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2002 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Exclusions. The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

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- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NEVADA								
53	Real estate and rental and leasing	3 163	3 432 258	560 232	130 614	19 486	18.4	10.3
531	Real estate	2 472	2 068 805	354 312	81 246	12 200	26.8	15.1
5311	Lessors of real estate	1 080	1 109 544	119 029	29 180	5 149	20.5	18.7
53111	Lessors of residential buildings and dwellings	564	577 602	63 810	15 175	3 097	26.9	28.3
531110	Lessors of residential buildings and dwellings	564	577 602	63 810	15 175	3 097	26.9	28.3
5311101	Lessors of apartment buildings	491	535 048	58 693	13 995	2 815	24.6	29.2
5311109	Lessors of dwellings other than apartment buildings	73	42 554	5 117	1 180	282	55.6	11.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	237	401 859	41 244	10 912	1 229	9.3	6.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	237	401 859	41 244	10 912	1 229	9.3	6.5
5311201	Lessors of professional and other office buildings	115	91 468	10 037	2 567	356	26.2	12.8
5311202	Lessors of manufacturing and industrial buildings	29	80 081	3 721	1 060	84	3.1	5.3
5311203	Lessors of shopping centers and retail stores	68	178 364	22 751	6 148	606	5.3	4.8
5311209	Lessors of other nonresidential buildings and facilities	25	51 946	4 735	1 137	183	2.9	3.0
53113	Lessors of miniwarehouses and self-storage units	138	59 860	5 999	1 448	441	33.7	9.8
531130	Lessors of miniwarehouses and self-storage units	138	59 860	5 999	1 448	441	33.7	9.8
53119	Lessors of other real estate property	141	70 223	7 976	1 645	382	20.7	17.5
531190	Lessors of other real estate property	141	70 223	7 976	1 645	382	20.7	17.5
5311901	Lessors of manufactured (mobile) home sites	125	67 629	6 861	1 463	347	20.3	17.6
5311909	Lessors of other real estate property	16	2 594	1 115	182	35	31.7	14.0
5312	Offices of real estate agents and brokers	749	642 092	108 532	24 049	3 137	33.2	9.4
53121	Offices of real estate agents and brokers	749	642 092	108 532	24 049	3 137	33.2	9.4
531210	Offices of real estate agents and brokers	749	642 092	108 532	24 049	3 137	33.2	9.4
5312101	Offices of residential real estate agents and brokers	592	525 338	80 987	17 588	2 610	33.6	10.1
5312109	Offices of nonresidential real estate agents and brokers	157	116 754	27 545	6 461	527	31.2	6.3
5313	Activities related to real estate	643	317 169	126 751	28 017	3 914	35.6	14.2
53131	Real estate property managers	343	223 360	97 159	21 827	3 224	29.7	13.7
531311	Residential property managers	237	151 135	70 685	15 507	2 543	31.5	15.6
531312	Nonresidential property managers	106	72 225	26 474	6 320	681	25.9	9.7
53132	Offices of real estate appraisers	128	33 415	10 848	2 225	283	48.2	6.4
531320	Offices of real estate appraisers	128	33 415	10 848	2 225	283	48.2	6.4
53139	Other activities related to real estate	172	60 394	18 744	3 965	407	50.5	20.2
531390	Other activities related to real estate	172	60 394	18 744	3 965	407	50.5	20.2
532	Rental and leasing services	636	1 139 493	198 944	47 617	7 055	6.7	3.4
5321	Automotive equipment rental and leasing	128	475 796	71 771	16 473	2 648	1.7	2.8
53211	Passenger car rental and leasing	77	402 924	62 615	14 378	2 309	1.5	3.1
532111	Passenger car rental	73	395 349	60 602	13 748	2 237	1.5	2.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	51	72 872	9 156	2 095	339	3.1	1.0
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	51	72 872	9 156	2 095	339	3.1	1.0
5321201	Truck rental without drivers	30	26 501	3 385	740	179	4.0	—
5321202	Truck leasing	16	43 084	5 270	1 242	129	1.6	.4
5322	Consumer goods rental	289	189 348	40 779	9 876	2 194	7.9	3.3
53221	Consumer electronics and appliances rental	33	19 231	4 814	1 209	155	1.3	5.0
532210	Consumer electronics and appliances rental	33	19 231	4 814	1 209	155	1.3	5.0
53222	Formal wear and costume rental	28	9 674	2 836	646	173	8.5	9.3
532220	Formal wear and costume rental	28	9 674	2 836	646	173	8.5	9.3
53223	Video tape and disc rental	144	87 169	13 929	3 511	1 188	4.9	2.0
532230	Video tape and disc rental	144	87 169	13 929	3 511	1 188	4.9	2.0
53229	Other consumer goods rental	84	73 274	19 200	4 510	678	13.3	3.5
532291	Home health equipment rental	27	35 949	7 731	1 808	226	3.8	.2
532292	Recreational goods rental	16	7 148	1 852	435	97	18.4	24.0
532299	All other consumer goods rental	41	30 177	9 617	2 267	355	23.3	2.5
5323	General rental centers	34	24 902	6 401	1 569	229	18.3	7.5
53231	General rental centers	34	24 902	6 401	1 569	229	18.3	7.5
532310	General rental centers	34	24 902	6 401	1 569	229	18.3	7.5
5324	Commercial and industrial machinery and equipment rental and leasing	185	449 447	79 993	19 699	1 984	10.8	3.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	93	226 433	41 511	10 143	1 080	14.2	2.0
532411	Commercial air, rail, and water transportation equipment rental and leasing	10	20 078	1 805	451	36	71.8	3.9
5324119	Aircraft rental and leasing	7	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	83	206 355	39 706	9 692	1 044	8.6	1.8
5324121	Rental and leasing of heavy construction equipment without operators	79	206 256	39 668	9 688	1 042	8.6	1.8
53242	Office machinery and equipment rental and leasing	15	27 090	4 679	1 142	134	6.9	5.7
532420	Office machinery and equipment rental and leasing	15	27 090	4 679	1 142	134	6.9	5.7
5324209	Computer rental and leasing	12	17 973	2 325	552	53	3.3	8.5
53249	Other commercial and industrial machinery and equipment rental and leasing	77	195 924	33 803	8 414	770	7.3	5.9
532490	Other commercial and industrial machinery and equipment rental and leasing	77	195 924	33 803	8 414	770	7.3	5.9
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	19	42 001	4 981	1 096	91	1.6	.6
5324902	Industrial equipment rental and leasing	49	114 751	18 157	4 742	482	10.5	9.3

