

## SMALL SESSIONS PROGRAM – FY 2005

<b>Area(s)</b>	<b>Project Name</b>	<b>Organization</b>	<b>Contact</b>	<b>Amount</b>	<b>Objective</b>
Northeast	Marketing to Educational Institutions in Maine/Maine, New Hampshire, Vermont, Massachusetts	Community Food Security Coalition, Inc	Andrew Fisher (310) 822-5410	\$9,050	Creating farm to cafeteria initiatives that have proven to be a viable strategy for limited resource farmers to manage risk b building alternative markets.
Virginia	Educate Producers in New/Non-Traditional Risk Management	VA Foundation for Agriculture, Innovation & Rural Sustainability	Jonah Bowles (804) 290-0144	\$10,000	Creating educational sessions for farmers that traditionally have not had access to more commonly used risk management strategies, with an emphasis on disadvantaged producers.
Delaware	Risk Management Education and Outreach at the Delaware Agriculture Week Conference	Delaware Department of Agriculture	Mark Davis (302) 698-4503	\$10,000	Providing risk management education and information during a week-long education and marketing conference targeting all 2300 Delaware farmers
Virginia	Cultivating Successful Strawberry Producers in Virginia	Virginia Department of Agriculture	Donald B. Ayers (804) 786-0480	\$10,000	Forming a partnership with the VA Cooperative Extension Service to deliver quality risk management training to strawberry producers in the state of Virginia.
North Carolina	NC Muscadine Risk Management Education Regional Sessions	NC Association of Nurserymen, Inc	Beverly Ann Gelvin (919) 816-9117	\$10,000	Promoting much-needed short courses in the Muscadine grape belt of NC to educate former tobacco farmers looking for alternative crops to the potential in grape production.
Georgia	GA Green Industry Association Towne Hall Meetings	GA Green Industry Association, Inc.	Sherry M. Loudermilk (706) 632-0100	\$10,000	Holding producer listening sessions to determine risk management strategies needed, and then creating those types of education sessions.
Illinois Indiana	Regional Workshops on Risk Management Regarding Farm Safety	Farm Safety 4 Just Kids	Shari Burgus (515) 758-2827	\$10,000	To provide two regional workshops about safety and health decisions that impact the physical, emotional, and financial well-being of the family and important concepts of

					farm-injury prevention.
Michigan Ohio	Risk Management Education for Michigan and Ohio Christmas Tree Growers	Custom Ag Solutions	Brett Crosby (307) 548-9636	\$9,993	To provide risk management education for Michigan and Ohio's Christmas tree growers by using Christmas Tree Risk Analysis Tool (CTRAT) sessions.
Kentucky	Kentucky Human Resource Risk Management Initiative	Mid American Ag and Hort Services	John Wargowsky (614) 246-8286	\$10,000	To target producers that are also employers, and provide training on the KY Agricultural and Horticultural Employer Checklist to comply with specific state and/or federal labor laws, and reducing legal risks.
Louisiana and Surrounding States	Direct Marketing Risk Management Education for Southern Producers of Priority Commodities	Southern Sustainable Agriculture Working Group	Jean Mills (205) 333-8504	\$10,000	To provide information to help producers reduce the risks of direct marketing their raw and value-added products.
Louisiana	The Louisiana Women Legal Management Education and Information Project	Southern University Law Center	John K. Pierre (225) 771-4900	\$10,000	To provide legal risks training for agri-professionals who work with women farmers and ranchers. Those professionals will be encouraged to develop educational workshops of their own for women farmers and ranchers.
Oklahoma	Marketing to Educational Institutions in Oklahoma	Community Food Security Coalition	Marion Kalb (530) 756-8518 x 32	\$9,050	To provide specialty crop farmers and agri-professionals training on the benefits and best practices associated with farm to cafeteria programs by building alternative markets.
Texas	Master Marketer Amarillo Educational Event	Texas Cooperative Extension	Stephen H Amosson (806) 677-5600	\$9,900	To provide training to farmers and ranchers on advanced marketing techniques, fundamental analysis, technical analysis and general price risk management.
New Mexico Texas	Border Region Priority Commodity Risk Management Project	Texas/Mexico Border Coalition CBO	Omar J. Garza (956) 455-5147	\$10,000	To provide risk management training to Hispanic farmers, ranchers, and agricultural leaders in a 56-county border region area of Texas and New Mexico.

