



BajaMak 2008



Tijuana, Mexico – Thursday October 9, 2008

Agencia Informativa Industrial, S.C. announces the 3rd Edition of the “BajaMak” Trade Show in Tijuana, Mexico taking place on October 9, 2008. BajaMak is a U.S. Department of Commerce-certified trade show that offers excellent opportunities for U.S. companies interested in exporting to the maquiladora market. The show expects 200 exhibitors and over 2,000 visitors involved in the maquiladora industry. BajaMak is a regional trade show focused on promoting the supply requirements of companies based in Baja California, as well as products and services from specialized providers in order to increase NAFTA level of integration to the industrial sector production process.

BajaMak is divided into five specialized pavilions:

- a) Aerospace
- b) Automotive
- c) Medical
- d) Metal-mechanical, and
- e) Electronics

Pavilion of Purchasing Managers:

Purchasing Managers of leading companies will be located in the Purchasing Managers Pavilion promoting their supply and service requirements. Forty purchasing departments of various maquiladoras exhibited in Bajamak 2007 will also be present. Exhibitors in the U.S. pavilion will have access to meet with these manufacturing purchasing managers and introduce their products or services.

Purchasing Departments from various maquiladoras exhibiting include Toyota Motor Manufacturing, Kenworth, Honeywell, Plantronics, Tyco, Panasonic, among others.

Green Exhibition Area:

This year Bajamak will host a Green Exhibition Area in which companies providing products and services with an environment protection approach will be exhibiting. Supplier companies for alternative energy sources, water treatment technologies, recycling, environmental systems, industrial equipment with energy and fuel saving technologies, among others are invited to exhibit in this Pavilion.

For additional information please contact:

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Participation Fee:

**U.S. participants in U.S. pavilion:
US\$765.00**

Includes:

- 10' x 10' booth
- Article in Bajamak website
- Listing in Bajamak printed guide