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	NEVADA—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	55	223 960	6 976	1 751	231	.5	1.0
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	55	223 960	6 976	1 751	231	.5	1.0
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	55	223 960	6 976	1 751	231	.5	1.0
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	55	223 960	6 976	1 751	231	.5	1.0
5331109	Patent owners and lessors	53	D	D	D	c	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	2 084	2 567 243	417 207	96 967	13 842	17.2	9.5
531	Real estate	1 611	1 433 124	248 814	56 612	8 074	27.1	14.9
5311	Lessors of real estate	672	758 682	82 885	20 356	3 524	20.9	17.9
53111	Lessors of residential buildings and dwellings	358	415 171	44 659	10 581	2 141	28.1	26.0
531110	Lessors of residential buildings and dwellings	358	415 171	44 659	10 581	2 141	28.1	26.0
5311101	Lessors of apartment buildings	314	384 235	41 416	9 858	1 973	25.1	27.2
5311109	Lessors of dwellings other than apartment buildings	44	30 936	3 243	723	168	65.3	10.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	148	D	D	D	f	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	148	D	D	D	f	D	D
5311201	Lessors of professional and other office buildings	82	62 124	7 087	1 829	253	26.7	14.4
5311202	Lessors of manufacturing and industrial buildings	12	6 880	896	225	34	16.7	27.9
5311203	Lessors of shopping centers and retail stores	41	D	D	D	e	D	D
5311209	Lessors of other nonresidential buildings and facilities	13	33 842	3 303	783	140	.9	.9
53113	Lessors of miniwarehouses and self-storage units	97	D	D	D	e	D	D
531130	Lessors of miniwarehouses and self-storage units	97	D	D	D	e	D	D
53119	Lessors of other real estate property	69	D	D	D	c	D	D
531190	Lessors of other real estate property	69	D	D	D	c	D	D
5311901	Lessors of manufactured (mobile) home sites	63	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	502	457 890	80 719	17 872	2 041	32.6	8.8
53121	Offices of real estate agents and brokers	502	457 890	80 719	17 872	2 041	32.6	8.8
531210	Offices of real estate agents and brokers	502	457 890	80 719	17 872	2 041	32.6	8.8
5312101	Offices of residential real estate agents and brokers	382	D	D	D	g	D	D
5312109	Offices of nonresidential real estate agents and brokers	120	D	D	D	e	D	D
5313	Activities related to real estate	437	216 552	85 210	18 384	2 509	36.8	17.5
53131	Real estate property managers	217	D	D	D	g	D	D
531311	Residential property managers	149	D	D	D	g	D	D
531312	Nonresidential property managers	68	D	D	D	e	D	D
53132	Offices of real estate appraisers	92	26 084	8 507	1 705	216	44.4	6.5
531320	Offices of real estate appraisers	92	26 084	8 507	1 705	216	44.4	6.5
53139	Other activities related to real estate	128	D	D	D	e	D	D
531390	Other activities related to real estate	128	D	D	D	e	D	D
532	Rental and leasing services	437	915 087	162 807	38 927	5 574	5.6	3.0
5321	Automotive equipment rental and leasing	94	384 709	60 187	13 678	2 191	2.0	2.2
53211	Passenger car rental and leasing	55	335 468	53 623	12 199	1 935	1.8	2.3
532111	Passenger car rental	51	327 893	51 610	11 569	1 863	1.8	1.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	39	49 241	6 564	1 479	256	3.5	1.5
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	39	49 241	6 564	1 479	256	3.5	1.5
5321201	Truck rental without drivers	22	D	D	D	c	D	D
5321202	Truck leasing	12	D	D	D	b	D	D
5322	Consumer goods rental	194	D	D	D	g	D	D
53221	Consumer electronics and appliances rental	23	13 312	3 274	798	106	.2	7.2
532210	Consumer electronics and appliances rental	23	13 312	3 274	798	106	.2	7.2
53222	Formal wear and costume rental	19	7 528	2 344	523	143	10.1	8.1
532220	Formal wear and costume rental	19	7 528	2 344	523	143	10.1	8.1
53223	Video tape and disc rental	97	D	D	D	f	D	D
532230	Video tape and disc rental	97	D	D	D	f	D	D
53229	Other consumer goods rental	55	D	D	D	e	D	D
532291	Home health equipment rental	13	21 238	4 386	991	133	3.4	.4
532292	Recreational goods rental	10	D	D	D	b	D	D
532299	All other consumer goods rental	32	26 006	7 972	1 868	302	21.6	2.7
5323	General rental centers	27	D	D	D	c	D	D
53231	General rental centers	27	D	D	D	c	D	D
532310	General rental centers	27	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	122	370 864	66 965	16 684	1 606	8.0	3.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	52	162 349	31 898	7 985	801	9.6	2.4
532412	Construction, mining, and forestry machinery and equipment rental and leasing	48	157 288	30 776	7 712	775	9.9	2.0
5324121	Rental and leasing of heavy construction equipment without operators	47	D	D	D	f	D	D
53242	Office machinery and equipment rental and leasing	12	26 557	4 488	1 081	126	7.1	5.8
532420	Office machinery and equipment rental and leasing	12	26 557	4 488	1 081	126	7.1	5.8
53249	Other commercial and industrial machinery and equipment rental and leasing	58	181 958	30 579	7 618	679	6.8	4.3
532490	Other commercial and industrial machinery and equipment rental and leasing	58	181 958	30 579	7 618	679	6.8	4.3
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	10	D	D	D	b	D	D
5324902	Industrial equipment rental and leasing	40	106 973	16 132	4 235	423	9.4	6.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	36	219 032	5 586	1 428	194	.3	.9
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	36	219 032	5 586	1 428	194	.3	.9
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	36	219 032	5 586	1 428	194	.3	.9
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	36	219 032	5 586	1 428	194	.3	.9
5331109	Patent owners and lessors	36	219 032	5 586	1 428	194	.3	.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA—Con.								
Las Vegas-Paradise, NV Metropolitan Statistical Area								
53	Real estate and rental and leasing	2 055	2 554 976	415 262	96 478	13 737	17.0	9.5
531	Real estate	1 587	1 424 492	247 501	56 284	8 011	26.9	15.0
5311	Lessors of real estate	665	757 625	82 669	20 305	3 511	20.8	17.9
53111	Lessors of residential buildings and dwellings	355	414 399	44 504	10 546	2 132	27.9	26.0
531110	Lessors of residential buildings and dwellings	355	414 399	44 504	10 546	2 132	27.9	26.0
5311101	Lessors of apartment buildings	311	383 463	41 261	9 823	1 964	24.9	27.3
5311109	Lessors of dwellings other than apartment buildings	44	30 936	3 243	723	168	65.3	10.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	147	259 900	29 480	7 864	873	9.7	6.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	147	259 900	29 480	7 864	873	9.7	6.8
5311201	Lessors of professional and other office buildings	82	62 124	7 087	1 829	253	26.7	14.4
5311202	Lessors of manufacturing and industrial buildings	12	6 880	896	225	34	16.7	27.9
5311203	Lessors of shopping centers and retail stores	40	157 054	18 194	5 027	446	4.5	4.1
5311209	Lessors of other nonresidential buildings and facilities	13	33 842	3 303	783	140	.9	.9
53113	Lessors of miniwarehouses and self-storage units	95	42 484	4 185	1 018	307	27.0	8.5
531130	Lessors of miniwarehouses and self-storage units	95	42 484	4 185	1 018	307	27.0	8.5
53119	Lessors of other real estate property	68	40 842	4 500	877	199	13.3	16.3
531190	Lessors of other real estate property	68	40 842	4 500	877	199	13.3	16.3
5311901	Lessors of manufactured (mobile) home sites	62	39 506	3 608	747	181	12.8	16.4
5312	Offices of real estate agents and brokers	488	450 843	79 967	17 682	2 008	32.3	8.9
53121	Offices of real estate agents and brokers	488	450 843	79 967	17 682	2 008	32.3	8.9
531210	Offices of real estate agents and brokers	488	450 843	79 967	17 682	2 008	32.3	8.9
5312101	Offices of residential real estate agents and brokers	370	353 735	58 512	12 526	1 637	32.8	9.7
5312109	Offices of nonresidential real estate agents and brokers	118	97 108	21 455	5 156	371	30.7	6.0
5313	Activities related to real estate	434	216 024	84 865	18 297	2 492	36.9	17.5
53131	Real estate property managers	215	145 186	61 275	13 444	1 984	33.7	17.1
531311	Residential property managers	148	104 876	46 310	9 751	1 522	32.3	19.2
531312	Nonresidential property managers	67	40 310	14 965	3 693	462	37.6	11.8
53132	Offices of real estate appraisers	92	26 084	8 507	1 705	216	44.4	6.5
531320	Offices of real estate appraisers	92	26 084	8 507	1 705	216	44.4	6.5
53139	Other activities related to real estate	127	44 754	15 083	3 148	292	42.9	25.2
531390	Other activities related to real estate	127	44 754	15 083	3 148	292	42.9	25.2
532	Rental and leasing services	432	911 452	162 175	38 766	5 532	5.5	3.0
5321	Automotive equipment rental and leasing	94	384 709	60 187	13 678	2 191	2.0	2.2
53211	Passenger car rental and leasing	55	335 468	53 623	12 199	1 935	1.8	2.3
532111	Passenger car rental	51	327 893	51 610	11 569	1 863	1.8	1.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	39	49 241	6 564	1 479	256	3.5	1.5
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	39	49 241	6 564	1 479	256	3.5	1.5
5321201	Truck rental without drivers	22	D	D	D	c	D	D
5321202	Truck leasing	12	D	D	D	b	D	D
5322	Consumer goods rental	190	134 938	29 336	7 019	1 540	6.4	3.9
53221	Consumer electronics and appliances rental	23	13 312	3 274	798	106	.2	7.2
532210	Consumer electronics and appliances rental	23	13 312	3 274	798	106	.2	7.2
53222	Formal wear and costume rental	19	7 528	2 344	523	143	10.1	8.1
532220	Formal wear and costume rental	19	7 528	2 344	523	143	10.1	8.1
53223	Video tape and disc rental	94	62 212	10 087	2 553	817	2.1	2.1
532230	Video tape and disc rental	94	62 212	10 087	2 553	817	2.1	2.1
53229	Other consumer goods rental	54	51 886	13 631	3 145	474	12.7	4.5
532291	Home health equipment rental	13	21 238	4 386	991	133	3.4	.4
532299	All other consumer goods rental	32	26 006	7 972	1 868	302	21.6	2.7
5323	General rental centers	26	20 941	5 687	1 385	195	21.2	1.2
53231	General rental centers	26	20 941	5 687	1 385	195	21.2	1.2
532310	General rental centers	26	20 941	5 687	1 385	195	21.2	1.2
5324	Commercial and industrial machinery and equipment rental and leasing	122	370 864	66 965	16 684	1 606	8.0	3.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	52	162 349	31 898	7 985	801	9.6	2.4
532412	Construction, mining, and forestry machinery and equipment rental and leasing	48	157 288	30 776	7 712	775	9.9	2.0
5324121	Rental and leasing of heavy construction equipment without operators	47	D	D	D	f	D	D
53242	Office machinery and equipment rental and leasing	12	26 557	4 488	1 081	126	7.1	5.8
532420	Office machinery and equipment rental and leasing	12	26 557	4 488	1 081	126	7.1	5.8
53249	Other commercial and industrial machinery and equipment rental and leasing	58	181 958	30 579	7 618	679	6.8	4.3
532490	Other commercial and industrial machinery and equipment rental and leasing	58	181 958	30 579	7 618	679	6.8	4.3
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	10	D	D	D	b	D	D
5324902	Industrial equipment rental and leasing	40	106 973	16 132	4 235	423	9.4	6.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA—Con.							
	Las Vegas-Paradise, NV Metropolitan Statistical Area—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	36	219 032	5 586	1 428	194	.3	.9
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	36	219 032	5 586	1 428	194	.3	.9
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	36	219 032	5 586	1 428	194	.3	.9
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	36	219 032	5 586	1 428	194	.3	.9
5331109	Patent owners and lessors	36	219 032	5 586	1 428	194	.3	.9
	Pahrump, NV Micropolitan Statistical Area							
53	Real estate and rental and leasing	29	12 267	1 945	489	105	48.3	—
531	Real estate	24	8 632	1 313	328	63	55.3	—
5312	Offices of real estate agents and brokers	14	7 047	752	190	33	53.5	—
53121	Offices of real estate agents and brokers	14	7 047	752	190	33	53.5	—
531210	Offices of real estate agents and brokers	14	7 047	752	190	33	53.5	—
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	b	D	D
532	Rental and leasing services	5	3 635	632	161	42	31.7	—
	SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA							
53	Real estate and rental and leasing	2 462	2 309 714	443 455	105 971	16 166	21.6	10.5
531	Real estate	1 969	1 608 543	303 260	72 414	10 872	26.3	13.7
5311	Lessors of real estate	781	662 106	73 371	17 251	3 212	22.5	11.1
53111	Lessors of residential buildings and dwellings	328	244 879	29 674	6 929	1 465	25.5	16.6
531110	Lessors of residential buildings and dwellings	328	244 879	29 674	6 929	1 465	25.5	16.6
5311101	Lessors of apartment buildings	261	199 069	25 353	5 973	1 265	19.8	17.9
5311109	Lessors of dwellings other than apartment buildings ...	67	45 810	4 321	956	200	50.1	10.8
