-service restaurants	78	61 115	20 659	4 525	1 528	22.8	10.9
72211	Full-service restaurants	78	61 115	20 659	4 525	1 528	22.8	10.9
722110	Full-service restaurants	78	61 115	20 659	4 525	1 528	22.8	10.9
7222	Limited-service eating places	127	74 490	19 584	4 661	1 840	24.1	7.7
72221	Limited-service eating places	127	74 490	19 584	4 661	1 840	24.1	7.7
722211	Limited-service restaurants	106	66 284	17 654	4 195	1 598	22.2	8.5
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special food services	8	8 206	1 821	425	105	4.7	56.0
7224	Drinking places (alcoholic beverages)	12	6 535	1 521	371	170	13.3	4.7
72241	Drinking places (alcoholic beverages)	12	6 535	1 521	371	170	13.3	4.7
722410	Drinking places (alcoholic beverages)	12	6 535	1 521	371	170	13.3	4.7
GALT								
72	Accommodation and food services	26	14 909	3 519	837	455	33.4	9.4
721	Accommodation	3	1 962	264	60	22	92.6	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	23	12 947	3 255	777	433	24.4	10.8
7222	Limited-service eating places	15	9 883	2 450	588	343	13.3	12.9
72221	Limited-service eating places	15	9 883	2 450	588	343	13.3	12.9
GARDENA								
72	Accommodation and food services	194	104 907	30 006	7 169	2 278	28.9	6.2
721	Accommodation	12	5 586	1 488	345	84	20.3	5.4
7211	Traveler accommodation	10	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	b	D	D
722	Food services and drinking places	182	99 321	28 518	6 824	2 194	29.4	6.2
7221	Full-service restaurants	74	47 977	16 065	3 822	1 098	28.5	2.8
72211	Full-service restaurants	74	47 977	16 065	3 822	1 098	28.5	2.8
722110	Full-service restaurants	74	47 977	16 065	3 822	1 098	28.5	2.8
7222	Limited-service eating places	87	48 229	11 705	2 758	1 035	28.0	9.0
72221	Limited-service eating places	87	48 229	11 705	2 758	1 035	28.0	9.0
722211	Limited-service restaurants	72	38 822	9 162	2 159	785	29.3	10.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	14	D	D	D	c	D	D
GARDEN GROVE								
72	Accommodation and food services	291	211 687	60 006	13 665	4 350	20.6	7.7
721	Accommodation	17	61 279	16 632	3 893	866	1.0	12.4
7211	Traveler accommodation	11	59 853	16 447	3 836	857	.4	12.3
72111	Hotels (except casino hotels) and motels	11	59 853	16 447	3 836	857	.4	12.3
721110	Hotels (except casino hotels) and motels	11	59 853	16 447	3 836	857	.4	12.3
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GARDEN GROVE—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	274	150 408	43 374	9 772	3 484	28.6	5.9
7221	Full-service restaurants	117	60 419	18 877	4 332	1 464	34.4	5.2
72211	Full-service restaurants	117	60 419	18 877	4 332	1 464	34.4	5.2
722110	Full-service restaurants	117	60 419	18 877	4 332	1 464	34.4	5.2
7222	Limited-service eating places	132	77 317	20 708	4 719	1 761	24.2	6.1
72221	Limited-service eating places	132	77 317	20 708	4 719	1 761	24.2	6.1
722211	Limited-service restaurants	110	66 728	17 931	4 066	1 497	21.6	7.1
722212	Cafeterias, buffets, and grill buffets	5	6 343	1 693	409	145	6.7	.2
7223	Special food services	6	9 143	3 185	557	152	10.3	—
7224	Drinking places (alcoholic beverages)	19	3 529	604	164	107	71.7	25.4
72241	Drinking places (alcoholic beverages)	19	3 529	604	164	107	71.7	25.4
722410	Drinking places (alcoholic beverages)	19	3 529	604	164	107	71.7	25.4
GILROY								
72	Accommodation and food services	98	77 325	19 979	4 530	1 540	23.9	7.5
721	Accommodation	11	14 831	3 501	822	249	33.0	.3
7211	Traveler accommodation	11	14 831	3 501	822	249	33.0	.3
72111	Hotels (except casino hotels) and motels	11	14 831	3 501	822	249	33.0	.3
721110	Hotels (except casino hotels) and motels	11	14 831	3 501	822	249	33.0	.3
722	Food services and drinking places	87	62 494	16 478	3 708	1 291	21.8	9.2
7222	Limited-service eating places	47	37 963	9 357	2 115	713	15.8	9.8
72221	Limited-service eating places	47	37 963	9 357	2 115	713	15.8	9.8
722211	Limited-service restaurants	37	32 195	7 977	1 793	607	16.8	10.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
GLENDALE								
72	Accommodation and food services	317	231 443	64 386	15 930	5 028	18.1	11.6
721	Accommodation	16	28 517	6 937	1 623	363	1.4	.1
7211	Traveler accommodation	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	301	202 926	57 449	14 307	4 665	20.4	13.3
7221	Full-service restaurants	116	92 842	28 382	7 268	2 243	23.4	4.0
72211	Full-service restaurants	116	92 842	28 382	7 268	2 243	23.4	4.0
722110	Full-service restaurants	116	92 842	28 382	7 268	2 243	23.4	4.0
7222	Limited-service eating places	147	97 003	24 977	6 124	2 180	16.0	22.9
72221	Limited-service eating places	147	97 003	24 977	6 124	2 180	16.0	22.9
722211	Limited-service restaurants	117	85 373	22 448	5 489	1 882	14.5	25.2
722213	Snack and nonalcoholic beverage bars	30	11 630	2 529	635	298	27.2	5.9
7223	Special food services	22	9 430	3 373	767	168	30.1	1.8
7224	Drinking places (alcoholic beverages)	16	3 651	717	148	74	39.4	23.6
72241	Drinking places (alcoholic beverages)	16	3 651	717	148	74	39.4	23.6
722410	Drinking places (alcoholic beverages)	16	3 651	717	148	74	39.4	23.6
GLENDORA								
72	Accommodation and food services	85	48 383	13 202	3 142	1 166	31.2	14.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	83	D	D	D	g	D	D
7222	Limited-service eating places	41	25 669	5 993	1 490	629	21.0	21.2
72221	Limited-service eating places	41	25 669	5 993	1 490	629	21.0	21.2
722211	Limited-service restaurants	32	23 313	5 406	1 346	554	21.5	21.1
7223	Special food services	4	1 338	249	51	8	14.1	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GOLETA								
72	Accommodation and food services	71	56 929	15 805	3 674	1 327	17.3	4.3
721	Accommodation	5	11 429	2 131	517	119	.4	—
7211	Traveler accommodation	5	11 429	2 131	517	119	.4	—
72111	Hotels (except casino hotels) and motels	5	11 429	2 131	517	119	.4	—
721110	Hotels (except casino hotels) and motels	5	11 429	2 131	517	119	.4	—
722	Food services and drinking places	66	45 500	13 674	3 157	1 208	21.6	5.4
7222	Limited-service eating places	41	27 149	7 297	1 700	644	24.3	7.1
72221	Limited-service eating places	41	27 149	7 297	1 700	644	24.3	7.1
722211	Limited-service restaurants	35	23 606	6 449	1 491	529	26.6	4.4
7223	Special food services	4	2 792	1 118	266	87	49.6	.7
GONZALES								
72	Accommodation and food services	15	5 127	1 162	282	123	48.8	3.9
722	Food services and drinking places	15	5 127	1 162	282	123	48.8	3.9
GRAND TERRACE								
72	Accommodation and food services	10	4 029	824	212	87	20.3	56.1
722	Food services and drinking places	10	4 029	824	212	87	20.3	56.1
GRASS VALLEY								
72	Accommodation and food services	58	28 028	7 149	1 602	637	36.3	28.0
721	Accommodation	5	1 671	562	190	57	—	39.7
722	Food services and drinking places	53	26 357	6 587	1 412	580	38.6	27.3
7222	Limited-service eating places	19	11 612	2 488	624	263	35.9	28.7
72221	Limited-service eating places	19	11 612	2 488	624	263	35.9	28.7
GREENFIELD								
72	Accommodation and food services	5	1 345	324	70	33	11.7	20.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
GRIDLEY								
72	Accommodation and food services	18	8 879	2 445	559	222	21.4	10.6
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
7222	Limited-service eating places	9	4 802	1 159	283	143	17.5	—
72221	Limited-service eating places	9	4 802	1 159	283	143	17.5	—
GROVER BEACH								
72	Accommodation and food services	29	13 271	3 873	920	355	40.0	3.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	27	D	D	D	e	D	D
GUADALUPE								
72	Accommodation and food services	6	1 800	532	123	44	16.2	2.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
GUSTINE								
72	Accommodation and food services	11	1 662	343	85	53	43.5	13.2
722	Food services and drinking places	11	1 662	343	85	53	43.5	13.2
HALF MOON BAY								
72	Accommodation and food services	43	31 012	9 699	2 315	702	36.6	7.6
721	Accommodation	7	6 831	2 383	576	132	6.3	—
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	36	24 181	7 316	1 739	570	45.2	9.7
7222	Limited-service eating places	15	10 862	2 783	622	234	27.0	8.9
72221	Limited-service eating places	15	10 862	2 783	622	234	27.0	8.9

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
HANFORD								
72	Accommodation and food services	88	48 979	12 947	3 011	1 244	22.5	10.5
721	Accommodation	4	2 337	440	102	44	—	—
722	Food services and drinking places	84	46 642	12 507	2 909	1 200	23.6	11.0
7222	Limited-service eating places	50	31 780	8 053	1 922	796	17.8	11.8
72221	Limited-service eating places	50	31 780	8 053	1 922	796	17.8	11.8
722211	Limited-service restaurants	40	28 313	7 225	1 713	695	15.8	12.4
7223	Special food services	3	D	D	D	a	D	D
HAWAIIAN GARDENS								
72	Accommodation and food services	31	13 685	3 120	747	294	36.4	14.4
722	Food services and drinking places	31	13 685	3 120	747	294	36.4	14.4
7222	Limited-service eating places	19	10 880	2 393	574	216	27.5	12.8
72221	Limited-service eating places	19	10 880	2 393	574	216	27.5	12.8
HAWTHORNE								
72	Accommodation and food services	95	60 850	14 660	3 359	1 247	24.5	6.8
721	Accommodation	7	4 331	883	189	54	12.5	—
7211	Traveler accommodation	7	4 331	883	189	54	12.5	—
72111	Hotels (except casino hotels) and motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	b	D	D
722	Food services and drinking places	88	56 519	13 777	3 170	1 193	25.4	7.4
7222	Limited-service eating places	54	42 567	10 048	2 313	930	27.7	5.4
72221	Limited-service eating places	54	42 567	10 048	2 313	930	27.7	5.4
722211	Limited-service restaurants	44	35 653	8 420	1 914	774	31.1	6.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	5	D	D	D	b	D	D
HAYWARD								
72	Accommodation and food services	250	132 729	34 415	8 253	2 789	31.0	9.2
721	Accommodation	19	15 300	3 481	846	246	17.1	4.3
7211	Traveler accommodation	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	231	117 429	30 934	7 407	2 543	32.8	9.9
7221	Full-service restaurants	79	41 380	12 496	3 043	918	36.4	9.6
72211	Full-service restaurants	79	41 380	12 496	3 043	918	36.4	9.6
722110	Full-service restaurants	79	41 380	12 496	3 043	918	36.4	9.6
7222	Limited-service eating places	118	68 541	16 365	3 865	1 402	29.5	9.9
72221	Limited-service eating places	118	68 541	16 365	3 865	1 402	29.5	9.9
722211	Limited-service restaurants	95	56 021	13 344	3 123	1 147	30.3	10.7
722212	Cafeterias, buffets, and grill buffets	7	4 703	1 196	296	105	25.5	17.3
722213	Snack and nonalcoholic beverage bars	16	7 817	1 825	446	150	26.5	—
7223	Special food services	17	4 819	1 479	344	169	34.1	7.6
HEALDSBURG								
72	Accommodation and food services	56	30 275	9 052	1 985	673	37.7	3.1
721	Accommodation	11	5 517	1 367	273	77	18.2	4.4
7211	Traveler accommodation	11	5 517	1 367	273	77	18.2	4.4
72111	Hotels (except casino hotels) and motels	5	3 350	890	186	30	26.3	—
721110	Hotels (except casino hotels) and motels	5	3 350	890	186	30	26.3	—
722	Food services and drinking places	45	24 758	7 685	1 712	596	42.0	2.8
7222	Limited-service eating places	17	9 831	2 720	659	237	22.1	2.4
72221	Limited-service eating places	17	9 831	2 720	659	237	22.1	2.4

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
HEMET								
72	Accommodation and food services	116	71 450	18 186	4 300	1 666	18.6	15.9
721	Accommodation	16	7 970	1 542	396	127	5.8	40.9
7211	Traveler accommodation	11	4 541	845	212	77	2.7	11.3
72111	Hotels (except casino hotels) and motels	11	4 541	845	212	77	2.7	11.3
721110	Hotels (except casino hotels) and motels	11	4 541	845	212	77	2.7	11.3
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	100	63 480	16 644	3 904	1 539	20.2	12.8
7222	Limited-service eating places	57	38 899	9 588	2 269	964	23.6	8.6
72221	Limited-service eating places	57	38 899	9 588	2 269	964	23.6	8.6
722211	Limited-service restaurants	45	34 427	8 543	2 028	867	24.6	8.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	5	D	D	D	a	D	D
HERCULES								
72	Accommodation and food services	18	9 200	2 482	579	235	30.4	3.4
722	Food services and drinking places	18	9 200	2 482	579	235	30.4	3.4
7222	Limited-service eating places	14	8 263	2 239	522	213	29.8	.2
72221	Limited-service eating places	14	8 263	2 239	522	213	29.8	.2
HERMOSA BEACH								
72	Accommodation and food services	92	87 414	18 787	4 350	1 423	17.2	4.1
721	Accommodation	8	30 132	2 281	537	105	5.8	—
7211	Traveler accommodation	8	30 132	2 281	537	105	5.8	—
72111	Hotels (except casino hotels) and motels	8	30 132	2 281	537	105	5.8	—
721110	Hotels (except casino hotels) and motels	8	30 132	2 281	537	105	5.8	—
722	Food services and drinking places	84	57 282	16 506	3 813	1 318	23.2	6.3
7221	Full-service restaurants	51	33 826	11 065	2 577	805	29.5	6.3
72211	Full-service restaurants	51	33 826	11 065	2 577	805	29.5	6.3
722110	Full-service restaurants	51	33 826	11 065	2 577	805	29.5	6.3
7222	Limited-service eating places	19	D	D	D	c	D	D
72221	Limited-service eating places	19	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	12	14 675	2 996	664	280	8.2	—
72241	Drinking places (alcoholic beverages)	12	14 675	2 996	664	280	8.2	—
722410	Drinking places (alcoholic beverages)	12	14 675	2 996	664	280	8.2	—
HESPERIA								
72	Accommodation and food services	72	43 263	11 746	2 768	1 082	21.2	15.8
721	Accommodation	5	2 050	326	84	27	—	2.0
722	Food services and drinking places	67	41 213	11 420	2 684	1 055	22.2	16.5
7222	Limited-service eating places	39	28 478	7 467	1 844	742	11.9	11.6
72221	Limited-service eating places	39	28 478	7 467	1 844	742	11.9	11.6
722211	Limited-service restaurants	36	27 403	7 133	1 764	715	9.6	12.0
HIGHLAND								
72	Accommodation and food services	35	15 423	4 082	915	395	28.8	17.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	33	D	D	D	e	D	D
7222	Limited-service eating places	19	10 693	3 091	691	293	9.3	16.9
72221	Limited-service eating places	19	10 693	3 091	691	293	9.3	16.9
HILLSBOROUGH								
72	Accommodation and food services	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
HOLLISTER								
72	Accommodation and food services	54	33 258	8 910	2 071	811	33.1	16.0
721	Accommodation	3	360	51	6	4	36.9	—
722	Food services and drinking places	51	32 898	8 859	2 065	807	33.1	16.2
7222	Limited-service eating places	25	22 552	6 251	1 497	575	22.9	9.8
72221	Limited-service eating places	25	22 552	6 251	1 497	575	22.9	9.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOLTVILLE								
72	Accommodation and food services	7	1 098	190	39	18	93.4	6.6
722	Food services and drinking places	7	1 098	190	39	18	93.4	6.6
HUGHSON								
72	Accommodation and food services	5	600	169	40	22	49.0	20.0
722	Food services and drinking places	5	600	169	40	22	49.0	20.0
HUNTINGTON BEACH								
72	Accommodation and food services	359	272 862	76 823	17 979	6 036	24.8	11.7
721	Accommodation	18	30 878	7 006	1 682	422	7.5	.5
7211	Traveler accommodation	17	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	e	D	D
722	Food services and drinking places	341	241 984	69 817	16 297	5 614	27.0	13.1
7221	Full-service restaurants	121	107 447	34 818	7 845	2 552	24.0	13.6
72211	Full-service restaurants	121	107 447	34 818	7 845	2 552	24.0	13.6
722110	Full-service restaurants	121	107 447	34 818	7 845	2 552	24.0	13.6
7222	Limited-service eating places	187	109 065	27 854	6 745	2 401	31.1	8.2
72221	Limited-service eating places	187	109 065	27 854	6 745	2 401	31.1	8.2
722211	Limited-service restaurants	160	100 145	25 934	6 280	2 197	32.2	7.8
722213	Snack and nonalcoholic beverage bars	24	D	D	D	c	D	D
7223	Special food services	13	12 088	3 842	912	376	23.6	66.1
7224	Drinking places (alcoholic beverages)	20	13 384	3 303	795	285	21.2	1.6
72241	Drinking places (alcoholic beverages)	20	13 384	3 303	795	285	21.2	1.6
722410	Drinking places (alcoholic beverages)	20	13 384	3 303	795	285	21.2	1.6
HUNTINGTON PARK								
72	Accommodation and food services	85	58 717	13 843	3 292	1 065	13.8	20.1
722	Food services and drinking places	85	58 717	13 843	3 292	1 065	13.8	20.1
7222	Limited-service eating places	49	37 737	8 915	2 103	706	9.9	10.0
72221	Limited-service eating places	49	37 737	8 915	2 103	706	9.9	10.0
722211	Limited-service restaurants	46	D	D	D	f	D	D
HURON								
72	Accommodation and food services	9	1 684	553	131	58	78.4	1.2
722	Food services and drinking places	9	1 684	553	131	58	78.4	1.2
IMPERIAL								
72	Accommodation and food services	7	1 552	506	116	73	47.6	52.4
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	a	D	D
IMPERIAL BEACH								
72	Accommodation and food services	34	17 331	4 996	1 196	508	31.1	6.4
721	Accommodation	4	2 488	440	103	27	28.6	38.1
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	30	14 843	4 556	1 093	481	31.5	1.0
7222	Limited-service eating places	10	8 954	2 737	656	332	18.7	—
72221	Limited-service eating places	10	8 954	2 737	656	332	18.7	—
INDIAN WELLS								
72	Accommodation and food services	11	61 596	22 914	5 849	1 293	.4	—
721	Accommodation	4	54 895	20 776	5 055	1 143	—	—
7211	Traveler accommodation	4	54 895	20 776	5 055	1 143	—	—
72111	Hotels (except casino hotels) and motels	4	54 895	20 776	5 055	1 143	—	—
721110	Hotels (except casino hotels) and motels	4	54 895	20 776	5 055	1 143	—	—
722	Food services and drinking places	7	6 701	2 138	794	150	3.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
INDIO								
72	Accommodation and food services	78	51 475	13 039	3 708	1 104	17.7	22.3
721	Accommodation	13	8 607	1 129	256	100	—	27.1
7211	Traveler accommodation	9	6 719	849	171	79	—	19.2
72111	Hotels (except casino hotels) and motels	9	6 719	849	171	79	—	19.2
721110	Hotels (except casino hotels) and motels	9	6 719	849	171	79	—	19.2
7212	RV (recreational vehicle) parks and recreational camps	4	1 888	280	85	21	—	55.1
72121	RV (recreational vehicle) parks and recreational camps	4	1 888	280	85	21	—	55.1
721211	RV (recreational vehicle) parks and campgrounds	4	1 888	280	85	21	—	55.1
722	Food services and drinking places	65	42 868	11 910	3 452	1 004	21.2	21.3
7222	Limited-service eating places	34	27 132	7 159	1 920	571	12.7	19.7
72221	Limited-service eating places	34	27 132	7 159	1 920	571	12.7	19.7
722211	Limited-service restaurants	29	25 864	6 837	1 846	550	10.7	20.6
7223	Special food services	2	D	D	D	b	D	D
INDUSTRY								
72	Accommodation and food services	87	102 050	26 109	7 642	2 557	17.0	4.2
721	Accommodation	1	D	D	D	e	D	D
7211	Traveler accommodation	1	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	e	D	D
722	Food services and drinking places	86	D	D	D	g	D	D
7221	Full-service restaurants	30	44 559	14 179	3 639	1 206	21.9	3.7
72211	Full-service restaurants	30	44 559	14 179	3 639	1 206	21.9	3.7
722110	Full-service restaurants	30	44 559	14 179	3 639	1 206	21.9	3.7
7222	Limited-service eating places	40	25 236	6 399	1 540	620	18.3	8.1
72221	Limited-service eating places	40	25 236	6 399	1 540	620	18.3	8.1
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
7223	Special food services	5	2 084	825	190	42	—	13.7
7224	Drinking places (alcoholic beverages)	11	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	11	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	11	D	D	D	e	D	D
INGLEWOOD								
72	Accommodation and food services	129	78 803	20 281	4 482	1 746	20.5	7.6
721	Accommodation	21	15 174	2 751	676	239	20.1	—
7211	Traveler accommodation	21	15 174	2 751	676	239	20.1	—
72111	Hotels (except casino hotels) and motels	21	15 174	2 751	676	239	20.1	—
721110	Hotels (except casino hotels) and motels	21	15 174	2 751	676	239	20.1	—
722	Food services and drinking places	108	63 629	17 530	3 806	1 507	20.6	9.4
7222	Limited-service eating places	71	50 208	13 850	2 956	1 186	16.5	6.6
72221	Limited-service eating places	71	50 208	13 850	2 956	1 186	16.5	6.6
722211	Limited-service restaurants	63	48 127	13 165	2 809	1 138	15.5	6.9
7223	Special food services	2	D	D	D	b	D	D
IONE								
72	Accommodation and food services	8	1 412	340	85	53	74.6	5.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IRVINE								
72	Accommodation and food services	396	494 336	140 273	34 171	9 666	10.2	8.0
721	Accommodation	21	123 529	29 083	6 485	1 509	4.7	—
7211	Traveler accommodation	18	123 431	29 063	6 474	1 504	4.7	—
72111	Hotels (except casino hotels) and motels	18	123 431	29 063	6 474	1 504	4.7	—
721110	Hotels (except casino hotels) and motels	18	123 431	29 063	6 474	1 504	4.7	—
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	375	370 807	111 190	27 686	8 157	12.0	10.7
7221	Full-service restaurants	136	212 781	68 798	17 506	4 878	8.3	13.2
72211	Full-service restaurants	136	212 781	68 798	17 506	4 878	8.3	13.2
722110	Full-service restaurants	136	212 781	68 798	17 506	4 878	8.3	13.2
7222	Limited-service eating places	192	125 945	33 427	8 117	2 776	17.0	8.5
72221	Limited-service eating places	192	125 945	33 427	8 117	2 776	17.0	8.5
722211	Limited-service restaurants	149	100 104	26 841	6 537	2 208	16.6	10.0
722212	Cafeterias, buffets, and grill buffets	7	2 687	738	185	47	20.7	—
722213	Snack and nonalcoholic beverage bars	36	23 154	5 848	1 395	521	18.5	2.9
7223	Special food services	41	26 992	7 639	1 767	375	14.6	1.3
7224	Drinking places (alcoholic beverages)	6	5 089	1 326	296	128	25.7	11.5
72241	Drinking places (alcoholic beverages)	6	5 089	1 326	296	128	25.7	11.5
722410	Drinking places (alcoholic beverages)	6	5 089	1 326	296	128	25.7	11.5
JACKSON								
72	Accommodation and food services	26	13 507	4 075	1 076	408	40.9	6.3
721	Accommodation	3	438	173	35	9	23.3	22.6
722	Food services and drinking places	23	13 069	3 902	1 041	399	41.5	5.7
7222	Limited-service eating places	7	5 918	1 504	344	159	43.9	11.4
72221	Limited-service eating places	7	5 918	1 504	344	159	43.9	11.4
KERMAN								
72	Accommodation and food services	19	5 701	1 398	344	148	26.8	47.1
722	Food services and drinking places	19	5 701	1 398	344	148	26.8	47.1
7222	Limited-service eating places	11	4 720	1 158	277	120	12.2	56.3
72221	Limited-service eating places	11	4 720	1 158	277	120	12.2	56.3
KING CITY								
72	Accommodation and food services	28	13 033	3 813	953	296	16.1	1.4
721	Accommodation	5	2 264	573	136	43	6.2	—
722	Food services and drinking places	23	10 769	3 240	817	253	18.2	1.7
7222	Limited-service eating places	12	6 473	1 483	380	146	16.4	.8
72221	Limited-service eating places	12	6 473	1 483	380	146	16.4	.8
KINGSBURG								
72	Accommodation and food services	34	16 628	4 784	1 137	440	42.1	26.2
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	17	7 650	2 123	597	261	19.1	37.0
72221	Limited-service eating places	17	7 650	2 123	597	261	19.1	37.0
LA CANADA FLINTRIDGE								
72	Accommodation and food services	42	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	41	28 698	8 368	2 030	718	26.7	20.0
7222	Limited-service eating places	26	17 986	4 240	1 091	417	24.7	29.7
72221	Limited-service eating places	26	17 986	4 240	1 091	417	24.7	29.7

