



United States
Department of
Agriculture

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Farm and Foreign
Agricultural Services

Farm Service Agency

Kansas City
Commodity Office
P.O. Box 419205
Kansas City, Missouri
64141-6205

NOTICE TO THE TRADE FOR BAKERY AND WHEAT FLOUR SUPPLIERS

U.S. Department of Agriculture (USDA), Farm Service Agency, Kansas City Commodity Office (FSA/KCCO) purchases bakery and wheat flour products for various domestic feeding programs for the Food and Nutrition Service (FNS). FNS program outlets may be schools/institutions or household programs, such as the Food Distribution Program on Indian Reservations, the Temporary Food Assistance Programs, or the Commodity Supplemental Food Program. USDA has been piloting the use of commercial brand products in household programs for several years. The program recipients for households have strongly favored receiving a commercial brand product versus USDA-labeled product.

In order to proceed with providing a commercial brand product for school/institutions and household program recipients for bakery and wheat flour products, beginning with invitations issued on or after January 1, 2002, FSA/KCCO will issue invitations with the option for suppliers to furnish its commercial brand product or a USDA-labeled product. An additional requirement for shipping commercial brand products will be that all shipping documents must specify "FOR USDA FOOD DISTRIBUTION PROGRAMS." This requirement is necessary for proper identification of the shipment upon receipt at the delivery warehouse.

Contractors supplying a commercial brand product shall certify as a part of the offer that the product being delivered has a history of successful distribution and use in the domestic commercial channels and is sold on the commercial market with an established level of consumer acceptance. The product delivered shall comply with all applicable Federal and state mandatory requirements and regulations relating to the preparation, processing, packaging, labeling, storage, distribution, and sale within the commercial marketplace.

Please contact the following marketing specialist if you have any questions concerning this notice:

Bakery flour products - Ray Boyd @ 816-926-2612

Wheat flour products - David Johnson @ 816-926-2604

George W. Aldaya
Director