531112	Lessors of nonresidential buildings (except miniwarehouses)	193	D	D	D	f	D	D
5311120	Lessors of nonresidential buildings (except miniwarehouses)	193	D	D	D	f	D	D
5311201	Lessors of professional and other office buildings	97	D	D	D	e	D	D
5311202	Lessors of manufacturing and industrial buildings	28	43 649	7 182	1 935	121	8.7	5.8
5311203	Lessors of shopping centers and retail stores	50	96 269	10 451	2 182	449	24.0	6.5
5311209	Lessors of other nonresidential buildings and facilities ..	18	D	D	D	b	D	D
531113	Lessors of miniwarehouses and self-storage units	139	D	D	D	e	D	D
531130	Lessors of miniwarehouses and self-storage units	139	D	D	D	e	D	D
531119	Lessors of other real estate property	121	D	D	D	e	D	D
531190	Lessors of other real estate property	121	D	D	D	e	D	D
5311901	Lessors of manufactured (mobile) home sites	105	D	D	D	e	D	D
5311909	Lessors of other real estate property	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	647	619 819	79 695	19 127	2 381	27.8	15.2
53121	Offices of real estate agents and brokers	647	619 819	79 695	19 127	2 381	27.8	15.2
531210	Offices of real estate agents and brokers	647	619 819	79 695	19 127	2 381	27.8	15.2
5312101	Offices of residential real estate agents and brokers ...	533	D	D	D	g	D	D
5312109	Offices of nonresidential real estate agents and brokers ..	114	D	D	D	f	D	D
5313	Activities related to real estate	541	326 618	150 194	36 036	5 279	31.0	16.2
53131	Real estate property managers	331	232 108	122 062	29 944	4 736	24.2	16.0
531311	Residential property managers	233	174 660	96 720	23 865	4 066	20.9	16.1
531312	Nonresidential property managers	98	57 448	25 342	6 079	670	34.3	15.7
53132	Offices of real estate appraisers	93	D	D	D	e	D	D
531320	Offices of real estate appraisers	93	D	D	D	e	D	D
53139	Other activities related to real estate	117	D	D	D	e	D	D
531390	Other activities related to real estate	117	D	D	D	e	D	D
532	Rental and leasing services	488	D	D	D	i	D	D
5321	Automotive equipment rental and leasing	92	D	D	D	g	D	D
53211	Passenger car rental and leasing	43	D	D	D	g	D	D
532111	Passenger car rental	40	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	49	90 285	11 681	2 955	335	.7	4.8
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	49	90 285	11 681	2 955	335	.7	4.8
5321201	Truck rental without drivers	31	20 345	3 151	765	122	2.2	15.7
5321202	Truck leasing	15	67 716	8 092	2 111	200	.2	1.5
5322	Consumer goods rental	271	D	D	D	g	D	D
53221	Consumer electronics and appliances rental	21	17 573	3 764	941	108	9.0	.7
532210	Consumer electronics and appliances rental	21	17 573	3 764	941	108	9.0	.7
53222	Formal wear and costume rental	23	7 204	1 796	426	111	.5	.3
532220	Formal wear and costume rental	23	7 204	1 796	426	111	.5	.3
53223	Video tape and disc rental	153	D	D	D	g	D	D
532230	Video tape and disc rental	153	D	D	D	g	D	D
53229	Other consumer goods rental	74	D	D	D	f	D	D
532291	Home health equipment rental	13	D	D	D	c	D	D
532292	Recreational goods rental	41	D	D	D	e	D	D
532299	All other consumer goods rental	20	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5323	General rental centers	22	D	D	D	e	D	D
53231	General rental centers	22	D	D	D	e	D	D
532310	General rental centers	22	D	D	D	e	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	103	186 149	40 617	10 337	1 085	20.5	5.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	58	D	D	D	f	D	D
532411	Commercial air, rail, and water transportation equipment rental and leasing	10	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	48	D	D	D	e	D	D
5324121	Rental and leasing of heavy construction equipment without operators	46	D	D	D	e	D	D
53242	Office machinery and equipment rental and leasing	10	11 346	3 635	802	67	16.0	8.8
532420	Office machinery and equipment rental and leasing	10	11 346	3 635	802	67	16.0	8.8
53249	Other commercial and industrial machinery and equipment rental and leasing	35	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	35	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	27	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	D	D	D	b	D	D
Gardnerville Ranchos, NV Micropolitan Statistical Area								
53	Real estate and rental and leasing	95	76 436	13 951	3 354	465	27.7	10.1
531	Real estate	78	64 826	11 528	2 814	352	31.2	11.4
5311	Lessors of real estate	21	26 332	3 474	877	71	23.7	10.7
5312	Offices of real estate agents and brokers	30	25 224	2 364	555	92	38.0	12.4
53121	Offices of real estate agents and brokers	30	25 224	2 364	555	92	38.0	12.4
531210	Offices of real estate agents and brokers	30	25 224	2 364	555	92	38.0	12.4
5312101	Offices of residential real estate agents and brokers ...	28	D	D	D	b	D	D
5313	Activities related to real estate	27	13 270	5 690	1 382	189	33.4	10.8
53131	Real estate property managers	19	11 196	4 818	1 230	168	29.4	9.7
531311	Residential property managers	12	9 588	4 243	1 099	148	26.2	10.0
532	Rental and leasing services	16	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area								
53	Real estate and rental and leasing	2 212	2 133 627	416 422	99 586	15 116	20.0	10.8
531	Real estate	1 760	1 465 595	281 331	67 300	10 098	25.1	14.1
5311	Lessors of real estate	715	614 789	67 763	15 878	3 024	21.2	11.1
53111	Lessors of residential buildings and dwellings	309	234 129	27 286	6 321	1 401	24.2	16.2
531110	Lessors of residential buildings and dwellings	309	234 129	27 286	6 321	1 401	24.2	16.2
5311101	Lessors of apartment buildings	250	194 576	23 631	5 512	1 230	18.4	17.9
5311109	Lessors of dwellings other than apartment buildings	59	39 553	3 655	809	171	52.8	8.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	171	264 359	27 830	6 609	892	17.2	6.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	171	264 359	27 830	6 609	892	17.2	6.1
5311201	Lessors of professional and other office buildings	89	122 223	9 776	2 430	310	11.8	6.0
5311202	Lessors of manufacturing and industrial buildings	24	42 892	7 098	1 917	119	7.3	5.7
5311203	Lessors of shopping centers and retail stores	45	93 260	10 063	2 080	435	23.9	6.6
5311209	Lessors of other nonresidential buildings and facilities ...	13	5 984	893	182	28	92.9	4.9
53113	Lessors of miniwarehouses and self-storage units	124	50 887	5 879	1 390	336	23.0	5.6
531130	Lessors of miniwarehouses and self-storage units	124	50 887	5 879	1 390	336	23.0	5.6
53119	Lessors of other real estate property	111	65 414	6 768	1 558	395	25.1	17.5
531190	Lessors of other real estate property	111	65 414	6 768	1 558	395	25.1	17.5
5311901	Lessors of manufactured (mobile) home sites	96	52 620	6 066	1 392	365	27.4	19.7
5311909	Lessors of other real estate property	15	12 794	702	166	30	15.4	8.5
5312	Offices of real estate agents and brokers	557	544 453	71 612	17 357	2 082	26.9	16.1
53121	Offices of real estate agents and brokers	557	544 453	71 612	17 357	2 082	26.9	16.1
531210	Offices of real estate agents and brokers	557	544 453	71 612	17 357	2 082	26.9	16.1
5312101	Offices of residential real estate agents and brokers ...	449	424 925	49 240	10 689	1 506	27.1	17.0
5312109	Offices of nonresidential real estate agents and brokers	108	119 528	22 372	6 668	576	26.0	13.1
5313	Activities related to real estate	488	306 353	141 956	34 065	4 992	29.8	16.6
53131	Real estate property managers	298	216 047	115 221	28 240	4 486	22.9	16.5
531311	Residential property managers	210	161 189	91 122	22 442	3 848	19.2	16.6
531312	Nonresidential property managers	88	54 858	24 099	5 798	638	33.7	16.2
53132	Offices of real estate appraisers	83	34 720	11 846	2 663	246	61.5	6.9
531320	Offices of real estate appraisers	83	34 720	11 846	2 663	246	61.5	6.9
53139	Other activities related to real estate	107	55 586	14 889	3 162	260	37.0	23.3
531390	Other activities related to real estate	107	55 586	14 889	3 162	260	37.0	23.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	448	664 692	134 294	32 088	4 996	8.9	3.4
5321	Automotive equipment rental and leasing	88	313 634	55 429	12 638	1 795	2.4	1.6
53211	Passenger car rental and leasing	39	223 349	43 748	9 683	1 460	3.1	.3
532111	Passenger car rental	36	221 370	43 400	9 596	1 449	3.1	.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	49	90 285	11 681	2 955	335	.7	4.8
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	49	90 285	11 681	2 955	335	.7	4.8
5321201	Truck rental without drivers	31	20 345	3 151	765	122	2.2	15.7
5321202	Truck leasing	15	67 716	8 092	2 111	200	.2	1.5
5322	Consumer goods rental	247	164 027	34 512	8 115	1 950	13.1	3.4
53221	Consumer electronics and appliances rental	21	17 573	3 764	941	108	9.0	.7
532210	Consumer electronics and appliances rental	21	17 573	3 764	941	108	9.0	.7
53222	Formal wear and costume rental	23	7 204	1 796	426	111	.5	.3
532220	Formal wear and costume rental	23	7 204	1 796	426	111	.5	.3
53223	Video tape and disc rental	137	90 416	14 622	3 651	1 119	13.0	.7
532230	Video tape and disc rental	137	90 416	14 622	3 651	1 119	13.0	.7
53229	Other consumer goods rental	66	48 834	14 330	3 097	612	16.7	9.8
532291	Home health equipment rental	10	23 776	8 748	1 783	220	4.6	2.2
532292	Recreational goods rental	38	13 553	2 858	710	273	29.1	12.9
532299	All other consumer goods rental	18	11 505	2 724	604	119	27.1	22.0
5323	General rental centers	21	21 527	6 383	1 736	277	34.7	2.8
53231	General rental centers	21	21 527	6 383	1 736	277	34.7	2.8
532310	General rental centers	21	21 527	6 383	1 736	277	34.7	2.8
5324	Commercial and industrial machinery and equipment rental and leasing	92	165 504	37 970	9 599	974	13.8	6.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	51	93 045	18 306	3 812	466	16.2	2.7
532412	Construction, mining, and forestry machinery and equipment rental and leasing	44	88 839	17 332	3 586	427	16.1	2.3
5324121	Rental and leasing of heavy construction equipment without operators	42	D	D	D	e	D	D
53242	Office machinery and equipment rental and leasing	10	11 346	3 635	802	67	16.0	8.8
532420	Office machinery and equipment rental and leasing	10	11 346	3 635	802	67	16.0	8.8
53249	Other commercial and industrial machinery and equipment rental and leasing	31	61 113	16 029	4 985	441	9.9	12.3
532490	Other commercial and industrial machinery and equipment rental and leasing	31	61 113	16 029	4 985	441	9.9	12.3
5324902	Industrial equipment rental and leasing	25	47 147	10 811	3 704	265	12.9	15.9
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	3 340	797	198	22	1.7	—
Truckee-Grass Valley, CA Micropolitan Statistical Area								
53	Real estate and rental and leasing	155	99 651	13 082	3 031	585	51.1	6.1
531	Real estate	131	78 122	10 401	2 300	422	44.0	7.7
5311	Lessors of real estate	45	20 985	2 134	496	117	58.7	10.3
53111	Lessors of residential buildings and dwellings	11	4 551	496	117	26	18.5	26.6
531110	Lessors of residential buildings and dwellings	11	4 551	496	117	26	18.5	26.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	7 421	998	249	44	54.8	3.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	7 421	998	249	44	54.8	3.1
53113	Lessors of miniwarehouses and self-storage units	13	4 985	339	76	30	95.9	4.1
531130	Lessors of miniwarehouses and self-storage units	13	4 985	339	76	30	95.9	4.1
5312	Offices of real estate agents and brokers	60	50 142	5 719	1 215	207	33.0	6.7
53121	Offices of real estate agents and brokers	60	50 142	5 719	1 215	207	33.0	6.7
531210	Offices of real estate agents and brokers	60	50 142	5 719	1 215	207	33.0	6.7
5312101	Offices of residential real estate agents and brokers ...	56	48 220	5 107	1 032	199	31.3	6.9
5313	Activities related to real estate	26	6 995	2 548	589	98	79.3	7.8
53131	Real estate property managers	14	4 865	2 023	474	82	71.8	9.6
531311	Residential property managers	11	3 883	1 355	324	70	78.9	12.1
532	Rental and leasing services	24	21 529	2 681	731	163	76.8	.2
5322	Consumer goods rental	15	5 510	1 147	231	87	29.1	.7
53223	Video tape and disc rental	12	4 507	936	210	82	19.2	.9
532230	Video tape and disc rental	12	4 507	936	210	82	19.2	.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CARSON CITY, NV METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	148	66 656	14 397	3 327	645	36.4	14.3
531	Real estate	121	48 371	11 058	2 569	509	47.5	18.2
5311	Lessors of real estate	60	19 962	2 919	728	196	43.4	27.1
53111	Lessors of residential buildings and dwellings	32	11 495	1 338	360	118	32.3	36.1
5311101	Lessors of residential buildings and dwellings	32	11 495	1 338	360	118	32.3	36.1
5311101	Lessors of apartment buildings	26	10 783	1 049	290	96	31.4	36.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	4 510	1 224	279	40	42.1	7.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	4 510	1 224	279	40	42.1	7.9