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAFAYETTE								
72	Accommodation and food services	61	48 742	15 068	3 576	1 184	17.6	6.9
721	Accommodation	4	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	57	D	D	D	g	D	D
7222	Limited-service eating places	21	15 331	4 411	1 047	396	19.4	15.9
72221	Limited-service eating places	21	15 331	4 411	1 047	396	19.4	15.9
722213	Snack and nonalcoholic beverage bars	9	6 465	2 089	489	210	12.4	2.1
LAGUNA BEACH								
72	Accommodation and food services	105	139 370	38 627	9 193	2 374	13.2	7.7
721	Accommodation	19	52 618	13 902	3 290	607	2.8	—
7211	Traveler accommodation	19	52 618	13 902	3 290	607	2.8	—
72111	Hotels (except casino hotels) and motels	17	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	f	D	D
722	Food services and drinking places	86	86 752	24 725	5 903	1 767	19.6	12.4
7221	Full-service restaurants	49	65 859	18 256	4 392	1 298	16.8	13.9
72211	Full-service restaurants	49	65 859	18 256	4 392	1 298	16.8	13.9
722110	Full-service restaurants	49	65 859	18 256	4 392	1 298	16.8	13.9
7222	Limited-service eating places	29	13 992	4 373	1 043	317	29.8	9.9
72221	Limited-service eating places	29	13 992	4 373	1 043	317	29.8	9.9
7223	Special food services	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	6	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	6	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	6	D	D	D	c	D	D
LAGUNA HILLS								
72	Accommodation and food services	87	79 979	24 341	6 076	1 918	17.2	13.2
721	Accommodation	4	5 696	1 452	323	86	2.3	—
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	83	74 283	22 889	5 753	1 832	18.4	14.3
7221	Full-service restaurants	40	53 361	17 504	4 384	1 351	17.3	14.2
72211	Full-service restaurants	40	53 361	17 504	4 384	1 351	17.3	14.2
722110	Full-service restaurants	40	53 361	17 504	4 384	1 351	17.3	14.2
7222	Limited-service eating places	38	20 293	5 272	1 343	458	19.6	13.9
72221	Limited-service eating places	38	20 293	5 272	1 343	458	19.6	13.9
LAGUNA NIGUEL								
72	Accommodation and food services	87	57 680	15 549	3 736	1 365	29.6	5.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	85	D	D	D	g	D	D
7222	Limited-service eating places	54	35 352	8 932	2 143	805	18.7	6.3
72221	Limited-service eating places	54	35 352	8 932	2 143	805	18.7	6.3
722211	Limited-service restaurants	38	27 539	7 178	1 730	629	19.2	5.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
LAGUNA WOODS								
72	Accommodation and food services	14	12 976	5 595	1 433	297	1.9	25.2
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	e	D	D
7222	Limited-service eating places	11	5 451	1 522	345	116	4.4	13.4
72221	Limited-service eating places	11	5 451	1 522	345	116	4.4	13.4
7223	Special food services	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LA HABRA								
72	Accommodation and food services	112	74 866	20 410	4 830	1 816	24.8	12.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	110	D	D	D	g	D	D
7222	Limited-service eating places	71	46 656	12 252	2 940	1 114	25.8	18.3
72221	Limited-service eating places	71	46 656	12 252	2 940	1 114	25.8	18.3
722211	Limited-service restaurants	58	38 936	10 444	2 499	936	28.4	21.6
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	3	3 268	535	180	50	7.4	—
LAKE ELSINORE								
72	Accommodation and food services	58	46 778	11 250	2 515	1 019	23.2	3.0
721	Accommodation	5	4 311	1 164	278	87	35.7	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	53	42 467	10 086	2 237	932	22.0	3.3
7222	Limited-service eating places	34	23 427	5 586	1 310	629	26.1	.6
72221	Limited-service eating places	34	23 427	5 586	1 310	629	26.1	.6
722211	Limited-service restaurants	32	D	D	D	f	D	D
7223	Special food services	2	D	D	D	a	D	D
LAKE FOREST								
72	Accommodation and food services	145	105 111	30 060	7 193	2 426	17.2	11.2
721	Accommodation	5	7 260	1 452	355	92	—	9.5
7211	Traveler accommodation	5	7 260	1 452	355	92	—	9.5
72111	Hotels (except casino hotels) and motels	5	7 260	1 452	355	92	—	9.5
721110	Hotels (except casino hotels) and motels	5	7 260	1 452	355	92	—	9.5
722	Food services and drinking places	140	97 851	28 608	6 838	2 334	18.5	11.3
7221	Full-service restaurants	45	37 105	12 238	2 959	918	22.0	18.9
72211	Full-service restaurants	45	37 105	12 238	2 959	918	22.0	18.9
722110	Full-service restaurants	45	37 105	12 238	2 959	918	22.0	18.9
7222	Limited-service eating places	84	55 467	15 426	3 675	1 343	13.5	7.3
72221	Limited-service eating places	84	55 467	15 426	3 675	1 343	13.5	7.3
722211	Limited-service restaurants	69	47 295	13 139	3 158	1 112	15.3	7.2
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	13	D	D	D	c	D	D
7223	Special food services	3	1 360	275	53	15	64.8	—
7224	Drinking places (alcoholic beverages)	8	3 919	669	151	58	40.9	—
72241	Drinking places (alcoholic beverages)	8	3 919	669	151	58	40.9	—
722410	Drinking places (alcoholic beverages)	8	3 919	669	151	58	40.9	—
LAKEPORT								
72	Accommodation and food services	23	10 677	2 663	549	231	13.2	6.6
721	Accommodation	3	1 506	252	42	19	19.0	—
722	Food services and drinking places	20	9 171	2 411	507	212	12.2	7.6
7222	Limited-service eating places	7	4 721	1 233	283	121	1.1	.5
72221	Limited-service eating places	7	4 721	1 233	283	121	1.1	.5
LAKEWOOD								
72	Accommodation and food services	135	115 850	32 279	7 792	2 748	12.1	5.1
721	Accommodation	6	2 727	655	78	27	32.0	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	129	113 123	31 624	7 714	2 721	11.6	5.2
7221	Full-service restaurants	35	46 763	14 566	3 620	1 163	9.4	1.1
72211	Full-service restaurants	35	46 763	14 566	3 620	1 163	9.4	1.1
722110	Full-service restaurants	35	46 763	14 566	3 620	1 163	9.4	1.1
7222	Limited-service eating places	83	61 429	15 719	3 790	1 446	11.4	5.9
72221	Limited-service eating places	83	61 429	15 719	3 790	1 446	11.4	5.9
722211	Limited-service restaurants	65	47 205	12 342	3 013	1 145	12.9	5.7
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	16	D	D	D	c	D	D
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LA MESA								
72	Accommodation and food services	154	122 904	36 114	8 754	2 970	18.4	11.5
721	Accommodation	12	7 577	1 906	403	124	28.0	2.4
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	142	115 327	34 208	8 351	2 846	17.7	12.1
7221	Full-service restaurants	54	71 502	23 138	5 698	1 734	11.4	11.4
72211	Full-service restaurants	54	71 502	23 138	5 698	1 734	11.4	11.4
722110	Full-service restaurants	54	71 502	23 138	5 698	1 734	11.4	11.4
7222	Limited-service eating places	78	38 344	10 195	2 487	985	30.0	9.4
72221	Limited-service eating places	78	38 344	10 195	2 487	985	30.0	9.4
722211	Limited-service restaurants	57	28 286	7 164	1 773	721	33.6	11.2
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special food services	3	D	D	D	b	D	D
LA MIRADA								
72	Accommodation and food services	74	61 231	17 105	4 155	1 500	24.3	11.3
721	Accommodation	3	10 680	2 098	504	171	35.4	—
7211	Traveler accommodation	3	10 680	2 098	504	171	35.4	—
72111	Hotels (except casino hotels) and motels	3	10 680	2 098	504	171	35.4	—
721110	Hotels (except casino hotels) and motels	3	10 680	2 098	504	171	35.4	—
722	Food services and drinking places	71	50 551	15 007	3 651	1 329	22.0	13.6
7222	Limited-service eating places	35	21 020	5 034	1 246	511	23.7	6.6
72221	Limited-service eating places	35	21 020	5 034	1 246	511	23.7	6.6
7223	Special food services	2	D	D	D	c	D	D
LANCASTER								
72	Accommodation and food services	162	121 748	30 614	7 545	2 912	17.9	18.3
721	Accommodation	13	18 640	4 505	1 089	423	9.1	28.3
7211	Traveler accommodation	13	18 640	4 505	1 089	423	9.1	28.3
72111	Hotels (except casino hotels) and motels	13	18 640	4 505	1 089	423	9.1	28.3
721110	Hotels (except casino hotels) and motels	13	18 640	4 505	1 089	423	9.1	28.3
722	Food services and drinking places	149	103 108	26 109	6 456	2 489	19.5	16.5
7221	Full-service restaurants	51	27 766	7 980	2 035	771	33.1	10.2
72211	Full-service restaurants	51	27 766	7 980	2 035	771	33.1	10.2
722110	Full-service restaurants	51	27 766	7 980	2 035	771	33.1	10.2
7222	Limited-service eating places	76	64 618	15 332	3 775	1 505	15.0	21.0
72221	Limited-service eating places	76	64 618	15 332	3 775	1 505	15.0	21.0
722211	Limited-service restaurants	65	58 501	13 918	3 452	1 353	12.9	23.2
722212	Cafeterias, buffets, and grill buffets	4	4 430	985	222	91	33.9	—
7223	Special food services	12	D	D	D	c	D	D
LA PALMA								
72	Accommodation and food services	24	27 206	7 591	1 716	572	12.2	11.9
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	23	D	D	D	f	D	D
7222	Limited-service eating places	12	19 476	5 376	1 271	412	8.0	13.2
72221	Limited-service eating places	12	19 476	5 376	1 271	412	8.0	13.2
LA PUENTE								
72	Accommodation and food services	66	26 666	6 839	1 713	619	28.8	6.9
721	Accommodation	3	715	67	16	9	16.8	—
722	Food services and drinking places	63	25 951	6 772	1 697	610	29.1	7.1
7222	Limited-service eating places	42	20 372	5 221	1 286	430	21.2	3.8
72221	Limited-service eating places	42	20 372	5 221	1 286	430	21.2	3.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
LA QUINTA								
72	Accommodation and food services	37	134 559	48 691	13 759	2 601	5.9	2.8
721	Accommodation	1	D	D	D	g	D	D
7211	Traveler accommodation	1	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	g	D	D
722	Food services and drinking places	36	D	D	D	f	D	D
7222	Limited-service eating places	15	13 144	3 396	813	281	29.8	15.5
72221	Limited-service eating places	15	13 144	3 396	813	281	29.8	15.5
7224	Drinking places (alcoholic beverages)	1	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	1	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	1	D	D	D	c	D	D
LARKSPUR								
72	Accommodation and food services	36	34 884	11 794	2 857	691	26.9	11.7
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	13	9 068	2 745	690	137	51.6	10.4
72221	Limited-service eating places	13	9 068	2 745	690	137	51.6	10.4
722213	Snack and nonalcoholic beverage bars	8	5 763	1 642	417	78	37.9	15.2
LATHROP								
72	Accommodation and food services	16	7 665	1 779	483	209	11.2	21.3
721	Accommodation	3	2 262	452	93	51	—	—
722	Food services and drinking places	13	5 403	1 327	390	158	15.8	30.2
LA VERNE								
72	Accommodation and food services	67	42 094	11 204	2 643	948	18.3	9.6
721	Accommodation	2	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	65	D	D	D	f	D	D
7222	Limited-service eating places	33	19 689	4 795	1 151	444	25.8	5.2
72221	Limited-service eating places	33	19 689	4 795	1 151	444	25.8	5.2
7223	Special food services	8	4 821	906	257	102	21.4	12.1
LAWNDALE								
72	Accommodation and food services	40	22 463	6 729	1 643	477	27.3	5.4
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	38	D	D	D	e	D	D
7222	Limited-service eating places	21	11 900	2 939	707	249	20.1	3.5
72221	Limited-service eating places	21	11 900	2 939	707	249	20.1	3.5
LEMON GROVE								
72	Accommodation and food services	49	26 592	6 815	1 605	646	28.7	14.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	48	D	D	D	f	D	D
7222	Limited-service eating places	27	19 169	4 751	1 102	428	8.7	17.8
72221	Limited-service eating places	27	19 169	4 751	1 102	428	8.7	17.8
LEMOORE								
72	Accommodation and food services	26	20 132	4 675	1 065	441	30.5	9.8
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	14	13 989	3 114	730	326	12.7	12.1
72221	Limited-service eating places	14	13 989	3 114	730	326	12.7	12.1
LINCOLN								
72	Accommodation and food services	16	8 591	2 344	490	195	29.7	6.4
722	Food services and drinking places	16	8 591	2 344	490	195	29.7	6.4
7222	Limited-service eating places	8	5 582	1 284	289	124	11.3	—
72221	Limited-service eating places	8	5 582	1 284	289	124	11.3	—

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LINDSAY								
72	Accommodation and food services	16	5 195	1 363	308	161	27.0	19.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
LIVE OAK								
72	Accommodation and food services	8	2 692	726	172	62	70.6	3.0
722	Food services and drinking places	8	2 692	726	172	62	70.6	3.0
LIVERMORE								
72	Accommodation and food services	133	103 665	28 357	6 291	2 018	19.0	20.0
721	Accommodation	13	16 902	4 208	902	209	19.7	14.0
7211	Traveler accommodation	13	16 902	4 208	902	209	19.7	14.0
72111	Hotels (except casino hotels) and motels	13	16 902	4 208	902	209	19.7	14.0
721110	Hotels (except casino hotels) and motels	13	16 902	4 208	902	209	19.7	14.0
722	Food services and drinking places	120	86 763	24 149	5 389	1 809	18.9	21.2
7221	Full-service restaurants	40	27 900	9 242	1 900	583	30.5	24.8
72211	Full-service restaurants	40	27 900	9 242	1 900	583	30.5	24.8
722110	Full-service restaurants	40	27 900	9 242	1 900	583	30.5	24.8
7222	Limited-service eating places	66	53 600	13 145	3 167	1 147	11.5	21.0
72221	Limited-service eating places	66	53 600	13 145	3 167	1 147	11.5	21.0
722211	Limited-service restaurants	54	47 064	11 669	2 774	988	10.1	23.1
722213	Snack and nonalcoholic beverage bars	12	6 536	1 476	393	159	21.5	6.1
7223	Special food services	6	3 559	1 529	267	55	—	4.8
LIVINGSTON								
72	Accommodation and food services	10	4 156	1 307	291	146	20.5	6.2
722	Food services and drinking places	10	4 156	1 307	291	146	20.5	6.2
LODI								
72	Accommodation and food services	137	74 535	18 818	4 299	1 686	35.5	30.5
721	Accommodation	5	3 414	512	91	27	54.0	3.7
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	132	71 121	18 306	4 208	1 659	34.6	31.8
7221	Full-service restaurants	52	30 741	7 926	1 873	680	41.1	47.3
72211	Full-service restaurants	52	30 741	7 926	1 873	680	41.1	47.3
722110	Full-service restaurants	52	30 741	7 926	1 873	680	41.1	47.3
7222	Limited-service eating places	67	38 005	9 908	2 236	916	28.5	20.1
72221	Limited-service eating places	67	38 005	9 908	2 236	916	28.5	20.1
722211	Limited-service restaurants	56	33 006	8 609	1 942	778	29.8	23.1
LOMA LINDA								
72	Accommodation and food services	25	11 068	2 670	508	244	55.1	2.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	c	D	D
7222	Limited-service eating places	16	8 720	2 143	388	164	51.1	.3
72221	Limited-service eating places	16	8 720	2 143	388	164	51.1	.3
LOMITA								
72	Accommodation and food services	49	24 060	7 089	1 735	598	49.4	7.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	24	11 947	3 455	835	316	38.4	7.3
72221	Limited-service eating places	24	11 947	3 455	835	316	38.4	7.3
LOMPOC								
72	Accommodation and food services	77	49 126	12 904	3 018	1 149	36.9	9.0
721	Accommodation	13	15 246	3 064	699	197	20.9	14.5
7211	Traveler accommodation	13	15 246	3 064	699	197	20.9	14.5
72111	Hotels (except casino hotels) and motels	13	15 246	3 064	699	197	20.9	14.5
721110	Hotels (except casino hotels) and motels	13	15 246	3 064	699	197	20.9	14.5
722	Food services and drinking places	64	33 880	9 840	2 319	952	44.0	6.5
7222	Limited-service eating places	30	20 671	5 879	1 386	526	35.0	2.8
72221	Limited-service eating places	30	20 671	5 879	1 386	526	35.0	2.8

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LONG BEACH								
72	Accommodation and food services	731	646 802	188 020	45 126	14 000	15.3	7.0
721	Accommodation	45	172 018	50 307	11 747	2 587	1.4	1.8
7211	Traveler accommodation	39	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	37	170 292	50 141	11 706	2 575	1.2	1.1
721110	Hotels (except casino hotels) and motels	37	170 292	50 141	11 706	2 575	1.2	1.1
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	686	474 784	137 713	33 379	11 413	20.4	8.9
7221	Full-service restaurants	240	226 931	74 848	18 012	5 822	19.3	6.2
72211	Full-service restaurants	240	226 931	74 848	18 012	5 822	19.3	6.2
722110	Full-service restaurants	240	226 931	74 848	18 012	5 822	19.3	6.2
7222	Limited-service eating places	348	196 377	49 683	12 200	4 413	20.7	11.1
72221	Limited-service eating places	348	196 377	49 683	12 200	4 413	20.7	11.1
722211	Limited-service restaurants	266	168 537	43 382	10 682	3 761	20.5	12.0
722212	Cafeterias, buffets, and grill buffets	7	2 552	618	143	38	17.3	20.1
722213	Snack and nonalcoholic beverage bars	75	25 288	5 683	1 375	614	22.4	4.4
7223	Special food services	23	29 567	7 854	1 811	609	4.9	12.9
7224	Drinking places (alcoholic beverages)	75	21 909	5 328	1 356	569	49.6	12.5
72241	Drinking places (alcoholic beverages)	75	21 909	5 328	1 356	569	49.6	12.5
722410	Drinking places (alcoholic beverages)	75	21 909	5 328	1 356	569	49.6	12.5
LOOMIS								
72	Accommodation and food services	16	7 254	2 320	604	221	24.0	3.7
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
7222	Limited-service eating places	7	4 671	1 355	335	138	13.0	—
72221	Limited-service eating places	7	4 671	1 355	335	138	13.0	—
LOS ALAMITOS								
72	Accommodation and food services	45	36 654	13 473	3 385	933	17.5	3.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	43	D	D	D	f	D	D
7222	Limited-service eating places	22	9 030	2 506	607	277	44.7	13.3
72221	Limited-service eating places	22	9 030	2 506	607	277	44.7	13.3
7223	Special food services	2	D	D	D	b	D	D
LOS ALTOS								
72	Accommodation and food services	59	49 572	16 321	3 881	1 007	17.1	15.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	57	D	D	D	f	D	D
7221	Full-service restaurants	32	29 116	10 000	2 528	650	17.3	4.6
72211	Full-service restaurants	32	29 116	10 000	2 528	650	17.3	4.6
722110	Full-service restaurants	32	29 116	10 000	2 528	650	17.3	4.6
7222	Limited-service eating places	23	D	D	D	e	D	D
72221	Limited-service eating places	23	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars	6	8 139	2 855	696	141	4.2	55.5
7223	Special food services	2	D	D	D	b	D	D
LOS ALTOS HILLS								
72	Accommodation and food services	4	1 354	480	129	51	26.1	—
722	Food services and drinking places	4	1 354	480	129	51	26.1	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LOS ANGELES								
72	Accommodation and food services	6 771	5 592 058	1 643 262	394 320	111 071	19.4	11.4
721	Accommodation	426	1 048 001	329 605	80 773	15 202	5.8	10.5
7211	Traveler accommodation	358	1 023 068	324 065	79 376	14 877	5.0	10.2
72111	Hotels (except casino hotels) and motels	348	1 016 500	322 951	79 112	14 806	4.8	10.0
721110	Hotels (except casino hotels) and motels	348	1 016 500	322 951	79 112	14 806	4.8	10.0
721191	Bed-and-breakfast inns.....	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	14	7 463	2 034	439	75	17.8	48.7
72121	RV (recreational vehicle) parks and recreational camps	14	7 463	2 034	439	75	17.8	48.7
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	12	D	D	D	b	D	D
7213	Rooming and boarding houses	54	17 470	3 506	958	250	48.7	10.7
72131	Rooming and boarding houses	54	17 470	3 506	958	250	48.7	10.7
721310	Rooming and boarding houses	54	17 470	3 506	958	250	48.7	10.7
722	Food services and drinking places	6 345	4 544 057	1 313 657	313 547	95 869	22.6	11.6
7221	Full-service restaurants	2 413	1 820 712	605 223	144 430	40 571	27.2	9.6
72211	Full-service restaurants	2 413	1 820 712	605 223	144 430	40 571	27.2	9.6
722110	Full-service restaurants	2 413	1 820 712	605 223	144 430	40 571	27.2	9.6
7222	Limited-service eating places	3 175	1 920 303	470 507	113 211	40 115	21.9	14.8
72221	Limited-service eating places	3 175	1 920 303	470 507	113 211	40 115	21.9	14.8
722211	Limited-service restaurants	2 494	1 642 984	403 758	97 043	33 998	22.1	16.3
722212	Cafeterias, buffets, and grill buffets	91	52 791	14 326	3 591	1 214	17.6	5.1
722213	Snack and nonalcoholic beverage bars	590	224 528	52 423	12 577	4 903	21.5	6.5
7223	Special food services	371	637 407	196 552	45 988	11 576	8.4	7.7
7224	Drinking places (alcoholic beverages)	386	165 635	41 375	9 918	3 607	34.2	9.9
72241	Drinking places (alcoholic beverages)	386	165 635	41 375	9 918	3 607	34.2	9.9
722410	Drinking places (alcoholic beverages)	386	165 635	41 375	9 918	3 607	34.2	9.9
LOS BANOS								
72	Accommodation and food services	43	21 578	6 207	1 558	581	24.7	23.9
721	Accommodation	6	1 918	220	54	28	.4	43.5
722	Food services and drinking places	37	19 660	5 987	1 504	553	27.1	22.0
7222	Limited-service eating places	19	11 673	2 965	724	341	15.5	34.6
72221	Limited-service eating places	19	11 673	2 965	724	341	15.5	34.6
LOS GATOS								
72	Accommodation and food services	111	85 590	29 146	6 596	1 807	25.9	8.4
721	Accommodation	7	6 806	2 245	488	106	13.7	21.7
7211	Traveler accommodation	7	6 806	2 245	488	106	13.7	21.7
72111	Hotels (except casino hotels) and motels	7	6 806	2 245	488	106	13.7	21.7
721110	Hotels (except casino hotels) and motels	7	6 806	2 245	488	106	13.7	21.7
722	Food services and drinking places	104	78 784	26 901	6 108	1 701	26.9	7.2
7221	Full-service restaurants	48	43 304	16 575	3 804	977	30.3	5.7
72211	Full-service restaurants	48	43 304	16 575	3 804	977	30.3	5.7
722110	Full-service restaurants	48	43 304	16 575	3 804	977	30.3	5.7
7222	Limited-service eating places	39	25 892	7 415	1 743	536	20.7	11.8
72221	Limited-service eating places	39	25 892	7 415	1 743	536	20.7	11.8
722213	Snack and nonalcoholic beverage bars	14	8 414	2 537	589	198	11.3	—
7223	Special food services	7	3 795	1 177	186	56	29.9	.5
7224	Drinking places (alcoholic beverages)	10	5 793	1 734	375	132	27.8	2.6
72241	Drinking places (alcoholic beverages)	10	5 793	1 734	375	132	27.8	2.6
722410	Drinking places (alcoholic beverages)	10	5 793	1 734	375	132	27.8	2.6
LYNWOOD								
72	Accommodation and food services	62	37 313	8 290	1 858	677	37.9	1.5
721	Accommodation	5	962	122	32	14	35.9	4.4
722	Food services and drinking places	57	36 351	8 168	1 826	663	37.9	1.4
7222	Limited-service eating places	34	26 841	6 577	1 457	529	16.3	1.6
72221	Limited-service eating places	34	26 841	6 577	1 457	529	16.3	1.6
722211	Limited-service restaurants	28	24 205	5 923	1 441	523	15.5	1.7
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	a	D	D
MCFARLAND								
72	Accommodation and food services	5	661	111	33	12	100.0	—
722	Food services and drinking places	5	661	111	33	12	100.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
MADERA								
72	Accommodation and food services	65	30 958	8 177	1 932	843	25.7	37.2
721	Accommodation	3	1 189	192	55	31	33.1	6.6
722	Food services and drinking places	62	29 769	7 985	1 877	812	25.4	38.4
7222	Limited-service eating places	35	19 780	4 855	1 053	491	12.9	48.3
72221	Limited-service eating places	35	19 780	4 855	1 053	491	12.9	48.3
MALIBU								
72	Accommodation and food services	59	73 937	21 880	4 894	1 343	7.2	12.7
721	Accommodation	8	6 891	2 067	500	88	16.5	2.7
7211	Traveler accommodation	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
722	Food services and drinking places	51	67 046	19 813	4 394	1 255	6.3	13.7
7221	Full-service restaurants	28	51 218	16 022	3 549	951	5.1	13.9
72211	Full-service restaurants	28	51 218	16 022	3 549	951	5.1	13.9
722110	Full-service restaurants	28	51 218	16 022	3 549	951	5.1	13.9
7222	Limited-service eating places	18	14 247	3 262	739	289	5.0	14.4
72221	Limited-service eating places	18	14 247	3 262	739	289	5.0	14.4
7223	Special food services	4	D	D	D	a	D	D
MAMMOTH LAKES								
72	Accommodation and food services	72	147 201	45 746	15 211	3 283	8.4	2.7
721	Accommodation	29	114 124	36 042	12 508	2 378	4.3	.6
7211	Traveler accommodation	24	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	21	111 243	35 178	12 345	2 336	3.6	—
721110	Hotels (except casino hotels) and motels	21	111 243	35 178	12 345	2 336	3.6	—
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	43	33 077	9 704	2 703	905	22.5	10.0
7222	Limited-service eating places	16	9 090	2 389	656	236	21.0	21.6
72221	Limited-service eating places	16	9 090	2 389	656	236	21.0	21.6
MANHATTAN BEACH								
72	Accommodation and food services	138	143 766	43 578	10 821	3 269	18.3	12.7
721	Accommodation	9	27 806	6 806	1 722	386	8.3	—
7211	Traveler accommodation	7	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	129	115 960	36 772	9 099	2 883	20.7	15.8
7221	Full-service restaurants	57	71 112	23 468	5 707	1 627	19.3	12.6
72211	Full-service restaurants	57	71 112	23 468	5 707	1 627	19.3	12.6
722110	Full-service restaurants	57	71 112	23 468	5 707	1 627	19.3	12.6
7222	Limited-service eating places	64	40 213	11 756	3 078	1 141	24.8	23.1
72221	Limited-service eating places	64	40 213	11 756	3 078	1 141	24.8	23.1
722211	Limited-service restaurants	46	27 966	7 443	1 855	671	30.4	33.1
722213	Snack and nonalcoholic beverage bars	18	12 247	4 313	1 223	470	12.2	.2
7223	Special food services	5	D	D	D	b	D	D
MANTECA								
72	Accommodation and food services	93	54 826	14 555	3 411	1 408	27.4	13.9
721	Accommodation	5	3 857	811	177	55	31.7	—
7211	Traveler accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	88	50 969	13 744	3 234	1 353	27.1	14.9
7222	Limited-service eating places	49	27 748	6 986	1 621	752	18.6	12.3
72221	Limited-service eating places	49	27 748	6 986	1 621	752	18.6	12.3
722211	Limited-service restaurants	45	26 607	6 703	1 560	707	18.0	12.9
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
MARINA								
72	Accommodation and food services	37	25 027	6 481	1 757	662	15.3	14.9
721	Accommodation	6	9 354	2 144	740	195	8.8	37.3
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	31	15 673	4 337	1 017	467	19.1	1.4
7222	Limited-service eating places	10	6 407	1 638	396	186	21.0	—
72221	Limited-service eating places	10	6 407	1 638	396	186	21.0	—
7223	Special food services	4	D	D	D	b	D	D
MARTINEZ								
72	Accommodation and food services	76	38 740	9 700	2 352	856	31.8	21.4
721	Accommodation	3	4 350	995	334	135	7.6	42.4
7211	Traveler accommodation	3	4 350	995	334	135	7.6	42.4
72111	Hotels (except casino hotels) and motels	3	4 350	995	334	135	7.6	42.4
721110	Hotels (except casino hotels) and motels	3	4 350	995	334	135	7.6	42.4
722	Food services and drinking places	73	34 390	8 705	2 018	721	34.8	18.8
7222	Limited-service eating places	45	22 939	5 382	1 259	460	33.3	19.5
72221	Limited-service eating places	45	22 939	5 382	1 259	460	33.3	19.5
7223	Special food services	3	3 188	1 037	240	80	11.3	—
MARYSVILLE								
72	Accommodation and food services	47	21 051	5 957	1 395	599	26.0	22.0
721	Accommodation	6	1 065	108	25	15	41.7	—
722	Food services and drinking places	41	19 986	5 849	1 370	584	25.2	23.2
7222	Limited-service eating places	15	9 896	2 983	702	294	12.5	33.9
72221	Limited-service eating places	15	9 896	2 983	702	294	12.5	33.9
MAYWOOD								
72	Accommodation and food services	32	14 932	3 814	927	328	36.5	15.7
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	21	11 449	2 743	669	233	28.7	16.2
72221	Limited-service eating places	21	11 449	2 743	669	233	28.7	16.2
MENDOTA								
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
MENLO PARK								
72	Accommodation and food services	110	84 334	29 344	7 293	1 647	25.2	6.2
721	Accommodation	5	14 681	4 650	1 164	216	—	1.0
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
722	Food services and drinking places	105	69 653	24 694	6 129	1 431	30.5	7.3
7221	Full-service restaurants	43	34 757	12 929	2 968	743	47.2	4.4
72211	Full-service restaurants	43	34 757	12 929	2 968	743	47.2	4.4
722110	Full-service restaurants	43	34 757	12 929	2 968	743	47.2	4.4
7222	Limited-service eating places	36	24 881	7 397	1 830	508	16.2	8.6
72221	Limited-service eating places	36	24 881	7 397	1 830	508	16.2	8.6
722213	Snack and nonalcoholic beverage bars	9	5 575	1 495	368	117	14.9	6.3
7223	Special food services	25	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MERCED								
72	Accommodation and food services	123	72 382	18 882	4 589	1 863	25.2	19.9
721	Accommodation	14	6 599	1 242	272	107	71.3	2.3
7211	Traveler accommodation	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	109	65 783	17 640	4 317	1 756	20.6	21.6
7222	Limited-service eating places	62	40 490	9 791	2 270	1 035	19.5	19.8
72221	Limited-service eating places	62	40 490	9 791	2 270	1 035	19.5	19.8
722211	Limited-service restaurants	49	33 992	8 298	1 928	889	20.2	22.7
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
MILLBRAE								
72	Accommodation and food services	59	118 240	41 804	10 434	1 919	8.2	1.3
721	Accommodation	9	73 000	26 229	6 535	1 072	—	2.0
7211	Traveler accommodation	9	73 000	26 229	6 535	1 072	—	2.0
72111	Hotels (except casino hotels) and motels	9	73 000	26 229	6 535	1 072	—	2.0
721110	Hotels (except casino hotels) and motels	9	73 000	26 229	6 535	1 072	—	2.0
722	Food services and drinking places	50	45 240	15 575	3 899	847	21.4	.2
7222	Limited-service eating places	17	11 402	3 145	762	258	12.3	.5
72221	Limited-service eating places	17	11 402	3 145	762	258	12.3	.5
7223	Special food services	1	D	D	D	b	D	D
MILL VALLEY								
72	Accommodation and food services	44	32 475	10 307	2 383	689	25.6	9.3
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	12	6 472	1 966	424	137	34.7	13.3
72221	Limited-service eating places	12	6 472	1 966	424	137	34.7	13.3
7223	Special food services	3	1 929	534	33	6	—	53.9
MILPITAS								
72	Accommodation and food services	232	231 759	66 726	16 308	4 036	14.0	7.5
721	Accommodation	20	55 013	11 640	3 070	535	2.2	.6
7211	Traveler accommodation	20	55 013	11 640	3 070	535	2.2	.6
72111	Hotels (except casino hotels) and motels	20	55 013	11 640	3 070	535	2.2	.6
721110	Hotels (except casino hotels) and motels	20	55 013	11 640	3 070	535	2.2	.6
722	Food services and drinking places	212	176 746	55 086	13 238	3 501	17.6	9.7
7221	Full-service restaurants	101	112 675	36 410	8 689	2 159	17.0	10.0
72211	Full-service restaurants	101	112 675	36 410	8 689	2 159	17.0	10.0
722110	Full-service restaurants	101	112 675	36 410	8 689	2 159	17.0	10.0
7222	Limited-service eating places	92	57 938	15 345	3 708	1 221	20.0	10.0
72221	Limited-service eating places	92	57 938	15 345	3 708	1 221	20.0	10.0
722211	Limited-service restaurants	69	44 845	11 587	2 785	888	23.8	11.1
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	19	D	D	D	c	D	D
7223	Special food services	17	D	D	D	c	D	D
MISSION VIEJO								
72	Accommodation and food services	148	103 567	30 557	7 269	2 354	19.0	13.0
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	144	D	D	D	g	D	D
7221	Full-service restaurants	47	45 178	15 324	3 654	1 037	19.9	8.4
72211	Full-service restaurants	47	45 178	15 324	3 654	1 037	19.9	8.4
722110	Full-service restaurants	47	45 178	15 324	3 654	1 037	19.9	8.4
7222	Limited-service eating places	92	53 351	14 066	3 369	1 230	19.1	16.4
72221	Limited-service eating places	92	53 351	14 066	3 369	1 230	19.1	16.4
722211	Limited-service restaurants	72	44 813	11 898	2 858	1 028	19.9	17.9
722213	Snack and nonalcoholic beverage bars	20	8 538	2 168	511	202	15.0	8.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MODESTO								
72	Accommodation and food services	383	307 448	84 772	20 409	7 922	17.0	14.0
721	Accommodation	21	33 344	7 187	1 645	550	7.8	2.0
7211	Traveler accommodation	18	33 054	7 078	1 635	545	7.0	2.1
72111	Hotels (except casino hotels) and motels	18	33 054	7 078	1 635	545	7.0	2.1
721110	Hotels (except casino hotels) and motels	18	33 054	7 078	1 635	545	7.0	2.1
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	362	274 104	77 585	18 764	7 372	18.1	15.5
7221	Full-service restaurants	138	119 974	37 820	9 404	3 212	23.5	13.0
72211	Full-service restaurants	138	119 974	37 820	9 404	3 212	23.5	13.0
722110	Full-service restaurants	138	119 974	37 820	9 404	3 212	23.5	13.0
7222	Limited-service eating places	194	137 869	35 150	8 345	3 862	14.4	13.5
72221	Limited-service eating places	194	137 869	35 150	8 345	3 862	14.4	13.5
722211	Limited-service restaurants	150	115 036	29 755	7 087	3 277	16.6	14.8
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	41	D	D	D	e	D	D
7223	Special food services	12	10 506	3 178	674	146	5.3	55.2
7224	Drinking places (alcoholic beverages)	18	5 755	1 437	341	152	14.9	44.0
72241	Drinking places (alcoholic beverages)	18	5 755	1 437	341	152	14.9	44.0
722410	Drinking places (alcoholic beverages)	18	5 755	1 437	341	152	14.9	44.0
MONROVIA								
72	Accommodation and food services	93	76 078	23 595	5 686	1 709	18.2	14.1
721	Accommodation	9	13 302	4 180	969	212	4.0	3.8
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	84	62 776	19 415	4 717	1 497	21.2	16.3
7221	Full-service restaurants	39	41 500	14 051	3 437	1 016	14.1	13.3
72211	Full-service restaurants	39	41 500	14 051	3 437	1 016	14.1	13.3
722110	Full-service restaurants	39	41 500	14 051	3 437	1 016	14.1	13.3
7222	Limited-service eating places	40	20 601	5 267	1 254	470	33.7	22.1
72221	Limited-service eating places	40	20 601	5 267	1 254	470	33.7	22.1
MONTCLAIR								
72	Accommodation and food services	73	64 575	19 328	4 692	1 654	14.3	13.0
721	Accommodation	3	547	76	8	6	14.4	—
722	Food services and drinking places	70	64 028	19 252	4 684	1 648	14.3	13.1
7221	Full-service restaurants	20	27 899	9 487	2 344	726	17.8	13.7
72211	Full-service restaurants	20	27 899	9 487	2 344	726	17.8	13.7
722110	Full-service restaurants	20	27 899	9 487	2 344	726	17.8	13.7
7222	Limited-service eating places	42	34 423	9 498	2 270	889	8.1	12.9
72221	Limited-service eating places	42	34 423	9 498	2 270	889	8.1	12.9
722211	Limited-service restaurants	35	29 404	8 337	2 011	779	7.8	13.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
MONTEBELLO								
72	Accommodation and food services	122	69 110	18 685	4 506	1 682	27.8	21.2
721	Accommodation	7	3 059	883	171	59	3.8	14.6
722	Food services and drinking places	115	66 051	17 802	4 335	1 623	28.9	21.5
7222	Limited-service eating places	74	44 117	10 979	2 735	1 150	25.8	24.3
72221	Limited-service eating places	74	44 117	10 979	2 735	1 150	25.8	24.3
722211	Limited-service restaurants	62	36 739	9 413	2 360	976	26.6	28.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	c	D	D
7223	Special food services	6	3 432	793	166	47	9.6	53.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONTEREY								
72	Accommodation and food services	225	310 599	86 309	20 150	5 346	13.8	8.8
721	Accommodation	59	168 264	40 771	9 450	2 160	1.5	7.2
7211	Traveler accommodation	58	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	52	165 112	39 563	9 173	2 081	.5	7.2
721110	Hotels (except casino hotels) and motels	52	165 112	39 563	9 173	2 081	.5	7.2
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	166	142 335	45 538	10 700	3 186	28.4	10.7
7221	Full-service restaurants	96	98 929	33 241	7 675	2 132	34.3	10.9
72211	Full-service restaurants	96	98 929	33 241	7 675	2 132	34.3	10.9
722110	Full-service restaurants	96	98 929	33 241	7 675	2 132	34.3	10.9
7222	Limited-service eating places	48	29 243	8 139	2 047	689	17.0	10.4
72221	Limited-service eating places	48	29 243	8 139	2 047	689	17.0	10.4
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	16	8 392	2 197	561	220	2.2	1.4
7223	Special food services	11	10 295	3 262	747	256	5.2	1.3
7224	Drinking places (alcoholic beverages)	11	3 868	896	231	109	27.7	33.7
72241	Drinking places (alcoholic beverages)	11	3 868	896	231	109	27.7	33.7
722410	Drinking places (alcoholic beverages)	11	3 868	896	231	109	27.7	33.7
MONTEREY PARK								
72	Accommodation and food services	146	82 212	23 757	6 402	1 867	29.9	7.7
721	Accommodation	8	5 536	858	183	80	17.9	—
7211	Traveler accommodation	8	5 536	858	183	80	17.9	—
72111	Hotels (except casino hotels) and motels	8	5 536	858	183	80	17.9	—
721110	Hotels (except casino hotels) and motels	8	5 536	858	183	80	17.9	—
722	Food services and drinking places	138	76 676	22 899	6 219	1 787	30.8	8.3
7221	Full-service restaurants	79	49 985	15 257	4 302	1 227	37.6	7.4
72211	Full-service restaurants	79	49 985	15 257	4 302	1 227	37.6	7.4
722110	Full-service restaurants	79	49 985	15 257	4 302	1 227	37.6	7.4
7222	Limited-service eating places	51	21 123	5 619	1 308	491	20.4	12.6
72221	Limited-service eating places	51	21 123	5 619	1 308	491	20.4	12.6
7223	Special food services	5	D	D	D	b	D	D
MONTE SERENO								
72	Accommodation and food services	1	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
MOORPARK								
72	Accommodation and food services	34	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	33	22 495	6 635	1 497	526	35.5	7.3
7222	Limited-service eating places	13	11 274	2 768	651	236	35.3	6.3
72221	Limited-service eating places	13	11 274	2 768	651	236	35.3	6.3
7223	Special food services	3	2 786	1 206	276	73	—	—
MORAGA								
72	Accommodation and food services	25	12 984	3 330	756	305	39.4	4.1
722	Food services and drinking places	25	12 984	3 330	756	305	39.4	4.1
7222	Limited-service eating places	15	6 213	1 520	362	130	62.6	.1
72221	Limited-service eating places	15	6 213	1 520	362	130	62.6	.1
7223	Special food services	3	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MORENO VALLEY								
72	Accommodation and food services	133	95 061	25 301	6 159	2 348	15.8	5.7
721	Accommodation	8	5 458	998	212	92	—	9.1
7211	Traveler accommodation	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	125	89 603	24 303	5 947	2 256	16.8	5.5
7221	Full-service restaurants	37	32 459	10 991	2 707	869	13.2	5.0
72211	Full-service restaurants	37	32 459	10 991	2 707	869	13.2	5.0
722110	Full-service restaurants	37	32 459	10 991	2 707	869	13.2	5.0
7222	Limited-service eating places	84	56 003	13 095	3 187	1 356	18.3	5.9
72221	Limited-service eating places	84	56 003	13 095	3 187	1 356	18.3	5.9
722211	Limited-service restaurants	71	50 012	11 840	2 900	1 231	17.8	5.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
MORGAN HILL								
72	Accommodation and food services	83	46 200	13 024	3 042	989	27.7	9.2
721	Accommodation	15	10 835	2 883	654	204	1.7	6.5
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	68	35 365	10 141	2 388	785	35.6	10.0
7222	Limited-service eating places	29	19 349	4 877	1 160	411	25.2	11.9
72221	Limited-service eating places	29	19 349	4 877	1 160	411	25.2	11.9
MORRO BAY								
72	Accommodation and food services	85	43 228	11 960	3 009	1 036	30.1	7.6
721	Accommodation	31	13 756	2 720	797	252	25.9	18.5
7211	Traveler accommodation	28	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	28	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	28	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
722	Food services and drinking places	54	29 472	9 240	2 212	784	32.1	2.5
7222	Limited-service eating places	19	7 465	2 196	527	217	34.9	3.4
72221	Limited-service eating places	19	7 465	2 196	527	217	34.9	3.4
MOUNTAIN VIEW								
72	Accommodation and food services	246	163 052	46 357	11 132	2 916	21.3	9.7
721	Accommodation	25	28 039	6 016	1 459	300	2.1	2.2
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	221	135 013	40 341	9 673	2 616	25.3	11.3
7221	Full-service restaurants	79	52 171	16 376	4 077	1 003	40.8	6.6
72211	Full-service restaurants	79	52 171	16 376	4 077	1 003	40.8	6.6
722110	Full-service restaurants	79	52 171	16 376	4 077	1 003	40.8	6.6
7222	Limited-service eating places	95	59 765	15 475	3 756	1 180	20.5	6.5
72221	Limited-service eating places	95	59 765	15 475	3 756	1 180	20.5	6.5
722211	Limited-service restaurants	69	46 466	12 380	3 022	907	19.4	8.4
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	24	D	D	D	c	D	D
7223	Special food services	37	19 164	7 547	1 616	337	.2	38.8
7224	Drinking places (alcoholic beverages)	10	3 913	943	224	96	15.5	11.6
72241	Drinking places (alcoholic beverages)	10	3 913	943	224	96	15.5	11.6
722410	Drinking places (alcoholic beverages)	10	3 913	943	224	96	15.5	11.6

