HEALTH EDUCATION

3-12.5 COMMUNITY HEALTH EDUCATION SERVICES

- A. <u>Purpose</u> This section sets forth the IHS policy, objectives, procedures, and responsibilities governing the delivery of community health education and promotion services.
- B. Policy The IHS will provide community health education services to enable community members to become active participants in their own health care, promote the adoption of healthy lifestyles, and help establish a Health environment conducive to supporting healthy lifestyles.

C. Objectives:

- 1. ASSESS the health needs of the community on a regular basis to provide current information on the health status and health needs of the community.
- 2. INVESTIGATE health problems and health hazards in the community by conducting timely investigations that identify the extent of the problem, duration, trends, location, and Tribal population at risk.

(3-12.5C Continued)

- 3. ANALYZE the causes of community health problems/health hazards in order to identify contributing factors that place certain Tribal members at risk.
- 4. ADVOCATE for community health by identifying and contacting Tribal and non-Tribal agencies for assistance in the planning, implementation, and management of public health activities.
- 5. Set health PRIORITIES based on the size and seriousness of the problems, resource constraints and local ability to have an impact on the problems.
- 6. Develop PLANS and policies to address priority health needs by establishing:
 - a. goals and measurable objectives
 - b. relevant activities involving community input and participation
 - c. timelines for completion of activities
 - d. identify resources
- 7. MANAGE resources and develop organizational plans that demonstrate collaboration and coordination of health and community services.
- 8. IMPLEMENT program that direct services to priority health needs.
- EVALUATE programs and participate in Quality Improvement activities in accordance with

HEALTH EDUCATION

professional and regulatory standards. Determine if programs are consistent with plans and policies and provide feedback on inadequacies and changes needed to redirect programs and resources.

- 10. INFORM and educate the public on:
 - a. public health issues of concern in the community;
 - b. available public health programs and services;
 - c. health education initiatives which improve individual and community health knowledge.