53119	Lessors of other real estate property	11	2 060	240	63	28	82.8	17.2
531190	Lessors of other real estate property	11	2 060	240	63	28	82.8	17.2
5311901	Lessors of manufactured (mobile) home sites	11	2 060	240	63	28	82.8	17.2
5312	Offices of real estate agents and brokers	33	21 776	5 777	1 296	248	51.7	10.9
53121	Offices of real estate agents and brokers	33	21 776	5 777	1 296	248	51.7	10.9
531210	Offices of real estate agents and brokers	33	21 776	5 777	1 296	248	51.7	10.9
5312101	Offices of residential real estate agents and brokers	30	20 721	5 421	1 211	237	53.7	10.3
5313	Activities related to real estate	28	6 633	2 362	545	65	46.0	15.1
53131	Real estate property managers	17	3 623	1 207	303	36	44.4	27.1
532	Rental and leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	11	6 874	1 567	380	75	9.4	4.2
5324	Commercial and industrial machinery and equipment rental and leasing	10	6 268	1 372	290	44	9.3	.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D
ELKO, NV MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	45	27 236	6 112	1 418	313	16.8	22.3
531	Real estate	35	18 644	4 356	959	237	21.2	20.0
5311	Lessors of real estate	21	12 596	1 890	430	95	14.7	26.3
532	Rental and leasing services	10	8 592	1 756	459	76	7.4	27.4
FALLON, NV MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	26	7 043	1 083	251	85	63.7	6.6
531	Real estate	21	4 283	565	140	65	82.2	10.5
5311	Lessors of real estate	14	1 925	311	74	44	73.7	23.3
53111	Lessors of residential buildings and dwellings	10	1 471	236	56	36	69.5	30.5
531110	Lessors of residential buildings and dwellings	10	1 471	236	56	36	69.5	30.5
532	Rental and leasing services	5	2 760	518	111	20	35.1	.6
RENO-SPARKS, NV METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	700	663 983	103 038	24 292	3 946	19.3	13.0
531	Real estate	558	481 367	74 498	17 367	2 833	22.5	16.1
5311	Lessors of real estate	261	279 762	26 162	6 380	1 140	16.8	21.2
53111	Lessors of residential buildings and dwellings	134	136 078	14 496	3 458	680	19.3	36.1
531110	Lessors of residential buildings and dwellings	134	136 078	14 496	3 458	680	19.3	36.1
5311101	Lessors of apartment buildings	121	129 952	13 522	3 184	635	19.6	36.0
5311109	Lessors of dwellings other than apartment buildings	13	6 126	974	274	45	12.9	37.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	54	111 426	8 173	2 140	246	7.8	4.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	54	111 426	8 173	2 140	246	7.8	4.8
5311201	Lessors of professional and other office buildings	21	26 686	2 403	598	67	21.9	9.8
5311203	Lessors of shopping centers and retail stores	17	15 690	3 391	847	129	11.4	10.7
53113	Lessors of miniwarehouses and self-storage units	32	13 642	1 464	350	110	49.4	9.2
531130	Lessors of miniwarehouses and self-storage units	32	13 642	1 464	350	110	49.4	9.2
53119	Lessors of other real estate property	41	18 616	2 029	432	104	27.7	19.5
531190	Lessors of other real estate property	41	18 616	2 029	432	104	27.7	19.5
5311901	Lessors of manufactured (mobile) home sites	36	17 739	1 931	408	96	27.0	19.6
5312	Offices of real estate agents and brokers	158	126 380	17 733	3 906	696	29.2	10.9
53121	Offices of real estate agents and brokers	158	126 380	17 733	3 906	696	29.2	10.9
531210	Offices of real estate agents and brokers	158	126 380	17 733	3 906	696	29.2	10.9
5312101	Offices of residential real estate agents and brokers	127	113 132	13 619	3 041	579	28.1	11.1
5312109	Offices of nonresidential real estate agents and brokers	31	13 248	4 114	865	117	38.4	9.1
5313	Activities related to real estate	139	75 225	30 603	7 081	997	32.6	6.1
53131	Real estate property managers	84	58 296	26 808	6 173	870	20.9	6.1
531311	Residential property managers	63	30 401	16 801	3 903	699	32.9	7.6
531312	Nonresidential property managers	21	27 895	10 007	2 270	171	7.7	4.5
53132	Offices of real estate appraisers	26	5 285	1 491	350	49	59.2	8.3
531320	Offices of real estate appraisers	26	5 285	1 491	350	49	59.2	8.3
53139	Other activities related to real estate	29	11 644	2 304	558	78	79.4	4.9
531390	Other activities related to real estate	29	11 644	2 304	558	78	79.4	4.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	RENO-SPARKS, NV METROPOLITAN STATISTICAL AREA—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	127	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	28	D	D	D	e	D	D
53211	Passenger car rental and leasing	18	65 072	8 414	2 049	351	—	7.5
532111	Passenger car rental	18	65 072	8 414	2 049	351	—	7.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	58	34 771	7 647	1 900	408	9.0	.9
53223	Video tape and disc rental	27	15 878	2 516	608	224	8.9	.9
532230	Video tape and disc rental	27	15 878	2 516	608	224	8.9	.9
53229	Other consumer goods rental	15	12 043	3 403	830	120	11.8	.8
5324	Commercial and industrial machinery and equipment rental and leasing	37	57 432	8 545	2 038	237	28.0	3.4
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	25	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	20	33 135	5 705	1 323	168	2.1	2.0
5324121	Rental and leasing of heavy construction equipment without operators	18	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	15	D	D	D	b	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	15	D	D	D	b	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	15	D	D	D	b	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	15	D	D	D	b	D	D
5331109	Patent owners and lessors	13	D	D	D	b	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CHURCHILL								
53	Real estate and rental and leasing	26	7 043	1 083	251	85	63.7	6.6
531	Real estate	21	4 283	565	140	65	82.2	10.5
5311	Lessors of real estate	14	1 925	311	74	44	73.7	23.3
53111	Lessors of residential buildings and dwellings	10	1 471	236	56	36	69.5	30.5
531110	Lessors of residential buildings and dwellings	10	1 471	236	56	36	69.5	30.5
532	Rental and leasing services	5	2 760	518	111	20	35.1	.6
CLARK								
53	Real estate and rental and leasing	2 055	2 554 976	415 262	96 478	13 737	17.0	9.5
531	Real estate	1 587	1 424 492	247 501	56 284	8 011	26.9	15.0
5311	Lessors of real estate	665	757 625	82 669	20 305	3 511	20.8	17.9
53111	Lessors of residential buildings and dwellings	355	414 399	44 504	10 546	2 132	27.9	26.0
531110	Lessors of residential buildings and dwellings	355	414 399	44 504	10 546	2 132	27.9	26.0
5311101	Lessors of apartment buildings	311	383 463	41 261	9 823	1 964	24.9	27.3
5311109	Lessors of dwellings other than apartment buildings	44	30 936	3 243	723	168	65.3	10.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	147	259 900	29 480	7 864	873	9.7	6.8
5311201	Lessors of nonresidential buildings (except miniwarehouses)	147	259 900	29 480	7 864	873	9.7	6.8
5311202	Lessors of professional and other office buildings	82	62 124	7 087	1 829	253	26.7	14.4
5311203	Lessors of manufacturing and industrial buildings	12	6 880	896	225	34	16.7	27.9
5311209	Lessors of shopping centers and retail stores	40	157 054	18 194	5 027	446	4.5	4.1
53113	Lessors of other nonresidential buildings and facilities	13	33 842	3 303	783	140	.9	.9
531130	Lessors of miniwarehouses and self-storage units	95	42 484	4 185	1 018	307	27.0	8.5
531130	Lessors of miniwarehouses and self-storage units	95	42 484	4 185	1 018	307	27.0	8.5
53119	Lessors of other real estate property	68	40 842	4 500	877	199	13.3	16.3
531190	Lessors of other real estate property	68	40 842	4 500	877	199	13.3	16.3
5311901	Lessors of manufactured (mobile) home sites	62	39 506	3 608	747	181	12.8	16.4
5312	Offices of real estate agents and brokers	488	450 843	79 967	17 682	2 008	32.3	8.9
53121	Offices of real estate agents and brokers	488	450 843	79 967	17 682	2 008	32.3	8.9
5312101	Offices of residential real estate agents and brokers	370	353 735	58 512	12 526	1 637	32.8	9.7
5312109	Offices of nonresidential real estate agents and brokers	118	97 108	21 455	5 156	371	30.7	6.0
5313	Activities related to real estate	434	216 024	84 865	18 297	2 492	36.9	17.5
53131	Real estate property managers	215	145 186	61 275	13 444	1 984	33.7	17.1
531311	Residential property managers	148	104 876	46 310	9 751	1 522	32.3	19.2
531312	Nonresidential property managers	67	40 310	14 965	3 693	462	37.6	11.8
53132	Offices of real estate appraisers	92	26 084	8 507	1 705	216	44.4	6.5
531320	Offices of real estate appraisers	92	26 084	8 507	1 705	216	44.4	6.5
53139	Other activities related to real estate	127	44 754	15 083	3 148	292	42.9	25.2
531390	Other activities related to real estate	127	44 754	15 083	3 148	292	42.9	25.2
532	Rental and leasing services	432	911 452	162 175	38 766	5 532	5.5	3.0
5321	Automotive equipment rental and leasing	94	384 709	60 187	13 678	2 191	2.0	2.2
53211	Passenger car rental and leasing	55	335 468	53 623	12 199	1 935	1.8	2.3
532111	Passenger car rental	51	327 893	51 610	11 569	1 863	1.8	1.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	39	49 241	6 564	1 479	256	3.5	1.5
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	39	49 241	6 564	1 479	256	3.5	1.5
5321201	Truck rental without drivers	22	D	D	D	c	D	D
5321202	Truck leasing	12	D	D	D	b	D	D
5322	Consumer goods rental	190	134 938	29 336	7 019	1 540	6.4	3.9
53221	Consumer electronics and appliances rental	23	13 312	3 274	798	106	.2	7.2
532210	Consumer electronics and appliances rental	23	13 312	3 274	798	106	.2	7.2
53222	Formal wear and costume rental	19	7 528	2 344	523	143	10.1	8.1
532220	Formal wear and costume rental	19	7 528	2 344	523	143	10.1	8.1
53223	Video tape and disc rental	94	62 212	10 087	2 553	817	2.1	2.1
532230	Video tape and disc rental	94	62 212	10 087	2 553	817	2.1	2.1
53229	Other consumer goods rental	54	51 886	13 631	3 145	474	12.7	4.5
532291	Home health equipment rental	13	21 238	4 386	991	133	3.4	.4
532299	All other consumer goods rental	32	26 006	7 972	1 868	302	21.6	2.7
5323	General rental centers	26	20 941	5 687	1 385	195	21.2	1.2
53231	General rental centers	26	20 941	5 687	1 385	195	21.2	1.2
532310	General rental centers	26	20 941	5 687	1 385	195	21.2	1.2
5324	Commercial and industrial machinery and equipment rental and leasing	122	370 864	66 965	16 684	1 606	8.0	3.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	52	162 349	31 898	7 985	801	9.6	2.4
532412	Construction, mining, and forestry machinery and equipment rental and leasing	48	157 288	30 776	7 712	775	9.9	2.0
5324121	Rental and leasing of heavy construction equipment without operators	47	D	D	D	f	D	D
53242	Office machinery and equipment rental and leasing	12	26 557	4 488	1 081	126	7.1	5.8
532420	Office machinery and equipment rental and leasing	12	26 557	4 488	1 081	126	7.1	5.8
53249	Other commercial and industrial machinery and equipment rental and leasing	58	181 958	30 579	7 618	679	6.8	4.3
532490	Other commercial and industrial machinery and equipment rental and leasing	58	181 958	30 579	7 618	679	6.8	4.3
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	10	D	D	D	b	D	D
5324902	Industrial equipment rental and leasing	40	106 973	16 132	4 235	423	9.4	6.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CLARK—Con.								
Real estate and rental and leasing—Con.								
53	Lessors of nonfinancial intangible assets (except copyrighted works)	36	219 032	5 586	1 428	194	.3	.9
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	36	219 032	5 586	1 428	194	.3	.9
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	36	219 032	5 586	1 428	194	.3	.9
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	36	219 032	5 586	1 428	194	.3	.9
5331109	Patent owners and lessors	36	219 032	5 586	1 428	194	.3	.9
DOUGLAS								
53	Real estate and rental and leasing	95	76 436	13 951	3 354	465	27.7	10.1
531	Real estate	78	64 826	11 528	2 814	352	31.2	11.4
5311	Lessors of real estate	21	26 332	3 474	877	71	23.7	10.7
5312	Offices of real estate agents and brokers	30	25 224	2 364	555	92	38.0	12.4
53121	Offices of real estate agents and brokers	30	25 224	2 364	555	92	38.0	12.4
531210	Offices of real estate agents and brokers	30	25 224	2 364	555	92	38.0	12.4
5312101	Offices of residential real estate agents and brokers ..	28	D	D	D	b	D	D
5313	Activities related to real estate	27	13 270	5 690	1 382	189	33.4	10.8
53131	Real estate property managers	19	11 196	4 818	1 230	168	29.4	9.7
531311	Residential property managers	12	9 588	4 243	1 099	148	26.2	10.0
532	Rental and leasing services	16	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
ELKO								
53	Real estate and rental and leasing	44	D	D	D	e	D	D
531	Real estate	34	D	D	D	c	D	D
5311	Lessors of real estate	21	12 596	1 890	430	95	14.7	26.3
532	Rental and leasing services	10	8 592	1 756	459	76	7.4	27.4