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
MOUNT SHASTA								
72	Accommodation and food services	33	15 570	4 334	935	375	34.5	3.3
721	Accommodation	7	5 203	1 115	259	80	16.5	3.7
7211	Traveler accommodation	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	26	10 367	3 219	676	295	43.5	3.1
MURRIETA								
72	Accommodation and food services	67	45 175	12 122	2 690	1 204	33.2	16.3
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	65	D	D	D	g	D	D
7222	Limited-service eating places	44	35 273	8 680	1 929	939	31.5	17.9
72221	Limited-service eating places	44	35 273	8 680	1 929	939	31.5	17.9
722211	Limited-service restaurants	36	31 357	7 764	1 738	838	29.8	20.0
7223	Special food services	4	D	D	D	b	D	D
NAPA								
72	Accommodation and food services	185	146 147	43 270	10 011	3 032	21.6	6.6
721	Accommodation	29	41 271	9 160	2 109	563	3.4	—
7211	Traveler accommodation	29	41 271	9 160	2 109	563	3.4	—
72111	Hotels (except casino hotels) and motels	15	34 432	7 665	1 812	470	3.9	—
721110	Hotels (except casino hotels) and motels	15	34 432	7 665	1 812	470	3.9	—
721191	Bed-and-breakfast inns	14	6 839	1 495	297	93	.7	—
722	Food services and drinking places	156	104 876	34 110	7 902	2 469	28.8	9.1
7221	Full-service restaurants	73	52 323	18 933	4 400	1 279	38.4	13.2
72211	Full-service restaurants	73	52 323	18 933	4 400	1 279	38.4	13.2
722110	Full-service restaurants	73	52 323	18 933	4 400	1 279	38.4	13.2
7222	Limited-service eating places	64	44 267	12 678	2 988	1 070	19.1	4.9
72221	Limited-service eating places	64	44 267	12 678	2 988	1 070	19.1	4.9
722211	Limited-service restaurants	52	37 585	11 091	2 601	917	22.5	5.7
722213	Snack and nonalcoholic beverage bars	12	6 682	1 587	387	153	—	.1
7223	Special food services	13	7 594	2 341	460	97	18.8	4.2
NATIONAL CITY								
72	Accommodation and food services	159	105 168	27 615	6 539	2 336	22.9	8.9
721	Accommodation	17	11 388	2 796	662	204	13.4	2.0
7211	Traveler accommodation	17	11 388	2 796	662	204	13.4	2.0
72111	Hotels (except casino hotels) and motels	17	11 388	2 796	662	204	13.4	2.0
721110	Hotels (except casino hotels) and motels	17	11 388	2 796	662	204	13.4	2.0
722	Food services and drinking places	142	93 780	24 819	5 877	2 132	24.0	9.7
7221	Full-service restaurants	41	26 061	7 754	1 918	605	23.6	15.5
72211	Full-service restaurants	41	26 061	7 754	1 918	605	23.6	15.5
722110	Full-service restaurants	41	26 061	7 754	1 918	605	23.6	15.5
7222	Limited-service eating places	92	65 086	16 069	3 733	1 433	24.0	7.5
72221	Limited-service eating places	92	65 086	16 069	3 733	1 433	24.0	7.5
722211	Limited-service restaurants	76	57 087	14 267	3 353	1 278	24.4	7.1
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
NEEDLES								
72	Accommodation and food services	22	10 880	2 768	666	264	26.1	16.5
721	Accommodation	9	D	D	D	b	D	D
7211	Traveler accommodation	7	3 710	767	183	59	22.0	7.0
72111	Hotels (except casino hotels) and motels	7	3 710	767	183	59	22.0	7.0
721110	Hotels (except casino hotels) and motels	7	3 710	767	183	59	22.0	7.0
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
7222	Limited-service eating places	8	4 824	1 388	324	147	33.1	14.6
72221	Limited-service eating places	8	4 824	1 388	324	147	33.1	14.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEVADA CITY								
72	Accommodation and food services	39	15 205	4 828	1 417	443	42.5	4.7
721	Accommodation	11	5 086	1 883	521	129	32.0	—
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	28	10 119	2 945	896	314	47.9	7.0
NEWARK								
72	Accommodation and food services	128	98 032	26 919	6 300	2 017	23.6	8.3
721	Accommodation	8	23 904	7 170	1 581	346	5.8	1.1
7211	Traveler accommodation	8	23 904	7 170	1 581	346	5.8	1.1
72111	Hotels (except casino hotels) and motels	8	23 904	7 170	1 581	346	5.8	1.1
721110	Hotels (except casino hotels) and motels	8	23 904	7 170	1 581	346	5.8	1.1
722	Food services and drinking places	120	74 128	19 749	4 719	1 671	29.3	10.6
7221	Full-service restaurants	45	26 369	7 750	1 781	624	44.1	19.2
72211	Full-service restaurants	45	26 369	7 750	1 781	624	44.1	19.2
722110	Full-service restaurants	45	26 369	7 750	1 781	624	44.1	19.2
7222	Limited-service eating places	65	44 514	10 878	2 679	979	22.4	4.7
72221	Limited-service eating places	65	44 514	10 878	2 679	979	22.4	4.7
722211	Limited-service restaurants	51	36 757	8 673	2 099	765	24.5	5.7
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
7223	Special food services	7	2 486	936	214	52	—	17.3
NEWMAN								
72	Accommodation and food services	7	1 503	406	121	55	38.3	3.5
722	Food services and drinking places	7	1 503	406	121	55	38.3	3.5
NEWPORT BEACH								
72	Accommodation and food services	300	417 205	126 541	29 973	7 811	13.2	3.9
721	Accommodation	24	133 711	37 549	8 710	1 676	4.8	.9
7211	Traveler accommodation	22	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	21	123 430	34 766	8 015	1 540	1.3	.9
721110	Hotels (except casino hotels) and motels	21	123 430	34 766	8 015	1 540	1.3	.9
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	c	D	D
722	Food services and drinking places	276	283 494	88 992	21 263	6 135	17.1	5.4
7221	Full-service restaurants	135	211 949	69 266	16 530	4 497	14.5	4.8
72211	Full-service restaurants	135	211 949	69 266	16 530	4 497	14.5	4.8
722110	Full-service restaurants	135	211 949	69 266	16 530	4 497	14.5	4.8
7222	Limited-service eating places	120	58 752	15 131	3 712	1 336	25.2	7.6
72221	Limited-service eating places	120	58 752	15 131	3 712	1 336	25.2	7.6
722211	Limited-service restaurants	85	43 009	11 456	2 766	969	30.5	8.9
722213	Snack and nonalcoholic beverage bars	33	D	D	D	e	D	D
7223	Special food services	10	5 779	1 915	382	118	14.6	6.1
7224	Drinking places (alcoholic beverages)	11	7 014	2 680	639	184	29.7	1.4
72241	Drinking places (alcoholic beverages)	11	7 014	2 680	639	184	29.7	1.4
722410	Drinking places (alcoholic beverages)	11	7 014	2 680	639	184	29.7	1.4
NORCO								
72	Accommodation and food services	54	36 986	9 411	2 296	825	12.9	21.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	53	D	D	D	f	D	D
7222	Limited-service eating places	35	24 542	5 877	1 459	529	13.1	6.3
72221	Limited-service eating places	35	24 542	5 877	1 459	529	13.1	6.3
722211	Limited-service restaurants	28	23 435	5 697	1 417	517	9.1	6.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NORWALK								
72	Accommodation and food services	132	75 500	19 354	4 535	1 696	16.6	12.8
721	Accommodation	9	10 388	2 927	673	192	7.3	—
7211	Traveler accommodation	9	10 388	2 927	673	192	7.3	—
72111	Hotels (except casino hotels) and motels	9	10 388	2 927	673	192	7.3	—
721110	Hotels (except casino hotels) and motels	9	10 388	2 927	673	192	7.3	—
722	Food services and drinking places	123	65 112	16 427	3 862	1 504	18.1	14.9
7222	Limited-service eating places	82	50 081	12 049	2 803	1 115	16.6	14.0
72221	Limited-service eating places	82	50 081	12 049	2 803	1 115	16.6	14.0
722211	Limited-service restaurants	68	45 404	11 149	2 628	1 023	14.8	11.7
NOVATO								
72	Accommodation and food services	121	83 514	23 071	5 792	1 772	38.3	11.0
721	Accommodation	9	12 046	2 854	634	149	19.2	.7
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	9 245	2 411	554	134	—	—
721110	Hotels (except casino hotels) and motels	5	9 245	2 411	554	134	—	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	112	71 468	20 217	5 158	1 623	41.5	12.8
7221	Full-service restaurants	50	34 186	10 943	2 998	910	50.9	14.7
72211	Full-service restaurants	50	34 186	10 943	2 998	910	50.9	14.7
722110	Full-service restaurants	50	34 186	10 943	2 998	910	50.9	14.7
7222	Limited-service eating places	47	27 992	7 705	1 871	624	23.6	14.3
72221	Limited-service eating places	47	27 992	7 705	1 871	624	23.6	14.3
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	10	4 394	1 140	217	58	24.4	2.6
7224	Drinking places (alcoholic beverages)	5	4 896	429	72	31	94.1	—
72241	Drinking places (alcoholic beverages)	5	4 896	429	72	31	94.1	—
722410	Drinking places (alcoholic beverages)	5	4 896	429	72	31	94.1	—
OAKDALE								
72	Accommodation and food services	56	27 598	7 428	1 744	726	26.5	17.0
721	Accommodation	5	2 201	507	98	42	22.3	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	51	25 397	6 921	1 646	684	26.8	18.5
7222	Limited-service eating places	27	14 340	3 425	770	362	23.6	7.9
72221	Limited-service eating places	27	14 340	3 425	770	362	23.6	7.9
OAKLAND								
72	Accommodation and food services	750	535 149	161 311	38 360	10 335	24.0	10.1
721	Accommodation	56	125 577	43 923	9 884	2 054	7.8	5.2
7211	Traveler accommodation	53	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	52	124 703	43 648	9 828	2 043	7.4	5.2
721110	Hotels (except casino hotels) and motels	52	124 703	43 648	9 828	2 043	7.4	5.2
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	694	409 572	117 388	28 476	8 281	28.9	11.6
7221	Full-service restaurants	319	191 523	64 631	15 757	4 394	37.5	8.7
72211	Full-service restaurants	319	191 523	64 631	15 757	4 394	37.5	8.7
722110	Full-service restaurants	319	191 523	64 631	15 757	4 394	37.5	8.7
7222	Limited-service eating places	283	148 514	36 450	8 776	2 873	26.7	17.2
72221	Limited-service eating places	283	148 514	36 450	8 776	2 873	26.7	17.2
722211	Limited-service restaurants	204	124 270	30 895	7 444	2 372	24.9	18.3
722212	Cafeterias, buffets, and grill buffets	10	2 074	439	105	41	52.9	10.4
722213	Snack and nonalcoholic beverage bars	69	22 170	5 116	1 227	460	34.1	11.2
7223	Special food services	38	55 869	13 536	3 281	754	3.3	4.3
7224	Drinking places (alcoholic beverages)	54	13 666	2 771	662	260	37.9	21.1
72241	Drinking places (alcoholic beverages)	54	13 666	2 771	662	260	37.9	21.1
722410	Drinking places (alcoholic beverages)	54	13 666	2 771	662	260	37.9	21.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
OAKLEY								
72	Accommodation and food services	24	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	23	15 305	3 581	863	342	34.8	13.8
7222	Limited-service eating places	14	13 024	3 082	734	289	24.6	14.9
72221	Limited-service eating places	14	13 024	3 082	734	289	24.6	14.9
OCEANSIDE								
72	Accommodation and food services	248	169 514	45 782	10 821	3 929	25.1	10.1
721	Accommodation	22	14 424	2 711	535	156	32.8	3.7
7211	Traveler accommodation	17	12 423	2 416	466	142	30.8	1.9
72111	Hotels (except casino hotels) and motels	17	12 423	2 416	466	142	30.8	1.9
721110	Hotels (except casino hotels) and motels	17	12 423	2 416	466	142	30.8	1.9
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	226	155 090	43 071	10 286	3 773	24.4	10.7
7221	Full-service restaurants	77	62 549	20 037	4 614	1 601	31.3	6.8
72211	Full-service restaurants	77	62 549	20 037	4 614	1 601	31.3	6.8
722110	Full-service restaurants	77	62 549	20 037	4 614	1 601	31.3	6.8
7222	Limited-service eating places	124	86 399	21 289	5 212	1 984	16.3	13.8
72221	Limited-service eating places	124	86 399	21 289	5 212	1 984	16.3	13.8
722211	Limited-service restaurants	103	74 572	19 011	4 702	1 800	16.0	15.3
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	18	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	22	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	22	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	22	D	D	D	c	D	D
OJAI								
72	Accommodation and food services	38	51 828	19 505	4 618	1 061	6.9	2.9
721	Accommodation	7	D	D	D	f	D	D
7211	Traveler accommodation	7	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	f	D	D
722	Food services and drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	13	4 824	1 365	326	183	47.7	6.6
72221	Limited-service eating places	13	4 824	1 365	326	183	47.7	6.6
ONTARIO								
72	Accommodation and food services	263	320 207	86 592	21 138	6 415	9.4	10.7
721	Accommodation	35	94 283	22 827	5 469	1 269	4.7	16.5
7211	Traveler accommodation	34	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	34	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	34	D	D	D	g	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	228	225 924	63 765	15 669	5 146	11.3	8.3
7221	Full-service restaurants	66	90 835	27 572	6 734	1 921	10.4	3.7
72211	Full-service restaurants	66	90 835	27 572	6 734	1 921	10.4	3.7
722110	Full-service restaurants	66	90 835	27 572	6 734	1 921	10.4	3.7
7222	Limited-service eating places	146	109 525	28 668	7 055	2 653	12.3	14.1
72221	Limited-service eating places	146	109 525	28 668	7 055	2 653	12.3	14.1
722211	Limited-service restaurants	125	101 901	27 161	6 729	2 483	9.8	15.0
722213	Snack and nonalcoholic beverage bars	21	7 624	1 507	326	170	46.3	1.4
7223	Special food services	7	24 131	7 336	1 837	521	5.5	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ORANGE								
72	Accommodation and food services	352	292 327	85 934	21 251	6 423	15.7	5.3
721	Accommodation	27	40 859	10 960	2 857	583	4.2	1.2
7211	Traveler accommodation	24	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	24	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	24	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	325	251 468	74 974	18 394	5 840	17.6	6.0
7221	Full-service restaurants	122	131 922	43 706	10 739	3 240	17.2	2.5
72211	Full-service restaurants	122	131 922	43 706	10 739	3 240	17.2	2.5
722110	Full-service restaurants	122	131 922	43 706	10 739	3 240	17.2	2.5
7222	Limited-service eating places	173	100 701	26 209	6 404	2 244	19.1	7.3
72221	Limited-service eating places	173	100 701	26 209	6 404	2 244	19.1	7.3
722211	Limited-service restaurants	130	80 448	21 018	5 174	1 797	19.2	8.3
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	39	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars	39	D	D	D	e	D	D
7223	Special food services	17	15 231	4 187	1 019	263	3.8	28.7
7224	Drinking places (alcoholic beverages)	13	3 614	872	232	93	47.1	—
72241	Drinking places (alcoholic beverages)	13	3 614	872	232	93	47.1	—
722410	Drinking places (alcoholic beverages)	13	3 614	872	232	93	47.1	—
ORANGE COVE								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
ORINDA								
72	Accommodation and food services	31	16 860	4 037	1 067	344	34.5	8.3
722	Food services and drinking places	31	16 860	4 037	1 067	344	34.5	8.3
7222	Limited-service eating places	17	10 094	2 246	639	227	21.7	12.1
72221	Limited-service eating places	17	10 094	2 246	639	227	21.7	12.1
ORLAND								
72	Accommodation and food services	21	5 563	1 375	319	163	46.8	6.3
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
OROVILLE								
72	Accommodation and food services	49	26 192	6 901	1 747	676	21.0	3.9
721	Accommodation	5	3 185	640	142	59	17.3	—
722	Food services and drinking places	44	23 007	6 261	1 605	617	21.5	4.4
7222	Limited-service eating places	26	15 847	3 706	895	399	16.2	5.1
72221	Limited-service eating places	26	15 847	3 706	895	399	16.2	5.1
OXNARD								
72	Accommodation and food services	220	172 831	46 521	11 043	3 754	15.5	14.6
721	Accommodation	13	34 996	7 501	1 778	438	.8	2.9
7211	Traveler accommodation	13	34 996	7 501	1 778	438	.8	2.9
72111	Hotels (except casino hotels) and motels	13	34 996	7 501	1 778	438	.8	2.9
721110	Hotels (except casino hotels) and motels	13	34 996	7 501	1 778	438	.8	2.9
722	Food services and drinking places	207	137 835	39 020	9 265	3 316	19.3	17.6
7221	Full-service restaurants	72	54 654	18 879	4 550	1 514	20.2	10.8
72211	Full-service restaurants	72	54 654	18 879	4 550	1 514	20.2	10.8
722110	Full-service restaurants	72	54 654	18 879	4 550	1 514	20.2	10.8
7222	Limited-service eating places	111	77 290	18 686	4 354	1 663	17.0	22.0
72221	Limited-service eating places	111	77 290	18 686	4 354	1 663	17.0	22.0
722211	Limited-service restaurants	93	68 264	16 532	3 842	1 477	14.7	24.8
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	7	1 762	745	180	45	5.4	17.1
7224	Drinking places (alcoholic beverages)	17	4 129	710	181	94	55.0	24.8
72241	Drinking places (alcoholic beverages)	17	4 129	710	181	94	55.0	24.8
722410	Drinking places (alcoholic beverages)	17	4 129	710	181	94	55.0	24.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PACIFICA								
72	Accommodation and food services	60	31 307	9 681	2 260	686	32.0	8.6
721	Accommodation	6	5 853	2 105	454	111	17.1	.6
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	54	25 454	7 576	1 806	575	35.4	10.5
7222	Limited-service eating places	23	11 565	3 067	698	261	47.9	7.4
72221	Limited-service eating places	23	11 565	3 067	698	261	47.9	7.4
PACIFIC GROVE								
72	Accommodation and food services	79	63 503	18 326	4 447	1 169	17.1	9.8
721	Accommodation	27	35 285	10 050	2 374	536	2.7	8.8
7211	Traveler accommodation	26	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	19	30 575	8 719	2 059	443	2.0	7.5
721110	Hotels (except casino hotels) and motels	19	30 575	8 719	2 059	443	2.0	7.5
721191	Bed-and-breakfast inns	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	52	28 218	8 276	2 073	633	35.1	11.2
7222	Limited-service eating places	17	6 997	1 783	419	187	60.6	22.0
72221	Limited-service eating places	17	6 997	1 783	419	187	60.6	22.0
PALMDALE								
72	Accommodation and food services	135	105 213	29 055	6 791	2 566	22.4	12.7
721	Accommodation	9	12 911	2 843	609	167	12.8	1.3
7211	Traveler accommodation	9	12 911	2 843	609	167	12.8	1.3
72111	Hotels (except casino hotels) and motels	9	12 911	2 843	609	167	12.8	1.3
721110	Hotels (except casino hotels) and motels	9	12 911	2 843	609	167	12.8	1.3
722	Food services and drinking places	126	92 302	26 212	6 182	2 399	23.8	14.3
7221	Full-service restaurants	44	37 498	12 761	2 978	1 018	21.8	1.8
72211	Full-service restaurants	44	37 498	12 761	2 978	1 018	21.8	1.8
722110	Full-service restaurants	44	37 498	12 761	2 978	1 018	21.8	1.8
7222	Limited-service eating places	74	53 058	12 977	3 123	1 337	23.9	23.5
72221	Limited-service eating places	74	53 058	12 977	3 123	1 337	23.9	23.5
722211	Limited-service restaurants	57	45 187	11 013	2 666	1 120	23.4	26.6
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
PALM DESERT								
72	Accommodation and food services	169	285 256	86 610	21 928	5 611	10.8	4.8
721	Accommodation	17	D	D	D	g	D	D
7211	Traveler accommodation	16	155 861	44 749	10 368	2 400	.6	—
72111	Hotels (except casino hotels) and motels	16	155 861	44 749	10 368	2 400	.6	—
721110	Hotels (except casino hotels) and motels	16	155 861	44 749	10 368	2 400	.6	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	152	D	D	D	h	D	D
7221	Full-service restaurants	86	93 265	32 748	9 202	2 419	20.6	12.4
72211	Full-service restaurants	86	93 265	32 748	9 202	2 419	20.6	12.4
722110	Full-service restaurants	86	93 265	32 748	9 202	2 419	20.6	12.4
7222	Limited-service eating places	58	31 060	7 950	2 037	704	24.4	6.8
72221	Limited-service eating places	58	31 060	7 950	2 037	704	24.4	6.8
722211	Limited-service restaurants	41	22 716	5 949	1 518	516	21.7	8.9
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	16	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
PALM SPRINGS								
72	Accommodation and food services	241	272 028	78 084	20 878	5 657	15.4	14.6
721	Accommodation	73	131 739	37 425	10 200	2 211	6.3	22.4
7211	Traveler accommodation	72	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	66	129 594	36 990	10 117	2 173	6.3	22.1
721110	Hotels (except casino hotels) and motels	66	129 594	36 990	10 117	2 173	6.3	22.1
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	168	140 289	40 659	10 678	3 446	23.9	7.2
7221	Full-service restaurants	93	85 444	29 373	7 858	2 307	31.1	5.9
72211	Full-service restaurants	93	85 444	29 373	7 858	2 307	31.1	5.9
722110	Full-service restaurants	93	85 444	29 373	7 858	2 307	31.1	5.9
7222	Limited-service eating places	54	27 104	7 181	1 785	639	13.9	13.1
72221	Limited-service eating places	54	27 104	7 181	1 785	639	13.9	13.1
722213	Snack and nonalcoholic beverage bars	15	5 138	1 332	323	111	11.5	1.4
7223	Special food services	9	17 350	2 866	736	377	3.1	7.3
7224	Drinking places (alcoholic beverages)	12	10 391	1 239	299	123	26.1	2.8
72241	Drinking places (alcoholic beverages)	12	10 391	1 239	299	123	26.1	2.8
722410	Drinking places (alcoholic beverages)	12	10 391	1 239	299	123	26.1	2.8
PALO ALTO								
72	Accommodation and food services	251	257 241	85 964	21 248	5 198	14.5	10.8
721	Accommodation	25	34 497	8 566	2 084	441	3.7	18.9
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	33 590	8 215	1 997	408	2.8	19.2
721110	Hotels (except casino hotels) and motels	21	33 590	8 215	1 997	408	2.8	19.2
722	Food services and drinking places	226	222 744	77 398	19 164	4 757	16.1	9.6
7221	Full-service restaurants	95	131 625	48 704	12 613	3 105	19.0	3.6
72211	Full-service restaurants	95	131 625	48 704	12 613	3 105	19.0	3.6
722110	Full-service restaurants	95	131 625	48 704	12 613	3 105	19.0	3.6
7222	Limited-service eating places	75	52 778	15 284	3 722	1 084	16.0	14.6
72221	Limited-service eating places	75	52 778	15 284	3 722	1 084	16.0	14.6
722211	Limited-service restaurants	51	39 319	11 455	2 758	796	17.9	16.5
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	21	D	D	D	c	D	D
7223	Special food services	50	32 730	11 842	2 372	448	1.7	27.1
7224	Drinking places (alcoholic beverages)	6	5 611	1 568	457	120	35.8	—
72241	Drinking places (alcoholic beverages)	6	5 611	1 568	457	120	35.8	—
722410	Drinking places (alcoholic beverages)	6	5 611	1 568	457	120	35.8	—
PALOS VERDES ESTATES								
72	Accommodation and food services	8	6 687	1 752	346	90	24.9	1.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
7223	Special food services	1	D	D	D	b	D	D
PARADISE								
72	Accommodation and food services	48	18 358	5 499	1 239	537	25.8	6.4
721	Accommodation	5	1 652	417	87	37	—	9.7
722	Food services and drinking places	43	16 706	5 082	1 152	500	28.4	6.1
7222	Limited-service eating places	21	10 957	2 903	674	323	22.0	6.1
72221	Limited-service eating places	21	10 957	2 903	674	323	22.0	6.1
PARAMOUNT								
72	Accommodation and food services	66	32 758	8 301	1 939	661	36.8	22.2
722	Food services and drinking places	66	32 758	8 301	1 939	661	36.8	22.2
7222	Limited-service eating places	43	26 615	6 603	1 528	543	36.5	13.1
72221	Limited-service eating places	43	26 615	6 603	1 528	543	36.5	13.1
722211	Limited-service restaurants	35	25 048	6 233	1 439	511	37.1	13.0
PARLIER								
72	Accommodation and food services	8	2 121	545	127	62	31.4	20.5
722	Food services and drinking places	8	2 121	545	127	62	31.4	20.5

