

TRADE SHOW OPPORTUNITY

AAHAR 2002

NEW DELHI, INDIA

The Show: **AAHAR 2002** is the premier food and beverage trade show in India. In 2001, more than 200 exhibitors and 20,000 visitors participated in **AAHAR**.

Location: Pragati Maidan Fair Grounds, New Delhi, India

Dates: March 6-10, 2002



Deadline: **January 15, 2002.** Booth space cannot be guaranteed after this date.

The Booth: A standard booth measures 12 square meters (3 meters x 4 meters) and includes a display board with your firm's name, floor covering, a display counter with bar stools, a round table with chairs, display shelves, two spotlights, one power point, lock cabinet and trash cans. Regular cleaning, maintenance and around-the-clock security are included. Custom booth design is available at an additional cost.



Support: The Office of Agricultural Affairs, U.S. Embassy, New Delhi, will sponsor a U.S. Pavilion at **AAHAR 2002** and provide U.S. exhibitors with on-site support services. The USDA Trade Show Office in Washington, DC has endorsed **AAHAR 2002**. If you have any questions, please contact us.

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