EUREKA								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HUMBOLDT								
53	Real estate and rental and leasing	12	2 951	426	81	22	79.8	—
531	Real estate	9	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
LANDER								
53	Real estate and rental and leasing	4	815	139	38	11	—	16.7
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
LINCOLN								
53	Real estate and rental and leasing	6	903	157	37	16	68.1	—
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
LYON								
53	Real estate and rental and leasing	28	15 235	2 984	671	94	23.4	2.9
531	Real estate	21	12 251	2 601	585	67	24.8	3.6
5311	Lessors of real estate	12	7 426	992	246	37	26.0	.6
532	Rental and leasing services	7	2 984	383	86	27	17.5	—
MINERAL								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
NYE								
53	Real estate and rental and leasing	29	12 267	1 945	489	105	48.3	—
531	Real estate	24	8 632	1 313	328	63	55.3	—
5312	Offices of real estate agents and brokers	14	7 047	752	190	33	53.5	—
53121	Offices of real estate agents and brokers	14	7 047	752	190	33	53.5	—
531210	Offices of real estate agents and brokers	14	7 047	752	190	33	53.5	—
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	b	D	D
532	Rental and leasing services	5	3 635	632	161	42	31.7	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
PERSHING								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
WASHOE								
53	Real estate and rental and leasing	700	663 983	103 038	24 292	3 946	19.3	13.0
531	Real estate	558	481 367	74 498	17 367	2 833	22.5	16.1
5311	Lessors of real estate	261	279 762	26 162	6 380	1 140	16.8	21.2
53111	Lessors of residential buildings and dwellings	134	136 078	14 496	3 458	680	19.3	36.1
5311110	Lessors of residential buildings and dwellings	134	136 078	14 496	3 458	680	19.3	36.1
5311101	Lessors of apartment buildings	121	129 952	13 522	3 184	635	19.6	36.0
5311109	Lessors of dwellings other than apartment buildings	13	6 126	974	274	45	12.9	37.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	54	111 426	8 173	2 140	246	7.8	4.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	54	111 426	8 173	2 140	246	7.8	4.8
5311201	Lessors of professional and other office buildings	21	26 686	2 403	598	67	21.9	9.8
5311203	Lessors of shopping centers and retail stores	17	15 690	3 391	847	129	11.4	10.7
53113	Lessors of miniwarehouses and self-storage units	32	13 642	1 464	350	110	49.4	9.2
531130	Lessors of miniwarehouses and self-storage units	32	13 642	1 464	350	110	49.4	9.2
53119	Lessors of other real estate property	41	18 616	2 029	432	104	27.7	19.5
531190	Lessors of other real estate property	41	18 616	2 029	432	104	27.7	19.5
5311901	Lessors of manufactured (mobile) home sites	36	17 739	1 931	408	96	27.0	19.6
5312	Offices of real estate agents and brokers	158	126 380	17 733	3 906	696	29.2	10.9
53121	Offices of real estate agents and brokers	158	126 380	17 733	3 906	696	29.2	10.9
531210	Offices of real estate agents and brokers	158	126 380	17 733	3 906	696	29.2	10.9
5312101	Offices of residential real estate agents and brokers ...	127	113 132	13 619	3 041	579	28.1	11.1
5312109	Offices of nonresidential real estate agents and brokers	31	13 248	4 114	865	117	38.4	9.1
5313	Activities related to real estate	139	75 225	30 603	7 081	997	32.6	6.1
53131	Real estate property managers	84	58 296	26 808	6 173	870	20.9	6.1
531311	Residential property managers	63	30 401	16 801	3 903	699	32.9	7.6
531312	Nonresidential property managers	21	27 895	10 007	2 270	171	7.7	4.5
53132	Offices of real estate appraisers	26	5 285	1 491	350	49	59.2	8.3
531320	Offices of real estate appraisers	26	5 285	1 491	350	49	59.2	8.3
53139	Other activities related to real estate	29	11 644	2 304	558	78	79.4	4.9
531390	Other activities related to real estate	29	11 644	2 304	558	78	79.4	4.9
532	Rental and leasing services	127	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	28	D	D	D	e	D	D
53211	Passenger car rental and leasing	18	65 072	8 414	2 049	351	—	7.5
532111	Passenger car rental	18	65 072	8 414	2 049	351	—	7.5
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	58	34 771	7 647	1 900	408	9.0	.9
53223	Video tape and disc rental	27	15 878	2 516	608	224	8.9	.9
532230	Video tape and disc rental	27	15 878	2 516	608	224	8.9	.9
53229	Other consumer goods rental	15	12 043	3 403	830	120	11.8	.8
5324	Commercial and industrial machinery and equipment rental and leasing	37	57 432	8 545	2 038	237	28.0	3.4
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	25	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	20	33 135	5 705	1 323	168	2.1	2.0
5324121	Rental and leasing of heavy construction equipment without operators	18	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	15	D	D	D	b	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	15	D	D	D	b	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	15	D	D	D	b	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	15	D	D	D	b	D	D
5331109	Patent owners and lessors	13	D	D	D	b	D	D
WHITE PINE								
53	Real estate and rental and leasing	10	3 174	676	165	40	22.9	13.3
531	Real estate	7	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CARSON CITY								
53	Real estate and rental and leasing	148	66 656	14 397	3 327	645	36.4	14.3
531	Real estate	121	48 371	11 058	2 569	509	47.5	18.2
5311	Lessors of real estate	60	19 962	2 919	728	196	43.4	27.1
53111	Lessors of residential buildings and dwellings	32	11 495	1 338	360	118	32.3	36.1
531110	Lessors of residential buildings and dwellings	32	11 495	1 338	360	118	32.3	36.1
5311101	Lessors of apartment buildings	26	10 783	1 049	290	96	31.4	36.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	4 510	1 224	279	40	42.1	7.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	4 510	1 224	279	40	42.1	7.9
53119	Lessors of other real estate property	11	2 060	240	63	28	82.8	17.2
531190	Lessors of other real estate property	11	2 060	240	63	28	82.8	17.2
5311901	Lessors of manufactured (mobile) home sites	11	2 060	240	63	28	82.8	17.2
5312	Offices of real estate agents and brokers	33	21 776	5 777	1 296	248	51.7	10.9
53121	Offices of real estate agents and brokers	33	21 776	5 777	1 296	248	51.7	10.9
531210	Offices of real estate agents and brokers	33	21 776	5 777	1 296	248	51.7	10.9
5312101	Offices of residential real estate agents and brokers ...	30	20 721	5 421	1 211	237	53.7	10.3
5313	Activities related to real estate	28	6 633	2 362	545	65	46.0	15.1
53131	Real estate property managers	17	3 623	1 207	303	36	44.4	27.1
532	Rental and leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	11	6 874	1 567	380	75	9.4	4.2
5324	Commercial and industrial machinery and equipment rental and leasing	10	6 268	1 372	290	44	9.3	.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BOULDER CITY								
53	Real estate and rental and leasing	25	9 186	1 771	450	78	28.4	8.4
531	Real estate	19	D	D	D	b	D	D
5311	Lessors of real estate	11	3 313	350	99	22	25.7	4.3
532	Rental and leasing services	4	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
CARSON CITY (IC)								
53	Real estate and rental and leasing	148	66 656	14 397	3 327	645	36.4	14.3
531	Real estate	121	48 371	11 058	2 569	509	47.5	18.2
5311	Lessors of real estate	60	19 962	2 919	728	196	43.4	27.1
53111	Lessors of residential buildings and dwellings	32	11 495	1 338	360	118	32.3	36.1
531110	Lessors of residential buildings and dwellings	32	11 495	1 338	360	118	32.3	36.1
5311101	Lessors of apartment buildings	26	10 783	1 049	290	96	31.4	36.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	4 510	1 224	279	40	42.1	7.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	4 510	1 224	279	40	42.1	7.9
53119	Lessors of other real estate property	11	2 060	240	63	28	82.8	17.2
531190	Lessors of other real estate property	11	2 060	240	63	28	82.8	17.2
5311901	Lessors of manufactured (mobile) home sites	11	2 060	240	63	28	82.8	17.2
5312	Offices of real estate agents and brokers	33	21 776	5 777	1 296	248	51.7	10.9
53121	Offices of real estate agents and brokers	33	21 776	5 777	1 296	248	51.7	10.9
531210	Offices of real estate agents and brokers	33	21 776	5 777	1 296	248	51.7	10.9
5312101	Offices of residential real estate agents and brokers ..	30	20 721	5 421	1 211	237	53.7	10.3
5313	Activities related to real estate	28	6 633	2 362	545	65	46.0	15.1
53131	Real estate property managers	17	3 623	1 207	303	36	44.4	27.1
532	Rental and leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	11	6 874	1 567	380	75	9.4	4.2
5324	Commercial and industrial machinery and equipment rental and leasing	10	6 268	1 372	290	44	9.3	.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D
ELKO								
53	Real estate and rental and leasing	29	21 491	5 108	1 156	232	16.3	17.3
531	Real estate	20	D	D	D	c	D	D
5311	Lessors of real estate	11	7 766	1 186	240	39	10.0	13.2
532	Rental and leasing services	9	D	D	D	b	D	D
ELY								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	6	2 198	406	88	23	14.5	19.2
532	Rental and leasing services	3	D	D	D	a	D	D
FALLON								
53	Real estate and rental and leasing	22	5 511	773	184	75	54.7	8.4
531	Real estate	18	D	D	D	b	D	D
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
FERNLEY								
53	Real estate and rental and leasing	12	8 316	941	234	35	27.0	.5
531	Real estate	9	7 047	830	210	19	29.4	.6
532	Rental and leasing services	3	1 269	111	24	16	13.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
HENDERSON								
53	Real estate and rental and leasing	188	166 772	28 617	7 549	871	14.8	10.1
531	Real estate	154	130 742	22 095	5 850	591	17.0	10.2
5311	Lessors of real estate	52	78 833	10 893	3 219	267	5.6	8.5
53111	Lessors of residential buildings and dwellings	23	23 588	2 561	607	114	2.0	20.8
531110	Lessors of residential buildings and dwellings	23	23 588	2 561	607	114	2.0	20.8
5311101	Lessors of apartment buildings	17	D	D	D	b	D	D
531113	Lessors of miniwarehouses and self-storage units	17	7 167	708	162	54	48.2	6.6
531130	Lessors of miniwarehouses and self-storage units	17	7 167	708	162	54	48.2	6.6
5312	Offices of real estate agents and brokers	59	39 779	6 586	1 366	148	36.3	8.3
53121	Offices of real estate agents and brokers	59	39 779	6 586	1 366	148	36.3	8.3
531210	Offices of real estate agents and brokers	59	39 779	6 586	1 366	148	36.3	8.3
5312101	Offices of residential real estate agents and brokers	50	37 655	6 088	1 282	139	34.9	7.8
5313	Activities related to real estate	43	12 130	4 616	1 265	176	27.8	27.1
53131	Real estate property managers	21	5 646	2 610	899	136	18.6	44.5
53131 1	Residential property managers	16	5 104	2 382	845	121	11.5	47.7
53139	Other activities related to real estate	13	4 125	908	148	20	40.4	16.2
531390	Other activities related to real estate	13	4 125	908	148	20	40.4	16.2
532	Rental and leasing services	31	D	D	D	e	D	D
5322	Consumer goods rental	16	10 531	1 746	443	143	—	1.8
53223	Video tape and disc rental	12	8 713	1 311	341	120	—	—
532230	Video tape and disc rental	12	8 713	1 311	341	120	—	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D
LAS VEGAS								
53	Real estate and rental and leasing	739	699 077	95 439	20 561	3 368	21.2	10.1
531	Real estate	607	387 796	65 371	13 432	2 282	35.1	16.9
5311	Lessors of real estate	220	173 136	19 990	4 851	960	26.7	23.5
53111	Lessors of residential buildings and dwellings	119	101 456	11 422	2 770	572	30.7	28.9
531110	Lessors of residential buildings and dwellings	119	101 456	11 422	2 770	572	30.7	28.9
5311101	Lessors of apartment buildings	103	95 072	10 803	2 673	545	27.4	29.9
5311109	Lessors of dwellings other than apartment buildings	16	6 384	619	97	27	79.2	14.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	59	52 129	6 681	1 685	272	18.1	21.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	59	52 129	6 681	1 685	272	18.1	21.0
5311201	Lessors of professional and other office buildings	37	27 916	2 454	605	99	24.4	19.8
5311203	Lessors of shopping centers and retail stores	15	D	D	D	c	D	D
53113	Lessors of miniwarehouses and self-storage units	29	10 433	1 122	263	87	33.1	1.1
531130	Lessors of miniwarehouses and self-storage units	29	10 433	1 122	263	87	33.1	1.1
53119	Lessors of other real estate property	13	9 118	765	133	29	24.3	1.9
531190	Lessors of other real estate property	13	9 118	765	133	29	24.3	1.9
5311901	Lessors of manufactured (mobile) home sites	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	212	146 873	20 117	4 251	640	39.1	8.4
53121	Offices of real estate agents and brokers	212	146 873	20 117	4 251	640	39.1	8.4
531210	Offices of real estate agents and brokers	212	146 873	20 117	4 251	640	39.1	8.4