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PASADENA								
72	Accommodation and food services	390	455 974	131 825	32 779	9 139	15.9	14.7
721	Accommodation	25	122 119	31 129	7 583	1 522	3.0	33.8
7211	Traveler accommodation	22	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	21	121 015	30 688	7 522	1 512	2.7	34.0
721110	Hotels (except casino hotels) and motels	21	121 015	30 688	7 522	1 512	2.7	34.0
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	365	333 855	100 696	25 196	7 617	20.6	7.8
7221	Full-service restaurants	171	201 400	66 360	16 658	4 792	23.2	4.9
72211	Full-service restaurants	171	201 400	66 360	16 658	4 792	23.2	4.9
722110	Full-service restaurants	171	201 400	66 360	16 658	4 792	23.2	4.9
7222	Limited-service eating places	153	102 748	25 072	6 305	2 157	17.6	14.3
72221	Limited-service eating places	153	102 748	25 072	6 305	2 157	17.6	14.3
722211	Limited-service restaurants	103	75 436	18 781	4 706	1 544	20.6	18.8
722212	Cafeterias, buffets, and grill buffets	7	4 085	1 018	285	103	4.0	8.9
722213	Snack and nonalcoholic beverage bars	43	23 227	5 273	1 314	510	10.1	.7
7223	Special food services	29	18 666	6 168	1 429	394	8.4	6.8
7224	Drinking places (alcoholic beverages)	12	11 041	3 096	804	274	20.0	1.6
72241	Drinking places (alcoholic beverages)	12	11 041	3 096	804	274	20.0	1.6
722410	Drinking places (alcoholic beverages)	12	11 041	3 096	804	274	20.0	1.6
PATTERSON								
72	Accommodation and food services	18	5 483	1 491	362	131	29.4	7.2
722	Food services and drinking places	18	5 483	1 491	362	131	29.4	7.2
PERRIS								
72	Accommodation and food services	50	27 770	6 370	1 577	645	23.8	6.5
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	48	D	D	D	f	D	D
7222	Limited-service eating places	34	20 970	5 076	1 259	480	18.9	.7
72221	Limited-service eating places	34	20 970	5 076	1 259	480	18.9	.7
PETALUMA								
72	Accommodation and food services	146	82 347	23 637	5 283	1 872	34.0	14.1
721	Accommodation	8	8 611	2 550	332	83	4.1	—
7211	Traveler accommodation	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	138	73 736	21 087	4 951	1 789	37.5	15.7
7221	Full-service restaurants	66	36 286	11 285	2 626	880	47.3	19.8
72211	Full-service restaurants	66	36 286	11 285	2 626	880	47.3	19.8
722110	Full-service restaurants	66	36 286	11 285	2 626	880	47.3	19.8
7222	Limited-service eating places	53	31 634	8 205	1 969	752	25.7	12.8
72221	Limited-service eating places	53	31 634	8 205	1 969	752	25.7	12.8
722211	Limited-service restaurants	38	25 933	6 795	1 612	592	30.4	15.5
722213	Snack and nonalcoholic beverage bars	14	D	D	D	c	D	D
7223	Special food services	10	2 201	685	133	50	78.1	.1
7224	Drinking places (alcoholic beverages)	9	3 615	912	223	107	18.6	9.3
72241	Drinking places (alcoholic beverages)	9	3 615	912	223	107	18.6	9.3
722410	Drinking places (alcoholic beverages)	9	3 615	912	223	107	18.6	9.3
PICO RIVERA								
72	Accommodation and food services	91	48 153	13 393	3 305	1 144	23.3	13.8
721	Accommodation	7	2 679	419	99	34	37.4	3.7
722	Food services and drinking places	84	45 474	12 974	3 206	1 110	22.5	14.4
7222	Limited-service eating places	58	30 625	7 785	1 957	781	29.5	9.1
72221	Limited-service eating places	58	30 625	7 785	1 957	781	29.5	9.1
722211	Limited-service restaurants	49	29 224	7 493	1 851	735	26.9	8.8

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							From admini- strative records ¹	Estimated ²
PIEDMONT								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
PINOLE								
72	Accommodation and food services	59	52 970	13 111	3 264	1 135	14.4	18.7
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	57	D	D	D	g	D	D
7222	Limited-service eating places	37	36 240	8 791	2 184	799	13.4	19.2
72221	Limited-service eating places	37	36 240	8 791	2 184	799	13.4	19.2
722211	Limited-service restaurants	29	27 040	6 650	1 681	600	16.3	25.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	7	D	D	D	c	D	D
PISMO BEACH								
72	Accommodation and food services	78	91 259	26 684	6 377	2 060	18.5	2.8
721	Accommodation	30	D	D	D	f	D	D
7211	Traveler accommodation	28	43 045	10 610	2 711	730	15.3	2.9
72111	Hotels (except casino hotels) and motels	28	43 045	10 610	2 711	730	15.3	2.9
721110	Hotels (except casino hotels) and motels	28	43 045	10 610	2 711	730	15.3	2.9
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
722	Food services and drinking places	48	D	D	D	g	D	D
7221	Full-service restaurants	31	33 712	12 435	2 786	877	26.5	3.1
72211	Full-service restaurants	31	33 712	12 435	2 786	877	26.5	3.1
722110	Full-service restaurants	31	33 712	12 435	2 786	877	26.5	3.1
7222	Limited-service eating places	14	6 430	1 226	308	141	9.7	4.4
72221	Limited-service eating places	14	6 430	1 226	308	141	9.7	4.4
7223	Special food services	1	D	D	D	c	D	D
PITTSBURG								
72	Accommodation and food services	65	45 500	13 528	3 188	972	12.1	10.1
721	Accommodation	3	2 224	357	91	26	—	—
722	Food services and drinking places	62	43 276	13 171	3 097	946	12.7	10.6
7222	Limited-service eating places	33	22 974	6 434	1 414	463	8.0	12.0
72221	Limited-service eating places	33	22 974	6 434	1 414	463	8.0	12.0
PLACENTIA								
72	Accommodation and food services	84	51 365	12 858	3 000	1 050	19.0	7.3
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	82	D	D	D	f	D	D
7222	Limited-service eating places	37	27 853	7 099	1 703	600	14.2	5.2
72221	Limited-service eating places	37	27 853	7 099	1 703	600	14.2	5.2
722211	Limited-service restaurants	30	23 710	6 023	1 448	480	14.6	3.7
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	7	3 060	974	183	57	13.9	34.3
PLACERVILLE								
72	Accommodation and food services	61	29 341	7 989	1 882	753	26.1	17.4
721	Accommodation	4	1 900	359	80	29	32.9	—
722	Food services and drinking places	57	27 441	7 630	1 802	724	25.7	18.6
7222	Limited-service eating places	28	16 867	4 080	972	388	17.6	13.5
72221	Limited-service eating places	28	16 867	4 080	972	388	17.6	13.5

