

# Managing Scholarships

To help corporations, foundations, and individuals give back to their communities, promote educational opportunities, and build a skilled workforce, IIE manages scholarship programs tailored to the specific goals of our sponsors.

## Connecting Corporations with Communities

IIE works with corporations and foundations around the world to develop innovative approaches to social responsibility. By managing targeted scholarship programs and community development initiatives, IIE helps organizations demonstrate a commitment to their employees and communities.

With offices on five continents, IIE has on-the-ground linkages to the communities where global corporations do business. When **PepsiCo International** expanded its Russian operations, the company wanted to share its success with the community and Russian higher education. IIE/Russia has helped PepsiCo reach out to agricultural universities in southwest Russia to establish undergraduate scholarships, young faculty stipends, education equipment grants, and exchanges with U.S. universities specializing in agriculture. The program expects to reach hundreds of Russian university students and faculty, making a long-term, positive impact on Russian agriculture.

In Serbia, the **Partnership for Education and Community Development Program**, supported by Philip Morris International affiliate DIN “Fabrika Duvana” Niš, has awarded nearly 150 scholarships to local students over the past three years and supports student projects that directly benefit the community.



## Impact: international cooperation for technical education

Waha Oil Company partnered with IIE to create a scholarship program for Libyan petroleum professionals in 2007. Waha employees are coming to the U.S. for intensive English instruction and solid training in technical subjects, including a specially designed Advanced Drilling and Technology program developed by the Colorado School of Mines. The program strengthens Libyan human capital and lays the foundation for future international cooperation with the country, while U.S. students gain firsthand knowledge of the petroleum industry from their Libyan classmates.

**Investing in Talent** | Scholarships are a clear investment in the future of global organizations and local communities. The **GE Foundation Scholar-Leaders Program**, administered by IIE since 1987, broadens access to education among outstanding students who are disadvantaged financially or who are underrepresented in higher education geographically, ethnically, or by gender. In 2007, the program selected 229 students across fourteen countries including Brazil, Canada, the Czech Republic, Hungary, India, Indonesia, Korea, Malaysia, Mexico, Poland, Romania, Thailand, United Kingdom, and Vietnam. Alumni have become leaders in the economic and social development of their home communities.

For over 30 years, companies and their foundations have turned to IIE to manage

**International Children of Employee (COE) Scholarship Programs** — a proven way for companies to retain international staff and enhance organizational benefits. In 2007, IIE assisted corporations such as **AIG, GE, Harsco Corporation, Lockheed Martin** and **Mattel** to provide more than a thousand scholarships for employees and their dependents to study in higher education around the globe. Celebrating its 10th anniversary, **Chevron’s International REACH Scholarship Program**, administered by the IIE West Coast Center, has provided 500 scholarships to date to enable children of Chevron’s overseas employees to pursue undergraduate degrees in more than 40 nations.

As part of a GE Foundation Scholar-Leaders community service project, UK students from the University of Leeds and University College London went to work beautifying an elementary school in Central London.