



Hotline Helps Start Moldovan Newspaper Business



Photo: BIZPRO Ukraine/Tatiana Dudka

“My first call to Chisinau Hotline was when I was writing a business plan to start a newspaper business. The Hotline advised me on the organizational and legal form of a future enterprise, which helped me save 200 thousand lei.

“I became a permanent user of the Hotline service and advertise it to all my friends. The Hotline helps me in my day-to-day operations. I get great advice on accounting and tax optimization. Now I run a successful business and employ 14 people - that's all thanks to Chisinau Hotline!”

-Iuriu Gumeniuk, entrepreneur & chief editor of his newspaper "Work and Education"

Moldovan small and medium enterprises lack access to up-to-date information on local and regional level government decisions, national policy issues, and legislative information that impacts their business. The BIZPRO project, funded by USAID, has created a telephone information service in each region of Moldova for entrepreneurs and business owners. The hotline answers questions on business operations, taxation and regulations affecting small-medium enterprises. Seven “Entrepreneur Hotlines” were established in cooperation with Moldovan business associations. In only one year, they helped register 198 new businesses in Moldova.

First Person

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