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							From admini- strative records ¹	Estimated ²
PLEASANT HILL								
72	Accommodation and food services	79	71 888	19 593	4 547	1 429	21.6	5.7
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	77	D	D	D	g	D	D
7221	Full-service restaurants	32	32 017	9 728	2 123	684	30.8	5.1
72211	Full-service restaurants	32	32 017	9 728	2 123	684	30.8	5.1
722110	Full-service restaurants	32	32 017	9 728	2 123	684	30.8	5.1
7222	Limited-service eating places	40	28 844	8 104	2 004	639	17.4	8.5
72221	Limited-service eating places	40	28 844	8 104	2 004	639	17.4	8.5
722211	Limited-service restaurants	29	23 234	6 611	1 650	537	16.7	10.5
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
PLEASANTON								
72	Accommodation and food services	199	165 624	46 623	11 602	3 286	17.0	19.9
721	Accommodation	17	33 916	8 335	2 336	391	7.1	18.8
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
722	Food services and drinking places	182	131 708	38 288	9 266	2 895	19.5	20.2
7221	Full-service restaurants	73	58 808	18 630	4 451	1 422	17.9	17.5
72211	Full-service restaurants	73	58 808	18 630	4 451	1 422	17.9	17.5
722110	Full-service restaurants	73	58 808	18 630	4 451	1 422	17.9	17.5
7222	Limited-service eating places	85	59 836	15 665	3 788	1 161	19.6	25.7
72221	Limited-service eating places	85	59 836	15 665	3 788	1 161	19.6	25.7
722211	Limited-service restaurants	61	42 555	10 994	2 673	846	25.3	34.3
722212	Cafeterias, buffets, and grill buffets	4	9 199	2 749	607	158	—	—
722213	Snack and nonalcoholic beverage bars	20	8 082	1 922	508	157	12.1	10.1
7223	Special food services	16	9 311	2 967	743	222	7.4	9.3
7224	Drinking places (alcoholic beverages)	8	3 753	1 026	284	90	71.5	.3
72241	Drinking places (alcoholic beverages)	8	3 753	1 026	284	90	71.5	.3
722410	Drinking places (alcoholic beverages)	8	3 753	1 026	284	90	71.5	.3
POMONA								
72	Accommodation and food services	167	111 253	30 721	7 838	3 280	25.5	9.8
721	Accommodation	13	14 560	4 827	1 136	243	6.2	1.8
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	154	96 693	25 894	6 702	3 037	28.4	11.0
7222	Limited-service eating places	96	70 162	17 392	4 249	2 400	25.8	7.0
72221	Limited-service eating places	96	70 162	17 392	4 249	2 400	25.8	7.0
722211	Limited-service restaurants	84	51 085	12 668	3 120	1 162	17.2	9.0
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars	10	D	D	D	f	D	D
PORTERVILLE								
72	Accommodation and food services	66	39 312	10 055	2 385	1 031	32.8	20.4
721	Accommodation	6	4 986	1 185	250	101	7.6	—
7211	Traveler accommodation	6	4 986	1 185	250	101	7.6	—
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
722	Food services and drinking places	60	34 326	8 870	2 135	930	36.4	23.4
7222	Limited-service eating places	29	22 287	5 505	1 242	572	34.5	19.6
72221	Limited-service eating places	29	22 287	5 505	1 242	572	34.5	19.6
PORT HUENEME								
72	Accommodation and food services	43	26 579	7 086	1 750	628	18.9	28.4
721	Accommodation	5	2 938	672	166	49	48.5	8.8
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	38	23 641	6 414	1 584	579	15.2	30.8
7222	Limited-service eating places	21	15 739	4 010	974	376	9.3	22.2
72221	Limited-service eating places	21	15 739	4 010	974	376	9.3	22.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PORTOLA VALLEY								
72	Accommodation and food services	4	2 000	512	117	37	31.2	6.9
722	Food services and drinking places	4	2 000	512	117	37	31.2	6.9
POWAY								
72	Accommodation and food services	98	52 460	16 927	4 252	1 439	18.3	18.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	97	D	D	D	g	D	D
7222	Limited-service eating places	48	25 398	7 483	1 865	715	19.5	8.7
72221	Limited-service eating places	48	25 398	7 483	1 865	715	19.5	8.7
7223	Special food services	4	2 300	986	232	49	—	—
RANCHO CUCAMONGA								
72	Accommodation and food services	191	147 318	41 895	10 546	3 811	21.9	10.9
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	189	D	D	D	h	D	D
7221	Full-service restaurants	68	60 489	20 077	5 093	1 709	22.8	10.5
72211	Full-service restaurants	68	60 489	20 077	5 093	1 709	22.8	10.5
722110	Full-service restaurants	68	60 489	20 077	5 093	1 709	22.8	10.5
7222	Limited-service eating places	108	79 035	19 843	4 928	1 912	17.0	12.4
72221	Limited-service eating places	108	79 035	19 843	4 928	1 912	17.0	12.4
722211	Limited-service restaurants	90	64 560	16 813	4 223	1 613	14.5	14.4
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	16	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	10	5 271	1 478	387	137	86.7	—
72241	Drinking places (alcoholic beverages)	10	5 271	1 478	387	137	86.7	—
722410	Drinking places (alcoholic beverages)	10	5 271	1 478	387	137	86.7	—
RANCHO MIRAGE								
72	Accommodation and food services	53	158 713	55 437	14 147	2 815	12.4	19.4
721	Accommodation	7	D	D	D	g	D	D
7211	Traveler accommodation	6	93 848	32 874	8 511	1 230	16.0	26.8
72111	Hotels (except casino hotels) and motels	6	93 848	32 874	8 511	1 230	16.0	26.8
721110	Hotels (except casino hotels) and motels	6	93 848	32 874	8 511	1 230	16.0	26.8
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	46	D	D	D	g	D	D
7221	Full-service restaurants	34	57 710	20 487	5 188	1 420	6.8	5.4
72211	Full-service restaurants	34	57 710	20 487	5 188	1 420	6.8	5.4
722110	Full-service restaurants	34	57 710	20 487	5 188	1 420	6.8	5.4
7222	Limited-service eating places	10	5 817	1 698	340	150	12.8	19.8
72221	Limited-service eating places	10	5 817	1 698	340	150	12.8	19.8
RANCHO PALOS VERDES								
72	Accommodation and food services	36	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	34	19 749	5 889	1 217	413	37.3	8.7
7222	Limited-service eating places	17	8 146	2 171	531	204	42.9	14.2
72221	Limited-service eating places	17	8 146	2 171	531	204	42.9	14.2
7223	Special food services	3	3 999	1 461	314	58	—	10.9
7224	Drinking places (alcoholic beverages)	4	3 353	929	226	98	15.4	—
72241	Drinking places (alcoholic beverages)	4	3 353	929	226	98	15.4	—
722410	Drinking places (alcoholic beverages)	4	3 353	929	226	98	15.4	—
RANCHO SANTA MARGARITA								
72	Accommodation and food services	64	51 321	13 960	2 824	1 212	15.1	26.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	62	D	D	D	g	D	D
7222	Limited-service eating places	40	24 708	6 345	1 555	613	14.8	5.0
72221	Limited-service eating places	40	24 708	6 345	1 555	613	14.8	5.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
RED BLUFF								
72	Accommodation and food services	58	29 247	7 171	1 617	666	21.3	16.3
721	Accommodation	11	3 872	720	155	57	16.4	1.1
7211	Traveler accommodation	11	3 872	720	155	57	16.4	1.1
72111	Hotels (except casino hotels) and motels	11	3 872	720	155	57	16.4	1.1
721110	Hotels (except casino hotels) and motels	11	3 872	720	155	57	16.4	1.1
722	Food services and drinking places	47	25 375	6 451	1 462	609	22.1	18.6
7222	Limited-service eating places	22	12 625	2 928	642	295	22.3	6.6
72221	Limited-service eating places	22	12 625	2 928	642	295	22.3	6.6
REDDING								
72	Accommodation and food services	238	174 339	47 478	11 084	4 108	19.2	13.2
721	Accommodation	30	36 775	7 734	1 873	576	13.9	31.7
7211	Traveler accommodation	26	36 138	7 579	1 842	562	14.1	32.0
72111	Hotels (except casino hotels) and motels	26	36 138	7 579	1 842	562	14.1	32.0
721110	Hotels (except casino hotels) and motels	26	36 138	7 579	1 842	562	14.1	32.0
7212	RV (recreational vehicle) parks and recreational camps	4	637	155	31	14	—	14.6
72121	RV (recreational vehicle) parks and recreational camps	4	637	155	31	14	—	14.6
721211	RV (recreational vehicle) parks and campgrounds	4	637	155	31	14	—	14.6
722	Food services and drinking places	208	137 564	39 744	9 211	3 532	20.7	8.2
7221	Full-service restaurants	80	66 180	21 746	5 103	1 805	21.1	11.8
72211	Full-service restaurants	80	66 180	21 746	5 103	1 805	21.1	11.8
722110	Full-service restaurants	80	66 180	21 746	5 103	1 805	21.1	11.8
7222	Limited-service eating places	107	63 915	16 008	3 685	1 571	21.3	4.3
72221	Limited-service eating places	107	63 915	16 008	3 685	1 571	21.3	4.3
722211	Limited-service restaurants	90	54 911	13 801	3 198	1 338	23.5	3.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	16	D	D	D	c	D	D
72223	Special food services	7	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
REDLANDS								
72	Accommodation and food services	123	71 845	20 647	4 701	1 914	21.6	11.6
721	Accommodation	8	3 404	686	162	59	29.4	—
7211	Traveler accommodation	8	3 404	686	162	59	29.4	—
72111	Hotels (except casino hotels) and motels	8	3 404	686	162	59	29.4	—
721110	Hotels (except casino hotels) and motels	8	3 404	686	162	59	29.4	—
722	Food services and drinking places	115	68 441	19 961	4 539	1 855	21.2	12.1
7222	Limited-service eating places	69	44 753	12 092	2 785	1 219	16.4	8.4
72221	Limited-service eating places	69	44 753	12 092	2 785	1 219	16.4	8.4
722211	Limited-service restaurants	60	40 819	11 247	2 579	1 132	16.5	7.6
7223	Special food services	7	2 497	1 072	210	81	9.3	2.5
7224	Drinking places (alcoholic beverages)	6	3 067	935	216	88	42.7	4.0
72241	Drinking places (alcoholic beverages)	6	3 067	935	216	88	42.7	4.0
722410	Drinking places (alcoholic beverages)	6	3 067	935	216	88	42.7	4.0
REDONDO BEACH								
72	Accommodation and food services	177	161 530	47 426	11 470	3 339	18.6	5.6
721	Accommodation	9	32 194	8 820	2 118	417	4.6	.3
7211	Traveler accommodation	9	32 194	8 820	2 118	417	4.6	.3
72111	Hotels (except casino hotels) and motels	9	32 194	8 820	2 118	417	4.6	.3
721110	Hotels (except casino hotels) and motels	9	32 194	8 820	2 118	417	4.6	.3
722	Food services and drinking places	168	129 336	38 606	9 352	2 922	22.1	7.0
7221	Full-service restaurants	67	76 248	25 397	5 939	1 766	16.8	4.8
72211	Full-service restaurants	67	76 248	25 397	5 939	1 766	16.8	4.8
722110	Full-service restaurants	67	76 248	25 397	5 939	1 766	16.8	4.8
7222	Limited-service eating places	81	42 609	10 699	2 693	927	29.3	11.7
72221	Limited-service eating places	81	42 609	10 699	2 693	927	29.3	11.7
722211	Limited-service restaurants	60	34 972	8 839	2 211	740	32.5	12.5
722213	Snack and nonalcoholic beverage bars	21	7 637	1 860	482	187	14.5	8.1
7223	Special food services	10	7 730	1 889	600	166	28.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
REDWOOD CITY								
72	Accommodation and food services	187	130 775	34 754	8 076	2 369	25.3	5.3
721	Accommodation	18	28 111	5 981	1 328	329	8.6	5.0
7211	Traveler accommodation	15	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	169	102 664	28 773	6 748	2 040	29.9	5.4
7221	Full-service restaurants	54	29 130	8 867	2 128	657	42.6	5.2
72211	Full-service restaurants	54	29 130	8 867	2 128	657	42.6	5.2
722110	Full-service restaurants	54	29 130	8 867	2 128	657	42.6	5.2
7222	Limited-service eating places	90	56 620	14 268	3 384	1 148	29.6	7.1
72221	Limited-service eating places	90	56 620	14 268	3 384	1 148	29.6	7.1
722211	Limited-service restaurants	62	41 396	10 490	2 478	831	33.6	6.1
722212	Cafeterias, buffets, and grill buffets	5	5 888	1 409	351	104	17.0	—
722213	Snack and nonalcoholic beverage bars	23	9 336	2 369	555	213	20.2	16.0
7223	Special food services	18	16 032	5 392	1 164	213	6.3	.3
REEDLEY								
72	Accommodation and food services	34	15 997	3 985	953	354	26.8	26.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	14	8 437	2 008	461	181	14.6	46.0
72221	Limited-service eating places	14	8 437	2 008	461	181	14.6	46.0
RIALTO								
72	Accommodation and food services	67	45 688	12 002	2 920	1 065	15.1	14.8
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	65	D	D	D	g	D	D
7222	Limited-service eating places	45	32 404	8 525	2 085	811	9.0	12.0
72221	Limited-service eating places	45	32 404	8 525	2 085	811	9.0	12.0
722211	Limited-service restaurants	38	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
RICHMOND								
72	Accommodation and food services	111	59 032	13 724	3 260	1 130	24.6	33.8
721	Accommodation	9	6 024	1 008	270	93	14.9	12.4
7211	Traveler accommodation	9	6 024	1 008	270	93	14.9	12.4
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
722	Food services and drinking places	102	53 008	12 716	2 990	1 037	25.7	36.2
7222	Limited-service eating places	56	34 628	7 556	1 790	624	20.9	50.8
72221	Limited-service eating places	56	34 628	7 556	1 790	624	20.9	50.8
722211	Limited-service restaurants	45	32 648	7 158	1 697	584	19.2	51.1
RIDGECREST								
72	Accommodation and food services	55	32 666	8 994	2 229	909	34.1	10.8
721	Accommodation	5	6 492	1 976	458	147	—	—
7211	Traveler accommodation	5	6 492	1 976	458	147	—	—
72111	Hotels (except casino hotels) and motels	5	6 492	1 976	458	147	—	—
721110	Hotels (except casino hotels) and motels	5	6 492	1 976	458	147	—	—
722	Food services and drinking places	50	26 174	7 018	1 771	762	42.5	13.5
7222	Limited-service eating places	30	17 116	4 345	1 046	490	24.9	19.0
72221	Limited-service eating places	30	17 116	4 345	1 046	490	24.9	19.0
RIO DELL								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	4	433	115	26	17	66.5	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
RIO VISTA								
72	Accommodation and food services	21	8 791	2 250	519	220	31.2	25.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
7222	Limited-service eating places	8	4 964	960	223	97	14.2	42.6
72221	Limited-service eating places	8	4 964	960	223	97	14.2	42.6
RIPON								
72	Accommodation and food services	18	5 748	1 709	421	230	37.6	4.5
722	Food services and drinking places	18	5 748	1 709	421	230	37.6	4.5
RIVERBANK								
72	Accommodation and food services	20	5 846	1 662	322	175	44.8	35.8
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
RIVERSIDE								
72	Accommodation and food services	429	303 952	84 519	19 666	7 191	17.2	7.4
721	Accommodation	19	37 285	10 297	2 817	686	7.6	1.0
7211	Traveler accommodation	19	37 285	10 297	2 817	686	7.6	1.0
72111	Hotels (except casino hotels) and motels	19	37 285	10 297	2 817	686	7.6	1.0
721110	Hotels (except casino hotels) and motels	19	37 285	10 297	2 817	686	7.6	1.0
722	Food services and drinking places	410	266 667	74 222	16 849	6 505	18.5	8.3
7221	Full-service restaurants	127	98 044	31 458	7 038	2 528	19.3	7.8
72211	Full-service restaurants	127	98 044	31 458	7 038	2 528	19.3	7.8
722110	Full-service restaurants	127	98 044	31 458	7 038	2 528	19.3	7.8
7222	Limited-service eating places	249	151 510	38 993	9 087	3 665	17.9	8.1
72221	Limited-service eating places	249	151 510	38 993	9 087	3 665	17.9	8.1
722211	Limited-service restaurants	222	143 984	37 328	8 718	3 493	17.5	7.9
722213	Snack and nonalcoholic beverage bars	27	7 526	1 665	369	172	25.6	11.8
7223	Special food services	18	10 758	2 464	413	148	15.6	14.2
7224	Drinking places (alcoholic beverages)	16	6 355	1 307	311	164	26.1	12.7
72241	Drinking places (alcoholic beverages)	16	6 355	1 307	311	164	26.1	12.7
722410	Drinking places (alcoholic beverages)	16	6 355	1 307	311	164	26.1	12.7
ROCKLIN								
72	Accommodation and food services	58	29 528	9 383	2 069	747	44.1	4.9
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	56	D	D	D	f	D	D
7222	Limited-service eating places	33	17 750	5 046	1 111	439	32.8	4.7
72221	Limited-service eating places	33	17 750	5 046	1 111	439	32.8	4.7
7223	Special food services	4	2 249	622	121	53	36.9	—
ROHNERT PARK								
72	Accommodation and food services	76	73 526	21 125	5 001	1 618	12.1	7.3
721	Accommodation	6	17 379	4 400	1 002	228	7.5	—
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	70	56 147	16 725	3 999	1 390	13.6	9.5
7222	Limited-service eating places	43	31 556	8 462	1 981	783	16.1	6.4
72221	Limited-service eating places	43	31 556	8 462	1 981	783	16.1	6.4
722211	Limited-service restaurants	31	26 220	7 163	1 657	648	16.9	4.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
ROLLING HILLS ESTATES								
72	Accommodation and food services	26	25 666	8 226	2 214	619	18.4	9.0
722	Food services and drinking places	26	25 666	8 226	2 214	619	18.4	9.0
7222	Limited-service eating places	17	15 139	4 206	1 107	327	5.0	5.3
72221	Limited-service eating places	17	15 139	4 206	1 107	327	5.0	5.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ROSEMEAD								
72	Accommodation and food services	109	60 074	17 305	4 231	1 392	21.6	4.6
721	Accommodation	15	10 952	2 802	668	177	17.9	.3
7211	Traveler accommodation	15	10 952	2 802	668	177	17.9	.3
72111	Hotels (except casino hotels) and motels	15	10 952	2 802	668	177	17.9	.3
721110	Hotels (except casino hotels) and motels	15	10 952	2 802	668	177	17.9	.3
722	Food services and drinking places	94	49 122	14 503	3 563	1 215	22.4	5.5
7221	Full-service restaurants	42	25 257	7 857	1 926	665	26.7	4.8
72211	Full-service restaurants	42	25 257	7 857	1 926	665	26.7	4.8
722110	Full-service restaurants	42	25 257	7 857	1 926	665	26.7	4.8
7222	Limited-service eating places	43	19 931	5 075	1 251	486	19.8	7.3
72221	Limited-service eating places	43	19 931	5 075	1 251	486	19.8	7.3
7223	Special food services	7	D	D	D	b	D	D
ROSEVILLE								
72	Accommodation and food services	226	223 350	62 047	14 609	4 982	15.7	8.6
721	Accommodation	16	38 783	7 770	1 889	444	.8	15.0
7211	Traveler accommodation	15	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	210	184 567	54 277	12 720	4 538	18.8	7.3
7221	Full-service restaurants	70	92 812	29 904	7 245	2 356	16.9	4.9
72211	Full-service restaurants	70	92 812	29 904	7 245	2 356	16.9	4.9
722110	Full-service restaurants	70	92 812	29 904	7 245	2 356	16.9	4.9
7222	Limited-service eating places	114	82 967	22 160	4 982	1 987	21.2	10.1
72221	Limited-service eating places	114	82 967	22 160	4 982	1 987	21.2	10.1
722211	Limited-service restaurants	93	68 469	18 847	4 262	1 640	19.1	10.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	20	D	D	D	e	D	D
7223	Special food services	17	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
SACRAMENTO								
72	Accommodation and food services	869	718 759	201 647	49 164	15 118	22.7	10.5
721	Accommodation	57	189 972	49 691	12 650	2 743	4.5	7.3
7211	Traveler accommodation	52	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	49	186 368	48 867	12 441	2 707	3.5	7.5
721110	Hotels (except casino hotels) and motels	49	186 368	48 867	12 441	2 707	3.5	7.5
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	812	528 787	151 956	36 514	12 375	29.2	11.6
7221	Full-service restaurants	297	236 132	77 054	18 564	5 648	34.9	12.1
72211	Full-service restaurants	297	236 132	77 054	18 564	5 648	34.9	12.1
722110	Full-service restaurants	297	236 132	77 054	18 564	5 648	34.9	12.1
7222	Limited-service eating places	408	244 420	63 265	15 163	5 707	23.0	11.9
72221	Limited-service eating places	408	244 420	63 265	15 163	5 707	23.0	11.9
722211	Limited-service restaurants	305	201 064	52 149	12 453	4 579	25.5	11.9
722212	Cafeterias, buffets, and grill buffets	24	14 575	4 295	1 043	344	7.9	10.1
722213	Snack and nonalcoholic beverage bars	79	28 781	6 821	1 667	784	13.0	13.1
7223	Special food services	42	22 011	5 302	1 267	406	21.5	5.7
7224	Drinking places (alcoholic beverages)	65	26 224	6 335	1 520	614	41.5	9.7
72241	Drinking places (alcoholic beverages)	65	26 224	6 335	1 520	614	41.5	9.7
722410	Drinking places (alcoholic beverages)	65	26 224	6 335	1 520	614	41.5	9.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. HELENA								
72	Accommodation and food services	28	37 364	12 986	3 035	808	22.1	14.9
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
722	Food services and drinking places	25	D	D	D	f	D	D
7222	Limited-service eating places	8	5 299	1 336	299	112	29.2	17.0
72221	Limited-service eating places	8	5 299	1 336	299	112	29.2	17.0
SALINAS								
72	Accommodation and food services	235	161 692	43 325	10 196	3 627	21.8	7.0
721	Accommodation	33	15 831	3 382	735	234	18.4	1.7
7211	Traveler accommodation	31	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	31	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	31	D	D	D	c	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	202	145 861	39 943	9 461	3 393	22.2	7.6
7221	Full-service restaurants	82	53 587	17 800	4 204	1 364	29.7	11.1
72211	Full-service restaurants	82	53 587	17 800	4 204	1 364	29.7	11.1
722110	Full-service restaurants	82	53 587	17 800	4 204	1 364	29.7	11.1
7222	Limited-service eating places	106	87 162	21 086	5 014	1 944	17.9	3.8
72221	Limited-service eating places	106	87 162	21 086	5 014	1 944	17.9	3.8
722211	Limited-service restaurants	83	73 319	17 750	4 174	1 592	17.0	3.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	22	D	D	D	e	D	D
7223	Special food services	6	D	D	D	b	D	D
SAN ANSELMO								
72	Accommodation and food services	38	22 611	6 839	1 710	477	31.3	8.5
721	Accommodation	3	527	164	42	10	70.2	7.8
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	35	22 084	6 675	1 668	467	30.4	8.6
7222	Limited-service eating places	12	9 820	2 832	649	202	32.8	—
72221	Limited-service eating places	12	9 820	2 832	649	202	32.8	—
SAN BERNARDINO								
72	Accommodation and food services	316	258 114	72 877	17 533	6 249	22.2	11.2
721	Accommodation	24	18 858	4 424	1 019	292	7.9	8.3
7211	Traveler accommodation	21	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	292	239 256	68 453	16 514	5 957	23.4	11.4
7221	Full-service restaurants	91	89 472	28 589	6 988	2 176	21.3	8.0
72211	Full-service restaurants	91	89 472	28 589	6 988	2 176	21.3	8.0
722110	Full-service restaurants	91	89 472	28 589	6 988	2 176	21.3	8.0
7222	Limited-service eating places	179	136 642	36 237	8 707	3 477	25.5	11.9
72221	Limited-service eating places	179	136 642	36 237	8 707	3 477	25.5	11.9
722211	Limited-service restaurants	146	121 984	32 784	7 929	3 138	25.3	12.9
722212	Cafeterias, buffets, and grill buffets	3	7 352	1 893	399	167	9.4	—
722213	Snack and nonalcoholic beverage bars	30	7 306	1 560	379	172	44.2	6.9
7223	Special food services	6	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	16	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	16	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	16	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAN BRUNO								
72	Accommodation and food services	43	26 546	6 598	1 573	491	23.0	4.2
721	Accommodation	7	8 956	1 912	439	105	4.7	—
7211	Traveler accommodation	7	8 956	1 912	439	105	4.7	—
72111	Hotels (except casino hotels) and motels	7	8 956	1 912	439	105	4.7	—
721110	Hotels (except casino hotels) and motels	7	8 956	1 912	439	105	4.7	—
722	Food services and drinking places	36	17 590	4 686	1 134	386	32.4	6.4
SAN BUENAVENTURA (VENTURA)								
72	Accommodation and food services	268	197 309	59 036	14 012	4 840	18.4	9.7
721	Accommodation	25	32 139	8 073	1 920	719	9.4	2.3
7211	Traveler accommodation	22	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	21	30 711	7 749	1 838	695	9.8	1.9
721110	Hotels (except casino hotels) and motels	21	30 711	7 749	1 838	695	9.8	1.9
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	243	165 170	50 963	12 092	4 121	20.1	11.2
7221	Full-service restaurants	105	81 802	27 939	6 656	2 310	21.9	13.7
72211	Full-service restaurants	105	81 802	27 939	6 656	2 310	21.9	13.7
722110	Full-service restaurants	105	81 802	27 939	6 656	2 310	21.9	13.7
7222	Limited-service eating places	119	65 432	17 064	4 087	1 520	20.9	9.7
72221	Limited-service eating places	119	65 432	17 064	4 087	1 520	20.9	9.7
722211	Limited-service restaurants	90	55 023	14 658	3 514	1 264	20.6	9.3
722212	Cafeterias, buffets, and grill buffets	4	2 894	905	219	66	27.6	.1
722213	Snack and nonalcoholic beverage bars	25	7 515	1 501	354	190	20.3	16.8
7223	Special food services	10	15 353	5 550	1 244	229	1.0	2.6
SAN CARLOS								
72	Accommodation and food services	80	38 296	11 674	2 894	780	38.3	9.6
721	Accommodation	9	7 930	1 734	521	79	—	26.5
7211	Traveler accommodation	9	7 930	1 734	521	79	—	26.5
72111	Hotels (except casino hotels) and motels	9	7 930	1 734	521	79	—	26.5
721110	Hotels (except casino hotels) and motels	9	7 930	1 734	521	79	—	26.5
722	Food services and drinking places	71	30 366	9 940	2 373	701	48.3	5.2
7222	Limited-service eating places	28	12 287	3 705	811	289	38.4	7.9
72221	Limited-service eating places	28	12 287	3 705	811	289	38.4	7.9
SAN CLEMENTE								
72	Accommodation and food services	129	70 063	17 242	3 841	1 398	34.6	12.8
721	Accommodation	15	9 055	1 459	319	90	17.1	30.6
7211	Traveler accommodation	13	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	114	61 008	15 783	3 522	1 308	37.2	10.1
7221	Full-service restaurants	55	32 714	8 873	1 956	722	36.6	9.0
72211	Full-service restaurants	55	32 714	8 873	1 956	722	36.6	9.0
722110	Full-service restaurants	55	32 714	8 873	1 956	722	36.6	9.0
7222	Limited-service eating places	51	25 391	6 331	1 437	544	38.6	6.2
72221	Limited-service eating places	51	25 391	6 331	1 437	544	38.6	6.2
722213	Snack and nonalcoholic beverage bars	16	5 861	1 304	332	147	37.7	.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SAN DIEGO								
72	Accommodation and food services	2 923	3 508 436	970 947	228 894	65 314	11.5	8.9
721	Accommodation	291	1 394 531	363 748	85 246	18 172	3.7	8.4
7211	Traveler accommodation	267	1 365 299	354 016	83 234	17 827	2.9	8.5
72111	Hotels (except casino hotels) and motels	257	1 361 697	352 974	82 989	17 761	2.9	8.5
721110	Hotels (except casino hotels) and motels	257	1 361 697	352 974	82 989	17 761	2.9	8.5
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming and boarding houses	18	D	D	D	c	D	D
72131	Rooming and boarding houses	18	D	D	D	c	D	D
721310	Rooming and boarding houses	18	D	D	D	c	D	D
722	Food services and drinking places	2 632	2 113 905	607 199	143 648	47 142	16.6	9.1
7221	Full-service restaurants	929	1 007 632	323 697	76 649	23 424	17.0	7.9
72211	Full-service restaurants	929	1 007 632	323 697	76 649	23 424	17.0	7.9
722110	Full-service restaurants	929	1 007 632	323 697	76 649	23 424	17.0	7.9
7222	Limited-service eating places	1 367	839 319	211 149	49 955	18 582	17.3	11.4
72221	Limited-service eating places	1 367	839 319	211 149	49 955	18 582	17.3	11.4
722211	Limited-service restaurants	1 059	681 070	172 632	40 834	15 119	17.9	13.6
722212	Cafeterias, buffets, and grill buffets	32	40 538	10 423	2 463	778	12.1	.2
722213	Snack and nonalcoholic beverage bars	276	117 711	28 094	6 658	2 685	15.2	2.9
7223	Special food services	147	145 150	43 476	9 983	2 605	7.1	7.0
7224	Drinking places (alcoholic beverages)	189	121 804	28 877	7 061	2 531	20.6	6.4
72241	Drinking places (alcoholic beverages)	189	121 804	28 877	7 061	2 531	20.6	6.4
722410	Drinking places (alcoholic beverages)	189	121 804	28 877	7 061	2 531	20.6	6.4
SAN DIMAS								
72	Accommodation and food services	64	52 494	14 076	3 358	1 150	16.1	26.7
721	Accommodation	4	8 378	1 560	372	93	—	—
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	60	44 116	12 516	2 986	1 057	19.1	31.7
7222	Limited-service eating places	34	22 015	5 600	1 369	534	23.1	14.8
72221	Limited-service eating places	34	22 015	5 600	1 369	534	23.1	14.8
7223	Special food services	5	1 957	561	125	36	5.9	—
SAN FERNANDO								
72	Accommodation and food services	61	35 700	9 007	2 099	690	27.6	10.4
722	Food services and drinking places	61	35 700	9 007	2 099	690	27.6	10.4
7222	Limited-service eating places	39	28 245	6 538	1 514	532	19.4	10.7
72221	Limited-service eating places	39	28 245	6 538	1 514	532	19.4	10.7
722211	Limited-service restaurants	33	25 302	5 869	1 350	493	20.9	3.0
SAN FRANCISCO								
72	Accommodation and food services	3 311	3 546 865	1 087 997	258 385	58 294	18.2	8.0
721	Accommodation	331	1 462 356	464 497	107 378	16 740	7.7	4.8
7211	Traveler accommodation	308	1 455 074	462 869	107 002	16 648	7.6	4.8
72111	Hotels (except casino hotels) and motels	272	1 439 307	458 477	105 973	16 413	7.6	4.7
721110	Hotels (except casino hotels) and motels	272	1 439 307	458 477	105 973	16 413	7.6	4.7
72119	Other traveler accommodation	36	15 767	4 392	1 029	235	10.2	10.1
721191	Bed-and-breakfast inns	28	11 632	3 392	775	187	10.4	13.1
721199	All other traveler accommodation	8	4 135	1 000	254	48	9.6	1.9
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	21	D	D	D	b	D	D
72131	Rooming and boarding houses	21	D	D	D	b	D	D
721310	Rooming and boarding houses	21	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
SAN FRANCISCO—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	2 980	2 084 509	623 500	151 007	41 554	25.6	10.3
7221	Full-service restaurants	1 451	1 221 839	399 449	96 393	24 717	26.4	9.2
72211	Full-service restaurants	1 451	1 221 839	399 449	96 393	24 717	26.4	9.2
722110	Full-service restaurants	1 451	1 221 839	399 449	96 393	24 717	26.4	9.2
7222	Limited-service eating places	1 071	529 365	133 352	32 748	10 349	29.5	15.4
72221	Limited-service eating places	1 071	529 365	133 352	32 748	10 349	29.5	15.4
722211	Limited-service restaurants	746	385 463	97 811	24 001	7 483	33.3	18.3
722212	Cafeterias, buffets, and grill buffets	36	11 359	2 366	634	173	48.8	10.0
722213	Snack and nonalcoholic beverage bars	289	132 543	33 175	8 113	2 693	16.8	7.4
7223	Special food services	100	158 819	47 547	11 372	2 773	3.5	4.5
7224	Drinking places (alcoholic beverages)	358	174 486	43 152	10 494	3 715	27.8	7.3
72241	Drinking places (alcoholic beverages)	358	174 486	43 152	10 494	3 715	27.8	7.3
722410	Drinking places (alcoholic beverages)	358	174 486	43 152	10 494	3 715	27.8	7.3
SAN GABRIEL								
72	Accommodation and food services	157	59 220	16 170	4 095	1 373	48.8	9.2
721	Accommodation	3	591	59	11	8	7.8	—
722	Food services and drinking places	154	58 629	16 111	4 084	1 365	49.2	9.3
7221	Full-service restaurants	84	35 453	10 252	2 703	857	49.4	8.0
72211	Full-service restaurants	84	35 453	10 252	2 703	857	49.4	8.0
722110	Full-service restaurants	84	35 453	10 252	2 703	857	49.4	8.0
7222	Limited-service eating places	59	21 727	5 563	1 310	475	45.7	12.1
72221	Limited-service eating places	59	21 727	5 563	1 310	475	45.7	12.1
SANGER								
72	Accommodation and food services	28	11 159	2 535	638	308	38.7	21.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	11	6 515	1 486	384	183	22.8	11.2
72221	Limited-service eating places	11	6 515	1 486	384	183	22.8	11.2
7223	Special food services	2	D	D	D	b	D	D
SAN JACINTO								
72	Accommodation and food services	25	12 480	3 258	786	310	24.9	13.7
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	10	7 502	2 010	477	187	20.1	.1
72221	Limited-service eating places	10	7 502	2 010	477	187	20.1	.1
SAN JOAQUIN								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
SAN JOSE								
72	Accommodation and food services	1 528	1 167 123	332 947	81 187	22 929	22.0	6.9
721	Accommodation	78	215 714	57 422	14 110	2 680	5.1	3.3
7211	Traveler accommodation	72	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	70	213 560	56 512	13 881	2 644	5.1	3.4
721110	Hotels (except casino hotels) and motels	70	213 560	56 512	13 881	2 644	5.1	3.4
7213	Rooming and boarding houses	6	D	D	D	b	D	D
72131	Rooming and boarding houses	6	D	D	D	b	D	D
721310	Rooming and boarding houses	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SAN JOSE—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	1 450	951 409	275 525	67 077	20 249	25.8	7.7
7221	Full-service restaurants	501	344 527	112 399	27 652	7 773	34.1	8.3
72211	Full-service restaurants	501	344 527	112 399	27 652	7 773	34.1	8.3
722110	Full-service restaurants	501	344 527	112 399	27 652	7 773	34.1	8.3
7222	Limited-service eating places	701	447 296	116 165	28 015	9 376	23.7	7.2
72221	Limited-service eating places	701	447 296	116 165	28 015	9 376	23.7	7.2
722211	Limited-service restaurants	549	363 083	92 658	22 332	7 383	26.4	8.1
722212	Cafeterias, buffets, and grill buffets	22	31 911	10 054	2 411	713	5.1	1.7
722213	Snack and nonalcoholic beverage bars	130	52 302	13 453	3 272	1 280	16.4	4.4
7223	Special food services	172	131 709	40 030	9 859	2 497	9.7	6.5
7224	Drinking places (alcoholic beverages)	76	27 877	6 931	1 551	603	32.7	13.9
72241	Drinking places (alcoholic beverages)	76	27 877	6 931	1 551	603	32.7	13.9
722410	Drinking places (alcoholic beverages)	76	27 877	6 931	1 551	603	32.7	13.9
SAN JUAN CAPISTRANO								
72	Accommodation and food services	61	48 650	14 368	3 404	1 145	29.1	9.2
721	Accommodation	4	3 257	1 109	284	53	30.0	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	57	45 393	13 259	3 120	1 092	29.0	9.9
7222	Limited-service eating places	30	19 796	5 124	1 188	470	19.5	14.8
72221	Limited-service eating places	30	19 796	5 124	1 188	470	19.5	14.8
SAN LEANDRO								
72	Accommodation and food services	167	95 398	25 955	7 268	2 404	24.9	16.8
721	Accommodation	4	5 150	1 182	292	62	19.6	1.7
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	163	90 248	24 773	6 976	2 342	25.2	17.7
7221	Full-service restaurants	57	33 058	10 198	2 490	824	31.5	27.2
72211	Full-service restaurants	57	33 058	10 198	2 490	824	31.5	27.2
722110	Full-service restaurants	57	33 058	10 198	2 490	824	31.5	27.2
7222	Limited-service eating places	88	47 841	11 651	2 704	1 010	22.4	6.7
72221	Limited-service eating places	88	47 841	11 651	2 704	1 010	22.4	6.7
722211	Limited-service restaurants	63	36 179	8 601	1 987	728	23.9	8.2
722212	Cafeterias, buffets, and grill buffets	5	7 026	2 034	483	141	3.6	—
7223	Special food services	7	4 023	1 069	218	62	8.2	—
7224	Drinking places (alcoholic beverages)	11	5 326	1 855	1 564	446	24.3	70.1
72241	Drinking places (alcoholic beverages)	11	5 326	1 855	1 564	446	24.3	70.1
722410	Drinking places (alcoholic beverages)	11	5 326	1 855	1 564	446	24.3	70.1
SAN LUIS OBISPO								
72	Accommodation and food services	196	173 065	48 724	11 682	4 022	15.9	26.7
721	Accommodation	35	71 924	18 449	4 381	1 147	4.8	49.3
7211	Traveler accommodation	32	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	27	67 351	17 385	4 108	1 043	4.9	52.3
721110	Hotels (except casino hotels) and motels	27	67 351	17 385	4 108	1 043	4.9	52.3
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	161	101 141	30 275	7 301	2 875	23.8	10.6
7221	Full-service restaurants	71	46 539	14 983	3 490	1 318	26.3	13.0
72211	Full-service restaurants	71	46 539	14 983	3 490	1 318	26.3	13.0
722110	Full-service restaurants	71	46 539	14 983	3 490	1 318	26.3	13.0
7222	Limited-service eating places	78	48 924	13 819	3 395	1 389	18.5	9.6
72221	Limited-service eating places	78	48 924	13 819	3 395	1 389	18.5	9.6
722211	Limited-service restaurants	59	39 440	11 267	2 819	1 108	21.3	9.7
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
7223	Special food services	7	3 984	1 136	343	138	38.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
SAN MARCOS								
72	Accommodation and food services	109	77 657	22 054	5 270	1 858	22.9	5.3
721	Accommodation	5	1 923	530	139	35	85.2	4.6
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	104	75 734	21 524	5 131	1 823	21.3	5.3
7221	Full-service restaurants	38	31 608	10 099	2 327	770	18.6	6.0
72211	Full-service restaurants	38	31 608	10 099	2 327	770	18.6	6.0
722110	Full-service restaurants	38	31 608	10 099	2 327	770	18.6	6.0
7222	Limited-service eating places	55	36 583	9 841	2 415	921	13.9	5.7
72221	Limited-service eating places	55	36 583	9 841	2 415	921	13.9	5.7
722211	Limited-service restaurants	45	27 867	7 650	1 823	706	14.9	6.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	3	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages)	8	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	8	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	8	D	D	D	c	D	D
SAN MARINO								
72	Accommodation and food services	11	8 574	2 380	528	162	18.6	11.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
7223	Special food services	2	D	D	D	b	D	D
SAN MATEO								
72	Accommodation and food services	247	244 482	73 197	17 747	4 177	13.9	7.5
721	Accommodation	20	D	D	D	f	D	D
7211	Traveler accommodation	19	93 414	25 968	5 911	850	2.0	10.8
72111	Hotels (except casino hotels) and motels	19	93 414	25 968	5 911	850	2.0	10.8
721110	Hotels (except casino hotels) and motels	19	93 414	25 968	5 911	850	2.0	10.8
722	Food services and drinking places	227	D	D	D	h	D	D
7221	Full-service restaurants	106	89 702	31 531	7 909	2 126	16.4	3.6
72211	Full-service restaurants	106	89 702	31 531	7 909	2 126	16.4	3.6
722110	Full-service restaurants	106	89 702	31 531	7 909	2 126	16.4	3.6
7222	Limited-service eating places	97	51 106	12 862	3 195	1 036	28.9	7.2
72221	Limited-service eating places	97	51 106	12 862	3 195	1 036	28.9	7.2
722211	Limited-service restaurants	69	35 490	8 974	2 220	667	37.5	6.4
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	25	D	D	D	e	D	D
7223	Special food services	15	8 069	2 386	635	132	19.0	15.6
SAN PABLO								
72	Accommodation and food services	50	22 542	5 572	1 356	513	21.5	7.2
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	48	D	D	D	f	D	D
7222	Limited-service eating places	24	16 720	3 909	958	413	16.8	7.6
72221	Limited-service eating places	24	16 720	3 909	958	413	16.8	7.6
7223	Special food services	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SAN RAFAEL								
72	Accommodation and food services	201	119 767	34 684	8 302	2 446	32.0	9.2
721	Accommodation	9	21 346	5 115	1 200	229	24.4	—
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	192	98 421	29 569	7 102	2 217	33.6	11.2
7221	Full-service restaurants	83	45 778	14 470	3 650	1 014	41.0	12.8
72211	Full-service restaurants	83	45 778	14 470	3 650	1 014	41.0	12.8
722110	Full-service restaurants	83	45 778	14 470	3 650	1 014	41.0	12.8
7222	Limited-service eating places	82	38 842	9 910	2 361	828	33.5	10.2
72221	Limited-service eating places	82	38 842	9 910	2 361	828	33.5	10.2
722211	Limited-service restaurants	62	31 228	7 994	1 922	627	34.4	11.7
722213	Snack and nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special food services	18	10 764	4 029	847	309	8.9	6.8
7224	Drinking places (alcoholic beverages)	9	3 037	1 160	244	66	10.7	16.0
72241	Drinking places (alcoholic beverages)	9	3 037	1 160	244	66	10.7	16.0
722410	Drinking places (alcoholic beverages)	9	3 037	1 160	244	66	10.7	16.0
SAN RAMON								
72	Accommodation and food services	114	124 628	34 596	8 058	2 449	13.0	10.1
721	Accommodation	5	D	D	D	e	D	D
7211	Traveler accommodation	5	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
722	Food services and drinking places	109	D	D	D	g	D	D
7221	Full-service restaurants	40	39 019	12 873	3 093	921	21.7	3.0
72211	Full-service restaurants	40	39 019	12 873	3 093	921	21.7	3.0
722110	Full-service restaurants	40	39 019	12 873	3 093	921	21.7	3.0
7222	Limited-service eating places	53	36 983	9 401	2 082	844	19.8	29.9
72221	Limited-service eating places	53	36 983	9 401	2 082	844	19.8	29.9
722211	Limited-service restaurants	42	32 472	8 264	1 864	727	16.1	34.0
7223	Special food services	15	D	D	D	e	D	D
SANTA ANA								
72	Accommodation and food services	522	363 556	99 208	23 314	7 443	25.6	7.3
721	Accommodation	40	55 386	13 361	3 239	880	23.8	—
7211	Traveler accommodation	38	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	37	54 491	13 082	3 170	854	23.2	—
721110	Hotels (except casino hotels) and motels	37	54 491	13 082	3 170	854	23.2	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	482	308 170	85 847	20 075	6 563	25.9	8.7
7221	Full-service restaurants	136	91 001	28 506	7 046	2 219	30.2	9.3
72211	Full-service restaurants	136	91 001	28 506	7 046	2 219	30.2	9.3
722110	Full-service restaurants	136	91 001	28 506	7 046	2 219	30.2	9.3
7222	Limited-service eating places	277	182 460	47 659	10 840	3 717	25.6	9.4
72221	Limited-service eating places	277	182 460	47 659	10 840	3 717	25.6	9.4
722211	Limited-service restaurants	227	160 109	42 094	9 759	3 342	25.7	8.2
722212	Cafeterias, buffets, and grill buffets	8	7 262	2 135	351	113	10.9	7.7
722213	Snack and nonalcoholic beverage bars	42	15 089	3 430	730	262	32.2	22.6
7223	Special food services	40	28 290	8 355	1 832	438	6.4	2.1
7224	Drinking places (alcoholic beverages)	29	6 419	1 327	357	189	60.7	6.6
72241	Drinking places (alcoholic beverages)	29	6 419	1 327	357	189	60.7	6.6
722410	Drinking places (alcoholic beverages)	29	6 419	1 327	357	189	60.7	6.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SANTA BARBARA								
72	Accommodation and food services	396	372 953	106 218	25 053	7 665	17.9	8.2
721	Accommodation	62	116 761	30 870	7 276	1 628	5.1	2.9
7211	Traveler accommodation	59	115 720	30 671	7 240	1 615	5.2	2.9
72111	Hotels (except casino hotels) and motels	50	110 695	29 362	6 917	1 526	4.0	3.1
721110	Hotels (except casino hotels) and motels	50	110 695	29 362	6 917	1 526	4.0	3.1
721191	Bed-and-breakfast inns	9	5 025	1 309	323	89	31.1	—
7212	RV (recreational vehicle) parks and recreational camps	3	1 041	199	36	13	—	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 041	199	36	13	—	—
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	334	256 192	75 348	17 777	6 037	23.7	10.6
7221	Full-service restaurants	162	156 135	49 184	11 467	3 702	24.1	7.2
72211	Full-service restaurants	162	156 135	49 184	11 467	3 702	24.1	7.2
722110	Full-service restaurants	162	156 135	49 184	11 467	3 702	24.1	7.2
7222	Limited-service eating places	132	82 738	22 039	5 465	1 922	24.1	17.4
72221	Limited-service eating places	132	82 738	22 039	5 465	1 922	24.1	17.4
722211	Limited-service restaurants	101	63 962	17 128	4 259	1 467	20.9	17.7
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	29	D	D	D	e	D	D
7223	Special food services	11	5 509	1 700	273	171	11.0	.4
7224	Drinking places (alcoholic beverages)	29	11 810	2 425	572	242	20.3	13.4
72241	Drinking places (alcoholic beverages)	29	11 810	2 425	572	242	20.3	13.4
722410	Drinking places (alcoholic beverages)	29	11 810	2 425	572	242	20.3	13.4
SANTA CLARA								
72	Accommodation and food services	344	370 062	105 517	25 476	6 216	13.7	13.4
721	Accommodation	31	139 875	37 177	9 353	1 574	3.8	6.2
7211	Traveler accommodation	28	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	27	137 995	37 019	9 317	1 567	3.6	6.3
721110	Hotels (except casino hotels) and motels	27	137 995	37 019	9 317	1 567	3.6	6.3
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	313	230 187	68 340	16 123	4 642	19.8	17.9
7221	Full-service restaurants	115	91 876	28 879	6 682	1 874	25.4	15.5
72211	Full-service restaurants	115	91 876	28 879	6 682	1 874	25.4	15.5
722110	Full-service restaurants	115	91 876	28 879	6 682	1 874	25.4	15.5
7222	Limited-service eating places	119	78 826	21 321	5 173	1 789	21.2	6.6
72221	Limited-service eating places	119	78 826	21 321	5 173	1 789	21.2	6.6
722211	Limited-service restaurants	93	62 547	16 818	4 014	1 415	23.0	8.1
722212	Cafeterias, buffets, and grill buffets	5	3 887	1 176	354	72	10.6	4.3
722213	Snack and nonalcoholic beverage bars	21	12 392	3 327	805	302	15.6	—
7223	Special food services	63	54 656	16 909	3 966	866	7.4	38.2
7224	Drinking places (alcoholic beverages)	16	4 829	1 231	302	113	29.3	14.8
72241	Drinking places (alcoholic beverages)	16	4 829	1 231	302	113	29.3	14.8
722410	Drinking places (alcoholic beverages)	16	4 829	1 231	302	113	29.3	14.8
SANTA CLARITA								
72	Accommodation and food services	245	184 071	55 118	12 464	4 294	22.1	10.4
721	Accommodation	5	D	D	D	c	D	D
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
722	Food services and drinking places	240	D	D	D	h	D	D
7221	Full-service restaurants	78	66 323	22 907	5 138	1 669	25.0	8.3
72211	Full-service restaurants	78	66 323	22 907	5 138	1 669	25.0	8.3
722110	Full-service restaurants	78	66 323	22 907	5 138	1 669	25.0	8.3
7222	Limited-service eating places	144	95 717	25 350	5 623	2 184	20.1	14.1
72221	Limited-service eating places	144	95 717	25 350	5 623	2 184	20.1	14.1
722211	Limited-service restaurants	107	79 118	21 366	4 654	1 783	18.4	16.5
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	35	D	D	D	e	D	D
7223	Special food services	10	5 416	1 926	459	177	51.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SANTA CRUZ								
72	Accommodation and food services	220	168 117	49 401	11 108	4 036	23.9	11.6
721	Accommodation	43	28 574	6 348	1 385	358	9.2	5.9
7211	Traveler accommodation	43	28 574	6 348	1 385	358	9.2	5.9
72111	Hotels (except casino hotels) and motels	40	27 913	6 156	1 337	344	9.5	6.1
721110	Hotels (except casino hotels) and motels	40	27 913	6 156	1 337	344	9.5	6.1
722	Food services and drinking places	177	139 543	43 053	9 723	3 678	26.9	12.7
7221	Full-service restaurants	84	70 736	24 776	5 525	1 705	30.1	6.9
72211	Full-service restaurants	84	70 736	24 776	5 525	1 705	30.1	6.9
722110	Full-service restaurants	84	70 736	24 776	5 525	1 705	30.1	6.9
7222	Limited-service eating places	65	41 934	11 270	2 612	1 212	22.5	10.8
72221	Limited-service eating places	65	41 934	11 270	2 612	1 212	22.5	10.8
722211	Limited-service restaurants	44	32 193	8 328	1 855	790	26.9	10.6
722213	Snack and nonalcoholic beverage bars	21	9 741	2 942	757	422	8.2	11.6
7223	Special food services	14	18 630	5 036	1 161	561	10.0	36.0
7224	Drinking places (alcoholic beverages)	14	8 243	1 971	425	200	60.4	19.5
72241	Drinking places (alcoholic beverages)	14	8 243	1 971	425	200	60.4	19.5
722410	Drinking places (alcoholic beverages)	14	8 243	1 971	425	200	60.4	19.5
SANTA FE SPRINGS								
72	Accommodation and food services	70	52 935	16 266	3 937	1 210	34.0	10.3
721	Accommodation	3	1 933	366	99	31	—	—
722	Food services and drinking places	67	51 002	15 900	3 838	1 179	35.3	10.7
7222	Limited-service eating places	44	35 751	11 072	2 694	820	35.7	12.1
72221	Limited-service eating places	44	35 751	11 072	2 694	820	35.7	12.1
722211	Limited-service restaurants	36	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	8	D	D	D	c	D	D
SANTA MARIA								
72	Accommodation and food services	165	116 278	34 719	8 185	2 888	17.2	9.4
721	Accommodation	22	20 007	5 764	1 342	478	7.6	—
7211	Traveler accommodation	18	19 108	5 531	1 275	466	6.0	—
72111	Hotels (except casino hotels) and motels	18	19 108	5 531	1 275	466	6.0	—
721110	Hotels (except casino hotels) and motels	18	19 108	5 531	1 275	466	6.0	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	143	96 271	28 955	6 843	2 410	19.2	11.3
7221	Full-service restaurants	57	39 665	13 265	3 049	1 046	19.0	22.7
72211	Full-service restaurants	57	39 665	13 265	3 049	1 046	19.0	22.7
722110	Full-service restaurants	57	39 665	13 265	3 049	1 046	19.0	22.7
7222	Limited-service eating places	76	49 483	14 694	3 562	1 287	19.4	2.6
72221	Limited-service eating places	76	49 483	14 694	3 562	1 287	19.4	2.6
722211	Limited-service restaurants	59	41 903	12 925	3 152	1 102	21.0	2.7
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	3	D	D	D	b	D	D
SANTA MONICA								
72	Accommodation and food services	390	591 059	172 362	41 133	10 061	13.8	4.5
721	Accommodation	30	205 133	59 690	14 014	2 374	2.1	.4
7211	Traveler accommodation	28	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	27	200 791	58 366	13 650	2 332	2.2	.4
721110	Hotels (except casino hotels) and motels	27	200 791	58 366	13 650	2 332	2.2	.4
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SANTA MONICA—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	360	385 926	112 672	27 119	7 687	20.0	6.7
7221	Full-service restaurants	156	237 900	76 342	18 512	4 843	17.4	4.4
72211	Full-service restaurants	156	237 900	76 342	18 512	4 843	17.4	4.4
722110	Full-service restaurants	156	237 900	76 342	18 512	4 843	17.4	4.4
7222	Limited-service eating places	171	112 788	28 974	6 857	2 347	25.4	12.9
72221	Limited-service eating places	171	112 788	28 974	6 857	2 347	25.4	12.9
722211	Limited-service restaurants	119	82 268	21 701	5 162	1 666	31.0	15.4
722212	Cafeterias, buffets, and grill buffets	4	2 179	640	133	47	56.9	17.1
722213	Snack and nonalcoholic beverage bars	48	28 341	6 633	1 562	634	6.9	5.5
7223	Special food services	13	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	20	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	20	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	20	D	D	D	e	D	D
SANTA PAULA								
72	Accommodation and food services	42	17 879	4 880	1 150	451	35.3	16.0
721	Accommodation	3	737	90	7	4	88.3	—
722	Food services and drinking places	39	17 142	4 790	1 143	447	33.0	16.7
7222	Limited-service eating places	20	10 179	2 625	625	232	20.1	19.0
72221	Limited-service eating places	20	10 179	2 625	625	232	20.1	19.0
SANTA ROSA								
72	Accommodation and food services	363	237 069	67 405	16 135	5 314	24.6	12.5
721	Accommodation	28	33 122	9 033	2 079	570	4.5	10.5
7211	Traveler accommodation	26	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	26	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	26	D	D	D	f	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	335	203 947	58 372	14 056	4 744	27.8	12.9
7221	Full-service restaurants	131	86 728	28 109	6 833	2 148	31.4	16.3
72211	Full-service restaurants	131	86 728	28 109	6 833	2 148	31.4	16.3
722110	Full-service restaurants	131	86 728	28 109	6 833	2 148	31.4	16.3
7222	Limited-service eating places	169	105 014	27 466	6 591	2 321	24.1	10.6
72221	Limited-service eating places	169	105 014	27 466	6 591	2 321	24.1	10.6
722211	Limited-service restaurants	114	78 349	20 496	4 858	1 650	23.1	8.1
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	50	D	D	D	f	D	D
7223	Special food services	22	5 663	1 315	274	138	48.9	6.4
7224	Drinking places (alcoholic beverages)	13	6 542	1 482	358	137	22.2	8.1
72241	Drinking places (alcoholic beverages)	13	6 542	1 482	358	137	22.2	8.1
722410	Drinking places (alcoholic beverages)	13	6 542	1 482	358	137	22.2	8.1
SANTEE								
72	Accommodation and food services	78	43 220	11 652	2 666	1 060	24.2	6.9
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	76	D	D	D	g	D	D
7222	Limited-service eating places	46	28 433	7 222	1 675	638	22.4	7.9
72221	Limited-service eating places	46	28 433	7 222	1 675	638	22.4	7.9
722211	Limited-service restaurants	38	22 704	5 688	1 319	527	23.7	9.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
SARATOGA								
72	Accommodation and food services	46	34 901	9 733	2 323	699	28.1	18.6
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	44	D	D	D	f	D	D
7222	Limited-service eating places	20	10 203	2 677	745	258	27.6	12.6
72221	Limited-service eating places	20	10 203	2 677	745	258	27.6	12.6
7223	Special food services	3	4 333	1 260	254	70	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
SAUSALITO								
72	Accommodation and food services	59	48 527	16 849	3 932	1 048	30.6	5.6
721	Accommodation	5	3 778	1 151	313	67	—	—
7211	Traveler accommodation	5	3 778	1 151	313	67	—	—
722	Food services and drinking places	54	44 749	15 698	3 619	981	33.2	6.1
7221	Full-service restaurants	30	33 972	12 389	2 936	725	25.2	7.4
72211	Full-service restaurants	30	33 972	12 389	2 936	725	25.2	7.4
722110	Full-service restaurants	30	33 972	12 389	2 936	725	25.2	7.4
7222	Limited-service eating places	17	5 801	1 176	260	77	47.7	3.1
72221	Limited-service eating places	17	5 801	1 176	260	77	47.7	3.1
7223	Special food services	2	D	D	D	c	D	D
SCOTTS VALLEY								
72	Accommodation and food services	43	28 993	8 053	1 926	704	32.0	9.1
721	Accommodation	3	6 915	1 985	414	102	—	12.9
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	40	22 078	6 068	1 512	602	42.0	7.9
7222	Limited-service eating places	22	15 146	4 120	1 035	391	33.3	9.2
72221	Limited-service eating places	22	15 146	4 120	1 035	391	33.3	9.2
7223	Special food services	3	1 476	461	105	41	—	—
SEAL BEACH								
72	Accommodation and food services	68	57 318	17 423	4 116	1 371	15.9	3.2
721	Accommodation	3	2 543	747	79	22	—	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	65	54 775	16 676	4 037	1 349	16.7	3.4
7221	Full-service restaurants	34	36 862	11 769	2 852	912	12.6	3.9
72211	Full-service restaurants	34	36 862	11 769	2 852	912	12.6	3.9
722110	Full-service restaurants	34	36 862	11 769	2 852	912	12.6	3.9
7222	Limited-service eating places	28	15 955	4 626	1 079	408	24.2	2.6
72221	Limited-service eating places	28	15 955	4 626	1 079	408	24.2	2.6
7223	Special food services	1	D	D	D	b	D	D
SEASIDE								
72	Accommodation and food services	56	40 145	10 151	2 597	786	15.1	4.8
721	Accommodation	10	19 232	4 566	1 178	296	4.2	—
7211	Traveler accommodation	10	19 232	4 566	1 178	296	4.2	—
72111	Hotels (except casino hotels) and motels	10	19 232	4 566	1 178	296	4.2	—
721110	Hotels (except casino hotels) and motels	10	19 232	4 566	1 178	296	4.2	—
722	Food services and drinking places	46	20 913	5 585	1 419	490	25.1	9.3
7222	Limited-service eating places	25	14 908	3 690	916	372	22.0	9.7
72221	Limited-service eating places	25	14 908	3 690	916	372	22.0	9.7
SEBASTOPOL								
72	Accommodation and food services	48	21 429	6 243	1 447	644	37.2	19.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	19	10 006	2 657	585	277	32.4	14.1
72221	Limited-service eating places	19	10 006	2 657	585	277	32.4	14.1
SELMA								
72	Accommodation and food services	47	26 050	7 642	1 816	723	28.6	18.0
721	Accommodation	6	2 944	460	143	38	14.3	—
722	Food services and drinking places	41	23 106	7 182	1 673	685	30.4	20.3
7222	Limited-service eating places	22	12 045	3 219	762	329	18.0	25.8
72221	Limited-service eating places	22	12 045	3 219	762	329	18.0	25.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SHAFTER								
72	Accommodation and food services	16	3 134	806	205	113	72.0	13.8
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
SHASTA LAKE								
72	Accommodation and food services	10	7 494	1 919	402	218	8.3	77.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
7222	Limited-service eating places	7	7 172	1 852	392	214	8.6	79.9
72221	Limited-service eating places	7	7 172	1 852	392	214	8.6	79.9
SIERRA MADRE								
72	Accommodation and food services	17	8 318	2 301	539	204	63.6	5.5
722	Food services and drinking places	17	8 318	2 301	539	204	63.6	5.5
7222	Limited-service eating places	8	6 184	1 599	371	143	77.5	3.3
72221	Limited-service eating places	8	6 184	1 599	371	143	77.5	3.3
SIGNAL HILL								
72	Accommodation and food services	33	15 992	3 897	829	287	34.8	11.1
721	Accommodation	5	5 184	1 160	260	54	10.9	.2
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	28	10 808	2 737	569	233	46.3	16.3
7222	Limited-service eating places	18	9 095	2 409	482	200	41.3	16.5
72221	Limited-service eating places	18	9 095	2 409	482	200	41.3	16.5
SIMI VALLEY								
72	Accommodation and food services	172	133 809	39 607	9 450	3 137	13.4	12.5
721	Accommodation	6	12 506	3 562	873	206	.4	—
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	166	121 303	36 045	8 577	2 931	14.7	13.8
7221	Full-service restaurants	59	52 903	17 899	4 136	1 343	16.9	13.5
72211	Full-service restaurants	59	52 903	17 899	4 136	1 343	16.9	13.5
722110	Full-service restaurants	59	52 903	17 899	4 136	1 343	16.9	13.5
7222	Limited-service eating places	91	63 519	16 457	4 028	1 438	13.6	14.6
72221	Limited-service eating places	91	63 519	16 457	4 028	1 438	13.6	14.6
722211	Limited-service restaurants	74	54 456	14 382	3 519	1 229	13.9	15.0
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	14	D	D	D	c	D	D
7223	Special food services	10	D	D	D	b	D	D
SOLANA BEACH								
72	Accommodation and food services	45	52 861	15 740	3 679	1 209	21.6	15.0
721	Accommodation	3	9 460	1 370	287	112	33.3	24.4
7211	Traveler accommodation	3	9 460	1 370	287	112	33.3	24.4
72111	Hotels (except casino hotels) and motels	3	9 460	1 370	287	112	33.3	24.4
721110	Hotels (except casino hotels) and motels	3	9 460	1 370	287	112	33.3	24.4
722	Food services and drinking places	42	43 401	14 370	3 392	1 097	19.1	12.9
7221	Full-service restaurants	19	24 933	9 300	2 165	610	18.8	—
72211	Full-service restaurants	19	24 933	9 300	2 165	610	18.8	—
722110	Full-service restaurants	19	24 933	9 300	2 165	610	18.8	—
7222	Limited-service eating places	20	D	D	D	e	D	D
72221	Limited-service eating places	20	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
SOLEDAD								
72	Accommodation and food services	12	6 870	1 584	391	141	28.7	8.2
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	5	4 411	1 079	261	97	26.7	—
72221	Limited-service eating places	5	4 411	1 079	261	97	26.7	—
SOLVANG								
72	Accommodation and food services	39	25 464	8 150	1 846	592	38.3	.5
721	Accommodation	12	12 986	3 617	825	224	18.4	—
7211	Traveler accommodation	12	12 986	3 617	825	224	18.4	—
72111	Hotels (except casino hotels) and motels	12	12 986	3 617	825	224	18.4	—
721110	Hotels (except casino hotels) and motels	12	12 986	3 617	825	224	18.4	—
722	Food services and drinking places	27	12 478	4 533	1 021	368	58.9	.9
SONOMA								
72	Accommodation and food services	64	61 891	22 349	4 938	1 337	9.1	6.8
721	Accommodation	15	24 605	9 217	1 984	448	.9	.3
7211	Traveler accommodation	15	24 605	9 217	1 984	448	.9	.3
72111	Hotels (except casino hotels) and motels	7	23 439	8 955	1 932	428	.2	—
721110	Hotels (except casino hotels) and motels	7	23 439	8 955	1 932	428	.2	—
722	Food services and drinking places	49	37 286	13 132	2 954	889	14.5	11.1
7222	Limited-service eating places	16	8 859	3 041	745	213	24.1	18.8
72221	Limited-service eating places	16	8 859	3 041	745	213	24.1	18.8
7223	Special food services	2	D	D	D	b	D	D
SONORA								
72	Accommodation and food services	56	25 846	7 225	1 714	691	48.7	14.0
721	Accommodation	8	2 755	601	112	54	74.4	6.3
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	48	23 091	6 624	1 602	637	45.6	15.0
7222	Limited-service eating places	20	8 182	2 094	491	213	62.6	1.8
72221	Limited-service eating places	20	8 182	2 094	491	213	62.6	1.8
SOUTH EL MONTE								
72	Accommodation and food services	41	17 953	4 566	1 094	442	34.5	2.6
721	Accommodation	3	3 694	699	164	62	—	—
7211	Traveler accommodation	3	3 694	699	164	62	—	—
72111	Hotels (except casino hotels) and motels	3	3 694	699	164	62	—	—
721110	Hotels (except casino hotels) and motels	3	3 694	699	164	62	—	—
722	Food services and drinking places	38	14 259	3 867	930	380	43.4	3.3
7222	Limited-service eating places	17	6 408	1 564	382	216	27.0	2.2
72221	Limited-service eating places	17	6 408	1 564	382	216	27.0	2.2
7223	Special food services	3	2 168	338	50	15	58.2	9.1
SOUTH GATE								
72	Accommodation and food services	103	60 955	14 292	3 416	1 166	31.2	8.8
721	Accommodation	8	6 944	598	153	51	5.5	—
7211	Traveler accommodation	8	6 944	598	153	51	5.5	—
72111	Hotels (except casino hotels) and motels	8	6 944	598	153	51	5.5	—
721110	Hotels (except casino hotels) and motels	8	6 944	598	153	51	5.5	—
722	Food services and drinking places	95	54 011	13 694	3 263	1 115	34.5	10.0
7222	Limited-service eating places	62	39 856	9 736	2 390	797	25.3	8.6
72221	Limited-service eating places	62	39 856	9 736	2 390	797	25.3	8.6
722211	Limited-service restaurants	53	36 225	9 012	2 216	733	24.6	9.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
SOUTH LAKE TAHOE								
72	Accommodation and food services	173	306 345	65 092	16 124	4 424	8.6	8.1
721	Accommodation	72	244 778	46 963	11 711	2 864	1.4	7.4
7211	Traveler accommodation	70	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	65	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	65	D	D	D	g	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	101	61 567	18 129	4 413	1 560	37.1	10.6
7221	Full-service restaurants	54	39 552	12 476	2 962	983	40.0	1.5
72211	Full-service restaurants	54	39 552	12 476	2 962	983	40.0	1.5
722110	Full-service restaurants	54	39 552	12 476	2 962	983	40.0	1.5
7222	Limited-service eating places	42	19 956	5 204	1 359	539	34.0	28.6
72221	Limited-service eating places	42	19 956	5 204	1 359	539	34.0	28.6
SOUTH PASADENA								
72	Accommodation and food services	47	30 778	8 623	2 070	705	24.9	11.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	45	D	D	D	f	D	D
7222	Limited-service eating places	28	17 632	4 314	1 116	422	28.7	16.9
72221	Limited-service eating places	28	17 632	4 314	1 116	422	28.7	16.9
SOUTH SAN FRANCISCO								
72	Accommodation and food services	164	152 217	42 116	10 362	2 490	18.0	7.1
721	Accommodation	27	47 801	13 432	3 420	645	14.3	4.2
7211	Traveler accommodation	26	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	26	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	26	D	D	D	f	D	D
722	Food services and drinking places	137	104 416	28 684	6 942	1 845	19.8	8.4
7221	Full-service restaurants	58	38 492	12 552	2 898	773	33.9	7.5
72211	Full-service restaurants	58	38 492	12 552	2 898	773	33.9	7.5
722110	Full-service restaurants	58	38 492	12 552	2 898	773	33.9	7.5
7222	Limited-service eating places	46	30 228	7 318	1 833	632	19.8	2.8
72221	Limited-service eating places	46	30 228	7 318	1 833	632	19.8	2.8
722211	Limited-service restaurants	37	28 265	6 864	1 689	579	20.5	2.3
7223	Special food services	23	33 643	8 200	2 079	398	1.6	14.9
STANTON								
72	Accommodation and food services	76	36 956	9 256	2 185	790	31.9	3.7
721	Accommodation	7	3 317	762	197	56	28.9	—
7211	Traveler accommodation	7	3 317	762	197	56	28.9	—
72111	Hotels (except casino hotels) and motels	7	3 317	762	197	56	28.9	—
721110	Hotels (except casino hotels) and motels	7	3 317	762	197	56	28.9	—
722	Food services and drinking places	69	33 639	8 494	1 988	734	32.2	4.1
7222	Limited-service eating places	32	17 804	4 185	975	355	29.1	3.1
72221	Limited-service eating places	32	17 804	4 185	975	355	29.1	3.1
STOCKTON								

