

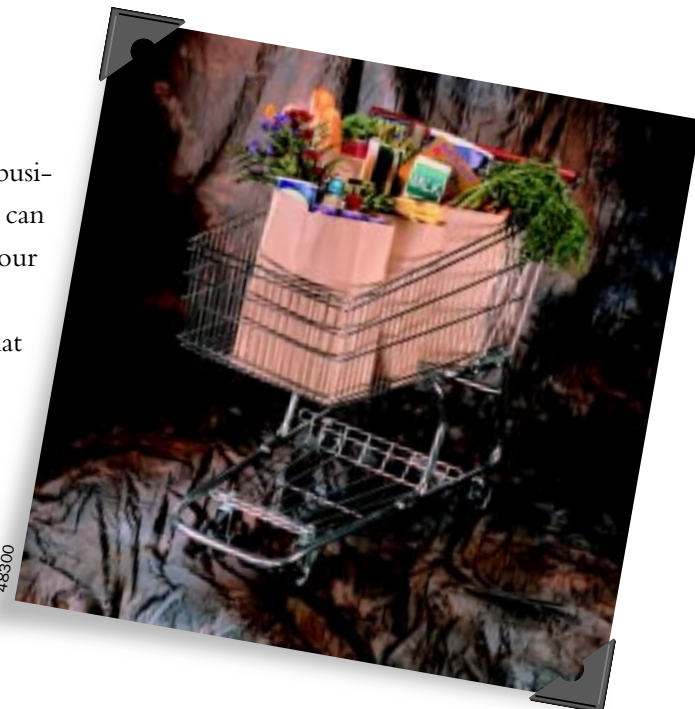
A Calendar of Upcoming Trade Shows

Trade shows provide a unique opportunity to expand your business into world markets. If you are new to exporting, they can be a safe and effective means of finding new markets on your own.

However, if you are new to exporting, you may not know what shows are available or which one is right for you.



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You could try an FAS show—or you could participate in shows sponsored by regional trade groups; many of these groups are partners with FAS. Some of these groups even provide export training and financial assistance for their members.

Here, then, is a calendar of trade shows sponsored by some of FAS' partners, the state regional trade groups. You'll see that there is one for virtually every specialty.

If you see a show that sounds right, give the trade group a call. You can also learn about international trade shows by going to the FAS website: www.fas.usda.gov.

Happy hunting!

