#### **37 CFR § 1.132 Practice**

### 1. Unexpected results – MPEP 716.02(a)-(g)

- Cannot overcome a rejection under 35 U.S.C. 102; must be a rejection based on obviousness under 35 USC 103
- Showing must be commensurate in scope with the invention as claimed
  - Need Test Data and analysis: **direct comparison** of the claimed invention **with the closest prior art** which is **commensurate in scope with the claims**.
    - Actual steps carried out, the materials employed, and the results
    - Nothing concerning the work relied upon should be left to conjecture.
    - Statement that "the prior art invention did not perform well" without a showing of the actual results of the test performed on the prior art AND on the claimed invention is insufficient.
    - Results must be due to the *claimed* features, not to *unclaimed* features
- The <u>burden is on the applicant</u> to establish that the results are in fact unexpected, unobvious, and of statistical and practical significance.
- Applicant cannot be required to compare the claimed invention with an invention suggested by a combination of references relied upon by the examiner in a 103 rejection.
- The specification need not disclose proportions or values as critical for applicants to present evidence showing the proportions or values to be critical.

# 2. Commercial Success – MPEP 716.03(a)-(b)

- Must establish a **nexus** between the claimed features of the invention and the commercial success
  - O Success must be linked to the claimed invention and not to some extraneous factor (e.g., advertising; brand name recognition; market share)
  - Merely showing that there was commercial success of an article which embodied the invention is not sufficient (e.g. claims were to containers; commercial success is to a cup).
- Showing must include at least:
  - o A description of what was sold. What was sold must include the features of invention *as claimed*.
  - o A description of the relevant market for the product including advertising.
  - o Sales results.
    - Total sales for competing products in the market
    - Indicate differences between these products and the applicant's
    - Total sales for products embodying the invention
    - Pricing of the various products.
  - o Gross sales figures do not show commercial success absent evidence as to market share.
  - o Inventor's opinion as to the purchaser's reason for buying the product, alone, is insufficient to demonstrate a nexus between the sales and the claimed invention.

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### 3. Long-Felt Need and Failure of Others – MPEP 716.04

- Showing of long-felt need should include evidence of **three factors** 
  - o The need recognized by those of ordinary skill in the art and not have been satisfied by another before the invention by applicant.
  - o The invention must in fact satisfy the long-felt need
  - o evidence must show unsuccessful efforts to solve the problem.
    - existence of a prior art reference showing a solution to the problem is evidence that there is no long-felt need.
    - Evidence of persistent need may be a series of patents or publications showing the problem to be solved and a solution which declarant claims is inoperable.
- A claim that the problem was "first recognized" by applicant contradicts a showing of long-felt need.

## 4. Inoperability of References – MPEP 716.07

- Every patent is presumed to be valid and operable.
- Allegations that a U.S. patent is inoperative should be treated with **considerable skepticism**.
- Showing must include the steps a person of ordinary skill would take in attempting to achieve the claimed results and that such steps would not result in an operative invention.
- Applicant's claims must distinguish from the alleged inoperative disclosure.

# 5. Skepticism of Experts – MPEP 716.05

- "Expressions of disbelief by experts constitute strong evidence of nonobviousness."
  - o "The skepticism of an expert, expressed before these inventors proved him wrong, is entitled to fair evidentiary weight, . . . as are the five to six years of research that preceded the claimed invention."
  - o If the invention meets with initial incredulity and skepticism of experts iss sufficient to rebut the prima facie case of obviousness.

### 6. Copying – MPEP 716.06

- Showing must be more than the mere fact of copying.
- The examiner should determine that the copying is not attributable to other factors such as:
  - o lack of concern for patent property
  - o contempt for patentees ability to enforce patent
- Evidence of copying was persuasive when alleged infringer tried for a substantial length of time to design a product similar to the claimed invention, but failed and then copied the invention instead.