5312101	Offices of residential real estate agents and brokers	158	113 043	13 264	2 782	473	35.7	9.9
5312109	Offices of nonresidential real estate agents and brokers	54	33 830	6 853	1 469	167	50.3	3.6
5313	Activities related to real estate	175	67 787	25 264	4 330	682	47.8	18.6
53131	Real estate property managers	71	39 375	17 687	2 847	501	43.9	19.7
53131 1	Residential property managers	49	28 375	14 681	2 136	392	36.4	21.4
53131 2	Nonresidential property managers	22	11 000	3 006	711	109	63.2	15.3
53132	Offices of real estate appraisers	49	14 512	4 204	924	110	45.4	6.0
531320	Offices of real estate appraisers	49	14 512	4 204	924	110	45.4	6.0
53139	Other activities related to real estate	55	13 900	3 373	559	71	61.5	28.7
531390	Other activities related to real estate	55	13 900	3 373	559	71	61.5	28.7
532	Rental and leasing services	125	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	27	D	D	D	c	D	D
53211	Passenger car rental and leasing	13	D	D	D	b	D	D
532111	Passenger car rental	12	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	18 546	2 373	528	108	—	.9
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	18 546	2 373	528	108	—	.9
5321201	Truck rental without drivers	12	D	D	D	b	D	D
5322	Consumer goods rental	60	D	D	D	f	D	D
53223	Video tape and disc rental	31	21 607	3 841	987	286	2.9	.9
532230	Video tape and disc rental	31	21 607	3 841	987	286	2.9	.9
53229	Other consumer goods rental	13	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	LAS VEGAS—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing	34	60 146	14 361	3 333	254	13.2	4.3
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	13	27 050	7 717	1 667	150	16.5	—
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	27 050	7 717	1 667	150	16.5	—
5324121	Rental and leasing of heavy construction equipment without operators	12	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	16	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	16	D	D	D	b	D	D
5324902	Industrial equipment rental and leasing	14	19 270	5 174	1 371	84	12.0	13.3
533	Lessors of nonfinancial intangible assets (except copyrighted works)	7	D	D	D	c	D	D
	MESQUITE							
53	Real estate and rental and leasing	22	5 547	888	203	47	62.0	4.3
531	Real estate	20	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	NORTH LAS VEGAS							
53	Real estate and rental and leasing	75	98 701	18 588	4 599	566	7.0	7.3
531	Real estate	40	D	D	D	c	D	D
5311	Lessors of real estate	22	20 769	2 389	579	100	23.8	13.5
53111	Lessors of residential buildings and dwellings	12	12 930	1 612	412	70	32.4	16.8
531110	Lessors of residential buildings and dwellings	12	12 930	1 612	412	70	32.4	16.8
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
5313	Activities related to real estate	13	6 546	3 785	796	72	7.5	4.6
53131	Real estate property managers	10	5 637	3 071	689	67	7.1	3.8
532	Rental and leasing services	34	69 565	11 994	3 143	388	1.2	5.9
5324	Commercial and industrial machinery and equipment rental and leasing	15	46 585	6 830	1 900	220	.7	8.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	RENO							
53	Real estate and rental and leasing	460	481 855	64 754	15 431	2 423	17.1	15.4
531	Real estate	376	360 212	47 957	11 430	1 743	18.6	18.7
5311	Lessors of real estate	190	240 077	21 135	5 110	905	13.6	21.3
53111	Lessors of residential buildings and dwellings	107	118 005	12 311	2 906	571	16.8	37.6
531110	Lessors of residential buildings and dwellings	107	118 005	12 311	2 906	571	16.8	37.6
5311101	Lessors of apartment buildings	99	114 255	11 687	2 769	542	16.7	37.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	40	103 625	7 165	1 828	218	6.7	2.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	40	103 625	7 165	1 828	218	6.7	2.8
5311201	Lessors of professional and other office buildings	15	22 518	1 942	484	54	21.2	4.0
5311203	Lessors of shopping centers and retail stores	15	D	D	D	c	D	D
53113	Lessors of miniwarehouses and self-storage units	19	7 818	849	207	65	42.5	14.7
531130	Lessors of miniwarehouses and self-storage units	19	7 818	849	207	65	42.5	14.7
53119	Lessors of other real estate property	24	10 629	810	169	51	24.0	25.1
531190	Lessors of other real estate property	24	10 629	810	169	51	24.0	25.1
5311901	Lessors of manufactured (mobile) home sites	23	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	93	74 320	10 957	2 498	362	24.2	16.2
53121	Offices of real estate agents and brokers	93	74 320	10 957	2 498	362	24.2	16.2
531210	Offices of real estate agents and brokers	93	74 320	10 957	2 498	362	24.2	16.2
5312101	Offices of residential real estate agents and brokers	67	62 715	7 983	1 860	282	21.2	18.3
5312109	Offices of nonresidential real estate agents and brokers	26	11 605	2 974	638	80	40.2	4.8
5313	Activities related to real estate	93	45 815	15 865	3 822	476	35.6	9.0
53131	Real estate property managers	54	35 658	13 547	3 259	400	23.0	9.1
531311	Residential property managers	42	16 766	8 398	1 927	299	40.0	11.8
531312	Nonresidential property managers	12	18 892	5 149	1 332	101	7.8	6.6
53132	Offices of real estate appraisers	18	3 499	832	206	28	72.6	11.9
531320	Offices of real estate appraisers	18	3 499	832	206	28	72.6	11.9
53139	Other activities related to real estate	21	6 658	1 486	357	48	83.7	7.3
531390	Other activities related to real estate	21	6 658	1 486	357	48	83.7	7.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
	RENO—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	73	121 039	16 018	3 801	660	12.8	5.6
5321	Automotive equipment rental and leasing	21	76 044	9 411	2 181	384	.6	5.5
53211	Passenger car rental and leasing	16	D	D	D	e	D	D
532111	Passenger car rental	16	D	D	D	e	D	D
5322	Consumer goods rental	33	D	D	D	c	D	D
53223	Video tape and disc rental	15	8 013	1 209	289	101	4.4	1.7
532230	Video tape and disc rental	15	8 013	1 209	289	101	4.4	1.7
5324	Commercial and industrial machinery and equipment rental and leasing	18	26 515	3 122	731	90	50.9	7.3
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	13	22 551	2 196	513	55	59.8	3.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	11	604	779	200	20	20.2	14.2
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	11	604	779	200	20	20.2	14.2
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	11	604	779	200	20	20.2	14.2
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	11	604	779	200	20	20.2	14.2
5331109	Patent owners and lessors	10	D	D	D	a	D	D
	SPARKS							
53	Real estate and rental and leasing	111	112 215	24 338	5 566	974	13.8	7.1
531	Real estate	77	60 551	14 290	3 056	661	23.3	10.4
5311	Lessors of real estate	35	25 388	3 041	711	139	31.1	20.6
53111	Lessors of residential buildings and dwellings	16	14 202	1 689	421	86	36.6	20.4
531110	Lessors of residential buildings and dwellings	16	14 202	1 689	421	86	36.6	20.4
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	19	18 262	2 485	522	199	24.3	3.9
53121	Offices of real estate agents and brokers	19	18 262	2 485	522	199	24.3	3.9
531210	Offices of real estate agents and brokers	19	18 262	2 485	522	199	24.3	3.9
5312101	Offices of residential real estate agents and brokers	17	D	D	D	c	D	D
5313	Activities related to real estate	23	16 901	8 764	1 823	323	10.4	2.1
53131	Real estate property managers	18	15 654	8 272	1 719	308	9.0	2.1
531311	Residential property managers	13	7 775	3 788	833	245	12.7	4.3
532	Rental and leasing services	33	D	D	D	e	D	D
5322	Consumer goods rental	14	11 495	3 365	796	129	6.7	.1
5324	Commercial and industrial machinery and equipment rental and leasing	14	28 856	4 827	1 170	135	2.3	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
	WEST WENDOVER							
53	Real estate and rental and leasing	5	D	D	D	b	D	D
531	Real estate	5	D	D	D	b	D	D
	WINNEMUCCA							
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	8	1 870	154	34	13	98.7	—
532	Rental and leasing services	2	D	D	D	a	D	D
	YERINGTON							
53	Real estate and rental and leasing	7	2 008	333	66	15	37.4	16.8
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
	BALANCE OF CHURCHILL COUNTY							
53	Real estate and rental and leasing	4	1 532	310	67	10	96.3	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BALANCE OF CLARK COUNTY								
53	Real estate and rental and leasing	1 006	1 575 693	269 959	63 116	8 807	15.8	9.3
531	Real estate	747	865 927	151 476	35 061	4 878	24.6	15.2
5311	Lessors of real estate	354	479 592	48 779	11 492	2 147	20.9	17.8
53111	Lessors of residential buildings and dwellings	194	274 439	28 483	6 649	1 356	28.6	25.9
531110	Lessors of residential buildings and dwellings	194	274 439	28 483	6 649	1 356	28.6	25.9
5311101	Lessors of apartment buildings	174	254 540	26 577	6 200	1 258	25.1	27.4
5311109	Lessors of dwellings other than apartment buildings	20	19 899	1 906	449	98	72.1	6.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	76	156 151	15 020	3 701	509	9.7	4.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	76	156 151	15 020	3 701	509	9.7	4.1
5311201	Lessors of professional and other office buildings	40	D	D	D	c	D	D
5311203	Lessors of shopping centers and retail stores	21	96 946	7 836	1 881	249	5.4	1.0
53113	Lessors of miniwarehouses and self-storage units	43	22 514	2 218	560	156	17.1	13.4
531130	Lessors of miniwarehouses and self-storage units	43	22 514	2 218	560	156	17.1	13.4
53119	Lessors of other real estate property	41	26 488	3 058	582	126	9.9	17.1
531190	Lessors of other real estate property	41	26 488	3 058	582	126	9.9	17.1
5311901	Lessors of manufactured (mobile) home sites	36	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	198	258 217	51 947	11 779	1 180	27.4	9.5
53121	Offices of real estate agents and brokers	198	258 217	51 947	11 779	1 180	27.4	9.5
531210	Offices of real estate agents and brokers	198	258 217	51 947	11 779	1 180	27.4	9.5
5312101	Offices of residential real estate agents and brokers	146	197 410	37 936	8 189	987	30.2	10.3
5312109	Offices of nonresidential real estate agents and brokers	52	60 807	14 011	3 590	193	18.4	7.1
5313	Activities related to real estate	195	128 118	50 750	11 790	1 551	32.9	16.9
53131	Real estate property managers	110	94 263	37 854	9 009	1 280	31.8	15.3
531311	Residential property managers	73	65 686	26 233	6 122	944	34.1	17.5
531312	Nonresidential property managers	37	28 577	11 621	2 887	336	26.6	10.2
53132	Offices of real estate appraisers	30	8 730	3 059	530	80	46.5	7.3
531320	Offices of real estate appraisers	30	8 730	3 059	530	80	46.5	7.3
53139	Other activities related to real estate	55	25 125	9 837	2 251	191	32.2	26.3
531390	Other activities related to real estate	55	25 125	9 837	2 251	191	32.2	26.3
532	Rental and leasing services	236	D	D	D	h	D	D
5321	Automotive equipment rental and leasing	54	338 433	52 811	11 808	1 887	2.0	1.4
53211	Passenger car rental and leasing	38	321 676	50 720	11 346	1 811	1.6	1.3
532111	Passenger car rental	37	321 676	50 432	11 271	1 804	1.6	1.3
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16	16 757	2 091	462	76	10.2	3.4
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16	16 757	2 091	462	76	10.2	3.4
5322	Consumer goods rental	104	76 767	16 198	3 744	782	7.9	4.7
53221	Consumer electronics and appliances rental	13	6 441	1 698	430	60	4	14.8
532210	Consumer electronics and appliances rental	13	6 441	1 698	430	60	4	14.8
53223	Video tape and disc rental	47	30 000	4 545	1 120	370	2.2	3.8
532230	Video tape and disc rental	47	30 000	4 545	1 120	370	2.2	3.8
53229	Other consumer goods rental	36	36 349	8 702	1 924	295	13.1	4.2
532299	All other consumer goods rental	20	13 286	3 664	807	153	30.5	5.4
5323	General rental centers	14	D	D	D	c	D	D
53231	General rental centers	14	D	D	D	c	D	D
532310	General rental centers	14	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	64	248 230	42 782	10 763	1 070	7.8	2.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	25	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	24	83 857	16 130	4 179	423	13.3	2.0
5324121	Rental and leasing of heavy construction equipment without operators	24	83 857	16 130	4 179	423	13.3	2.0
53249	Other commercial and industrial machinery and equipment rental and leasing	32	D	D	D	f	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	32	D	D	D	f	D	D
5324902	Industrial equipment rental and leasing	21	77 718	9 267	2 497	297	6.8	3.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	23	D	D	D	b	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	23	D	D	D	b	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	23	D	D	D	b	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	23	D	D	D	b	D	D
5331109	Patent owners and lessors	23	D	D	D	b	D	D
BALANCE OF DOUGLAS COUNTY								

