



**THE MOBILE WIRELESS WEB, DATA SERVICES & BEYOND:  
EMERGING TECHNOLOGIES & CONSUMER ISSUES**

**DEMOS**

**Top of the Trade - 7<sup>th</sup> Floor Cafeteria**

**10 am-4 pm**

- Airbiquity** GPS Accessory for cell phones that allows consumers to transmit their location as desired, to receive roadside assistance, directions or other location-related information from location services providers.
- Audiopoint** Ad-supported voice portal that lets consumers access Internet information without a PC, from any telephone, using voice recognition and text-to-speech technologies.
- Ericsson** Web browsing using Bluetooth technology and the new Bluetooth-enabled phone and headset.
- Handspring** VisorPhone for the Handspring PDA, GPS module, barcode scanner module, and various other add-on modules.
- Illumin/Digital Handshake** Mechanisms for making E-SIGN disclosures and for consumers to confirm ability to receive information in a particular electronic form.
- iProx** Location-based advertising and m-commerce services for wireless devices.
- Metricom/Ricochet** Wireless network available in various cities and airports, offering mobile Internet access for laptops or other mobile devices at speeds ranging from 28 kbps to 128 kbps, depending on the city.
- Nextel** Two-way radio, paging, and Internet browsing over various phone models.
- Sprint PCS** Web-browsing and information update services using Sprint-ready wireless phones, including the new MP3-enabled phone and phones with PDA-like screens.
- TrafficStation** Real-time traffic information services for consumers using wireless devices.