

Export-Import Bank of the United States

Broader Middle East and North Africa Trade and Investment Finance Conference

Le Royal Hotel • Amman, Jordan • May 17-19, 2005

Fact Sheet

BACKGROUND:

The United States Government and the Government of Jordan will host a major regional conference in cooperation with other G-8 export credit agencies that will address key trade, investment and finance issues in the Broader Middle East and North Africa region. The U.S. Export-Import Bank, together with the U.S. Overseas Private Investment Corporation, the U.S. Trade and Development Agency and the U.S. Department of State (Middle East Partnership Initiative and Office of Commercial and Business Affairs), will sponsor the *Broader Middle East and North Africa Trade and Investment Finance Conference* in Amman, Jordan, May 18 and 19, 2005, with an opening reception the evening of May 17, 2005.

The conference will build upon the commitments made by the Leaders of the G-8 and Broader Middle East and North Africa region to a *Partnership for Progress and a Common Future* at the June 2004 Sea Island G-8 Summit and the subsequent December 2004 Forum for the Future meetings held in Morocco. The conference will complement World Economic Forum meetings being held in Jordan on May 20, 21 and 22.

The conference will bring senior representatives of the G-8 export credit, investment and trade development agencies to Amman to discuss how more financing can be made available to support increased trade, investment and economic development in the Broader Middle East and North Africa region. In combination, these G-8 institutions annually provide financing for global activities in excess of \$250 billion.

The conference program will focus on a broad range of trade related investment and finance programs and services, as well as the key areas of agriculture, telecommunications, oil and gas, water, transportation, information technology, intellectual property and Islamic finance. The program will consist of keynote presentations, expert panel discussions and case study presentations from senior G-8 government officials, international and multilateral financial institutions, private sector companies and financial institutions, and senior representatives from Broader Middle East and North Africa region governments, private companies and financial institutions. It will also present numerous opportunities for networking and informal discussions.

The strength of the conference is that it will provide a unique opportunity for governments, companies, and financial institutions of the Broader Middle East and North Africa region to interact with major G-8 sources of public and private finance and multinational companies. It will also provide these G-8 institutions with information about the various types of financing most needed in the Broader Middle East and North Africa region, in order to accelerate the pace of local and regional trade and investment.

DELEGATES:

The conference will bring senior representatives together from the public and private sectors of countries and territories in the Broader Middle East and North Africa region — Afghanistan, Algeria, Bahrain, Egypt, Iraq, Israel, Jordan, Kuwait, Lebanon, Morocco, Oman, Pakistan, Palestinian Territories (West Bank and Gaza), Qatar, Saudi Arabia, Tunisia, Turkey, United Arab Emirates, and Yemen.

CONFERENCE DATES & VENUE:

The conference will take place May 18-19, 2005 in Amman, Jordan, with an opening reception the

evening of May 17, 2005. The exact site of the conference will be announced shortly.

ANTICIPATED ATTENDANCE:

The conference will bring together, senior-level government, company and financial representatives from the Broader Middle East and North Africa region. As well, senior representatives from G-8 companies and financial institutions, G-8 export credit agencies, the U.S. Overseas Private Investment Corporation, the U.S. Trade and Development Agency, the U.S. Department of State, multilateral lending institutions and leading trade and industry organizations will also attend. Total attendance is expected to exceed 300 participants.

REGISTRATION:

There is no registration fee for government participants from the Broader Middle East and North Africa region. The registration fee is US \$150 for private sector participants (e.g., companies, financial institutions) from the Broader Middle East and North Africa region; US \$250 for G-8 and other non-regional government participants, and US \$450 for all other participants. The fee includes a copy of the conference handbook, participant list, meals and receptions.

OFFICIAL CONFERENCE WEBSITE:

Online conference registration, information on hotel reservations, and frequent updates to the agenda may be found at **www.trademeetings.com**.

ABOUT EX-IM BANK:

The Export-Import Bank of the United States is an independent U.S. Government agency that helps finance the overseas sales of U.S. goods and services. To accomplish its mission of creating and sustaining jobs through exports, Ex-Im Bank provides loans, guarantees and insurance products.

CONFERENCE CONTACTS:

The Export-Import Bank of the United States is the lead agency organizing this event on behalf of the U.S. Government. It is assisted by its contractor MFM Group, Inc.

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