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STOCKTON—Con.								
72	Accommodation and food services	431	284 361	75 251	18 712	6 804	21.0	14.7
721	Accommodation	30	37 223	8 924	2 540	757	1.5	56.7
7211	Traveler accommodation	24	35 583	8 281	2 393	720	1.3	59.3
72111	Hotels (except casino hotels) and motels	24	35 583	8 281	2 393	720	1.3	59.3
721110	Hotels (except casino hotels) and motels	24	35 583	8 281	2 393	720	1.3	59.3
7213	Rooming and boarding houses	6	1 640	643	147	37	7.3	—
72131	Rooming and boarding houses	6	1 640	643	147	37	7.3	—
721310	Rooming and boarding houses	6	1 640	643	147	37	7.3	—
722	Food services and drinking places	401	247 138	66 327	16 172	6 047	23.9	8.4
7221	Full-service restaurants	142	93 511	28 807	6 887	2 467	36.4	8.8
72211	Full-service restaurants	142	93 511	28 807	6 887	2 467	36.4	8.8
722110	Full-service restaurants	142	93 511	28 807	6 887	2 467	36.4	8.8
7222	Limited-service eating places	202	136 242	34 786	8 388	3 353	15.9	8.5
72221	Limited-service eating places	202	136 242	34 786	8 388	3 353	15.9	8.5
722211	Limited-service restaurants	166	114 498	29 262	7 069	2 791	17.4	9.4
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	31	D	D	D	e	D	D
7223	Special food services	25	11 562	1 683	622	108	8.6	1.1
7224	Drinking places (alcoholic beverages)	32	5 823	1 051	275	119	41.2	15.3
72241	Drinking places (alcoholic beverages)	32	5 823	1 051	275	119	41.2	15.3
722410	Drinking places (alcoholic beverages)	32	5 823	1 051	275	119	41.2	15.3
SUISUN CITY								
72	Accommodation and food services	28	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	26	13 479	3 457	804	360	30.7	12.7
7222	Limited-service eating places	15	8 725	2 272	523	194	4.9	8.8
72221	Limited-service eating places	15	8 725	2 272	523	194	4.9	8.8
SUNNYVALE								
72	Accommodation and food services	324	249 481	72 474	17 553	4 602	18.3	10.2
721	Accommodation	34	74 709	18 482	4 540	903	.7	12.6
7211	Traveler accommodation	33	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	33	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	33	D	D	D	f	D	D
722	Food services and drinking places	290	174 772	53 992	13 013	3 699	25.8	9.1
7221	Full-service restaurants	109	71 312	23 286	5 569	1 554	32.4	10.4
72211	Full-service restaurants	109	71 312	23 286	5 569	1 554	32.4	10.4
722110	Full-service restaurants	109	71 312	23 286	5 569	1 554	32.4	10.4
7222	Limited-service eating places	134	78 287	20 947	5 165	1 631	18.8	9.2
72221	Limited-service eating places	134	78 287	20 947	5 165	1 631	18.8	9.2
722211	Limited-service restaurants	105	59 056	15 715	3 879	1 197	18.3	10.7
722212	Cafeterias, buffets, and grill buffets	8	8 343	2 357	562	180	7.1	.3
722213	Snack and nonalcoholic beverage bars	21	10 888	2 875	724	254	30.4	7.8
7223	Special food services	30	12 607	4 490	1 117	200	4.4	10.5
7224	Drinking places (alcoholic beverages)	17	12 566	5 269	1 162	314	53.8	—
72241	Drinking places (alcoholic beverages)	17	12 566	5 269	1 162	314	53.8	—
722410	Drinking places (alcoholic beverages)	17	12 566	5 269	1 162	314	53.8	—
SUSANVILLE								
72	Accommodation and food services	53	25 138	7 126	1 562	613	35.6	27.9
721	Accommodation	12	D	D	D	b	D	D
7211	Traveler accommodation	11	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	b	D	D
722	Food services and drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	17	8 507	2 272	484	268	28.6	16.0
72221	Limited-service eating places	17	8 507	2 272	484	268	28.6	16.0
TAFT								
72	Accommodation and food services	32	9 437	2 175	490	234	30.3	43.1
721	Accommodation	3	470	100	25	11	38.3	—
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	29	8 967	2 075	465	223	29.9	45.4
7222	Limited-service eating places	18	6 650	1 457	318	149	18.2	55.3
72221	Limited-service eating places	18	6 650	1 457	318	149	18.2	55.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
TEHACHAPI								
72	Accommodation and food services	31	16 830	4 380	1 082	407	30.1	12.2
721	Accommodation	3	2 382	524	124	37	—	9.4
722	Food services and drinking places	28	14 448	3 856	958	370	35.0	12.7
7222	Limited-service eating places	14	7 410	1 728	416	207	31.3	21.0
72221	Limited-service eating places	14	7 410	1 728	416	207	31.3	21.0
TEMECULA								
72	Accommodation and food services	188	183 946	52 894	12 429	4 286	21.5	11.8
721	Accommodation	14	27 356	6 169	1 600	413	18.9	2.2
7211	Traveler accommodation	13	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	174	156 590	46 725	10 829	3 873	22.0	13.5
7221	Full-service restaurants	64	76 891	24 553	5 660	1 871	19.5	12.7
72211	Full-service restaurants	64	76 891	24 553	5 660	1 871	19.5	12.7
722110	Full-service restaurants	64	76 891	24 553	5 660	1 871	19.5	12.7
7222	Limited-service eating places	102	76 009	21 319	4 987	1 938	23.8	14.6
72221	Limited-service eating places	102	76 009	21 319	4 987	1 938	23.8	14.6
722211	Limited-service restaurants	78	65 380	18 634	4 380	1 693	24.8	15.2
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	22	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	6	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	6	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	6	D	D	D	b	D	D
TEMPLE CITY								
72	Accommodation and food services	47	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	46	23 926	7 202	1 785	575	21.5	13.5
7222	Limited-service eating places	29	17 459	4 983	1 266	380	10.5	15.9
72221	Limited-service eating places	29	17 459	4 983	1 266	380	10.5	15.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
THOUSAND OAKS								
72	Accommodation and food services	253	225 945	66 707	15 887	5 086	21.3	7.0
721	Accommodation	11	25 299	6 786	1 628	393	8.8	1.7
7211	Traveler accommodation	8	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	242	200 646	59 921	14 259	4 693	22.9	7.7
7221	Full-service restaurants	103	104 241	36 378	8 809	2 598	27.2	6.9
72211	Full-service restaurants	103	104 241	36 378	8 809	2 598	27.2	6.9
722110	Full-service restaurants	103	104 241	36 378	8 809	2 598	27.2	6.9
7222	Limited-service eating places	116	81 152	19 968	4 685	1 819	21.2	8.1
72221	Limited-service eating places	116	81 152	19 968	4 685	1 819	21.2	8.1
722211	Limited-service restaurants	88	69 167	17 350	4 083	1 512	20.5	9.5
722213	Snack and nonalcoholic beverage bars	28	11 985	2 618	602	307	25.3	.2
7223	Special food services	18	D	D	D	c	D	D
TIBURON								
72	Accommodation and food services	21	25 060	8 349	1 851	424	13.4	4.0
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	19	D	D	D	e	D	D
7223	Special food services	3	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TORRANCE								
72	Accommodation and food services	408	377 312	106 439	25 158	7 609	15.5	11.3
721	Accommodation	22	56 623	13 781	3 238	773	2.1	.5
7211	Traveler accommodation	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	19	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	19	D	D	D	f	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	386	320 689	92 658	21 920	6 836	17.9	13.2
7221	Full-service restaurants	152	162 773	51 357	12 209	3 598	15.4	14.3
72211	Full-service restaurants	152	162 773	51 357	12 209	3 598	15.4	14.3
722110	Full-service restaurants	152	162 773	51 357	12 209	3 598	15.4	14.3
7222	Limited-service eating places	199	134 764	34 123	8 288	2 841	21.7	13.6
72221	Limited-service eating places	199	134 764	34 123	8 288	2 841	21.7	13.6
722211	Limited-service restaurants	160	107 694	27 864	6 846	2 257	23.2	15.9
722212	Cafeterias, buffets, and grill buffets	6	11 705	2 726	563	212	25.2	.5
722213	Snack and nonalcoholic beverage bars	33	15 365	3 533	879	372	9.0	7.3
7223	Special food services	25	17 892	5 507	1 032	250	5.5	2.1
7224	Drinking places (alcoholic beverages)	10	5 260	1 671	391	147	36.8	7.0
72241	Drinking places (alcoholic beverages)	10	5 260	1 671	391	147	36.8	7.0
722410	Drinking places (alcoholic beverages)	10	5 260	1 671	391	147	36.8	7.0
TRACY								
72	Accommodation and food services	111	71 501	18 338	4 591	1 613	17.4	17.1
721	Accommodation	7	4 827	1 012	237	88	—	—
7211	Traveler accommodation	7	4 827	1 012	237	88	—	—
72111	Hotels (except casino hotels) and motels	7	4 827	1 012	237	88	—	—
721110	Hotels (except casino hotels) and motels	7	4 827	1 012	237	88	—	—
722	Food services and drinking places	104	66 674	17 326	4 354	1 525	18.6	18.3
7221	Full-service restaurants	44	28 403	8 198	2 146	674	25.3	24.0
72211	Full-service restaurants	44	28 403	8 198	2 146	674	25.3	24.0
722110	Full-service restaurants	44	28 403	8 198	2 146	674	25.3	24.0
7222	Limited-service eating places	54	36 900	8 820	2 132	810	13.0	12.8
72221	Limited-service eating places	54	36 900	8 820	2 132	810	13.0	12.8
722211	Limited-service restaurants	43	31 959	7 496	1 821	688	12.3	13.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
TRUCKEE								
72	Accommodation and food services	56	29 099	8 442	2 160	716	35.0	24.0
721	Accommodation	9	6 123	1 807	447	95	2.8	77.6
7211	Traveler accommodation	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	6	5 895	1 712	428	88	2.9	79.6
721110	Hotels (except casino hotels) and motels	6	5 895	1 712	428	88	2.9	79.6
722	Food services and drinking places	47	22 976	6 635	1 713	621	43.6	9.8
7222	Limited-service eating places	17	9 418	2 574	636	265	44.4	11.3
72221	Limited-service eating places	17	9 418	2 574	636	265	44.4	11.3
TULARE								
72	Accommodation and food services	77	41 007	10 069	2 482	1 025	15.9	11.2
721	Accommodation	8	5 908	1 078	278	105	—	3.9
7211	Traveler accommodation	8	5 908	1 078	278	105	—	3.9
72111	Hotels (except casino hotels) and motels	8	5 908	1 078	278	105	—	3.9
721110	Hotels (except casino hotels) and motels	8	5 908	1 078	278	105	—	3.9
722	Food services and drinking places	69	35 099	8 991	2 204	920	18.6	12.4
7222	Limited-service eating places	40	23 234	5 518	1 359	626	10.4	15.2
72221	Limited-service eating places	40	23 234	5 518	1 359	626	10.4	15.2
TURLOCK								
72	Accommodation and food services	115	72 320	19 229	4 469	2 080	21.1	18.3
721	Accommodation	7	3 187	508	131	52	20.2	—
722	Food services and drinking places	108	69 133	18 721	4 338	2 028	21.1	19.2
7222	Limited-service eating places	57	43 269	10 542	2 287	1 199	9.8	26.5
72221	Limited-service eating places	57	43 269	10 542	2 287	1 199	9.8	26.5
722211	Limited-service restaurants	45	37 090	9 033	1 945	1 023	10.2	29.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	5	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
TUSTIN								
72	Accommodation and food services	164	122 082	36 029	8 650	2 783	23.7	4.9
721	Accommodation	5	5 255	817	199	72	3.6	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	159	116 827	35 212	8 451	2 711	24.6	5.2
7221	Full-service restaurants	68	58 262	19 971	4 774	1 413	26.5	6.1
72211	Full-service restaurants	68	58 262	19 971	4 774	1 413	26.5	6.1
722110	Full-service restaurants	68	58 262	19 971	4 774	1 413	26.5	6.1
7222	Limited-service eating places	76	52 119	13 591	3 283	1 155	20.0	4.5
72221	Limited-service eating places	76	52 119	13 591	3 283	1 155	20.0	4.5
722211	Limited-service restaurants	59	42 681	11 280	2 720	914	21.7	3.9
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	16	D	D	D	c	D	D
7223	Special food services	6	3 669	963	204	68	19.8	—
TWENTYNINE PALMS								
72	Accommodation and food services	36	22 110	6 586	1 673	609	9.7	3.3
721	Accommodation	7	3 272	911	234	63	6.0	9.1
722	Food services and drinking places	29	18 838	5 675	1 439	546	10.3	2.3
7222	Limited-service eating places	15	7 621	1 884	456	223	5.4	4.0
72221	Limited-service eating places	15	7 621	1 884	456	223	5.4	4.0
7223	Special food services	1	D	D	D	c	D	D
UKIAH								
72	Accommodation and food services	54	28 478	7 388	1 640	653	20.9	12.2
721	Accommodation	8	3 930	680	129	43	32.0	5.9
7211	Traveler accommodation	8	3 930	680	129	43	32.0	5.9
72111	Hotels (except casino hotels) and motels	8	3 930	680	129	43	32.0	5.9
721110	Hotels (except casino hotels) and motels	8	3 930	680	129	43	32.0	5.9
722	Food services and drinking places	46	24 548	6 708	1 511	610	19.1	13.2
7222	Limited-service eating places	20	12 465	3 312	811	334	8.5	11.5
72221	Limited-service eating places	20	12 465	3 312	811	334	8.5	11.5
UNION CITY								
72	Accommodation and food services	96	70 833	18 935	4 664	1 583	20.9	4.2
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
722	Food services and drinking places	93	D	D	D	g	D	D
7221	Full-service restaurants	30	27 568	8 168	2 056	663	15.0	4.1
72211	Full-service restaurants	30	27 568	8 168	2 056	663	15.0	4.1
722110	Full-service restaurants	30	27 568	8 168	2 056	663	15.0	4.1
7222	Limited-service eating places	54	34 139	8 324	2 026	763	21.8	5.1
72221	Limited-service eating places	54	34 139	8 324	2 026	763	21.8	5.1
722211	Limited-service restaurants	40	24 111	5 983	1 439	544	20.1	5.4
722212	Cafeterias, buffets, and grill buffets	3	3 873	1 137	285	91	—	—
722213	Snack and nonalcoholic beverage bars	11	6 155	1 204	302	128	42.1	7.3
7223	Special food services	4	1 980	307	67	12	29.7	—
UPLAND								
72	Accommodation and food services	99	63 964	19 199	4 507	1 573	29.6	14.9
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	97	D	D	D	g	D	D
7222	Limited-service eating places	56	32 062	8 911	2 142	802	31.4	6.5
72221	Limited-service eating places	56	32 062	8 911	2 142	802	31.4	6.5
722211	Limited-service restaurants	48	29 236	8 237	1 967	709	33.6	7.0
7223	Special food services	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	9	6 522	1 650	415	100	35.8	60.3
72241	Drinking places (alcoholic beverages)	9	6 522	1 650	415	100	35.8	60.3
722410	Drinking places (alcoholic beverages)	9	6 522	1 650	415	100	35.8	60.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
VACAVILLE								
72	Accommodation and food services	144	108 261	29 648	7 046	2 478	23.1	3.4
721	Accommodation	12	12 181	2 211	459	153	16.6	—
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	132	96 080	27 437	6 587	2 325	24.0	3.8
7221	Full-service restaurants	48	39 856	12 847	3 085	1 044	24.4	2.3
72211	Full-service restaurants	48	39 856	12 847	3 085	1 044	24.4	2.3
722110	Full-service restaurants	48	39 856	12 847	3 085	1 044	24.4	2.3
7222	Limited-service eating places	73	52 417	13 589	3 313	1 228	23.8	5.2
72221	Limited-service eating places	73	52 417	13 589	3 313	1 228	23.8	5.2
722211	Limited-service restaurants	60	43 308	11 355	2 805	1 035	27.8	4.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	3	1 970	698	118	21	—	—
VALLEJO								
72	Accommodation and food services	179	99 904	26 095	6 300	2 331	26.6	10.8
721	Accommodation	12	10 104	1 955	478	160	32.7	11.9
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	167	89 800	24 140	5 822	2 171	25.9	10.6
7221	Full-service restaurants	55	35 653	10 673	2 605	962	30.1	9.8
72211	Full-service restaurants	55	35 653	10 673	2 605	962	30.1	9.8
722110	Full-service restaurants	55	35 653	10 673	2 605	962	30.1	9.8
7222	Limited-service eating places	85	43 848	10 619	2 675	1 037	23.6	12.1
72221	Limited-service eating places	85	43 848	10 619	2 675	1 037	23.6	12.1
722211	Limited-service restaurants	66	37 134	9 286	2 317	892	23.8	10.2
722213	Snack and nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special food services	11	7 821	2 270	418	111	9.4	3.5
VERNON								
72	Accommodation and food services	8	1 916	719	173	57	81.1	1.5
722	Food services and drinking places	8	1 916	719	173	57	81.1	1.5
VICTORVILLE								
72	Accommodation and food services	154	123 606	34 005	7 929	3 024	20.1	11.5
721	Accommodation	11	12 458	3 130	833	240	13.5	4.1
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	143	111 148	30 875	7 096	2 784	20.9	12.3
7221	Full-service restaurants	47	40 267	11 989	2 745	1 029	29.7	11.6
72211	Full-service restaurants	47	40 267	11 989	2 745	1 029	29.7	11.6
722110	Full-service restaurants	47	40 267	11 989	2 745	1 029	29.7	11.6
7222	Limited-service eating places	82	67 128	18 215	4 177	1 646	13.9	13.0
72221	Limited-service eating places	82	67 128	18 215	4 177	1 646	13.9	13.0
722211	Limited-service restaurants	68	55 894	15 247	3 485	1 366	14.5	14.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	5	1 292	364	80	51	15.6	5.4
VILLA PARK								
72	Accommodation and food services	6	3 562	760	177	58	69.8	30.2
722	Food services and drinking places	6	3 562	760	177	58	69.8	30.2

