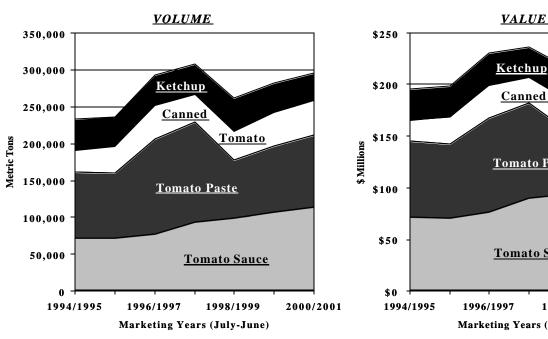


Foreign Agricultural Service

Circular Series FHORT 07-02 July 2002

World Horticultural Trade and U.S. Export **Opportunities**

Shipments of U.S. Processed Tomato Products **Increased Slightly in MY 2001 Export Value Practically Unchanged**



Ketchup Canned Tomato Tomato Paste **Tomato Sauce** 1998/1999 2000/2001 Marketing Years (July-June)

Source: U.S. Bureau of the Census

Combined U.S. exports of processed tomato products in marketing year (MY) 2000/01 (July-June) increased 5 percent to nearly 295,000 tons. However, at just over \$225 million, the export value remained practically unchanged from last season. Continued abundant world supplies of processed tomato products put downward pressure on U.S. export prices, mainly for tomato paste and canned tomatoes. The United States is the world's largest producer of processing tomatoes, accounting for almost half the global output. The bulk of U.S. tomatoes for processing are for the production of tomato paste. The United States also plays a key role on world trade of processed tomato products, shipping to more than a hundred countries annually. In MY 2000/01, U.S. shipments of tomato sauce, for example, reached a record 112,000 tons, valued at \$100 million, also a record. U.S. shipments of tomato paste, canned tomatoes, and ketchup were value at \$70 million, \$31 million, and \$26 million in MY 2000/01, respectively. Canada continues to be the top U.S. customer for processed tomato products, accounting for over a half of U.S. global volume and value shipments. Other important export markets include Mexico, Japan, South Korea, and the United Kingdom.

> [Check Out the New U.S. Trade Internet System Website. Go to http://www.fas.usda.gov/ustrade]