



FIGHTING FOR THE FUTURE OF
PEER-TO-PEER TECHNOLOGY

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**P2P UNITED ANNOUNCES NEW CYBER-SAFETY INITIATIVE;
UNVEILS BROAD CONSUMER ADVISORIES PACKAGE...**
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P2P UNITED MEMBERS



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www.blubster.com

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www.grokster.com



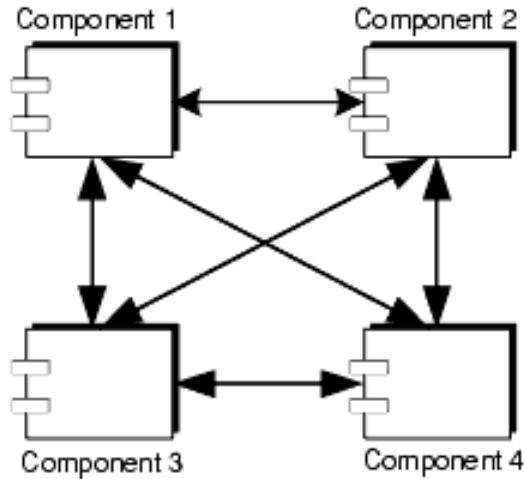
www.edonkey2000.com



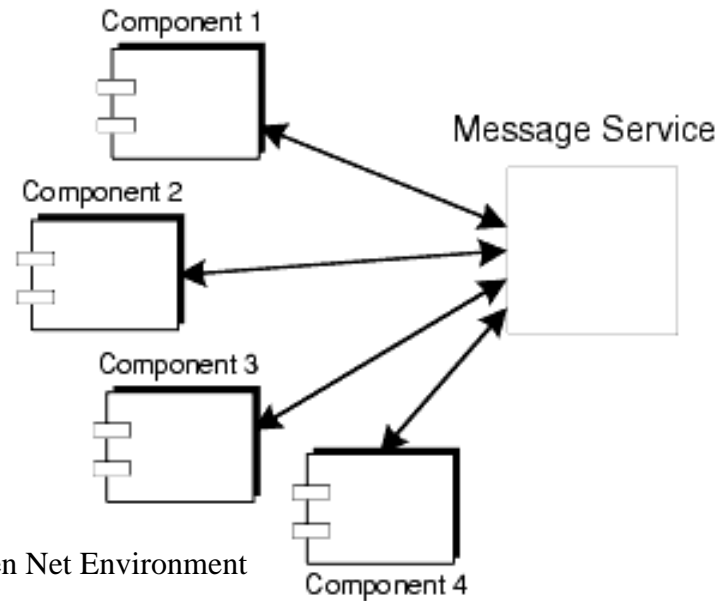
www.morpheus.com



Peer to Peer Messaging



Centralized Messaging



Sun One Open Net Environment

<http://docs.sun.com/source/817-0354-10/overview.html>

Metro-Goldwyn-Mayer Studios, INC., et al. v. Grokster, LTD., et al. (April 25, 2003, Decided)

“Here, it is undisputed that there are substantial noninfringing uses for Defendants’ software – e.g., distributing movie trailers, free songs or other non-copyrighted works; using the software in countries where it is legal; or sharing the works of Shakespeare [citations omitted]. For instance, StreamCast has adduced evidence that the Morpheus program is regularly used to facilitate and search public domain materials, government documents, media content for which distribution is authorized, media content as to which the rights owners do not object to distribution, and computer software for which distribution is permitted [citations omitted]. The same is true for Grokster’s software [citations omitted]...Furthermore, as the Supreme Court has explained, the existence of substantial noninfringing uses turns not only on a product’s current uses, but also on potential future non-infringing uses”



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MEMBER CODE OF CONDUCT

SEPTEMBER 29, 2003

The charter member companies of P2P United hereby confirm that they have met (or by year's end will satisfy) each of the following obligations:

INSTALLATION AND CONFIGURATION

- No Member's software shall be installed or upgraded on any user's computer without first obtaining the user's informed consent.
- A method by which a Member's software (and any other software installed with it) readily may be uninstalled by the user shall be provided to users.
- Member's software and associated user instructions shall conspicuously require the user to confirm the folder(s) containing the file material that the user wishes to make available to other users before making such material available, and shall be designed to reasonably prevent the inadvertent designation of the content of the user's entire hard drive (or other principal data repository) as material available to other users.

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Address <http://www.p2punity.org/copyright.php> Go Links


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Media Center

COPYRIGHT & P2P

IMPORTANT NOTICE --- P2P United and it's member companies remind all peer-to-peer software users that – while P2P technology makes it possible to share all kinds of information – some of that information may both be protected by copyright and require the copyright owner's advance permission to make available to other P2P users. **This will often be the case with popular music and other forms of entertainment, including game or other software.**

Title 17 of the U.S. Code includes stiff penalties for copyright infringement, including significant fines and – in severe cases – even jail sentences. All P2P users are urged to respect copyright laws and to learn more about them. The links below can help, but represent just a fraction of the material available on this important issue. Please [contact us](#) at P2P United with your suggestions for other links that may make this page more useful.

