

AgExporter's Calendar of Upcoming Trade Shows

2001

July

8-10 *The 47th International Fancy Food & Confection Show**

10-13 *China Food Service Education Initiative*

August

September

October

6-10 *The National Frozen Food Convention*

11-14 *Natural Products Expo East*

21-24 *The Food Industry Productivity Convention & EXPO*

28-31 *Snack Foods Association Management Workshop*

November

11-13 *"Store Brands Mania" Trade Show*

December

2002

January

February

March

April

May

June

Bookmark Your Key To Export Success!
www.fas.usda.gov

SNAXPO 2002
Navy Pier, Chicago, Ill.

Snack Food Association
Contact: Judi Barth
Tel.: (703) 836-4500
Fax: (703) 836-8262
www.sfa.org

Covers every aspect of the snack industry. Last year's conference included a special networking forum on the Latin American market.

November 11-13, 2001
"Store Brands Mania" Trade Show
Chicago, Ill.

Private Label Manufacturers Association
Contact: Debra Best
Tel.: (212) 972-3131
Fax: (212) 983-1382
www.plma.com

A great place to explore exporting. With its new sections on gourmet and specialty foods, this is just the show for you. Selling private labels for supermarkets and retail chains is a low-risk way to expand your product's reach.

2001

March 7-10, 2002

Natural Products Expo West
Anaheim Convention Center, Anaheim, Calif.

New Hope Natural Media
Contact: Donna Shoquist
Tel.: (303) 939-8440
Fax: (303) 939-9559
www.newhope.com

More than 1,400 exhibitors from the natural products, organic foods and food supplements industries. Provides a venue for U.S. firms to market their products to an increasing number of international buyers.



June 12-14, 2002

The 44th Annual American Pet Product Manufacturers Association Show

Chicago, Ill.
American Pet Products Manufacturers Association
Tel.: (203) 532-0000
Fax: (203) 532-0551
www.appma.org

This trade show is the premier pet industry event in the United States, and one of the key selling opportunities in the world. Check out the export training opportunities as well.

May 21-22, 2002

"World Of Private Label" International Trade Show

Amsterdam, The Netherlands
Private Label Manufacturers Association
Contact: Debra Best
Tel.: (212) 972-3131
Fax: (212) 983-1382
www.plma.com

The largest trade show in Europe dedicated entirely to retail brands. More than 5,000 visitors attend, including buyers from major retail and wholesale companies throughout Europe.

July 8-10, 2001
The 47th International Fancy Food & Confection Show*

Javits Convention Center
New York, N.Y.
National Association for the Specialty Food Trade (NASFT®)
Contact: Ron Tanner
rtanner@nasft.org
Tel.: (212) 482-0440, ext. 115
Tel.: (212) 482-0439
Fax: (212) 482-0439
www.fancyfoodshows.com

An exciting chance for members to promote specialty foods, ranging from smoked salmon to herb-infused olive oils.



October 21-24, 2001
The Food Industry Productivity Convention & EXPO

Houston, Texas
Food Distributors International
Falls Church, Va.
Contacts: Michael McCarthy, educational programs
Lucie Crosby, exhibits
Tel.: (703) 532-9400
Fax: (703) 538-4673
www.fdi.org

Learn about all sorts of equipment, from pallet and container supplies to warehouse management systems. A show with over 200 vendors who support the food industry.

October 11-14, 2001
Natural Products Expo East

Washington Convention Center
Washington, DC
New Hope Natural Media
Contact: Donna Shoquist
Tel.: (303) 939-8440
Fax: (303) 939-9559
www.newhope.com

A domestic show for natural and organic products; international buyers as well.

Don't forget to bring samples!!!

October 28-31, 2001
Snack Foods Association Management Workshop

Charlotte, N.C.
Contact: Judi Barth
Tel.: (703) 836-4500
Fax: (703) 836-8262
www.sfa.org

An important conference for learning about technical aspects of manufacturing and selling snacks both domestically and overseas.

July 10-13, 2001
China Food Service Education Initiative

Shangri-la Hotel Pudong, Shanghai
The Culinary Institute of America
Contact: Sarah Goan
Tel.: (707) 967-2421
Fax: (707) 967-2410
The institute provides seminars worldwide to educate staff in other restaurants about the countries and quality of U.S. agricultural products, specifically, foods and wines. These events, by invitation only, are heavily booked in advance; inquire about future opportunities.

