



United States  
Department of  
Agriculture

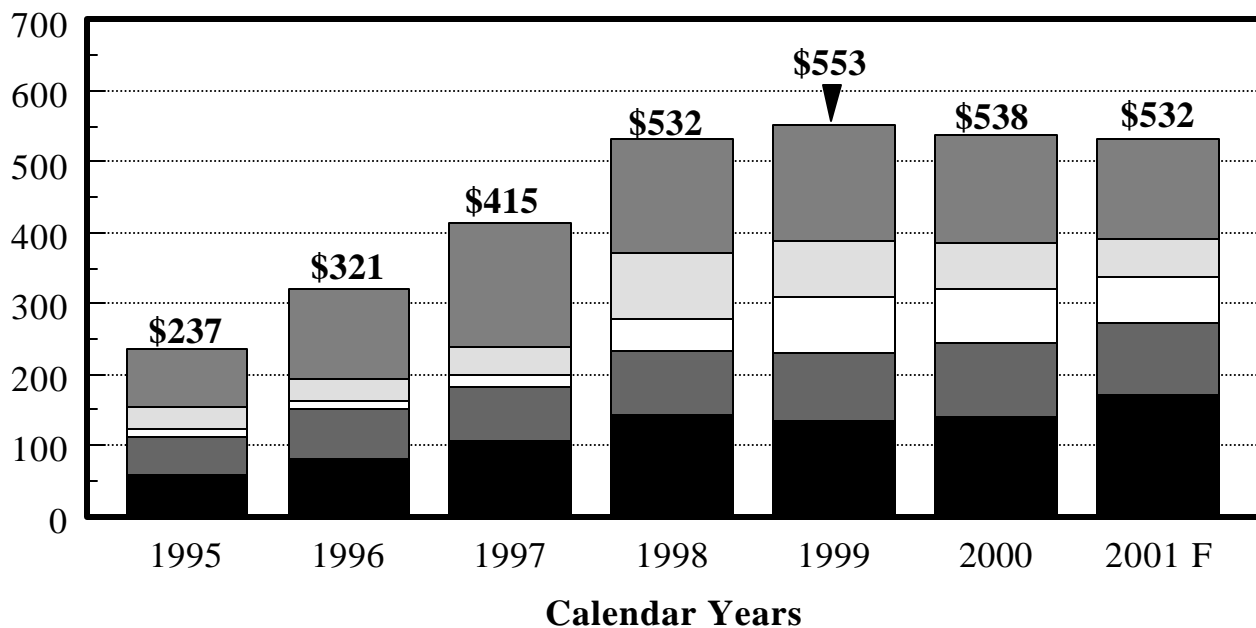
Foreign  
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# World Horticultural Trade and U.S. Export Opportunities

## U.S. Wine Exports Are Beginning To Level Off

\$Million



U.K.
  Canada
  Netherlands
  Japan
  Other

*F-Forecast*

*Source: U.S. Department of Commerce, Bureau of the Census*

Total U.S. wine exports are beginning to level off after years of large increases. Competition for market share heats up on a global scale with new world wine producers expanding wine production and aggressively marketing their products. The more traditional wine-producing countries of the European Union strive to cut production, improve quality, and struggle to maintain market share. Top destinations for U.S. wine include the United Kingdom, Canada, Netherlands, and Japan.

[Check Out the New U.S. Trade Internet System Website. Go to  
<http://www.fas.usda.gov/ustrade>]