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
VISALIA								
72	Accommodation and food services	177	116 848	32 319	7 725	3 038	16.2	9.4
721	Accommodation	13	7 808	2 018	450	178	11.4	6.8
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	164	109 040	30 301	7 275	2 860	16.6	9.6
7221	Full-service restaurants	65	42 593	13 360	3 226	1 197	28.8	11.7
72211	Full-service restaurants	65	42 593	13 360	3 226	1 197	28.8	11.7
722110	Full-service restaurants	65	42 593	13 360	3 226	1 197	28.8	11.7
7222	Limited-service eating places	88	61 889	15 759	3 782	1 550	8.2	8.8
72221	Limited-service eating places	88	61 889	15 759	3 782	1 550	8.2	8.8
722211	Limited-service restaurants	74	53 139	13 701	3 291	1 292	9.6	9.0
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	6	3 287	837	205	78	21.0	—
72241	Drinking places (alcoholic beverages)	6	3 287	837	205	78	21.0	—
722410	Drinking places (alcoholic beverages)	6	3 287	837	205	78	21.0	—
VISTA								
72	Accommodation and food services	147	78 071	20 248	4 627	1 774	27.7	13.0
721	Accommodation	3	710	56	14	7	47.6	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	144	77 361	20 192	4 613	1 767	27.5	13.2
7222	Limited-service eating places	81	50 570	12 630	3 068	1 159	16.8	12.0
72221	Limited-service eating places	81	50 570	12 630	3 068	1 159	16.8	12.0
722211	Limited-service restaurants	66	43 783	11 122	2 699	996	16.7	12.8
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
WALNUT								
72	Accommodation and food services	43	11 894	2 768	635	291	48.6	23.0
722	Food services and drinking places	43	11 894	2 768	635	291	48.6	23.0
7222	Limited-service eating places	29	8 360	2 014	476	225	32.0	27.6
72221	Limited-service eating places	29	8 360	2 014	476	225	32.0	27.6
WALNUT CREEK								
72	Accommodation and food services	187	184 278	54 865	12 491	3 487	14.3	10.7
721	Accommodation	8	22 077	5 359	1 012	207	—	.8
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	179	162 201	49 506	11 479	3 280	16.3	12.0
7221	Full-service restaurants	81	95 307	30 435	7 388	2 038	18.2	13.1
72211	Full-service restaurants	81	95 307	30 435	7 388	2 038	18.2	13.1
722110	Full-service restaurants	81	95 307	30 435	7 388	2 038	18.2	13.1
7222	Limited-service eating places	73	50 739	13 637	3 247	972	13.0	13.3
72221	Limited-service eating places	73	50 739	13 637	3 247	972	13.0	13.3
722211	Limited-service restaurants	54	40 673	10 854	2 620	724	15.0	13.7
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	17	D	D	D	c	D	D
7223	Special food services	14	6 083	3 408	600	162	26.7	3.3
7224	Drinking places (alcoholic beverages)	11	10 072	2 026	244	108	8.8	.6
72241	Drinking places (alcoholic beverages)	11	10 072	2 026	244	108	8.8	.6
722410	Drinking places (alcoholic beverages)	11	10 072	2 026	244	108	8.8	.6

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							From admini- strative records ¹	Estimated ²
WASCO								
72	Accommodation and food services	23	6 712	1 590	337	151	19.6	42.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
7222	Limited-service eating places	16	5 558	1 221	254	112	8.1	50.7
72221	Limited-service eating places	16	5 558	1 221	254	112	8.1	50.7
WATERFORD								
72	Accommodation and food services	11	2 933	608	122	95	51.8	37.4
722	Food services and drinking places	11	2 933	608	122	95	51.8	37.4
WATSONVILLE								
72	Accommodation and food services	90	49 966	13 205	2 989	1 146	27.4	7.2
721	Accommodation	6	4 428	746	172	61	5.1	5.2
7211	Traveler accommodation	6	4 428	746	172	61	5.1	5.2
72111	Hotels (except casino hotels) and motels	6	4 428	746	172	61	5.1	5.2
721110	Hotels (except casino hotels) and motels	6	4 428	746	172	61	5.1	5.2
722	Food services and drinking places	84	45 538	12 459	2 817	1 085	29.6	7.4
7222	Limited-service eating places	39	28 408	7 467	1 655	694	23.4	8.1
72221	Limited-service eating places	39	28 408	7 467	1 655	694	23.4	8.1
722211	Limited-service restaurants	32	25 235	6 570	1 444	618	25.1	9.1
7223	Special food services	5	2 411	827	180	69	71.5	1.6
WEED								
72	Accommodation and food services	18	9 950	2 521	529	270	28.5	10.1
721	Accommodation	6	2 907	568	127	51	36.1	—
722	Food services and drinking places	12	7 043	1 953	402	219	25.4	14.2
WEST COVINA								
72	Accommodation and food services	140	114 939	29 555	6 957	2 504	24.9	13.6
721	Accommodation	11	7 320	1 643	407	138	66.0	3.6
7211	Traveler accommodation	11	7 320	1 643	407	138	66.0	3.6
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
722	Food services and drinking places	129	107 619	27 912	6 550	2 366	22.1	14.3
7221	Full-service restaurants	49	50 428	15 454	3 537	1 223	17.7	10.2
72211	Full-service restaurants	49	50 428	15 454	3 537	1 223	17.7	10.2
722110	Full-service restaurants	49	50 428	15 454	3 537	1 223	17.7	10.2
7222	Limited-service eating places	71	52 497	10 868	2 616	1 017	25.6	18.8
72221	Limited-service eating places	71	52 497	10 868	2 616	1 017	25.6	18.8
722211	Limited-service restaurants	57	45 563	9 208	2 195	855	26.5	20.7
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	13	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	7	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	7	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	7	D	D	D	c	D	D
WEST HOLLYWOOD								
72	Accommodation and food services	193	286 231	86 415	22 237	5 299	12.7	6.6
721	Accommodation	14	81 134	24 015	6 109	1 042	.1	4.8
7211	Traveler accommodation	14	81 134	24 015	6 109	1 042	.1	4.8
72111	Hotels (except casino hotels) and motels	14	81 134	24 015	6 109	1 042	.1	4.8
721110	Hotels (except casino hotels) and motels	14	81 134	24 015	6 109	1 042	.1	4.8
722	Food services and drinking places	179	205 097	62 400	16 128	4 257	17.7	7.3
7221	Full-service restaurants	86	125 848	42 270	11 032	2 500	19.9	5.1
72211	Full-service restaurants	86	125 848	42 270	11 032	2 500	19.9	5.1
722110	Full-service restaurants	86	125 848	42 270	11 032	2 500	19.9	5.1
7222	Limited-service eating places	61	37 765	9 792	2 253	820	17.5	12.3
72221	Limited-service eating places	61	37 765	9 792	2 253	820	17.5	12.3
722211	Limited-service restaurants	42	24 457	5 919	1 418	566	20.8	11.9
722213	Snack and nonalcoholic beverage bars	18	D	D	D	e	D	D
7223	Special food services	5	7 336	1 684	291	185	19.0	3.8
7224	Drinking places (alcoholic beverages)	27	34 148	8 654	2 552	752	9.5	10.4
72241	Drinking places (alcoholic beverages)	27	34 148	8 654	2 552	752	9.5	10.4
722410	Drinking places (alcoholic beverages)	27	34 148	8 654	2 552	752	9.5	10.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WESTLAKE VILLAGE								
72	Accommodation and food services	44	38 435	13 737	3 288	785	25.4	12.5
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	19	13 995	3 615	902	293	16.8	11.5
72221	Limited-service eating places	19	13 995	3 615	902	293	16.8	11.5
7223	Special food services	8	2 502	641	140	51	46.6	4.8
WESTMINSTER								
72	Accommodation and food services	220	91 132	24 867	5 963	2 188	33.4	7.6
721	Accommodation	11	6 617	1 377	330	114	7.4	—
7211	Traveler accommodation	11	6 617	1 377	330	114	7.4	—
72111	Hotels (except casino hotels) and motels	11	6 617	1 377	330	114	7.4	—
721110	Hotels (except casino hotels) and motels	11	6 617	1 377	330	114	7.4	—
722	Food services and drinking places	209	84 515	23 490	5 633	2 074	35.5	8.1
7221	Full-service restaurants	75	32 720	9 713	2 388	767	39.9	4.3
72211	Full-service restaurants	75	32 720	9 713	2 388	767	39.9	4.3
722110	Full-service restaurants	75	32 720	9 713	2 388	767	39.9	4.3
7222	Limited-service eating places	116	46 558	12 308	2 955	1 046	31.8	11.5
72221	Limited-service eating places	116	46 558	12 308	2 955	1 046	31.8	11.5
722211	Limited-service restaurants	92	38 457	10 405	2 505	838	32.3	12.6
722213	Snack and nonalcoholic beverage bars	22	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	15	3 975	1 055	256	239	31.3	2.6
72241	Drinking places (alcoholic beverages)	15	3 975	1 055	256	239	31.3	2.6
722410	Drinking places (alcoholic beverages)	15	3 975	1 055	256	239	31.3	2.6
WEST SACRAMENTO								
72	Accommodation and food services	66	32 503	8 856	2 030	822	35.0	3.8
721	Accommodation	11	D	D	D	b	D	D
7211	Traveler accommodation	10	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	55	D	D	D	f	D	D
7222	Limited-service eating places	31	16 788	4 553	1 120	414	31.7	3.8
72221	Limited-service eating places	31	16 788	4 553	1 120	414	31.7	3.8
WHITTIER								
72	Accommodation and food services	157	107 715	31 142	7 632	2 737	20.4	11.3
721	Accommodation	8	8 234	2 095	647	151	14.2	.7
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	149	99 481	29 047	6 985	2 586	20.9	12.2
7221	Full-service restaurants	56	46 665	15 371	3 682	1 133	14.6	18.4
72211	Full-service restaurants	56	46 665	15 371	3 682	1 133	14.6	18.4
722110	Full-service restaurants	56	46 665	15 371	3 682	1 133	14.6	18.4
7222	Limited-service eating places	81	44 845	11 562	2 806	1 266	29.4	7.0
72221	Limited-service eating places	81	44 845	11 562	2 806	1 266	29.4	7.0
722211	Limited-service restaurants	68	38 888	10 395	2 515	1 112	27.9	6.8
722213	Snack and nonalcoholic beverage bars	13	5 957	1 167	291	154	39.1	9.0
7223	Special food services	4	5 784	1 733	412	145	—	3.8
WILLIAMS								
72	Accommodation and food services	14	15 160	4 898	1 115	315	5.6	6.7
721	Accommodation	6	3 949	797	186	65	15.8	1.6
7211	Traveler accommodation	6	3 949	797	186	65	15.8	1.6
72111	Hotels (except casino hotels) and motels	6	3 949	797	186	65	15.8	1.6
721110	Hotels (except casino hotels) and motels	6	3 949	797	186	65	15.8	1.6
722	Food services and drinking places	8	11 211	4 101	929	250	2.0	8.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WILLITS								
72	Accommodation and food services	29	11 936	2 772	633	277	31.5	13.5
721	Accommodation	5	2 034	106	23	15	34.4	—
722	Food services and drinking places	24	9 902	2 666	610	262	30.9	16.3
7222	Limited-service eating places	13	5 641	1 434	312	157	26.4	2.8
72221	Limited-service eating places	13	5 641	1 434	312	157	26.4	2.8
WILLOWS								
72	Accommodation and food services	23	14 890	3 359	759	303	24.7	33.1
721	Accommodation	5	2 772	572	130	57	83.2	—
722	Food services and drinking places	18	12 118	2 787	629	246	11.3	40.7
7222	Limited-service eating places	8	5 105	1 354	305	137	8.3	—
72221	Limited-service eating places	8	5 105	1 354	305	137	8.3	—
WINDSOR								
72	Accommodation and food services	31	16 821	5 141	1 160	425	20.2	15.1
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	11	7 909	2 152	490	183	3.2	3.5
72221	Limited-service eating places	11	7 909	2 152	490	183	3.2	3.5
WINTERS								
72	Accommodation and food services	14	8 673	2 605	611	178	8.6	16.8
721	Accommodation	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
WOODLAKE								
72	Accommodation and food services	6	742	141	35	18	83.7	16.3
722	Food services and drinking places	6	742	141	35	18	83.7	16.3
WOODLAND								
72	Accommodation and food services	94	46 112	11 900	2 790	1 069	23.0	13.0
721	Accommodation	8	5 899	1 179	261	82	17.3	8.7
7211	Traveler accommodation	8	5 899	1 179	261	82	17.3	8.7
72111	Hotels (except casino hotels) and motels	8	5 899	1 179	261	82	17.3	8.7
721110	Hotels (except casino hotels) and motels	8	5 899	1 179	261	82	17.3	8.7
722	Food services and drinking places	86	40 213	10 721	2 529	987	23.9	13.6
7222	Limited-service eating places	44	25 669	6 622	1 532	600	13.1	11.8
72221	Limited-service eating places	44	25 669	6 622	1 532	600	13.1	11.8
722211	Limited-service restaurants	35	D	D	D	f	D	D
WOODSIDE								
72	Accommodation and food services	4	5 890	2 877	680	113	37.4	—
722	Food services and drinking places	4	5 890	2 877	680	113	37.4	—
YORBA LINDA								
72	Accommodation and food services	67	65 188	19 785	4 889	1 732	15.9	16.2
721	Accommodation	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	65	D	D	D	g	D	D
7221	Full-service restaurants	23	27 070	9 065	2 308	734	12.6	8.3
72211	Full-service restaurants	23	27 070	9 065	2 308	734	12.6	8.3
722110	Full-service restaurants	23	27 070	9 065	2 308	734	12.6	8.3
7222	Limited-service eating places	39	D	D	D	f	D	D
72221	Limited-service eating places	39	D	D	D	f	D	D
722211	Limited-service restaurants	27	26 880	7 650	1 877	729	6.6	29.6
7223	Special food services	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
YOUNTVILLE								
72	Accommodation and food services	24	46 305	14 973	3 433	828	4.4	1.4
721	Accommodation	10	18 128	4 537	982	246	3.9	—
7211	Traveler accommodation	10	18 128	4 537	982	246	3.9	—
72111	Hotels (except casino hotels) and motels	4	16 158	4 176	907	219	1.4	—
721110	Hotels (except casino hotels) and motels	4	16 158	4 176	907	219	1.4	—
722	Food services and drinking places	14	28 177	10 436	2 451	582	4.8	2.2
7221	Full-service restaurants	10	25 126	9 470	2 268	450	1.1	2.5
72211	Full-service restaurants	10	25 126	9 470	2 268	450	1.1	2.5
722110	Full-service restaurants	10	25 126	9 470	2 268	450	1.1	2.5
7223	Special food services	2	D	D	D	c	D	D
YREKA								
72	Accommodation and food services	38	20 302	5 657	1 263	519	15.5	3.3
721	Accommodation	8	5 279	997	203	89	1.9	—
7211	Traveler accommodation	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	30	15 023	4 660	1 060	430	20.3	4.4
7222	Limited-service eating places	13	6 933	1 796	394	180	14.0	3.3
72221	Limited-service eating places	13	6 933	1 796	394	180	14.0	3.3
YUBA CITY								
72	Accommodation and food services	96	66 561	17 980	4 280	1 802	30.1	7.6
721	Accommodation	5	D	D	D	c	D	D
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
722	Food services and drinking places	91	D	D	D	g	D	D
7222	Limited-service eating places	46	36 204	9 147	2 171	958	23.2	10.9
72221	Limited-service eating places	46	36 204	9 147	2 171	958	23.2	10.9
722211	Limited-service restaurants	31	27 966	7 206	1 673	766	18.7	14.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	14	D	D	D	c	D	D
YUCAIPA								
72	Accommodation and food services	45	21 610	5 812	1 263	536	19.1	41.8
721	Accommodation	3	335	28	7	2	100.0	—
722	Food services and drinking places	42	21 275	5 784	1 256	534	17.9	42.4
7222	Limited-service eating places	24	13 822	3 823	826	363	11.0	34.2
72221	Limited-service eating places	24	13 822	3 823	826	363	11.0	34.2
YUCCA VALLEY								
72	Accommodation and food services	38	24 104	5 759	1 271	618	29.5	.2
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	22	18 249	4 130	911	420	23.9	.2
72221	Limited-service eating places	22	18 249	4 130	911	420	23.9	.2

