

# Prevention Advocacy Resources And Data Exchange

## U.S. FIRE ADMINISTRATION



### INTRODUCTION

The U. S. Fire Administration (USFA) in Emmitsburg, Maryland, works to reduce life and economic losses due to fire and related emergencies, through leadership, advocacy, coordination, and support. It serves the Nation independently, in coordination with Federal agencies, and in partnership with fire protection and emergency service communities. With a commitment to excellence, the USFA provides public education, training, technology, and data initiatives.

### PARADE BACKGROUND

The **P**revention **A**dvocacy **R**esources and **D**ata **E**xchange (**PARADE**) Program is a regionally based network designed to foster the exchange of fire prevention/protection information and resources among the Federal, State, and local levels of government.

**PARADE** was inaugurated in 2003 to better assist America's fire marshals in implementing effective prevention programs/materials and conduct other networking activities. The collaborative relationship between the USFA and the **PARADE** network will enable the prevention/mitigation/risk reduction community to better address issues of safety for the American people.

### STRUCTURE

The essential components of the **PARADE** system are the ten regional networks that correspond to the existing Federal regional boundaries. These networks provide a mechanism for the exchange of resources and materials within and between regions. Regional **PARADE** co-chairs, one elected by the State fire marshals, one elected by the metropolitan fire department fire marshals, and one appointed by IFMA to represent the smaller departments, serve as the points of contact for intra- and inter-regional networking activities.

### ELIGIBILITY

The **PARADE** network consists of the 50 State Fire Marshals, fire marshals from the Nation's largest fire departments, and one representative from each of the 10 FEMA Regions appointed by the International

Fire Marshals Association (IFMA) leadership to represent smaller jurisdictions. A metropolitan fire department is classified as one serving a population greater than 200,000; having 400 or more uniformed personnel; or the largest fire department in the State. State Fire Marshals also represent all local fire marshals in their respective states.

### OBJECTIVES

The mission of **PARADE** is to:

- ▶ Identify all aspects of fire prevention critical to protection of life and property, which includes research and prevention advocacy in the following areas:
  - professional development
  - code enforcement
  - building and fire codes
  - plans review
  - public education
  - fire prevention systems
  - inspections
  - data
  - multi-hazard risk analysis and reduction
  - investigations
  - emergency and terrorism preparedness/counter-terrorism measures.
- ▶ Identify best practices, including interoperability opportunities, and exchange programs and resources with Regions, and replicate for dissemination, whenever possible, those resources;
- ▶ Provide the USFA with an annual assessment of needs together with recommendations as to how the USFA and the **PARADE** Network can better support Federal, State, and local fire prevention efforts;
- ▶ Identify partners and national trends that have an impact on fire prevention.

# PARADE

“Providing Networking Opportunities for Fire Prevention and Life Safety”

## REGIONS

**REGION I:** Connecticut: Bridgeport, Hartford, New Haven; Maine: Portland; Massachusetts: Boston, Springfield, Worcester; New Hampshire: Manchester; Rhode Island: Providence; Vermont: Burlington

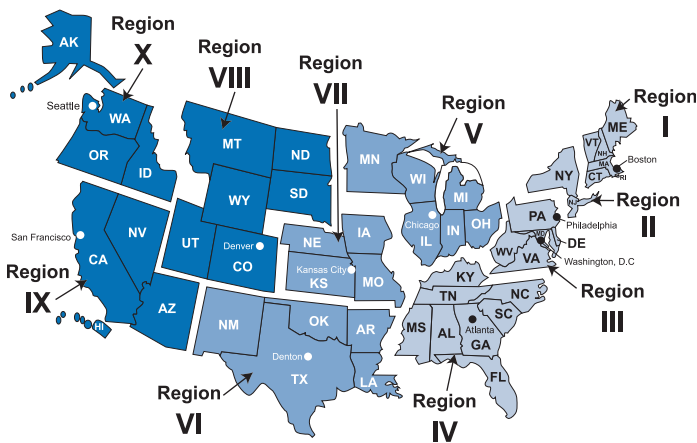
**REGION II:** New Jersey: Jersey City, Newark; New York: Buffalo, Monroe County, Nassau County, New York City, Rochester, Suffolk County, Syracuse, Yonkers

