2007-2008 Ride Safe Program Funding Announcement EXAMPLE ONLY

Background

The Indian Health Service Injury Prevention Program and the IHS Head Start Program are pleased to announce funds for the 2007-2008 academic year to support the **Ride Safe Program**, which is a Tribal Head Start based child passenger safety (CPS) program that provides an educational curriculum and child safety seats for Head Start children ages 3-5.

Program Overview

The goal of Ride Safe is to help Tribal communities address motor vehicle injuries among American Indian and Alaska Native (AI/AN) children aged 3-5 by promoting motor vehicle child restraint use among children/families participating in Tribal (AIANPB) Head Start programs through:

- Child passenger safety education for Head Start students and parents
- Distribution/installation of child safety seats for Head Start students
- Completion of evaluation activities (observational surveys and follow-up home-visits)
- Promoting community awareness on the importance of child safety seat use

The Ride Safe Program was designed to meet Head Start Performance Standards 1304.22 (d)(1) & (2) for Injury Prevention and 1304.40 (a) (1), and 1304.41(a)(1)(2) for collaborative partnership-building.

What is the scope of the funding?

- 1) Purchasing child safety seats
- 2) Securing Child Passenger Safety Technician Training for local Ride Safe staff
- 3) Purchasing program equipment
- 4) Funding (pending) to attend a national Ride Safe Program training. If funding allows, this training will be held in conjunction with the Sleep Safe Coordinator's Workshop, August 21-22, 2007.

Funds are prioritized to provide child safety seats. Consideration will be given to requests for CPS training and program equipment.

Funding to implement Ride Safe will be provided to an IHS Area Environmental Health/Injury Prevention program, not directly to Tribal Head Start Centers. Area EH/IP Programs will be reimbursed for Ride Safe Program expenses (e.g., equipment, training, travel, child safety seats).

Who is eligible to apply?

IHS or Tribal Environmental Health/Injury Prevention staff in partnership with Tribal Head Start grantees.

What funds are available?

Nationally, \$35,000 is available for the Ride Safe Program. In addition to child safety seats, all sites will be provided an Administrator's Guide and Ride Safe Curriculum.

What is the timetable for the program?

- Applications due: April 27, 2007
- Award notification: By May 14, 2007
- Ride Safe Guide and Curriculum distributed to awarded sites: Summer 2007 Ride Safe program implementation by sites: September 2007
- Ride Safe completion: June 1, 2008



2007-2008 Ride Safe Program Funding Announcement

Application Guidelines

To request Ride Safe funds from IHS Headquarters, a support staff member must complete a Ride Safe Area Program Application. A support staff member may be a IHS or Tribal Environmental Health Specialist, Injury Prevention Coordinator or other person with experience in completing injury prevention projects.

Key Program Roles

The success of the Ride Safe Program depends on local partnering and clear understanding of key roles and responsibilities. A working relationship between the local Head Start program and a support staff member is crucial to the Program's success.

Before applying for the Ride Safe Program, it is important to ensure that the Head Start Program is supportive and committed to the time and resources needed to implement this Program. It is necessary to identify individuals to fill the following key roles:

- 1. Ride Safe Program Support Staff will have the following responsibilities:
 - a. Developing working relationships with Head Start staff
 - b. Obtaining support from Head Start Director
 - c. Collaborating with child passenger safety partners
 - d. Planning activities
 - e. Conducting implementation and evaluation activities
 - f. Participating in scheduled program conference calls
- 2. Ride Safe Coordinator (Describe who it could be..... Health & Safety Coordinator, Home Health Advocate, teacher, etc.) Responsibilities:
 - a. Ensure staff CPS certification
 - b. Coordinate the distribution of car seats
 - c. Coordinate the education of staff, parents and students
 - d. Coordinate activities with Head Start staff
 - e. Coordinate program evaluation

A Site Preparation Guide is included in this packet to give potential Ride Safe sites practical considerations to think about in developing a Ride Safe program. Sites submitting the Site Preparation Guide with their application will receive extra points during review.

Application Submission

Applications must be submitted by fax, email, or regular mail by May 1, 2007 to Nancy Bill, IHS Headquarters Injury Prevention Program Manager, 801 Thompson, TMP 610, Rockville, MD, 20852, Nancy.Bill@ihs.gov; Fax: 301-443-7538.

Review Process

Program Applications will be approved based on the capacity and ability of Area Environmental Health/Injury Prevention (EH/IP) program staff to support Ride Safe Program implement at local Tribal Head Start Center sites during the 2007-2008 academic year. IHS staff should describe, in the application, the capacity of local Tribal Head Start Centers to implement Ride Safe activities and outline how the Area and local EH/IP staff will provide assistance to ensure the program is implemented as outlined.

At the time of application submission, sites must have at least one CPS certified technician available to assist the program. For returning sites, past performance in implementing the Ride Safe Program,

March 2007

2007-2008 Ride Safe Program Funding Announcement

including acceptable completion of mid- and final progress reports will be considered in awarding continuing funding.

Once applications are reviewed, the support staff member and the Ride Safe Coordinator will be notified by IHS Headquarters staff of their selection. Following notification, Areas selected to receive Ride Safe funding from IHS Headquarters will follow recommendations outlined in the Ride Safe Administrator's Guide to conduct more specific budget and program planning with Tribal Head Start Center sites that the Area has identified for Ride Safe implementation.

Funding to implement Ride Safe will be transferred to the Area's EH/IP program, not directly to Tribal Head Start Centers.

Award Notification:

IHS Areas selected for participation in the Ride Safe Program will be notified of their selection by May 14, 2007. Ride Safe Program resources (e.g., Administrator's Guide and Program Curriculum) will be provided to selected Area IHS staff in late Spring/Early Summer 2007. Ride Safe Program implementation for the 2007-2008 school year is anticipated to begin by the end of August 2007.

March 2007 3

2007-2008 Ride Safe Program Funding Announcement

Ride Safe Program Application Worksheet: Complete one worksheet for each Head Start Center at which you are proposing to implement the Ride Safe Program.

1.	Name, position, address, phone, and email address of Ride Safe Program Support Staff This person will be notified of funding	
2.	Name, position, address, phone, and email address of Ride Safe Program Coordinator. This person will also be notified of funding	
3.	Name, address, and phone of Tribal Head Start Center(s) proposed for Ride Safe Implementation.	
4.	If different from #1, name, position, address, phone, and email address of local EH or IP staff who is/are committed to assisting with the Ride Safe Program.	
5.	Local EH or IP staff, and Area staff letter(s) of commitment.	Attach as appendices
6.	Tribal HS staff letter(s) of commitment.	Attach as appendices
7.	Description of Child Passenger safety activities previously or currently being conducted at/for Tribe proposed.	
8.	Name and position of IHS and/or Tribal staff with CPS Certification who will be able to support Ride Safe child safety seat distribution events/activities. If no one identified, identify funding needed to provide child safety seat training.	
9.	Anticipated 2007-2008 enrollment at Tribal Head Start Center(s) proposed.	- • ·
10.	Total number of child safety seats needed for 2007-2008 academic year (note: this is for 3-5 year old children only, therefore toddler child safety seats).	
11.	Description of local resource/funding match possibilities.	
12.	Who enforces child safety seat laws on this Reservation (tribal, county police, etc)? Is the law primary or secondary?	

March 2007 4