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ALAMEDA COUNTY								
72	Accommodation and food services	184	D	D	D	h	D	D
721	Accommodation	12	D	D	D	c	D	D
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	172	D	D	D	g	D	D
7221	Full-service restaurants	51	43 383	14 366	3 290	976	17.2	7.7
72211	Full-service restaurants	51	43 383	14 366	3 290	976	17.2	7.7
722110	Full-service restaurants	51	43 383	14 366	3 290	976	17.2	7.7
7222	Limited-service eating places	92	D	D	D	g	D	D
72221	Limited-service eating places	92	D	D	D	g	D	D
722211	Limited-service restaurants	67	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars	24	D	D	D	e	D	D
7223	Special food services	12	D	D	D	c	D	D
BALANCE OF ALPINE COUNTY								
72	Accommodation and food services	15	24 482	9 517	3 376	910	5.9	.5
721	Accommodation	10	23 621	9 305	3 307	864	3.0	—
7211	Traveler accommodation	6	22 535	9 130	3 275	855	1.9	—
72111	Hotels (except casino hotels) and motels	5	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	1 086	175	32	9	27.0	—
72121	RV (recreational vehicle) parks and recreational camps	4	1 086	175	32	9	27.0	—
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	5	861	212	69	46	85.2	14.8
BALANCE OF AMADOR COUNTY								
72	Accommodation and food services	66	27 561	7 603	1 683	672	29.2	14.0
721	Accommodation	20	D	D	D	c	D	D
7211	Traveler accommodation	13	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	6 648	1 670	363	92	4.2	7.9
72121	RV (recreational vehicle) parks and recreational camps	7	6 648	1 670	363	92	4.2	7.9
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	46	D	D	D	e	D	D
7222	Limited-service eating places	14	D	D	D	c	D	D
72221	Limited-service eating places	14	D	D	D	c	D	D
BALANCE OF BUTTE COUNTY								
72	Accommodation and food services	43	11 401	3 104	797	332	40.9	10.8
721	Accommodation	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	35	D	D	D	e	D	D
BALANCE OF CALAVERAS COUNTY								
72	Accommodation and food services	84	23 697	6 445	1 496	652	57.7	15.4
721	Accommodation	15	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	69	D	D	D	f	D	D
7222	Limited-service eating places	26	8 237	1 912	441	226	58.9	15.3
72221	Limited-service eating places	26	8 237	1 912	441	226	58.9	15.3
BALANCE OF COLUSA COUNTY								
72	Accommodation and food services	10	4 106	1 360	309	85	27.6	—
721	Accommodation	4	1 661	359	59	15	38.0	—
722	Food services and drinking places	6	2 445	1 001	250	70	20.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF CONTRA COSTA COUNTY							
72	Accommodation and food services	152	D	D	D	g	D	D
721	Accommodation	8	D	D	D	c	D	D
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	144	D	D	D	g	D	D
7221	Full-service restaurants	54	36 839	12 768	2 892	722	31.4	15.3
72211	Full-service restaurants	54	36 839	12 768	2 892	722	31.4	15.3
722110	Full-service restaurants	54	36 839	12 768	2 892	722	31.4	15.3
7222	Limited-service eating places	66	46 183	11 714	2 727	1 014	31.9	12.7
72221	Limited-service eating places	66	46 183	11 714	2 727	1 014	31.9	12.7
722211	Limited-service restaurants	48	33 932	9 088	2 055	758	40.1	17.2
722213	Snack and nonalcoholic beverage bars	17	D	D	D	e	D	D
7223	Special food services	11	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	13	2 987	671	166	56	44.8	23.0
72241	Drinking places (alcoholic beverages)	13	2 987	671	166	56	44.8	23.0
722410	Drinking places (alcoholic beverages)	13	2 987	671	166	56	44.8	23.0
	BALANCE OF DEL NORTE COUNTY							
72	Accommodation and food services	44	12 050	2 735	598	260	35.2	14.1
721	Accommodation	23	7 940	1 579	345	144	27.4	16.3
7211	Traveler accommodation	14	6 442	1 299	266	122	33.8	1.0
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	1 498	280	79	22	—	81.9
72121	RV (recreational vehicle) parks and recreational camps	9	1 498	280	79	22	—	81.9
721211	RV (recreational vehicle) parks and campgrounds	9	1 498	280	79	22	—	81.9
722	Food services and drinking places	21	4 110	1 156	253	116	50.4	9.8
	BALANCE OF EL DORADO COUNTY							
72	Accommodation and food services	174	81 043	20 804	4 753	1 808	33.8	22.9
721	Accommodation	25	21 123	4 651	1 065	283	7.5	29.6
7211	Traveler accommodation	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	149	59 920	16 153	3 688	1 525	43.1	20.5
7221	Full-service restaurants	75	28 937	8 663	2 015	812	65.4	12.2
72211	Full-service restaurants	75	28 937	8 663	2 015	812	65.4	12.2
722110	Full-service restaurants	75	28 937	8 663	2 015	812	65.4	12.2
7222	Limited-service eating places	53	25 716	6 258	1 417	638	21.9	27.5
72221	Limited-service eating places	53	25 716	6 258	1 417	638	21.9	27.5
722211	Limited-service restaurants	41	23 738	5 923	1 343	598	17.2	29.8
7223	Special food services	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF FRESNO COUNTY								
72	Accommodation and food services	116	102 120	26 967	6 289	2 205	12.7	3.4
721	Accommodation	34	D	D	D	f	D	D
7211	Traveler accommodation	13	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	17	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	17	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	9	D	D	D	b	D	D
7213	Rooming and boarding houses	4	D	D	D	b	D	D
72131	Rooming and boarding houses	4	D	D	D	b	D	D
721310	Rooming and boarding houses	4	D	D	D	b	D	D
722	Food services and drinking places	82	D	D	D	g	D	D
7221	Full-service restaurants	31	45 154	11 565	2 513	835	9.6	2.6
72211	Full-service restaurants	31	45 154	11 565	2 513	835	9.6	2.6
722110	Full-service restaurants	31	45 154	11 565	2 513	835	9.6	2.6
7222	Limited-service eating places	40	26 148	6 793	1 646	684	16.5	5.2
72221	Limited-service eating places	40	26 148	6 793	1 646	684	16.5	5.2
BALANCE OF GLENN COUNTY								
72	Accommodation and food services	7	1 964	460	113	34	26.5	21.2
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF HUMBOLDT COUNTY								
72	Accommodation and food services	135	D	D	D	g	D	D
721	Accommodation	37	D	D	D	c	D	D
7211	Traveler accommodation	28	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	19	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	19	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
722	Food services and drinking places	98	30 121	9 070	1 931	964	42.8	12.4
7222	Limited-service eating places	34	11 784	3 003	696	365	40.2	8.8
72221	Limited-service eating places	34	11 784	3 003	696	365	40.2	8.8
BALANCE OF IMPERIAL COUNTY								
72	Accommodation and food services	33	11 934	3 135	741	327	54.8	6.3
721	Accommodation	9	D	D	D	c	D	D
7211	Traveler accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
722	Food services and drinking places	24	D	D	D	c	D	D
BALANCE OF INYO COUNTY								
72	Accommodation and food services	48	24 701	6 601	1 418	436	26.2	2.1
721	Accommodation	20	15 623	3 334	603	161	17.1	—
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	28	9 078	3 267	815	275	42.0	5.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF KERN COUNTY								
72	Accommodation and food services	310	165 201	43 435	9 998	3 627	25.0	12.5
721	Accommodation	47	D	D	D	e	D	D
7211	Traveler accommodation	32	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	29	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	29	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	b	D	D
722	Food services and drinking places	263	D	D	D	h	D	D
7221	Full-service restaurants	88	42 927	14 225	3 439	1 229	31.4	10.3
72211	Full-service restaurants	88	42 927	14 225	3 439	1 229	31.4	10.3
722110	Full-service restaurants	88	42 927	14 225	3 439	1 229	31.4	10.3
7222	Limited-service eating places	137	84 320	21 337	4 752	1 831	23.8	18.0
72221	Limited-service eating places	137	84 320	21 337	4 752	1 831	23.8	18.0
722211	Limited-service restaurants	130	80 392	20 121	4 482	1 734	24.3	18.9
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	8	14 028	2 732	652	145	4.0	—
7224	Drinking places (alcoholic beverages)	30	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	30	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	30	D	D	D	c	D	D
BALANCE OF KINGS COUNTY								
72	Accommodation and food services	16	11 291	2 728	643	255	1.9	11.6
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
7222	Limited-service eating places	7	D	D	D	c	D	D
72221	Limited-service eating places	7	D	D	D	c	D	D
BALANCE OF LAKE COUNTY								
72	Accommodation and food services	79	20 751	5 061	1 154	544	51.0	16.9
721	Accommodation	19	2 990	551	117	51	64.7	6.4
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	60	17 761	4 510	1 037	493	48.7	18.6
7222	Limited-service eating places	31	11 069	2 820	637	301	34.9	19.1
72221	Limited-service eating places	31	11 069	2 820	637	301	34.9	19.1
BALANCE OF LASSEN COUNTY								
72	Accommodation and food services	14	7 597	2 262	516	158	18.5	1.8
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF LOS ANGELES COUNTY								
72	Accommodation and food services	977	D	D	D	j	D	D
721	Accommodation	90	D	D	D	h	D	D
7211	Traveler accommodation	75	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	74	239 652	63 536	15 441	3 270	2.2	3.1
721110	Hotels (except casino hotels) and motels	74	239 652	63 536	15 441	3 270	2.2	3.1
7212	RV (recreational vehicle) parks and recreational camps	14	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	14	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	b	D	D
722	Food services and drinking places	887	D	D	D	j	D	D
7221	Full-service restaurants	282	214 369	70 077	16 743	4 886	26.6	2.8
72211	Full-service restaurants	282	214 369	70 077	16 743	4 886	26.6	2.8
722110	Full-service restaurants	282	214 369	70 077	16 743	4 886	26.6	2.8
7222	Limited-service eating places	514	359 370	90 273	21 506	7 794	18.5	10.2
72221	Limited-service eating places	514	359 370	90 273	21 506	7 794	18.5	10.2
722211	Limited-service restaurants	409	315 732	80 974	19 212	6 859	18.0	11.3
722212	Cafeterias, buffets, and grill buffets	7	1 776	309	68	24	85.7	5.7
722213	Snack and nonalcoholic beverage bars	98	41 862	8 990	2 226	911	19.8	2.1
7223	Special food services	37	34 395	10 441	2 486	701	7.7	3.3
7224	Drinking places (alcoholic beverages)	54	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	54	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	54	D	D	D	c	D	D
BALANCE OF MADERA COUNTY								
72	Accommodation and food services	87	54 851	15 355	3 060	1 038	28.2	5.9
721	Accommodation	29	D	D	D	e	D	D
7211	Traveler accommodation	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	4 821	1 272	205	52	15.2	21.5
72121	RV (recreational vehicle) parks and recreational camps	10	4 821	1 272	205	52	15.2	21.5
721211	RV (recreational vehicle) parks and campgrounds	4	1 741	521	117	15	33.6	-
721214	Recreational and vacation camps (except campgrounds)	6	3 080	751	88	37	4.8	33.6
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	58	D	D	D	f	D	D
7222	Limited-service eating places	23	11 045	3 041	654	298	47.0	14.2
72221	Limited-service eating places	23	11 045	3 041	654	298	47.0	14.2
7223	Special food services	4	D	D	D	b	D	D
BALANCE OF MARIN COUNTY								
72	Accommodation and food services	116	111 571	32 419	7 482	2 131	25.0	11.1
721	Accommodation	36	D	D	D	f	D	D
7211	Traveler accommodation	31	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	19	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	19	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	80	D	D	D	g	D	D
7221	Full-service restaurants	35	38 882	13 641	3 380	954	37.3	.3
72211	Full-service restaurants	35	38 882	13 641	3 380	954	37.3	.3
722110	Full-service restaurants	35	38 882	13 641	3 380	954	37.3	.3
7222	Limited-service eating places	35	D	D	D	e	D	D
72221	Limited-service eating places	35	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF MARIPOSA COUNTY								
72	Accommodation and food services	51	114 093	24 397	4 855	1 314	3.8	4.1
721	Accommodation	25	D	D	D	f	D	D
7211	Traveler accommodation	22	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	20	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	20	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	9	D	D	D	c	D	D
72221	Limited-service eating places	9	D	D	D	c	D	D
BALANCE OF MENDOCINO COUNTY								
72	Accommodation and food services	176	86 396	25 566	5 363	1 963	29.6	4.2
721	Accommodation	81	41 612	12 561	2 478	866	20.8	2.6
7211	Traveler accommodation	63	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	27	24 205	8 112	1 660	547	15.9	.6
721110	Hotels (except casino hotels) and motels	27	24 205	8 112	1 660	547	15.9	.6
72119	Other traveler accommodation	36	D	D	D	c	D	D
721191	Bed-and-breakfast inns	34	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	18	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	18	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	8	2 553	937	103	30	27.5	29.5
722	Food services and drinking places	95	44 784	13 005	2 885	1 097	37.9	5.7
7221	Full-service restaurants	54	31 961	9 821	2 188	765	36.7	4.5
72211	Full-service restaurants	54	31 961	9 821	2 188	765	36.7	4.5
722110	Full-service restaurants	54	31 961	9 821	2 188	765	36.7	4.5
7222	Limited-service eating places	32	11 667	2 893	645	311	38.1	9.5
72221	Limited-service eating places	32	11 667	2 893	645	311	38.1	9.5
BALANCE OF MERCED COUNTY								
72	Accommodation and food services	46	24 422	6 857	1 696	629	21.8	7.9
721	Accommodation	7	D	D	D	c	D	D
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	11	D	D	D	c	D	D
72221	Limited-service eating places	11	D	D	D	c	D	D
BALANCE OF MODOC COUNTY								
72	Accommodation and food services	10	1 306	278	59	36	64.3	3.4
721	Accommodation	4	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BALANCE OF MONO COUNTY								
72	Accommodation and food services	67	29 136	8 524	1 646	451	19.2	11.6
721	Accommodation	41	18 993	5 323	1 080	258	15.3	.4
7211	Traveler accommodation	27	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	25	12 773	3 899	773	220	16.6	—
721110	Hotels (except casino hotels) and motels	25	12 773	3 899	773	220	16.6	—
7212	RV (recreational vehicle) parks and recreational camps	14	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	14	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
722	Food services and drinking places	26	10 143	3 201	566	193	26.6	32.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF MONTEREY COUNTY								
72	Accommodation and food services	162	311 433	90 107	20 954	4 506	8.7	7.4
721	Accommodation	47	D	D	D	h	D	D
7211	Traveler accommodation	40	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	34	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	34	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
722	Food services and drinking places	115	D	D	D	g	D	D
7221	Full-service restaurants	56	42 127	15 648	3 632	995	33.9	4.8
72211	Full-service restaurants	56	42 127	15 648	3 632	995	33.9	4.8
722110	Full-service restaurants	56	42 127	15 648	3 632	995	33.9	4.8
7222	Limited-service eating places	49	D	D	D	f	D	D
72221	Limited-service eating places	49	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	10	D	D	D	c	D	D
7223	Special food services	6	D	D	D	b	D	D
BALANCE OF NAPA COUNTY								
72	Accommodation and food services	50	71 037	17 678	4 389	1 004	6.4	17.1
721	Accommodation	23	D	D	D	e	D	D
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
722	Food services and drinking places	27	D	D	D	f	D	D
7221	Full-service restaurants	12	26 827	8 447	1 920	451	.1	18.1
72211	Full-service restaurants	12	26 827	8 447	1 920	451	.1	18.1
722110	Full-service restaurants	12	26 827	8 447	1 920	451	.1	18.1
7223	Special food services	3	D	D	D	b	D	D
BALANCE OF NEVADA COUNTY								
72	Accommodation and food services	68	95 372	29 127	10 565	3 047	16.1	4.4
721	Accommodation	20	73 436	23 780	9 254	2 516	4.0	3.2
7211	Traveler accommodation	8	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	48	21 936	5 347	1 311	531	56.8	8.4
7222	Limited-service eating places	23	10 868	2 611	608	277	47.9	16.0
72221	Limited-service eating places	23	10 868	2 611	608	277	47.9	16.0
BALANCE OF ORANGE COUNTY								

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF ORANGE COUNTY—Con.								
72	Accommodation and food services	145	155 645	44 220	9 893	3 289	6.1	4.8
721	Accommodation	9	D	D	D	c	D	D
7211	Traveler accommodation	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	136	D	D	D	h	D	D
7221	Full-service restaurants	41	66 929	19 145	3 963	1 421	3.2	.8
72211	Full-service restaurants	41	66 929	19 145	3 963	1 421	3.2	.8
722110	Full-service restaurants	41	66 929	19 145	3 963	1 421	3.2	.8
7222	Limited-service eating places	86	D	D	D	g	D	D
72221	Limited-service eating places	86	D	D	D	g	D	D
722211	Limited-service restaurants	65	63 361	18 971	4 524	1 394	7.5	7.9
722213	Snack and nonalcoholic beverage bars	21	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
BALANCE OF PLACER COUNTY								
72	Accommodation and food services	269	249 498	72 788	18 828	5 307	21.5	31.7
721	Accommodation	52	D	D	D	g	D	D
7211	Traveler accommodation	36	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	28	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	28	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	14	3 288	1 018	166	57	44.7	11.9
72121	RV (recreational vehicle) parks and recreational camps	14	3 288	1 018	166	57	44.7	11.9
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	6	D	D	D	b	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	217	D	D	D	h	D	D
7221	Full-service restaurants	115	101 124	33 176	7 446	2 516	28.9	14.7
72211	Full-service restaurants	115	101 124	33 176	7 446	2 516	28.9	14.7
722110	Full-service restaurants	115	101 124	33 176	7 446	2 516	28.9	14.7
7222	Limited-service eating places	86	56 394	15 742	4 228	1 508	31.2	10.4
72221	Limited-service eating places	86	56 394	15 742	4 228	1 508	31.2	10.4
722211	Limited-service restaurants	67	48 922	14 042	3 784	1 306	32.1	10.2
722213	Snack and nonalcoholic beverage bars	19	7 472	1 700	444	202	25.5	11.9
7223	Special food services	5	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
BALANCE OF PLUMAS COUNTY								
72	Accommodation and food services	123	30 685	8 786	1 444	650	43.0	15.0
721	Accommodation	48	14 010	4 760	679	179	24.3	5.1
7211	Traveler accommodation	30	8 015	2 478	361	123	30.7	8.1
72111	Hotels (except casino hotels) and motels	21	5 721	1 829	326	99	31.6	1.4
721110	Hotels (except casino hotels) and motels	21	5 721	1 829	326	99	31.6	1.4
7212	RV (recreational vehicle) parks and recreational camps	18	5 995	2 282	318	56	15.8	1.0
72121	RV (recreational vehicle) parks and recreational camps	18	5 995	2 282	318	56	15.8	1.0
721211	RV (recreational vehicle) parks and campgrounds	11	1 423	276	21	12	61.0	4.4
721214	Recreational and vacation camps (except campgrounds) ..	7	4 572	2 006	297	44	1.7	-
722	Food services and drinking places	75	16 675	4 026	765	471	58.6	23.3
7222	Limited-service eating places	26	5 585	1 265	280	181	49.5	27.5
72221	Limited-service eating places	26	5 585	1 265	280	181	49.5	27.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF RIVERSIDE COUNTY								
72	Accommodation and food services	334	282 026	80 908	18 754	5 988	13.5	5.6
721	Accommodation	53	D	D	D	g	D	D
7211	Traveler accommodation	27	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	24	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	24	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	15	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) ..	9	4 650	1 579	338	102	.6	9.8
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	281	D	D	D	h	D	D
7221	Full-service restaurants	90	60 208	19 046	4 437	1 426	27.5	10.7
72211	Full-service restaurants	90	60 208	19 046	4 437	1 426	27.5	10.7
722110	Full-service restaurants	90	60 208	19 046	4 437	1 426	27.5	10.7
7222	Limited-service eating places	160	120 139	29 296	6 883	2 730	11.7	4.6
72221	Limited-service eating places	160	120 139	29 296	6 883	2 730	11.7	4.6
722211	Limited-service restaurants	133	104 045	26 434	6 167	2 304	12.6	3.7
722213	Snack and nonalcoholic beverage bars	26	D	D	D	e	D	D
7223	Special food services	12	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	19	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	19	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	19	D	D	D	c	D	D
BALANCE OF SACRAMENTO COUNTY								
72	Accommodation and food services	917	640 259	172 899	41 258	15 043	22.5	15.5
721	Accommodation	44	D	D	D	f	D	D
7211	Traveler accommodation	33	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	32	65 098	12 580	3 180	834	1.1	10.5
721110	Hotels (except casino hotels) and motels	32	65 098	12 580	3 180	834	1.1	10.5
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
7213	Rooming and boarding houses	3	496	97	25	7	64.7	—
72131	Rooming and boarding houses	3	496	97	25	7	64.7	—
721310	Rooming and boarding houses	3	496	97	25	7	64.7	—
722	Food services and drinking places	873	D	D	D	j	D	D
7221	Full-service restaurants	312	226 034	70 193	16 957	5 791	29.0	19.0
72211	Full-service restaurants	312	226 034	70 193	16 957	5 791	29.0	19.0
722110	Full-service restaurants	312	226 034	70 193	16 957	5 791	29.0	19.0
7222	Limited-service eating places	459	304 693	79 330	18 571	7 589	20.5	14.3
72221	Limited-service eating places	459	304 693	79 330	18 571	7 589	20.5	14.3
722211	Limited-service restaurants	372	258 964	68 357	16 043	6 510	21.5	16.4
722212	Cafeterias, buffets, and grill buffets	12	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars	75	D	D	D	f	D	D
7223	Special food services	49	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	53	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	53	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	53	D	D	D	e	D	D
BALANCE OF SAN BENITO COUNTY								
72	Accommodation and food services	31	13 201	4 616	957	303	49.8	5.7
721	Accommodation	6	3 102	1 206	252	66	8.2	—
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	25	10 099	3 410	705	237	62.5	7.4
7223	Special food services	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SAN BERNARDINO COUNTY								
72	Accommodation and food services	344	198 833	53 148	12 575	4 507	19.3	17.2
721	Accommodation	61	D	D	D	f	D	D
7211	Traveler accommodation	27	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	32	35 895	9 404	2 104	485	15.2	3.4
72121	RV (recreational vehicle) parks and recreational camps	32	35 895	9 404	2 104	485	15.2	3.4
721211	RV (recreational vehicle) parks and campgrounds	16	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	16	D	D	D	e	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	283	D	D	D	h	D	D
7221	Full-service restaurants	119	49 908	15 195	3 495	1 352	40.3	14.8
72211	Full-service restaurants	119	49 908	15 195	3 495	1 352	40.3	14.8
722110	Full-service restaurants	119	49 908	15 195	3 495	1 352	40.3	14.8
7222	Limited-service eating places	121	75 635	19 853	4 889	2 019	9.5	9.1
72221	Limited-service eating places	121	75 635	19 853	4 889	2 019	9.5	9.1
722211	Limited-service restaurants	91	65 266	17 448	4 266	1 768	8.3	9.8
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	27	D	D	D	c	D	D
7223	Special food services	8	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	35	6 505	1 387	317	150	48.5	39.6
72241	Drinking places (alcoholic beverages)	35	6 505	1 387	317	150	48.5	39.6
722410	Drinking places (alcoholic beverages)	35	6 505	1 387	317	150	48.5	39.6
BALANCE OF SAN DIEGO COUNTY								
72	Accommodation and food services	509	846 126	197 224	47 761	12 039	8.3	3.3
721	Accommodation	70	D	D	D	i	D	D
7211	Traveler accommodation	40	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	32	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	32	D	D	D	g	D	D
72112	Casino hotels	2	D	D	D	h	D	D
721120	Casino hotels	2	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	28	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	28	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	18	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	10	D	D	D	c	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	439	D	D	D	i	D	D
7221	Full-service restaurants	144	82 866	26 112	6 234	2 336	41.0	7.8
72211	Full-service restaurants	144	82 866	26 112	6 234	2 336	41.0	7.8
722110	Full-service restaurants	144	82 866	26 112	6 234	2 336	41.0	7.8
7222	Limited-service eating places	250	D	D	D	h	D	D
72221	Limited-service eating places	250	D	D	D	h	D	D
722211	Limited-service restaurants	200	128 046	32 709	7 790	3 051	16.1	8.9
722213	Snack and nonalcoholic beverage bars	50	D	D	D	e	D	D
7223	Special food services	17	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	28	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	28	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	28	D	D	D	c	D	D
BALANCE OF SAN JOAQUIN COUNTY								
72	Accommodation and food services	118	D	D	D	g	D	D
721	Accommodation	19	D	D	D	e	D	D
7211	Traveler accommodation	8	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	3	1 196	425	105	21	20.6	—
72131	Rooming and boarding houses	3	1 196	425	105	21	20.6	—
721310	Rooming and boarding houses	3	1 196	425	105	21	20.6	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SAN JOAQUIN COUNTY—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	99	52 504	14 564	3 355	1 394	29.7	6.6
7222	Limited-service eating places	42	29 787	7 970	1 891	764	19.8	7.6
72221	Limited-service eating places	42	29 787	7 970	1 891	764	19.8	7.6
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	8	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	15	3 542	812	205	87	32.4	.8
72241	Drinking places (alcoholic beverages)	15	3 542	812	205	87	32.4	.8
722410	Drinking places (alcoholic beverages)	15	3 542	812	205	87	32.4	.8
BALANCE OF SAN LUIS OBISPO COUNTY								
72	Accommodation and food services	196	177 715	35 775	7 759	2 533	19.7	45.1
721	Accommodation	64	D	D	D	f	D	D
7211	Traveler accommodation	56	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	46	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	46	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
722	Food services and drinking places	132	D	D	D	g	D	D
7221	Full-service restaurants	72	43 874	14 908	3 080	1 113	35.2	13.8
72211	Full-service restaurants	72	43 874	14 908	3 080	1 113	35.2	13.8
722110	Full-service restaurants	72	43 874	14 908	3 080	1 113	35.2	13.8
7222	Limited-service eating places	43	17 842	4 796	1 078	443	30.4	3.2
72221	Limited-service eating places	43	17 842	4 796	1 078	443	30.4	3.2
7223	Special food services	8	D	D	D	b	D	D
BALANCE OF SAN MATEO COUNTY								
72	Accommodation and food services	181	D	D	D	h	D	D
721	Accommodation	18	D	D	D	f	D	D
7211	Traveler accommodation	15	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	163	178 669	52 558	12 495	3 119	15.1	4.1
7221	Full-service restaurants	56	52 897	17 221	4 004	1 099	21.3	5.3
72211	Full-service restaurants	56	52 897	17 221	4 004	1 099	21.3	5.3
722110	Full-service restaurants	56	52 897	17 221	4 004	1 099	21.3	5.3
7222	Limited-service eating places	87	58 389	14 903	3 707	1 231	21.9	7.9
72221	Limited-service eating places	87	58 389	14 903	3 707	1 231	21.9	7.9
722211	Limited-service restaurants	64	42 512	11 114	2 743	890	27.7	7.3
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	20	D	D	D	e	D	D
7223	Special food services	9	D	D	D	f	D	D
BALANCE OF SANTA BARBARA COUNTY								
72	Accommodation and food services	154	166 912	52 550	12 795	3 218	10.9	40.7
721	Accommodation	29	D	D	D	g	D	D
7211	Traveler accommodation	17	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
7213	Rooming and boarding houses	8	D	D	D	b	D	D
72131	Rooming and boarding houses	8	D	D	D	b	D	D
721310	Rooming and boarding houses	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SANTA BARBARA COUNTY—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	125	D	D	D	g	D	D
7221	Full-service restaurants	49	D	D	D	f	D	D
72211	Full-service restaurants	49	D	D	D	f	D	D
722110	Full-service restaurants	49	D	D	D	f	D	D
7222	Limited-service eating places	59	33 123	9 445	2 348	894	20.7	10.4
72221	Limited-service eating places	59	33 123	9 445	2 348	894	20.7	10.4
722211	Limited-service restaurants	48	30 142	8 709	2 155	804	19.9	8.5
7223	Special food services	13	D	D	D	c	D	D
BALANCE OF SANTA CLARA COUNTY								
72	Accommodation and food services	122	D	D	D	g	D	D
721	Accommodation	17	D	D	D	c	D	D
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	4	D	D	D	b	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	105	D	D	D	g	D	D
7222	Limited-service eating places	53	D	D	D	g	D	D
72221	Limited-service eating places	53	D	D	D	g	D	D
722211	Limited-service restaurants	39	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	14	D	D	D	c	D	D
7223	Special food services	17	D	D	D	e	D	D
BALANCE OF SANTA CRUZ COUNTY								
72	Accommodation and food services	179	117 609	35 756	8 373	2 678	32.7	5.8
721	Accommodation	32	49 034	14 949	3 295	702	15.4	3.9
7211	Traveler accommodation	16	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	14	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	14	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	7	5 104	860	167	25	23.5	—
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	147	68 575	20 807	5 078	1 976	45.0	7.1
7221	Full-service restaurants	63	37 786	12 770	3 120	1 135	47.3	6.1
72211	Full-service restaurants	63	37 786	12 770	3 120	1 135	47.3	6.1
722110	Full-service restaurants	63	37 786	12 770	3 120	1 135	47.3	6.1
7222	Limited-service eating places	63	D	D	D	f	D	D
72221	Limited-service eating places	63	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	27	D	D	D	e	D	D
7223	Special food services	8	D	D	D	b	D	D
BALANCE OF SHASTA COUNTY								
72	Accommodation and food services	97	36 039	7 633	1 779	733	41.6	6.5
721	Accommodation	29	D	D	D	c	D	D
7211	Traveler accommodation	19	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	2 384	397	75	27	21.9	2.6
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
722	Food services and drinking places	68	D	D	D	e	D	D
7222	Limited-service eating places	33	7 480	1 621	362	222	71.1	2.2
72221	Limited-service eating places	33	7 480	1 621	362	222	71.1	2.2
7223	Special food services	3	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SIERRA COUNTY								
72	Accommodation and food services	22	4 895	1 192	191	74	27.9	32.0
721	Accommodation	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
BALANCE OF SISKIYOU COUNTY								
72	Accommodation and food services	66	18 957	5 706	1 009	347	24.5	6.0
721	Accommodation	24	12 272	3 857	651	173	5.9	5.3
7211	Traveler accommodation	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	4	3 932	1 313	264	35	5.4	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	42	6 685	1 849	358	174	58.7	7.4
BALANCE OF SOLANO COUNTY								
72	Accommodation and food services	18	D	D	D	e	D	D
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
7222	Limited-service eating places	6	4 825	1 204	265	103	12.0	—
72221	Limited-service eating places	6	4 825	1 204	265	103	12.0	—
BALANCE OF SONOMA COUNTY								
72	Accommodation and food services	230	180 437	53 005	11 260	3 117	18.3	11.3
721	Accommodation	65	D	D	D	g	D	D
7211	Traveler accommodation	52	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	31	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	31	D	D	D	g	D	D
72119	Other traveler accommodation	21	D	D	D	c	D	D
721191	Bed-and-breakfast inns	18	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	6	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	165	D	D	D	g	D	D
7221	Full-service restaurants	84	49 858	15 348	3 334	1 180	26.6	18.6
72211	Full-service restaurants	84	49 858	15 348	3 334	1 180	26.6	18.6
722110	Full-service restaurants	84	49 858	15 348	3 334	1 180	26.6	18.6
7222	Limited-service eating places	53	22 409	5 691	1 366	495	21.9	12.3
72221	Limited-service eating places	53	22 409	5 691	1 366	495	21.9	12.3
7223	Special food services	9	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	19	5 553	1 197	183	65	43.4	17.3
72241	Drinking places (alcoholic beverages)	19	5 553	1 197	183	65	43.4	17.3
722410	Drinking places (alcoholic beverages)	19	5 553	1 197	183	65	43.4	17.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF STANISLAUS COUNTY								
72	Accommodation and food services	88	42 263	11 078	2 648	1 033	25.8	11.2
721	Accommodation	15	D	D	D	b	D	D
7211	Traveler accommodation	12	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	73	D	D	D	f	D	D
7222	Limited-service eating places	29	D	D	D	e	D	D
72221	Limited-service eating places	29	D	D	D	e	D	D
BALANCE OF SUTTER COUNTY								
72	Accommodation and food services	13	4 247	1 291	273	133	42.6	2.0
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
BALANCE OF TEHAMA COUNTY								
72	Accommodation and food services	33	9 661	2 840	625	269	21.4	16.1
721	Accommodation	12	2 996	558	113	55	29.0	23.2
7212	RV (recreational vehicle) parks and recreational camps	5	740	96	22	14	12.2	3.4
72121	RV (recreational vehicle) parks and recreational camps	5	740	96	22	14	12.2	3.4
721211	RV (recreational vehicle) parks and campgrounds	5	740	96	22	14	12.2	3.4
722	Food services and drinking places	21	6 665	2 282	512	214	18.0	13.0
7222	Limited-service eating places	12	4 524	1 559	298	128	13.3	8.3
72221	Limited-service eating places	12	4 524	1 559	298	128	13.3	8.3
BALANCE OF TRINITY COUNTY								
72	Accommodation and food services	50	13 053	3 311	571	293	36.2	9.7
721	Accommodation	18	6 238	1 404	196	67	7.5	.5
7212	RV (recreational vehicle) parks and recreational camps	9	3 381	688	80	16	5.5	.3
72121	RV (recreational vehicle) parks and recreational camps	9	3 381	688	80	16	5.5	.3
721211	RV (recreational vehicle) parks and campgrounds	5	1 366	221	36	7	5.1	.7
721214	Recreational and vacation camps (except campgrounds)	4	2 015	467	44	9	5.8	—
722	Food services and drinking places	32	6 815	1 907	375	226	62.5	18.1
BALANCE OF TULARE COUNTY								
72	Accommodation and food services	81	38 662	10 069	2 182	797	19.1	15.5
721	Accommodation	20	D	D	D	c	D	D
7211	Traveler accommodation	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	4 277	917	157	33	7.3	56.8
72121	RV (recreational vehicle) parks and recreational camps	8	4 277	917	157	33	7.3	56.8
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Food services and drinking places	61	D	D	D	f	D	D
7222	Limited-service eating places	21	D	D	D	e	D	D
72221	Limited-service eating places	21	D	D	D	e	D	D
7223	Special food services	5	D	D	D	a	D	D
BALANCE OF TUOLUMNE COUNTY								
72	Accommodation and food services	112	43 927	12 160	2 467	1 012	42.7	6.5
721	Accommodation	40	16 014	4 811	834	249	10.7	3.8
7211	Traveler accommodation	28	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	3 503	908	148	45	3.0	6.7
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	b	D	D
722	Food services and drinking places	72	27 913	7 349	1 633	763	61.0	7.9
7222	Limited-service eating places	30	10 261	2 666	582	274	40.2	7.5
72221	Limited-service eating places	30	10 261	2 666	582	274	40.2	7.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF VENTURA COUNTY								
72	Accommodation and food services	81	D	D	D	f	D	D
721	Accommodation	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	72	D	D	D	f	D	D
7222	Limited-service eating places	33	24 019	5 874	1 657	549	15.2	18.1
72221	Limited-service eating places	33	24 019	5 874	1 657	549	15.2	18.1
722213	Snack and nonalcoholic beverage bars	9	5 353	1 153	309	112	7.2	—
7223	Special food services	8	1 832	625	157	49	14.1	.9
BALANCE OF YOLO COUNTY								
72	Accommodation and food services	18	9 393	3 243	744	269	4.0	4.1
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	e	D	D
BALANCE OF YUBA COUNTY								
72	Accommodation and food services	35	16 234	5 407	1 208	431	22.0	2.5
721	Accommodation	6	6 052	2 239	422	126	20.9	.9
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	b	D	D
722	Food services and drinking places	29	10 182	3 168	786	305	22.7	3.4
7222	Limited-service eating places	14	7 781	2 431	599	202	8.2	.4
72221	Limited-service eating places	14	7 781	2 431	599	202	8.2	.4

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.