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF DOUGLAS COUNTY—Con.								
53	Real estate and rental and leasing	95	76 436	13 951	3 354	465	27.7	10.1
531	Real estate	78	64 826	11 528	2 814	352	31.2	11.4
5311	Lessors of real estate	21	26 332	3 474	877	71	23.7	10.7
5312	Offices of real estate agents and brokers	30	25 224	2 364	555	92	38.0	12.4
53121	Offices of real estate agents and brokers	30	25 224	2 364	555	92	38.0	12.4
531210	Offices of real estate agents and brokers	30	25 224	2 364	555	92	38.0	12.4
5312101	Offices of residential real estate agents and brokers ...	28	D	D	D	b	D	D
5313	Activities related to real estate	27	13 270	5 690	1 382	189	33.4	10.8
53131	Real estate property managers	19	11 196	4 818	1 230	168	29.4	9.7
531311	Residential property managers	12	9 588	4 243	1 099	148	26.2	10.0
532	Rental and leasing services	16	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF ELKO COUNTY								
53	Real estate and rental and leasing	10	4 478	616	171	44	4.0	50.9
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF EUREKA COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF HUMBOLDT COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF LANDER COUNTY								
53	Real estate and rental and leasing	4	815	139	38	11	—	16.7
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY								
53	Real estate and rental and leasing	6	903	157	37	16	68.1	—
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF LYON COUNTY								
53	Real estate and rental and leasing	9	4 911	1 710	371	44	11.5	1.1
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF MINERAL COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF NYE COUNTY								
53	Real estate and rental and leasing	29	12 267	1 945	489	105	48.3	—
531	Real estate	24	8 632	1 313	328	63	55.3	—
5312	Offices of real estate agents and brokers	14	7 047	752	190	33	53.5	—
53121	Offices of real estate agents and brokers	14	7 047	752	190	33	53.5	—
531210	Offices of real estate agents and brokers	14	7 047	752	190	33	53.5	—
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	b	D	D
532	Rental and leasing services	5	3 635	632	161	42	31.7	—
BALANCE OF PERSHING COUNTY								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BALANCE OF WASHOE COUNTY								
53	Real estate and rental and leasing	129	69 913	13 946	3 295	549	43.3	6.2
531	Real estate	105	60 604	12 251	2 881	429	45.0	6.8
5311	Lessors of real estate	36	14 297	1 986	559	96	43.9	21.2
53111	Lessors of residential buildings and dwellings	11	3 871	496	131	23	32.9	49.6
531110	Lessors of residential buildings and dwellings	11	3 871	496	131	23	32.9	49.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	5 397	929	292	26	27.3	12.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	5 397	929	292	26	27.3	12.7
5312	Offices of real estate agents and brokers	46	33 798	4 291	886	135	42.9	2.9
53121	Offices of real estate agents and brokers	46	33 798	4 291	886	135	42.9	2.9
531210	Offices of real estate agents and brokers	46	33 798	4 291	886	135	42.9	2.9
5312101	Offices of residential real estate agents and brokers ...	43	D	D	D	c	D	D
5313	Activities related to real estate	23	12 509	5 974	1 436	198	51.8	.7
53131	Real estate property managers	12	6 984	4 989	1 195	162	36.8	—
532	Rental and leasing services	21	D	D	D	c	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D
BALANCE OF WHITE PINE COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

