

wired 

Where Government Needs to Help

(or the P2P providers need to voluntarily agree to)

The message so far: It's about piracy and porn!

The problem: It's not really about porn. And piracy is important. But it's about safety, privacy and security too!

- For the FTC - safety and consumer protection mandate:
 - Clarifying the issues about premium P2P services – it's not a license to download!
 - Getting the word out: helping parents and kids understand the issues
 - Making it easier to uninstall or turn-off file sharing
 - More helpful guides to secure, safe and private P2P use
 - Understanding the IM/P2P combinations
 - Not burying the piracy warnings and making it clear with “legal software” means and doesn't mean

We'll help in any way we can! Contact me at parry@aftab.com

What we can offer:

INTERNET SUPER HEROES

creating good cybercitizens

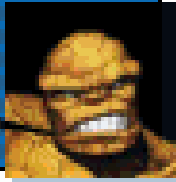


WiredSafety.org

the world's oldest and largest online safety and help group

WWW.WIREDSAFETY.ORG...

REMEMBER...



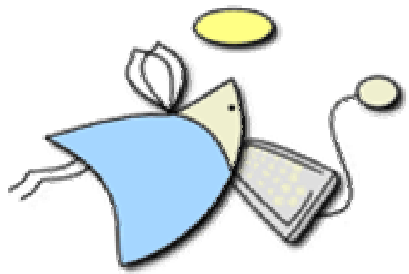
INTERNET SUPERHEROES

MARVEL®

- Live Marvel super hero **character appearances**
- Free Marvel super hero **custom comic books**
- Free Marvel super hero **websites**
- Free Marvel super hero **educational programs** for schools
- Free **offline presentation materials** for community policing and community educational efforts



Marvel's marks are used under license and with permission by WiredSafety.org



TeenAngels.org



- FBI-trained teen and tween experts teaching others
- Safe, private and responsible interactive technology use
- The 4P's – Privacy, Predators, Porn and Piracy/Pop-Ups
- Teaching kids to use the “filter between their ears”
- Kids listen to their peers before listening to adults
- New issues: IM-safety, cyberbullying, interactive gaming privacy, P2P responsible and secure use, identity and credential theft, cell phone safety issues
- Parliament, the U.S. Senate, summits, law enforcement training and media
- Community service credit and colleges love them!

A program of WiredSafety.org

Peers2Peers.org

Free online: The Teen's Guide to Downloading Music Online, and Talking to Your Children About Downloading Music Online- A Parent's Guide- featured on The Today Show

- Providing educational programs about responsible intellectual property use
- Explaining the law to kids/teens
- Getting kids/teens to develop their own messages about piracy
- Competitions where kids/teens can write, direct and edit their own videos teaching others not to pirate motion pictures and software online
- One from column A, two from column B: studies show there is no one message
- Harnessing their creativity: "Downloading movies is easy, paying the damages is hard!" (visual shifts to lines of cars to be washed, kids to be babysat for, leaves to be raked...)
- We want Will Smith to help!

A program of WiredSafety.org