

Table 1123. Internet Service Providers and Data Processing, Hosting, and Related Services—Estimated Revenue and Expenses: 2004 and 2005

[In millions of dollars (20,201 represents \$20,201,000,000). For taxable and tax-exempt employer firms. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the North American Industry Classification System (NAICS), 2002. See text, this section, and Section 15]

Item	Internet service provider (NAICS 518111)		Data processing, hosting, and related services (NAICS 5182)	
	2004	2005	2004	2005
	Operating revenue, (NAICS 518111) ¹	20,201	18,914	(X)
Internet access service	14,081	12,240	(X)	(X)
Online advertising space	2,830	3,332	(X)	(X)
Internet backbone services	1,013	1,094	(X)	(X)
Internet telephony	68	140	(X)	(X)
Operating revenue, (NAICS 5182)	(X)	(X)	57,330	62,764
Data processing/IT infrastructure providing, and hosting services ¹	(X)	(X)	26,978	29,772
Business processing management services	(X)	(X)	16,956	18,557
Data management services	(X)	(X)	5,095	5,426
Application service providing	(X)	(X)	3,132	3,693
Other operating revenue ¹	(X)	(X)	(S)	(S)
IT technical consulting services	(X)	(X)	990	976
Information and document transformation services	(X)	(X)	2,508	2,690
Software publishing	(X)	(X)	1,164	1,567
Reselling services for computer hardware and software, retail	(X)	(X)	1,116	1,115
Operating expenses	16,301	14,283	51,436	55,558
Personnel costs	(S)	5,199	24,932	27,659
Gross annual payroll	3,924	3,981	19,695	21,048
Employer's cost for fringe benefits	(S)	708	3,371	3,913
Temporary staff and leased employee expense	(S)	510	1,866	2,698
Expended materials, parts and supplies (not for resale)	(S)	(S)	1,814	1,975
Expended equipment	(S)	95	736	761
Expended purchase of other materials, parts and supplies	(S)	(S)	1,077	1,214
Expended purchased services	(S)	3,155	7,319	7,971
Expended purchases of software	86	107	1,304	1,430
Purchased electricity and fuels (except motor fuels)	127	128	264	306
Lease and rental payments	518	485	2,988	3,237
Purchased repair and maintenance	127	115	1,681	1,782
Purchased advertising and promotional services	(S)	2,320	1,081	1,217
Other operating expenses	(S)	5,744	17,372	17,953
Depreciation and amortization charges	(S)	1,750	4,690	4,238
Government taxes abd license fees	121	110	340	369
All other operating expenses	(S)	3,884	12,342	13,347

S Data do not meet publication standards. X Not applicable. ¹ Includes other sources of revenue, not shown separately.

Source: U.S. Census Bureau, "2005 Service Annual Survey, Information Sector Services." See <<http://www.census.gov/econ/www/servmenu.html>> (released February 2007).