5311 LESSORS OF REAL ESTATE

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311101 LESSORS OF APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

531113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531119 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 LESSORS OF RAILROAD PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 LESSORS OF OTHER REAL PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 ACTIVITIES RELATED TO REAL ESTATE

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

53131 REAL ESTATE PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

531311 RESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing residential real estate for others.

531312 NONRESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

53132 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

53139 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

532 RENTAL AND LEASING SERVICES

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

53211 PASSENGER CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 PASSENGER CAR RENTAL

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

532112 PASSENGER CAR LEASING

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

5321201 TRUCK RENTAL, WITHOUT DRIVERS

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

5321202 TRUCK LEASING

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 CONSUMER GOODS RENTAL

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

53222 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

53223 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

53229 OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 HOME HEALTH EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

532292 RECREATIONAL GOODS RENTAL

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

532299 ALL OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

5323 GENERAL RENTAL CENTERS

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

53231 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 RAILROAD CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

5324119 AIRCRAFT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 OILFIELD AND WELL DRILLING EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

5324201 OFFICE MACHINE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 COMPUTER RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 MOTION PICTURE EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 THEATRICAL EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

5331101 OIL ROYALTY TRADING COMPANIES

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 PATENT OWNERS AND LESSORS

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

NEVADA

Carlin is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Elko County.

Fernley incorporated in July 2001. This change deletes territory from the Balance of Lyon County.

Balance of Elko County includes Carlin, which is no longer tabulated separately due to a population decrease.

Balance of Lyon County lost territory due to the incorporation of Fernley.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA

Las Vegas-Paradise, NV Metropolitan Statistical Area

Clark County, NV

Pahrump, NV Micropolitan Statistical Area

Nye County, NV

SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA

Gardnerville Ranchos, NV Micropolitan Statistical Area

Douglas County, NV

Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Yolo County, CA

Truckee-Grass Valley, CA Micropolitan Statistical Area

Nevada County, CA

CARSON CITY, NV METROPOLITAN STATISTICAL AREA

Carson City (IC), NV

ELKO, NV MICROPOLITAN STATISTICAL AREA

Elko County, NV

Eureka County, NV

FALLON, NV MICROPOLITAN STATISTICAL AREA

Churchill County, NV

RENO-SPARKS, NV METROPOLITAN STATISTICAL AREA

Storey County, NV

Washoe County, NV