[U.S. COPYRIGHT OFFICE](#)

- o [Copyright Basics](#)

Internet

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Address <http://www.p2punity.org/parents.php> Go Links

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Media Center

P2P UNITED PARENT 2 PARENT RESOURCE CENTER

P2P United's member companies remind all users of peer-to-peer software that-- just like the Internet or any other powerful communications technology -- P2P software can be used for good or misused. Sadly, there is a risk that users of P2P software, including children, can be exposed to child pornography files that have deliberately been mislabeled by their creators.

Happily, that risk is [relatively small](#) compared to other online sources of information. **The member companies of P2P United believe strongly, however, that we all must do everything in our power to stamp out child pornography** and to put the twisted people who produce, peddle and enjoy it behind bars where they belong. [CLICK HERE to report suspected child pornography or pornographers to US law enforcement now!](#)

It will take a partnership of parents, software developers and law enforcement authorities to combat this sickness. That's why P2P United has established, and will work hard to maintain, this **Parent 2 Parent Resource Center**. We hope that you find it useful and, from time to time, that you'll take a moment to send us your comments and

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1. New Consumer Advisories

[*Click Here*](#) for Important Information
about Using P2P Software Safely

The consumer will encounter this prominent new advisory banner/text box, with its imbedded informational links:

- on the home page of each member company while the consumer is evaluating an individual developer's software; and
- after installation, each time a P2P United member's software program is opened (whether automatically or manually) on a consumer's computer.



2. Additional Measures

- Each time a user installs a P2P United members' software, the following caution will prominently appear: *“The use of this software for illegal activities, including infringement of intellectual property laws, is strictly forbidden, and may subject the user to civil and/or criminal penalties.”*; and
- While a P2P United member's software is resident, open and active on a user's computer, a recognizable icon readily associated with that program will appear in that computer's “system tray” and will clearly indicate to the consumer that the software is active.



3. Supplemental Advertising Campaign

P2P United and its member companies have committed will:

- act to ensure no fewer than *five million* impressions of online advertisements about the new advisories with their imbedded links; and
- to assist the FTC in spreading word of the new advisories to the public who may not be peer to peer software users, contract for online advertising (such as banners or “pop-unders”) designed to reach *no fewer than fifteen million individual Americans* (as measured by standard industry practice) by the end of Q1 of 2005.



The following information is provided as a public service by the peer to peer software member companies of P2P United (www.p2puned.org). Please also read the important Consumer Alert concerning peer to peer software from the U.S. Federal Trade Commission.

PEER-TO-PEER SOFTWARE USER ADVISORIES

Copyright Infringement Liability – P2P technology makes it possible to share all kinds of information. Some information is protected by copyright, which means that you generally need the copyright owner’s permission before you make it available to other P2P users.

Popular music, movies, games, and software are often protected by copyright.

Copyright infringement can result in significant monetary damages, fines and even criminal penalties. Some copyright owners have filed civil lawsuits against individuals that they believe unlawfully distributed large numbers of copyrighted songs. You can learn more about copyright laws at www.p2puned.org/copyright.php.

Click [here](#) for information about how to use this P2P software application to minimize or avoid copyright infringement.



Data Security – P2P software programs let users share information with other users around the globe. They allow users to view the contents of each others’ “shared folders.” If you have personal information in your shared folder, anyone else using the same P2P software has access to it. Another user could use that information to commit identity theft, or to embarrass you. Please pay attention to the files that you place in, or download to, your shared folder. Don’t put information in your shared folder that you aren’t comfortable sharing with strangers.

In particular, do not put tax, medical, banking, correspondence or any other sensitive personal files in the same folder as files that are shared via your P2P software program.

Click [here](#) for information about how to use this P2P software application to minimize or avoid these data security problems. To report identity theft, or for more information about identity theft, please consult the Federal Trade Commission’s Identity Theft Clearinghouse at www.consumer.gov/idtheft/.



Unwanted Exposure to Pornography – P2P software may give users, including children, access to pornography. Some files containing pornography may be deliberately mislabeled to attract young or otherwise unsuspecting viewers.

Distributing illegal pornography is a serious crime. Users whose shared folders contain illegal pornographic material, *particularly child pornography*, could be subject to criminal prosecution.

Click [here](#) for information about how to use this P2P software application to minimize or avoid inadvertent exposure to pornography or the illegal redistribution of such materials.

The member companies of P2P United believe strongly that we all must stamp out child pornography. [Click here to report suspected child pornography or pornographers to US law enforcement.](#)