

Engaging New Partners In Your Mission by Getting Involved in Theirs

CCDO Conference
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Community Capacity
Development Office





Our Vision: Safe and Thriving Communities

Our Mission:

To promote comprehensive strategies to reduce crime and revitalize communities.

- Enforcement**
- Community Policing**
- Prevention/Intervention/Treatment**
- Neighborhood Restoration**



Developing Resource Development Mission

The CCDO vision for partnerships provides leadership within the Office of Justice Programs, U.S. Department of Justice (DOJ), to dramatically expand the level of public and private partnership models that build and sustain local capacity to create safer, thriving communities.

CCDO's Definition of Partnerships

- CCDO defines a partnership as a structure that promotes unified, visionary leadership and innovative, effective problem solving to our most compelling community challenges. Public safety is the foundation of effective community initiatives. CCDO's partnerships aim to create healthy, self-sustaining communities while benefiting local collaboratives.

Partnership Definition Continued

- CCDO seeks to model the kind of collaborative and cooperative behaviors asked of its grantees by facilitating federal and private sector partnerships that enhance and sustain the ability of local collaboratives to achieve community safety and revitalization strategies.



CCDO's Vision for Partnerships

The CCDO vision for partnerships provides leadership within the Department of Justice's, Office of Justice Programs (OJP), and the federal government to dramatically expand the level of public and private partnership models that build and sustain local capacity to create safer, thriving communities --lending support to OJP's tagline, "Partnerships for Safer Communities."

Making the Case

“It is clear from experience in numerous communities over the past two decades that community-building and community development initiatives rarely succeed without addressing issues of crime and violence.”



CCDO's Outcomes for Partnerships

- Increased resources and support for targeted communities
- Innovation in systems design and service delivery
- Coordination of local, state, federal agencies, and tribal sovereignties
- Multi-agency coordination across sectors
- Comprehensive, concentrated, and coordinated federal efforts
- Intentional focus of resources on neighborhoods of greatest need
- Strategic design of services to appropriately match community needs
- Identification and reduction of overlap and duplication
- Leveraging of existing public and private resources
- Increased impact from existing federal services and programs

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Purpose of CCDO's Partnership

The purpose of CCDO partnerships is to enhance and sustain the ability of local collaboratives to achieve community safety and revitalization strategies.



CCDO's Partnership Agreement Requirement

1. The Agreement is written and signed by the partners.
2. The Agreement falls within one of the four components of the Weed and Seed Strategy--
 - . Law Enforcement
 - . Community Policing
 - . Prevention/ Intervention/Treatment
 - . Neighborhood Restoration
3. The Agreement defines a compelling common mission or purpose for the partnership.
4. The Agreement builds the capacity of CCDO grantees to execute their strategic plans.
5. The Agreement provides material benefits to CCDO grantees in the field.
6. The Agreement clearly identifies the roles and responsibilities of each partner.
7. The Agreement defines what each partner is contributing to the partnership.
8. The Agreement includes specific timelines, outcomes, and performance measures.
9. The Agreement establishes communication, reporting, and accountability mechanisms for the partnership.
10. The Agreement has a cancellation clause exercisable by all partners.



CCDO's Partnership Contributions

- Resources (including grant awards) Program Evaluation
- Strategy Development
- Marketing and Promotion
- Training and Technical Assistance
- Program Evaluation
- Research and Best Practices

http://www.ojp.usdoj.gov/ccdo/programs/01_partnershipplan.pdf



Moving Families Out of Poverty

- Foundation for a broader asset building approach to neighborhood restoration
 - Money Smart-Financial Literacy
 - Individual Development Accounts
 - Homebuyers Education/Programs
 - Banks-Setting up personal accounts
 - Insurance
 - Debt Counseling
 - Affordable Housing
 - Job Skills and Higher Education

Potential Partners/Stakeholders

- IRS: VITA and EITC
- FDIC: Money Smart Financial Literacy
- OCS: Assets for Independence IDA Grants
- USDA: Rural Housing
- DOL: Employment and Job Skills
- SBA: Micro-Enterprise
- Others



Partnerships Year One

- Federal Deposit Insurance Corporation
 - Money Smart
- Internal Revenue Service
 - VITA Centers/EITC Outreach
- Office of Community Services
 - Individual Development Accounts (IDAs)

CCDO Commitment

- Provide Money Smart Financial Literacy curricula and training to all Weed and Seed sites
- Provide Computer Labs to 50 Weed and Seed sites to launch VITA Centers
- Develop 10 pilot Individual Development Account (IDA) Model Programs

Year One Results

- **FDIC**
 - Money Smart Curricula Provided to 300 sites
 - 125 sites complete training
- **IRS**
 - 50 VITA Centers Operating
 - Expect to return \$5 million to residents
- **OCS**
 - 15 pilot sites selected
 - AFI Applications due by June
 - Expect a \$10 million return to sites in homeownership

Getting Started/what will you need before approaching partners

- Vision, Mission, Intended Outcomes
 - Know who you are
 - Know what value you bring to the table
 - Know your value for investment
 - Know what you want
 - Maintain your focus

Getting Started Continued

- Professional Image
 - Marketing and Promotional Tools
 - Are your promotional tools appropriate?
 - What do they portray?
 - Are the images appropriate?
 - Is your message clear and concise?
 - Do your promotional tools express a professional and intentional message and image?

Getting Started Continued

- The Ask
 - What is your message?
 - Why is it important?
 - What does your message convey?
 - What does your message say about your worthiness for investment?

Scenario Small Group Exercise

- Identify vision, mission, and intended outcomes for partnerships
- Review the scenario
- Select a facilitator
- Select a recorder

Scenario Small Group Exercise

- Identify Marketing and Promotional Tools
- Review the scenario
- Select a facilitator
- Select a recorder

Scenario Small Group Exercise

- Develop your 'Ask' based on vision, mission, and intended outcomes
- Review the scenario
- Select a facilitator
- Select a recorder

Identifying New Partners

- What other initiatives or movements have energy in your community?
- What do you have in common?
- What strategic opportunities might be possible?

Major Initiatives or Movements

- Asset Building
- Faith-Based and Community Initiative
- Strengthening Families/Healthy Marriage
- Public Health-HIV/AIDS
- Reentry, Mentoring Children of Prisoners
- Meth, Clandestine Drug Labs
- Disaster Response/Relief
- Homeland Security
- Others????

Scenario Small Group Exercise

- Select the topic you want to work on
- Review the scenario
- Select a facilitator
- Select a recorder

What do we have in common?

- Mission/Purpose
- Services
- Activities
- Target Audiences
- Funders
- What else??

Strategic Opportunities?

- As an employer
- As a funder
- As a partner
- As a sponsor
- As a distribution mechanism
- As a communication mechanism
- As a collaborator

Small Group Exercise

- Scenario-based Exercise
- Report Outs



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