**REGION III:** Delaware: Wilmington; Maryland: Anne Arundel County, Baltimore City, Baltimore County, Howard County, Montgomery County, Prince George’s County; Pennsylvania: Philadelphia, Pittsburgh; Virginia: Chesterfield, Fairfax County, Henrico County, Norfolk, Prince William County, Richmond, Virginia Beach; West Virginia: Charleston; District of Columbia

**REGION IV:** Alabama: Birmingham, Mobile; Florida: Broward County, Hialeah, Hillsborough County, Jacksonville, Marion County, Miami-Dade, Miami, Orange County, Palm Beach County, Sarasota County, St. Petersburg, Tallahassee, Tampa; Georgia: Atlanta, Cobb County, DeKalb County, Fulton County, Gwinnett County; Kentucky: Lexington-Fayette, Louisville; Mississippi: Jackson; North Carolina: Charlotte, Greensboro, Raleigh; South Carolina: Columbia; Tennessee: Chattanooga, Knoxville, Memphis, Metro Nashville & Davidson County

**REGION V:** Illinois: Chicago; Indiana: Indianapolis; Michigan: Detroit; Minnesota: Minneapolis, St. Paul; Ohio: Akron, Cincinnati, Cleveland, Columbus, Dayton, Toledo; Wisconsin: Milwaukee

**REGION VI:** Arkansas: Little Rock; Louisiana: Baton Rouge, Jefferson Parish, New Orleans, Shreveport; New Mexico: Albuquerque; Oklahoma: Oklahoma City, Tulsa; Texas: Arlington, Austin, Corpus Christi, Dallas, El Paso, Fort Worth, Garland, Houston, Plano, San Antonio



**REGION VII:** Iowa: Des Moines; Kansas: Kansas City, Wichita; Missouri: Kansas City, St. Louis, St. Louis County; Nebraska: Lincoln, Omaha

**REGION VIII:** Colorado: Colorado Springs, Aurora, Denver, West Metro; Montana: Billings; North Dakota: Fargo; South Dakota: Sioux Falls; Utah: Salt Lake City, Salt Lake County; Wyoming: Casper

**REGION IX:** Arizona: Mesa, Phoenix, Scottsdale, Tucson; California: Alameda County, Anaheim, Bakersfield, Contra Costa, Fresno, Kern County, Long Beach, Los Angeles City, Los Angeles County, Oakland, Orange County, Sacramento, Sacramento Metropolitan, San Bernardino County, San Diego, San Francisco, San Jose, Santa Ana, Stockton, Ventura County; Hawaii: Honolulu; Nevada: Clark County, Henderson, Las Vegas, Reno

**REGION X:** Alaska: Anchorage; Idaho: Boise; Oregon: Portland, Tualatin Valley; Washington: Seattle, Spokane, Tacoma, Vancouver

*Note: Membership subject to change*

## BENEFITS

Membership in **PARADE** offers:

- ▶ enhanced ability of State and local fire prevention organizations to deal more effectively with the fire problem;
- ▶ the opportunity to implement more effective prevention programs and materials, and conduct other networking activities;
- ▶ assessments of fire prevention needs, as well as opportunities to partner in the implementation of USFA prevention programs;
- ▶ enhanced support for DHS preparedness measures;
- ▶ increased ability to speak with “one voice” on critical issues of safety for the American people.

Every two years, all participating members are invited to attend a National **PARADE** conference, held on the Emmitsburg campus, which will provide structured opportunities for the exchange of fire prevention materials, as well as peer networking. On alternate years, there will be a meeting of the 30 regional **PARADE** co-chairs. Each regional network will meet periodically with its membership for the same purposes.

The heart of **PARADE** is the participation of its members and their efforts to promote the vital exchange of fire prevention/education information and knowledge between our Nation’s many and varied prevention organizations. The USFA is proud to have the opportunity to work collaboratively with fire prevention and mitigation professionals throughout America.



Homeland Security

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