California	Negotiating Better Marketing contracts to reduce Risk for Prune Farmers	Prune Bargaining Association	Greg Thompson (530) 674-5636	\$10,000	To provide risk management education and information to dried prune producers in California with a focus on marketing contracts.
Arizona and surrounding states	American Sheep Industry Right Risk Education	RightRisk, LLC	Jay Parsons (970) 215-8043	\$10,000	To provide risk management education and information to members of the American Sheep Industry Association through the use of simulation software and support materials.
California, Nevada	Agri-Tourism Track at the Sierra Business Council 11 <sup>th</sup> Annual Conference	Sierra Business Council	David Polivy (530) 582-4800 x-303	\$10,000	To provide producers and the agriculture community with a better understanding of the opportunities and constraints related to agricultural tourism in California.
Nebraska	Nebraska RightRisk Education	RightRisk, LLC	Jay Parsons (970) 215-8043	\$10,000	To provide risk management education and information to livestock producers and extension educators in and around the Sand Hills region of Nebraska through the use of a simulation software and support materials.
Colorado, Nebraska	Risk Management Education Programs for Beginning and Young Producers in Northeast Colorado	Colorado State University, Agricultural and Resource Economics	Dr. Dana Hoag (970) 491-5549	\$9,994	To deliver information to beginning and young producers displaying that the joint management of production, marketing, and financial risk is not only beneficial but imperative to the success of a commodity production entity.
Missouri	Annie's Project – Missouri	The Curators of the University of Missouri	Mary Sobba (573) 581-3231	\$10,000	To empower farm women to become better business partners through networks and by managing and organizing critical information.
Oregon	Risk Management Education for Oregon Cranberry Growers	ShoreBank Enterprise Pacific	Adam Zimmerman (541) 266-9945	\$10,000	To deliver a business management and marketing course to coastal cranberry farmers.
Idaho	Using Direct Marketing and Financial Planning to	Rural Roots, Inc.	Colette DePhelps (208) 883-3462	\$9,971	To provide education and information to producers that will address the

	decrease Farm Financial risk in Southern Idaho				financial risk to farms and ranches that arise due to limited understanding of market analysis, financial planning, crop insurance and use of direct marketing strategies.
Washington	Public Risk and Liability associated with direct farm marketing	Community Agricultural Development Center	Albert Kowitz (509) 684-2588	\$9,946	To develop educational materials on legal issues associated with direct farm marketing specific to Washington State.
Oregon, Washington	Risk Management Education for Oregon and Washington Christmas Tree Growers	Custom Ag Solutions	Brett Crosby (307) 548-9636	\$9,995	To provide risk management education opportunities for Oregon and Washington's Christmas tree growers.
Washington, Oregon, Idaho	Weather-Related Risk Reduction Guidelines for Vegetable Seed Growers	Organic Seed Alliance	Matthew Dillon (360) 385-7192	\$9,269	To provide conventional and organic seed farmers with information to minimize yield and quality loss in years of adverse weather.
Montana	Evaluating the Risk and Return Implications of Adding Chickpeas to a Northeast Montana Wheat Rotation	Montana State University	David E. Buschena (406) 994-5623	\$9,999	To provide northeastern Montana small grains producers with the knowledge, skills, and tools to make informed decisions about the inclusion or expansion of chickpeas into their crop rotations.
South Dakota	Risk Management Marketing Plan Development for South Dakota Producers	South Dakota State University	Mark Major (605) 539-9471	\$8,979	To conduct workshops focusing on marketing plans, communication skills, unit cost of production, effects of soybean rust and livestock risk protection insurance benefits.
Iowa	Women, Land, and Legacy: Building Your Farm's Future Today	National Catholic Rural Life Conference	Carol Richardson Smith (515) 270-2634	\$10,000	To conduct Level Two assessment process through local programming for women in which the strategies that local agricultural women requested in Level One meetings are implemented.
Minnesota	Organic Production Inventory Project: An Informational Resource for Growers, Agribusiness, and Agriculture Advisors	Minnesota Department of Agriculture	Meg Moynihan (651) 297-8916	\$9,995	To improve the knowledge and ability of organic farmers to manage production, pricing, and marketing efforts to help them optimize market access and product pricing.

Iowa	Annie's Project - Iowa	Iowa State University – Mahaska County Ag Extension District	Bob Wells (641) 673-5841	\$10,000	To empower farmwomen to become better business partners through networks and by managing and organizing critical information.
Minnesota	AGR-Lite Training for Minnesota Producers	University of Minnesota	Kent Olson (612) 625-7723	\$10,000	To provide AGR-Lite training to producers growing specialty crops and other commodities not currently covered by Catastrophic crop insurance.
Minnesota, Iowa, and Wisconsin	Establishing Marketing Contracts for Specialty Crop Producers in the Upper Midwest	Minnesota Food Association	Chris Morton (651) 433-3676	\$10,000	To develop new agriculture producer cooperatives in the Upper Midwest as a means of reducing financial/income risks through expanding and diversifying the market-reach of producers.