

**Table 813. Civilian Consumer Expenditures for Farm Foods: 1990 to 2005**

[In billions of dollars, except percent (449.8 represents \$449,800,000,000). Excludes imported and nonfarm foods, such as coffee and seafood, as well as food consumed by the military, or exported]

| Item   | 1990         | 1995         | 1997         | 1998         | 1999         | 2000         | 2001         | 2002         | 2003         | 2004         | 2005         |
|--|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| <b>Consumer expenditures, total . . .</b>          | <b>449.8</b> | <b>529.5</b> | <b>566.5</b> | <b>585.0</b> | <b>625.3</b> | <b>661.1</b> | <b>687.5</b> | <b>709.4</b> | <b>744.2</b> | <b>788.9</b> | <b>830.7</b> |
| Farm value, total . . . . .                        | 106.2        | 113.8        | 121.9        | 119.6        | 122.2        | 123.3        | 130.0        | 132.5        | 140.2        | 155.5        | 157.8        |
| Marketing bill, total <sup>1</sup> . . . . .       | 343.6        | 415.7        | 444.6        | 465.4        | 503.1        | 537.8        | 557.5        | 576.9        | 604.0        | 633.4        | 672.9        |
| Percent of total consumer expenditures . . . . .   | 76.4         | 78.5         | 78.5         | 79.6         | 80.5         | 81.3         | 81.1         | 81.3         | 81.2         | 80.3         | 81.0         |
| <b>At-home expenditures <sup>2</sup> . . . . .</b> | <b>276.2</b> | <b>316.9</b> | <b>339.2</b> | <b>346.8</b> | <b>370.7</b> | <b>390.2</b> | <b>403.9</b> | <b>416.8</b> | <b>437.2</b> | <b>463.5</b> | <b>488.1</b> |
| Farm value . . . . .                               | 80.2         | 76.1         | 79.0         | 77.0         | 78.7         | 79.6         | 83.9         | 85.7         | 91.4         | 101.3        | 102.8        |
| Marketing bill <sup>1</sup> . . . . .              | 196.0        | 240.8        | 260.2        | 269.8        | 292.0        | 310.6        | 320.0        | 331.1        | 345.8        | 362.2        | 385.3        |
| <b>Away-from-home expenditures . . . . .</b>       | <b>173.6</b> | <b>212.6</b> | <b>227.3</b> | <b>238.2</b> | <b>254.6</b> | <b>270.9</b> | <b>283.6</b> | <b>292.6</b> | <b>307.0</b> | <b>325.4</b> | <b>342.6</b> |
| Farm value . . . . .                               | 26.0         | 37.7         | 42.9         | 42.6         | 43.5         | 43.7         | 46.1         | 46.8         | 48.8         | 54.2         | 55.0         |
| Marketing bill <sup>1</sup> . . . . .              | 147.6        | 174.9        | 184.4        | 195.6        | 211.1        | 227.2        | 237.5        | 245.8        | 258.2        | 271.2        | 287.6        |
| <b>Marketing bill cost components:</b>             |              |              |              |              |              |              |              |              |              |              |              |
| Labor cost . . . . .                               | 154.0        | 196.6        | 216.9        | 229.9        | 241.5        | 252.9        | 263.8        | 273.1        | 285.9        | 303.7        | 319.8        |
| Packaging materials . . . . .                      | 36.5         | 48.2         | 48.7         | 50.4         | 50.9         | 53.5         | 55.0         | 56.8         | 59.5         | 63.1         | 66.5         |
| Rail and truck transport . . . . .                 | 19.8         | 22.3         | 23.6         | 24.4         | 25.2         | 26.4         | 27.5         | 28.4         | 29.7         | 31.6         | 33.2         |
| Corporate profits before taxes . . . . .           | 13.2         | 19.5         | 22.3         | 25.5         | 29.2         | 31.1         | 32.0         | 33.0         | 34.6         | 35.5         | 37.4         |
| Fuels and electricity . . . . .                    | 15.2         | 18.6         | 20.2         | 20.7         | 22.0         | 23.1         | 24.1         | 24.9         | 26.1         | 27.6         | 31.6         |
| Advertising . . . . .                              | 17.1         | 19.8         | 22.1         | 23.4         | 24.8         | 26.1         | 27.5         | 28.1         | 29.4         | 30.8         | 32.7         |
| Depreciation . . . . .                             | 16.3         | 18.9         | 21.0         | 21.6         | 23.0         | 24.2         | 24.5         | 25.3         | 26.5         | 27.8         | 29.5         |
| Net interest . . . . .                             | 13.5         | 11.6         | 12.5         | 12.9         | 14.4         | 16.9         | 18.6         | 19.2         | 20.1         | 21.1         | 22.4         |
| Net rent . . . . .                                 | 13.9         | 19.8         | 21.8         | 23.7         | 25.3         | 26.7         | 29.4         | 30.3         | 31.7         | 33.2         | 35.3         |
| Repairs . . . . .                                  | 6.2          | 7.9          | 8.8          | 9.0          | 9.6          | 10.1         | 10.6         | 10.9         | 11.4         | 12.0         | 12.7         |
| Taxes . . . . .                                    | 15.7         | 19.1         | 19.8         | 20.9         | 22.2         | 23.5         | 24.1         | 24.9         | 26.1         | 27.4         | 29.1         |
| Other . . . . .                                    | 22.2         | 13.4         | 6.9          | 3.0          | 15.0         | 23.3         | 20.4         | 22.0         | 23.0         | 19.6         | 22.7         |

<sup>1</sup> The difference between expenditures for domestic farm-originated food products and the farm value or payment farmers received for equivalent farm products. <sup>2</sup> Food primarily purchased from retail food stores for use at home.

Source: U.S. Department of Agriculture, Economic Research Service, *Food Cost Review, 1950–97*, ERS Agricultural Economic Report No. AER780, June 1999; and “ERS/USDA Briefing Room—Food marketing and price spreads: USDA marketing bill”; <<http://www.ers.usda.gov/Briefing/FoodPriceSpreads/bill/>>.